

# Television Factbook

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This Factbook is kept up-to-date with Weekly Addenda Supplements reporting current TV actions of the FCC, which are sent to Service subscribers only. It is part of the services of

*Television Digest*  
WITH AM/FM REPORTS

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**INSTRUCTIONS FOR FILING:** This replaces *TV Directory No. 12* of Jan. 15, 1951 and Addenda 12-A through 12-Z (weekly blue sheets), which however should be retained for reference. This Factbook also begins new series of weekly Addenda, reporting current FCC actions, changes, applications, etc. Weekly Addenda 13-A, 13-B, et seq., are furnished only to subscribers to the full services of *Television Digest* to enable them to keep this section of *TV Factbook No. 13* up-to-date.

# Television Networks: Rates and Data

Intercity Hookups Presently Available via Coaxial-Microwave Connections

Plus other affiliations not presently interconnected. All data as furnished by networks.

Map of Present and Projected Interconnections Published as Insert with This Directory

## AMERICAN BROADCASTING CO.\* Television Network

Executive Offices: 30 Rockefeller Plaza, New York. Circle 7-5700.

Business Offices and Studios: 7 W. 66th St., New York. Trafalgar 3-7000. (ABC also has studios at 316 W. 57th St., 70th & Broadway, Ritz Theatre. Elysee Theatre.)

Other Affiliations: ABC also owns and operates WJZ & WJZ-TV, New York; WENR & WENR-TV, Chicago; WXYZ & WXYZ-TV, Detroit; KGO & KGO-TV, San Francisco; KECA & KECA-TV, Los Angeles.

### Executives:

Edward J. Noble, *chairman of the board.*  
Robert E. Kintner, *president.*  
C. Nicholas Priaulx, *v.p. & treasurer.*  
Joseph A. McDonald, *asst. to president.*  
Robert Saudek, *asst. to president.*  
Mitchell De Groot, *manager of adv. & promotion.*  
Mary Ahern, *supervisor of public affairs programs.*  
Earl E. Anderson, *v.p.*  
Robert H. Hinckley, *v.p. (Washington).*  
Ernest L. Jahncke, *v.p., radio.*  
James H. Connolly, *v.p., radio.*  
Frank Marx, *v.p., engineering.*  
Alexander Stronach, *v.p. in charge of TV.*  
William Phillipson, *asst. national director, TV dept.*  
Fred Thrower, *v.p., TV sales.*  
Slocum Chapin, *v.p., TV stations.*  
Ralph Dennis, *manager, TV spot sales.*  
Charles Ayres, *v.p., radio sales.*  
Thomas Velotta, *v.p., news & special events.*  
Paul Scheffels, *asst. to v.p.*  
John Madigan, *director of news.*  
Donald G. Coe, *director of special events.*  
Paul Whiteman, *v.p., music.*  
Paul Mowrey, *national director of TV program sales.*  
Harold L. Morgan, *national director of TV operations.*  
Anthony M. Hennig, *business manager, program dept.*  
George Smith, *manager, cooperative program sales.*  
Richard Rawls, *manager, TV stations dept.*  
Charles Holden, *asst. national director, TV program production.*  
Ward Byron, *executive producer.*  
James McNaughton, *art director.*  
Nat Fowler, *film director.*  
Robert Holland, *manager, film services.*  
Ed Friendly, *TV sales manager.*  
Thomas P. Robinson, *TV sales service manager.*  
John W. Pacey, *publicity director.*  
Arthur Donegan, *asst. publicity director.*  
Oliver Treyz, *director of research & sales development.*  
Grace Johnson, *director of continuity acceptance.*  
William H. Trevarthen, *director of technical operations.*  
James L. Middlebrooks, *chief facilities engineer.*  
Clure Owen, *administrative asst., engineering.*  
John Preston, *chief allocations engineer.*  
Merle Worster, *TV operations supervisor.*  
Alfred Beckman, *director of operations for sales & station traffic.*  
Lawrence A. Ruddell, *recording director.*  
Walter C. Tepper, *controller.*  
Drew Van Dam, *director of personnel.*

### Central Division (Chicago)

John H. Norton, *v.p., Central Division.*  
James L. Stirton, *director of TV network, Central Division.*  
Gerald A. Vernon, *TV sales manager, Chicago.*  
Roy McLaughlin, *TV national spot sales, Central Division.*  
Fred Killan, *director of TV programs.*

### Western Division (Los Angeles)

Ernest Felix, *acting manager, Western Division.*  
Donn Tatum, *director of television, Western Division.*  
Robert Laws, *sales manager, Western Division & KECA-TV.*  
Adolph Lefler, *sales service manager, Western Division.*  
Dresser Dahlstead, *program manager, Western Division.*  
A. G. Flanagan, *TV program manager, Western Division.*  
E. Carleton Winckler, *TV production manager, Western Division.*  
J. Clifford Anderson, *national TV program business manager, Western Division.*  
Dorothy Brown, *continuity acceptance director, Western Division.*  
Edward Hulliner, *manager, station relations, Western Division.*  
Francis La Tourette, *news editor, Western Division.*  
Philip G. Caldwell, *manager technical operations, Western Division.*  
Cameron G. Pierze, *TV engineering manager, Western Division.*  
Walter W. Lonner, *general traffic supervisor, Western Division.*

ABC Stations Advisory Committee: Roger Clipp, WFIL, Philadelphia; J. P. Williams, WING, Dayton; E. K. Hartenbower, KCMO, Kansas City; T. B. Lanford, KRMD, Shreveport; Harold Hough, WBAP, Fort Worth; Frank C. Carman, KUTA, Salt Lake City; Archie Morton, KJR, Seattle; J. W. Hicks, WCOS, Columbia, S. C.

\* Merger with United Paramount Theatres Inc. into new corporation to be called American Broadcasting-United Paramount Inc. pending FCC approval. (For details, see Vol. 7:21, *Television Digest*.)

## NETWORK RATES

(Rate Card No. 4—Revised to July 1, 1951)

(Consult Network for Discounts, Specifications, etc.)

Class A rates follow (6-11 p.m. Mon.-Fri.; 1-11 p.m. Sat. & Sun.).  
Class B rates (5-6 p.m. Mon.-Fri.) are 75% of Class A rates.  
Class C rates (all other times) are 50% of Class A rates.

## GROSS STATION RATES—CONNECTED NETWORK (Class A Rates)

Station	Hour	30 Min.	15 Min.
WJZ-TV, New York (Effective Aug. 1, 1951)	\$4000.00	\$2400.00	\$1600.00
WXYZ-TV, Detroit (Effective Aug. 1, 1951)	1350.00	810.00	540.00
WAAM, Baltimore	1000.00	600.00	400.00
WNAC-TV, Boston	1700.00	1020.00	680.00
WCPO-TV, Cincinnati	1025.00	615.00	410.00
WEWS, Cleveland	1100.00	660.00	440.00
†WXEL, Cleveland	1100.00	660.00	440.00
WTVN, Columbus	675.00	405.00	270.00
WHIO-TV, Dayton	525.00	315.00	210.00
WLAV-TV, Grand Rapids	500.00	300.00	200.00
WJAC-TV, Johnstown	550.00	330.00	220.00
WKZO-TV, Kalamazoo	400.00	240.00	160.00
WGAL-TV, Lancaster	600.00	360.00	240.00
WJIM-TV, Lansing	425.00	255.00	170.00
WNHC-TV, New Haven	800.00	480.00	320.00
WFIL-TV, Philadelphia	1900.00	1140.00	760.00
WDTV, Pittsburgh	900.00	540.00	360.00
WJAR-TV, Providence	750.00	450.00	300.00
WSPD-TV, Toledo	600.00	360.00	240.00
WMAL-TV, Washington	750.00	450.00	300.00
WSAZ-TV, Huntington	425.00	255.00	170.00
WTAR-TV, Norfolk	475.00	285.00	190.00
WTVR, Richmond	475.00	285.00	213.75
WBEN-TV, Buffalo	900.00	540.00	360.00
WICU, Erie	500.00	300.00	200.00
WHAM-TV, Rochester	550.00	330.00	220.00
WRGB, Schenectady	775.00	465.00	310.00
WHEN, Syracuse	450.00	270.00	180.00
WKTU, Utica	375.00	225.00	150.00
WSB-TV, Atlanta	500.00	300.00	200.00
WNBF-TV, Binghamton	325.00	195.00	130.00
WAFM-TV, Birmingham	300.00	180.00	120.00
WBTU, Charlotte	400.00	240.00	160.00
WFMY-TV, Greensboro	400.00	240.00	160.00
WMBR-TV, Jacksonville	300.00	180.00	120.00
WENR-TV, Chicago (Effective Aug. 1, 1951)	2000.00	1200.00	800.00
WTMJ-TV, Milwaukee	950.00	570.00	380.00
WSM-TV, Nashville	350.00	210.00	140.00
WMCT, Memphis	550.00	330.00	220.00
KSD-TV, St. Louis	1100.00	660.00	440.00
WFBM-TV, Indianapolis	550.00	330.00	220.00
WAVE-TV, Louisville	500.00	300.00	200.00
WOI-TV, Ames-Des Moines	400.00	240.00	160.00
WDAF-TV, Kansas City	700.00	420.00	280.00
WTCN-TV, Minneapolis	850.00	510.00	340.00
KMTV, Omaha	400.00	240.00	160.00
WHBF-TV, Rock Island (Effective Sept. 1, 1951)	400.00	240.00	160.00

† WXEL, Cleveland, is secondary affiliate which advertisers may order if WEWS cannot clear.

## NON-CONNECTED NETWORK

Station	Hour	30 Min.	15 Min.
KECA-TV, Los Angeles (Effective Aug. 1, 1951)	2000.00	1200.00	800.00
KGO-TV, San Francisco (Effective Aug. 1, 1951)	850.00	510.00	340.00
KOB-TV, Albuquerque	200.00	120.00	80.00
WTTV, Bloomington	200.00	120.00	80.00
WBAP-TV, Ft. Worth	750.00	450.00	300.00
WFAA-TV, Dallas	750.00	450.00	300.00
KPRC-TV, Houston	550.00	330.00	220.00
WTVJ, Miami	550.00	330.00	220.00
WDSU-TV, New Orleans	450.00	270.00	180.00
WKY-TV, Oklahoma City	600.00	360.00	240.00
KPHO-TV, Phoenix	300.00	180.00	120.00
KSL-TV, Salt Lake City (Effective Aug. 1, 1951)	300.00	180.00	120.00
KEYL, San Antonio (Effective Aug. 1, 1951)	400.00	240.00	160.00
KFMB-TV, San Diego	550.00	330.00	220.00
KING-TV, Seattle	600.00	360.00	240.00
KOTV, Tulsa	500.00	300.00	200.00

# COLUMBIA BROADCASTING SYSTEM

## Television Network

Executive Offices: 485 Madison Ave., New York. Plaza 5-2000.

Studios: 15 Vanderbilt Ave., New York, Plaza 5-2000. (CBS also has studios at Hammerstein Theatre, Maxine Elliot Theatre, New Yorker Theatre, Town House, Peace House, Mansfield Theatre, Loew's Lincoln, Grand Central Bldg., Liederkranz Hall.)

Other Affiliations: CBS owns and operates WCBS-TV, New York; KTSL, Los Angeles; owns 45% of WTOP & WTOP-TV, Washington (*Washington Post*, 55%). CBS is TV applicant for Chicago, Boston, San Francisco, has deal pending to purchase facilities of WBKB, Chicago (see *Television Digest*, Vol. 7:21). CBS also owns and operates following AM stations: WCBS, New York; KCBS, San Francisco; KMOX, St. Louis; KNX, Los Angeles; WBBM, Chicago; WCCO, Minneapolis; WEEI, Boston. CBS also owns Columbia Records Inc. (James B. Conkling, president); CBS-Columbia Inc. (TV receiver manufacturer); Hytron Radio & Electronics Co. (CR and receiving tube manufacturer).

### Executives:

William S. Paley, chairman of board.  
 Frank Stanton, president.  
 Joseph H. Ream, executive v.p.  
 Adrian Murphy, v.p. and general executive.  
 Howard S. Meighan, v.p. & general executive.  
 Lawrence W. Lowman, v.p. and general executive.  
 Daniel T. O'Shea, v.p. & general executive.  
 William C. Gittinger, v.p., asst. to president.  
 H. V. Akerberg, v.p., station relations.  
 H. Leslie Atlans, v.p., Central Division.  
 Frank B. Falknor, v.p., program operations.  
 Earl H. Gammons, v.p., Washington.  
 Arthur Hull Hayes, v.p., San Francisco.  
 William B. Lodge, v.p., general engineering.  
 Peter C. Goldmark, v.p., engineering research & development.  
 Richard J. Mahler, color TV consultant.  
 Hubbell Robinson Jr., v.p., programs.  
 James M. Seward, v.p., business affairs of programs.  
 J. Kelly Smith, v.p., station administration.  
 J. L. Van Volkenburg, v.p., sales.  
 Louis Hausman, v.p., sales promotion and advertising.  
 Lloyd H. Coffin, v.p. (Hytron).  
 Bruce A. Coffin, v.p. (Hytron).  
 David H. Cogan, v.p. (CBS-Columbia Inc.)  
 Richard J. Redmond, director of general TV operations.  
 David Sutton, television sales manager.  
 Benjamin Margolis, TV sales service manager.  
 William H. Hylan, asst. sales manager, color TV sales.  
 Ole Morby, sales director (San Francisco)  
 Thomas D. Connolly, manager of program sales.  
 Arthur Duram, TV market research counsel.  
 Charles M. Underhill, operations manager.  
 Jerry Danzig, supervisor of color programming.  
 Fred Rickey, executive producer for color.  
 Henry S. White, business manager, programs.  
 Harry G. Ommerle, director of programs.  
 H. Grant Thels, director of film procurement and syndication.  
 Edmund Chester, director of news.  
 Robert Bendick, director of special events.  
 Red Barber, director of sports.  
 Robert Fryer, casting director.  
 Paul Wittlig, manager of technical operations.

Hollywood: Harry S. Ackerman, v.p., network programs (Hollywood); A. E. Joscelyn, director of operations; Merle S. Jones, general manager, KNX & KTSL; Kenneth L. Yourd, business manager; Hal Hudson, network TV dept. manager.

Columbia Affiliates Advisory Board: I. R. Lounsbury, WGR, Buffalo, chairman; C. R. Lucey, WRVA, Richmond; Glenn Marshall Jr., WMBR, Jacksonville; Howard Sumerville, WWL, New Orleans; Richard Borel, WENS, Columbus; William Quarton, WMT, Cedar Rapids; Clyde Rembert, KRLD, Dallas; Clyde Coombs, KROY, Sacramento.

### NETWORK RATES

(Rate Card No. 5; revised to July 1, 1951)

(Consult Network for Discounts, Specifications, etc.)

Class A rates follow (6-11 p.m. Mon.-Fri.; 1-11 p.m. Sat. & Sun.).  
 Class B rates (5-6 p.m. Mon.-Fri.) are 75% of Class A rates.  
 Class C rates (all other times) are 50% of Class A rates.

### BASIC INTERCONNECTED GROUP

(Available only as a group)

Station	Hour	30 Min.	15 Min.
WCBS-TV, New York	\$325.00	\$195.00	\$130.00
Effective Sept. 1	4000.00	2400.00	1600.00
WAGA-TV, Atlanta	500.00	300.00	200.00
WMAR-TV, Baltimore	850.00	510.00	340.00
WAFM-TV, Birmingham	300.00	180.00	120.00
WNAC-TV, Boston	1700.00	1020.00	680.00
WBTV, Charlotte	400.00	240.00	160.00
WBKB, Chicago	1600.00	960.00	640.00
WKRC-TV, Cincinnati	750.00	450.00	300.00
Effective Aug. 1	900.00	540.00	360.00
WEWS, Cleveland	1100.00	660.00	440.00
WBNS-TV, Columbus	500.00	300.00	200.00
Effective Sept. 1	700.00	420.00	280.00
WHIO-TV, Dayton	525.00	315.00	210.00
WJBK-TV, Detroit	1000.00	600.00	400.00
WFMY-TV, Greensboro	400.00	240.00	160.00
WFBB-TV, Indianapolis	550.00	330.00	220.00
Effective Sept. 1	700.00	420.00	280.00
WMBR-TV, Jacksonville	300.00	180.00	120.00
WKZO-TV, Kalamazoo (Grand Rapids)	400.00	240.00	160.00
WHAS-TV, Louisville	450.00	270.00	180.00
WCAU-TV, Philadelphia	1600.00	960.00	640.00
WHEN, Syracuse	450.00	270.00	180.00
Effective Sept. 1	600.00	360.00	240.00
WTOP-TV, Washington	750.00	450.00	300.00

### NORTHWEST SUPPLEMENTARY GROUP

(Available only as a group)

WOI-TV, Ames (Des Moines)	400.00	240.00	160.00
WDAF-TV, Kansas City	700.00	420.00	280.00
WTCN-TV, Minneapolis-St. Paul	850.00	510.00	340.00
KMTV, Omaha	400.00	240.00	160.00
WHBF-TV, Rock Island	300.00	180.00	120.00
Effective Sept. 1	400.00	240.00	160.00

### SUPPLEMENTARY INTERCONNECTED GROUP

(Available individually with basic group)

WBNF-TV, Binghamton	325.00	195.00	130.00
WTTV, Bloomington	200.00	120.00	80.00
WBEN-TV, Buffalo	900.00	540.00	360.00
WICU, Erie	500.00	300.00	200.00
WLAV-TV, Grand Rapids	500.00	300.00	200.00
WSAZ-TV, Huntington	425.00	255.00	170.00
WJAC-TV, Johnstown	550.00	330.00	220.00
WGAL-TV, Lancaster	600.00	360.00	240.00
WJIM-TV, Lansing	425.00	255.00	170.00
WMCT, Memphis	550.00	330.00	220.00
WTMJ-TV, Milwaukee	950.00	570.00	380.00
WSM-TV, Nashville	350.00	210.00	140.00
WNHC-TV, New Haven	800.00	480.00	320.00
WTRAR-TV, Norfolk	475.00	285.00	190.00
WDTV, Pittsburgh	900.00	540.00	360.00
WJAR-TV, Providence	750.00	450.00	300.00
WTVR, Richmond	475.00	285.00	190.00
WHAM-TV, Rochester	650.00	390.00	260.00
KSD-TV, St. Louis	1100.00	660.00	440.00
WRGB, Schenectady	775.00	465.00	310.00
WSPD-TV, Toledo	600.00	360.00	240.00
WKTU, Utica	375.00	225.00	150.00

### NON-INTERCONNECTED SUPPLEMENTARY GROUP

(Available individually with basic group)

KOB-TV, Albuquerque	200.00	120.00	80.00
KRLD-TV, Dallas	500.00	300.00	200.00
Effective Aug. 1	650.00	390.00	260.00
KPROC-TV, Houston	550.00	330.00	220.00
KTSL, Los Angeles	1500.00	900.00	600.00
WTVJ, Miami	550.00	330.00	220.00
WDSU-TV, New Orleans	450.00	270.00	180.00
WKY-TV, Oklahoma City	600.00	360.00	240.00
KPHO-TV, Phoenix	300.00	180.00	120.00
KSL-TV, Salt Lake City	250.00	150.00	100.00
Effective Aug. 1	300.00	180.00	120.00
WOAI-TV, San Antonio	400.00	240.00	160.00
KFMB-TV, San Diego	550.00	330.00	220.00
KPIX, San Francisco	600.00	360.00	240.00
Effective Sept. 1	850.00	510.00	340.00
KING-TV, Seattle	600.00	360.00	240.00
KOTV, Tulsa	500.00	300.00	200.00

## DuMONT TELEVISION NETWORK

Business Offices: 515 Madison Ave., New York. Murray Hill 8-2600.

Studios: 515 Madison Ave. (DuMont also has studios at Adelphi Playhouse, Ambassador Theatre, Central Opera House, John Wanamaker Dept. Store.)

Affiliations: Owned by Allen B. DuMont Laboratories Inc., TV and electronics manufacturer, owns and operates TV stations WABD, New York; WTTG, Washington; WDTV, Pittsburgh, and is TV applicant for Cleveland and Cincinnati.

### Executives:

Chris J. Whiting, director & gen. mgr. of network.  
 Clarence G. Alexander, director of network operations.  
 Norman W. Drescher, director of station relations.  
 Tom S. Gallery, director of sales.  
 James L. Caddigan, director of programming and production.  
 Rodney D. Chipp, director of engineering.  
 Gerald Lyons, director of public relations and publicity.  
 Charlotte F. Stern, director of advertising and sales promotion.  
 Melvin A. Goldberg, manager, network research dept.  
 Andrew P. Jaeger, manager, film dept.  
 Milton Morel, manager, New York operations.  
 Walter Compton, manager of WTTG, Washington.  
 Harold C. Lund, manager of WDTV, Pittsburgh.

### NETWORK RATES

(Revised to July 1, 1951)

(Consult Network for Discounts, Specifications, etc.)

Class A rates follow (6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.).  
 Class B rates (5-6 p.m., Mon.-Fri.) are 75% of Class A rates.  
 Class C rates (all other times) are 50% of Class A rates.

### INTERCONNECTED STATIONS

Station	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
WOI-TV, Ames	\$400.00	\$240.00	\$200.00	\$160.00	\$140.00	\$100.00
WAGA-TV, Atlanta	500.00	300.00	250.00	200.00	175.00	125.00
WAAM, Baltimore	1000.00	600.00	500.00	400.00	350.00	250.00
WBNF-TV, Binghamton	325.00	195.00	162.50	130.00	113.75	81.25
WBRC-TV, Birmingham	400.00	240.00	200.00	160.00	140.00	100.00
WTTV, Bloomington	200.00	120.00	100.00	80.00	70.00	50.00
WNAC-TV, Boston	1700.00	1020.00	850.00	680.00	595.00	425.00
*WBZ-TV, Boston	1700.00	1020.00	850.00	680.00	595.00	425.00
WBEN-TV, Buffalo	900.00	540.00	450.00	360.00	315.00	225.00

(Continued on next page)

**DUMONT INTERCONNECTED STATIONS—(Continued)**

Station	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
WBTV, Charlotte	400.00	240.00	200.00	160.00	140.00	100.00
WGN-TV, Chicago	1450.00	870.00	725.00	580.00	507.50	362.50
WXEL, Cleveland	1100.00	660.00	550.00	440.00	385.00	275.00
WCPO-TV, Cincinnati	1025.00	615.00	512.50	410.00	358.75	256.25
WTVN, Columbus	675.00	405.00	337.50	270.00	236.25	168.75
WHIO-TV, Dayton Effective Sept. 9, 1951	525.00	315.00	262.50	210.00	183.75	131.25
WJBK-TV, Detroit	1000.00	600.00	500.00	400.00	350.00	250.00
WICU, Erie	500.00	300.00	250.00	200.00	175.00	125.00
WLAV-TV, Grand Rapids	500.00	300.00	250.00	200.00	175.00	125.00
WFMY-TV, Greensboro	400.00	240.00	200.00	160.00	140.00	100.00
WSAZ-TV, Huntington	425.00	255.00	212.50	170.00	148.75	106.25
WFBM, Indianapolis Effective Sept. 1, 1951	550.00	330.00	275.00	220.00	192.50	137.50
WMBR-TV, Jacksonville	300.00	180.00	150.00	120.00	105.00	75.00
WJAC-TV, Johnstown	550.00	330.00	275.00	220.00	192.50	137.50
WKZO-TV, Kalamazoo Effective Aug. 1, 1951	400.00	240.00	200.00	160.00	140.00	100.00
WDAF-TV, Kansas City	700.00	420.00	350.00	280.00	245.00	175.00
WGAL-TV, Lancaster	600.00	360.00	300.00	240.00	210.00	150.00
WJIM-TV, Lansing	425.00	255.00	212.50	170.00	148.75	106.25
WAVE-TV, Louisville	500.00	300.00	250.00	200.00	175.00	125.00
WMCT, Memphis	550.00	330.00	275.00	220.00	192.50	137.50
WTMJ-TV, Milwaukee	950.00	570.00	475.00	380.00	332.50	237.50
WTCN-TV, Minn.-St. Paul	850.00	510.00	425.00	340.00	297.50	212.50
WSM-TV, Nashville	350.00	210.00	175.00	140.00	122.50	87.50
WNHC-TV, New Haven	800.00	480.00	400.00	320.00	280.00	200.00
WABD, New York	2200.00	1320.00	1100.00	880.00	770.00	550.00
WTAR-TV, Norfolk	475.00	285.00	237.50	190.00	166.25	118.75
KMTV, Omaha Effective Aug. 1, 1951	400.00	240.00	200.00	160.00	140.00	100.00
	450.00	270.00	225.00	180.00	157.50	112.50

**DUMONT INTERCONNECTED STATIONS—(Continued)**

Station	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
WFIL-TV, Philadelphia	1900.00	1140.00	950.00	760.00	665.00	475.00
WDTV, Pittsburgh	900.00	540.00	450.00	360.00	315.00	225.00
WJAR-TV, Providence	750.00	450.00	375.00	300.00	262.50	187.50
WTVR, Richmond	475.00	285.00	237.50	190.00	166.25	118.75
WHAM-TV, Rochester	550.00	330.00	275.00	220.00	192.50	137.50
WHBF-TV, Rock Island Effective Sept. 1, 1951	300.00	180.00	150.00	120.00	105.00	75.00
WRGB, Schenectady	400.00	240.00	200.00	160.00	140.00	100.00
WHEN, Syracuse Effective Sept. 1, 1951	775.00	465.00	387.50	310.00	271.25	193.75
KSD-TV, St. Louis	450.00	270.00	225.00	180.00	157.50	112.50
WSPD-TV, Toledo	600.00	360.00	300.00	240.00	210.00	150.00
WKTV, Utica	375.00	225.00	187.50	150.00	131.25	93.75
WTTG, Washington	600.00	360.00	300.00	240.00	210.00	150.00
WDEL-TV, Wilmington	475.00	285.00	237.50	190.00	166.25	118.75

**NON-INTERCONNECTED STATIONS**

KOB-TV, Albuquerque	200.00	120.00	100.00	80.00	70.00	50.00
WFAA-TV, Dallas	475.00	285.00	237.50	190.00	166.25	118.75
KPRC-TV, Houston	550.00	330.00	275.00	220.00	192.50	137.50
KTTV, Los Angeles	1600.00	960.00	800.00	640.00	560.00	400.00
WTVJ, Miami	550.00	330.00	275.00	220.00	192.50	137.50
WDSU-TV, New Orleans	450.00	270.00	225.00	180.00	157.50	112.50
WKY-TV, Oklahoma City	600.00	360.00	300.00	240.00	210.00	150.00
KPHO-TV, Phoenix	300.00	180.00	150.00	120.00	105.00	75.00
KSL-TV, Salt Lake City Effective Aug. 1, 1951	250.00	150.00	125.00	100.00	87.50	62.50
KEYL, San Antonio Effective Aug. 1, 1951	300.00	180.00	150.00	120.00	105.00	75.00
KFMB-TV, San Diego	400.00	240.00	200.00	160.00	140.00	100.00
KPIX, San Francisco	550.00	330.00	275.00	220.00	192.50	137.50
KING-TV, Seattle	600.00	360.00	300.00	240.00	210.00	150.00
KOTV, Tulsa	600.00	360.00	300.00	240.00	210.00	150.00
	500.00	300.00	250.00	200.00	175.00	125.00

**NATIONAL BROADCASTING CO.  
Television Network**

Executive & Business Offices: 30 Rockefeller Plaza, New York 20, N. Y. Telephone: Circle 7-8300.

Studios: 30 Rockefeller Plaza and 106th St. & Park Ave. Telephone: Sacramento 2-2600. (NBC also has studios at Hudson Theatre, Center Theatre, International Theatre.)

Other Affiliations: NBC is subsidiary of Radio Corp. of America. It owns and operates TV stations WNBT, New York; WNBW, Washington; WNBQ, Chicago; WNBK, Cleveland; KNBH, Los Angeles. Its owned & operated AM stations are: WNBC, New York; WRC, Washington; WMAQ, Chicago; WTAM, Cleveland; KOA, Denver; KNBC, San Francisco.

**General Executives**

Niles Trammell, *chairman of board.*  
Joseph H. McConnell, *president.*  
Charles R. Denny Jr., *executive v.p.*  
John K. Herbert, *v.p., general sales mgr., radio.*  
O. B. Hanson, *v.p. and chief engineer.*  
Joseph V. Heffernan, *v.p. finance.*  
Charles B. Barry, *v.p., radio programs.*  
William Brooks, *v.p., public relations.*  
Sydney Elges, *v.p., press and information.*  
William S. Hedges, *v.p., integrated services.*  
Gustav B. Margraf, *v.p. and general attorney.*  
Victor T. Norton, *v.p., administration.*  
Frank M. Russell, *v.p. (Washington).*  
Harry C. Kopf, *v.p. (Chicago Division)*  
John K. West, *v.p. (Hollywood).*  
James M. Gaines, *v.p., owned and operated stations.*  
Carleton Smith, *v.p., station relations.*  
Ernest de la Ossa, *director of personnel.*

**Executives, TV Operations**

Sylvester L. Weaver, *v.p. for television network.*  
Edward D. Madden, *v.p., television network operations and sales.*  
E. Lyman Munson, *director of television operations.*  
J. R. Meyers, *asst. to director of operations.*  
Charles J. Cresswell, *controller.*  
George H. Frey, *v.p., director of TV network sales.*  
Ruddick C. Lawrence, *mgr., & sales development & program sales.*  
Edward Hitz, *eastern sales manager.*  
Eugene Hoge, *midwestern sales manager.*  
John Williams, *western sales manager.*  
James Nelson, *manager, TV advertising and promotion.*  
Robert W. McFadyen, *manager, TV sales planning and research.*  
Frank Reed, *manager, TV sales service.*  
Frederic W. Wile Jr., *v.p., director of TV network production.*  
Robert W. Sarnoff, *v.p., director of production units.*  
Davidson Taylor, *general production executive.*  
Ernest Walling, *manager, TV program department.*  
Leonard Hole, *TV production manager.*  
Carl Stanton, *TV talent and program procurement.*  
Francis J. McCall, *director, news and special events.*  
Stanton Osgood, *manager, TV theater television.*  
Fred Shaw, *director, production services.*  
Robert S. Shelby, *director, technical operations.*  
S. B. Hickox Jr., *director, TV station relations.*  
Norman Blackburn, *director, network operations (Hollywood).*

NBC Stations Planning & Advisory Committee: Jack Harris, KPRC, Houston, chairman; Richard O. Dunning, KHQ, Spokane, AM secretary; C. Robert Thompson, WBEN, Buffalo; Beverly T. Whitmire, WFBC, Greenville, S. C.; Howard Pill, WSFA, Montgomery, Ala.; S. S. Fox, KDYL, Salt Lake City; Ralph Evans, WOC, Davenport; John T. Murphy, WLWT, Cincinnati, vice chairman; E. R. Vadeboncoeur, WSYR-TV, Syracuse, TV secretary; Dean Fitzer, WDAF-TV, Kansas City; Martin B. Campbell, WFAA-TV, Dallas. (Latter 4 comprise TV subcommittee.)

**NETWORK RATES**

(Rate Card No. 5—Effective July 1, 1951)

(Consult Network for Discounts, Specifications, etc.)

Gross rates follow (applicable to 6-11 p.m. Mon.-Fri.; 1-11 p.m. Sat. & Sun.). Three-fourth gross rates apply to 5-6 p.m. Mon.-Fri. One-half gross rates apply to all other times.



# TELEVISION STATION DIRECTORY

Rate Digests, Personnel, Facilities and Other Data as of July 15, 1951

Covering the 107 Commercial Telecasting Stations in Operation in the United States

With Available Data About Other TV Stations Operating in North and South America

## EXPLANATORY NOTES

Digests of Rates cover base live program time charges only, unless otherwise specified. All one-minute-or-less rates here quoted apply to films or slides only. All rates are subject to usual frequency discounts, separate or additional rehearsal charges, talent & production charges, etc. For further details, including film and remote rate schedules, and for contract conditions, specifications, etc., consult complete station rate cards, available from stations on request.

Receiving sets and families in each market area as of June 1, 1951 listed on page 68

As estimated by NBC Research Dept. within 60 mi. radius of each station

TV NETWORK SERVICE REFERS TO INTERCONNECTIONS ONLY; DOES NOT REFER TO KINESCOPE OR FILM AFFILIATIONS

All rates, personnel and other data supplied by stations

Powers are Effective Radiated Powers.

STA means Special Temporary Authority pending license.

## ALABAMA

### BIRMINGHAM

For Count of TV Sets in Area, see page 68

#### WAFM-TV

TV Network Service: ABC, CBS.

Licensee: Voice of Alabama Inc., Protective Life Bldg.

Studio and Transmitter: Red Mt.

Telephone: 3-8116.

Technical Facilities: Channel No. 13 (210-216 mc). Visual power, 26 kw. Aural power, 13 kw. Antenna height, 875 ft above average terrain; 531 ft above ground.

AM Affiliate: WAPI. 5,000 watts, 1070 kc (CBS). FM Affiliate: WAFM. 53 kw, 99.5 mc (No. 258), 820 ft antenna height.

Began Commercial Operation: July 1, 1949.

Represented by: CBS Radio Sales.

Personnel:

Ed Norton, chairman of board.

Thad Holt, president and general manager.

C. P. Persons Jr., sales manager.

Lionel F. Baxter, manager of operations and film buyer.

William O. Crampton, production manager.

Frank M. Taylor, manager of operations.

Norman S. Hurley, James L. Evans, chief engineers.

#### DIGEST OF RATE CARD NO. 3†

(Jan. 15, 1951)

Class A—6:30-10:30 p.m., Mon.-Fri.; 6-10:30 p.m., Sat. & Sun.

Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$300.00	\$180.00	\$150.00	\$120.00	\$100.00	\$90.00	\$50.00

Class B—5-6:30 p.m., Mon.-Fri.; 1-6 p.m., Sat. & Sun.

225.00	135.00	112.50	90.00	75.00	67.50	37.50
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Class C—Sign-on-5 p.m., Mon.-Fri.; sign-on-1 p.m., Sat. & Sun.; 10:30 p.m.-sign-off, daily.

150.00	90.00	75.00	60.00	50.00	45.00	25.00
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† Film rates only.

### WBRC-TV

TV Network Service: DuMont, NBC.

Licensee: Birmingham Bcstg. Co. Inc., 1727½ Second Ave., N.

Studio and Transmitter: Red Mt.

Telephone: 54-6731.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 12.2 kw. Aural power, 6.1 kw. Antenna height, 531 ft above average terrain; 190 ft above ground.

AM Affiliate: WBRC. 5,000 watts, 960 kc (NBC).

Began Commercial Operation: July 1, 1949.

Represented by: Paul H. Raymer Co. Inc.

Personnel:

Mrs. Eloise S. Hanna, president.

G. P. Hamann, manager.

Don D. Campbell, sales manager.

#### DIGEST OF RATE CARD NO. 3†

(Feb. 1, 1951)

Class A—6-10:30 p.m., daily.

Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$300.00	\$180.00	\$150.00	\$120.00	\$100.00	\$90.00	\$50.00

Class B—All other times

187.50	112.50	93.75	75.00	65.63	46.88	30.00
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† Film rates only.

## ARIZONA

### PHOENIX

For Count of TV Sets in Area, see page 68

#### KPHO-TV

Licensee: Phoenix Television Inc., 631 N. First Ave.

Studio: 631 N. First Ave. Transmitter: Westward Ho Hotel.

Telephone: 4-7367.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 17.5 kw. Aural power, 8.7 kw. Antenna height, 400 ft above average terrain; 497 ft above ground.

AM Affiliate: KPHO. 5 kw, 910 kc (ABC).

Other Affiliations: Owned 20% by Tucson Citizen.

Began Commercial Operation: Dec. 4, 1949.

Represented by: Edward Petry & Co.

Personnel:

John C. Mullins, president.

Harry Stone, general manager.

Julian M. Kaufman, commercial manager.

Gil Lee, special sales representative.

William Burton, executive producer & director.

George L. McClanathan, chief engineer.

#### DIGEST OF RATE CARD NO. 4

(April 15, 1951)

Class A—6-10:30 p.m., Mon.-Sat.; Noon-11 p.m., Sun.

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.
\$300.00	\$180.00	\$120.00	\$105.00	\$75.00	\$60.00

Class B—All other times.

180.00	108.00	72.00	62.50	45.00	36.00
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## CALIFORNIA

### LOS ANGELES

For Count of TV Sets in Area, see page 68

#### KECA-TV

Licensee: American Broadcasting Co. Inc., Prospect & Talmadge Aves.

Studio: Prospect & Talmadge Aves. Transmitter: Mt. Wilson.

Telephone: Normandie 3-3311.

Technical Facilities: Channel No. 7 (174-180 mc.) Visual power, 29.4 kw. Aural power, 14.7 kw. Antenna height, 3,041 ft above average terrain; 297 ft above ground.

AM Affiliate: KECA. 5,000 watts, 790 kc (ABC). FM Affiliate: KECA-FM. 3.8 kw, 95.5 mc (No. 238), 240 ft antenna height.

Other Affiliations: See WJZ-TV, New York.

Began Commercial Operation: Sept. 16, 1949.

Represented by: ABC Spot Sales.

SPECIAL NOTE: Powers shown are Effective Radiated Powers and bear no relation to standard (AM) powers. TV powers are assigned by FCC for licensing and regulatory purposes and should not be construed as a criterion for comparison of station service areas without consideration of related engineering factors (e.g., antenna location & height, operating frequency).



**Personnel:**

Ernest Felix, *acting manager, Western Div.*  
Donn B. Tatum, *TV director, Western Div.*  
Robert F. Laws, *TV sales mgr., Western Div. & KECA-TV.*  
A. W. Lefler, *sales service mgr., Western Div. & KECA-TV.*  
A. G. Flanagan, *TV program mgr., Western Div.; program mgr., KECA-TV.*  
E. Carleton Winckler, *TV production mgr., Western Div. & KECA-TV.*  
Norma Olsen, *program operations mgr.*  
Eloise Reeves, *film director.*  
Philip G. Caldwell, *mgr., technical operations, Western Div.*  
Cameron G. Pierce, *technical operations supervisor.*

**DIGEST OF RATE CARD NO. 4**

(May 15, 1951)

Class A—7-10:30 p.m., Mon.-Sat.; 5-10:30 p.m., Sun.							
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.	
\$1200.00	\$720.00	\$480.00	\$400.00	\$320.00	\$220.00	\$110.00	
Class B—5:30-7 p.m., Mon.-Sat.; Noon-5 p.m., Sun.; 10:30-11 p.m., daily.							
900.00	540.00	360.00	300.00	240.00	150.00	75.00	
Class C—All other times.							
500.00	300.00	200.00	166.75	133.25	90.00	45.00	

**KFI-TV \***

Licensee: Earle C. Anthony Inc., 141 N. Vermont Ave.  
Studio: 141 N. Vermont Ave. Transmitter: Mt. Wilson.  
Telephone: Dunkirk 2-2121.  
Technical Facilities: Channel No. 9 (186-192 mc). Visual power, 30.2 kw. Aural power, 15.7 kw. Antenna height, 3,100 ft above average terrain; 199 ft above ground.  
AM Affiliate: KFI. 50,000 watts, 640 kc (NBC).  
Began Commercial Operation: Aug. 25, 1948.  
Represented by: Edward Petry & Co. Inc.

**Personnel:**

Earle C. Anthony, *president.*  
George Whitney, *general manager.*  
Haan J. Tyler, *manager, KFI-TV.*  
Kevin B. Sweeney, *general sales manager.*  
John Bradley, *asst. sales manager, KFI-TV.*  
Kenneth Higgins, *program manager.*  
Paul Knight, *director of remote programming.*  
James H. Love, *film editor.*  
Curtis Mason, *chief engineer.*

**DIGEST OF RATE CARD NO. 6**

(Oct. 17, 1950)

Class A—6-10:30 p.m., daily.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
\$750.00	\$450.00	\$337.50	\$300.00	\$262.50	\$187.50	\$135.00	
Class B—Noon-6 p.m., 10:30 p.m.-Midnight, daily.							
450.00	270.00	202.50	180.00	157.50	112.50	81.00	
Class C—9 a.m.-Noon, daily.							
300.00	180.00	135.00	120.00	105.00	75.00	54.00	

\* Sale to General Tire & Rubber Co. interests (O'Neill) pending FCC approval (see *Television Digest* Vol. 7:23). General Tire & Rubber Co. owns Don Lee Network (owning KHJ, Los Angeles; KFRC, San Francisco; KGB, San Diego) and Yankee Network (owning WNAC & WNAC-TV, Boston; WICC, Bridgeport; WEAN, Providence; WONS, Hartford). Don Lee is TV applicant for San Francisco, Yankee is applicant for Springfield, Mass. and Bridgeport, Conn. For executives of Thomas S. Lee Enterprises and Yankee Division, see WNAC-TV, Boston.

**KLAC-TV**

Grantee (STA): KMTR Radio Corp. Address: 1000 Cahuenga Blvd.  
Studio: 1000 Cahuenga Blvd. Transmitter: Mt. Wilson.  
Telephone: Hudson 2-7311.  
Technical Facilities: Channel No. 13 (210-216 mc). Visual power, 28.1 kw. Aural power, 14.8 kw. Antenna height, 2,955 ft above average terrain. 237 ft above ground. Requests change to 31.4 kw visual, 15.75 kw aural.  
AM Affiliate: KLAC. 5,000 watts, 570 kc.  
Other Affiliations: Mrs. Schiff also publishes *New York Post*.  
Began Commercial Operation: Sept. 17, 1948.  
Represented by: Katz Agency Inc.

**Personnel:**

Mrs. Dorothy Schiff, *president.*  
Don J. Feddersen, *executive v.p. and general manager.*  
Fred Henry, *program director.*  
Don Forbes, *director, studio programs.*  
David E. Lundy, *general sales manager.*  
Jack Miller, *sales promotion and commercial continuity.*  
M. W. Hall, *business manager.*  
R. F. Horgan, *asst. business manager.*  
Joe Coffin, *director of research.*  
Mickey Freeman, *publicity.*  
Robert W. Conner, *director of engineering.*

**DIGEST OF RATE CARD NO. 5 †**

(May 1, 1951)

Class A—7-10:30 p.m., Mon.-Sat.; 1-10:30 p.m., Sun.							
Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$1000.00	\$800.00	\$600.00	\$500.00	\$400.00	\$300.00	\$250.00	\$175.00
Class B—5:30-7 p.m., Mon.-Fri.; 10:30 p.m.-Midnight, daily; Noon-7 p.m., Sat.; 10 a.m.-1 p.m., Sun.							
650.00	520.00	390.00	325.00	260.00	195.00	162.50	125.00
Class C—All other times.							
520.00	416.00	312.00	260.00	208.00	156.00	130.00	80.00

† Film rates only.

**KNBH**

Licensee: National Broadcasting Co. Inc., Sunset & Vine.  
Studios: Sunset & Vine. Transmitter: Mt. Wilson.  
Telephone: Hollywood 9-6161.  
Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 15 kw. Aural power, 8 kw. Antenna height, 3,015 ft above average terrain; 325 ft above ground.  
Other Affiliations: See WNBT, New York City.  
Began Commercial Operation: Jan. 16, 1949.  
Represented by: NBC Spot Sales.  
Personnel:  
John K. West, *v.p. in charge of Western Div.*  
Thomas B. McFadden, *general manager.*  
Donald A. Norman, *sales director.*  
Henry C. Maas, *sales service manager.*  
Richard Eisinger, *advertising and promotion manager.*  
Robert Pelgram, *publicity manager.*  
Albert V. Cole, *program manager.*  
Robert Guggenheim, *film operations supervisor.*  
Robert W. Clark, *television operations supervisor.*

**DIGEST OF RATE CARD NO. 4**

(July 1, 1951)

Class A—7-10:30 p.m., daily.									
Hour	45 Min.	30 Min.	25 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
\$1250	\$1000	\$750	\$688	\$625	\$500	\$438	\$313	\$200	
Class B—5-7 p.m., Mon.-Sat.; 10:30-11 p.m., daily; 1-7 p.m., Sun.									
950	760	570	523	475	380	333	238	150	
Class C—All other times.									
575	460	345	316	288	230	201	144	100	

**KTLA**

Grantee (STA): Paramount Television Productions Inc., 5451 Marathon St.  
Studio: 5451 Marathon St. Transmitter: Mt. Wilson.  
Telephone: Hollywood 9-6363.  
Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 30 kw. Aural power, 15 kw. Antenna height, 2,921 ft above average terrain; 250 ft above ground.  
Other Affiliations: Subsidiary of Paramount Pictures Inc.; applicant also for TV in San Francisco.  
Began Commercial Operation: Jan. 22, 1947.  
Represented by: Paul H. Raymer Co. Inc.

**Personnel:**

Paul Raibourn, *president (New York).*  
Klaus Landsberg, *v.p. and general manager, KTLA.*  
George T. Shupert, *v.p. and director of commercial operations (New York).*  
J. Gordon Wright, *production supervisor.*  
Harry Y. Maynard, *sales manager.*  
Leland G. Muller, *film program director.*  
John Rice, *news editor.*  
Raymond Moore, *engineering supervisor.*  
Charles Theodore, *studio operations supervisor.*  
John Silva, *remote operations supervisor.*  
Cris Rashbaum, *New York sales representative, Paramount Pictures, 1501 Broadway, New York City.*

**DIGEST OF RATE CARD NO. 5**

(Nov. 15, 1950)

Class A—6-11 p.m., Mon.-Sat.; Noon-11 p.m., Sun.								
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
\$1000.00	\$800.00	\$600.00	\$500.00	\$400.00	\$345.00	\$260.00	\$175.00	
Class B—4-6 p.m., Mon.-Sat.; 11 p.m.-Midnight, daily.								
810.00	650.00	490.00	405.00	325.00	280.00	210.00	110.00	
Class C—All other times.								
625.00	500.00	375.00	315.00	250.00	215.00	165.00	85.00	

## KTSL

(Call letters due to be changed to KNX-TV)

Grantee (STA): Columbia Broadcasting System, 1313 N. Vine St.  
 Studio: 1313 N. Vine St. Transmitter: Mt. Lee. Requests change to Mt. Wilson.  
 Telephone: Hudson 2-2133.  
 Technical Facilities: Channel No. 2 (54-60 mc). Visual power, 9.3 kw. Aural power, 6 kw. Antenna height, 980 ft above average terrain; 300 ft above ground. Requests 25 kw visual, 15 kw aural, 2838 ft.  
 AM Affiliate: KNX. 50,000 watts, 1070 kc (CBS). FM Affiliate: KNX-FM. 59 kw, 93.1 mc (No. 226), 2800 ft antenna height.  
 Other Affiliations: See WCBS-TV, New York.  
 Began Commercial Operation: May 6, 1948. Sold to present grantee December 1950 (see *Television Digest*, Vol. 6:46, 52).  
 Represented by: CBS Radio Sales.

### Personnel:

Harry S. Ackerman, *v.p. network programs* (Hollywood).  
 Merle S. Jones, *general manager*.  
 Robert B. Hoag, *sales manager*.  
 Tony Moe, *director of sales promotion*.  
 Harry W. Zipper, *production business manager*.  
 Cecil Barker, *executive producer*.  
 Herbert A. Pangborn, *chief engineer*.

### DIGEST OF RATE CARD NO. 5

(July 15, 1951)

Class A—6:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.
	\$1200.00	\$720.00	\$480.00	.....	.....	\$225.00
Class B—5-6:30 p.m. & 11-Midnight, Mon.-Fri.; 1-6 p.m. & 11-Midnight, Sat. & Sun.	900.00	540.00	360.00	300.00	270.00	150.00
Class C—All other times.	480.00	288.00	192.00	160.00	144.00	85.00

Note: KTSL also quotes 20-second rates of \$225, \$120 & \$65; 8-second, \$125, \$75 & \$47.

## KTTV

Licensee: KTTV Inc., 5746 Sunset Blvd.  
 Studios: 5746 Sunset Blvd. and 5515 Melrose Ave. Transmitter: Mt. Wilson.  
 Telephone: Hudson 2-1301.  
 Technical Facilities: Channel No. 11 (193-204 mc). Visual power, 30.9 kw. Aural power, 15.6 kw. Antenna height, 2,345 ft above average terrain; 142 ft above ground.  
 Other Affiliations: Same ownership as *Los Angeles Times* and *Mirror*.  
 Began Commercial Operation: Jan. 1, 1949.  
 Represented by: Blair TV Inc.  
 Personnel:  
 Richard A. Moore, *general manager*.  
 Frank King, *sales manager*.  
 Peter M. Robeck, *asst. sales manager*.  
 Edward C. Metcalfe, *sales service coordinator*.  
 John R. Vrba, *promotion manager*.  
 Robert Purcell, *program director*.  
 Philippe de Lacy, *asst. program director*.  
 Alberta Hackett, *executive director (daytime)*.  
 Robert Breckner, *executive director (sports, public service, special events & news)*.  
 Robert Seal, *production coordinator*.  
 Robert Oakley, *director of program development*.  
 Jamee Jamet, *acting traffic manager*.  
 Seymour Klate, *art director*.  
 Tom Corradine, *film director*.  
 Joe Conn, *chief engineer*.  
 Edward Benham, *asst. chief engineer*.

### DIGEST OF RATE CARD NO. 3

(July 1, 1950)

Class A—7-10:30 p.m., Mon.-Fri.; 1-10:30 p.m., Sat. & Sun.	Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
	\$1000.00	\$800.00	\$600.00	\$500.00	\$400.00	\$333.50	280.00	\$200.00
Class B—5:30-7 p.m., Mon.-Fri.; 10:30-11:30 p.m., daily.	600.00	480.00	360.00	300.00	240.00	200.00	168.00	120.00
Class C—All other times.	400.00	320.00	240.00	200.00	160.00	133.50	112.00	80.00

## SAN DIEGO

For Count of TV Sets in Area, see page 68

## KFMB-TV

Grantee (STA): Kennedy Broadcasting Co., 1375 Pacific Blvd.  
 Studio: San Diego Hotel. Transmitter: Mt. Soledad.  
 Telephone: Main 2114.

Technical Facilities: Channel No. 8 (180-186 mc). Visual power, 20 kw. Aural power, 20.2 kw. Antenna height, 710 ft above average terrain; 247 ft above ground.

AM Affiliate: KFMB. 1,000 watts, 550 kc (ABC).

Other Affiliations: Licensee owns 48% of WSAZ & WSAZ-TV, Huntington, W. Va.

Began Commercial Operation: May 15, 1949. Sold to present owner April 25, 1951 (*Television Digest*, Vol. 7:18).

### Personnel:

John A. Kennedy, *chairman of board*.  
 Howard Chernoff, *general manager*.  
 W. O. Edholm, *general sales manager*.  
 Bill Fox, *program director*.  
 Paul W. White, *executive editor*.  
 Thornton Chew, *chief engineer*.

### DIGEST OF RATE CARD NO. 4 †

(June 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
	\$400	\$240	\$200	\$160	\$140	\$100	\$80	\$40
Class B—5-6 p.m., Mon.-Fri.; 11 p.m.-Midnight, daily.	300	180	150	120	105	75	60	30
Class C—All other times.	200	120	100	80	70	50	40	20

† Film rates only.

## SAN FRANCISCO

For Count of TV Sets in Area, see page 68

## KGO-TV

Licensee: American Broadcasting Co., 155 Montgomery St.  
 Studio: ABC Television Center. Transmitter: Mt. Sutro.  
 Telephone: Lombard 4-1770.  
 Technical Facilities: Channel No. 7 (174-180 mc). Visual power 25.4 kw. Aural power, 12.6 kw. Antenna height, 1,261 ft above average terrain; 529 ft above ground.  
 AM Affiliate: KGO. 50,000 watts, 810 kc. (ABC). FM Affiliate: KGO-FM. 50 kw, 106.1 mc (No. 291), 1,200 ft antenna height.  
 Other Affiliations: See WJZ-TV, New York.  
 Began Commercial Operation: May 5, 1949.  
 Represented by: ABC Spot Sales.  
 Personnel:  
 Gayle V. Grubb, *general manager*.  
 Vincent Francis, *sales manager*.  
 Boyce Wright, *program director*.  
 Phyllis Towner, *chief of film department*.  
 A. E. Evans, *chief engineer*.

### DIGEST OF RATE CARD NO. 3

(Jan. 15, 1951)

Class A—7-11 p.m., Mon.-Sat.; Noon-11 p.m., Sun.	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
	\$480.00	\$288.00	\$192.00	\$160.00	\$128.00	\$80.00	\$40.00
Class B—6-7 p.m., Mon.-Fri.; Noon-7 p.m., Sat.; 11 p.m.-Midnight, daily.	360.00	216.00	144.00	120.00	96.00	60.00	30.00
Class C—All other times.	240.00	144.00	96.00	80.00	64.00	40.00	20.00

## KPIX

Licensee: KPIX Inc., Mark Hopkins Hotel.  
 Studio and Transmitter: Mark Hopkins Hotel. (Moving to own studio building at Van Ness Ave. & Greenwich St. in December.)  
 Telephone: Exbrook 2-4567.  
 Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 29.9 kw. Aural power, 15.4 kw. Antenna height, 540 ft above average terrain; 354 ft above ground.  
 AM Affiliate: KSFO. 5,000 watts (1,000 night), 560 kc.  
 Began Commercial Operation: Dec. 25, 1948.  
 Represented by: Katz Agency Inc.  
 Personnel:  
 Wesley I. Dumm, *president*.  
 Phillip G. Lasky, *v.p. and general manager*.  
 Richard C. D. Bell, *asst. to president*.  
 Franklin M. Dumm, *secretary-treasurer*.  
 Louis Simon, *commercial manager*.  
 Kay Mulvihill, *promotion manager*.  
 Sanford Spillman, *program director*.  
 David Kees, *production manager*.  
 A. E. Towne, *director of engineering*.

**DIGEST OF RATE CARD NO. 3**

(Jan. 1, 1951)

Class A—6-11 p.m., daily; Noon-6 p.m., Sat. & Sun.							
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$450.00	\$360.00	\$270.00	\$225.00	\$180.00	\$160.00	\$115.00	\$75.00
Class B—5-6 p.m., Mon.-Fri.; 11 p.m.-Midnight, daily.							
340.00	270.00	204.00	170.00	136.00	120.00	87.00	56.00
Class C—All other times.							
225.00	180.00	135.00	112.50	90.00	80.00	57.50	37.50

**DIGEST OF RATE CARD NO. 4**

(Effective Sept. 1, 1951)

Class A—6-11 p.m., daily; Noon-6 p.m., Sat. & Sun.							
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$600.00	\$480.00	\$360.00	\$300.00	\$240.00	\$210.00	\$160.00	\$120.00
Class B—5-6 p.m., Mon.-Fri., 11 p.m.-Midnight, daily.							
480.00	465.00	270.00	225.00	180.00	160.00	120.00	75.00
Class C—All other times.							
300.00	240.00	180.00	150.00	120.00	105.00	80.00	60.00

**KRON-TV**

Grantee (STA): Chronicle Publishing Co., 901 Mission St.  
 Studio: 901 Mission St. Transmitter: Television Peak, San Bruno Mt.  
 Telephone: GARfield 1-1100.  
 Technical Facilities: Channel No. 4 (66-78 mc). Visual power, 14.5 kw. Aural power, 7.7 kw. Antenna height, 1,325 ft above average terrain; 200 ft above ground.  
 FM Affiliate: KRON-FM. 44 kw, 96.5 mc (No. 243), 1,200 ft antenna height.  
 Other Affiliations: Owned by same interests as *San Francisco Chronicle*.  
 Began Commercial Operation: Nov. 15, 1949.  
 Represented by: Free & Peters Inc.  
 Personnel:  
 Charles Thierlot, *manager*.  
 Harold P. See, *director of TV*.  
 Norman Louvain, *sales manager*.  
 E. W. Malone, *promotion manager*.  
 Al Constant, *program manager*.  
 R. A. Isberg, *chief engineer*.

**DIGEST OF RATE CARD NO. 4 †**

(Aug. 1, 1951)

Class A—6:30 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.
\$600.00	\$360.00	\$300.00	\$240.00	\$210.00	\$150.00	.....	\$120.00
Class B—5:30-6:30 p.m., Mon.-Fri.; 11 p.m.-sign-off, daily.							
450.00	270.00	225.00	180.00	157.50	112.50	90.00	.....
Class C—All other times.							
300.00	180.00	150.00	120.00	105.00	75.00	60.00	.....

† Film rates only.

**CONNECTICUT**

**NEW HAVEN**

For Count of TV Sets in Area, see page 68

**WNHC-TV**

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Elm City Broadcasting Corp., 1110 Chapel St.  
 Studio: 1110 Chapel St. Transmitter: Gaylord Mt., Hamden, Conn.  
 Telephone: 6-9826.  
 Technical Facilities: Channel No. 6 (82-88 mc). Visual power, 1.82 kw. Aural power, 957 watts. Antenna height, 510 ft above average terrain; 190 ft above ground. *Request pending to increase to 18.9 kw visual, 9.45 kw aural powers.*  
 AM Affiliate: WNHC. 250 watts, 1340 kc. FM Affiliate: WNHC-FM. 20 kw, 99.1 mc (No. 256), 510 ft antenna height.  
 Represented by: Katz Agency Inc.  
 Personnel:  
 Patrick J. Goode, *president*.  
 Aldo De Dominicis, *secretary-treasurer*.  
 Garo W. Ray, *v.p. in charge of engineering*.  
 James T. Milne, *general manager*.  
 Vincent Callanan, *sales manager*.  
 William Dukeshire, *publicity director*.  
 Walter A. Nielson, *program director*.  
 Vincent De Laurentis, *chief engineer*.

**DIGEST OF RATE CARD NO. 5**

(Jan. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.									
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.		
\$600.00	\$360.00	\$300.00	\$240.00	\$210.00	\$150.00	\$120.00	\$60.00		
Class B—All other times.									
300.00	180.00	150.00	120.00	105.00	75.00	60.00	30.00		

**DELAWARE**

**WILMINGTON**

For Count of TV Sets in Area, see page 68

**WDEL-TV**

TV Network Service: DuMont, NBC

Licensee: WDEL Inc., Tenth & King Sts.  
 Studio and Transmitter: Shipley Road.  
 Telephone: 7268.  
 Technical Facilities: Channel No. 7 (174-180 mc). Visual power, 476 watts. Aural power, 341 watts. Antenna height, 480 ft above average terrain; 700 ft above ground.  
 AM Affiliate: WDEL. 5,000 watts, 1150 kc (NBC). FM Affiliate: WDEL-FM. 20 kw, 93.7 mc (No. 229), 460 ft antenna height.  
 Other Affiliation: See WGAL-TV, Lancaster, Pa.  
 Began Commercial Operation: June 30, 1949.  
 Represented by: Robert Meeker Associates Inc.  
 Personnel:  
 Clair R. McCollough, *station executive*.  
 J. Gorman Walsh, *station manager*.  
 J. Robert Gulick, *national sales manager*.  
 J. E. Mathlot, *chief engineer*.

**DIGEST OF RATE CARD NO. 5 †**

(July 1, 1951)

Class A—6:30-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.							
Hour	30 Min	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
\$475.00	\$285.00	\$237.50	\$190.00	\$166.25	\$118.75	\$80.00	
Class B—5-6:30 p.m., Mon.-Fri.							
356.00	213.75	178.00	142.50	125.00	89.00	60.00	
Class C—All other times.							
237.50	142.50	118.75	95.00	83.00	60.00	40.00	

† Film rates only.

**DISTRICT OF COLUMBIA**

**WASHINGTON**

For Count of TV Sets in Area, see page 68

**WMAL-TV**

TV Network Service: ABC.

Licensee: Evening Star Broadcasting Co. Inc., Translux Bldg.  
 Studio: 4461 Connecticut Ave. Transmitter: American University.  
 Telephone: National 5400.  
 Technical Facilities: Channel No. 7 (174-180 mc). Visual power: 22 kw. Aural power: 12 kw. Antenna height: 515 ft above average terrain; 400 ft above ground.  
 AM Affiliate: WMAL. 5,000 watts, 630 kc. (ABC). FM Affiliate: WMAL-FM. 20 kw, 107.3 mc (No. 297), 475 ft antenna height.  
 Other Affiliations: Owned by same interests as *Washington Evening Star*.  
 Began Commercial Operation: Oct. 3, 1947.  
 Represented by: Katz Agency Inc.  
 Personnel:  
 Kenneth H. Berkeley, *v.p. and general manager*.  
 Ben B. Baylor Jr., *asst. general manager and sales manager*.  
 Charles Kelly, *director of programs*.  
 Harry Hoskinson, *manager of television operations*.  
 Frank Harvey, *television chief engineer*.  
 Elmer Hall, *asst. chief engineer*.

**DIGEST OF RATE CARD NO. 4**

(Oct. 1, 1950)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
\$500.00	\$300.00	\$250.00	\$200.00	\$175.00	\$150.00	\$90.00	
Class B—5-6 p.m., Mon.-Fri.; 11 p.m.-sign-off, daily							
375.00	225.00	188.00	150.00	131.00	112.00	68.00	
Class C—Sign-on-5 p.m., Mon.-Fri.; sign-on-Noon, Sat. & Sun.							
300.00	180.00	150.00	120.00	105.00	90.00	45.00	

# WNBW

TV Network Service: NBC

Licensee: National Broadcasting Co. Inc., Translux Bldg.  
 Studio: Wardman Park Hotel. Transmitter: Wardman Park Hotel.  
 Telephone: Republic 4000.  
 Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 20.5 kw. Aural power, 10.5 kw. Antenna height, 330 ft above average terrain; 353 ft above ground.  
 AM Affiliate WRC. 5,000 watts. 980 kc (NBC). FM Affiliate: WRC-FM. 20 kw. 93.9 mc (No. 230), 330 ft antenna height.  
 Other Affiliations: See WNBT, New York.  
 Began Commercial Operation: June 27, 1947.  
 Represented by: NBC Spot Sales.

Personnel:  
 Frank M. Russell, *v.p. in charge of Washington office.*  
 William R. McAndrew, *general manager.*  
 George H. Sandefer, *controller.*  
 Charles de Lozier, *sales manager.*  
 John Ghilain, *advertising and publicity supervisor.*  
 Eugene Juster, *manager of public affairs and broadcast services.*  
 Ralph L. Burgin, *program manager.*  
 George Dorsey, *program operations & film director.*  
 Frederick Stuart, *night program operations supervisor.*  
 Charles H. Colledge, *engineer in charge.*

## DIGEST OF RATE CARD NO. 6

(April 1, 1951)

Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.							
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$550.00	\$440.00	\$330.00	\$275.00	\$220.00	\$193.00	\$138.00	\$120.00
Class B—5-7 p.m., Mon.-Sat.; 1-6 p.m., Sun.							
415.00	332.00	249.00	208.00	166.00	145.00	104.00	90.00
Class C—All other times.							
275.00	220.00	165.00	138.00	110.00	96.00	69.00	60.00

# WTOP-TV

TV Network Service: CBS.

Licensee: WTOP Inc., Warner Bldg.  
 Studio & Transmitter: Fortlieth & Brandywine Sts., N.W.  
 Telephone: Metropolitan 3200.  
 Technical Facilities: Channel No. 9 (186-192 mc). Visual power, 27.3 kw. Aural power, 14.4 kw. Antenna height, 460 ft above average terrain; 300 ft above ground.  
 Other Affiliations: Owned 55% by *Washington Post*, 45% by CBS.  
 AM Affiliate: WTOP. 50,000 watts, 1500 kc (CBS). FM Affiliate: WTOP-FM. 20 kw, 96.3 mc (No. 242), 500 ft antenna height.  
 Began Commercial Operation: Jan. 16, 1949 as WOIC. Sold to present licensee August 1950 (see *Television Digest*, Vol. 6:25).  
 Represented by: CBS Radio Sales.

Personnel:  
 John S. Hayes, *president and general manager.*  
 Larry Richardson, *administrative asst. to president.*  
 George Hartford, *v.p., sales.*  
 Cody Pfanstiehl, *director of press information, sales and audience promotion.*  
 Lloyd Dennis, *director of program service.*  
 Edwin Halbert, *director of TV program service.*  
 Clyde Hunt, *v.p., engineering.*  
 L. A. Wilkinson, *director of TV engineering.*

## DIGEST OF RATE CARD NO. 2

(May 15, 1951)

Class A—6:30-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.							
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.	5 Sec.
\$550.00	\$330.00	\$220.00	...	...	\$120.00	\$80.00	\$50.00
Class B—5-6:30 p.m., Mon.-Sat.; sign-on-6 p.m., Sun.; 11-11:15 p.m., daily.							
267.00	220.00	146.80	122.33	91.75	65.00	32.50	
Class C—All other times.							
275.00	165.00	110.00	91.67	68.75	50.00	25.00	

# WTTG

TV Network Service: DuMont

Grantee (STA): Allen B. DuMont Laboratories Inc., Twelfth & E Sts. N.W.  
 Studio: Harrington Hotel. Transmitter: 5217 Nineteenth Road, N., Arlington, Va.  
 Telephone: Sterling 5300.  
 Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 17.5 kw. Aural power, 10.5 kw. Antenna height, 587 ft above average terrain; 465 ft above ground.  
 Other Affiliations: See WABD, New York.  
 Began Commercial Operation: January 1947.  
 Represented by: Harrington, Righter & Parsons (New York & Chicago) and Richard Railton Co. (San Francisco).

## Personnel:

Walter Compton, *general manager.*  
 Roger M. Coelos, *operations manager.*  
 Perry Walders, *sales manager.*  
 Gordon Williamson, *producer-director.*  
 Francis V. Guidice, *producer-director.*  
 Don Roper, *special events director.*  
 Jules Huber, *film manager.*  
 Lynn Kotick, *traffic manager.*  
 Malcolm M. Burlison, *chief engineer.*

## DIGEST OF RATE CARD NO. 6

(Sept. 1, 1950)

Class A—7 p.m.-sign-off, Mon.-Fri.; sign-on-sign-off, Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
\$450.00	\$270.00	\$225.00	\$180.00	\$149.85	\$112.50	\$90.00	\$36.00
Class B—6-7 p.m., Mon.-Fri.							
337.50	202.50	168.75	135.00	112.39	84.38	67.50	27.00
Class C—Sign-on-6 p.m., Mon.-Fri.							
225.00	135.00	112.50	90.00	74.93	56.25	45.00	18.00

# FLORIDA

## JACKSONVILLE

For Count of TV Sets in Area, see page 68

### WMBR-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Florida Broadcasting Co., 605 S. Main St.  
 Studio: 605 S. Main St. Transmitter: Colorado at S. Hampton.  
 Telephone: 9-4477.  
 Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 14.8 kw. Aural power, 7.4 kw. Antenna height, 440 ft above average terrain; 437 ft above ground.  
 AM Affiliate: WMBR. 5,000 watts, 1460 kc (CBS). FM Affiliate: WMBR-FM. 63 kw, 96.1 mc (No. 241), 380 ft antenna height.  
 Began Commercial Operation: Oct. 16, 1949.  
 Represented by: Avery-Knodel Inc.  
 Personnel:  
 Frank King, *president.*  
 Glenn Marshall Jr., *general and commercial manager.*  
 Bernie Adams, *program manager.*  
 John Sever, *production manager.*  
 Bill Terry, *operations manager.*

## DIGEST OF RATE CARD NO. 2 †

(Jan. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.							
Hour	45 Min.	40 Min.	30 Min.	20 Min.	15 Min.		
\$300.00	\$255.00	\$240.00	\$180.00	\$150.00	\$120.00		
10 Min.	5 Min.	2 Min.	Min.	10 Sec.			
100.00	90.00	82.50	40.00	24.00			
Class B—5-6 p.m., Mon.-Fri.							
Hour	45 Min.	40 Min.	30 Min.	20 Min.	15 Min.		
225.00	191.25	180.00	135.00	112.50	90.00		
10 Min.	5 Min.	2 Min.	Min.	10 Sec.			
75.00	67.50	61.88	30.00	18.00			
Class C—All other times.							
Hour	45 Min.	40 Min.	30 Min.	20 Min.	15 Min.		
150.00	127.50	120.00	90.00	75.00	60.00		
10 Min.	5 Min.	2 Min.	Min.	10 Sec.			
50.00	45.00	41.25	20.00	12.00			

† Film rates only.

# MIAMI

For Count of TV Sets in Area, see page 68

## WTVJ

Grantee (STA): Southern Radio & Television Equipment Co.  
 Address: 17 N.W. Third St.  
 Studio: 17 N. W. Third St. Transmitter: Everglades Hotel.  
 Telephone: 82-6671.  
 Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 2.2 kw. Aural power, 1.1 kw. Antenna height, 306 ft above average terrain; 286 ft above ground. *CP calls for 1.45 kw visual, 730 watts aural, 355 ft above average terrain; 375 ft above ground.*  
 Other Affiliations: Same ownership as Wometco Theatres Corp.  
 Began Commercial Operation: March 21, 1949.  
 Represented by: Free & Peters Inc.

**Personnel:**  
 Mitchell Wolfson, *president.*  
 Lee Ruwitch, *v.p. and general manager.*  
 John S. Allen, *business and sales manager.*  
 Robert J. Ross, *comptroller.*  
 Arthur L. Gray, *merchandising and national sales.*  
 Lynn Morrow, *promotion manager.*  
 Burt Toppan, *publicity director.*  
 Clyde H. Lucas, *program director.*  
 John A. Shay, *program-technical coordinator.*  
 Ralph Renick, *news director.*  
 Jack Cummins, *sports director.*  
 Labe Mell, *film director.*  
 Hal Kopplin, *art director.*  
 Earl W. Lewis, *chief engineer.*

**DIGEST OF RATE CARD NO. 6 †**  
 (July 1, 1951)

Class A—6-11 p.m., Mon.-Sat.; sign-on-11 p.m., Sun.						
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$550.00	\$330.00	\$275.00	\$220.00	\$165.00	\$110.00	\$95.00
Class B—4-6 p.m., Mon.-Sat.; 11 p.m.-Midnight, daily.						
413.00	248.00	206.00	165.00	124.00	83.00	72.00
Class C—All other times.						
275.00	165.00	138.00	110.00	83.00	55.00	48.00

† Film rates only.

**GEORGIA**

**ATLANTA**

For Count of TV Sets in Area, see page 68

**WAGA-TV**

TV Network Service: CBS, DuMont.

Licensee: Fort Industry Co., 1032 W. Peachtree St., N.W.  
 Studio: 1032 W. Peachtree St., N.W. Transmitter: 1018 W. Peachtree St., N.W.  
 Telephone: Emerson 2541.  
 Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 17.77 kw. Aural power, 10 kw. Antenna height, 531 ft above average terrain; 494.25 ft above ground. Requests 26.4 kw visual, 14 kw aural, 530 ft.  
 AM Affiliate: WAGA. 5,000 watts, 590 kc (CBS). FM Affiliate: WAGA-FM. 50 kw, 103.3 mc (No. 277), 530 ft antenna height.  
 Other Affiliations: See WJBK-TV, Detroit.  
 Began Commercial Operation: March 8, 1949.  
 Represented by: Katz Agency Inc.  
 Tom Harker, *national sales manager*, Fort Industry Co.  
**Personnel:**  
 James E. Bailey, *managing director.*  
 George B. Storer Jr., *television station manager.*  
 Jack Collins, *commercial manager.*  
 Ellen Evans, *commercial film producer.*  
 Duff Browne, *program director.*  
 George Smith, *chief engineer.*

**DIGEST OF RATE CARD NO. 4**  
 (Dec. 1, 1950)

Class A—6-11 p.m., daily.						
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$500.00	\$300.00	\$250.00	\$200.00	\$175.00	\$125.00	\$80.00
Class B—All other times.						
250.00	150.00	125.00	100.00	87.50	62.50	40.00

**WSB-TV**

TV Network Service: ABC, NBC.

Licensee: Atlanta Newspapers Inc., Biltmore Hotel.  
 Studio and Transmitter: Peachtree St.  
 Telephone: Hemlock 1045.  
 Technical Facilities: Channel No. 8 (180-186 mc). Visual power, 23.8 kw. Aural power, 12.5 kw. Antenna height, 545 ft above average terrain; 598 ft above ground.  
 AM Affiliate: WSB. 50,000 watts, 750 kc (NBC). FM Affiliate: WSB-FM. 52 kw, 98.5 mc (No. 253), 1,050 ft antenna height.  
 Other Affiliations: Same company (Cox newspapers) publishes *Atlanta Journal and Constitution*. Same company also holds CP for WCON-TV, Atlanta, and proposes to use WCON-TV's Channel 2 facilities when they become operative, and to sell WSB-TV facilities to Broadcasting Inc. (see *Television Digest*, Vol. 7:18, 22, 25). For other interests of owners, see WHIO-TV, Dayton, O.  
 Began Commercial Operation Sept. 29, 1948.  
 Represented by: Edward Petry & Co. Inc.  
**Personnel:**  
 J. Leonard Reinsch, *managing director.*  
 John M. Outler, Jr., *general manager.*  
 Frank Gaither, *commercial manager.*  
 Marcus Bartlett, *program manager.*  
 M. K. Toalson, *production manager.*  
 C. F. Daugherty, *chief engineer.*  
 Jean Hendrix, *film director.*

**DIGEST OF RATE CARD NO. 4 †**  
 (March 1, 1951)

Class A—6-11 p.m., daily.						
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$500.00	\$300.00	\$250.00	\$200.00	\$175.00	\$125.00	\$80.00
Class B—All other times.						
250.00	150.00	125.00	100.00	87.50	62.50	40.00

† Film rates only.

**ILLINOIS**

**CHICAGO**

For Count of TV Sets in Area, see page 68

**WBKB**

TV Network Service: CBS.

Licensee: Balaban & Katz Corp., 190 N. State St.  
 Studio: 190 N. State St. Transmitter: American National Bank Building.  
 Telephone: Randolph 6-8210.  
 Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 11 kw. Aural power, 7.5 kw. Antenna height, 650 ft above average terrain; 686 ft above ground. Requests modification of CP for 25.2 kw visual, 12.6 kw aural, 686 ft antenna height above average terrain; 700 ft above ground.  
 FM Affiliate: WBIK. 19 kw, 96.3 mc (No. 242), 650 ft antenna ht.  
 Other Affiliations: Subsidiary of United Paramount Theatres Inc. Merger of United Paramount and American Broadcasting Co. pending FCC approval (see *Television Digest*, Vol. 7:21). For ABC stations, see WJZ-TV, New York. Merger arrangements include sale of facilities of WBKB to CBS. Other subsidiaries of United Paramount are TV applicants for Boston, Detroit, Tampa, Des Moines but these applications will be withdrawn when UPT-ABC merger is approved.  
 Began Commercial Operation: Sept. 6, 1946.  
 Represented by: Weed & Co.  
**Personnel:**  
 John H. Mitchell, *general manager.*  
 S. C. Quinlan, *program director.*  
 William Ryan, *production manager.*  
 George Rice, *film buyer.*  
 M. E. Vieracker, *controller.*  
 Milton D. Friedland, *traffic manager.*  
 William P. Kusack, *chief engineer.*

**DIGEST OF RATE CARD NO. 7**  
 (April 1, 1951)

Class A—6-11:30 p.m., Mon.-Sat.; 1-11:30 p.m., Sun.						
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
\$1100.00	\$880.00	\$660.00	\$550.00	\$440.00	\$367.00	\$330.00
Class B—5-6 p.m., Mon.-Fri.; sign-on-6 p.m., Sat.; sign-on-1 p.m., Sun.						
825.00	660.00	495.00	412.50	330.00	275.00	150.00
Class C—All other times.						
550.00	440.00	330.00	275.00	220.00	184.00	100.00

\* 6-6:30 & 10-11:30 p.m., Mon.-Sat.; 1-6:30 & 10-11:30, Sun.

**WENR-TV**

TV Network Service ABC.

Licensee: American Broadcasting Co., 20 N. Wacker Dr.  
 Studio and Transmitter: Civic Opera Bldg.  
 Telephone: Andover 3-7800.  
 Technical Facilities: Channel No. 7 (174-180 mc). Visual power, 25 kw. Aural power, 14 kw. Antenna height, 660 ft above average terrain; 670 ft above ground.  
 AM Affiliate: WENR. 50,000 watts, 890 kc (ABC). Shares time with WLS. FM Affiliate: WENR-FM. 25 kw, 94.7 mc (No. 234), 605 ft.  
 Other Affiliations: See WJZ-TV, New York.  
 Began Commercial Operation: Sept. 17, 1948.  
 Represented by: ABC Spot Sales.  
**Personnel:**  
 John H. Norton, Jr., *v.p. in charge of Central Div.*  
 James L. Sturton, *general manager, Central Div.*  
 Roy McLaughlin, *mgr., WENR-TV & national TV spot sales.*  
 Jack W. Brand, *executive producer.*  
 Monte Fassnacht, *production supervisor.*  
 Lois Proctor, *program coordinator.*  
 John Boyt, *art director.*  
 Joseph Byrne, *director of television remotes.*  
 James Valentine, *television operations supervisor.*  
 E. C. Horstman, *engineering director.*

**DIGEST OF RATE CARD NO. 5**  
 (March 1, 1951)

Class A—6-10:30 p.m., daily.						
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
\$1300.00	\$780.00	\$520.00	\$455.00	\$325.00	\$250.00	\$125.00
Class B—5-6 p.m., Mon.-Sat.; 10:30-11 p.m., daily; 1-6 p.m., Sun.						
975.00	585.00	390.00	341.25	243.75	187.50	93.75
Class C—All other times.						
650.00	390.00	260.00	227.50	162.50	125.00	62.50

## WGN-TV

TV Network Service: DuMont

Licensee: WGN Inc., 441 N. Michigan Ave.

Studio and Transmitter: 441 N. Michigan Ave.

Telephone: Superior 7-0100.

Technical Facilities: Channel No. 9 (186-192 mc). Visual power, 11.2 kw. Aural power, 7.3 kw. Antenna height, 585 ft above average terrain; 609½ ft above ground. Requests 29 kw visual, 14.5 kw aural.

AM Affiliate: WGN. 50,000 watts, 720 kc (MBS). FM Affiliate: WGNB. 35 kw, 98.7 mc (No. 254), 530 ft antenna height.

Other Affiliations: Owned by same interests as *Chicago Tribune*. Interlocking ownership with WPLX (*New York News*).

Began Commercial Operation: April 5, 1948.

Represented by: WGN Sales, 441 N. Michigan Ave., Chicago; 220 E. 42nd St., New York. West Coast, Keenan & Eichelberg.

### Personnel:

Frank P. Schreiber, *general manager*.  
William McGuineas, *commercial manager*.  
George W. Harvey, *sales manager*.  
Charles A. Wilson, *sales promotion manager*.  
Donald A. Getz, *sales service representative*.  
Robert Hibbard, *acting director of operations*.  
J. E. Faraghan, *program director*.  
Elizabeth Bain, *film director*.  
Carl J. Meyers, *director of engineering*.

### DIGEST OF RATE CARD NO. 8

(March 1, 1951)

Class A\*—7 p.m.-sign-off, Mon.-Fri.; 6 p.m.-sign-off, Sat.; 1 p.m.-sign-off, Sun.

Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$1000.00	\$800.00	\$600.00	\$500.00	\$400.00	\$333.33	\$250.00	\$200.00†

Class B—5-7 p.m., Mon.-Fri.; 1-6 p.m., Sat.

750.00	600.00	450.00	375.00	300.00	250.00	187.50	.....
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Class C—Sign-on-5 p.m., Mon.-Fri.; sign-on-1 p.m., Sat. & Sun.

500.00	400.00	300.00	250.00	200.00	166.67	125.00	85.00‡
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\* Local shows starting after 11 p.m. take Class C rate.

† 5-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.

‡ All other hours not in Class A.

## WNBQ

TV Network Service: NBC

Licensee: National Broadcasting Co. Inc., Merchandise Mart.

Studio: Merchandise Mart. Transmitter: Civic Opera Bldg.

Telephone: Superior 7-8300.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 21.8 kw. Aural power, 11.8 kw. Antenna height, 595 ft above average terrain; 625 ft above ground.

AM Affiliate: WMAQ. 50,000 watts, 670 kc (NBC). FM Affiliate: WMAQ-FM. 24 kw, 101.1 mc (No. 266), 610 ft antenna height.

Other Affiliations: See WNBQ, New York.

Began Commercial Operation: Jan. 7, 1949.

Represented by: NBC Spot Sales.

### Personnel:

Harry C. Kopf, *v.p. & general manager*.  
Jules Herbubeaux, *director of operations*.  
John McPartlin, *sales manager*.  
John M. Keys, *advertising & promotion manager*.  
Jack Ryan, *manager press department*.  
Arthur Jacobson, *program manager*.  
Edwin S. Mills, *executive producer*.  
William Ray, *manager of news & special events*.  
Howard Luttgens, *station engineer*.

### DIGEST OF RATE CARD NO. 4

(Feb. 15, 1951)

Class A—6-10:30 p.m., daily.

Hour	45 Min.	30 Min.	25 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$1300.00	\$1040.00	\$780.00	\$715.00	\$650.00	\$520.00	\$455.00	\$325.00	\$260.00

Class B—5-6 p.m., Mon.-Sat.; 1-6 p.m., Sun.; 10:30-11 p.m., daily.

975.00	780.00	585.00	536.00	488.00	390.00	341.00	244.00	195.00
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Class C—All other times.

600.00	480.00	360.00	330.00	300.00	240.00	210.00	150.00	125.00
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## ROCK ISLAND

For Count of TV Sets in Area, see page 68

### WHBF-TV

TV Network Service: ABC, CBS, DuMont.

Licensee: Rock Island Broadcasting Co., Telco Bldg.

Studio and Transmitter: Telco Bldg.

Telephone: 6-5441.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 11 kw. Aural power, 5.5 kw. Antenna height, 370 ft above average terrain; 460 ft above ground.

AM Affiliate: WHBF. 5,000 watts, 1270 kc (ABC). FM Affiliate: WHBF-FM. 37 kw, 98.9 mc (No. 255). 380 ft antenna height.

Other Affiliations: Same ownership as *Rock Island Argus*.

Began Commercial Operation: July 1, 1950.

Represented by: Avery-Knodel Inc.

### Personnel:

Ben W. Potter, *president and treasurer*.  
Leslie C. Johnson, *v.p. and general manager*.  
Maurice Corken, *commercial manager*.  
Ted Arnold, *local sales manager*.  
Forest W. Cooke, *program manager*.  
Fern Hawks, *publicity and promotion*.  
Charles F. Harrison, *production*.  
Robert J. Smett, *chief engineer*.

### DIGEST OF RATE CARD NO. 3 †

(Feb. 15, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.

Hour	45 Min.	40 Min.	30 Min.	20 Min.
\$250.00	\$200.00	\$187.50	\$150.00	\$125.00
15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$100.00	\$87.50	\$62.50	\$50.00	\$30.00

Class B—Noon-6 p.m., Mon.-Fri.; 11 p.m.-sign-off, daily.

Hour	45 Min.	40 Min.	30 Min.	20 Min.
\$187.50	\$150.00	\$141.00	\$112.50	\$94.00
15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$75.00	\$66.00	\$47.00	\$35.00	\$20.00

† Film rates only.

## INDIANA

### BLOOMINGTON

For Count of TV Sets in Area, see page 68

### WTTV

TV Network Service: ABC, CBS, DuMont, NBC.

Grantee (STA): Sarkes Tarzian Inc., 535 S. Walnut St.

Studio and Transmitter: 535 S. Walnut St.

Technical Facilities: Channel No. 10 (192-198 mc). Visual power, 6.38 kw. Aural power, 3.31 kw. Antenna height, 215 ft above average terrain; 281.5 ft. above ground. Requests change to 43.2 kw visual, 21.6 kw aural; antenna to 707 ft.; transmitter to E. Hillside Dr.

AM Affiliate: WTTV. 5000 watts (500-N), 1370 kc.

Other Affiliations: Same company manufactures TV-radio parts and tubes

Began Commercial Operation: Nov. 11, 1949.

Represented by: Robert Meeker Associates Inc.

### Personnel:

Sarkes Tarzian, *owner*.  
Glenn Van Horn, *general manager*.  
Robert Lemon, *sales manager*.  
Robert Petranoff, *program director*.  
Morton Weigel, *chief engineer*.

### DIGEST OF RATE CARD NO. 3

(July 1, 1951)

Class A—6-10:30 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.

Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$200.00	\$160.00	\$100.00	\$80.00	\$60.00	\$40.00	\$30.00

Class B—5-6 p.m., 10:30-11 p.m., Mon.-Fri.; 11 p.m.-sign-off, daily.

160.00	96.00	80.00	64.00	48.00	32.00	25.00
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Class C—Sign-on-5 p.m., Mon.-Fri.; sign-on-1 p.m., Sat. & Sun.

130.00	78.00	65.00	52.00	39.00	26.00	20.00
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## INDIANAPOLIS

For Count of TV Sets in Area, see page 68

### WFBS-TV

TV Network Affiliation: ABC, CBS, DuMont, NBC.

Grantee (STA): WFBS Inc., 1330 N. Meridian St.

Studio: 1330 N. Meridian St. Transmitter: Merchants Bank Bldg.

Telephone: Lincoln 8506.

Technical Facilities: Channel No. 6 (82-88 mc). Visual power, 28.2 kw. Aural power, 18.1 kw. Antenna height, 428 ft above average terrain; 465 ft above ground.

AM Affiliate: WFBS. 5,000 watts, 1260 kc (CBS).

Other Affiliations: Same interests (Bitner) are 100% owner of WEOA, Evansville, and have 88% interest in WOOD, Grand Rapids; 50% interest in WFDF, Flint. Also seek purchase of WLAV-TV, Grand Rapids (see *Television Digest*, Vol. 7:19).

Began Commercial Operation: May 30, 1949.

Represented by: Katz Agency Inc.

### Personnel:

Harry M. Bitner Jr., *president and general mgr.*  
William F. Kiley, *commercial manager*.  
Frank O. Sharp, *program director*.  
Hugh L. Kibbey, *production director*.  
David F. Milligan, *promotion manager*.  
Harold S. Holland, *chief engineer*.

**DIGEST OF RATE CARD NO. 4**  
(Feb. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.						
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$580.00	\$348.00	\$290.00	\$232.00	\$203.00	\$145.00	\$100.00
Class B—5-6 p.m., Mon.-Fri.						
460.00	276.00	230.00	184.00	161.00	115.00	75.00
Class C—All other times.						
340.00	204.00	170.00	136.00	119.00	85.00	50.00

**IOWA**

**AMES—(Des Moines)**

For Count of TV Sets in Area, see page 68

**WOI-TV**

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Iowa State College of Agriculture & Mechanic Arts.

Studio: Service Bldg. Transmitter: 4 miles SW of Ames.

Telephone: 2500.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 13 kw. Aural power, 8 kw. Antenna height, 560 ft above average terrain; 580 ft above ground.

AM Affiliate: WOI. 5,000 watts, 640 kc. FM Affiliate: WOI-FM. 15.5 kw, 90.1 mc (No. 211), 530 ft antenna height.

Began Commercial Operation: Feb. 21, 1950.

Represented by: Weed & Co.

Personnel:

- Dr. Charles E. Friley, *president of Iowa State College.*
- Richard B. Hull, *general manager of TV-radio operations.*
- Robert C. Mulhall, *commercial manager.*
- Edward P. Wegener, *program manager.*
- James Schwartz, *news editor.*
- Jake Dunlop, *film director.*
- L. L. Lewis, *chief engineer.*

**DIGEST OF RATE CARD NO. 2**  
(Jan. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat & Sun.						
Hour	45 Min.	40 Min.	30 Min.	20 Min.		
\$300.00	\$240.00	\$225.00	\$180.00	\$150.00		
15 Min.	10 Min.	5 Min.	Min.	10 Sec.		
120.00	105.00	75.00	50.00	25.00		
Class B—5-6 p.m., Mon.-Fri.						
Hour	45 Min.	40 Min.	30 Min.	20 Min.		
225.00	180.00	168.00	135.00	112.00		
15 Min.	10 Min.	5 Min.	Min.	10 Sec.		
90.00	78.00	56.00	37.00	18.00		

**DAVENPORT**

For Count of TV Sets in Area, see page 68

**WOC-TV**

TV Network Service: NBC.

Grantee (STA): Central Broadcasting Co., 805 Brady St.

Studio: 805 Brady St. Transmitter: Pleasant Valley.

Telephone: 3-3661.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 22.9 kw. Aural power, 12.5 kw. Antenna height, 350 ft above average terrain; 368 ft above ground.

AM Affiliate: WOC. 5,000 watts, 1420 kc (NBC). FM Affiliate: WOC-FM. 47 kw, 103.7 mc (No. 279), 355 ft.

Other Affiliations: Same interests (Palmer) own 25% of TV station KMTV, Omaha; are applicants also for Des Moines, where they operate WHO (AM).

Began Commercial Operation: Oct. 31, 1949.

Represented by: Free & Peters Inc.

Personnel:

- E. J. Palmer, *president.*
- D. D. Palmer, *v.p. and treas.*
- Ralph Evans, *executive v.p.*
- Paul A. Loyet, *v.p.*
- William D. Wagner, *secy.*
- Ernest C. Sanders, *resident manager.*
- Mark L. Wodlinger, *local and regional sales manager.*
- Charles Freourg, *program manager.*
- Paul Arvidson, *chief engineer.*

**DIGEST OF RATE CARD NO. 3**  
(Jan. 1, 1951)

Class A—5:30-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.						
Hour	45 Min.	40 Min.	30 Min.	20 Min.		
\$250.00	\$200.00	\$187.00	\$150.00	\$125.00		
15 Min.	10 Min.	5 Min.	Min.	10 Sec.		
100.00	\$85.00	\$60.00	\$50.00	\$30.00		

Class B—Sign-on-5:30 p.m., Mon.-Fri.; 11 p.m.-sign-off daily.

Hour	45 Min.	40 Min.	30 Min.	20 Min.
\$175.00	\$145.00	\$125.00	\$105.00	\$87.00
15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$70.00	\$61.00	\$42.50	\$35.00	\$20.00

**KENTUCKY**

**LOUISVILLE**

For Count of TV Sets in Area, see page 68

**WAVE-TV**

TV Network Service: ABC, DuMont, NBC.

Licensee: WAVE Inc., 334 E. Broadway.

Studio and Transmitter: 334 E. Broadway.

Telephone: Wabash 2201.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 7 kw. Aural power, 3.5 kw. Antenna height, 510 ft above average terrain; 570 ft above ground. *Requests 24.1 kw visual power, 12.7 kw aural power.*

AM Affiliate: WAVE. 5,000 watts, 970 kc (NBC). FM Affiliate: WRXW. 16.7 kw, 95.1 mc (No. 236), 510 ft antenna height.

Other Affiliations: George Norton, chief stockholder, also has other extensive business interests.

Began Commercial Operation: Nov. 24, 1948.

Represented by: Free & Peters Inc.

Personnel:

- George W. Norton, *president.*
- Nathan Lord, *general manager.*
- Ralph Jackson, *commercial manager.*
- George Patterson, *program director.*
- John Boyle, *director of television operations.*
- Cyrus Crites, *publicity and promotion director.*
- Wilbur Hudson, *chief engineer.*

**DIGEST OF RATE CARD NO. 5 †**  
(March 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.							
Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$400.00	\$320.00	\$240.00	\$200.00	\$160.00	\$140.00	\$100.00	\$87.00
Class B—5-6 p.m., Mon.-Fri.; sign-on-Noon, Sat. & Sun.; 11 p.m.-sign-off, daily.							
300.00	240.00	180.00	150.00	120.00	105.00	75.00	67.00
Class C—Sign-on-5 p.m., Mon.-Fri.							
200.00	160.00	120.00	100.00	80.00	70.00	50.00	47.00

† Film rates only.

**WHAS-TV**

TV Network Service: CBS.

Licensee: WHAS Inc., Courier-Journal Bldg.

Studio: Courier-Journal Bldg. Transmitter: Sixth St. & Broadway.

Telephone: Wabash 2211.

Technical Facilities: Channel No. 9 (186-192 mc). Visual power, 9.6 kw. Aural power, 7.2 kw. Antenna height, 529 ft above average terrain; 600 ft above ground. *Requests 54 kw visual, 27 kw aural powers.*

AM Affiliate: WHAS. 50,000 watts, 840 kc (CBS).

Other Affiliations: Same ownership as *Louisville Courier-Journal* and *Times*.

Began Commercial Operation: March 27, 1950.

Represented by: Edward Petry & Co. Inc.

Personnel:

- Barry Bingham, *president.*
- Mark F. Ethridge, *v.p.*
- Lisle Baker Jr., *v.p. and treasurer.*
- Victor A. Sholis, *v.p. and station director.*
- Neil D. Cline, *sales director.*
- Richard Hughes, *promotion manager.*
- Harold Fair, *program director.*
- Libby Higgins, *film director.*
- Ralph Hansen, *TV coordinator.*
- O. W. Towner, *engineering director.*

**DIGEST OF RATE CARD NO. 3 †**  
(Jan. 1, 1951)

Class A—6:30 p.m.-sign-off, Mon.-Fri.; 6 p.m.-sign-off, Sat. & Sun.							
Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$400.00	\$320.00	\$240.00	\$200.00	\$160.00	\$140.00	\$100.00	\$65.00
Class B—5-6:30 p.m., Mon.-Fri.; Noon-6 p.m., Sat. & Sun.							
300.00	240.00	180.00	150.00	120.00	105.00	75.00	50.00
Class C—All other times.							
200.00	160.00	120.00	100.00	80.00	70.00	50.00	32.50

† Film rates only.

# LOUISIANA

## NEW ORLEANS

For Count of TV Sets in Area, see page 68

### WDSU-TV

Licensee: WDSU Broadcasting Corp., 520 Royal St.  
 Studio: 520 Royal St. Transmitter: Hibernia Bank Bldg.  
 Telephone: Tulane 4371.  
 Technical Facilities: Channel No. 6 (82-88 mc). Visual power, 30.8 kw. Aural power, 15.4 kw. Antenna height, 390 ft above average terrain; 425 ft above ground.  
 AM Affiliate: WDSU. 5,000 watts, 1280 kc (ABC). FM Affiliate: WDSU-FM. 17.7 kw, 105.3 mc (No. 287), 390 ft antenna height.  
 Began Commercial Operation: Dec. 18, 1948.  
 Represented by: Blair TV Inc.  
 Personnel:  
 Edgar B. Stern Jr., *president* (on military leave).  
 Robert D. Swezey, *executive v.p. and general manager*.  
 Louis Read, *v.p. and commercial manager*.  
 Ray Rich, *program manager*.  
 John Muller, *production supervisor*.  
 Mel Leavitt, *sports director*.  
 Carl Junker, *operations supervisor*.  
 Rose Wetzell, *film director*.  
 Marion Annenberg, *publicity director*.  
 Lindsey Riddle, *chief engineer*.

#### DIGEST OF RATE CARD NO. 4 † (Jan. 1, 1951)

Class A—6-11 p.m. daily.	Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
	\$325.00	\$260.00	\$195.00	\$162.50	\$130.00	\$113.75	\$97.50	\$65.00
Class B—5-6 p.m., Mon.-Sat.; Noon-6 p.m., Sun.	243.75	195.00	146.25	121.87	97.50	85.31	73.13	39.00*
Class C—All other times.	195.00	156.00	117.00	97.50	78.00	68.25	58.50	.....

† Film rates only.  
 \* All other times.

# MARYLAND

## BALTIMORE

For Count of TV Sets in Area, see page 68

### WAAM

TV Network Service: ABC, DuMont.

Licensee: WAAM Inc., 3725 Malden Ave.  
 Studio and Transmitter: 3725 Malden Ave.  
 Telephone: Mohawk 7600.  
 Technical Facilities: Channel No. 13 (210-216 mc). Visual power, 26.1 kw. Aural power, 13.8 kw. Antenna height, 529 ft above average terrain; 513 ft above ground.  
 Other Affiliations: Mr. Kal is partner in Kal, Ehrlich & Merrick Advertising Inc., Washington, D. C.  
 Began Commercial Operation: Nov. 2, 1948.  
 Represented by: Harrington, Righter & Parsons Inc.  
 Personnel:  
 Norman C. Kal, *executive v.p.*  
 Kenneth Carter, *general manager*.  
 Armand Grant, *asst. general manager, sales*.  
 Pel Schmidt, *local sales manager*.  
 Herb Cahlan, *program manager*.  
 James Killan, *asst. program manager*.  
 Joel Chaseman, *director of public service & publicity*.  
 Charlotte Darsch, *traffic manager*.  
 Benjamin Wolfe, *director of engineering*.  
 Glenn H. Lahman, *chief engineer*.

#### DIGEST OF RATE CARD NO. 6 (May 1, 1951)

Class A—7-11 p.m., daily.	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
	\$650.00	\$390.00	\$325.00	\$260.00	\$195.00	\$130.00	\$113.75
Class B—6-7 p.m., Mon.-Fri.; 11 p.m.-Midnight, daily; 1-7 p.m., Sat. & Sun.	487.50	292.50	243.75	195.00	146.25	97.50	85.25
Class C—Noon-6 p.m., Mon.-Fri.; Noon-1 p.m., Sat. & Sun.	325.00	195.00	162.50	130.00	97.50	65.00	56.75
Class D—Midnight-Noon, daily.	214.50	128.75	107.25	85.75	64.25	43.00	37.50

### WBAL-TV

TV Network Service: NBC

Licensee: Hearst Radio Inc., 2610 N. Charles St.  
 Studio: 2610 N. Charles St. Transmitter: 2401 Violet Ave.  
 Telephone: Hopkins 3000.

Technical Facilities: Channel No. 11 (198-204 mc). Visual power, 27 kw. Aural power, 13 kw. Antenna height, 540 ft above average terrain; 447 ft above ground. Requests 100 kw visual, 50 kw aural, change to rural station.

AM Affiliate: WBAL. 50,000 watts, 1090 kc (NBC).

Other Affiliations: Same ownership as *Baltimore News-Post*. Licensee is TV applicant for Milwaukee (thru WISN), Pittsburgh (thru WCAE), and operates AM stations WBAL, Baltimore; WISN, Milwaukee; WCAE, Pittsburgh. Hearst interests (*Seattle Post-Intelligencer*) also owns 25% of KING-TV, Seattle.

Began Commercial Operation: March 11, 1948.

Represented by: Edward Petry & Co. Inc.

Personnel:

Charles B. McCabe, *president*.  
 Harold C. Burke, *v.p. and station manager*.  
 D. L. Provost, *business manager*.  
 Victor Campbell, *asst. to the business manager*.  
 Dr. Thomas B. Symons, *public service director*.  
 Leslie H. Peard Jr., *commercial manager*.  
 Willis K. Freiert, *local sales manager*.  
 Carl B. Skytte, *promotion manager*.  
 Arnold Wilkes, *program manager*.  
 Mel Quinn, *film director*.  
 Mollie Martin, *director of women's programs*.  
 John T. Wilner, *v.p. in charge of engineering*.  
 William C. Bareham, *chief engineer*.

#### DIGEST OF RATE CARD NO. 7 (April 1, 1951)

Class A—7-11 p.m., daily.	Hour	30 Min.	15 Min.	5 Min.	Min.	8 Sec.
	\$700.00	\$420.00	\$280.00	\$175.00	\$125.00	\$62.50
Class B—6-7 p.m., Mon.-Fri.; 1-7 p.m., Sat. & Sun.; 11-Midnight, daily.	550.00	330.00	220.00	125.00	100.00	50.00
Class C—Noon-6 p.m., Mon.-Fri.; Noon-1 p.m., Sat. & Sun.	350.00	210.00	140.00	87.50	62.50	31.25
Class D—Midnight-Noon, daily.	275.00	165.00	110.00	62.50	50.00	25.00

## WMAR-TV

TV Network Service: CBS.

Licensee: A. S. Abell Co., Sun Square.  
 Studios: Sun. Bldg. Transmitter: Mathieson Bldg.  
 Telephone: Mulberry 5670.  
 Technical Facilities: Channel No. 2 (54-60 mc). Visual power, 16 kw. Aural power, 8 kw. Antenna height, 405 ft above average terrain; 591 ft above ground.  
 Affiliations: Licensee publishes *Baltimore Sunpapers*.  
 Began Commercial Operation: Oct. 30, 1947.  
 Represented by: Katz Agency Inc.  
 Personnel:  
 William F. Schmick, *president*.  
 E. K. Jett, *v.p. and director, radio division*.  
 Ernest A. Lang, *commercial manager*.  
 Gus Ober, *promotion manager*.  
 Robert Cochrane, *program director*.  
 Edwin B. Mick, *production manager*.  
 Thomas J. Severin, *program manager*.  
 David V. Stickle, *film manager*.  
 C. G. Nopper, *chief engineer*.

#### DIGEST OF RATE CARD NO. 7 (May 1, 1951)

Class A—7:30-10:30 p.m., daily.	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
	\$700.00	\$420.00	\$350.00	\$280.00	\$210.00	\$155.00	\$125.00	\$50.00
Class B—6-7:30 p.m., Mon.-Fri.; 1-7:30 p.m., Sat. & Sun.; 10:30-11 p.m., daily.	550.00	330.00	275.00	220.00	165.00	130.00	100.00	40.00
Class C—Noon-6 p.m., Mon.-Fri.; Noon-1 p.m., Sat. & Sun.; 11-sign-off, daily.	350.00	210.00	175.00	140.00	105.00	77.50	62.50	25.00
Class D—Sign-on-Noon, daily.	280.00	168.00	140.00	112.00	84.00	62.00	50.00	20.00

# MASSACHUSETTS

## BOSTON

For Count of TV Sets in Area, see page 68

### WBZ-TV

TV Network Service: NBC.

Grantee (STA): Westinghouse Radio Stations Inc., 1170 Soldiers Field Rd.  
 Studio and Transmitter: 1170 Soldiers Field Rd.  
 Telephone: Algonquin 4-5670.  
 Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 14.3 kw. Aural power, 7.13 kw. Antenna height, 647 ft. above average terrain; 650 ft above ground.  
 AM Affiliate: WBZ. 50,000 watts, 1030 kc. (NBC). FM Affiliate: WBZ-FM. 20 kw, 92.9 mc (No. 225), 501 ft antenna height.



**Other Affiliations:** Grantee is subsidiary of Westinghouse Electric Corp., manufacturer of TV-radio, house appliances, heavy duty electrical equipment. Westinghouse Radio Stations also operates AM stations WBZ, Boston; WBZA, Springfield, Mass.; KDKA, Pittsburgh; KYW, Philadelphia; WOWO, Fort Wayne; KEX, Portland, Ore. Is also TV applicant for Pittsburgh, Fort Wayne, Portland.

**Began Commercial Operation:** June 9, 1948.

**Represented by:** NBC Spot Sales.

**Personnel:**

Walter Evans, *president* (Baltimore).  
Joseph E. Baudino, *general manager* (Washington).  
W. C. Swartley, *station manager*.  
W. H. Hauser, *chief engineer*.  
Sidney V. Stadig, *technical supervisor*.  
C. Herbert Masse, *sales manager*.  
John G. Still, Jr., *advertising and sales promotion manager*.  
W. Gordon Swan, *program manager*.  
David Abbott, *traffic supervisor*.  
Iran Berlow, *program supervisor*.  
Carl H. Lawton, *film editor*.

**DIGEST OF RATE CARD NO. 5-T**

(Feb. 1, 1951)

Class	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
Class A—7-11 p.m., Mon.-Fri.; 2-11 p.m., Sat. & Sun.	\$1000.00	\$600.00	\$500.00	\$400.00	\$350.00	\$250.00	\$200.00
Class B—5-7 p.m., Mon.-Fri.; 11 p.m.-Midnight, daily.	800.00	480.00	400.00	320.00	280.00	200.00	160.00
Class C—Sign-on-5 p.m., Mon.-Fri.; sign-on-2 p.m., Sat. & Sun.	600.00	360.00	300.00	240.00	210.00	150.00	120.00

**WNAC-TV**

**TV Network Service:** ABC, CBS, DuMont.

**Licensee:** Thomas S. Lee Enterprises Inc. (Yankee Network Division), 21 Brookline Ave.

**Studio:** 21 Brookline Ave. **Transmitter:** Rear of Malden Hospital, on Medford-Malden line.

**Telephone:** Commonwealth 6-0800.

**Technical Facilities:** Channel No. 7 (174-180 mc). Visual power, 26.6 kw. Aural power, 13.3 kw. Antenna height, 500 ft above average terrain; 437 ft above ground.

**AM Affiliate:** WNAC, 5,000 watts, 1260 kc (MBS). **FM Affiliate:** WNAC-FM, 19.5 kw, 98.5 mc (No. 253), 460 ft antenna height.

**Other Affiliations:** Licensee is owned by General Tire & Rubber Co. (O'Neil interests), is TV applicant for Springfield, Mass. and Bridgeport, Conn., and through Don Lee Network Div. seeks to purchase of KFI-TV, Los Angeles (see *Television Digest*, Vol 7:23). Yankee Network owns AM stations WNAC, Boston; WICC, Bridgeport; WEAN, Providence; WONS, Hartford, Conn. Don Lee Network owns AM stations KHJ, Los Angeles; KFRC, San Francisco; KGB, San Diego.

**Began Commercial Operation:** June 21, 1948.

**Represented by:** Edward Petry & Co. Inc.

**Personnel:**

Thomas F. O'Neil, *president*, Thomas S. Lee Enterprises Inc.  
H. Linus Travers, *v.p.*, Thomas S. Lee Enterprises Inc.; *general manager*, Yankee Division and WNAC-TV.  
George Steffy, *v.p.*, Thomas S. Lee Enterprises Inc.  
William F. O'Neil, *president & treasurer*, Yankee Division.  
Frank Knowlton, *secretary*, Thomas S. Lee Enterprises Inc. & Yankee Division.  
Willet H. Brown, *v.p.*, Thomas S. Lee Enterprises Inc.; *president*, Don Lee Division.  
A. M. Quinn, *v.p.*, Thomas S. Lee Enterprises Inc.; *secy.-treas.*, Don Lee Division.  
Ward Ingram, *v.p.*, Thomas S. Lee Enterprises Inc.; *executive v.p.*, Don Lee Division.  
Walter Carruthers, *v.p.*, Thomas S. Lee Enterprises Inc. (Don Lee Division).  
William Pabst, *v.p.*, Thomas S. Lee Enterprises Inc. (Don Lee Division).  
George Steffy, *v.p. in charge of television*.  
Paul Keyes, *director of publicity*.  
James C. Richdale Jr., *director of sales and promotion*.  
Harry Whittemore, *technical director*.

**DIGEST OF RATE CARD NO. 5 †**

(Feb. 1, 1951)

Class	Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.*
Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.	\$1000.00	\$800.00	\$600.00	\$500.00	\$400.00	\$350.00	\$250.00	\$200.00
Class B—Sign-on-6 p.m. & 11 p.m.-sign-off, daily.	750.00	600.00	450.00	375.00	300.00	250.00	175.00	160.00

† Film rates only.

\* Class A Announcements—6 p.m.-sign-off, Mon.-Fri.; Noon-Sign-off, Sat. & Sun. Class B Announcements—Sign-on-6 p.m., daily.

**MICHIGAN**

**DETROIT**

For Count of TV Sets in Area, see page 68

**WJBK-TV**

**TV Network Service:** CBS, DuMont.

**Licensee:** Fort Industry Co., 500 Temple Ave.

**Studio:** Masonic Temple. **Transmitter:** Lyndon & Cloverdale.

**Telephone:** Temple 3-7900.

July 15, 1951

**Technical Facilities:** Channel No. 2 (54-60 mc). Visual power, 16.5 kw. Aural power, 8.3 kw. Antenna height, 485 ft above average terrain; 488 ft above ground. *Requests 100 kw. visual 50 kw. aural, 927 ft., change to rural station.*

**AM Affiliate:** WJBK, 250 watts, 1490 kc. **FM Affiliate:** WJBK-FM, 30 kw, 93.1 mc (No. 226), 440 ft antenna height.

**Other Affiliations:** Licensee also operates WSPD-TV, Toledo; WAGA-TV, Atlanta; is TV applicant for Miami, Wheeling, W. Va., and Cincinnati. Also operates AM stations WJBK, Detroit; WSPD, Toledo; WAGA, Atlanta; WGBS, Miami; WVVVA, Wheeling; WMMN, Fairmont, W. Va.; WSAI, Cincinnati. Mr. Storer also publishes *Miami Beach Florida Sun*.

**Began Commercial Operation:** Oct. 24, 1948.

**Represented by:** Katz Agency Inc.

**Personnel:**

George B. Storer, *president*.  
Richard E. Jones, *general manager*.  
Joyce M. Chapman, *promotion director*.  
Hal Hough, *program director*.  
Lanny F. Pike, *supervisor of production*.  
Paul O. Frincke, *chief engineer*.

**DIGEST OF RATE CARD NO. 7**

(March 1, 1951)

Class	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
Class A—6-11:15 p.m., Mon.-Sat.; Noon-11:15 p.m., Sun.	\$1100.00	\$660.00	\$550.00	\$440.00	\$330.00	\$275.00	\$200.00
Class B—All other times.	660.00	396.00	330.00	264.00	198.00	165.00	132.00

**WWJ-TV**

**TV Network Service:** NBC.

**Licensee:** Evening News Assn., 622 W. Lafayette Blvd.

**Studio:** 615 W. Lafayette Blvd. **Transmitter:** Penobscot Bldg.

**Telephone:** Woodward 2-2000.

**Technical Facilities:** Channel No. 4 (66-72 mc). Visual power, 13.7 kw. Aural power, 8.55 kw. Antenna height, 660 ft above average terrain; 616 ft above ground. *Requests 100 kw. visual, 50 kw. aural, 511 ft.*

**AM Affiliate:** WWJ, 5,000 watts, 950 kc (NBC). **FM Affiliate:** WWJ-FM, 48 kw, 97.1 mc (No. 246), 660 ft antenna height.

**Other Affiliations:** Licensee publishes *Detroit News*.

**Began Commercial Operation:** June 3, 1947.

**Represented by:** George P. Hollingbery Co.

**Personnel:**

William J. Scripps, *director of radio and television*.  
Harry Bannister, *general manager*.  
W. E. Walbridge, *station manager*.  
Norman Hawkins, *TV sales manager*.  
Melvin C. Wissman, *general program manager*.  
Kirk Knight, *TV program director*.  
Walter Koste, *TV production director*.  
E. J. Love, *general engineering manager*.

**DIGEST OF RATE CARD NO. 9**

(Jan. 1, 1951)

Class	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
Class A—6-11 p.m., Mon.-Sat., 3-11 p.m., Sun.	\$1100.00	\$660.00	\$550.00	\$440.00	\$330.00	\$275.00	\$200.00
Class B—9 a.m.-6 p.m., Mon.-Sat.	660.00	396.00	330.00	264.00	198.00	165.00	132.00

**WXYZ-TV**

**TV Network Service:** ABC.

**Licensee:** WXYZ Inc., 1700 Stroh Bldg.

**Studio and Transmitter:** Maccabee Bldg.

**Telephone:** Woodward 3-8321.

**Technical Facilities:** Channel No. 7 (174-180 mc). Visual power, 27.9 kw. Aural power, 13.9 kw. Antenna height, 485 ft above average terrain; 480 ft above ground.

**AM Affiliate:** WXYZ, 5,000 watts, 1270 kc (ABC). **FM Affiliate:** WXYZ-FM, 30 kw, 101.1 mc (No. 266), 660 ft antenna height.

**Other Affiliations:** ABC-owned (see WJZ-TV, New York).

**Began Commercial Operation:** Oct. 9, 1948.

**Represented by:** ABC Spot Sales.

**Personnel:**

James G. Riddell, *president*.  
Len A. Kamins, *director of television sales*.  
Hal Neal, *director of promotion*.  
John Pival, *manager of television programming*.  
Donald Hallman, *remote director*.  
Charles Kocher, *chief engineer*.

**DIGEST OF RATE CARD NO. 7**

(Jan. 1, 1951)

Class	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.	\$1100.00	\$660.00	\$550.00	\$440.00	\$330.00	\$275.00	\$200.00
Class B—7 a.m.-6 p.m., Mon.-Fri.; 11 p.m.-sign-off, daily; 7 a.m.-Noon, Sat. & Sun.	660.00	396.00	330.00	264.00	198.00	165.00	132.00

## GRAND RAPIDS

For Count of TV Sets in Area, see page 68

### WLAV-TV \*

TV Network Service: ABC, CBS, DuMont, NBC.

Grantee (STA): Leonard A. Versluis, 6 Fountain St., N.E.  
Transmitter: Ninety-second St.  
Telephone: Glendale 6-5461.

Technical Facilities: Channel No. 7 (174-180 mc). Visual power, 19.7 kw. Aural power, 9.9 kw. Antenna height, 490 ft above average terrain; 264 ft above ground.

AM Affiliate: WLAV. 250 watts, 1340 kc (ABC). FM Affiliate: WLAV-FM. 1.75 kw, 96.9 mc (No. 245), 210 ft antenna height.

Began Commercial Operation: Aug. 15, 1949.

Represented by: John E. Pearson Co.

#### Personnel:

Leonard A. Versluis, *owner*.  
Hy M. Steed, *general manager*.  
Hal Kaufman, *film director*.  
Lee G. Stevens, *chief engineer*.

#### DIGEST OF RATE CARD NO. 5 † (July 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.  
Hour 45 Min. 30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min.  
\$500.00 \$400.00 \$350.00 \$300.00 \$250.00 \$200.00 \$175.00 \$125.00 \$90.00

Class B—Noon-6 p.m., Mon.-Fri.; Noon-1 p.m., Sat. & Sun.;  
11-Midnight, daily.  
375.00 300.00 262.50 225.00 187.50 150.00 131.25 93.75 67.50

Class C—Midnight-Noon, daily.  
250.00 200.00 175.00 150.00 125.00 100.00 87.50 62.50 45.00

† Film rates only.

\* Sale to Bitner interests (WFBM Indianapolis) pends FCC approval (see *Television Digest*, Vol. 7:19), after which call letters will be changed to WOOD-TV.

## KALAMAZOO

For Count of TV Sets in Area, see page 68

### WKZO-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Grantee (STA): Fetzer Broadcasting Co., 124 W. Michigan Ave.  
Transmitter: Plainwell, Mich.  
Telephone: 3-1223.

Technical Facilities: Channel No. 3 (60-66 mc). Visual power, 15.7 kw. Aural power, 7.9 kw. Antenna height, 500 ft above average terrain; 364 ft above ground.

AM Affiliate: WKZO. 5000 watts, 590 kc (CBS).

Other Affiliations: Licensee operates also AM station WJEF, Grand Rapids, Mich.

Began Commercial Operation: June 1, 1950.

Represented by: Avery-Knodel Inc.

#### Personnel:

John E. Fetzer, *president and general manager*.  
Carl E. Lee, *administrative asst.*  
Donald DeSmit, *television sales executive*.  
Harry E. Travis, *production supervisor*.

#### DIGEST OF RATE CARD NO. 2 † (Jan. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.  
Hour 30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min. 10 Sec.  
\$400.00 \$240.00 \$200.00 \$160.00 \$135.00 \$110.00 \$60.00 \$30.00

Class B—5-6 p.m., Mon.-Fri.; 11 p.m.-12:30 a.m., daily.  
300.00 180.00 150.00 120.00 100.00 80.00 45.00 22.50

Class C—All other times.  
200.00 120.00 100.00 80.00 67.50 55.00 30.00 15.00

† Film rates only.

## LANSING

For Count of TV Sets in Area, see page 68

### WJIM-TV

TV Network Service: ABC, CBS, DuMont, NBC

Licensee: WJIM Inc., Bank of Lansing Bldg.  
Studio and Transmitter: Saginaw & Howard Sts.  
Telephone: 2-1333.

Technical Facilities: Channel No. 6 (82-88 mc). Visual power 18.7 kw. Aural power, 9.3 kw. Antenna height, 310 ft. above average terrain; 345 ft above ground.

AM Affiliate: WJIM. 250 watts, 1240 kc (ABC).

Other Affiliations: Mr. Gross also operates AM station WGFG, Kalamazoo, Mich.

Began Commercial Operation: May 1, 1950.

Represented by: H-R Representatives.

#### Personnel:

Harold F. Gross, *president and general manager*.  
Howard K. Finch, *station manager and program director*.  
Roger S. Underhill, *sales director*.  
Robert Gibson, *film director*.  
Donald Silbert, *technical director*.

#### DIGEST OF RATE CARD NO. 3 † (July 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.  
Hour 30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min. 10 Sec.  
\$425.00 \$255.00 \$212.50 \$170.00 \$145.00 \$105.00 \$60.00 \$30.00

Class B—All other times.  
300.00 180.00 150.00 120.00 105.00 75.00 40.00 20.00

† Film rates only.

## MINNESOTA

### MINNEAPOLIS - ST. PAUL

For Count of TV Sets in Area, see page 68

### KSTP-TV

TV Network Service: NBC.

Licensee: KSTP Inc., 3415 University Ave.  
Studio and Transmitter: 3415 University Ave.  
Telephone: Prior 2717.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 24.7 kw. Aural power, 17.3 kw. Antenna height, 560 ft above average terrain, 569 ft above ground.

AM Affiliate: KSTP. 50,000 watts, 1500 kc (NBC). FM Affiliate: KSTP-FM. 5.8 kw, 102.1 mc (No. 271), 560 ft antenna height.

Began Commercial Operation: March 23, 1948.

Represented by: Edward Petry & Co. Inc.

#### Personnel:

Stanley Hubbard, *president and general manager*.  
Kenneth M. Hance, *executive v.p. and treasurer*.  
Miller C. Robertson, *v.p. in charge of sales*.  
Joseph C. Cook, *sales promotion manager*.

#### DIGEST OF RATE CARD NO. 6 (Jan. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.  
Hour 45 Min. 30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min.  
\$650.00 \$520.00 \$390.00 \$325.00 \$260.00 \$227.50 \$175.00 \$130.00

Class B—5-6 p.m., Mon.-Fri.  
487.50 390.00 292.50 243.75 195.00 170.63 131.25 97.50

Class C—All other times.  
325.00 260.00 195.00 162.50 130.00 113.75 87.50 65.00

### WTCN-TV

TV Network Service: ABC, CBS, DuMont.

Licensee: Mid Continent Radio-Television Inc., Radio City.  
Studio: Radio City, Minneapolis and Dispatch Bldg., St. Paul.  
Transmitter: Poshay Tower.

Telephone: Lincoln 0552 and Nestor 8661.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 17.9 kw. Aural power, 9 kw. Antenna height, 490 ft above average terrain; 533 ft above ground.

AM Affiliate: WTCN. 5,000 watts (1,000 night), 1280 kc (ABC).  
FM Affiliate: WTCN-FM. 11 kw, 97.1 mc (No. 246), 450 ft antenna.

Other Affiliations: Licensee half-owned by *St. Paul Dispatch and Pioneer Press* (Ridder Newspapers).

Began Commercial Operation: July 1, 1949.

Represented by: Free & Peters Inc.

#### Personnel:

F. Van Konynenburg, *v.p. and general manager*.  
R. N. Ekstrum, *sales manager*.  
Cliff Rian, *publicity and advertising manager*.  
Robert N. Wold, *promotion manager*.  
Sherman K. Headley, *operations director*.  
John M. Sherman, *technical director*.

#### DIGEST OF RATE CARD NO. 4 (Jan. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.  
Hour 45 Min. 30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min.  
\$650.00 \$520.00 \$390.00 \$325.00 \$260.00 \$227.50 \$175.00 \$130.00

Class B—5-6 p.m., Mon.-Fri.  
487.50 390.00 292.50 243.75 195.00 170.65 131.25 97.50

Class C—All other times.  
325.00 260.00 195.00 162.50 130.00 113.75 87.50 65.00

# MISSOURI

## KANSAS CITY

For Count of TV Sets in Area, see page 68

### WDAF-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Kansas City Star Co., 1729 Grand Ave.

Studio and Transmitter: 3030 Summit St.

Telephone: Jefferson 3966.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 22 kw. Aural power, 11 kw. Antenna height, 745 ft above average terrain; 724 ft above ground. Requests 100 kw visual, 50 kw aural power.

AM Affiliate: WDAF. 5,000 watts, 610 kc (NBC).

Other Affiliations: Same company publishes *Kansas City Star*.

Began Commercial Operation: Oct. 16, 1949.

Represented by: Harrington, Richter & Parsons Inc.

Personnel:

Roy A. Roberts, *president*.  
Dean Fitzer, *managing director*.  
Bill Bates, *station manager*.  
Vic Peck, *asst. to station manager*.  
E. Manne Russo, *commercial manager*.  
Randall Jessee, *program director*.  
Bob Dickhout, *film room supervisor*.  
Joseph Flaherty, *chief engineer*.

#### DIGEST OF RATE CARD NO. 4 (April 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
\$450.00	\$270.00	\$225.00	\$180.00	\$158.00	\$113.00	\$90.00	
Class B—5-6 p.m., Mon.-Fri.							
338.00	203.00	169.00	135.00	114.00	85.00	68.00	
Class C—All other times.							
225.00	135.00	113.00	90.00	79.00	56.00	45.00	

## ST. LOUIS

For Count of TV Sets in Area, see page 68

### KSD-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Pulitzer Publishing Co., 1111 Olive St.

Studio: 1111 Olive St. Transmitter: Post-Dispatch Annex.

Telephone: Main 1111.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 16 kw. Aural power, 8 kw. Antenna height, 530 ft above average terrain; 544 ft above ground.

AM Affiliate: KSD. 5,000 watts, 550 kc (NBC).

Other Affiliations: Same ownership as *St. Louis Post-Dispatch*.

Began Commercial Operation: Feb. 8, 1947.

Represented by: Free & Peters Inc.

Personnel:

George M. Burbach, *general manager*.  
Guy E. Yeldell, *sales manager*.  
Harold Grams, *program director*.  
David Pasternak, *promotion director*.  
Ed Risk, *chief engineer*.

#### DIGEST OF RATE CARD NO. 7 July 1, 1951

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.								
Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min. 8 Sec.	
\$850.00	\$680.00	\$510.00	\$425.00	\$340.00	\$283.00	\$226.00	\$150.00	\$75.00
Class B—All other times.								
510.00	408.00	306.00	255.00	204.00	170.00	135.00	90.00	45.00

## NEBRASKA

### OMAHA

For Count of TV Sets in Area, see page 68

### KMTV

TV Network Service: ABC, CBS, DuMont.

Licensee: May Broadcasting Co., 2615 Farnam St.

Studio and Transmitter: 2615 Farnam St.

Telephone: Harney 9233.

Technical Facilities: Channel No. 3 (60-66 mc). Visual power, 11.7 kw. Aural power, 8 kw. Antenna height, 591.5 ft above average terrain 524 ft above ground. Requests change to 100 kw visual, 55.97 kw aural; antenna to 608.5 ft.

AM Affiliate: KMA, Shenandoah, Iowa. 5,000 watts, 960 kc (ABC).

July 15, 1951

Other Affiliations: KMTV is 25% owned by same interests (Palmer) which own WHO, Des Moines (also TV applicant) and WOC & WOC-TV, Davenport.

Began Commercial Operation: Sept. 1, 1949.

Represented by: Katz Agency Inc.

Personnel:

Edward W. May, *president*.  
Owen Saddler, *general manager*.  
Howard O. Peterson, *sales manager*.  
Glenn E. Harris, *general program manager*.  
R. J. Schroeder, *chief engineer*.  
Wally Schwentser, *engineering supervisor*.

#### DIGEST OF RATE CARD NO. 4 (Jan. 1, 1951)

Class A—6-11 p.m., daily.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min. 10 Sec.	
\$350.00	\$210.00	\$175.00	\$140.00	\$122.50	\$87.50	\$70.00	\$35.00
Class B—5-6 p.m., Mon.-Fri.; Noon-6 p.m., Sat. & Sun.							
262.50	157.50	131.25	105.00	92.00	65.65	52.50	26.25
Class C—All other times.							
175.00	105.00	87.50	70.00	61.25	43.75	35.00	17.50

## WOW-TV

TV Network Service: DuMont, NBC.

Licensee: Radio Station WOW Inc., Insurance Bldg.

Studio and Transmitter: 3509 Farnam St.

Telephone: Webster 3400.

Technical Facilities: Channel No. 6 (82-88 mc). Visual power, 16.2 kw. Aural power, 8.5 kw. Antenna height, 590 ft above average terrain; 490 ft above ground.

AM Affiliate: WOW. 5,000 watts, 590 kc. (NBC).

Began Commercial Operation: July 9, 1949.

Represented by: Blair TV Inc.

Personnel:

Francis P. Matthews, *president*.  
Frank P. Fogarty, *general manager*.  
Lyle DeMoss, *asst. general manager*.  
Robert M. Dooley, *national sales manager*.  
Fred Ebener, *local sales manager*.  
Bill Wiseman, *sales promotion manager*.  
William Kotera, *chief engineer*.

#### DIGEST OF RATE CARD NO. 3 (Feb. 1, 1951)

Class A—6-11 p.m., Mon.-Sat.; Noon-11 p.m., Sun.							
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.		10 Sec.
\$350.00	\$210.00	\$140.00	\$112.00	\$98.00	\$70.00	\$50.00	\$25.00
Class B—Noon-6 p.m., Mon.-Sat.; 11 p.m.-Midnight, daily.							
250.00	150.00	100.00	80.00	70.00	50.00	17.50	
Class C—All other times.							
200.00	120.00	80.00	64.00	56.00	40.00	12.50	

## NEW JERSEY

### NEWARK

For Count of TV Sets in Area, see page 68 (New York City)

### WATV

Grantee (STA): Bremer Broadcasting Corp., Television Center.

Studio: Television Center. Transmitter: First Mt., West Orange, N. J.

Telephone: Mitchell 2-6400.

Technical Facilities: Channel No. 13 (210-216 mc). Visual power, 30.5 kw. Aural power, 15.3 kw. Antenna height, 595 ft above average terrain; 203.5 ft above ground. Requests change to 5.5 kw visual & aural; antenna to 1188 ft., change transmitter to *Empire State Bldg.*

AM Affiliate: WAAT. 5,000 watts (1,000-night). 970 kc. FM Affiliate: WAAT-FM. 13.5 kw, 94.7 mc (No. 234), 540 ft antenna height.

Began Commercial Operation: May 15, 1948.

Represented by: Weed & Co.

Personnel:

Irving R. Rosenhaus, *president and general manager*.  
Edmund S. Lennon, *v.p., sales*.  
Lester R. Gerken, *local sales manager*.  
James Sondheim, *promotion director*.  
Roland Trenchard, *public relations director*.  
Charles Scully, *publicity director*.  
George Green, *program director*.  
Robert Paskow, *film director*.  
Tom Naegele, *art director*.  
Grace Reese, *traffic director*.  
Robert MacDougall, *director of educational activities*.  
Frank V. Bremer, *v.p., engineering*.

#### DIGEST OF RATE CARD NO. 3 (May 1, 1951)

Class A—7-11 p.m., daily.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	Min.		20 Sec.
\$800.00	\$480.00	\$400.00	\$320.00	\$280.00	\$165.00	\$130.00	
Class B—1-7 p.m., 11 p.m.-sign-off, daily.							
600.00	360.00	300.00	240.00	210.00	135.00	105.00	
Class C—Sign-on-1 p.m., daily.							
360.00	215.00	180.00	145.00	125.00	60.00	50.00	

# NEW MEXICO

## ALBUQUERQUE

For Count of TV Sets in Area, see page 68

### KOB-TV

Grantee (STA): Albuquerque Broadcasting Co., 234 S. Fifth St. Studio and Transmitter: 905 S. Buena Vista Ave. Telephone: 3-4411.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 4.5 kw. Aural power, 4.5 kw. Antenna height, 48 ft above average terrain; 118 ft above ground.

AM Affiliate: KOB. 50,000 watts (25,000-N), 770 kc (NBC). Other Affiliations: Same ownership as *Albuquerque Journal*. Began Commercial Operation: Nov. 29, 1948.

Represented by: Branham Co.

#### Personnel:

T. M. Pepperday, *president and general manager*.  
George S. Johnson, *station manager and chief engineer*.  
Dorothy Smith, *programs*.  
Kay Blossom, *traffic*.  
Lawrence Billmeyer, *transmitter-operations*.  
Richard Rudolph, *cameras*.

#### DIGEST OF RATE CARD NO. 2† (Dec. 1, 1950)

Class A—5-11 p.m., daily.				
Hour	30 Min.	15 Min.	5 Min.	Min.
\$195.00	\$117.00	\$78.00	\$40.00	\$20.00
Class B—Sign-on-5 p.m., daily.				
150.00	90.00	60.00	30.00	18.00

† Film rates only.

# NEW YORK

## BINGHAMTON

For Count of TV Sets in Area, see page 68

### WNBF-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Clark Associates Inc., Arlington Hotel. Studio: Arlington Hotel. Transmitter: Ingraham Hill Rd. Telephone: 2-3461.

Technical Facilities: Channel No. 12 (204-210 mc). Visual power, 12 kw. Aural power, 11.7 kw. Antenna height, 855 ft above average terrain; 383 ft above ground.

AM Affiliate: WNBF. 5,000 watts, 1290 kc (CBS). FM Affiliate: WNBF-FM. 12 kw, 100.5 mc (No. 263), 800 ft.

Other Affiliations: Licensee is advertising agency.

Began Commercial Operation: Dec. 1, 1949.

Represented by: Bolling Co.

#### Personnel:

John C. Clark Sr., *president*.  
Cecil D. Mastin, *general manager*.  
L. L. Rogers, *asst. general manager and treasurer*.  
S. N. Heslop, *national commercial manager*.  
E. M. Scala, *production director*.  
L. H. Stantz, *chief engineer*.

#### DIGEST OF RATE CARD NO. 3 (March 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.					
325.00	260.00	195.00	130.00	97.50	65.00
48.75					
Class B—All other times.					
195.00	156.00	117.00	78.00	58.50	39.00
29.30					

# BUFFALO

For Count of TV Sets in Area, see page 68

### WBEN-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: WBEN Inc., Hotel Statler. Studio and Transmitter: Hotel Statler. Requests change of transmitter to E. Aurora, N. Y. Telephone: Mohawk 0930.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 16.2 kw. Aural power, 10.2 kw. Antenna height, 335 ft above average terrain; 412 ft above ground. Requests 100 kw visual, 50 kw aural, 1196 ft; change of transmitter to Center St., 7 mi. S. of East Aurora, N. Y. Pending lifting of freeze, requests 5 kw visual, 2.6 kw aural power (directional antenna).

AM Affiliate: WBEN. 5,000 watts, 930 kc (NBC). FM Affiliate: WBEN-FM. 105 kw, 106.5 mc (No. 293), 1340 ft antenna height. Other Affiliations: Same ownership as *Buffalo Evening News*.

Began Commercial Operation: May 14, 1948.

Represented by: Harrington, Righter & Parsons Inc.

#### Personnel:

Edward H. Butler, *president*.  
Alfred H. Kirchofer, *v.p. and secretary*.  
C. Robert Thompson, *general manager*.  
N. J. Malter, *television sales manager*.  
George R. Torge, *program director*.  
Fred Keller, *executive producer*.  
Joseph Haefner, *publicity director*.  
Ralph J. Klingsley, *technical director*.  
Glenn Beerbower, *asst. technical director in charge of TV*.

#### DIGEST OF RATE CARD NO. 5 (Feb. 1, 1951)

Class A—7-11 p.m., daily.						
Hour	55 Min.	50 Min.	45 Min.	40 Min.	35 Min.	30 Min.
\$550.00	\$522.50	\$467.50	\$440.00	\$412.50	\$357.50	\$330.00
Class B—5-7 p.m., Mon.-Fri.; 1-7 p.m., Sat. & Sun.						
Hour	55 Min.	50 Min.	45 Min.	40 Min.	35 Min.	30 Min.
412.50	391.88	350.63	330.00	309.38	268.13	247.50
Class C—All other times.						
Hour	55 Min.	50 Min.	45 Min.	40 Min.	35 Min.	30 Min.
275.00	261.25	233.75	220.00	206.25	178.75	165.00
Class D—All other times.						
Hour	55 Min.	50 Min.	45 Min.	40 Min.	35 Min.	30 Min.
151.25	137.50	110.00	96.25	68.75	41.25	

# NEW YORK CITY

For Count of TV Sets in Area, see page 68

## WABD

TV Network Service: DuMont

Licensee: Allen B. DuMont Laboratories Inc., 515 Madison Ave. Studio and Transmitter: 515 Madison Ave. Telephone: Murray Hill 8-2600.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 14.25 kw. Aural power, 9.45 kw. Antenna height, 640 ft above average terrain; 650 ft above ground. Requests 4.7 kw. visual, 3.09 kw. aural, 1339 ft.; move transmitter to Empire State Bldg.

Other Affiliations: Licensee company is TV and electronics manufacturer, also operates TV stations WTTG, Washington; WDTV, Pittsburgh; is TV applicant for Cleveland and Cincinnati.

Began Commercial Operation: May 2, 1944.

Represented by: DuMont Spot Sales.

#### Personnel:

Chris J. Witting, *director and general manager*.  
Tom S. Gallery, *director of sales*.  
James L. Caddigan, *director of programming*.  
Rodney D. Chipp, *director of engineering*.

#### DIGEST OF RATE CARD NO. 8 (March 15, 1951)

Class A—7-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.						
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
\$2200.00	\$1760.00	\$1320.00	\$1100.00	\$880.00	\$770.00	\$550.00
\$500.00						
Class B—1:30-7 p.m., Mon.-Fri.						
1650.00	1320.00	990.00	825.00	660.00	577.50	412.50
325.00						
Class C—All other times.						
750.00	600.00	450.00	375.00	300.00	262.50	187.50
150.00						

# WCBS-TV

TV Network Service: CBS

Licensee: Columbia Broadcasting System Inc., 485 Madison Ave. Studio: 15 Vanderbilt Ave. Transmitter: Chrysler Bldg. Telephone: Plaza 5-2000.

Technical Facilities: Channel No. 2 (54-60 mc). Visual power, 13.7 kw. Aural power, 10 kw. Antenna height, 910 ft above average terrain; 965 ft above ground. CP for 6.5 kw. visual, 6.5 kw. aural, antenna 1290 ft; transmitter to Empire State Bldg.

AM Affiliate: WCBS. 50,000 watts, 880 kc (CBS). FM Affiliate: WCBS-FM. 2.8 kw. 101.1 mc (No. 266), 870 ft antenna height.

Other Affiliations: Licensee owns KTSN, Los Angeles; 45% of WTOP & WTOP-TV, Washington; will purchase facilities of WBKB, Chicago (Channel 4), when merger of United Paramount Theatres Inc. and American Broadcasting Co. is approved by FCC; is TV applicant for Boston, Chicago, San Francisco. CBS also owns and operates following AM stations: WCBS, New York; KCBS, San Francisco; KMOX, St. Louis; KNX, Los Angeles; WBBM, Chicago; WCCO, Minneapolis; WEEI, Boston.

Began Commercial Operation: July 1, 1941.

Represented by: CBS Radio Sales.

**Personnel:**

G. Richard Swift, *general manager*.  
 Clarence Warden, *asst. to the general manager*.  
 George R. Dunham, *sales manager*.  
 Robert G. Patt, *promotion manager*.  
 Richard K. Doan, *program director*.  
 Jack Lescoulle, *asst. program director*.  
 Morton A. Barrett, *service manager*.

**DIGEST OF RATE CARD NO. 9\***  
 (Jan. 1, 1951)

**Class A—6:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.**  
 Hour 30 Min. 15 Min. 10 Min. 5 Min. Min.  
 \$3250.00 \$1950.00 \$1300.00 ..... \$675.00

**Class B—5:30-6:30 p.m., Mon.-Fri.; 1-6 p.m., Sat. & Sun.**  
 2437.50 1462.50 975.00 812.50 731.25 425.00

**Class C—All other times.**  
 975.00 585.00 390.00 325.00 292.50 175.00

\* New base rate of \$4000 an hour to be effective Sept. 1.

**WJZ-TV**

TV Network Service: ABC.

**Grantee (STA); American Broadcasting Co. Inc., 7 West 66th St.**  
**Studio: 7 W. 66th St. Transmitter: Empire State Bldg.**  
**Telephone: Trafalgar 3-7000.**

**Technical Facilities: Channel No. 7 (174-180 mc).** Visual power, 3 kw. Aural power, 3 kw. Antenna height, 1378 ft above average terrain.

**AM Affiliate: WJZ, 50,000 watts, 770 kc (ABC). FM Affiliate: WJZ-FM, 6.5 kw, 95.5 mc (No. 238), 760 ft antenna height.**

**Other Affiliations:** Licensee also owns and operates WENR-TV, Chicago; WXYZ-TV, Detroit; KECA-TV, Los Angeles; KGO-TV, San Francisco. It also owns and operates AM stations WJZ, New York; WENR, Chicago; WXYZ, Detroit; KECA, Los Angeles; KGO, San Francisco. ABC merger with United Paramount Theatres Inc. (see *Television Digest*, Vol. 7:21) pends FCC approval. United Paramount owns WBKB, Chicago, facilities of which are due to be sold to CBS when merger approved, ABC to retain facilities of WENR-TV.

**Began Commercial Operation: Aug. 10, 1948.**

**Represented by: ABC Spot Sales.**

**Personnel:**

Slocum Chapin, *v.p. in charge, owned & operated TV stations*.  
 Clarence Doty, *manager, WJZ-TV*.  
 Ralph E. Dennis, *manager, ABC-TV spot sales*.  
 Alexander Stronach, *v.p. in charge of TV*.  
 George Smith, *manager, cooperative program sales*.  
 James S. Pollak, *program manager*.  
 Ward Byron, *executive producer*.  
 Charles Holden, *production manager*.  
 James McNaughton, *art director*.  
 Nat Fowler, *film director*.  
 Emily Clark, *sales service manager*.  
 William Trevarthan, *director of technical operations*.  
 Merle Worster, *television operations supervisor*.

**DIGEST OF RATE CARD NO. 6**  
 (Feb. 1, 1951)

**Class A—7-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.**  
 Hour 45 Min. 30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min.  
 \$3100.00 \$2480.00 \$1860.00 \$1550.00 \$1240.00 \$1033.35 \$930.00 \$650.00

**Class B—5-7 p.m., Mon.-Sat.; 10:30-11 p.m., daily; 1-6 p.m., Sun.**  
 2320.00 1856.00 1392.00 1160.00 928.00 773.35 696.00 405.00

**Class C—All other times.**  
 930.00 744.00 558.00 465.00 372.00 310.00 279.00 170.00

**WNBT**

TV Network Service: NBC

**Licensee: National Broadcasting Co., 30 Rockefeller Plaza.**  
**Studio: 30 Rockefeller Plaza. Transmitter: Empire State Bldg.**  
**Telephones: Circle 7-8300 and Sacramento 2-2600.**

**Technical Facilities: Channel No. 4 (66-72 mc).** Visual power, 5.2 kw. Aural power, 4.2 kw. Antenna height, 1445 ft above average terrain.

**AM Affiliate: WNBC, 50,000 watts, 660 kc (NBC). FM Affiliate: WNBC-FM, 1.1 kw, 97.1 mc (No. 246), 1,440 ft antenna height.**

**Other Affiliations:** Licensee is subsidiary of Radio Corp. of America. It owns and operates TV stations WNBW, Washington; WNBQ, Chicago; WNBK, Cleveland; KNBH, Los Angeles. Its owned and operated AM stations are WNBC, New York; WRC, Washington; WMAQ, Chicago; WTAM, Cleveland; KOA, Denver; KNBC, San Francisco.

**Began Commercial Operation: July 1, 1941.**

**Represented by: NBC Spot Sales.**

**Personnel:**

Ted Cott, *general manager*.  
 Theodore Zaer, *controller*.  
 John H. Reber, *sales manager*.  
 Ivan Reiner, *program manager*.  
 George Wallach, *director of news and special events*.

**DIGEST OF RATE CARD NO. 9**

(Feb. 15, 1951)

**Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.**  
 Hour 30 Min. 25 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min.  
 \$3250.00 \$1950.00 \$1788.00 \$1625.00 \$1300.00 \$1138.00 \$813.00 \$675.00\*

**Class B—5-7 p.m., Mon.-Sat.; 1-6 p.m., Sun.**  
 2500.00 1500.00 1375.00 1250.00 1000.00 875.00 625.00 425.00†

**Class C—All other times.**  
 1000.00 600.00 550.00 500.00 400.00 350.00 250.00 200.00

\* 7-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.  
 † 5-7 p.m., Mon.-Sat.; 1-6 p.m., Sun.; 10:30-11 p.m., daily.

**WOR-TV**

**Licensee: General Teleradio Inc., 1440 Broadway.**

**Studios: 26 W. 67th St. and New Amsterdam Roof Theater. Transmitter: North Bergen, N. J.**

**Telephone: Longacre 4-8000.**

**Technical Facilities: Channel No. 9 (186-192 mc).** Visual power, 9 kw. Aural power, 11 kw. Antenna height, 975 ft above average terrain; 810 ft above ground.

**AM Affiliate: WOR, 50,000 watts, 710 kc (MBS). FM Affiliate: WOR-FM, 3.4 kw, 98.7 mc (No. 254), 950 ft antenna height.**

**Other Affiliations:** Same ownership (R. H. Macy & Co.) has interest in Mutual Broadcasting System Inc. Macy's operates following department stores: Macy's, New York; L. Bamberger & Co., Newark; Davison-Paxon Co., Atlanta; Lasalle & Koch Co., Toledo; Macy's, San Francisco; John Taylor Dry Goods Co., Kansas City.

**Began Commercial Operation: Oct. 5, 1949.**

**Represented by: WOR Sales.**

**Personnel:**

Theodore C. Streibert, *president*.  
 R. C. Maddux, *v.p.*  
 Eugene S. Thomas, *manager of TV operations*.  
 Robert C. Mayo, *director of sales*.  
 Joseph Creamer, *director of advertising and promotion*.  
 Frank Kizis, *manager, sales service*.  
 Robert M. Hoffman, *research director*.  
 Julius F. Seebach, *v.p. in charge of programming*.  
 J. R. Poppele, *v.p. and chief engineer*.

**DIGEST OF RATE CARD NO. 5**

(Revised to March 1, 1951)

**Class A—7-11 p.m., daily.**  
 Hour 30 Min. 15 Min. Min. 20 Sec.  
 \$1500.00 \$900.00 \$600.00 \$300.00 \$200.00

**Class B—6:30-7 p.m. & 11-11:30 p.m., daily.**  
 1125.00 675.00 450.00 225.00 150.00

**Class C—Sign-on-6:30 p.m. & 11:30 p.m.—Sign-off, daily.**  
 600.00 360.00 240.00 120.00 80.00

**WPIX**

**Grantee (STA): WPIX Inc., 220 E. 42nd St.**

**Studio: 220 E. 42nd St. Transmitter: Empire State Bldg.**

**Telephone: Murray Hill 2-1234.**

**Technical Facilities: Channel No. 11 (198-204 mc).** Visual power, 3.6 kw. Aural power, 2.5 kw. Antenna height, 1407 ft above average terrain.

**Other Affiliations:** Same ownership as *New York News*. Interlocking ownership (McCormick-Patterson families) with TV station WGN-TV, Chicago (*Chicago Tribune*). Same interlocking interests also publish *Washington Times-Herald*.

**Began Commercial Operation: June 15, 1948.**

**Represented by: Free & Peters Inc.**

**Personnel:**

F. M. Flynn, *president*.  
 G. Bennett Larson, *v.p. and general manager*.  
 John F. Noone, *sales director*.  
 L. A. Hollingsworth, *public relations director*.  
 Warren Wade, *program manager*.  
 John McClay, *operations director*.  
 Anthony Azzato, *director of film programs*.  
 Jerry Jerome, *director of music*.  
 Jack Murphy, *sports director*.  
 Thomas Howard, *chief engineer*.

**DIGEST OF RATE CARD NO. 3**

(Sept. 1, 1950)

**Class A—7-10:30 p.m., daily.**  
 Hour 30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec.  
 \$1200.00 \$720.00 \$600.00 \$480.00 \$400.00 \$360.00 \$225.00 \$185.00

**Class B—5:30-7 p.m., 10:30-11 p.m., daily; Noon-7 p.m., Sun.**  
 900.00 540.00 450.00 360.00 300.00 270.00 175.00 140.00

**Class C—All other times.**  
 600.00 360.00 300.00 240.00 200.00 180.00 125.00 95.00

## ROCHESTER

For Count of TV Sets in Area, see page 68

### WHAM-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Grantee (STA): Stromberg-Carlson Co., 201 Humboldt St.  
 Studio: 201 Humboldt St. Transmitter: Pinnacle Hill, Brighton.  
 Telephone: Culver 7240.  
 Technical Facilities: Channel No. 6 (82-88 mc). Visual power, 16.7 kw. Aural power, 8.7 kw. Antenna height, 497 ft above average terrain; 323 ft above ground.  
 AM Affiliate: WHAM. 50,000 watts, 1180 kc (NBC). FM Affiliate: WHFM. 20 kw, 98.9 mc (No. 255), 500 ft antenna height.  
 Other Affiliations: Licensee is also manufacturer of TV-radio and other electronics-communications equipment.  
 Began Commercial Operation: June 11, 1949.  
 Represented by: George P. Hollingbery Co.

#### Personnel:

William Fay, *v.p. and general manager.*  
 John W. Kennedy Jr., *administrative asst. and sales manager.*  
 Truman Brizee, *asst. sales manager for TV.*  
 Sylvester Novelli, *director of TV sales service.*  
 Armin Bender, *publicity and promotion director.*  
 Charles W. Siverson, *program director.*  
 Eugene Zacher, *asst. program director.*  
 John L. Crosby Jr., *production director.*  
 David E. Kessler, *news director.*  
 Robert Turner, *sports director.*  
 David D. Manning, *film director.*  
 Kenneth J. Gardner, *director of engineering.*  
 George Driscoll, *director of studio engineering.*  
 Alfred Balling, *transmitter supervisor.*

#### DIGEST OF RATE CARD NO. 6

(Jan. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.						
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$600.00	\$350.00	\$300.00	\$250.00	\$225.00	\$175.00	\$100.00*
Class B—All other times.						
450.00	275.00	237.50	200.00	181.25	143.75	75.00†

\* 8-10 p.m., dally.

† 6-8 p.m., 10 p.m.-Midnight, Mon.-Fri.; Noon-8 p.m., Sat. & Sun.

## SCHENECTADY

For Count of TV Sets in Area, see page 68

### WRGB

TV Network Service: ABC, CBS, DuMont, NBC

Licensee: General Electric Co., 1 River Rd.  
 Studio: 60 Washington Ave. Transmitter: New Scotland, N. Y.  
 Telephone: 7-2261.  
 Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 18.25 kw. Aural power, 9.125 kw. Antenna height, 832 ft above average terrain; 88 ft above ground.  
 AM Affiliate: WGY. 50,000 watts, 810 kc (NBC). FM Affiliate: WGFM. 6 kw, 99.5 mc (No. 258), 805 ft antenna height.  
 Other Affiliations: Licensee is manufacturer of TV-radio, household appliances, heavy duty electrical equipment.  
 Began Commercial Operation: Dec. 1, 1947 (On air since Nov 6, 1939).  
 Represented by: NBC Spot Sales.  
 Personnel:  
 B. J. Rowan, *asst. manager, broadcasting.*  
 R. B. Hanna Jr., *station manager.*  
 R. W. Welpott, *asst. station manager.*  
 Robert F. Reid, *sales.*  
 George L. Peck, *promotion & publicity.*  
 A. G. Zink, *programs.*  
 W. J. Purcell, *engineer.*

#### DIGEST OF RATE CARD NO. 5

(Jan. 1, 1951)

Class A—6-11 p.m., dally.				
Hour	45 Min.	40 Min.	30 Min.	20 Min.
\$500.00	\$400.00	\$375.00	\$300.00	\$250.00
15 Min.	10 Min.	5 Min.	Min.	8 Sec.
200.00	175.00	125.00	100.00	50.00
Class B—5-6 p.m., Mon.-Fri.; 1-6 p.m., Sat. & Sun.				
Hour	45 Min.	40 Min.	30 Min.	20 Min.
375.00	300.00	281.25	225.00	187.50
15 Min.	10 Min.	5 Min.	Min.	8 Sec.
150.00	131.25	93.75	75.00	37.50
Class C—All other times.				
Hour	45 Min.	40 Min.	30 Min.	20 Min.
250.00	200.00	187.50	150.00	125.00
15 Min.	10 Min.	5 Min.	Min.	8 Sec.
100.00	87.50	62.50	50.00	25.00

## SYRACUSE

For Count of TV Sets in Area, see page 68

### WHEN

TV Network Service: ABC, CBS, DuMont

Grantee (STA): Meredith Syracuse Television Corp., 101 Court St.  
 Studio and Transmitter: 101 Court St.  
 Telephone: 3-1126.  
 Technical Facilities: Channel No. 8 (180-186 mc). Visual power, 15 kw. Aural power, 7.5 kw. Antenna height, 380 ft above average terrain; 537 ft above ground.  
 Other Affiliations: Same Interest (Meredith Publishing Co.—*Better Homes & Gardens, Successful Farming*); also applicant for Albany and Rochester, N. Y.  
 Began Commercial Operation: Dec. 1, 1948.  
 Represented by: Katz Agency Inc.  
 Personnel:  
 E. T. Meredith Jr., *president.*  
 Paul Adanti, *v.p. and general manager.*  
 William Bell, *commercial manager.*  
 Ned Ryan, *promotion manager.*  
 Gordon J. Alderman, *program manager.*  
 H. E. Crow, *chief engineer.*

#### DIGEST OF RATE CARD NO. 4†

(Jan. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$400.00	\$240.00	\$200.00	\$160.00	\$140.00	\$100.00	\$80.00	\$37.50
Class B—All other times.							
200.00	120.00	100.00	80.00	70.00	50.00	40.00	18.75

† Film rates only.

### WSYR-TV

TV Network Service: NBC.

Grantee (STA): Central New York Broadcasting Corp., 224 Harrison St.  
 Studio: Syracuse University. Transmitter: Sentinel Heights.  
 Telephone: 3-7111.  
 Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 23 kw. Aural power, 12.8 kw. Antenna height, 640 ft above average terrain; 200 ft above ground.  
 AM Affiliate: WSYR. 5,000 watts, 570 kc (NBC). FM Affiliate: WSYR-FM. 10 kw, 94.5 mc (No. 233), 480 ft antenna height.  
 Other Affiliations: Same ownership as *Syracuse Post-Standard* and *Herald-Journal* (Newhouse newspapers). Other Newhouse newspapers are *Newark Star Ledger*, *Long Island Daily Press* and *Star Journal*, *Harrisburg Patriot News*, *Staten Island Advance*, *Portland Oregonian*. Mr. Newhouse also has an interest in *Jersey City Journal*.  
 Began Commercial Operation: Feb. 15, 1950.  
 Represented by: Headley-Reed Co.; Kettel-Carter (Boston).  
 Personnel:  
 Harry C. Wilder, *president.*  
 E. R. Vadeboncoeur, *v.p. and general manager.*  
 William R. Alford Jr., *commercial manager.*  
 Caley E. Augustine, *promotion manager.*  
 William V. Rothrum, *program manager.*  
 Rod Swift, *film editor.*  
 Armand G. Belle Isle, *chief engineer.*

#### DIGEST OF RATE CARD NO. 4

(Jan. 1, 1951)

Class A—6-11 p.m., Mon.-Sat.; Noon-11 p.m., Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.
\$450.00	\$270.00	\$225.00	\$180.00	\$135.00	\$112.00	\$90.00	\$77.00
Class B—All other times.							
270.00	162.00	135.00	108.00	81.00	67.00	54.00	46.00

## UTICA

For Count of TV Sets in Area, see page 68

### WKTV

TV Network Service: ABC, CBS, DuMont, NBC

Licensee: Copper City Broadcasting Corp., Smith Hill Rd.  
 Studio and Transmitter: Smith Hill Rd.  
 Telephone: Utica 3-0404.  
 Technical Facilities: Channel No. 13 (210-216 mc). Visual power, 13 kw. Aural power, 6.5 kw. Antenna height, 830 ft. above average terrain; 493 ft above ground.  
 AM Affiliate: WKAL, Rome, N. Y. 250 watts, 1450 kc (MBS).  
 Other Affiliations: Same ownership as Kallet Theatres Inc.  
 Began Commercial Operation: Dec. 1, 1949.  
 Represented by: Donald Cooke Inc.  
 Personnel:  
 Myron J. Kallet, *president.*  
 William T. MacNelly, *executive v.p.*  
 Michael C. Fusco, *general manager.*  
 J. J. MacDavitt, *commercial manager.*  
 DeForest T. Layton Jr., *chief engineer.*

DIGEST OF RATE CARD NO. 3 †

(July 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.					
Hour	45 Min.	40 Min.	30 Min.	20 Min.	
\$375.00	\$300.00	\$281.25	\$225.00	\$187.50	
15 Min.	10 Min.	5 Min.	Min.	8 Sec.	
150.00	131.25	93.75	65.00	25.00	
Class B—All other times.					
Hour	45 Min.	40 Min.	30 Min.	20 Min.	
275.00	220.00	206.25	165.00	137.50	
15 Min.	10 Min.	5 Min.	Min.	8 Sec.	
110.00	96.25	68.75	50.00	15.00	

† Film rates only.

NORTH CAROLINA

CHARLOTTE

For Count of TV Sets in Area, see page 68

WBTV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Jefferson Standard Broadcasting Co., Wilder Bldg.

Studio and Transmitter: Spencer Mt., Gaston County.

Telephone: 3-8833.

Technical Facilities: Channel No. 3 (60-66 mc). Visual power, 16.3 kw. Aural power, 3.2 kw. Antenna height, 1,110 ft above average terrain; 562 ft above ground.

AM Affiliate: WBT. 50,000 watts, 1110 kc (CBS). FM Affiliate: WBT-FM. 56 kw, 99.9 mc (No. 260), 1,050 ft antenna height.

Other Affiliations: Owned by Jefferson Standard Life Insurance Co., which also owns 16.5% of Greensboro News Co. (WFMY-TV) and 70% of WBIG, Greensboro.

Began Commercial Operation: July 15, 1949.

Represented by: CBS Radio Sales.

Personnel:

- J. M. Bryan, *president.*
- Charles H. Crutchfield, *v.p. and general manager.*
- Larry Walker, *asst. general manager.*
- Charles E. Bell, *director of TV.*
- Keith S. Byerly, *general sales manager.*
- Wallace J. Jorgenson, *local sales manager.*
- John William Quinn, *production manager.*
- J. Robert Covington, *promotion manager.*
- C. K. Spicer, *business manager.*
- M. J. Minor, *chief engineer.*

DIGEST OF RATE CARD NO. 5†

(July 1, 1951)

Class A—7-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.						
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$400.00	\$240.00	\$200.00	\$160.00	\$140.00	\$120.00	\$65.00
Class B—5-7 p.m., Mon.-Fri.; 1-6 p.m., Sat. & Sun.						
300.00	180.00	150.00	120.00	105.00	90.00	50.00
Class C—All other times.						
200.00	120.00	100.00	80.00	70.00	60.00	35.00

† Film rates only.

GREENSBORO

For Count of TV Sets in Area, see page 68

WFMY-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Greensboro News Co., 212 N. Davie St.

Studio and Transmitter: 212 N. Davie St.

Telephone: 3-8611.

Technical Facilities: Channel No. 2 (54-60 mc). Visual power, 1.67 kw. Aural power, 840 watts. Antenna height, 470 ft above average terrain; 481 ft above ground.

FM Affiliate: WFMY. 34 kw, 97.3 mc (No. 247), 410 ft antenna height.

Other Affiliations: Licensee publishes *Greensboro Daily News and Record*. Jefferson Standard Life Insurance Co. (WBT & WBTV, Charlotte) owns 16.5% of licensee and 70% of WBIG, Greensboro.

Began Commercial Operation: Sept. 22, 1949.

Represented by: Harrington, Righter & Parsons Inc.

Personnel:

- Gaines Kelley, *general manager.*
- Virgil V. Evans, *commercial manager.*
- Gomer R. Lesch, *program director.*
- William E. Neill, *chief engineer.*

July 15, 1951

DIGEST OF RATE CARD NO. 4 †

(July 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.						
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$400.00	\$240.00	\$200.00	\$160.00	\$132.00	\$100.00	\$65.00
Class B—All other times.						
240.00	144.00	120.00	96.00	79.20	60.00	40.00

† Film rates only.

OHIO

CINCINNATI

For Count of TV Sets in Area, see page 68

WCPO-TV

TV Network Service: ABC and DuMont.

Licensee: Scripps-Howard Radio Inc., 2345 Symmes St.

Studio and Transmitter: Dover & Symmes Sts.

Telephone: Capitol 0777.

Technical Facilities: Channel No. 7 (174-180 mc). Visual power, 21 kw. Aural power, 12 kw. Antenna height, 695 ft above average terrain; 560 ft above ground.

AM Affiliate: WCPO. 250 watts, 1230 kc (MBS). FM Affiliate: WCPO-FM. 10 kw, 105.1 mc (No. 286), 650 ft antenna height.

Other Affiliations: Same ownership as *Cincinnati Post*. See also WEWS, Cleveland.

Began Commercial Operation: July 26, 1949.

Represented by: Branham Co.

Personnel:

- M. C. Watters, *v.p. and general manager.*
- Harry Le Brun, *station director.*
- John Patrick Smith, *asst. general manager.*
- Edward Weston, *program director and film editor.*
- Grant Makinson, *chief engineer.*

DIGEST OF RATE CARD NO. 4—(July 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.						
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	20 Sec.
\$850.00	\$510.00	\$425.00	\$340.00	\$297.50	\$255.00	\$110.00* \$92.50*
Transition Rate—5-6 p.m., Mon.-Fri.; sign-on-Noon, Sat.; 11 p.m.-Midnight, daily.						
600.00	360.00	300.00	240.00	210.00	180.00	65.00 52.50
Class B—Sign-on-5 p.m., Mon.-Fri.; sign-on-Noon, Sun.; Midnight-sign-off, daily.						
425.00	255.00	212.50	170.00	148.75	127.50	50.00 40.00

\* Class A—6-7 p.m., Mon.-Fri.; Noon-7 p.m., Sat. & Sun. Station also charges \$135 rate for 20-sec. announcement 7-11 p.m., daily.

WKRC-TV

TV Network Service: CBS.

Licensee: Radio Cincinnati Inc., Times-Star Bldg.

Studio: Times-Star Bldg. Transmitter: 1932 Highland Ave.

Telephone: Garfield 1331.

Technical Facilities: Channel No. 11 (198-204 mc). Visual power, 24.5 kw. Aural power, 12.3 kw. Antenna height, 650 ft above average terrain; 550 ft above ground.

AM Affiliate: WKRC. 5,000 watts (1,000-night), 550 kc (CBS). FM Affiliate: WKRC-FM. 12.6 kw, 101.9 mc (No. 270), 600 ft antenna height.

Other Affiliations: Same ownership as *Cincinnati Times-Star*. Mr. Taft also has interest in Transit Radio Inc.

Began Commercial Operation: April 4, 1949.

Represented by: Katz Agency Inc.

Personnel:

- Hulbert Taft Jr., *executive v.p.*
- U. A. Latham, *general manager.*
- Kenneth W. Church, *national sales manager.*
- Don Chapin, *local sales manager.*
- David Taft, *managing director.*
- Roderick Mitchell, *program director.*
- Syd Cornell, *commercial production manager.*
- William Hines, *director of promotion.*
- Richard W. Ostrander, *film director and buyer.*
- George Wilson, *chief engineer.*

DIGEST OF RATE CARD NO. T-4—(Jan. 1, 1951)

Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.						
Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min. Min.
\$700.00	\$525.00	\$420.00	\$350.00	\$280.00	\$245.00	\$175.00 \$130.00*
Class B—6-7 p.m., Mon.-Sat.; 1-6 p.m., Sun.						
525.00	395.00	315.00	262.50	210.00	185.00	130.00 85.00*
Class C—Sign-on-6 p.m., Mon.-Sat.; 11 p.m.-sign-off, daily; sign-off-1 p.m., Sun.						
350.00	262.50	210.00	175.00	140.00	122.50	87.50 52.00*

\* Class A—7-11 p.m., daily; Class B—6-7 p.m., 11 p.m.-sign-off, daily; 1-7 p.m., Sun.; Class C—5-6 p.m., Mon.-Sat.; Class D—All other times, \$24.00.

# WLW-T

TV Network Service: NBC.

Licensee: Crosley Broadcasting Corp., 140 W. 9th St.  
 Studio: 140 W. 9th St. Transmitter: 2222 Chickasaw St. Clifton Heights.  
 Telephone: Cherry 1822 and Dunbar 1380.  
 Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 23.5 kw. Aural power, 13.9 kw. Antenna height, 670 ft above average terrain; 571 ft above ground.  
 AM Affiliate: WLW. 50,000 watts, 700 kc (NBC). FM Affiliate: WLWA. 9 kw, 101.1 mc (No. 266), 670 ft antenna height.  
 Other Affiliations: Subsidiary of Avco Mfg. Corp., of which Crosley Division is TV-radio and appliance manufacturing subsidiary. Crosley Broadcasting also operates TV stations WLW-C, Columbus, and WLW-D, Dayton, which are interconnected with WLW-T to form regional network. Crosley is also TV applicant for Indianapolis and Toledo; operates AM stations WLW, Cincinnati; WINS, New York.

Began Commercial Operation: Feb. 9, 1948.  
 Represented by: WLW Sales.

Personnel:  
 J. D. Shouse, chairman of the board.  
 R. E. Dunville, president.  
 Dwight Martin, v.p. and asst. general manager.  
 John T. Murphy, director of TV operations and general manager, WLW-T.  
 Bernard Barth, asst. to the director.  
 K. T. Murphy, controller.  
 H. M. Smith, v.p., national sales.  
 David E. Partridge, general sales manager, WLW-T, WLW-D, WLW-C.  
 Harry Folts, asst. general sales manager, national spots, WLW & WLW-T.  
 William J. McCluskey, sales manager, WLW-T.  
 Edward G. Feintheil, director of sales promotion.  
 Fred Gregg, TV promotion.  
 Jack Zinsmeier, director of merchandising.  
 Lou Hummel, George Moore, Herbert Flaig, Seymour Adler, Don Dahlman, sales department.  
 George Baker, hard goods sales.  
 Bernard Musnik, eastern sales manager.  
 Harry Albrecht, sales, Chicago.  
 Tracy Moore, sales, Hollywood.  
 Lin Mason, program director.  
 Russell Landers, director of film procurement.  
 Gene Walz, Charles Vaughn, Don Meeks, Andrew Fay, Marilyn Hillvers, Gene Ragle, John Morris, Robert Gilbert, Honore Nichols, producers.  
 R. J. Rockwell, v.p. in charge of engineering.  
 Calvin Bopp, chief engineer.

## DIGEST OF RATE CARD NO. 8 (July 1, 1951)

Class	Hour	30 Min.	15 Min.	5 Min.	Min.	10 Sec.
Class A—6-11 p.m., Mon.-Sat.; 1-11 p.m., Sun.					*	\$40.00
	\$850.00	\$510.00	\$340.00	\$215.00		
Class B—5-6 p.m., Mon.-Sat.	650.00	385.00	255.00	160.00	65.00	30.00
Class C—8:30 a.m.-5 p.m., Mon.-Sat.; 8:30 a.m.-1 p.m., Sun.; 11 p.m.-Midnight, daily.	425.00	255.00	170.00	110.00	42.50	20.00
Class D—Midnight-8:30 a.m., daily.	285.00	170.00	115.00	75.00	30.00	15.00

\* 7-10:30 p.m., daily, \$125; 6-7 p.m., 10:30-11 p.m., Mon.-Sat.; 1-7 p.m., Sun., \$85.

# CLEVELAND

For Count of TV Sets in Area, see page 68

## WEWS

TV Network Service: ABC, CBS.

Licensee: Scripps-Howard Radio Inc., 1816 E. Thirteenth St.  
 Studio: 1816 E. Thirteenth St. Transmitter: Parma,  
 Telephone: Tower 1-5454.  
 Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 16.3 kw. Aural power, 8.15 kw. Antenna height, 640 ft above average terrain; 439 ft above ground.  
 Other Affiliations: Same ownership as Cleveland Press. Scripps-Howard Radio also operates WCPO & WCPO-TV, Cincinnati and WNOX (AM), Knoxville. Same interests also operate WMC & WMCT (TV), Memphis; are TV applicants for Knoxville. Scripps-Howard is publisher of New York World-Telegram & Sun, Pittsburgh Press, Cincinnati Post, Columbus Citizen, San Francisco News, Washington News, Indianapolis Times, Knoxville News-Sentinel, Memphis Commercial Appeal and Press-Scimitar, Birmingham Post, Houston Press, Fort Worth Press, El Paso Herald-Post, Albuquerque Tribune, Covington Kentucky Post, Denver Rocky Mountain News, Evansville Press.

Began Commercial Operation: Dec. 17, 1947.  
 Represented by: Branham Co.

Personnel:  
 James C. Hanrahan, general manager.  
 J. Harrison Hartley, station director.  
 Floyd E. Weldman, advertising manager.  
 J. B. Epperson, chief engineer.

## DIGEST OF RATE CARD NO. 6\*

(Sept. 17, 1950)

Class	Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
Class A—7-11 p.m., Mon.-Sat.; 4-11 p.m., Sun.		\$750.00	\$600.00	\$450.00	\$375.00	\$300.00	\$250.00	\$200.00	\$140.00
Class B—6-7 p.m., Mon.-Sat.; 11 p.m.-Midnight, daily; 1-4 p.m., Sun.	562.50	450.00	337.50	281.25	225.00	187.50	150.00	70.00	
Class C—All other times.	375.00	300.00	225.00	187.50	150.00	125.00	100.00	40.00	

\* Rate Card No. 7 due Sept. 16, 1951.

# WNBK

TV Network Service: NBC.

Grantee (STA): National Broadcasting Co., 815 Superior Ave.  
 Studio: 815 Superior Ave. Transmitter: Brecksville.  
 Telephone: Cherry 1-0942.  
 Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 15 kw. Aural power, 9 kw. Antenna height, 620 ft above average terrain; 465 ft above ground.  
 AM Affiliate: WTAM. 50,000 watts, 1100 kc (NBC). FM Affiliate: WTAM-FM. 14 kw, 105.7 mc (No. 289), 575 ft antenna height.  
 Other Affiliations: See WNBK, New York.  
 Began Commercial Operation: Oct. 31, 1948.  
 Represented by: NBC Spot Sales.  
 Personnel:  
 John McCormick, general manager.  
 Harold L. Gallagher, sales manager.  
 Philip Worcester, program director.  
 S. E. Leonard, chief engineer.

## DIGEST OF RATE CARD NO. 4 (Feb. 15, 1951)

Class	Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
Class A—7-11 p.m., daily; 6-7 p.m., Sun.		\$750.00	\$600.00	\$450.00	\$375.00	\$300.00	\$263.00	\$188.00	\$150.00*
Class B—5-7 p.m., Mon.-Sat.; 1-6 p.m., Sun.	550.00	440.00	330.00	275.00	220.00	193.00	138.00	100.00†	
Class C—All other times.	300.00	240.00	180.00	150.00	120.00	105.00	75.00	62.50	

\* 7-10:30 p.m., daily; 6-7 p.m., Sun.  
 † 5-7 p.m., Mon.-Sat.; 1-6 p.m., Sun.; 10:30-11 p.m., daily.

# WXEL

TV Network Service: ABC, DuMont

Licensee: Empire Coil Co. Inc., Pleasant Valley & State Rds.  
 Studio and Transmitter: Pleasant Valley & State Rds.  
 Telephone: Victory 3-8400.  
 Technical Facilities: Channel No. 9 (186-192 mc). Visual power, 21 kw. Aural power, 13 kw. Antenna height, 725 ft above average terrain; 437 ft above ground.  
 Other Affiliations: Licensee is manufacturer of coils and transformers in New Rochelle, N. Y.  
 Began Commercial Operation: Dec. 17, 1949.  
 Represented by: Katz Agency Inc.  
 Personnel:  
 Herbert Mayer, president.  
 Franklin Snyder, station manager.  
 Harry Black, program director.  
 Thomas Friedman, chief engineer.

## DIGEST OF RATE CARD NO. 4 (Jan. 1, 1951)

Class	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.	
Class A—7-11 p.m., Mon.-Sat.; 4-11 p.m., Sun.		\$725.00	\$435.00	\$362.50	\$290.00	\$242.00	\$193.50	\$125.00	\$45.00
Class B—6-7 p.m., Mon.-Sat.; 1-4 p.m., Sun.	550.00	330.00	275.00	220.00	183.50	147.00	60.00	25.00	
Class C—All other times.	375.00	225.00	187.50	150.00	125.00	100.00	40.00	15.00	

# COLUMBUS

For Count of TV Sets in Area, see page 68

## WBNS-TV

TV Network Service: CBS.

Licensee: Dispatch Printing Co., 33 N. High St.  
 Studio and Transmitter: 495 Olentangy Blvd.  
 Telephone: Fletcher 3538.



**Technical Facilities:** Channel No. 10 (192-198 mc). Visual power, 24.3 kw. Aural power, 12.15 kw. Antenna height, 485 ft above average terrain; 595 ft above ground.

**AM Affiliate:** WBNS, 5,000 watts (1,000-N), 1460 kc (CBS). **FM Affiliate:** WELD, 53 kw, 97.1 mc (No. 246), 430 ft antenna height.

**Other Affiliations:** Same ownership as *Columbus Dispatch*.

**Began Commercial Operation:** Oct. 5, 1949.

**Represented by:** Blair TV Inc.

**Personnel:**

R. A. Borel, *director of TV*.  
E. H. Bronson, *station director*.  
R. D. Thomas, *sales director*.  
Jerome Reeves, *program director*.  
L. H. Nafzger, *technical director*.

**DIGEST OF RATE CARD NO. 3†**  
(Jan. 1, 1951)

Class A—7-11 p.m., Mon.-Sat.; 1-11 p.m., Sun.							
Hour	45 Min.	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
\$450.00	\$382.50	\$360.00	\$270.00	\$225.00	\$180.00	\$150.00	\$135.00
Class B—5-7 p.m., Mon.-Fri.; sign-on-7 p.m., Sat.; sign-on-1 p.m., Sun.; 11 p.m.-sign-off, daily.							
337.50	286.88	270.00	202.50	168.75	135.00	112.50	80.00
Class C—All other times.							
225.00	191.25	180.00	135.00	112.50	90.00	75.00	50.00

† Film rates only.

**WLW-C**

**TV Network Service: NBC.**

**Licensee:** Crosley Bestg. Corp., 3165 Olentangy River Rd.

**Studio and Transmitter:** 3165 Olentangy River Rd.

**Telephone:** Jefferson 5441.

**Technical Facilities:** Channel No. 3 (60-66 mc). Visual power, 15.2 kw. Aural power, 8.1 kw. Antenna height, 455 ft above average terrain; 578 ft above ground.

**FM Affiliate:** WLW-F, 15 kw, 96.3 mc (No. 242), 395 ft antenna ht.

**Other Affiliations:** See WLW-T, Cincinnati.

**Began Commercial Operation:** April 4, 1949.

**Represented by:** WLW Sales.

**Personnel:**

James Leonard, *general manager*.  
Charles Sloan, *chief engineer*.  
George Henderson, *sales manager*.  
Roy Wilson, *program director*.  
Walter Jacobs, *production manager*.  
Juanita Wilcox, *promotion director*.

**DIGEST OF RATE CARD NO. 6**  
(July 1, 1951)

Class A—6-11 p.m., Mon.-Sat.; 1-11 p.m., Sun.							
Hour	30 Min.	15 Min.	5 Min.	Min.	10. Sec.		
\$625.00	\$375.00	\$250.00	\$160.00	*	\$30.00		
Class B—5-6 p.m., Mon.-Sat.							
470.00	280.00	190.00	120.00	45.00	22.50		
Class C—8:30 a.m.-5 p.m., Mon.-Sat.; 8:30 a.m.-1 p.m., Sun.; 11 p.m.-Midnight, daily.							
315.00	190.00	125.00	80.00	30.00	15.00		
Class D.—Midnight-8:30 a.m., daily.							
210.00	125.00	85.00	55.00	20.00	10.00		

\* 7-10:30 p.m., daily, \$100; 6-7 p.m., 10:30-11 p.m., Mon.-Sat.; 1-7 p.m., Sun., \$60.

**WTVN**

**TV Network Service: ABC and DuMont.**

**Licensee:** Picture Waves Inc., 3710 LeVegue Lincoln Tower.

**Studio and Transmitter:** 3710 LeVegue Lincoln Tower.

**Telephone:** Fletcher 1529.

**Technical Facilities:** Channel No. 6 (82-88 mc). Visual power, 6 kw. Aural power, 3.25 kw. Antenna height, 545 ft above average terrain; 627 ft above ground.

**AM Affiliate:** WIOD, Toledo, 1,000 (D), 1560 kc.

**Other Affiliations:** Same interests (Edward Lamb) also operate TV station WICU, Erie, Pa., and publish *Erie Dispatch*.

**Began Commercial Operation:** Sept. 30, 1949.

**Represented by:** Headley-Reed Co.

**Personnel:**

Edward Lamb, *president*.  
John Rossiter, *general manager*.  
Roger La Reau, *asst. commercial manager*.  
Collin Male, *program director*.  
Joseph Gill, *chief engineer*.

**DIGEST OF RATE CARD NO. 4**  
(Jan. 1, 1951)

Class A—6-11:30 p.m., Mon.-Fri.; Noon-11:30 p.m., Sat. & Sun.								
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	
\$500.00	\$300.00	\$250.00	\$200.00	\$180.00	\$130.00	110.00	\$100.00	
Class B—5-6 p.m., Mon.-Fri.								
350.00	210.00	175.00	140.00	125.00	90.00	80.00	70.00	
Class C—All other times.								
275.00	165.00	137.50	110.00	97.00	70.00	65.00	55.00	

July 15, 1951

**DAYTON**

For Count of TV Sets in Area, see page 68

**WHIO-TV**

**TV Network Service: ABC, CBS, DuMont.**

**Licensee:** Miami Valley Bestg. Corp., 45 S. Ludlow St.

**Studio and Transmitter:** 1414 Wilmington Ave.

**Telephone:** Adams 2261.

**Technical Facilities:** Channel No. 13 (210-216 mc). Visual power, 24.6 kw. Aural power, 12.6 kw. Antenna height, 570 ft above average terrain; 517 ft above ground.

**AM Affiliate:** WHIO, 5,000 watts, 1290 kc (CBS); **FM Affiliate:** WHIO-FM, 19 kw, 99.1 mc (No. 256), 515 ft antenna height.

**Other Affiliations:** Same ownership as *Dayton Daily News and Journal-Herald*. Same interests (Cox) also operate WSB-TV, Atlanta (*Atlanta Journal and Constitution*); AM station WIOD, Miami (*Miami Daily News*), TV applicant for Miami. Cox interests also publish Springfield (O.) *News and Sun*.

**Began Commercial Operation:** Feb. 23, 1949.

**Represented by:** George P. Hollingsbery Co.

**Personnel:**

James M. Cox Jr., *president*.  
J. Leonard Reinsch, *managing director*.  
Robert H. Moody, *general manager*.  
Harvey R. Young Jr., *commercial manager*.  
Wade H. Alley, *program and public relations director*.  
Ernest L. Adams, *chief engineer*.

**DIGEST OF RATE CARD †**  
(May 1, 1951)

Class A—6-11 p.m., daily; 1-6 p.m., Sun.						
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	
\$525.00	\$320.00	\$190.00	\$175.00	\$140.00	\$90.00	
Class B—All other times.						
300.00	180.00	100.00	80.00	70.00	50.00	

† Film rates only.

**WLW-D**

**TV Network Service: NBC.**

**Licensee:** Crosley Bestg. Corp., 4595 S. Dixie Highway.

**Studio:** 4595 S. Dixie Highway. **Transmitter:** Frytown & W. Carrollton Rds.

**Telephone:** Walnut 2101.

**Technical Facilities:** Channel No. 5 (76-82 mc). Visual power, 16 kw. Aural power, 8 kw. Antenna height, 490 ft above average terrain; 428 ft above ground.

**FM Affiliate:** WLW-B, 18 kw, 97.5 mc (No. 248), 490 ft antenna height.

**Other Affiliations:** See WLW-T, Cincinnati.

**Began Commercial Operation:** March 15, 1949.

**Represented by:** WLW Sales.

**Personnel:**

H. P. Lasker, *general manager*.  
William J. Williamson, *sales manager*.  
Dorothy Sanders, *publicity-promotion manager*.  
Neal Van Ellis, *program director*.  
Howard Leppie, *chief engineer*.

**DIGEST OF RATE CARD NO. 6**  
(July 1, 1951)

Class A—6-11 p.m., Mon.-Sat.; 1-11 p.m., Sun.						
Hour	30 Min.	15 Min.	5 Min.	Min.	10 Sec.	
\$625.00	\$375.00	\$250.00	\$160.00	*	\$30.00	
Class B—5-6 p.m., Mon.-Sat.						
470.00	280.00	190.00	120.00	45.00	22.50	
Class C—8:30 a.m.-5 p.m., Mon.-Sat.; 8:30 a.m.-1 p.m., Sun.; 11 p.m.-Midnight, daily.						
315.00	190.00	125.00	80.00	30.00	15.00	
Class D—Midnight-8:30 a.m., daily.						
210.00	125.00	85.00	55.00	20.00	10.00	

\* 7-10:30 p.m., daily, \$100; 6-7 p.m., 10:30-11 p.m., Mon.-Sat.; 1-7 p.m., Sun., \$60.

**TOLEDO**

For Count of TV Sets in Area, see page 68

**WSPD-TV**

**TV Network Service: ABC, CBS, DuMont and NBC**

**Licensee:** Fort Industry Co., 136 Huron St.

**Studio:** 136 Huron St. **Transmitter:** 125 S. Superior St.

**Telephone:** Adams 3175.

**Technical Facilities:** Channel No. 13 (210-216 mc). Visual power, 24.5 kw. Aural power, 12.3 kw. Antenna height, 524 ft above average terrain; 555 ft above ground.

(Continued on next page)

TOLEDO: WSPD-TV—(Continued)

AM Affiliate: WSPD. 5,000 watts, 1370 kc (NBC). **FM Affiliate:**  
WSPD-FM. 20 kw, 101.5 mc (No. 268), 470 ft antenna height.  
Other Affiliations: See WJBK-TV, Detroit.  
Began Commercial Operation: July 10, 1948.  
Represented by: Katz Agency Inc.  
Personnel:  
E. Y. Flanigan, *general manager.*  
Glenn Jackson, *program director.*  
Al Reufel, *studio production.*  
Westford Shannon, *local sales manager.*  
Elaine Phillips, *film director.*  
Jerry Peacock, *art director.*  
W. M. Stringfellow, *engineer-in-charge of television.*  
Richard H. Gourley, *publicity director.*

**DIGEST OF RATE CARD NO. 6**  
(July 1, 1951)

Class A—6-11 p.m., daily; Noon-6 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$500.00	\$300.00	\$250.00	\$200.00	\$175.00	\$125.00	\$100.00	\$50.00
Class B—All other times.							
250.00	150.00	125.00	100.00	87.50	62.50	50.00	25.00

**OKLAHOMA**

**OKLAHOMA CITY**

For Count of TV Sets in Area, see page 68

**WKY-TV**

Licensee: WKY Radiophone Co., 1300 E. Britton Ave.  
Studio and Transmitter: 1300 E. Britton Ave.  
Telephone 88-2161.  
Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 12.1 kw. Aural power, 6.2 kw. Antenna height, 935 ft above average terrain; 966 ft above ground. *Requests modification of CP for 19.4 kw visual power, 9.7 kw aural power.*  
AM Affiliate: WKY. 5,000 watts, 930 kc (NBC).  
Other Affiliations: Same ownership as *Daily Oklahoman* and *Oklahoma City Times*.  
Began Commercial Operation: June 6, 1949.  
Represented by: Katz Agency Inc.  
Personnel:  
E. K. Gaylord, *president.*  
P. A. Sugg, *manager.*  
Hoyt Andres, *asst. manager.*  
Eugene B. Dodson, *administrative asst.*  
Ray Scales, *public relations manager.*  
Robert Olson, *program supervisor.*  
Gene Dodson, *promotion manager.*  
H. J. Lovell, *chief engineer.*

**DIGEST OF RATE CARD NO. 4 †**  
(July 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
\$500.00	\$300.00	\$250.00	\$200.00	\$175.00			
Class B—5-6 p.m., Mon.-Fri.; 11 p.m.-Midnight, daily.							
375.00	225.00	188.00	150.00	132.00	94.00	75.00	
Class C—All other times.							
250.00	150.00	125.00	100.00	90.00	65.00	50.00	

† Film rates only.

**TULSA**

For Count of TV Sets in Area, see page 68

**KOTV**

Licensee: Cameron Television Inc., Third & Frankfort Sts.  
Studio: Third & Frankfort Sts. Transmitter: National Bank of Tulsa Bldg.  
Telephone: 2-9233.  
Technical Facilities: Channel No. 6 (82-88 mc). Visual power, 16.6 kw. Aural power, 8.5 kw. Antenna height, 480 ft above average terrain; 442 ft above ground.  
Began Commercial Operation: Oct. 22, 1949.  
Represented by: Edward Petry & Co.  
Personnel:  
George Cameron Jr., *president.*  
Maria Helen Alvarez, *manager.*  
John B. Hill, *commercial manager.*

**DIGEST OF RATE CARD NO. 4**  
(July 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.							
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$600.00	\$480.00	\$360.00	\$300.00	\$240.00	\$210.00	\$150.00	\$115.00
Class B—5-6 p.m., Mon.-Fri.							
450.00	360.00	270.00	225.00	180.00	157.50	112.50	86.25
Class C—All other times.							
360.00	288.00	216.00	180.00	144.00	126.00	90.00	69.00

**PENNSYLVANIA**

**ERIE**

For Count of TV Sets in Area, see page 68

**WICU**

TV Network Service: ABC, CBS, DuMont, NBC

Licensee: Dispatch Inc., 3515 State St.  
Studio and Transmitter: 3515 State St.  
Technical Facilities: Channel No. 12 (204-210 mc). Visual power, 2 kw. Aural power, 1.5 kw. Antenna height, 165 ft above average terrain; 329 ft above ground.  
Other Affiliations: Same ownership as *Erie Dispatch*. Same interests (Edward Lamb) also operate TV station WTVN, Columbus, and AM station WIOD, Toledo.  
Began Commercial Operation: March 15, 1949.  
Represented by: Headley-Reed Co.  
Personnel:  
Edward Lamb, *president.*  
Paul Albracht, *treasurer.*  
Herbert Stewart, *general manager.*  
Charles Stone, *asst. commercial manager.*  
Donald Lick, *program director.*  
Sam Anderson, *traffic manager.*  
Michael Csop, *chief engineer.*

**DIGEST OF RATE CARD NO. 6**  
(May 1, 1951)

Class A—5 p.m.-Midnight, Mon.-Fri.; 9 a.m.-Midnight, Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
\$500.00	\$300.00	\$250.00	\$200.00	\$175.00	\$150.00	\$75.00	\$50.00
Class B—All other times.							
375.00	225.00	188.00	150.00	130.00	112.00	60.00	45.00

**JOHNSTOWN**

For Count of TV Sets in Area, see page 68

**WJAC-TV**

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: WJAC Inc., 329 Main St.  
Transmitter: Laurel Hill Mt.  
Telephone: 4-1267 & 9-1965.  
Technical Facilities: Channel No. 13 (210-216 mc). Visual power, 6.5 kw. Aural power, 3.7 kw. Antenna height, 1,120 ft above average terrain; 162 ft above ground. *Requests 100 kw visual, 50 kw aural.*  
AM Affiliate: WJAC. 250 watts, 1400 kc (NBC). **FM Affiliate:** WJAC-FM 8.3 kw, 95.5 mc (No. 238), 1,070 ft antenna height.  
Other Affiliations: Same ownership as *Johnstown Tribune*.  
Began Commercial Operation: Sept. 15, 1949.  
Represented by: Headley-Reed Co.  
Personnel:  
Walter W. Krebs, *president.*  
Alvin D. Schrott, *manager.*  
Frank P. Cummins, *program director.*  
Nevin L. Straub, *chief engineer.*

**DIGEST OF RATE CARD NO. 4 †**  
(July 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$550.00	\$330.00	\$275.00	\$220.00	\$192.50	\$137.50	\$80.00	\$25.00
Class B—All other times.							
330.00	198.00	165.00	132.00	115.50	82.50	48.00	16.00

† Film rates only.

**LANCASTER**

For Count of TV Sets in Area, see page 68

**WGAL-TV**

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: WGAL Inc., 24 S. Queen St.  
Studio: 24 S. Queen St. Transmitter: 8 W. King St.  
Telephone: 5246.  
Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 1 kw. Aural power, 880 watts. Antenna height, 260 ft above average terrain; 682 ft above ground.  
AM Affiliate: WGAL. 250 watts, 1490 kc (NBC and MBS). **FM Affiliate:** WGAL-FM. 3.8 kw, 101.3 mc (No. 267), 260 ft antenna height.  
Other Affiliations: Same interests (Steinman brothers) also operate WDEL-TV, Wilmington, Del.; and AM stations WDEL, Wilmington, Del.; WGAL, Lancaster; WORK, York; WKBO, Harrisburg; WEST, Easton; WRAW, Reading, all in Pennsylvania. Steinmans also publish *Lancaster New Era* and *Intelligencer-Journal*.  
Began Commercial Operation: June 1, 1949.  
Represented by: Robert Meeker Associates Inc.

**Personnel:**  
 Clair R. McCollough, *president*.  
 Harold E. Miller, *station manager*.  
 J. Robert Gullick, *national sales manager*.  
 J. E. Mathiot, *chief engineer*.

**DIGEST OF RATE CARD NO. 5 †**  
 (July 1, 1951)

Class A—6:30-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
\$600.00	\$360.00	\$300.00	\$240.00	\$210.00	\$150.00	\$90.00	
Class B—5-6:30 p.m., Mon.-Fri.							
450.00	270.00	225.00	180.00	157.50	112.50	67.50	
Class C—All other times.							
300.00	180.00	150.00	120.00	105.00	75.00	45.00	

† Film rates only.

**PHILADELPHIA**

For Count of TV Sets in Area, see page 68

**WCAU-TV**

TV Network Service: CBS

**Licensee:** WCAU Inc., 1622 Chestnut St.  
**Studio:** 1622 Chestnut St. Transmitter: 12 S. Twelfth St.  
**Telephone:** Locust 7-7700.  
**Technical Facilities:** Channel No. 10 (192-198 mc). Visual power, 25 kw. Aural power, 14 kw. Antenna height, 670 ft. above average terrain; 737 ft above ground.  
**AM Affiliate:** WCAU. 50,000 watts, 1210 kc (CBS). **FM Affiliate:** WCAU-FM. 11 kw, 98.1 mc (No. 231), 630 ft antenna height.  
**Other Affiliations:** Same ownership as *Philadelphia Bulletin*.  
**Began Commercial Operation:** March 15, 1948.  
**Represented by:** CBS Radio Sales.

**Personnel:**  
 Donald W. Thornburgh, *president*.  
 Charles Vanda, *v.p. in charge of television*.  
 Robert N. Pryor, *v.p. in charge of promotion and publicity*.  
 Robert M. McGredy, *sales manager*.  
 Thomas Freebairn-Smith, *operations manager*.  
 Richard A. Schlegel, *asst. operations manager*.  
 Warren Wright, Paul Ritts, *executive directors*.  
 Joseph L. Tinney Jr., Glenn Bernard, Alan Bergman, John Ullrich, Robert Currie, Frederick O'Neill, Frank Chirkinian, *directors*.  
 Sylvano Muscufo, *production facilities manager*.  
 Alfred Ringler, *news editor*.  
 Helen Buck, *film librarian*.  
 Jan Ozog, *scenic director*.  
 John Ferlaine, *art director*.  
 Charles Gimborn, *news camera chief*.  
 John G. Leltch, *v.p. in charge of engineering*.

**DIGEST OF RATE CARD NO. 6**  
 (March 1, 1951)

Class A—7:30-11 p.m., daily; 6-7:30 p.m., Sat. & Sun.							
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.	
\$1200.00	\$720.00	\$480.00	\$420.00	\$300.00	\$220.00	\$110.00	
Class B—5-7:30 p.m., Mon.-Fri.; 1-6 p.m., Sat. & Sun.							
900.00	540.00	360.00	315.00	225.00	150.00	75.00	
Class C—All other times.							
600.00	360.00	240.00	210.00	150.00	100.00	50.00	

**WFIL-TV**

TV Network Service: ABC and DuMont.

**Licensee:** Triangle Publications Inc., Widener Bldg.  
**Studio:** Market at 46th St. Transmitter: Roxborough, Pa.  
**Telephone:** Evergreen 2-4700.  
**Technical Facilities:** Channel No. 6 (82-88 mc). Visual power, 27 kw. Aural power, 13.4 kw. Antenna height, 650 ft above average terrain; 635 ft above ground. *Requests 100 kw visual, 50 kw aural powers.*  
**AM Affiliate:** WFIL. 5,000 watts, 560 kc (ABC). **FM Affiliate:** WFIL-FM. 10 kw, 102.1 mc (No. 271), 650 ft antenna height.  
**Other Affiliations:** Same company publishes *Philadelphia Inquirer* and other Annenberg publications.  
**Began Commercial Operation:** Sept. 13, 1947.  
**Represented by:** Katz Agency Inc.

**Personnel:**  
 Roger W. Clipp, *general manager*.  
 Donald Kellett, *administrative assistant*.  
 Kenneth W. Stowman, *television sales manager*.  
 Jack Steck, *manager of program and production*.  
 Joe Zimmermann, *production supervisor*.  
 Dr. Roy K. Marshall, *education director*.  
 Louis E. Littlejohn, *chief engineer*.  
 Henry Rhea, *asst. chief engineer for TV*.

July 15, 1951

**DIGEST OF RATE CARD NO. 8**

(Jan. 15, 1951)

Class A—7-10:30 p.m., Mon.-Fri.; 1-10:30 p.m., Sat. & Sun.							
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$1000.00	\$800.00	\$600.00	\$500.00	\$400.00	\$350.00	\$250.00	\$200.00
Class B—5-7 p.m., Mon.-Fri.; 10:30-11 p.m., daily.							
750.00	600.00	450.00	375.00	300.00	262.50	187.50	150.00
Class C—All other times.							
500.00	400.00	300.00	250.00	200.00	175.00	125.00	100.00

**WPTZ**

TV Network Service: NBC

**Licensee:** Philco Television Broadcasting Corp., Architects Bldg.  
**Studio:** 1619 Walnut St. Transmitter: 1300 E. Mermaid Lane, Wyndmoor, Pa.  
**Telephone:** Locust 4-2244.  
**Technical Facilities:** Channel No. 3 (60-66 mc). Visual power, 16 kw. Aural power, 8 kw. Antenna height, 720 ft above average terrain; 552 ft above ground.  
**Other Affiliations:** Licensee is subsidiary of Philco Corp., manufacturer of TV-radio, household appliances, also TV applicant for Bethlehem, Pa., and half-owner of TV applicant Atlantic City Television Broadcasting Co.  
**Began Commercial Operation:** September 1941.  
**Represented by:** NBC Spot Sales.

**Personnel:**  
 E. B. Loveman, *v.p. and general manager*.  
 R. V. Tooke, *asst. general manager*.  
 Alexander W. Dannenbaum Jr., *commercial manager*.  
 Edward G. Murray, *film buyer*.  
 Preston Stover, *manager of program operations*.  
 R. J. Bowley, *chief engineer*.

**DIGEST OF RATE CARD NO. 7**  
 (Jan. 1, 1951)

Class A—7-10:30 p.m., Mon.-Fri.; 1-10:30 p.m., Sat. & Sun.							
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$1000.00	\$800.00	\$600.00	\$500.00	\$400.00	\$350.00	\$250.00	\$200.00
Class B—5-7 p.m., Mon.-Fri.; 10:30-11 p.m., daily.							
750.00	600.00	450.00	375.00	300.00	262.50	187.50	150.00
Class C—All other times.							
500.00	400.00	300.00	250.00	200.00	175.00	125.00	100.00

**PITTSBURGH**

For Count of TV Sets in Area, see page 68

**WDTV**

TV Network Service: ABC, CBS, DuMont, NBC.

**Grantee (STA):** Allen B. DuMont Laboratories Inc., Chamber of Commerce Bldg.  
**Transmitter:** 4101 Grizella St.  
**Telephone:** Express 1-1071.  
**Technical Facilities:** Channel No. 3 (60-66 mc). Visual power, 16.6 kw. Aural power, 8.3 kw. Antenna height, 818 ft above average terrain; 550 ft above ground.  
**Other Affiliations:** See WABD, New York.  
**Began Commercial Operation:** Jan. 11, 1949.  
**Represented by:** DuMont Spot Sales.

**Personnel:**  
 Harold C. Lund, *general manager*.  
 A. Donovan Faust, *asst. general manager*.  
 Larry Israel, *director of operations*.  
 Howard J. Forbes, *asst. sales director*.  
 William Krough, *sales service manager*.  
 Donald P. Menard, John J. Cole, Jacqueline M. Dodge, A. K. Rowswell, Eugene Adam, *account executives*.  
 Peter M. Barker, *executive producer*.  
 Byron Dowty, *production manager*.  
 Richard C. Dreyfuss, *film director*.  
 Harry Munson, *special events*.  
 Raymond W. Rogers, *chief engineer*.

**DIGEST OF RATE CARD NO. 6**  
 (March 15, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.							
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$800.00	\$640.00	\$480.00	\$400.00	\$320.00	\$240.00	\$200.00	\$125.00
Class B—5-6 p.m., Mon.-Fri.; 11 p.m.-sign-off, daily.							
640.00	512.00	384.00	320.00	256.00	192.00	160.00	100.00
Class C—Sign-on-5 p.m., Mon.-Fri.; sign-on-Noon, Sat. & Sun.							
480.00	384.00	288.00	240.00	192.00	144.00	120.00	75.00

# RHODE ISLAND

## PROVIDENCE

For Count of TV Sets in Area, see page 68

### WJAR-TV

TV Network Service: ABC, CBS, DuMont, NBC

Licensee: The Outlet Co., 176 Weybosset St.

Studio: 176 Weybosset St. Transmitter: Rehoboth, Mass.

Telephone: Gaspee 1071.

Technical Facilities: Channel No. 11 (198-204 mc). Visual power, 30 kw. Aural power, 15 kw. Antenna height, 615 ft above average terrain; 525 ft above ground.

AM Affiliate: WJAR. 5,000 watts, 920 kc (NBC). FM Affiliate: WJAR-FM. 14 kw, 95.5 mc (No. 238), 575 ft antenna height.

Other Affiliations: Same company operates The Outlet Co. (dept. store).

Began Commercial Operation: July 10, 1949.

Represented by: Weed & Co.

Personnel:

George O. Griffith, *v.p. and treasurer.*

John J. Boyle, *general manager.*

Thomas C. J. Prior, *chief engineer.*

#### DIGEST OF RATE CARD NO. 3

(Feb. 1, 1951)

Night-time—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.

\$550.00	\$330.00	\$275.00	\$220.00	\$192.50	\$137.50	\$85.00	\$40.00
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Day-time—All other times.

350.00	210.00	175.00	140.00	122.50	90.00	55.00	25.00
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# TENNESSEE

## MEMPHIS

For Count of TV Sets in Areas, see page 68

### WMCT

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Memphis Publishing Co., 495 Union Ave.

Studio: Goodwyn Institute Bldg. Transmitter: U. S. Highway 70 & Macon Rd.

Telephone: 8-7464.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 13 kw. Aural power, 7 kw. Antenna height, 640 ft above average terrain; 750 ft above ground.

AM Affiliate: WMC. 5,000 watts, 790 kc (NBC). FM Affiliate: WMCF. 260 kw, 99.7 mc (No. 259), 590 ft antenna height.

Other Affiliations: Same company publishes *Memphis Commercial Appeal* and *Press-Scimitar*. Same ownership (Scripps-Howard) also operates WCPO & WCPO-TV, Cincinnati; TV station WEWS, Cleveland; WNOX (AM), Knoxville. It is TV applicant for Knoxville. For list of newspapers published by Scripps-Howard, see WEWS, Cleveland

Began Commercial Operation: Dec. 11, 1948.

Represented by: Branham Co.

Personnel:

H. W. Slavick, *general manager.*

Earl Moreland, *commercial manager.*

Wilson Mount, *program director.*

E. C. Frase Jr., *chief engineer.*

Jay Scott, *production manager.*

#### DIGEST OF RATE CARD NO. 7

(July 1, 1951)

Base rate \*

Hour	45 Min.	40 Min.	30 Min.	20 Min.	15 Min.
\$550.00	\$440.00	\$412.50	\$330.00	\$275.00	\$220.00
10 Min.	5 Min.	Min.	20 Sec.	7 Sec.	
192.50	137.50	110.00	90.00	45.00	

\* Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.

Class B—5-6 p.m., daily—75% of base rate.

Class C—All other times—60% of base rate.

# NASHVILLE

For Count of TV Sets in Area, see page 68

### WSM-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Grantee (STA): WSM Inc., National Bldg.

Studio and Transmitter: 14th & Compton Aves.

Telephone: 6-7181.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 14.4 kw. Aural power, 7.2 kw. Antenna height, 680 ft above average terrain; 575 ft above ground.

AM Affiliate: WSM. 50,000 watts, 650 kc (NBC).

Other Affiliations: Owned by National Life & Accident Insurance Co.

Began Commercial Operation: Sept. 30, 1950.

Represented by: Edward Petry & Co.

Personnel:

J. H. DeWitt Jr., *president.*

Irving Waugh, *commercial manager.*

C. R. Bramham, *local retail sales manager.*

Jack Stapp, *program director.*

James McMurry, *production manager.*

William R. McDaniel, *director of public relations.*

Aaron Shelton, *chief engineer.*

Shelton Weaver, *operation manager.*

#### DIGEST OF RATE CARD NO. 2—(April 1, 1951)

Class A—6-11 p.m., daily.

Hour	45 Min.	30 Min.	15 Min.	10 Min.	5 Min.	1 Min.	10 Sec.
\$300.00	\$240.00	\$180.00	\$120.00	\$105.00	\$75.00	\$50.00	\$25.00

Class B—5-6 p.m., Mon.-Fri.; 1-6 p.m., Sat. & Sun.

225.00	180.00	135.00	90.00	79.00	56.00	38.00	19.00
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Class C—All other times.

150.00	120.00	90.00	60.00	53.00	38.00	25.00	13.00
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# TEXAS

## DALLAS

For Count of TV Sets in Area, see page 68

### KRLD-TV

Grantee (STA): KRLD Radio Corp., Herald Square.

Studio: Herald Square. Transmitter: Camp & Griffin Sts.

Telephone: Randolph 6811.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 15.1 kw. Aural power, 7.5 kw. Antenna height, 465 ft above average terrain; 568 ft above ground.

AM Affiliate: KRLD. 50,000 watts, 1080 kc (CBS). FM Affiliate: KRLD-FM. 40 kw, 92.5 mc (No. 223), 480 ft.

Other Affiliations: Same ownership as *Dallas Times-Herald*.

Began Commercial Operation: Dec. 3, 1949.

Represented by: Branham Co.

Personnel:

J. W. Runyon, *president.*

Clyde W. Rembert, *managing director.*

W. A. Roberts, *commercial manager.*

Roy George, *program director.*

R. N. Flynn, *technical supervisor.*

#### DIGEST OF RATE CARD NO. 3—(April 1, 1951)

Class A—7-10:30 p.m., daily.

Hour	45 Min.	30 Min.	15 Min.	10 Min.	5 Min.	Min.
\$400.00	\$340.00	\$240.00	\$160.00	\$140.00	\$120.00	\$60.00

Class B—6-7 p.m. & 10:30-Midnight, daily; Noon-7 p.m., Sat. & Sun.

200.00	170.00	120.00	80.00	70.00	60.00	30.00
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Class C—Midnight-Noon, daily; Noon-6 p.m., Mon.-Fri.

120.00	102.00	72.00	48.00	42.00	36.00	18.00
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# WFAA-TV

Licensee: A. H. Belo Corp., 1122 Jackson St.

Studio and Transmitter: 3000 Harry Hines Blvd.

Telephone: Riverside 9631 and Riverside 3316.

Technical Facilities: Channel No. 8 (180-186 mc). Visual power, 27 kw. Aural power, 13.5 kw. Antenna height, 350 ft above average terrain; 377 ft above ground.

AM Affiliate: WFAA. 50,000 watts, 820 kc (NBC) and 5,000 watts, 570 kc (ABC). Shares time on both frequencies with WBAP, Ft. Worth.

Other Affiliations: Same corporation owns *Dallas Morning News*.

Began Commercial Operation: Sept. 17, 1949 as KBTV. Sold to present licensee February 1950 (*Television Digest*, Vol. 6:4, 11).

Represented by: Edward Petry & Co. Inc.

Personnel:

E. M. (Ted) Dealey, *president.*

James M. Moroney, *vice president.*

Martin B. Campbell, *general manager.*

Ralph W. Nimmons, *station manager and national sales manager.*

Ashley Dawes, *program director.*

Howard Anderson, *film director.*

Carlos L. Dodd, *technical supervisor.*

#### DIGEST OF RATE CARD NO. 4 †

(April 1, 1951)

Class A—7-10:30 p.m., daily.

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.
\$400.00	\$240.00	\$160.00	\$140.00	\$120.00	\$60.00

Class B—6-7 p.m., 10:30-Midnight, daily; 1-7 p.m., Sat. & Sun.

200.00	120.00	80.00	70.00	60.00	30.00
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Class C—All other times.

120.00	72.00	48.00	40.00	36.00	18.00
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† Film rates only.

# FORT WORTH

For Count of TV Sets in Area, see page 68

## WBAP-TV

Licensee: Carter Publications Inc., 3900 Barnett St.  
 Studio and Transmitter: 3900 Barnett St.  
 Telephone: Lockwood 1981.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 16.4 kw. Aural power, 8.2 kw. Antenna height, 490 ft above average terrain; 502 ft above ground.

AM Affiliate: WBAP. 50,000 watts, 820 kc (NBC) and 5,000 watts, 570 kc (ABC). Shares time on both frequencies with WFAA, Dallas. FM Affiliate: WBAP-FM. 50 kw, 100.5 mc (No. 263), 435 ft antenna height.

Other Affiliations: Same ownership as Fort Worth Star-Telegram.  
 Began Commercial Operation: Sept. 29, 1948.

Represented by: Free & Peters Inc.

### Personnel:

Amon Carter, *president*.  
 Harold Hough, *director*.  
 George Cranston, *manager*.  
 Roy Bacus, *commercial manager*.  
 Jack Rogers, *regional sales manager*.  
 Thaine Engle, *promotion director*.  
 Robert Gould, *program director*.  
 Frank Mills, *chief announcer*.  
 Marshal Atwell, *art director*.  
 Lyman Brown, *continuity chief*.  
 Lynn Trammell, *film program manager*.  
 James A. Byron, *news editor*.  
 Tommy Thompson, *production chief*.  
 R. C. Stinson, *engineering director*.

### DIGEST OF RATE CARD NO. 5 †

(April 1, 1951)

Class A—7-11 p.m., daily.						
Hour	30 Min.	15 Min.	5 Min.	Min.	10 Sec.	
\$400.00	\$240.00	\$160.00	\$100.00	\$60.00	\$30.00	
Class B—6-7 p.m., daily; 1-6 p.m., Sun.; 11 p.m.—Midnight, daily.						
300.00	180.00	120.00	75.00	45.00	22.50	
Class C—All other times.						
200.00	120.00	80.00	50.00	30.00	15.00	

† Film rates only.

# HOUSTON

For Count of TV Sets in Area, see page 68

## KPRC-TV

Licensee: Houston Post Co., Lamar Hotel.  
 Studio and Transmitter: Post Oak Rd.  
 Telephone: Fairfax 7101.

Technical Facilities: Channel No. 2 (54-60 mc). Visual power, 15.1 kw. Aural power, 7.54 kw. Antenna height, 502 ft above average terrain; 537 ft above ground.

AM Affiliate: KPRC. 5 kw, 950 kc (NBC). FM Affiliate: KPRC-FM. 57 kw, 102.9 mc (No. 275), 320 ft antenna height.

Other Affiliations: Same ownership as Houston Post (Gov. William P. Hobby).

Began Commercial Operation: Jan. 1, 1949 as KLEE-TV. Sold to present licensee May 1950 (see *Television Digest*, Vol. 6:13, 21).

Represented by: Edward Petry & Co. Inc.

### Personnel:

Jack Harris, *general manager*.  
 Terry Lee, *asst. manager*.  
 Bert Mitchell, *program director*.  
 Marsh Calloway, *promotion manager*.  
 Marthalu Brooks, *traffic*.  
 Paul Huhndorf, *chief engineer*.

### DIGEST OF RATE CARD NO. 4 †

(July 1, 1951)

Class A—6-11 p.m., daily.							
Hour	40 Min.	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.
\$500.00	\$400.00	\$300.00	\$200.00	\$175.00	\$150.00	\$100.00	\$80.00
Class B—5-6 p.m. & 11-Midnight, daily; Noon-5 p.m., Sat. & Sun.							
375.00	300.00	225.00	150.00	131.25	112.50	75.00	60.00
Class C—Sign-on-Noon, daily; Noon-5 p.m., Mon.-Fri.							
250.00	200.00	150.00	100.00	87.50	75.00	50.00	40.00

† Film rates only.

# SAN ANTONIO

For Count of TV Sets in Area, see page 68

## WOAI-TV

Licensee: Southland Industries Inc., 1031 Navarro St.  
 Studio and Transmitter: 1031 Navarro St.  
 Telephone: Garfield 4221.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 21.6 kw. Aural power, 10.8 kw. Antenna height, 480 ft above average terrain; 572 ft above ground.

AM Affiliate: WOAI. 50,000 watts, 1200 kc (NBC).

Began Commercial Operation: Dec. 11, 1949.

Represented by: Edward Petry & Co. Inc.

### Personnel:

Hugh A. L. Half, *president*.  
 Arden X. Pangborn, *general manager*.  
 Jerry Lee, *sales manager*.  
 Dallas Wyant, *sales promotion manager*.  
 Doug Fleming, *merchandise manager*.  
 Justin R. Duncan, *public relations director*.  
 W. Perry Dicke, *program manager*.  
 Charles L. Jeffers, *director of engineering*.

### DIGEST OF RATE CARD NO. 5 †

(July 1, 1951)

Class A—6-11 p.m., daily.								
Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
\$400.00	\$320.00	\$240.00	\$200.00	\$160.00	\$120.00	\$80.00	\$70.00	
Class B—5-6 p.m., daily; 1-5 p.m., Sat. & Sun.								
300.00	240.00	180.00	150.00	120.00	90.00	60.00	52.50	
Class C—Sign-on-1 p.m. & 11-Sign-off, daily; 1-5 p.m., Mon.-Fri.								
200.00	160.00	120.00	100.00	80.00	60.00	40.00	35.00	

† Film rates only.

# KEYL

Licensee: San Antonio Television Co., Transit Tower Bldg.

Studio and Transmitter: Transit Tower Bldg.

Telephone: Garfield 8151.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 17.7 kw. Aural power, 8.85 kw. Antenna height, 440 ft above average terrain; 520 ft above ground.

Note: Same interests applicant for New Orleans and Corpus Christi.  
 Began Commercial Operation: Feb. 15, 1950.

Represented by: Blair TV Inc.

### Personnel:

W. D. Rogers Jr., *v.p. and general manager*.  
 Frank Junnel, *commercial manager*.  
 William B. Robb Jr., *program manager*.  
 W. J. Jackson, *chief engineer*.

### DIGEST OF RATE CARD NO. 3 †

(March 1, 1951)

Class A—7-11 p.m., daily; 5-7 p.m., Sun.							
Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min	5 Min.	Min.
\$300.00	\$240.00	\$180.00	\$150.00	\$120.00	\$90.00	\$60.00	\$45.00
Class B—5-7 p.m., Mon.-Sat.; 1-5 p.m., Sun.; 11-Sign-off, daily.							
225.00	180.00	135.00	112.50	90.00	67.50	45.00	33.75
Class C—All other times.							
150.00	120.00	90.00	75.00	60.00	45.00	30.00	22.50

† Film rates only.

# UTAH

## SALT LAKE CITY

For Count of TV Sets in Area, see page 68

## KDYL-TV

Grantee (STA): Intermountain Broadcasting & Television Corp., Tribune-Telegram Bldg.

Studio: KDYL Television Playhouse. Transmitter: Walker Bank Bldg.

Telephone: 5-2991 & 3-3875.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 3.7 kw. Aural power, 2.3 kw. Antenna height, —500 ft above average terrain; 378 ft above ground.

AM Affiliate: KDYL. 5,000 watts, 1320 kc (NBC). FM Affiliate: KDYL-FM. 900 watts, 98.7 mc (No. 254), —450 ft antenna height.

Began Commercial Operation: July 1, 1948.

Represented by: Blair TV Inc.

### Personnel:

S. S. Fox, *president and general manager*.  
 Easton C. Woolley, *executive v.p.*  
 John M. Baldwin, *v.p. and technical director*.  
 George Provol, *commercial manager*.  
 Del Leeson, *promotion manager*.  
 Dan Rainger, *program director*.  
 C. F. Eckhardt, *film supervisor*.  
 Allen L. Gunderson, *chief television engineer*.

### DIGEST OF RATE CARD NO. 6 †

(July 1, 1951)

Class A—7-11 p.m., daily; 2-7 p.m., Sun.					
Hour	45 Min.	30 Min.	25 Min.	20 Min.	15 Min.
\$300.00	\$240.00	\$180.00	\$165.00	\$150.00	\$120.00
10 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
105.00	75.00	50.00	40.00	25.00	

(Continued on next page)

SALT LAKE CITY: KDYL-TV—(Continued)

Class B—6-7 p.m. & 11-Midnight, daily.						
Hour	45 Min.	30 Min.	25 Min.	20 Min.	15 Min.	
225.00	180.00	135.00	123.75	112.50	90.00	
10 Min.	5 Min.	Min.	20 Sec.	8 Sec.		
78.75	56.25	37.50	30.00	18.75		
Class C—Sign-on-6 p.m. & Midnight-Sign-off, daily.						
Hour	45 Min.	30 Min.	25 Min.	20 Min.	15 Min.	
150.00	120.00	90.00	82.50	75.00	60.00	
10 Min.	5 Min.	Min.	20 Sec.	8 Sec.		
52.50	37.50	25.00	20.00	12.50		

† Film rates only.

**KSL-TV**

Grantee (STA): Radio Service Corp. of Utah, 10 S. Main St.  
 Studio: 145 Motor Ave. Transmitter: 10 S. Main St.  
 Telephone: 5-4641.  
 Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 18.4 kw. Aural power, 9.2 kw. Antenna height, —435 ft above average terrain; 240 ft above ground.  
 AM Affiliate: KSL. 50,000 watts, 1160 kc (CBS). FM Affiliate: 5.9 kw. 100.3 mc (No. 262). —390 ft antenna height.  
 Other Affiliations: Subsidiary of Church of Jesus Christ of Latter Day Saints (Mormon).  
 Began Commercial Operation: June 1, 1949.  
 Represented by: CBS Radio Sales.  
 Personnel:  
 Ivor Sharp, executive v.p.  
 C. Richard Evans, general manager.  
 Lennox Murdoch, director of TV operations.  
 F. B. McLatchey, general sales manager.  
 Eugene Halliday, sales manager.  
 Wayne Kearn, promotion manager.  
 Scott Clawson, director of film service.  
 Vincent Clayton, chief engineer.

DIGEST OF RATE CARD NO. 3  
(July 1, 1951)

Class A—7 p.m.-10:30 p.m., Mon.-Sat.; 4 p.m.-10:30 p.m., Sun.							
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$390.00	\$312.00	\$234.00	\$195.00	\$156.00	\$130.00	\$117.00	\$78.00
Class B—5:30-7 p.m., Mon.-Sat.; 1-4 p.m., Sun.; 10:30 p.m.-sign-off, daily.							
292.50	234.00	175.50	146.25	117.00	97.50	87.75	58.50
Class C—Sign-on-5:30 p.m., Mon.-Sat.; sign-on-1 p.m., Sun.							
130.00	104.00	78.00	65.00	52.00	43.50	39.00	26.00

**VIRGINIA**

**NORFOLK**

For Count of TV Sets in Area, see page 68

**WTAR-TV**

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: WTAR Radio Corp., 720 Boush St.  
 Studio and Transmitter: 720 Boush St.  
 Telephone: 5-6711.  
 Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 24.2 kw. Aural power, 12.1 kw. Antenna height, 367 ft above average terrain; 400 ft above ground.  
 AM Affiliate: WTAR. 5000 watts, 790 kc (NBC). FM Affiliate: WTAR-FM. 50 kw, 97.3 mc (No. 247), 345 ft antenna height.  
 Other Affiliations: Same ownership as Norfolk Virginian-Pilot and Ledger-Dispatch.  
 Began Commercial Operation: April 2, 1950.  
 Represented by: Edward Petry & Co. Inc.  
 Personnel:  
 Campbell Arnoux, general manager.  
 Robert Lambe, general sales manager.  
 Fred Lowe, promotion manager.  
 Winston Hope, production manager.  
 John Peffer, operations manager.  
 Joel Carlson, public service director.  
 Richard Lindell, chief engineer.

DIGEST OF RATE CARD NO. 4 †  
(July 1, 1951)

Class A—6-11 p.m., daily.					
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.
\$475.00	\$280.00	\$185.00	\$160.00	\$115.00	\$90.00

Class B—5-6 p.m., Mon.-Fri.; 1-6 p.m., Sat. & Sun.						
355.00	210.00	140.00	120.00	85.00	67.50	

Class C—All other times.						
287.50	140.00	97.50	80.00	57.50	45.00	

† Film rates only.

**RICHMOND**

For Count of TV Sets in Area, see page 68

**WTVR**

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Havens & Martin Inc., 3301 W. Broad St.  
 Studio: 3301 W. Broad St. Transmitter: Staples Mill Rd., near Broad St.  
 Telephone: 5-8611.  
 Technical Facilities: Channel No. 6 (82-88 mc). Visual power, 12.16 kw. Aural power, 6.4 kw. Antenna height, 430 ft above average terrain; 417 ft above ground.  
 AM Affiliate: WMBG. 5,000 watts. 1380 kc (NBC). FM Affiliate: WCOD. 34 kw, 98.1 mc (No. 251), 430 ft antenna height.  
 Began Commercial Operation: April 15, 1948.  
 Represented by: Blair TV Inc.  
 Personnel:  
 Wilbur M. Havens, general manager.  
 W. A. Bowry Jr., asst. manager.  
 Conrad Rianhard, program manager.  
 John V. Shand, asst. program manager.  
 James W. Kyle, chief engineer.

DIGEST OF RATE CARD H  
(May 1, 1951)

Class A—6-11 p.m., daily; Noon-6 p.m., Sat. & Sun.							
Hour	55 Min.	50 Min.	45 Min.	40 Min.	35 Min.	30 Min.	
\$500.00	\$475.00	\$450.00	\$412.50	\$375.00	\$337.50	\$300.00	
25 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	
275.00	250.00	225.00	200.00	175.00	100.00	75.00	
Class B—5-6 p.m., Mon.-Fri.; 11 p.m.-Midnight, daily.							
Hour	55 Min.	50 Min.	45 Min.	40 Min.	35 Min.	30 Min.	
375.00	356.25	337.50	309.38	281.25	253.13	225.00	
25 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	
206.25	187.50	168.75	150.00	131.25	66.67	50.00	
Class C—All other times.							
Hour	55 Min.	50 Min.	45 Min.	40 Min.	35 Min.	30 Min.	
250.00	237.50	225.00	206.25	187.50	168.75	150.00	
25 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	
137.50	125.00	112.50	100.00	87.50	50.00	37.50	

**WASHINGTON**

**SEATTLE**

For Count of TV Sets in Area, see page 68

**KING-TV**

Licensee: KING Broadcasting Co., 2111 Smith Tower.  
 Studio: 310 2nd Ave. West. Transmitter: 301 Galer St.  
 Telephones: Mutual 1090 and Alder 1356.  
 Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 19 kw. Aural power, 10 kw. Antenna height, 410 ft above average terrain 140 ft above ground. Requests 100 kw visual, 50 kw aural, 1567 ft; transmitter to top of Squak Mountain.  
 AM Affiliate: KING. 50,000 watts, 1090 kc. FM Affiliate: KING-FM. 15 kw, 98.1 (No. 251), 410 ft antenna height.  
 Other Affiliations: Principal stockholder, Mrs. Bullitt, through Stimson Realty Co., has interests in General America Corp. (insurance), and other properties in Seattle and Northwest region. She sold 25% interest in KING & KING-TV June 29, 1951 to Hearst Radio Inc., (licensee of WBAL & WBAL-TV, Baltimore, WCAE, Pittsburgh and WISN, Milwaukee). Hearst also publisher of Seattle Post-Intelligencer.  
 Began Commercial Operation: Nov. 25, 1948, as KRSC-TV. Sold to present licensee May 1949 (see Television Digest, Vol. 5:20,23,30).  
 Represented by: Blair TV Inc.  
 Personnel:  
 Mrs. A. Scott Bullitt, president.  
 Otto P. Brandt, v.p. & general manager.  
 Henry B. Owen, v.p.  
 Al P. Hunter, commercial manager.  
 Robert E. Priebe, operations manager.  
 Lee Schulman, program director.

DIGEST OF RATE CARD NO. 8 †

(July 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.

Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$500.00	\$400.00	\$300.00	\$250.00	\$200.00	\$150.00	\$125.00	\$100.00

Class B—5-6 p.m., Mon.-Fri.; Noon-1 p.m., Sat. & Sun.; 11-Noon, daily.

375.00	300.00	225.00	190.00	150.00	115.00	95.00	75.00
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Class C—Midnight-5 p.m., Mon.-Fri.; Midnight-Noon, Sat. & Sun.

250.00	200.00	150.00	125.00	100.00	75.00	65.00	50.00
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† Film rates only.

WEST VIRGINIA

HUNTINGTON

For Count of TV Sets in Area, see page 68

WSAZ-TV

TV Network Service: ABC, CBS, DuMont, NBC

Licensee. WSAZ Inc., West Virginia Bldg.

Studio: West Virginia Bldg. Transmitter: Eighth St. Hill.

Telephone: 39441.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power, 12 kw. Aural power, 8 kw. Antenna height, 590 ft above average terrain; 340 ft above ground.

AM Affiliate: WSAZ. 5,000 watts (1,000-Night), 930 kc (ABC).

Other Affiliations: Owned 52% by Huntington Publishing Co., publisher of *Huntington Herald-Dispatch* and *Advertiser*, and 48% by Kennedy Broadcasting Co., which owns and operates KFMB & KFMB-TV, San Diego, Cal.

Began Commercial Operation: Nov. 15, 1949.

Represented by: Katz Agency Inc.

Personnel:

- Col. J. H. Long, *president*.
- Marshall L. Rosene, *general manager*.
- Lawrence H. Rogers, *TV station manager*.
- Leroy E. Kilpatrick, *chief engineer*.

DIGEST OF RATE CARD NO. 3 †

(Jan. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.

Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$300.00	\$180.00	\$150.00	\$120.00	\$105.00	\$75.00	\$60.00	\$30.00

Class B—1-6 p.m., Mon.-Fri.; 11 p.m.-sign-off, daily.

225.00	135.00	112.50	90.00	78.75	56.25	45.00	22.50
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Class C—All other times.

150.00	90.00	75.00	60.00	52.50	37.50	30.00	15.00
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† Film rates only.

Research Organizations

ADVERTEST RESEARCH, 133 Albany St., New Brunswick, N. J. Charter 7-1564. Richard Bruskin, TV director. Seymour Smith, radio director, Joan Law Bishop, TV sales mgr.

ADVERTISING RESEARCH BUREAU Inc., 705 Central Bldg., Seattle 4, Wash. Telephone: Elliot 4489. Dr. Frederick E. Baker, president; Joseph B. Ward, director of research.

AMERICAN RESEARCH BUREAU, 1054 National Press Bldg., Washington, D. C. REpublic 6002. James Seller, director.

AUDIENCE RESEARCH Inc., 37 Hulfish St., Princeton, N. J. Telephone: 335. Dr. George Gallup, president; Paul K. Perry, v.p.; Arthur L. Keiser, v.p. Other offices: 110 East 42nd St., New York 17, N. Y.; Murray Hill 4-5382. 6305 Yucca St., Hollywood 28, Calif.; Hillside 8103.

BENSON & BENSON Inc., Princeton, N. J. Telephone: Princeton 3540. Lawrence E. Benson, president; Gerald A. Bramwell, v.p.; Irving Van Zandt Jr., v.p.

BROADCAST AUDIENCE MEASUREMENT Inc., 270 Park Ave., New York 17, N. Y. Murray Hill 8-4310. Henry P. Johnston (WSGN, Birmingham), president; Don Petty, secy.-treas.

COFFIN, COOPER & CLAY Inc., TV research ("Tele-Que"), P.O. Box 6934, Los Angeles 22, Cal. Cumberland 3-3149. John Landreth, gen. mgr.; Ernest H. Clay, v.p. & director of statistics; Roger Cooper, secy. & director of special research. San Francisco; 260 Kearny St. DOuglas 2-1452. Robert T. Seelye, v.p. & mgr.

WISCONSIN

MILWAUKEE

For Count of TV Sets in Area, see page 68

WTMJ-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: The Journal Co., 333 W. State St.

Studio and Transmitter: 720 E. Capitol Drive.

Telephone: Marquette 8-6000.

Technical Facilities: Channel No. 3 (60-66 mc). Visual power, 16 kw. Aural power, 10 kw. Antenna height, 320 ft above average terrain; 349 ft above ground. CP for 925 watts visual, 578 watts aural, 985 ft.

AM Affiliate: WTMJ. 5,000 watts, 620 kc (NBC).

Other Affiliations: Same ownership as *The Milwaukee Journal*.

Began Commercial Operation: Dec. 3, 1947.

Represented by: Harrington, Righter & Parsons Inc.

Personnel:

- Walter Damm, *v.p. and general manager of radio*.
- L. W. Herzog, *asst. general manager*.
- R. G. Winnie, *station manager*.
- George Comte, *asst. to the manager*.
- G. J. Nicoud, *asst. to the manager*.
- Neale V. Bakke, *local sales manager*.
- James Robertson, *program manager*.
- Charles Zoeckler, *production manager*.
- George Marr, *special events director*.
- Phil B. Laeser, *chief engineer; supervisor, radio-TV engineering*.
- Edwin L. Cordes, *TV chief engineer*.
- Henry Goeden, *field supervisor in charge of mobile unit*.
- Nick Brauer, *studio supervisor*.

DIGEST OF RATE CARD NO. 10

(July 1, 1951)

Class A—6-11 p.m., daily; Noon-6 p.m., Sat. & Sun.

Hour	45 Min.	40 Min.	30 Min.	20 Min.
\$650.00	\$520.00	\$487.50	\$390.00	\$325.00
15 Min.	10 Min.	5 Min.	Min.	
260.00	227.50	162.50	125.00	

Class B—5-6 p.m., Mon.-Fri.

Hour	45 Min.	40 Min.	30 Min.	20 Min.
487.50	390.00	365.65	292.50	243.75
15 Min.	10 Min.	5 Min.	Min.	
195.00	170.65	121.85	93.75	

Class C—1-5 p.m., Mon.-Fri.; 11-Sign-off, daily; Sign-on-Noon, Sat. & Sun.

Hour	45 Min.	40 Min.	30 Min.	20 Min.
390.00	312.00	292.50	234.00	195.00
15 Min.	10 Min.	5 Min.	Min.	
156.00	136.50	97.50	75.00	

Class D—Sign-on-1 p.m., Mon.-Fri.

Hour	45 Min.	40 Min.	30 Min.	20 Min.
260.00	208.00	195.00	156.00	130.00
15 Min.	10 Min.	5 Min.	Min.	
104.00	91.00	65.00	50.00	

FACTS CONSOLIDATED, 8461 Melrose Pl., Los Angeles 46, Cal. WYoming 3181. San Francisco: 116 New Montgomery St. DOuglas 2-2445.

HOWARD S. FRAZIER, Television and Radio Management Consultants, Bond Bldg., Washington 5, D. C. NATIONAL 2173.

C. E. HOOPER INC., 10 E. 40th St., New York 16, N. Y. LExington 2-3000. C. E. Hooper, president; Fred H. Kenkel, v.p.; W. Ward Dorrell, v.p.; Dorothy M. Behrens, v.p.; Edythe F. Bull, v.p.; John L. Bogert, v.p.

JAY AND GRAHAM RESEARCH Inc. (Videodex), 100 E. Ohio St., Chicago, Ill. Whitehall 4-0534. Allan V. Jay, president.

RICHARD MANVILLE RESEARCH, 230 Park Ave., New York 17, N. Y. ORegon 9-2435.

MARKETSCOPE RESEARCH CO., 156 Washington St., Newark 2, N. J. Mitchell 2-1753. Robert E. Spinner, gen. mgr.

A. C. NIELSEN CO., 2101 Howard St., Chicago 45, Ill.; HOLLYCOURT 5-4400. 500 Fifth Ave., New York 18, N. Y.; PENNSYLVANIA 6-2850. 215 Market St., San Francisco. YUKon 2-1970. A. C. Nielsen, president.

PSYCHOLOGICAL CORP., 522 Fifth Ave., New York City. MURray Hill 2-2145.

THE PULSE Inc., 15 W. 46th St., New York 19, N. Y. JUDson 6-3316. Sydney Roslow, director; David Klein, mgr.; Laurence Roslow, associate director; Miss Nelle Kelly, asst. director.

ROPER, ELMO, 30 Rockefeller Plaza, New York 20, N. Y. PLaza 7-4900.

(Continued on page 31)

# Experimental TV Stations Authorized by the FCC

With Applications Pending; Status as of July 15, 1951  
(Powers Are Peak Transmitter Outputs, as Authorized)

## CALIFORNIA

- LONG BEACH**—KM2XAZ, licensed to John H. Poole d/b as Pacific Video Pioneers, (KALI), Security Bldg., 475-890 mc, 200 watts visual.
- SAN FRANCISCO**—KM2XCW, licensed to Television California, St. Francis Hotel, 580-630 mc, 1 kw visual and aural power.

## CONNECTICUT

- BRIDGEPORT**—KC2XAK, licensed to National Broadcasting Co., Inc., 529-535 mc, 1 kw visual, 500 watts aural. Note: For details on proposed satellite operation with WNBT, New York City, see Vol. 5:7, 8, 13, 18, 19 and Vol. 6:3, 5, 10, 14, 22, 26, 39, 43-47.

## DISTRICT OF COLUMBIA

- WASHINGTON**—KG2XDE, Special Temporary Authorization to National Broadcasting Co. Inc., Wardman Park Hotel, No. 4 (66-72 mc), 20.5 kw visual, 10.5 kw aural. (See TV Addenda 11-O.) Note: Used for color TV experiments.

## GEORGIA

- ATLANTA**—KI2XBN, construction permit to Atlanta Newspapers Inc. (WSB & WSB-TV, CP for WCON-TV). No. 2, 50 kw visual, 26.3 kw aural. (See TV Addenda 11-V.)

## ILLINOIS

- CHICAGO**—KS2XBS, licensed to Zenith Radio Corp., 135 S. La Salle St., 54-60 mc, 5 kw visual power, 2.5 aural power. Station used for Phonevision tests Jan. 1-March 31, 1951. Zenith also holds license for KS2XBR, 512-528 mc, 1 kw visual. Note: For details on Phonevision, see Vol. 7:1-6, 14, 16, 21.

## INDIANA

- FORT WAYNE**—KS2XCK, construction permit to Westinghouse Radio Stations (WOWO), 505-511 mc, 5 kw visual (peak). (See TV Addenda 11-H.)

## KANSAS

- MANHATTAN**—KA2XBD, construction permit to Kansas State College (KSAC), 500-510 mc, 880-890 mc, 400-w visual, 200-w aural.

## MICHIGAN

- DETROIT**—KQ2XBB, licensed to Radio Electronic Television School, FM Division, 3730 Woodward Ave., 500-520 mc, 400 watts visual power.

## NEW JERSEY

- ALPINE**—KE2XHY, construction permit to Major Edwin H. Armstrong, (WFMN-FM), 600-620 mc, 50 kw visual-aural power. (See Vol. 4:15).
- CLIFTON**—W2XNJ, construction permit to North Jersey Broadcasting Co., (WPAT), 514-520 mc, 900-920 mc, 1302-1325 mc, 1 kw visual and aural.
- NEW BRUNSWICK**—KE2XEL, licensed to Home News Publishing Co., 660-680 mc, 700-720 mc, 20 kw visual (pulse transmission). TV Addenda 8-H.
- NUTLEY**—KE2XHZ, licensed to Federal Telecommunications Laboratories Inc., 54-216 mc, 5 kw visual, 2.5 kw aural.

## NEW YORK

- NEW YORK CITY**—KE2XIA, licensed to Columbia Broadcasting System (WCBS and WCBS-TV), 485 Madison Ave., 560-580 mc, 1 kw visual power, 1 kw aural power. CBS also holds license for KE2XJC, 840-860 mc, 35-w visual power. Note: Used for color transmissions.
- NEW YORK**—KE2XJV, construction permit to National Broadcasting Co., 30 Rockefeller Plaza. Channel 4 (66-72 mc), 7 kw visual. (See TV Addenda 11-D.) Note: This is special authorization for color tests.
- SYRACUSE**—KE2XHX, construction permit to General Electric Co., 186-192 mc, 50 kw visual, 25 kw aural, also 480-490 mc, 5 kw visual.

## OHIO

- CINCINNATI**—KQ2XBH, licensed to Crosley Broadcasting Corp., 529-535 mc, 100 watts visual. (See TV Addenda 11-Q, 11-W, 12-R.)

## PENNSYLVANIA

- BETHLEHEM**—KG2XAZ, licensed to Associated Broadcasters Inc., (WEST), 511-519 mc, 500 watts visual, 250 watts aural. Directional booster station on same frequency, 50 watts visual near Easton. (See TV Addenda 10-I and Television Digest, Vol. 6:31.)
- EMPORIUM**—Sylvania Electric Products Co. Applicant for 174-180, 520-540, 870-890 mc with respective powers of 42 watts, 168 watts, 300 watts visual & 25 watts, 100 watts, 15 watts aural. (See Addenda 12-H.)
- LANCASTER**—Application for construction permit by Conestoga Television Assn., New Holland & Fountain Aves., 590-610 mc, 50 watts visual power, 25 watts aural power.

# Commercial Television Stations of CANADA and LATIN AMERICA

(Operating or projected)

Data from best available sources

## CANADA

- NEW, TORONTO, ONT.**—Canadian Broadcasting Corp., P. O. Box 6000, Montreal, scheduled to begin construction in early autumn of transmitter adjacent to AM studios at 354 Jarvis St., to be completed in early 1952. 5 kw (26 kw ERP) on Channel 9. Canadian GE 5-kw transmitter with 6-bay superturnstile antenna, having overall height of 500 ft. Studio equipment by British Marconi. Supervised by Gordon Olive, CBC director general of engineering.
- NEW, MONTREAL, QUE.**—Canadian Broadcasting Corp., P. O. Box 6000, Montreal, plans to start construction before end of 1951 of studios and transmitter atop Mt. Royal, to be completed sometime in 1952. 5 kw (15 kw ERP) on Channel 2. Canadian RCA transmitter with 3-bay superturnstile antenna, having overall height of 290 ft., and height of 600 ft. above average terrain. Studio equipment by British Marconi. Supervised by Gordon Olive, CBC director general of engineering.

## CUBA

- CMQ-TV, HAVANA**—Circuito CMQ S. A., Radiocentro, Havana. Telephone: F-9911. Channel No. 6. Standard RCA transmitting equipment (5 kw visual, 2.5 kw aural power), with 3-bay RCA superturnstile antenna. Antenna height 300 ft. above ground. Began tests and limited commercial operation Dec. 10, 1950. Goar Mestre, *director general*. Ventura Montes, *chief engineer*. Note: Goar Mestre interests also reported planning TV network to embrace transmitters at Matanzas (Channel No. 9), Santa Clara (Channel No. 5), Camaguey (Channel No. 6), Santiago (Channel No. 2), and probably outlets also in Holguin and Pinar del Rio.
- CMUR-TV, HAVANA**—Union Radio Television S. A., Mazon 52, Havana. Telephone: U-6056 & U-5323. Channel No. 4. Standard RCA transmitting equipment (5 kw visual, 2.5 kw aural power), with 3-bay RCA superturnstile antenna. Antenna 250 ft. above ground. Inaugurated Oct. 24, 1950; planning satellite outlet in Santa Clara. Jose Mestre, *president*. Kaspar Pumarejo, *director*. Joseph Herold, *chief engineer*. Represented in United States by Irving Later, Warwick Hotel, New York.
- NEW, HAVANA**—Construction permit issued to Telenevs Co., Aionso S. A., Prado 59, Havana. Telephone: M-1703 & M-7747. Channel No. 2. Standard RCA transmitting equipment, with 3-bay superturnstile. Manuel Aionso, *president* (also owner of Noticiario Nacional, producer of newsreels, etc.).
- NEW, SANTIAGO**—Construction permit reported issued to Cadena Oriental de Radio, operating CMKW, Santiago, reported to have placed tentative order with GE for transmitter to operate on Channel No. 7.

## MEXICO

- XHTV, MEXICO CITY**—Televisión de Mexico S. A., Edificio de la Lotería Nacional, Plaza de la Reforma 2, Mexico D. F. Telephone: 21-39-62. Channel No. 4. Standard RCA transmitting equipment (5 kw visual, 2.5 kw aural), with 3-bay RCA superturnstile. Antenna atop new 20-story National Lottery Bldg. Inaugurated Aug. 31, 1950. Romuio O'Farrill Sr., owner (also publisher of Mexico City *Novedades*).
- XEW-TV, MEXICO CITY**—Cadena Radiodifusora Mexicana, Calle Ayuntamiento 50. Channel No. 2. Standard GE equipment, owned by Emilio Azcarraga, radio-theatreman. Began limited operation in March, 1951.
- NEW, MEXICO CITY**—Construction permit issued to Radio Panamericana (XEQ) for XEQ-TV. Same ownership as XEW-TV, Mexico City. Channel No. 9. DuMont equipment.

## BRAZIL

- RADIO TUPI, RIO DE JANEIRO**—Avenida Venezuela 43, Rio de Janeiro. Channel No. 6. Standard GE equipment (5 kw) with 3-bay GE antenna, located on Sugar Loaf Mountain, 440 meters above sea level. Owned by Dr. Assis Chateaubriand, also owner of Radio Tupi, Sao Paulo, owner of chain of radio broadcasting stations, publisher of chain of newspapers.
- RADIO TUPI (PRF-3-TV), SAO PAULO**—Emisoras Asociadas, State Bank Bldg., Sao Paulo. Channel No. 3. Standard RCA equipment (5 kw visual, 2.5 kw aural), with 3-bay RCA superturnstile. Antenna 520 ft. above ground, atop Banco do Estado, highest edifice in South America. Owned by Dr. Assis Chateaubriand, also owner of Radio Tupi, Rio de Janeiro, owner of chain of radio broadcasting stations, publisher of chain of newspapers.
- NEW, SAO PAULO**—Construction permit issued to Radio Televisao Paulista, S. A., Av. Reboucas 56-62, Sao Paulo. Telephone: 52-3677. Expects to be on air in autumn. Channel No. 5. Federal (IT&T) 5 kw transmitter, DuMont studio and pickup equipment. Officers: Luiz Fonseca de Souza Meirelles, *president*; Mario Montiero Diniz Junqueira, *managing director*; Victor Fonseca de Souza Meirelles, *treasurer*; Alfo Reis d'Avila, *business manager*; Celso G. Arantes Nogueira.

## ARGENTINA

- NEW, BUENOS AIRES**—Construction permit issued to Radio Belgrano y Primera Cadena Argentina de Broadcasting. Federal equipment ordered through International Standard Electric Corp. (IT&T). Further details unavailable.



## Categories of

# Ownership of Telecasting Stations of United States

(AM adjuncts, if any, in parentheses)

## Multiple Ownerships

ABC—see Networks  
CBS—see Networks  
DuMont—see Networks  
NBC-RCA—see Networks  
Cox Newspapers—WSB-TV, Atlanta;  
WHIO-TV, Dayton  
Scripps-Howard Newspapers—WEWS, Cleve-  
land; WCPO-TV, Cincinnati; WMCT,  
Memphis  
Chicago Tribune-New York News—WGN-  
TV, Chicago; WPIX, New York City  
Crosley—see Manufacturers  
Fort Industry Co. (Storer)—WJBK-TV,  
Detroit; WSPD-TV, Toledo; WAGA-TV,  
Atlanta  
Ed Lamb—WICU, Erie; WTVN, Columbus  
Steinman Brothers—WGAL-TV, Lancaster;  
WDEL-TV, Wilmington, Del.  
WPBM Inc. (Bitner group)—Owns WPBM-  
TV, Indianapolis; adds WLAV-TV, Grand  
Rapids, Mich. (to be changed to WOOD-  
TV) when sale approved. (For details,  
see *Television Digest*, Vol. 7:19).  
Thomas S. Lee Enterprises (General Tire-  
Yankee Network group)—Owns WNAC-  
TV, Boston; adds KFI-TV, Los Angeles (to  
be changed to KHJ-TV) when sale ap-  
proved by FCC. (For details, see *Tele-  
vision Digest*, Vol. 7:23.)  
Jefferson Standard Life Insurance Co.—  
Owns WBTB, Charlotte, N. C.; owns 16.5%  
of Greensboro News Co., licensee of  
WFMY-TV, Greensboro, N. C.  
Hearst Radio Inc.—Owns WBAL-TV, Balti-  
more; owns 25% of KING-TV, Seattle.

## By Networks

### ABC

WJZ-TV, New York City (WJZ)  
WENR-TV, Chicago (WENR)  
[After ABC-Paramount Pictures merger  
is approved, facilities of WBKB will be  
sold to CBS and will become WBBM-TV  
(WBBM) and ABC-Paramount Chicago  
outlet will be WBKB.]  
WXYZ-TV, Detroit (WXYZ)  
KECA-TV, Los Angeles (KECA)  
KGO-TV, San Francisco (KGO)

### NBC

WNBT, New York City (WNBC)  
WNBW, Washington (WRC)  
WNBQ, Chicago (WMAQ)  
WNBK, Cleveland (WTAM)  
KNBH, Los Angeles

### CBS

WCBS-TV, New York City (WCBS)  
WTOP-TV, Washington (WTOP) [45%]  
KTSL, Los Angeles  
[Due to be changed to KNX-TV (KNX)]

### DuMont

WABD, New York City  
WTTG, Washington  
WDTV, Pittsburgh

## By Newspaper Interests†

(In whole or part)

Albuquerque Journal—KOB-TV (KOB)  
Atlanta Journal & Constitution [Cox]—  
WSB-TV (WSB)  
Baltimore News-Post—WBAL-TV (WBAL)  
Baltimore Sun—WMAR-TV  
Buffalo News—WBEN-TV (WBEN)  
Chicago Tribune—WGN-TV (WGN)  
Cincinnati Post [Scripps-Howard]—  
WCPO-TV (WCPO)  
Cincinnati Times-Star—  
WKRC-TV (WKRC)  
Cleveland Press [Scripps-Howard]—WEWS  
Columbus Dispatch—WBNS-TV (WBNS)  
Dallas Morning News—WFAA-TV (WFAA)  
Dallas Times-Herald—KRLD-TV (KRLD)  
Dayton News & Journal-Herald [Cox]—  
WHIO-TV (WHIO)  
Detroit News—WWJ-TV (WWJ)  
Erie Dispatch-Herald [Ed Lamb]—  
WICU, Erie; WTVN, Columbus  
Fort Worth Star-Telegram—  
WBAP-TV (WBAP)  
Greensboro (N.C.) News & Record—  
WFMY-TV  
Houston Post—KPRC-TV (KPRC)  
Huntington (W. Va.) Advertiser—  
WSAZ-TV (WSAZ)  
Johnstown Tribune—WJAC-TV (WJAC)  
Kansas City Star—WDAF-TV (WDAF)  
Lancaster (Pa.) New Era & Intelligencer-  
Journal [Steinman]—WGAL-TV, Lan-  
caster (WGAL); WDEL-TV, Wilmington  
(WDEL)  
Los Angeles Times—KTTV  
Louisville Courier-Journal & Times—  
WHAS-TV (WHAS)  
Memphis Commercial Appeal  
[Scripps-Howard]—WMCT (WMC)  
Milwaukee Journal—WTMJ-TV (WTMJ)  
New York News—WPIX  
Norfolk Virginian-Pilot & Ledger-Dispatch  
—WTAR-TV (WTAR)  
Oklahoma City Oklahoman & Times—  
WKY-TV (WKY)  
Philadelphia Bulletin—WCAU-TV (WCAU)  
Philadelphia Inquirer—WFIL-TV (WFIL)  
Rock Island Argus—WHBF-TV (WHBF)  
San Francisco Chronicle—KRON-TV  
St. Louis Post-Dispatch—KSD-TV (KSD)

St. Paul Dispatch & Pioneer Press—  
WTCN-TV (WTCN)  
Seattle Post-Intelligencer—25% interest in  
KING-TV (KING) owned by Hearst Radio  
Inc.  
Syracuse Post-Standard & Herald-Journal  
—WSYR-TV (WSYR)  
Washington Evening Star—  
WMAL-TV (WMAL)  
Washington Post—WTOP-TV (WTOP)  
[45% owned by CBS]

† In addition to the 40 stations listed  
above, Mrs. Dorothy Schiff, publisher of  
*New York Post*, is owner of KLAC-TV, Los  
Angeles; *Tucson Daily Citizen* owns 20% of  
KPHO-TV, Phoenix; Meredith Publishing  
Co., publisher of *Better Homes & Gardens*,  
owns WHEN, Syracuse; George B. Storer,  
who controls Fort Industry Co. (see Multi-  
ple Ownerships), is owner of *Miami Beach  
Florida Sun*.

## By Manufacturers\*

DuMont—WABD, New York; WTTG, Wash-  
ington; WDTV, Pittsburgh  
Crosley—WLWT, Cincinnati (WLW);  
WLWD, Dayton; WLWC, Columbus  
Empire Coil Co.—WXEL, Cleveland  
General Electric Co.—WRGB, Schenectady  
(WGY)  
Sarkes Tarzian—WTTV, Bloomington, Ind.  
(WTTT)  
Philco Corp.—WPTZ, Philadelphia  
Stromberg-Carlson Co.—WHAM-TV, Roch-  
ester (WHAM)  
Westinghouse Co.—WBZ-TV, Boston (WBZ)

\* In addition, RCA owns NBC, which has  
5 stations as listed under Networks; CBS  
manufacturing subsidiary is Hytron.

## By Theater Interests

Kallet Theatres—WKTV, Utica, N. Y.  
(WKAL)  
Paramount Pictures—KTLA, Los Angeles  
United Paramount Theatres Inc.—Owns  
WBKB, Chicago, and deal pending for  
merger with ABC (see *Television Digest*,  
Vol. 7:21).  
Wometco Theatres—WTVJ, Miami

## By Department Stores

Macy's—WOR-TV, New York City (WOR)  
The Outlet Co.—WJAR-TV, Providence  
(WJAR)

## RESEARCH ORGANIZATIONS—(Continued from page 29)

ROSS FEDERAL RESEARCH CORP., 2 W. 45th St., New York 19,  
N. Y. Vanderbilt 6-0600. S. W. Sheetz, president.  
ROSS REPORTS ON TELEVISION PROGRAMMING, 551 Fifth Ave.,  
New York 17, N. Y. Murray Hill 2-5910. Wallace A. Ross.  
SCHWERIN RESEARCH CORP., 2 W. 46th St., New York 19, N. Y.  
LUxemburg 2-4690. Horace Schwerin, president; Leonard Kur-  
disch, exec. v.p.; Henry Newell, v.p.; William Kalan, sales mgr.  
S-D SURVEYS Inc., 1250 Avenue of the Americas, New York 20,  
N. Y. PLaza 7-2430. Arthur Dougall, president & treas.; John  
Dunn, secy.; Norman P. Heine, asst. secy.-treas.

SINDLINGER & CO. INC. (Radox), Lewis Tower, 15th & Locust,  
Philadelphia 2, Pa. Kingsley 6-0930. Albert E. Sindlinger,  
president.  
SOCIAL RESEARCH Inc., 105 W. Adams St., Chicago 3, Ill. Tele-  
phone: ANDover 3-6355. Dr. Bureleigh B. Gardner, exec. director;  
W. H. Harrison Jr., associate dir.; Harriett Bruce Moore, dir. of  
psychological services; Earl L. Kahn, dir. of field studies.  
DANIEL STARCH AND STAFF, 420 Lexington Ave., New York 17,  
N. Y. LExington 2-6622. Daniel Starch, president; Howard A.  
Stone, v.p.; Jack Boyle, director, TV research.  
TELEVISION FORECAST Inc., 185 No. Wabash Ave., Chicago 1,  
Ill. FRanklin 2-6931. Lester Vihon, president.  
TRENDEX Inc., 347 Madison Ave., New York, N. Y. MUrray Hill  
4-4328. E. G. Hynes Jr., president; R. B. Rogers, exec. v.p.

# Applications Pending for New Television Stations

Total on file with FCC as of July 7, 1951: 416

NOTE: For details about applicants, see issue of TV Addenda or Newsletter indicated; or refer to FCC (BPCT) file by number given (in case of applicants), by TV call letters (in case of grantee). Designations for AM, network and newspaper affiliations, if any, are in boldface. Channel No., visual power, aural power, antenna height above average terrain, stated in that order. Applications for educational channels indicated by asterisk (\*); for UHF channels (Nos. 14-65) by dagger (†). VHF channels are as follows:

Channel No. 2 (54-60 mc)	Channel No. 6 ( 82- 88 mc)	Channel No. 10 (192-198 mc)
No. 3 (60-66 mc)	No. 7 (174-180 mc)	No. 11 (198-204 mc)
No. 4 (66-72 mc)	No. 8 (180-186 mc)	No. 12 (204-210 mc)
No. 5 (76-82 mc)	No. 9 (186-192 mc)	No. 13 (210-216 mc)

## ALABAMA

- Birmingham—Birmingham News Co., 2200 Fourth Ave. N. WSGN (ABC). Birmingham Age-Herald and News. No. 9, 25.8 kw visual, 12.8 kw aural, 911.5 ft. BPCT-386. TV Addenda 2-G.
- Mobile—Kenneth R. Giddens & T. J. Rester d/b as Giddens & Rester, Box 1101, Downtown Theatre Bldg. WKRK (CBS). No. 5, 1.39 kw visual, 695 watts aural, 265.3 ft. BPCT-690. TV Addenda 12-G.
- Mobile—Mobile Press Register Inc., 304 Government St., Box 1609. WABB (ABC). Mobile Register & Press, No. 8, 27.2 kw visual, 13.6 kw aural, 293 ft. BPCT-706. TV Addenda 12-L.
- Mobile—Pape Broadcasting Co. Inc., Box 1548. WALA (NBC). No. 3, 17.4 kw visual, 8.7 kw aural, 328 ft. BPCT-705. TV Addenda 12-K.
- Montgomery—Montgomery Broadcasting Co. Inc., Box 1031. WSFA (NBC). No. 6, 32.3 kw visual, 16.1 kw aural, 270 ft. BPCT-670. TV Addenda 11-T.
- Montgomery—Southern Broadcasting Co. Inc., 15½ Commerce St. WJJJ (MBS). No. 10, 30.3 kw visual, 15.2 kw aural, 278 ft. BPCT-683. TV Addenda 12-B.

## ARIZONA

- Phoenix—KTAR Broadcasting Co., 116 No. Central Ave. KTAR (NBC). No. 4, 15.3 kw visual, 7.65 kw aural, 350 ft. BPCT-409. TV Addenda 3-B.
- Phoenix—T. M. and J. M. Gibbons, 812 N. Bedford Dr., Beverly Hills, Cal. No. 7, 30 kw visual, 15 kw aural, 1,010 ft. BPCT-575. TV Addenda 4-M.
- Tucson—Leland Holzer, 501 S. Vermont Ave., Los Angeles, Cal. No. 6, 20 kw visual, 10 kw aural, 611 ft. BPCT-581. TV Addenda 5-A. Note: Also applicant for Boise, Albuquerque, Wichita Falls, Tex.

## ARKANSAS

- Little Rock—Mid-South TV Broadcasting Co., 661 Wilder Pl., Shreveport, La., (William Ramsey, administrator of estate of late W. Harry Johnson). No. 10, 3.1 kw visual, 1.6 kw aural, 399 ft. BPCT-466. TV Addenda 3-G. Note: Also applicant for Shreveport, Oklahoma City, Memphis, Jackson, Miss.
- Little Rock—Southwestern Publishing Co., Lee & McKinley Aves. Southwestern American and Times Record. No. 8, 2.77 kw visual, 1.38 kw aural, 528 ft. BPCT-525. TV Addenda 4-B. Note: Also applicant for Tulsa, Oklahoma City, Las Vegas, Erie, Pa. (through interest in WIKK), Wichita (through interest in KAKE).

## CALIFORNIA

- Bakersfield—Paul R. Bartlett, 1420 Truxton Ave. No. 8, 2.47 kw visual, 1.23 kw aural, 283 ft. BPCT-476. TV Addenda 3-H.
- Bakersfield—Pearl Lemert, 625 Truxton Ave. No. 10, 1 kw visual, 1 kw aural, 441 ft. BPCT-233. TV Addenda 1-A.
- Fresno—Donroy Broadcasting Co., 507 S. Flower St., Los Angeles, Cal. No. 4, 15 kw visual, 7.5 kw aural, 218.5 ft. BPCT-384. TV Addenda 2-G.
- Fresno—California Inland Broadcasting Co., Patterson Bldg. KFRE (CBS). No. 5, 17.1 kw visual, 9 kw aural, 1,931 ft. BPCT-413. TV Addenda 3-C.
- Fresno—KARM. The George Harm Station, 1333 Van Ness Ave. KARM (ABC). No. 7, 20 kw visual, 10.6 kw aural, 358 ft. BPCT-478. TV Addenda 3-H. Note: Same principals own KROY, Sacramento, also applicant for TV.
- Fresno—Edward Lasker, 9123 Sunset Blvd., Los Angeles, Cal. No. 7, 30 kw visual, 15 kw aural, 1,183 ft. BPCT-537. TV Addenda 4-C. Note: Also applicant for Denver, Salt Lake City, Seattle and Portland, Ore.
- Fresno—McClatchy Broadcasting Co., 1559 Van Ness Ave. KMJ (NBC). Fresno Bee. No. 7, 26.9 kw visual, 13.45 kw aural, 317 ft. BPCT-449. TV Addenda 3-F. Note: Also applicant for Sacramento.
- Fresno—Pacific Broadcasting Co., 690 Market St., San Francisco, Cal. (KMNS, San Luis Obispo). No. 4, 13.2 kw visual, 6.93 kw aural, 300 ft. BPCT-634. TV Addenda 8-I. Note: Also applicant for San Diego.
- Fresno—Television Fresno Co., 1307 Security Bldg. No. 2, 14.2 kw visual, 7.09 kw aural, 511.6 ft. BPCT-451. TV Addenda 3-G.
- Oakland—KROW Inc., 464 Nineteenth St. KROW. No. 11, 28.2 kw visual, 14.8 kw aural, 1,650 ft. BPCT-235. TV Addenda 1-B.
- Riverside—Broadcasting Corp. of America, Box 987. KPRO. No. 6, 1 kw visual, 500 watts aural, 44 ft. BPCT-622. TV Addenda 7-L. Note: Same interest applicant for TV in San Jose.

NOTE: Use blank columns for additions and changes as reported in weekly TV Addenda published by Television Digest for full-service subscribers.

- Sacramento**—Harmco Inc., Tenth & K Sts. **KROY (CBS)**. No. 3, 17 kw visual, 8.5 kw aural, 415 ft. BPCT-485. TV Addenda 3-I. Note: Same principals own KARM, Fresno, also applicant for TV.
- Sacramento**—KCRA Inc., 1010 Eleventh St. **KCRA (NBC)**. No. 6, 25.9 kw visual, 12.9 kw aural, 365 ft. BPCT-669. TV Addenda 11-T.
- Sacramento**—McClatchy Broadcasting Co., 911 Seventh St. **KFBK (ABC)**. Sacramento Bee. No. 10, 29.3 kw visual, 14.65 kw aural, 263 ft. BPCT-450. TV Addenda 3-F. Note: Also applicant for Fresno.
- Sacramento**—Sacramento Broadcasters Inc., 1617 Thirtieth St. **KXOA (MBS)**. No. 6, 15 kw visual, 7.5 kw aural, 350 ft. BPCT-411. TV Addenda 3-C.
- San Diego**—Airfan Radio Corp., U. S. Grant Hotel. **KFSD (NBC)**. No. 10, 19.8 kw visual, 10.4 kw aural, 436.5 ft. BPCT-313. TV Addenda 2-A.
- San Diego**—Pacific Broadcasting Co., 690 Market St., San Francisco, Cal. (KMNS, San Luis Obispo). No. 12, 28.3 kw visual, 14.9 kw aural, 581 ft. BPCT-635. TV Addenda 8-I. Note: Also applicant for Fresno.
- San Diego**—Charles E. Salk, 828 San Luis Rey, Coronado, Cal. **KCBQ (CBS)**. No. 6, 19.8 kw visual, 9.9 kw aural, 500 ft. BPCT-555. TV Addenda 4-G.
- San Diego**—Television Broadcasting Co., Box 577, La Jolla, Cal. No. 10, 2.67 kw visual, 1.34 kw aural, 565 ft. BPCT-314. TV Addenda 2-A.
- San Francisco**—Columbia Broadcasting System Inc., 140 Jesse St. **KQW (CBS)**. No. 9, 31.4 kw visual, 15.7 kw aural, 1,306 ft. BPCT-372. TV Addenda 2-F. Note: CBS operates WCBS-TV, New York; KTSN, Los Angeles; owns 45% of WTOP-TV, Washington; has applied for Boston, Chicago. In Chicago, CBS proposes to buy facilities of WBKB, if and when FCC approves sale of American Broadcasting Co. to United Paramount Theatres.
- San Francisco**—Thomas S. Lee Enterprises Inc. (Don Lee Network Div.), 1000 Van Ness Ave. **KFRC (MBS)**. No. 2, 32.5 kw visual, 16.25 kw aural, 2,371 ft. BPCT-22. Supplement No. 18. Note: Don Lee has San Francisco channel reserved.
- San Francisco**—Paramount Television Productions Inc., 1501 Broadway, New York City. No. 9, 30.5 kw visual, 15.3 kw aural, 2,523 ft. BPCT-151. TV Addenda 1-G. Note: Paramount operates KTLA, Los Angeles.
- San Francisco**—Television California, St. Francis Hotel. No. 11, 31.35 kw visual, 15.66 kw aural, 1,235.4 ft. BPCT-375. TV Addenda 2-F.
- San Jose**—FM Radio & Television Corp., 3654 Main St., Riverside, Cal. **KPRO-FM**. No. 13, 33.2 kw visual, 16.6 kw aural, 2,263 ft. BPCT-374. TV Addenda 2-F.
- San Jose**—Radio Diablo Inc., 798 San Mateo Ave., San Bruno, Cal. **KSBR-FM**, San Bruno. No. 13, 250 kw visual, 250 kw aural, 3,098 ft. BPCT-368. TV Addenda 2-E.
- San Luis Obispo**—Valley Electric Co., 851 Higuera St. **KVEC (MBS)**. No. 3, 1.74 kw visual, 870 watts aural, 773 ft. BPCT-355. TV Addenda 2-D.
- Santa Barbara**—Radio KIST Inc., Balboa Bldg. **KIST (NBC)**. No. 6, 1.68 kw visual, 840 watts aural, —305 ft. BPCT-574. TV Addenda 4-M.
- Santa Barbara**—M. R. Schacker, 1319 N. Doheny Drive, Los Angeles. No. 6, 1.5 kw visual, 750 watts aural, 260 ft. BPCT-403. TV Addenda 3-B.
- Visalla**—Sierra Broadcasting Co., 701 Noble St. No. 10, 30 kw visual, 15 kw aural, 655.3 ft. BPCT-569. TV Addenda 4-K.

#### COLORADO

- Denver**—Aladdin Television Inc., 519 Sixteenth St. **KLZ (CBS)**. No. 9, 31.6 kw visual, 15.8 kw aural, 922 ft. BPCT-426. TV Addenda 3-D.
- Denver**—Daniels & Fisher Stores Co., 1601 Arapahoe St. No. 4, 16.3 kw visual, 8.4 kw aural, 147 ft. BPCT-423. Addenda 3-C.
- Denver**—KMYR Broadcasting Co., 1626 Stout St. **KMYR**. No. 4, 29.6 kw visual, 14.8 kw aural, 403 ft. BPCT-488. Addenda 3-J.
- Denver**—Alf M. Landon, d/b as Landon Television Broadcast Co., Park Lane Hotel. **KTLN**. No. 5, 16.9 kw visual, 8.5 kw aural, 370 ft. BPCT-391. TV Addenda 3-A.
- Denver**—Edward Lasker, 9123 Sunset Blvd., Los Angeles, Cal. No. 2, 15 kw visual, 7.5 kw aural, 217 ft. BPCT-526. TV Addenda 4-A. Note: Also applicant for Fresno, Salt Lake City, Seattle and Portland, Ore.
- Denver**—Eugene P. O'Fallon Inc., Albany Hotel. **KFEL (MBS)**. No. 2, 15.95 kw visual, 7.98 kw aural, 752 ft. BPCT-691. TV Addenda 12-H.
- Denver**—Gifford Phillips, C. A. Johnson Bldg. No. 9, 27.9 kw visual, 13.9 kw aural, 314 ft. BPCT-510. TV Addenda 3-L.
- Denver**—Homer W. Snowden, d/b as Denver Television Co., 1517 Commerce St., Dallas, Tex. No. 2, 25.8 kw visual, 12.9 kw aural, 511 ft. BPCT-432. TV Addenda 3-D. Note: Also applicant for Shreveport, Oklahoma City.

#### CONNECTICUT

- Bridgeport**—Thomas S. Lee Enterprises Inc. (Yankee Network Div.), Stratford Hotel. **WICC (MBS)**. No. 10, 36.125 kw visual, 18.06 kw aural, 637 ft. BPCT-285. TV Addenda 1-I. Note: Operates WNAC-TV, Boston; is applicant for Springfield, Mass.
- Hartford**—Connecticut Broadcasting Co., 750 Main St. **WDRG (CBS)**. No. 10, 20 kw visual, 11.1 kw aural, 768 ft. BPCT-195. Vol. 3:38.
- Hartford**—Hartford Times Inc., 10 Prospect St. **WTHT (ABC)**. Hartford Times. No. 10, 29.1 kw visual, 29.1 kw aural, 833 ft. BPCT-273. TV Addenda 1-H. Note: Same ownership (Gannett newspapers and stations) applicant for Rochester, Elmira, N. Y.
- Hartford**—Travelers Broadcasting Service Corp., 26 Grove St. **WTIC (NBC)**. No. 10, 15 kw visual, 11.65 kw aural, 802 ft. BPCT-193. Vol. 3:37.

(Continued on next page)

## CONNECTICUT—(Continued)

Waterbury—Connecticut Radio Foundation Inc., 221 Orange St., New Haven, Conn. No. 12, 29.6 kw visual, 14.8 kw aural, 500 ft. BPCT-456. TV Addenda 3-G.

Waterbury—Nutmeg State Broadcasting Co., 173 Main St., Danbury, Conn. Owned by WBRY (CBS)-Waterbury American and Republican; WATR (ABC), Waterbury; and Danbury News-Times (Lee Hat Interests). No. 12, 27 kw visual, 14.7 kw aural, 790 ft. BPCT-204. TV Addenda 2-C and 2-F.

## DELAWARE

Wilmington—Wilmington Tri-State Broadcasting Co. Inc. 414 French St. WAMS (MBS). No. 7, 1 kw visual, 600 watts aural, 300 ft. BPCT-593. TV Addenda 6-G.

## FLORIDA

Jacksonville—Metropolis Co., Jacksonville Journal Bldg. WJHP (MBS). Jacksonville Journal. No. 6, 26.2 kw visual, 13.8 kw aural, 329 ft. BPCT-674. TV Addenda 11-U.

Miami—Fort Industry Co., 1605 Biscayne Blvd., WGBS (CBS). Miami Beach Star & Sun and Coral Gables Riviera-Times. No. 7, 46.8 kw visual, 23.4 kw aural, 410 ft. BPCT-228. TV Addenda 1-A. Note: Same interests (Storer) operate WSPD-TV, Toledo; WJBK-TV, Detroit, and WAGA-TV, Atlanta; applicant for Wheeling, Minneapolis, Cincinnati (WSAI).

Miami—Isle of Dreams Broadcasting Corp., 600 Biscayne Blvd. WIOD (NBC). Miami Daily News. No. 5, 23.87 kw visual, 12.65 kw aural, 318 ft. BPCT-237. TV Addenda 1-A. Same interests (Cox) operate WSB-TV, Atlanta, WHIO-TV, Dayton.

\* Miami—Lindsey Hopkins Vocational School of Dade County Board of Public Instruction, 1410 N. E. Second Ave. FM station WTHS-(NC). No. 2, 16.32 kw visual, 8.16 kw aural, 318 ft. TV Addenda 12-Y.

Miami—Miami Broadcasting Co., 327 N.E. First Ave. WQAM (ABC). Miami Herald. No. 7, 29.9 kw visual, 14.95 kw aural, 328 ft. BPCT-218. See Vol. 3:47. Note: Same interests (Knight newspapers) own 45% of WAKR, Akron, applicant for TV; 42% of WIND, Chicago, co-applicant for TV.

Miami—Miami-Hollywood Television Corp., Great Southern Hotel, Hollywood. WINZ. No. 7, 17.1 kw visual, 12.2 kw aural, 502 ft. BPCT-397. TV Addenda 3-B.

Miami—WKAT Inc., 1759 N. Bay Road. WKAT (MBS). No. 7, 24.8 kw visual, 9.8 kw aural, 478 ft. BPCT-399. TV Addenda 1-B.

Orlando—Orlando Daily Newspapers Inc., 238 S. Orange Ave. WHOO (ABC). Orlando Sentinel and Star. No. 3, 14.3 kw visual, 7.45 kw aural, 534 ft. BPCT-547. TV Addenda 4-E.

Orlando—Sunshine Television Corp., 222 Brightwaters Blvd., St. Petersburg, Fla. No. 10, 3.128 kw visual, 1.564 kw aural, 240 ft. BPCT-550. TV Addenda 4-F.

St. Petersburg—Pinellas Broadcasting Co., 440 First Ave. S. WTSP (MBS). St. Petersburg Times. No. 5, 16.8 kw visual, 8.64 kw aural, 417 ft. BPCT-448. TV Addenda 3-F.

St. Petersburg—City of St. Petersburg, Fla., Box 240. WSUN (ABC). No. 7, 48.8 kw visual, 24.4 kw aural, 468 ft. BPCT-665. TV Addenda 11-P.

Tampa—Gulf Theatres Inc., Strand Theater. No. 2, 15 kw visual, 7.5 kw aural, 540 ft. BPCT-474. TV Addenda 3-H. Note: Owned by United Paramount Theatres Inc., which operates WBKB, Chicago, is also applicant for Boston, Detroit, Des Moines, all in name of subsidiaries.

Tampa—Tampa Times Co., 114 N. Franklin St. WDAE (CBS). Tampa Times. No. 6, 27.1 kw visual, 13.55 kw aural, 467 ft. BPCT-458. TV Addenda 3-G and 12-A.

Tampa—Tribune Co., Lafayette & Morgan Sts. WFLA (NBC). Tampa Tribune. No. 9, 25.8 kw visual, 12.9 kw aural, 511 ft. BPCT-363. TV Addenda 2-E.

## GEORGIA

ATLANTA—WCON-TV, Atlanta Newspapers Inc., 11 Forsyth St. S.W. WSB (NBC). Atlanta Journal and Constitution. No. 2, 4.9 kw visual, 2.5 kw aural, 930 ft. Requests 50 kw visual, 26.3 kw aural, 931 ft. BPCT-226. CP 1-8-48. This is only pre-freeze CP outstanding as of July 15, 1951. WCON-TV is now on air experimentally (as K12XBN) pending change in call letters to WSB-TV, owned by same interests presently operating on Channel 8. Proposed sale of facilities of WSB-TV to Broadcasting Inc. pends FCC approval (see *Television Digest*, Vol. 7:13, 22, 25).

Atlanta—General Broadcasting Co., Box 1233. WBGE. No. 11 18.35 kw visual, 9.177 kw aural, 463.4 ft. BPCT-309. TV Addenda 2-A.

Atlanta—Georgia Institute of Technology, 90 Forsyth St. WGST (MBS). No. 11, 25.28 kw visual, 12.6 kw aural, 438 ft. BPCT-286. TV Addenda 1-I.

Atlanta—Eurith Dickinson Rivers Jr., c/o Station WEAS, Decatur, Ga. No. 8, 27.25 kw visual, 14.35 kw aural, 500 ft. BPCT-266. TV Addenda 1-G.

Augusta—Georgia-Carolina Broadcasting Co., WJBF Bldg. WJBF (NBC). No. 6, 1.8 kw visual, 900 watts aural, 459 ft. BPCT-641. TV Addenda 10-N.

Columbus—Georgia-Alabama Broadcasting Corp., 1213½ Broadway. WGBA (ABC). Columbus Enquirer & Ledger. No. 3, 1.50 kw visual, 795 watts aural, 598 ft. BPCT-646. TV Addenda 10-T.

Macon—Macon Broadcasting Co., Bibb Bldg. WNEX (MBS). No. 13, 2.94 kw visual, 1.47 kw aural, 446.5 ft. BPCT-713. TV Addenda 12-Q.

Macon—Southeastern Broadcasting Co., 617 Mulberry St. WMAZ (CBS). No. 7, 3.08 kw visual, 1.54 kw aural, 214 ft. BPCT-473. TV Addenda 3-H.

Savannah—Savannah Broadcasting Co., 516 Abercorn St. WTOG (CBS). No. 11, 24.9 kw visual, 12.45 kw aural, 495 ft. BPCT-712. TV Addenda 12-Q.

Savannah—WSAV Inc., Liberty National Bank Bldg. WSAV (NBC). No. 3, 18.2 kw visual, 9.1 kw aural, 369 ft. BPCT-703. TV Addenda 12-K.

## IDAHO

Boise—Leland Holzer, 501 S. Vermont Ave., Los Angeles, Cal. No. 6, 20 kw visual, 10 kw aural, 2,961.5 ft. BPCT-582. TV Addenda 5-A. Note: See Tucson, Ariz.

## ILLINOIS

Chicago—Columbla Broadcasting System Inc., 410 N. Michigan Ave. WBBM (CBS). No. 11, 21 kw visual, 22.2 kw aural, 553 ft. BPCT-190. See *Television Digest*, Vol. 3:31. Note: See also San Francisco.

Chicago—Johnson-Kennedy Radio Corp., 230 N. Michigan Ave. WIND. Chicago Daily News. No. 2, 16.5 kw visual and aural, 520 ft. BPCT-187. See *Television Digest*, Vol. 3:26. Note: See also Miami Broadcasting Co., Miami, Fla.

Chicago—WJJD Inc., 230 N. Michigan Ave. WJJD. Chicago Sun and Times. No. 13, 37.5 kw visual, 31.8 kw aural, 562 ft. BPCT-196. See *Television Digest*, Vol. 3:38. Note: Same interests (Marshall Field) applicant for Seattle (KJR) and Portland, Ore. (KOIN).

Chicago—Zenith Radio Corp., 6001 W. Dickens Ave. WEFM-FM. No. 2, 15 kw visual, 7.5 aural, 566 ft. BPCT-322. TV Addenda 2-B.

Chicago—Lewis College of Science and Technology, 75 E. Wacker Drive. WFJL. No. 13, 32.6 kw visual, 16.3 kw aural, 611 ft. BPCT-659. TV Addenda 11-L.

Moline—Tri-City Telecasting Co., 17 N. State St. No. 9, 2.5 kw visual, 1.25 kw aural, 406 ft. BPCT-629. TV Addenda 8-C.

Peoria—Illinois Valley Broadcast Co., 115 N. Jefferson St. WIRL (ABC). No. 12, 23.45 kw visual, 11.7 kw aural, 336 ft. BPCT-702. TV Addenda 12-K.

Peoria—West Central Broadcasting Co., Commercial National Bank Bldg. WEEK (NBC). No. 12, 40 kw visual, 20 kw aural, 556 ft. BPCT-701. TV Addenda 12-K. Note: Applicant relinquished CP for WEEK-TV May, 1949 (Vol. 5:22).

Peoria—Peoria Broadcasting Co., 200 First National Bank Bldg. WMBD (CBS). Peoria Journal-Transcript. No. 6, 17.22 kw visual, 8.61 kw aural, 560 ft. BPCT-668. TV Addenda 11-Q.

Quincy—Lee Broadcasting Inc., 510 Main St. WTAD (CBS). Lee Syndicate Newspapers. No. 11, 23.6 kw visual, 12.4 aural, 934 ft. BPCT-468. TV Addenda 3-G.

Rockford—Rockford Broadcasters Inc., News Tower Bldg. WROK (ABC). Rockford Star and Register-Republic. No. 12, 28.7 kw visual, 14.35 kw aural, 357 ft. BPCT-462. TV Addenda 3-G and 5-G.

Springfield—Sangamon Valley Television Corp., 210 Relsch Bldg. WTAX (CBS) and WSOY (CBS), Decatur. No. 8, 25.1 kw visual, 12.55 kw aural, 296 ft. BPCT-589. TV Addenda 6-A.

Springfield—WCBS Inc., 523 E. Capitol Ave. WCVS (ABC). Illinois State Journal and Register. No. 10, 2.48 kw visual, 1.24 kw aural, 423 ft. BPCT-594. TV Addenda 6-G.

Springfield—Trans-American Television Corp., 1420 Walnut St., Philadelphia, Pa. No. 10, 26.2 kw visual, 13.1 kw aural, 500 ft. BPCT-557. TV Addenda 4-H. Note: Also applicant for Evansville, Ind.

## INDIANA

Evansville—Trans-American Television Corp., 1420 Walnut St., Philadelphia, Pa. No. 7, 23.2 kw visual, 11.6 kw aural, 707 ft. BPCT-559. TV Addenda 4-H. Note: Also applicant for Springfield, Ill.

Evansville—South Central Broadcasting Corp., Mt. Auburn Rd. & Bismarck St. WIKY. No. 3, 15.4 kw visual, 7.7 kw aural, 437 ft. BPCT-559. TV Addenda 11-U.

Fort Wayne—Capehart-Farnsworth Corp. (IT&T), 201 W. Jefferson St. No. 4, 16 kw visual, 10 kw aural, 280.5 ft. BPCT-508. TV Addenda 3-L.

Fort Wayne—Northeastern Indiana Broadcasting Co. Inc., 1335 Lincoln Bank Tower. WKJG-CP (MBS). Fort Wayne Journal Gazette. No. 4, 16 kw visual, 8 kw aural, 338 ft. BPCT-516. TV Addenda 3-L.

Fort Wayne—Westinghouse Radio Stations Inc., 925 S. Harrison St. WOWO (ABC). No. 2, 15.07 kw visual and aural, 500 ft. BPCT-596. TV Addenda 6-H. Note: Operates WBZ-TV, Boston; applicant for Pittsburgh and Portland.

† Hammond—South Shore Broadcasting Corp., 449 State St. WJOB. UHF Channel No. 56, 17.6 kw visual, 8.8 kw aural, 429 ft. BPCT-730. TV Addenda 12-Y.

Indianapolis—Universal Broadcasting Co. Inc., Board of Trade Bldg. WISH (ABC). No. 8, 24.1 kw visual, 12.9 kw aural, 440 ft above ground. BPCT-110. TV Addenda 2-A.

Indianapolis—Crosley Broadcasting Corp., 140 W. Ninth St., Cincinnati, O. WLW, Cincinnati (NBC). No. 12, 33.4 kw visual, 28.2 kw aural, 426 ft. BPCT-290. TV Addenda 1-I. Note: Operates WLWT, Cincinnati; WLCW, Columbus and WLWD, Dayton, O.; is also applicant for Toledo.

Indianapolis—Indiana Broadcasting Corp., 30 W. Washington St. WIBC (MBS). Indianapolis News. No. 12, 27.8 kw visual, 13.9 kw aural, 498 ft. BPCT-328. TV Addenda 2-B.

Indianapolis—Indianapolis Broadcasting Inc., Claypool Hotel. WIRE (NBC). Indianapolis Star. No. 8, 26.2 kw visual, 13.1 kw aural, 457 ft. BPCT-281. TV Addenda 1-H and 5-A.

South Bend—South Bend Tribune, 225 W. Colfax Ave. WSBT (CBS). No. 13, 27.7 kw visual, 13.8 kw aural, 561 ft. BPCT-242. TV Addenda 1-B.

Terre Haute—Wabash Valley Broadcasting Corp., 120 S. Seventh St. WTHI (CBS). No. 4, 15.3 kw visual, 7.65 kw aural, 351 ft. BPCT-627. TV Addenda 8-B.

## IOWA

- Boone—Boone Broadcasting Co., Box 518. No. 7, 2.5 kw visual, 1.125 kw aural, 215 ft. BPCT-608. TV Addenda 7-E.
- Cedar Rapids—American Broadcasting Stations Inc., Paramount Theatre Bldg. WMT (CBS). No. 9, 21.1 kw visual, 10.5 kw aural, 393 ft. BPCT-682. TV Addenda 12-A.
- Cedar Rapids—The Gazette Co., 506 Third Ave., SE. KCRG (MBS). Cedar Rapids Gazette. No. 7, 22.1 kw visual, 11.6 kw aural, 350 ft. BPCT-469. TV Addenda 3-G.
- Davenport—Davenport Broadcasting Co., 324 Walnut St. KSTT (MBS). No. 2, 1.625 kw visual, 813 watts aural, 236 ft. BPCT-495. TV Addenda 2-B.
- Des Moines—Central Broadcasting Co., 914 Walnut St. WHO (NBC). No. 12, 31 kw visual, 15.5 kw aural, 100 ft above ground. BPCT-334. TV Addenda 2-B. Same interests operate WOC-TV, Davenport, Ia.; own 25% of KMTV, Omaha.
- Des Moines—Cowles Broadcasting Co., Register & Tribune Bldg. KRNT (ABC). Des Moines Register & Tribune. No. 9, 28.5 kw visual, 14.25 kw aural, 632 ft. BPCT-315. TV Addenda 2-A. Note: Same interests applicant for Boston (WCOP).
- Des Moines—Independent Broadcasting Co., 500 Banker's Trust Bldg. KIOA-CP. No. 5, 23.9 kw visual, 12.6 kw aural, 379 ft. BPCT-287. TV Addenda 1-I.
- Des Moines—Murphy Broadcasting Co., Old Colony Bldg. KSO (CBS). No. 2, 16.85 kw visual, 8.425 kw aural, 497 ft. BPCT-370. TV Addenda 2-F.
- Des Moines—Tri-States Television & Broadcasting Co., Paramount Bldg. No. 2, 16.85 kw visual, 8.425 kw aural, 497 ft. BPCT-362. TV Addenda 2-E. Note: Half-owned by United Paramount Theatres Inc., which operates WBKB, Chicago, is also applicant for Boston, Detroit, Tampa, all in name of subsidiaries.
- Iowa City—State University of Iowa, Iowa Ave. & Dubuque St. WSUI. No. 11, 32.26 kw visual, 16.13 kw aural, 169.4 ft. BPCT-339. TV Addenda 2-C.
- Oelwein—Northeast Iowa Radio Corp. No. 6, 1 kw visual, 500 watts aural, 210 ft. BPCT-628. TV Addenda 8-C.
- Sioux City—Perkins Brothers Co., 415 Douglas St. KSCJ (ABC). Sioux City Journal-Tribune. No. 5, 21.42 kw visual, 10.70 kw aural, 618 ft. BPCT-688. TV Addenda 12-E.
- Waterloo—Josh Higgins Broadcasting Co., Insurance Bldg. KXEL (ABC). No. 7, 25.34 kw visual, 12.67 kw aural, 468 ft. BPCT-704. TV Addenda 12-K.

## KANSAS

- Pittsburg—Pittsburg Broadcasting Co. Inc., Commerce Bldg. KOAM (NBC). No. 7, 28.8 kw visual, 14.4 kw aural, 500 ft. BPCT-656. TV Addenda 11-K.
- Topeka—Midland Broadcasting Co., Pickwick Hotel, Kansas City, Mo. KMBC, Kansas City (CBS). No. 7, 950 watts visual, 425 watts aural, 187 ft. BPCT-358. TV Addenda 2-D. Note: Also applicant for Kansas City and St. Joseph, Mo.
- Topeka—Topeka Broadcasting Association Inc., 1035 Topeka Blvd. WIBW (CBS). Topeka Capital and State Journal-Capper. No. 11, 26.3 kw visual, 13.2 kw aural, 441 ft. BPCT-371. TV Addenda 2-E and 5-A. Note: Capper interests also applicants for Kansas City (KCKN).
- Wichita—KAKE Broadcasting Co. Inc., 1009 Brown Bldg. KAKE (MBS). No. 10, 100 kw visual, 50 kw aural, 500.5 ft. BPCT-700. TV Addenda 12-J. Note: Applicant is 37.5% owned by Donald W. Reynolds who is applicant for Little Rock, Ark., Tulsa, Oklahoma City & Las Vegas under name of Southwestern Publishing Co. & for Erie, Pa., through interest in WIKK which is half-owner of applicant Erie Television Corp.
- Wichita—Ok Kan Television Chain Inc., 925 Market St., Wilmington, Del. (Lawrence J. Heller, 1703 K St., N.W., Washington, D. C.) No. 4, 15.1 kw visual, 7.78 kw aural, 500 ft. BPCT-528. TV Addenda 4-A.
- Wichita—Radio Station KFH Co., KFH Bldg. KFII (CBS). Wichita Eagle. No. 5, 15.8 kw visual, 7.9 kw aural, 409 ft. BPCT-698. TV Addenda 12-I.
- Wichita—Sunflower Television Co., 1434 M & W Tower Bldg., Dallas, Tex. No. 3, 16.3 kw visual, 8.15 kw aural, 455 ft. BPCT-677. TV Addenda 11-X.

## KENTUCKY

- Louisville—Mid-America Broadcasting Corp., 234 Starks Bldg. WKLO. No. 13, 27.6 kw visual, 13.8 kw aural, 500 ft. BPCT-552. TV Addenda 4-F.

## LOUISIANA

- Baton Rouge—Baton Rouge Broadcasting Co. Inc., 444 Florida St. WJBO (NBC). Baton Rouge Advocate & State Times. No. 9, 26.9 kw visual, 13.4 kw aural, 415.6 ft. BPCT-467. TV Addenda 3-G.
- New Orleans—Loyola University, Roosevelt Hotel. WWL (CBS). No. 4, 29.3 kw visual, 15.6 kw aural, 350 ft. BPCT-359. TV Addenda 2-D.
- New Orleans—R. L. Wheelock, W. L. Pickens & H. H. Coffield d/b as New Orleans Television Co., 1517 Commerce St., Dallas, Tex. No. 2, 14.685 kw visual, 7.342 kw aural, 505 ft. BPCT-367. TV Addenda 2-E and 5-B. Note: Interlocking ownership with KEYL, San Antonio; same interests applicant for Corpus Christi.
- New Orleans—Times-Picayune Publishing Co., 601 North St. WTPS. New Orleans Times-Picayune. No. 4, 21.5 kw visual, 18 kw aural, 575 ft. BPCT-648. TV Addenda 10-U.
- Shreveport—Ben Beckham d/b as Fairfield Manor Television Co., Box 147. No. 11, 18.25 kw visual, 9.1 kw aural, 514 ft. BPCT-470. TV Addenda 3-H.
- Shreveport—International Broadcasting Corp., Commercial Nat'l Bank Bldg. KWKII (CBS). Shreveport Times. No. 8, 24 kw visual, 13 kw aural, 600 ft. BPCT-505. TV Addenda 3-K.
- Shreveport—Mid-South TV Broadcasting Co., 661 Wilder Place. (William Ramsey, administrator of estate of late W. Harry Johnson). No. 6, 18.3 kw visual, 9.1 kw aural, 522 ft. BPCT-447. TV Addenda 3-F. Note: Also applicant for Little Rock, Oklahoma City, Memphis, Jackson, Miss.

Shreveport—KTBS Inc., Box 1387. KTBS (NBC). No. 4, 14.25 kw visual, 7.66 kw aural, 500 ft. BPCT-464. TV Addenda 3-G.

Shreveport—Homer W. Snowden d/b as Shreveport Television Co., 6336 Richmond St., Dallas, Tex. No. 8, 26.4 kw visual, 13.2 kw aural, 494 ft. BPCT-396. TV Addenda 3-B. Note: Also applicant for Denver and Oklahoma City.

#### MAINE

Portland—Congress Square Hotel Co., 579 Congress St. WCSII (NBC). No. 11, 30.5 kw visual power, 15.25 kw aural, 500 ft. BPCT-518. TV Addenda 3-M.

Portland—Guy Gannett Broadcasting Services, 390 Congress St. WGAN (CBS). No. 8, 27.49 kw visual, 13.75 kw aural, 525 ft. BPCT-639. TV Addenda 10-L.

Portland—Oliver Broadcasting Corp., Baxter Blvd. & Forest Ave. WPOR (ABC). No. 8, 29.3 kw visual, 15.4 kw aural, 327 ft. BPCT-504. TV Addenda 3-K.

#### MARYLAND

Cumberland—Tower Realty Co., 222 E. Baltimore St., Baltimore, Md. WCUM-CP (CBS). No. 2, 1 kw visual, 500 watts aural, 410 ft. BPCT-500. TV Addenda 3-K.

Frederick—Monocacy Broadcasting Co., E. Church St. WFMD (CBS). No. 3, 276 watts visual, 282 watts aural, 987 ft. BPCT-570. TV Addenda 4-K.

Hagerstown—Hagerstown Broadcasting Co. Inc., 33 W. Franklin St. WJEJ (MBS). No. 6, 767 watts visual, 384 watts aural, 1,308 ft. BPCT-441. TV Addenda 3-E.

#### MASSACHUSETTS

Boston—Columbia Broadcasting System Inc., 182 Tremont St. WEEL (CBS). No. 9, 26 kw visual, 27.4 kw aural, 504 ft. BPCT-247. TV Addenda 1-C. Note: See also San Francisco, Cal.

Boston—Massachusetts Broadcasting Corp., Copley Plaza Hotel. WCOP (ABC). No. 9, 20 kw visual, 10 kw aural, 546 ft. BPCT-219. Vol. 3:47. Note: Same interests (Cowles) applicant for Des Moines.

Boston—Matheson Radio Co. Inc., 5 St. James St. WHDH. Boston Herald & Traveler. No. 13, 29 kw visual, 15 kw aural, 493 ft. BPCT-248. TV Addenda 1-C.

Boston—New England Television Co. Inc., 368 Belmont St., Fall River, Mass. No. 13, 22 kw visual, 15.75 kw aural, 480 ft. BPCT-210. Vol. 3:45. Note: See Fall River, Mass.

Boston—New England Theatres Inc., 60 Scollay Square. No. 13, 5.95 kw visual, 1.93 kw aural, 402 ft. BPCT-140. Supplement No. 18. Note: Owned by United Paramount Theatres, Inc., which operates WBKB, Chicago, is also applicant for Detroit, Tampa, Des Moines, all in name of subsidiaries.

Fall River—Fall River Herald News Publishing Co., 207 Pocasset St. WSAR (MBS). Fall River Herald News. No. 8, 1 kw visual power, 500 watts aural, 495 ft. BPCT-301. TV Directory No. 2.

Fall River—New England Television Co. Inc., 368 Belmont St. No. 8, 1 kw visual, 500 watts aural, 517 ft. BPCT-209. Vol. 3:45. Note: Also applicant for Boston, Kansas City, St. Louis, Buffalo, Worcester, Springfield, Mass.

Holyoke—Hampden-Hampshire Corp., 180 High St. WHYH (MBS). Holyoke Transcript. No. 3, 8.5 kw visual, 4.25 kw aural, 1,004.5 ft. BPCT-463. TV Addenda 3-G.

Lawrence—Hildreth & Rogers Co., 278 Essex St. WLAW (ABC). Lawrence Eagle and Tribune. No. 6, 15.2 kw visual, 7.84 kw aural, 565 ft. BPCT-415. TV Addenda 3-C.

Lowell—Lowell Sun Publishing Co., 15 Kearney Square. Lowell Sun. No. 6, 16.18 kw visual, 8.36 kw aural, 630.5 ft. BPCT-459. TV Addenda 3-G.

New Bedford—E. Anthony & Sons Inc., 2 Market St. WNBH (ABC). New Bedford Standard-Times. No. 8, 1 kw visual, 500 watts aural, 500 ft. BPCT-217. Vol. 3:47.

Springfield—New England Television Co. Inc., 368 Belmont St., Fall River, Mass. No. 3, 18 kw visual, 9 kw aural, 502.5 ft above ground. BPCT-278. TV Addenda 1-H. Note: See also Fall River, Mass.

Springfield—Thomas S. Lee Enterprises Inc. (Yankee Network Div.), 21 Brookline Ave., Boston, Mass. WNAC. Boston (MBS). No. 3, 18.9 kw visual, 10.1 kw aural, 541 ft. BPCT-333. TV Addenda 2-B. Note: Operates WNAC-TV, Boston; applicant for Bridgeport, Conn.

Worcester—New England Television Co. Inc., 368 Belmont St., Fall River, Mass. No. 5, 18 kw visual, 9 kw aural, 502.6 ft. BPCT-296. TV Addenda 1-I. Note: See also Fall River, Mass.

Worcester—WTAG Inc., 20 Franklin St. WTAG (CBS). Worcester Telegram & Gazette. No. 5, 16.886 kw visual, 8.443 kw aural, 693 ft. BPCT-338. TV Addenda 2-C.

#### MICHIGAN

Detroit—Booth Radio & Television Stations Inc., 600 Buhl Bldg. WJLB. No. 6, 15.4 kw visual, 7.7 kw aural, 430 ft. BPCT-724. TV Addenda 12-V. Note: Also applicant for Flint and Saginaw.

Detroit—United Detroit Theatres Corp., 1600 Stroh Bldg. No. 5, 16.4 kw visual, 8.2 kw aural, 538 ft. BPCT-50. Supplement No. 18. Note: Owned by United Paramount Theatres Inc., which operates WBKB, Chicago, is also applicant for Boston, Tampa, Des Moines, all in name of subsidiaries.

Detroit—WJR, The Goodwill Station Inc., 2100 Fisher Bldg. WJR (CBS). No. 5, 17.8 kw visual, 8.9 kw aural, 530.5 ft. BPCT-212. Vol. 3:45. Note: Same interests (estate of late G. A. Richards) applicant for Cleveland (WGAR).

Flint—Advertisers Press Inc., 209 W. First Ave. WAJL-FM. Flint News-Advertiser (semi-weekly). No. 11, 2.93 kw visual, 1.47 kw aural, 205 ft. BPCT-346. TV Addenda 2-C.

Flint—Booth Radio & Television Stations Inc., 112 W. Water St. WBBC (MBS). No. 11, 2.8 kw visual, 1.4 kw aural, 347 ft. BPCT-393. TV Addenda 3-B. Note: Also applicant for Detroit and Saginaw.

(Continued on next page)

MICHIGAN—(Continued)

- Grand Rapids—Grandwood Broadcasting Co., 1408 Grand Rapids National Bank Bldg. WOOD (NBC). No. 12, 25.86 kw visual, 20.7 kw aural, 486 ft. BPCT-548. TV Addenda 4-F. Same interests (Bitner) seek purchase of WLAV-TV, Grand Rapids (see *Television Digest* Vol. 7:19).
- † Royal Oak—Royal Oak Broadcasting Co. Inc., 212 W. Sixth St. WENL. UHF Channel No. 62, 73 kw visual, 36.5 kw aural, 444 ft. BPCT-725. TV Addenda 12-V.
- Saginaw—Booth Radio & Television Stations Inc., 600 Buhl Bldg., Detroit, Mich. WSGW. No. 3, 2.75 kw visual, 1.38 kw aural, 233 ft. BPCT-609. TV Addenda 7-E. Note: Also applicant for Detroit and Flint.
- Saginaw—Saginaw Broadcasting Co., 610 Eddy Bldg. WSAM (NBC). No. 13, 2.55 kw visual, 1.275 kw aural, 389 ft. BPCT-440. TV Addenda 3-E and 5-C.

MINNESOTA

- Duluth—Head of the Lakes Broadcasting Co. Inc., WEBC Bldg. WEBC (NBC). Superior Evening Telegram. No. 3, 16 kw visual, 8 kw aural, 769 ft. BPCT-621. TV Addenda 7-L. Note: Same interests also applicant for TV in Madison, Wis. (WISC).
- Duluth—Ridson Inc., 921 Tower Ave., Superior, Wis., WDSM, Superior (ABC). Duluth Herald and News-Tribune. No. 6, 15.8 kw visual, 7.9 kw aural, 725 ft. BPCT-728. TV Addenda 12-X.
- Hibbing—Head of the Lakes Broadcasting Co. Inc., Howard St. & Fifth Ave. WMFG (NBC). No. 10, 28 kw visual, 14 kw aural, 481 ft. TV Addenda 12-Z. Note: Same interests also applicant for TV in Duluth (WEBC) and Madison, Wis. (WISC).
- Minneapolis—Beck Studios Inc., 1722 Hennepin Ave. No. 7, 18 kw visual, 9 kw aural, 500 ft. BPCT-382. TV Addenda 2-G.
- Minneapolis—Independent Merchants Broadcasting Co., 1730 Hennepin Ave. WLOL (MBS). No. 7, 25 kw visual, 13 kw aural, 397 ft. BPCT-366. TV Addenda 2-E.
- Minneapolis—Fort Industry Co., 199 Pierce St., Birmingham, Mich. No. 9, 50 kw visual, 25 kw aural, 500 ft. BPCT-661. TV Addenda 11-N. Note: Applicant (Storer) operates also WSPD-TV, Toledo; WJBK-TV, Detroit; WAGA-TV, Atlanta; also applicant for Miami, Wheeling, Cincinnati (WSAI).
- Minneapolis—Northwestern Theological Seminary & Bible Training School, 50 Willow St. KTIS. No. 9, 25.8 kw visual, 12.9 kw aural, 260 ft. BPCT-711. TV Addenda 12-P.
- St. Paul—WMIN Broadcasting Co., 1287 St. Anthony Ave. WMIN. No. 2, 13.7 kw visual, 6.85 kw aural, 406 ft. BPCT-343. TV Directory No. 2.

MISSISSIPPI

- Jackson—Herold Co., 501 B St., Natchez, Miss. No. 3, 10.7 kw visual, 5.35 kw aural, 500 ft. BPCT-720. TV Addenda 12-T.
- Jackson—Mid-South TV Broadcasting Co., 661 Wilder Pl., Shreveport, La. (William Ramsey, administrator of estate of late W. Harry Johnson). No. 7, 20.2 kw visual, 14.4 kw aural, 408 ft. BPCT-489. TV Addenda 3-J. Note: Also applicant for Little Rock, Shreveport, Oklahoma City, Memphis.
- Jackson—Mississippi Publishers Corp., Box 427. Jackson Daily News and Clarion Ledger. No. 3, 11.9 kw visual, 5.94 kw aural, 508 ft. BPCT-719. TV Addenda 12-S.

MISSOURI

- Cape Girardeau—Hirsch Broadcasting Co., 324 Broadway. KFVS (MBS). No. 12, 31.5 kw visual, 15.75 kw aural, 500 ft. BPCT-727. TV Addenda 12-X.
- Clayton—Lutheran Church-Missouri Synod, 801 De Mun Ave. KFVO. No. 2, 980 watts visual, 639 watts aural, 533 ft. BPCT-404. TV Addenda 3-B.
- Kansas City—KCKN Broadcasting Co., 501 N. Eighth St., Kansas City, Kan. KCKN, Kansas City, Kan. Kansas City Kansas-Capper. No. 2, 15.4 kw visual, 7.7 kw aural, 565 ft. BPCT-312. TV Addenda 2-A. Note: Capper interests also applicant for Topeka (WIBW).
- Kansas City—KCMO Broadcasting Co., 922 Walnut St. KCMO (ABC). No. 5, 18.1 kw visual, 18.1 kw aural, 407 ft. BPCT-291. TV Addenda 1-I.
- Kansas City—Midland Broadcasting Co., Pickwick Hotel. KMBC (CBS). No. 9, 20.8 kw visual, 10.4 kw aural, 492 ft. BPCT-292. TV Addenda 1-I. Note: Also applicant for Topeka, Kan.
- Kansas City—New England Television Co. Inc., 368 Belmont St., Fall River, Mass. No. 5, 20 kw visual, 10 kw aural, 565 ft. BPCT-267. TV Addenda 1-G. See also Fall River, Mass.
- Kansas City—WHB Broadcasting Co., Scarritt Bldg. WHB (MBS). No. 5, 18 kw visual, 10 kw aural, 497 ft. BPCT-316. TV Addenda 2-A.
- St. Joseph—KFEQ Inc., 109 N. Seventh St. KFEQ (MBS). St. Joseph News-Press and Gazette. No. 13, 2.33 kw visual, 1.17 kw aural, 612.8 ft. BPCT-425. TV Addenda 3-D.
- St. Louis—KWK Inc., 4965 Lindell Blvd. KWK (MBS). St. Louis Globe-Democrat. No. 9, 29.6 kw visual, 15.6 kw aural, 595 ft. BPCT-324. TV Addenda 2-A.
- St. Louis—New England Television Co. Inc., 368 Belmont St., Fall River, Mass. No. 4, 20 kw visual, 10 kw aural, 528 ft. BPCT-277. TV Addenda 1-H. Note: See also Fall River, Mass.
- St. Louis—St. Louis University, 3642 Lindell Blvd. WEW. No. 7, 22.192 kw visual, 15.4 kw aural, 586 ft. BPCT-294. TV Addenda 1-I.
- St. Louis—Star-Times Publishing Co., 12th St. & Delmar Blvd. KXOK (ABC). No. 4, 22.92 kw visual, 11.46 kw aural, 717 ft. BPCT-327. TV Addenda 2-B.
- St. Louis—220 North Kingshighway Inc., Park Plaza Hotel. No. 7, 48.6 kw visual, 24.3 kw aural, 509 ft. BPCT-642. TV Addenda 10-0.



## NEBRASKA

- Lincoln—Inland Broadcasting Co., 672 World Insurance Bldg. **KOLN (MBS)**. No. 10, 2.3 kw visual, 1.1 kw aural, 320 ft. BPCT-632. TV Addenda 8-E. Note: Also owns KBON, Omaha.
- Omaha—Central States Broadcasting Co., Omaha National Bank Bldg. **KOIL (ABC)**. No. 7, 26.2 kw visual, 13.1 kw aural, 578 ft. BPCT-475. TV Addenda 3-H.
- Omaha—KFAB Broadcasting Co., 17th & Farnam Sts. **KFAB (CBS)**. Lincoln (Neb.) State Journal. No. 7, 24.4 kw visual, 12.7 kw aural, 415 ft. BPCT-390. TV Addenda 3-A.

## NEVADA

- Las Vegas—Desert Television Co., Box 1712. No. 13, 3 kw visual, 1.5 kw aural, 197 ft. BPCT-709. TV Addenda 12-N.
- Las Vegas—Southwestern Publishing Co. Inc., 206 Beckley Bldg. No. 8, 2.47 kw visual, 1.27 kw aural, 421 ft. BPCT-663. TV Addenda 11-O. Note: Applicant also for Little Rock, Oklahoma City, Tulsa, Erie, Pa. (through interest in WIKK), Wichita (through interest in KAKE).
- Reno—J. E. Riley and H. H. Luce d/b as R and L Co., 28 E. First St. No. 7, 30 kw visual, 15 kw aural, 2,775 ft. BPCT-612. TV Addenda 7-H.

## NEW HAMPSHIRE

- Manchester—Grandview Inc., 155 Front St. No. 12, 10 kw visual, 5 kw aural, 955 ft. BPCT-542. TV Addenda 4-C.

## NEW JERSEY

- Atlantic City—Atlantic City Television Broadcasting Co., Claridge Hotel. No. 8, 1 kw visual, 1 kw aural, 500 ft. BPCT-323. TV Addenda 2-B. Note: Half-owned by Philco Corp., operator of WPTZ (TV), Philadelphia; applicant for Bethlehem, Pa.
- Atlantic City—Neptune Broadcasting Corp., Steel Pier. **WFPG (CBS)**. No. 8, 1 kw visual, 500 watts aural, 405 ft. BPCT-269. TV Addenda 1-G.
- Atlantic City—Press-Union Publishing Co., 1900 Atlantic Ave. **WBAB (CBS)**. Atlantic City Press and Union. No. 8, 1 kw visual, 500 watts aural, 378 ft. BPCT-512. TV Addenda 3-L and Vol. 6:50.

- † New Brunswick—Home News Publishing Co., 137 Church St. **WDHN-FM**, New Brunswick Home News. UHF Channel No. 47, 14.4 kw visual, 7.4 kw aural, 440 ft. BPCT-597. TV Addenda 6-H.

- Trenton—Trent Broadcast Corp., 35 W. State St. **WTTM (NBC)**. No. 8, 1 kw visual, 500 watts aural, 252 ft. (directional antenna) BPCT-194. Vol. 3:38.

## NEW MEXICO

- Albuquerque—Alvarado Broadcasting Co. Inc., 122 South Tulsa St. **KOAT (ABC)**. No. 7, 30 kw visual, 14.8 kw aural, 4,182 ft. BPCT-721. TV Addenda 12-T.
- Albuquerque—William J. Baker, 492 W. Englewood Ave., Teaneck, N. J. No. 5, 16.45 kw visual, 8.73 kw aural, 279 ft. BPCT-586. TV Addenda 5-B.
- Albuquerque—Leland Holzer, 501 S. Vermont Ave., Los Angeles, Cal. No. 5, 17.5 kw visual, 8.75 kw aural, 3,987 ft. BPCT-563. TV Addenda 5-A. Note: See Tucson, Ariz.

## NEW YORK

- Albany—Hudson Valley Broadcasting Co. Inc., 204 Washington Ave. **WROW (MBS)**. No. 7, 5 kw visual, 2.5 kw aural, 1,171 ft. BPCT-389. TV Addenda 3-A.
- Albany—Meredith Champlain Television Corp., 35 State St. No. 11, 12 kw visual, 6.03 kw aural, 864 ft. BPCT-421. TV Addenda 3-C. *New corporation formed to embrace WXXW(AM); Vol. 4, No. 26.* Note: Meredith Publishing Co. operates WHEN, Syracuse, N. Y., applicant for Rochester, N. Y.
- Albany—Patroon Broadcasting Co. Inc., 11 N. Pearl St. **WPTR**. No. 9, 29.6 kw visual, 14.8 kw aural, 1,007 ft. BPCT-405. TV Addenda 3-B.
- Albany—Van Curler Broadcasting Corp., Palace Theatre Bldg. No. 9, 8 kw visual, 5 kw aural, 1,061 ft. BPCT-408. TV Addenda 3-C.
- Buffalo—Buffalo Courier-Express Inc., 23 North St. **WEBR (MBS)**. Buffalo Courier-Express. No. 7, 25.6 kw visual, 27.2 kw aural, 500 ft. BPCT-251. TV Addenda 1-C.
- Buffalo—New England Television Co. Inc., 368 Belmont St., Fall River, Mass. No. 9, 20 kw visual, 10 kw aural, 515 ft. BPCT-270. TV Addenda 1-G. Note: See also Fall River, Mass.
- Buffalo—WGR Broadcasting Corp., Rand Bldg. **WGR (CBS)**. No. 9, 30.4 kw visual, 15.2 kw aural, 472 ft. BPCT-329. TV Addenda 2-B.
- Buffalo—WKBW Inc., Rand Bldg. **WKBW (ABC)**. No. 9, 30.8 kw visual, 15.4 kw aural, 388 ft. BPCT-284. TV Addenda 1-I.
- Corning—Corning Leader Inc., 114 Walnut St. **WKNP-FM**. Corning Leader. No. 9, 650 watts visual, 660 watts aural, 595 ft. BPCT-513. TV Addenda 3-L.
- Elmira—Elmira Star-Gazette Inc., 201 Baldwin St. **WENY (NBC and MBS)**. Elmira Advertiser and Star-Gazette. No. 9, 2.9 kw visual, 1.45 kw aural, 704 ft. BPCT-529. TV Addenda 4-A. Note: Same interests (Gannett) applicants for Hartford, Conn. and Rochester, N. Y.
- Ithaca—Cornell University, Savings Bank Bldg. **WHCU (CBS)**. No. 4, 13.6 kw visual, 6.8 kw aural, 847 ft. BPCT-534. TV Addenda 4-B.
- Niagara Falls—Niagara Falls Gazette Publishing Co., 310 Niagara St. **WHLB**. Niagara Falls Gazette. No. 9, 23.1 kw visual, 11.65 kw aural, 423 ft. BPCT-376. TV Addenda 2-F.

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NEW YORK—(Continued)

- Rochester—Meredith Publishing Co., Des Moines, Ia. No. 11, 37.6 kw visual, 18.8 kw aural, 465 ft. BPCT-439. TV Addenda 3-E. Note: Meredith operates WHEN, Syracuse, N. Y., is applicant for Albany N. Y.
- Rochester—WARC Inc., Sheridan Hotel. WARC (ABC). No. 11, 36.1 kw visual, 18.05 kw aural, 534 ft. BPCT-337. TV Addenda 2-C.
- Rochester—WHEC Inc., 40 Franklin St. WHEC (CBS). Rochester Democrat & Chronicle and Times-Union. No. 2, 22.4 kw visual, 11.2 kw aural, 386 ft. BPCT-326. TV Addenda 2-B. Note: Same interests (Gannett) applicant for Hartford Conn. and Elmira, N. Y.
- Syracuse—Onondaga Radio Broadcasting Corp., 433 S. Warren St. WFBL (CBS). No. 10, 30.36 kw visual, 15.18 kw aural, 731 ft. BPCT-696. TV Addenda 12-I.
- Syracuse—WAGE Inc., 511 Loew Bldg. WAGE (ABC). No. 10, 30 kw visual, 15 kw aural, 464 ft. BPCT-672. TV Addenda 11-U.
- Troy—Troy Broadcasting Co. Inc., 92 Fourth St. WTRY (CBS). No. 9, 10 kw visual, 6.8 kw aural, 924 ft. BPCT-412. TV Addenda 3-C.
- † Utica—WIBX Inc., 187 Genesee St. WIBX (CBS). UHF Channel No. 19, 88.7 kw visual, 44.35 kw aural, 680 ft. BPCT-697. TV Addenda 12-I.

NORTH CAROLINA

- Asheville—Mary Pickford Rogers, 1143 Summit Dr., Beverly Hills, Cal. No. 5, 17 kw visual, 8.5 aural, 2,276 ft. BPCT-625. TV Addenda 8-A. Note: Also applicant for Durham and Winston-Salem.
- Charlotte—Inter-City Advertising Co., 120 E. Third St. WAYS (ABC and MBS). No. 11, 2.8 kw visual, 1.4 kw aural, 460 ft. BPCT-344. TV Addenda 2-C. Note: Also applicant for Greensboro, N. C. (see below).
- Charlotte—Radio Station WSOC Inc., 1925 N. Tryon St. WSOC (NBC). No. 9, 25.5 kw visual, 12.8 kw aural, 443 ft. BPCT-304. TV Directory No. 2.
- Charlotte—Surety Broadcasting Co., 112 S. Tryon St. WIST-FM. *Interlocking ownership with WIS, Columbia, S. C. (NBC) and WSPA, Spartanburg, S. C. (CBS).* No. 9, 27.805 kw visual, 13.903 kw aural, 442 ft. BPCT-349. TV Addenda 2-C.
- Durham—Durham Radio Corp., 138 E. Chapel Hill St. WDNC (CBS). Durham Herald and Sun. No. 4, 22.82 kw visual, 11.41 kw aural, 485 ft. BPCT-626. TV Addenda 8-A.
- Durham—Mary Pickford Rogers, 1143 Summit Dr., Beverly Hills, Cal. No. 4, 18.5 kw visual, 9.25 kw aural, 500 ft. BPCT-604. TV Addenda 7-C. Note: Also applicant for Asheville and Winston-Salem.
- Durham—Harold H. Thoms, 310 E. Main St. WHHT (MBS). No. 7, 2.42 kw visual, 1.23 kw aural, 468 ft. BPCT-610. TV Addenda 7-F. Note: Has interest in TV application for Charlotte (WAYS) and Greensboro (WCOG).
- Greensboro—Inter-City Advertising Co., 316 S. Green St. WCOG (ABC). No. 10, 28.6 kw visual, 14.3 kw aural, 369 ft. BPCT-588. TV Addenda 5-K. Note: Also applicant for Charlotte, N. C. (see above).
- High Point—Radio Station WMFR Inc., 164 S. Main St. WMFR (ABC). No. 12, 1 kw visual, 691 watts aural, 378.6 ft. BPCT-546. TV Addenda 4-D.
- Raleigh—WPTF Radio Co., Insurance Bldg. WPTF (NBC). No. 5, 16.6 kw visual, 8.3 kw aural, 621 ft. BPCT-511. TV Addenda 3-L.
- Salisbury—Mid-Carolina Broadcasting Co., P. O. Box 99. WSAT (ABC). No. 4, 14.85 kw visual, 7.42 kw aural, 263 ft. BPCT-613. TV Addenda 7-H.
- Winston-Salem—Piedmont Publishing Co., 419 N. Spruce St. WSJS (NBC). Winston-Salem Journal and Sentinel. No. 6, 28.4 kw visual, 14.2 kw aural, 356 ft. BPCT-614. TV Addenda 7-H.
- Winston-Salem—Mary Pickford Rogers, 1143 Summit Dr., Beverly Hills, Cal., No. 6, 18.5 kw visual, 9.25 kw aural, 500 ft. BPCT-603. TV Addenda 7-C. Note: Also applicant for Asheville and Durham.

OHIO

- Akron—Allen T. Simmons, Box 830. WADC (CBS). No. 11, 28.35 kw visual, 14.18 kw aural, 372 ft. BPCT-243. TV Addenda 1-B.
- Akron—Summit Radio Corp., 106 S. Main St. WAKR (ABC). Akron Beacon-Journal. No. 11, 31 kw visual, 16.37 kw aural, 310 ft. BPCT-230. TV Addenda 1-A. Note: See also Miami Broadcasting Co., Miami, Fla.
- Ashtabula—WICA Inc., 221 Center St. WICA. Ashtabula Star-Beacon. No. 8, 2.16 kw visual, 1.08 kw aural, 285 ft. BPCT-685. TV Addenda 11-Z.
- Canton—Brush-Moore Newspapers Inc., 550 Market Ave., S. WHBC (ABC). Canton Repository. No. 7, 24 kw visual, 12.6 kw aural, 442 ft. BPCT-264. TV Addenda 1-F.
- Cincinnati—Allen B. DuMont Laboratories Inc., 515 Madison Ave., New York City. No. 2, 31.2 kw visual, 33.7 kw aural, 522 ft. BPCT-163. Supplement No. 18. Note: Operates WABD, New York City; WTTG, Washington; WDTV, Pittsburgh; applicant for Cleveland.
- Cincinnati—L. B. Wilson Inc., Hotel Gibson. WCKY. No. 2, 28.4 kw visual, 14.2 kw aural, 462 ft. BPCT-655. TV Addenda 11-E.
- Cincinnati—Buckeye Broadcasting Corp., 115 E. Fourth St. WSAI (ABC). No. 2, 15 kw visual, 7.5 kw aural, 630 ft. BPCT-679. TV Addenda 11-X. Owned by Fort Industry Co., see WJBK-TV, Detroit.

Cleveland—Allen B. DuMont Laboratories Inc., 515 Madison Ave., New York City. No. 2, 14.9 kw visual, 7.47 kw aural, 786 ft. BPCT-161. Supplement No. 18. Note: Operates WABD, New York City, WTTG, Washington and WDTV, Pittsburgh; applicant also for Cincinnati.

Cleveland—Cleveland Broadcasting Inc., 1708 Union Commerce Bldg. WERE-FM. No. 2, 15.5 kw visual, 7.79 kw aural, 636 ft. BPCT-279. TV Addenda 1-I.

† Cleveland—United Broadcasting Co., Terminal Tower. WHK (MBS). Cleveland Plain Dealer and News. UHF Channel No. 19, 96 kw visual, 48 kw aural, 682 ft. BPCT-216. Vol. 3:46. Note: Same interests hold 40% in WKBN, Youngstown, O., also applicant for TV.

Cleveland—WGAR Broadcasting Co., Hotel Statler. WGAR (CBS). No. 7, 11 kw visual, 6.58 kw aural, 568 ft. BPCT-214. Vol. 3:45. Note: Same interests (estate of late G. A. Richards) applicant for Detroit (WJR).

Cleveland—WJW Inc., 1375 Euclid Ave. WJW (ABC). No. 2, 15.3 kw visual, 7.88 kw aural, 627 ft. BPCT-250. TV Addenda 1-C.

Hamilton—Condo, Holbrock & Smith, 828 Rentschler Bldg. No. 2, 26.68 kw visual and aural, 427 ft. BPCT-650. TV Addenda 10-Z.

Toledo—Community Broadcasting Co., Bell Bldg. WTOL (ABC). No. 3, 16.7 kw visual, 8.4 kw aural, 500 ft. BPCT-590. TV Addenda 6-D.

Toledo—Crosley Broadcasting Corp., Crosley Square, Cincinnati, O. WLW. Cincinnati (NBC). No. 11, 40.4 kw visual, 20.2 kw aural, 465 ft. BPCT-718. TV Addenda 12-R. Note: Operates WLW-T, Cincinnati; WLW-C, Columbus and WLW-D, Dayton, O.; applicant for Indianapolis.

Toledo—Maumee Valley Broadcasting Co., 902 Toledo Trust Bldg. No. 11, 17.66 kw visual, 8.83 kw aural, 520 ft. BPCT-303.

Toledo—Toledo Blade Co., 533 Superior St. Toledo Blade-Paul Block Newspapers. No. 10, 31.8 kw visual, 17 kw aural, 439 ft. BPCT-262. TV Addenda 1-E. See also Pittsburgh, Pa.

Youngstown—Mansfield Radio Co., 100 Wick Bldg. No. 13, 20 kw visual, 10 kw aural, 512.5 ft. BPCT-295. TV Addenda 1-I & 4-H.

Youngstown—Vindicator Printing Co., Vindicator Square. WFMJ (ABC). Youngstown Vindicator. No. 13, 23.6 kw visual, 26.2 kw aural, 700 ft. BPCT-259. TV Addenda 1-E.

Youngstown—WKBN Broadcasting Corp., 17 N. Champion St. WKBN (CBS). No. 13, 23.4 kw visual, 11.7 kw aural, 509 ft. BPCT-275. TV Addenda 1-H. Note: See also WHK, Cleveland.

#### OKLAHOMA

Lawton—Oklahoma Quality Television, 406½ "D" Ave. KSWO (ABC). No. 11, 2.97 kw visual, 850 watts aural, 285 ft. BPCT-708. TV Addenda 12-M.

Oklahoma City—Mid-South TV Broadcasting Co., 661 Wilder Place, Shreveport, La. (William Ramsey, administrator of estate of late W. Harry Johnson). No. 5, 16.6 kw visual, 8.3 kw aural, 482 ft. BPCT-454. TV Addenda 3-G. Note: Also applicant for Little Rock, Shreveport, Memphis, Jackson.

Oklahoma City—KOMA Inc., 228 W. Grand St. KOMA (CBS). No. 5, 17.3 kw visual, 8.65 kw aural, 490 ft. BPCT-539. TV Addenda 4-C. Same interests also applicant for Tulsa (KTUL).

Oklahoma City—Homer W. Snowden d/b as Oklahoma City Television Co., 6336 Richmond St., Dallas, Tex. No. 9, 29.5 kw visual, 14.7 kw aural, 462 ft. BPCT-491. TV Addenda 3-J. Note: Also applicant for Denver and Shreveport.

Oklahoma City—Southwestern Publishing Co., 920 Rogers Ave., Fort Smith, Ark. Southwestern American and Times-Record. No. 9, 29.52 kw visual, 14.9 kw aural, 525 ft. BPCT-497. TV Addenda 3-K. Note: Also applicant for Little Rock, Tulsa, Las Vegas, Erie, Pa. (through interest in WIKK), Wichita (through interest in KAKE).

Tulsa—E. C. Lawson d/b as Tulsa Television Co., c/o J. Edward Johnson, Brownwood, Tex. No. 10, 18.3 kw visual, 9.1 kw aural, 498 ft. BPCT-499. TV Addenda 3-K. Note: Also applicant for Wichita Falls, Tex.

Tulsa—Public Radio Corp., 412 E. Fifth St. KAKC. No. 10, 26.9 kw visual, 13.5 kw aural, 369 ft. BPCT-479. TV Addenda 3-H and 3-I.

Tulsa—Southwestern Publishing Co., 920 Rogers Ave., Fort Smith, Ark. Southwestern American and Times-Record. No. 8, 24.13 kw visual, 12.7 kw aural, 520 ft. BPCT-428. TV Addenda 3-D. Note: Also applicant for Little Rock, Oklahoma City, Las Vegas, Erie, Pa. (through interest in WIKK), Wichita (through interest in KAKE).

Tulsa—Southwestern Sales Corp., Philtower Bldg. KVOO (NBC). No. 8, 31 kw visual, 15.3 kw aural, 396 ft. BPCT-530. TV Addenda 4-A.

Tulsa—Tulsa Broadcasting Co., 1850 S. Boulder St. KTUL (CBS). No. 8, 18.5 kw visual, 9.25 kw aural, 263 ft. BPCT-517. TV Addenda 3-M. Note: Same interests applicant for Oklahoma City (KOMA).

#### OREGON

Portland—KGIN Inc., New Heathman Hotel. KGIN (CBS). No. 8, 22.2 kw visual, 11.7 kw aural, 1,401 ft. BPCT-493. TV Addenda 3-J. Note: See also Sun and Times Co., Chicago.

Portland—KPOJ Inc., 919 S. W. Taylor St. KPOJ (MBS). Portland Oregon Journal. No. 12, 2.84 kw visual, 1.42 kw aural, 1,037 ft. BPCT-509. TV Addenda 3-L.

Portland—Edward Lasker, 9123 Sunset Blvd., Los Angeles, Cal. No. 10, 30 kw visual, 15 kw aural, 2,768 ft. BPCT-538. TV Addenda 4-C. Note: Also applicant for Denver, Salt Lake City, Seattle, Fresno, Cal.

Portland—Pioneer Broadcasters Inc., 615 S. W. Alder St. KGW (NBC). Portland Oregonian. No. 6, 20.7 kw visual, 10.3 kw aural, 961 ft. BPCT-431. TV Addenda 3-D. Note: Same interests (Newhouse) operate WSyr-TV, Syracuse, N. Y.

Portland—Westinghouse Radio Stations Inc., 815 W. Yamhill. KEX (ABC). No. 3, 13 kw visual, 6.5 kw aural, 974 ft. BPCT-494. TV Addenda 3-J. Note: Operates WBZ-TV, Boston; applicant for Pittsburgh and Fort Wayne.

PENNSYLVANIA

- Allentown—Lehigh Valley Television Inc., 39 N. Tenth St. **WSAN (NBC)**. Allentown Call and Chronicle. No. 8, 440 watts visual, 324 watts aural, 727 ft. *Proposes to share time with Easton Publishing Co., Easton, Pa.* BPCT-232. TV Addenda 1-A.
- Allentown—Penn-Allen Broadcasting Co., Masonic Temple Bldg. **WFMZ-FM**. No. 8, 376 watts visual, 188 watts aural, 773 ft. BPCT-486. TV Addenda 3-I.
- Altoona—Central Pennsylvania Corp., 6 Leitzell Bldg., State College, Pa. No. 9, 3.11 kw visual, 1.55 kw aural, 1,095 ft. BPCT-519. TV Addenda 3-M. Note: Also applicant for Williamsport, Pa.
- Altoona—Gable Broadcasting Co., 1320 Eleventh Ave. **WFBG (NBC)**. No. 9, 7 kw visual, 3.5 kw aural, 1,048 ft. BPCT-543. TV Addenda 4-D.
- Bethlehem—Philco Television Broadcasting Corp., Tloga & C Sts., Philadelphia, Pa. No. 8, 600 watts visual, 600 watts aural, 829 ft. BPCT-263. TV Addenda 1-F. Note: Operates WPTZ (TV), Philadelphia. Note: Half-owner of Atlantic City Television Broadcasting Co., applicant for Atlantic City.
- Easton—Easton Publishing Co., 30 N. Fourth St. **WEEX-FM**. Easton Express. No. 8, 450 watts visual, 450 watts aural, 753 ft. BPCT-261. TV Addenda 1-E. *Proposes to share time with Lehigh Valley Broadcasting Co., Allentown, Pa.*
- Erie—Presque Isle Broadcasting Co., 121 W. 10th St. **WERC (NBC)**. No. 3, 1 kw visual, 820 watts aural, 431 ft. BPCT-531. TV Addenda 4-A.
- Erie—Erie Television Corp., 102 State St. **WIKK (ABC)**. Erie Times. No. 3, 1.77 kw visual, 886 watts aural, 202 ft. BPCT-667. TV Addenda 11-P. Note: Same interests (Reynolds-Southwestern Publishing Co.) applicant for Little Rock, Tulsa, Oklahoma City, Las Vegas, and Wichita (through interest in KAKE).
- Harrisburg—WABX Inc., 40 Taylor Blvd. **WABX-FM**. No. 8, 3.1 kw visual, 1.86 kw aural, 310 ft. BPCT-201. Vol. 3:42.
- Harrisburg—WHP Inc., Telegraph Bldg. **WHP (CBS)**. Harrisburg Telegraph. No. 8, 1.4 kw visual, 700 watts aural, 920 ft. BPCT-192. Vol. 3:37.
- Hazleton—Hazleton Broadcasting Co., W. Broad & Laurel Sts. **WAZL (NBC and MBS)**. No. 2, 210 watts visual, 105 watts aural, 677 ft. BPCT-481. TV Addenda 3-I. Note: Interlocking ownership with WMGW, Meadville, Pa., also TV applicant.
- Lancaster—Peoples Broadcasting Co., 252 North Queen St. **WLAN (ABC)**. No. 8, 960 watts visual, 480 watts aural, 443 ft. BPCT-654. TV Addenda 11-E.
- Meadville—Meadville Broadcasting Service Inc., First National Bank Bldg. **WMGW**. No. 13, 2.5 kw visual, 1.23 kw aural, 580 ft. BPCT-523. TV Addenda 3-M. Note: Interlocking ownership with WAZL, Hazleton, Pa., also TV applicant.
- Philadelphia—Daily News Television Co., 1425 Walnut St. **WIBG** and Philadelphia Daily News. No. 12, 19.4 kw visual, 9.73 kw aural, 525 ft. BPCT-119. Vol. 3:9.
- Philadelphia—Pennsylvania Broadcasting Co., 35 S. Ninth St. **WIP (MBS)**. No. 12, 28.8 kw visual, 14.4 kw aural, 488 ft. BPCT-185. Vol. 3:18.
- Pittsburgh—Allegheny Broadcasting Corp., Chamber of Commerce Bldg. **KQV (MBS)**. No. 8, 30.8 kw visual, 16.2 kw aural, 489.5 ft. BPCT-147. Vol. 3:46.
- Pittsburgh—Matta Broadcasting Co., 1233 Braddock Ave., Braddock, Pa. **WLOA**, Braddock. No. 10, 27.6 kw visual, 13.8 kw aural, 546 ft. BPCT-482. TV Addenda 3-I.
- Pittsburgh—Pittsburgh Radio Supply House Inc., 10th St. & Pennsylvania Ave. **WJAS (CBS)**. No. 10, 26.6 kw visual, 13.3 kw aural, 444 ft. BPCT-345. TV Addenda 2-C.
- Pittsburgh—United Broadcasting Corp., 1130 Oliver Bldg. No. 10, 31 kw visual, 15.5 kw aural, 521 ft. BPCT-276. TV Addenda 1-H.
- Pittsburgh—WCAE Inc., William Penn Hotel. **WCAE (ABC)**. Pittsburgh Sun-Telegraph-Hearst. No. 10, 23 kw visual, 12 kw aural, 804 ft. BPCT-293. TV Addenda 1-I. Note: Same interests (Hearst) operate WBAL-TV, Baltimore; applicant for Milwaukee.
- Pittsburgh—Westinghouse Radio Stations Inc., Grant Bldg. **KDKA (NBC)**. No. 6, 24.9 kw visual, 24.9 kw aural, 670 ft. BPCT-221. Vol. 3:47. Note: Operates WBZ-TV, Boston; applicant for Portland, Ore. and Fort Wayne.
- Pittsburgh—WWSW Inc., 212 Wood St. **WWSW**. Pittsburgh Post-Gazette-Paul Block Newspapers. No. 10, 23.8 visual, 11.9 kw aural, 721 ft. BPCT-254. TV Addenda 1-D. See also Toledo, O.
- Reading—Eastern Radio Corp., Berkshire Hotel. **WHUM (CBS)**. No. 5, 630 watts visual, 330 watts aural, 632 ft. BPCT-268. TV Addenda 1-G.
- Reading—Hawley Broadcasting Co., 533 Penn St. **WEEU (ABC)**. Reading Eagle. No. 5, 400 watts visual, 338 watts aural, 739 ft. BPCT-239. TV Addenda 1-B.
- Scranton—Appalachian Co., 519 Mulberry St. No. 7, 2.78 kw visual, 1.46 kw aural, 841 ft. BPCT-506. TV Addenda 3-K.
- Scranton—Scranton Times, 149 Penn Ave. **WQAN**. No. 11, 2.61 kw visual, 1.31 kw aural, 1,201 ft. BPCT-602. TV Addenda 7-A.
- Wilkes-Barre—Louis G. Baltimore, 62 S. Franklin St. **WBRE (NBC)**. No. 11, 4.5 kw visual, 2.5 kw aural, 1,230 ft. BPCT-134. Vol. 3:39.
- Wilkes-Barre—Wyoming Valley Broadcasting Co., Second Nat'l Bank Bldg. **WILK-CP (ABC)**. No. 11, 8 kw visual, 8 kw aural, 1,011.5 ft. BPCT-231. TV Addenda 1-A.
- Williamsport—Central Pennsylvania Corp., 6 Leitzell Bldg., State College, Pa. No. 13, 3.64 kw visual, 1.82 kw aural, 1,291 ft. BPCT-520. TV Addenda 3-M. Note: Also applicant for Altoona, Pa.
- Williamsport—WRAK Inc., 244 W. Fourth St. **WRAK (NBC)**. Williamsport Gazette & Bulletin. No. 13, 3.13 kw visual, 1.57 kw aural, 558 ft. BPCT-521. TV Addenda 3-M.

York—Helm Coal Co., 25 S. Duke St. WNOW. No. 8, 700 watts visual, 488.4 watts aural, 549 ft. BPCT-356. TV Addenda 2-D.  
† York—Susquehanna Broadcasting Co., 47 E. Market St. WSBA (ABC). UHF Channel No. 43, 70 kw visual, 35 kw aural, 550 ft. BPCT-302. TV Directory No. 2.

#### RHODE ISLAND

Providence—Cherry & Webb Broadcasting Co., 15 Chestnut St. WPRO (CBS). No. 13, 50 kw visual, 23 kw aural, 616 ft. BPCT-223. Vol. 3:48. Channel requested from Boston assignment.

#### SOUTH CAROLINA

Charleston—Atlantic Coast Broadcasting Co., Box 297. WTMA (NBC). Charleston Evening Post-News & Courier. No. 2, 13.4 kw visual, 6.7 kw aural, 381 ft. BPCT-699. TV Addenda 12-H.

Charleston—Southern Broadcasting Co., 42 Tenth Ave. WUSN (MBS). No. 7, 24 kw visual, 12 kw aural, 354 ft. BPCT-693. TV Addenda 12-H.

Columbia—Broadcasting Company of the South, 1111 Bull St. WIS (NBC). No. 7, 100 kw visual, 50 kw aural, 500 ft. BPCT-671. TV Addenda 11-U.

Columbia—Marseco Broadcasting Co., 1127 Lady St. WMSC (CBS). No. 10, 25 kw visual, 12.5 kw aural, 424 ft. BPCT-687. TV Addenda 12-E.

Greenville—Greenville News-Piedmont Co., 305 S. Main St. WFBC (NBC). Greenville News and Piedmont. No. 10, 27.8 kw visual, 13.9 kw aural, 1,187 ft. BPCT-541. TV Addenda 4-O.

#### SOUTH DAKOTA

Sioux Falls—Midcontinent Broadcasting Co., Eighth St. & Phillips Ave. KELO (NBC). No. 11, 23.8 kw visual, 11.9 kw aural, 503 ft. BPCT-645. TV Addenda 10-S.

#### TENNESSEE

Chattanooga—Charles S. Cornell, 9909 Sunset Blvd., Beverly Hills, Cal. No. 10, 30 kw visual, 15 kw aural, 1,050 ft. BPCT-617. TV Addenda 7-K. Note: Also applicant for Knoxville and Nashville.

Chattanooga—WDOD Broadcasting Corp., Hamilton National Bank Bldg. WDOD (CBS). No. 3, 27.7 kw visual, 13.9 kw aural, 1055 ft. BPCT-676. TV Addenda 11-V.

Kingsport—Kingsport Broadcasting Co. Inc., Box 870. WKPT (NBC). Kingsport Times & News. No. 7, 30.1 kw visual, 15.05 kw aural, 955 ft. BPCT-684. TV Addenda 12-B.

Knoxville—Charles S. Cornell, 9909 Sunset Blvd., Beverly Hills, Cal. No. 8, 30 kw visual, 15 kw aural, 497 ft. BPCT-616. TV Addenda 7-K. Note: Also applicant for Chattanooga and Nashville.

Knoxville—Radio Station WBIR Inc., 618 S. Gay St. WBIR (ABC). No. 10, 29.1 kw visual, 14.6 kw aural, 516.3 ft. BPCT-686. TV Addenda 12-C.

Knoxville—Scripps-Howard Radio Inc., 110 S. Gay St. WNOX (CBS). No. 6, 18 kw visual, 9 kw aural, 835 ft. BPCT-630. TV Addenda 8-D. Note: Operates also WCPO-TV, Cincinnati, WEWS, Cleveland, and has controlling interest in WMCT (TV), Memphis.

Memphis—Bluff City Broadcasting Co., N. University & Hubert Sts. WDIA. No. 5, 14.4 kw visual, 7.2 kw aural, 380 ft. BPCT-206. Vol. 3:43.

Memphis—Harding College, 139 S. Main St. WIBQ (MBS). No. 2, 15 kw visual, 7.5 kw aural, 302 ft. BPCT-563. TV Addenda 4-J.

Memphis—Mid-South TV Broadcasting Co., 661 Wilder Pl., Shreveport, La. (William Ramsey, administrator of estate of late W. Harry Johnson). No. 9, 19.2 kw visual, 13.7 kw aural, 513 ft. BPCT-465. TV Addenda 3-G. Note: Also applicant for Little Rock, Shreveport, Oklahoma City, Jackson, Miss.

Memphis—WMPS Inc., Columbian Mutual Tower. WMPS (ABC). No. 9, 25.8 kw visual, 12.9 kw aural, 420 ft. BPCT-514. TV Addenda 3-L.

Memphis—Hoyt B. Wooten d/b as WREC Broadcasting Service, Peabody Hotel. WREC (CBS). No. 7, 24 kw visual and aural, 435 ft. BPCT-452. TV Addenda 3-G.

Nashville—Capitol Broadcasting Co., American National Bank Bldg. WKDA. No. 9, 28.6 kw visual, 14.3 kw aural, 290 ft. BPCT-507. TV Addenda 3-L.

Nashville—Charles S. Cornell, 9909 Sunset Blvd., Beverly Hills, Cal. No. 2, 16.2 kw visual, 8.1 kw aural, 407 ft. BPCT-611. TV Addenda 7-F. Note: Also applicant for Knoxville and Chattanooga.

Nashville—J. T. Ward d/b as WLAC Broadcasting Service, Third National Bank Bldg. WLAC (CBS). No. 7, 16 kw visual, 14.2 kw aural, 746 ft. BPCT-540. TV Addenda 4-C.

Nashville—WSIX Broadcasting Station, Nashville Trust Bldg. WSIX (ABC). No. 2, 15.2 kw visual, 8.05 kw aural, 727 ft. BPCT-532. TV Addenda 4-A, 11-R.

#### TEXAS

Abilene—Abilene Television Co., 1434 M & W Tower Bldg., Dallas, Tex. No. 11, 2.73 kw visual, 1.36 kw aural, 386 ft. BPCT-618. Note: TV Addenda 7-L. Also applicant for Midland and San Angelo, Tex.

Amarillo—C. C. Woodson d/b as Amarillo Television Co., 1517 Commerce St., Dallas Tex. Publisher of Brownwood Bulletin, Del Rio News Herald and other newspapers. No. 5, 1.85 kw visual, 925 watts aural, 449 ft. BPCT-353. TV Addenda 2-D. Note: Also applicant for Austin, Lubbock, Waco.

Amarillo—Glenn Terry, Watt W. Winn, Warren E. Massey and Dave C. Edwards d/b as Amarillo Television Co. Cliff Towers, Dallas. No. 5, 1.95 kw visual, 970 watts aural, 442 ft. BPCT-638. TV Addenda 9-B. Note: Also applicants for Lubbock.

(Continued on next page)

TEXAS—(Continued)

- Austin—Texas Telenet System Inc., 513 Capital National Bank Bldg. No. 10, 27.54 kw visual, 13.77 kw aural, 352 ft. BPCT-566. TV Addenda 4-J. Note: Also applicant for San Antonio, Corpus Christi, Fort Worth, Waco.
- Austin—C. C. Woodson d/b as Austin Television Co., 1517 Commerce St., Dallas, Tex. No. 8, 4.25 kw visual, 2.17 kw aural, 455 ft. BPCT-351. TV Addenda 2-D. Note: See also Amarillo.
- Beaumont—Loula Mae Harrison and A. W. Smith, d/b as Beaumont Television Co., 1434 M & W Tower Bldg., Dallas, Tex. No. 8, 2.8 kw visual, 1.4 kw aural, 373 ft. BPCT-636. TV Addenda 9-A.
- Beaumont—Lufkin Amusement Co., Keltys, Tex. No. 10, 28.4 kw visual, 14.2 kw aural, 485 ft. BPCT-545. TV Addenda 4-D.
- Beaumont—Sabine Television Corp., 1210 Texas Bank Bldg. No. 3, 13.2 kw visual, 6.6 kw aural, 543 ft. BPCT-598. TV Addenda 6-J.
- Brownsville—Thomas O. Payne d/b as Brownsville Television Co., 3323 Tangley Rd., Houston, Tex. No. 7, 2.66 kw visual, 1.33 kw aural, 461 ft. BPCT-573. TV Addenda 4-M.
- Corpus Christi—R. L. Wheelock, W. L. Pickens & H. H. Coffield d/b as Corpus Christi Television Co., 1517 Commerce St., Dallas, Tex. No. 6, 19.7 kw visual, 9.8 kw aural, 417 ft. BPCT-416. TV Addenda 3-C. Note: Interlocking ownership with KEYL, San Antonio; applicant for New Orleans.
- Corpus Christi—Gulf Coast Broadcasting Co., Box 840. KRIS (NBC). No. 6, 100 kw visual, 50 kw aural, 345 ft. BPCT-723. TV Addenda 12-V.
- Corpus Christi—Texas Telenet System Inc., 513 Capital National Bank Bldg., Austin, Tex. No. 3, 16.46 kw visual, 8.23 kw aural, 493 ft. BPCT-567. TV Addenda 4-J. Note: Also applicant for Austin, Fort Worth, San Antonio, Waco.
- Dallas—L. F. Corrigan d/b as Texas Television, 2206 Mercantile Bank Bldg. No. 10, 30.24 kw visual, 15.925 kw aural, 415 ft. BPCT-238. TV Addenda 1-B.
- Dallas—City of Dallas, Municipal Radio Bldg. WRR (MBS). No. 10, 24.84 kw visual, 12.42 kw aural, 564 ft. BPCT-357. TV Addenda 2-D.
- Dallas—W. W. Lechner d/b as Lechner Television Co., 1302 Kirby Bldg. No. 11, 20.3 kw visual, 14.5 kw aural, 483 ft. BPCT-600. TV Addenda 6-K.
- Dallas—Variety Broadcasting Co. Inc., 1401 S. Akaro St. KIXL. No. 2, 16.53 kw visual, 8.27 kw aural, 507 ft. BPCT-265. TV Addenda 1-G.
- El Paso—Claude H. Craig, 8570 Hollywood Blvd., Los Angeles, Cal. No. 5, 16.5 kw visual, 8.25 kw aural, 461 ft. BPCT-576. TV Addenda 5-A.
- El Paso—Clyde Weatherby d/b as El Paso Television Co., Hamilton, Tex. No. 7, 2.94 kw visual, 1.47 kw aural, 877 ft. BPCT-585. TV Addenda 5-A.
- El Paso—Roderick Broadcasting Corp., Wyoming & Walnut Sts. KROD (CBS). El Paso Times. No. 4, 11.4 kw visual, 5.7 kw aural, 928 ft. BPCT-673. TV Addenda 11-T.
- Fort Worth—Texas State Network Inc., 1201 W. Lancaster Ave. KFJZ (MBS). No. 2, 14.2 kw visual, 7.3 kw aural, 518 ft. BPCT-571. TV Addenda 4-K. Note: Also applicant for San Antonio.
- Fort Worth—Texas Telenet System Inc., 513 Capital National Bank Bldg., Austin, Tex. No. 10, 25.16 kw visual, 12.58 kw aural, 504 ft. BPCT-605. TV Addenda 7-D. Note: Also applicant for Austin, Corpus Christi, San Antonio and Waco.
- Galveston—R. Lee Kempner, d/b as Galveston Television Co., 1702 Broadway. No. 9, 2.64 kw visual, 1.32 kw aural, 470 ft. BPCT-633. TV Addenda 8-F.
- Harlingen—Leo E. Owens d/b as Harlingen Television Co., Box 511. KVKO-FM. Harlingen Valley Morning Star. No. 9, 2.81 kw visual, 1.41 kw aural, 459 ft. BPCT-562. TV Addenda 4-I.
- Houston—W. W. Lechner d/b as Lechner Television Co., 1302 Kirby Bldg., Dallas, Tex. No. 4, 15 kw visual, 7.5 kw aural, 474 ft. BPCT-599. TV Addenda 6-K.
- Houston—Roy Hofheinz d/b as Texas Television Co., Southern Standard Bldg. KTHH (MBS). No. 7, 19.2 kw visual, 19.2 kw aural, 498.5 ft. BPCT-271. TV Addenda 1-G.
- Houston—KTRH Broadcasting Co., Rice Hotel. KTRH (CBS). Houston Chronicle. No. 5, 17.9 kw visual, 8.9 kw aural, 454 ft. BPCT-308. TV Addenda 2-A.
- Houston—Shamrock Broadcasting Co., Shell Bldg. KXYZ (ABC). No. 7, 30.4 kw visual, 15.2 kw aural, 502.5 ft. BPCT-319. TV Addenda 2-A.
- Houston—South Texas Television Co., 1403 Southmore Blvd. No. 4, 50 kw visual, 25 kw aural, 500 ft. BPCT-692. TV Addenda 12-H.
- Longview—Arlington James Henry d/b as East Texas Television Co., Route 3. No. 5, 1 kw visual, 760 watts aural, 439 ft. BPCT-607. TV Addenda 7-D.
- Lubbock—C. C. Woodson d/b as Lubbock Television Co., 1517 Commerce St., Dallas, Tex. No. 3, 1.85 kw visual, 950 watts aural, 374 ft. BPCT-352. TV Addenda 3-J. Note: See also Amarillo.
- Lubbock—Glenn Terry, Watt W. Winn, Warren E. Massey and Dave C. Edwards d/b as Lubbock Television Co. Cliff Towers, Dallas. No. 6, 1.95 kw visual, 970 watts aural, 376 ft. BPCT-637. TV Addenda 9-B. Note: Also applicants for Amarillo.
- McAllen—Max Lutz, d/b as McAllen Television Co. No. 12, 2.73 kw visual, 1.36 kw aural, 415 ft. BPCT-631. TV Addenda 8-D.
- Midland—Midland Television Co., 1434 M & W Tower, Dallas, Tex. No. 7, 2.56 kw visual, 1.28 kw aural, 432.5 ft. BPCT-619. TV Addenda 7-L. Note: Also applicant for Abilene and San Angelo, Tex.

- San Angelo—San Angelo Television Co., 1434 M & W Tower, Dallas, Tex. No. 8, 2.6 kw visual, 1.3 kw aural, 409.6 ft. BPCT-620. TV Addenda 7-L. Note: Also applicant for Abilene and Midland, Tex.
- San Antonio—Howard Davis tr/as Walmac Co., National Bank of Commerce Bldg. KMAC (MBS). No. 9, 22.713 kw visual, 11.357 kw aural, 587 ft. BPCT-429. TV Addenda 3-D.
- San Antonio—Express Publishing Co. K TSA (CBS). San Antonio Express and News. No. 7, 26.24 kw visual, 13.12 kw aural, 342.8 ft. BPCT-427. TV Addenda 3-D.
- San Antonio—Eugene J. Roth tr/as Mission Broadcasting Co., 317 Arden Grove. KONO. No. 12, 21.94 kw visual, 10.97 kw aural, 463 ft. BPCT-535. TV Addenda 4-B.
- San Antonio—Texas Telenet System Inc., 513 Capital National Bank Bldg., Austin, Tex. No. 2, 14.39 kw visual, 7.2 kw aural, 510 ft. BPCT-568. TV Addenda 4-J. Note: Also applicant for Austin, Fort Worth, Corpus Christi, Waco.
- San Antonio—Texas State Network Inc., 1201 W. Lancaster Ave., Fort Worth, Tex. KABC (ABC). No. 2, 13.5 kw visual, 6.9 kw aural, 472 ft. BPCT-572. TV Addenda 4-K. Note: Also applicant for Fort Worth, Tex.
- Sherman—Sherman Television Co., 1434 M & W Tower Bldg., Dallas, Tex. No. 6, 1.84 kw visual, 920 watts, 466 ft. BPCT-623. TV Addenda 8-A.
- Texarkana—KCMC Inc., 317 Pine St. KCMC (ABC). Texarkana Gazette & News. No. 6, 21.62 kw visual, 10.81 kw aural, 427 ft. BPCT-714. TV Addenda 12-Q.
- Tyler—Tyler Broadcasting Co., 613 Peoples National Bank Bldg. No. 9, 1 kw visual, 500 watts aural, 395 ft. BPCT-564. TV Addenda 4-J.
- Waco—C. C. Woodson d/b as Waco Television Co., 1517 Commerce St., Dallas, Tex. No. 6, 2.3 kw visual, 1.15 kw aural, 353.5 ft. BPCT-331. TV Addenda 2-C. (See also Amarillo.)
- Waco—Texas Telenet System Inc., 513 Capital National Bank Bldg., Austin, Tex. No. 3, 16.46 kw visual, 8.23 kw aural, 511 ft. BPCT-606. TV Addenda 7-D. Note: Also applicant for Austin, Corpus Christi, Fort Worth and San Antonio.
- Wichita Falls—Leland Holzer, 501 S. Vermont Ave., Los Angeles, Cal. No. 10, 30 kw visual, 15 kw aural, 199 ft. BPCT-584. TV Addenda 5-A. Note: See Tucson, Ariz.
- Wichita Falls—E. C. Lawson d/b as Wichita Falls Television Co., 1517 Commerce St., Dallas, Tex. No. 8, 2.72 kw visual, 1.36 kw aural, 460 ft. BPCT-498. TV Addenda 3-K. Note: Also applicant for Tulsa.
- Wichita Falls—Texoma Broadcasting Co., 917½ Scott Ave. KTRN (MBS). Wichita Falls Record-News & Times. No. 6, 19.8 kw visual, 9.9 kw aural, 488 ft. BPCT-710. TV Addenda 12-P.
- Wichita Falls—Wichtex Radio & Television Co., City National Bank Bldg. KFDX (ABC). No. 3, 29 kw visual, 14.5 kw aural, 340 ft. BPCT-722. TV Addenda 12-T.

#### UTAH

- Salt Lake City—Granite District Radio Broadcasting Co., 219 Continental Bank Bldg. KNAK. No. 9, 2.6 kw visual, 1.3 kw aural, 10.7 ft. BPCT-553. TV Addenda 4-G.
- Salt Lake City—Edward Lasker, 9123 Sunset Blvd., Los Angeles, Cal. No. 7, 30 kw visual, 15 kw aural, 919 ft. BPCT-527. TV Addenda 4-A. Note: Also applicant for Denver, Seattle, Portland, Ore., Fresno, Cal.
- Salt Lake City—Salt Lake City Broadcasting Co. Inc., 248 S. Main St. KALL (MBS). Salt Lake City Tribune and Telegram. No. 7, 50 kw visual, 25.4 kw aural, —372 ft. BPCT-524. TV Addenda 3-M.
- Salt Lake City—Utah Broadcasting Co., 29 S. State St. KUTA (ABC). No. 2, 15.4 kw visual, 7.65 kw aural, 38.2 ft. BPCT-536. TV Addenda 4-B.

#### VIRGINIA

- Danville—Piedmont Broadcasting Corp., Hotel Danville. WETM (ABC). No. 7, 2.65 kw visual, 1.33 kw aural, 687 ft. BPCT-643. TV Addenda 10-K.
- Lynchburg—Lynchburg Broadcasting Corp., 925 Church St. WLVA (ABC). No. 13, 2.5 kw visual, 1.25 kw aural, 2,198 ft. BPCT-715. TV Addenda 12-Q.
- Lynchburg—Old Dominion Broadcasting Corp., Box 918. WWO D (MBS). No. 13, 2.68 kw visual, 1.34 kw aural, 2,143 ft. BPCT-716. TV Addenda 12-Q.
- Newport News—Hampton Roads Broadcasting Corp., Hotel Warwick. WGH (ABC). Newport News Press and Times-Herald. No. 7, 23.9 kw visual, 12.6 kw aural, 416 ft. BPCT-502. TV Addenda 3-K.
- Norfolk—Beachview Broadcasting Corp., 431 Granby St. No. 11, 27 kw visual, 13.6 kw aural, 324 ft. BPCT-558. TV Addenda 4-H.
- Norfolk—Commonwealth Broadcasting Corp., 219 Granby St. WLOW. No. 11, 19.9 kw visual and aural, 409 ft. BPCT-460. TV Addenda 3-G.
- Norfolk—Larus & Brother Co. Inc., 22nd and Corey Sts., Richmond, Va. WRVC (FM). No. 13, 30.2 kw visual, 15.1 kw aural, 292 ft. BPCT-587. TV Addenda 5-F. Note: Also applicant for Richmond (see below).
- Richmond—Larus & Brother Co. Inc., 22nd & Corey Sts., WRVA (CBS). No. 10, 23.5 kw visual, 11.75 kw aural, 500 ft. BPCT-379. TV Addenda 2-F. Note: Also applicant for Norfolk (see above).
- Richmond—Lee Broadcasting Corp., Broad-Grace Arcade. WLEE (MBS). No. 10, 27.3 kw visual, 13.6 kw aural, 348 ft. BPCT-392. TV Addenda 3-A.
- Richmond—Richmond Radio Corp., 323 E. Grace St. WRNL (ABC). Richmond Times-Dispatch and News-Leader. No. 3, 17.113 kw visual, 8.556 kw aural, 362 ft. BPCT-321. TV Addenda 2-B.
- Richmond—Southern Broadcasters Inc., 2011 Massachusetts Ave. N.W., Washington, D. C. WRMV-FM. No. 8, 18.5 kw visual, 19.3 kw aural, 546 ft. BPCT-420. TV Addenda 3-C.

(Continued on next page)

VIRGINIA—(Continued)

Roanoke—Radio Roanoke Inc., Box 1110, Mountain Trust Bank Bldg. **WROV (ABC)**. No. 7, 19.2 kw visual, 9.6 kw aural, 275 ft. BPCT-689. TV Addenda 12-E.

Winchester—Richard Field Lewis Jr., P.O. Drawer 605. **WINC (ABC)**. No. 12 (Rural), 31.5 kw visual, 15.75 kw aural, 1,475 ft. BPCT-595. TV Addenda 6-H.

WASHINGTON

Seattle—Fisher's Blend Station Inc., Skinner Bldg. **KOMO (NBC)**. No. 2, 16.7 kw visual, 8.35 kw aural, 513 ft. BPCT-407. TV Addenda 3-C.

Seattle—Edward Lasker, 9123 Sunset Blvd., Los Angeles, Cal. No. 7, 30 kw visual, 15 kw aural, 3,200 ft. BPCT-533. TV Addenda 4-B. Note: Also applicant for Denver, Salt Lake City, Portland, Ore., Fresno, Cal.

Seattle—Queen City Broadcasting Co., Cobb Bldg. **KIRO (CBS)**. No. 11, 30.04 kw visual, 15.3 kw aural, 1,426 ft. BPCT-453. TV Addenda 3-G.

Seattle—Totem Broadcasters Inc., Skinner Bldg. **KJR (ABC)**. No. 7, 26 kw visual, 13.8 kw aural, 1,260 ft. BPCT-443. TV Addenda 3-E. Note: See also Sun and Times Co., Chicago.

Spokane—Harry L. (Bing) Crosby Jr., 9028 Sunset Blvd., Los Angeles, Cal. No. 7, 30 kw visual, 15 kw aural, 2,725 ft. BPCT-578. TV Addenda 5-A. Note: Also applicant for Tacoma and Yakima.

Tacoma—Harry L. (Bing) Crosby Jr., 9028 Sunset Blvd., Los Angeles, Cal. No. 9, 30 kw visual, 15 kw aural, 1,073 ft. BPCT-579. TV Addenda 5-A. Note: Also applicant for Spokane and Yakima.

Tacoma—Carl E. Haymond, 914½ Broadway. **KMO**. No. 13, 29.7 kw visual, 14.85 kw aural, 508 ft. BPCT-615. TV Addenda 7-I.

Tacoma—Television Tacoma Inc., 919 Market St. **KTBI**. Tacoma Times. No. 4, 12 kw visual, 6 kw aural, 291 ft. BPCT-551. TV Addenda 4-F.

Yakima—Harry L. (Bing) Crosby Jr., 9028 Sunset Blvd., Los Angeles, Cal. No. 6, 20 kw visual, 10 kw aural, 995 ft. BPCT-580. TV Addenda 5-A. Note: Also applicant for Spokane and Tacoma.

WEST VIRGINIA

Beckley—Joe L. Smith Jr. Inc., WJLS Bldg. **WJLS (CBS)**. No. 4, 25.85 kw visual, 13.75 kw aural, 1047 ft. BPCT-666. TV Addenda 11-P.

Charleston—Charleston Television Inc., Box 2791. No. 7, 26.5 kw visual, 14 kw aural, 568 ft. BPCT-501. TV Addenda 3-K.

Charleston—Charleston Broadcasting Co., 1016 Lee St. **WCHS (CBS)**. No. 13, 27.2 kw visual, 13.6 kw aural, 582 ft. BPCT-549. TV Addenda 4-F.

Charleston—Joe L. Smith Jr. Inc., WJLS Bldg., Beckley, W. Va. **WKNA (ABC)**. No. 2, 19 kw visual, 9.5 kw aural, 184 ft. BPCT-591. TV Addenda 6-F.

Oak Hill—Robert R. Thomas Jr. **WOAY**. No. 6, 1.9 kw visual, 953 watts aural, 397 ft. BPCT-601. TV Addenda 7-A.

Wheeling—Fort Industry Co., 1025 Main St. **WWVA (CBS)**. No. 12, 32.49 kw visual, 17.1 kw aural, 598 ft. BPCT-360. TV Addenda 2-D. Note: Same interests (Storer) operate WSPD-TV, Toledo; WJBK-TV, Detroit; WAGA-TV, Atlanta; applicant for Miami, Minneapolis, Cincinnati (WSAI).

Wheeling—Tri-City Broadcasting Co., 3266 Guernsey St., Bellaire, O. **WTRF**. Bellaire Times-Leader. No. 12, 27 kw visual, 13.5 kw aural, 538 ft. BPCT-437. TV Addenda 3-E, 11-Y.

WISCONSIN

Eau Claire—Badger Broadcasting Co., 3800 Regent St., Madison, Wis. **WIBA (NBC)**, Madison. No. 13, 10.3 kw visual, 5.15 kw aural, 466 ft. BPCT-729. TV Addenda 12-Y. Note: Also applicant for Madison (WIBA).

Green Bay—WBY Inc., Bellin Bldg. **WBAY (CBS)**. St. Norbert's College. No. 4, 14.85 kw visual, 7.42 kw aural, 431 ft. BPCT-624. TV Addenda 8-A.

Madison—Badger Broadcasting Co., 110 E. Main St. **WIBA (NBC)**. Capital Times and Madison State Journal. No. 9, 2.91 kw visual, 1.45 kw aural, 337 ft above ground. BPCT-332. TV Addenda 2-B. Note: Also applicant for Eau Claire.

Madison—Monona Broadcasting Co., 215 W. Washington Ave. **WKOW**. No. 9, 28.2 kw visual, 16.9 kw aural, 502.5 ft. BPCT-560. TV Addenda 4-I.

Madison—Radio Wisconsin Inc., 203 S. Barstow St., Eau Claire, Wis. **WISC (ABC)**. No. 9, 26.78 kw visual, 13.39 kw aural, 515 ft. BPCT-410. TV Addenda 3-B. Note: Same interests applicant for Duluth (WEBC).

Milwaukee—Hearst Radio Inc., 123 W. Michigan. **WISN (CBS)**. Milwaukee Sentinel. No. 10, 28 kw visual, 15 kw aural, 439 ft. BPCT-383. TV Addenda 2-G. Note: Same interests operate WBAL-TV, Baltimore; applicant for Pittsburgh (WCAE).

Milwaukee—Milwaukee Broadcasting Co., 710 N. Plankinton Ave. **WEMP**. No. 6, 28 kw visual, 14 kw aural, 479 ft. BPCT-472. TV Addenda 3-G.

Milwaukee—Wisconsin Broadcasting System Inc., 729 N. Broadway. **WFOX**. No. 8, 26 kw visual, 13 kw aural, 482 ft. BPCT-377. TV Addenda 2-F.

WYOMING

Casper—Bill M. Tomberlin, Box 2447. No. 8, 2.48 kw visual, 1.24 kw aural, minus 93.5 ft. BPCT-675. TV Addenda 11-U. Note: Also applicant for Cheyenne.

Cheyenne—Bill M. Tomberlin, Box 2447, Casper, Wyo. No. 11, 2.49 kw visual, 1.245 kw aural, 319 ft. BPCT-678. TV Addenda 11-X. Note: Also applicant for Casper.



# The 162 Most Important Markets of the U. S.

Compiled by J. Walter Thompson Co., based on preliminary 1950 Census figures

Data on TV Stations Added by *Television Digest*

Asterisk indicates city does not yet have TV stations; figures in parentheses indicate number of stations in city; for Station Directory, see pages 6-29.

Ranking and Marketing Facts made available in advance of *Population and Its Distribution*, seventh edition, 400-page encyclopedia covering all markets to be published by J. Walter Thompson Co. in fall of 1951 (420 Lexington Ave., New York, \$15)

## 8 "A" Markets: Population over 2,000,000 • 8 have TV stations

MARKETS	COUNTIES	TOTAL POPULATION	% OF CHANGE 1940 to 1950	TOTAL DWELLING UNITS	TOTAL RETAIL TRADE	
					No. of Estab. 1948	Sales 1948
1. New York (7)	Bronx, Kings, Nassau, N. Y., Queens, Richmond, Rockland, Suffolk, Westchester, N. Y.; Bergen, Essex, Hudson, Middlesex, Morris, Passaic, Union, Somerset, N. J.:	12,831,914	+10.0%	3,970,725	170,747	\$12,618,952,000
2. Chicago (4)	Cook, DuPage, Kane, Lake, Will, Ill.; Lake, Ind.:	5,475,535	+13.5	1,656,173	61,881	5,970,537,000
3. Los Angeles (7)	Los Angeles, Orange, Calif.:	4,339,225	+48.8	1,529,901	48,765	4,689,586,000
4. Philadelphia (3)	Bucks, Chester, Delaware, Montgomery, Phila. Pa.; Burlington, Camden, Gloucester, N. J.:	3,660,676	+14.4	1,051,915	45,423	3,335,541,000
5. Detroit (3)	Macomb, Oakland, Wayne, Mich.:	2,973,019	+25.1	862,241	27,967	3,002,039,000
6. Boston (2)	Essex, Middlesex, Norfolk, Suffolk, Mass.:	2,858,033	+7.6	828,779	23,864	2,217,037,000
7. San Francisco-Oakland (3)	Alameda, Contra Costa, San Francisco, San Mateo, Solano, Marin, Calif.:	2,214,249	+51.5	710,038	25,123	2,361,192,000
8. Pittsburgh (1)	Allegheny, Beaver, Washington, Westmoreland, Pa.:	2,205,544	+5.9	629,840	23,252	1,967,604,000
Total 8 "A" Markets		36,558,195	+17.3%	11,239,612	427,022	\$36,162,488,000
Percent of Total U. S.		24.3%		24.4%	24.1%	27.7%

## 35 "B" Markets: Population 450,000-2,000,000 • 28 have TV stations

9. St. Louis (1)	St. Louis City, St. Charles, St. Louis, Mo.; Madison, St. Clair, Ill.:	1,673,467	+16.9%	509,714	19,750	\$1,556,067,000
10. Washington (4)	Dist. of Col., Montgomery, Prince Georges, Md.; Arlington, Fairfax, Va.; (Including Independent Cities of Alexandria and Falls Church, Va.):	1,457,601	+50.6	425,888	10,135	1,480,835,000
11. Cleveland (3)	Cuyahoga, Lake, Ohio:	1,453,556	+14.7	448,912	15,555	1,520,224,000
12. Baltimore (3)	Baltimore City, Baltimore, Anne Arundel, Md.:	1,320,754	+21.9	394,222	15,336	1,225,746,000
13. Minneapolis-St. Paul (2)	Anoka, Dakota, Hennepin, Ramsey, Minn.:	1,107,366	+17.7	338,990	10,161	1,257,233,000
14. Buffalo (1)	Erie, Niagara, N.Y.:	1,085,606	+13.3	318,627	14,222	1,025,946,000
15. Cincinnati (3)	Hamilton, Ohio; Campbell, Kenton, Ky.:	898,031	+14.1	280,763	10,090	875,903,000
16. Milwaukee (1)	Milwaukee, Wisc.:	863,937	+12.7	255,016	9,757	921,287,000
17. Kansas City (1)	Johnson, Wyandotte, Kan.; Clay, Jackson, Mo.:	808,231	+17.7	250,642	8,944	974,377,000
18. Houston (1)	Harris, Texas:	802,102	+51.6	257,895	7,919	811,198,000
19. Providence (1)	Bristol, Kent, Newport, Providence, R. I.:	733,681	+7.4	226,916	8,940	647,814,000
	[Served also by stations in Boston]					
20. Seattle (1)	King, Wash.:	726,464	+43.9	254,245	7,834	749,464,000

MARKETS	COUNTIES	TOTAL POPULATION	% OF CHANGE 1940 to 1950	TOTAL DWELLING UNITS	TOTAL RETAIL TRADE	
					No. of Estab. 1948	Sales 1948
*21. Portland	Clackamas, Multnomah, Washington, Ore.: Clark, Wash.:	701,202	+39.9	245,683	7,348	768,318,000
22. New Orleans (1)	Jefferson, Orleans, St. Bernard, La.:	681,037	+23.3	207,640	7,646	546,504,000
23. Atlanta (2)	Cobb, DeKalb, Fulton, Ga.:	664,033	+28.2	191,189	5,748	661,026,000
24. Dallas (2)	Dallas, Texas: [Served also by station in Ft. Worth]	610,852	+53.3	196,628	5,928	708,545,000
*25. Hartford	Hartford, Middlesex, Conn.:	603,360	+19.1	157,611	6,234	553,592,000
26. Louisville	Jefferson, Ky.: Clark, Floyd, Ind.:	574,474	+27.2	171,478	5,676	515,949,000
*27. Denver	Adams, Arapahoe, Denver, Jefferson, Colo.:	560,361	+37.4	181,999	5,402	592,281,000
28. Birmingham (2)	Jefferson, Ala.:	554,186	+20.5	160,145	5,152	439,163,000
29. Norfolk- Portsmouth- Newport News (1)	Elizabeth City, Norfolk, Princess Anne, Warwick, Va.: (Including Independent Cities of Hampton, Newport News, Norfolk, Portsmouth, So. Norfolk:)	550,619	+60.3	161,357	5,446	451,886,000
30. Indianapolis (1)	Marion, Ind.:	549,047	+19.1	170,512	5,233	624,219,000
*31. Worcester	Worcester, Mass.:	543,094	+7.7	160,134	6,336	474,773,000
32. New Haven Waterbury (1)	New Haven, Conn.:	541,994	+11.9	164,385	7,813	517,305,000
33. San Diego (1)	San Diego, Calif.:	535,967	+85.2	181,746	5,680	506,208,000
*34. Youngstown	Mahoning, Trumbull, Ohio: Mercer, Pa.:	526,599	+11.2	150,367	5,323	464,613,000
35. Albany-Troy- Schenectady (1)	Albany, Rensselaer, Schenectady, N. Y.:	512,527	+10.1	170,111	6,751	561,540,000
*36. Bridgeport	Fairfield, Conn.:	502,832	+20.2	154,130	6,644	538,449,000
37. Columbus (3)	Franklin, Ohio:	501,882	+29.1	149,170	4,654	505,002,000
38. San Antonio (2)	Bexar, Texas:	496,090	+46.7	138,946	5,004	388,431,000
39. Miami (1)	Dade, Fla.:	488,689	+82.5	183,461	6,801	588,765,000
40. Rochester (1)	Monroe, N. Y.:	484,877	+10.6	148,377	5,449	489,295,000
41. Memphis (1)	Shelby, Tenn.:	480,161	+34.0	138,759	4,119	475,752,000
*42. Springfield- Holyoke	Hampden, Hampshire, Mass.:	453,979	+12.2	132,291	5,259	411,993,000
*43. Dayton	Greene, Montgomery, Ohio:	453,181	+36.8	137,004	3,915	444,989,000
Total 35 "B" Markets		25,501,839	+25.0%	7,814,953	272,204	\$25,274,692,000
Percent of Total U. S.		16.9%		16.9%	15.4%	19.4%
Total 43 "A" & "B" Markets		62,060,034	+20.4%	19,054,565	699,226	\$61,437,180,000
Percent of Total U. S.		41.2%		41.3%	39.5%	47.1%

**72 "C" Markets: Population 150,000-450,000 • 22 have TV stations**

*44. Allentown- Bethlehem	Lehigh, Northampton, Pa.: Warren, N.J.:	434,857	+9.6%	126,923	5,938	\$399,474,000
*45. Akron	Summit, Ohio:	407,981	+20.2	122,963	3,841	395,325,000
*46. Tampa- St. Petersburg	Hillsborough, Pinellas, Fla.:	406,175	+49.3	154,716	5,184	362,814,000
47. Toledo (1)	Lucas, Ohio:	392,626	+14.0	120,416	4,178	445,273,000
*48. Wilkes-Barre- Hazleton	Luzerne, Pa.:	391,226	-11.4	111,109	6,343	306,024,000
*49. Fall River- New Bedford	Bristol, Mass.:	380,849	+4.4	116,742	4,840	316,146,000
50. Omaha (2)	Douglas, Sarpy, Neb.: Pottawattamie, Iowa:	362,203	+11.4	107,916	3,503	380,297,000

MARKETS	COUNTIES	TOTAL POPULATION	% OF CHANGE 1940 to 1950	TOTAL DWELLING UNITS	TOTAL RETAIL TRADE	
					No. of Estab. 1948	Sales 1948
51. Fort Worth (1)	Tarrant, Texas:	359,246	+59.3	116,638	3,858	401,503,000
	[Also served from Dallas]					
*52. Wheeling- Steubenville	Brooke, Hancock, Marshall, Ohio, W. Va.: Belmont, Jefferson, Ohio:	352,924	-3.1	103,907	4,176	266,470,000
53. Syracuse (2)	Onondaga, N. Y.:	340,875	+15.5	102,377	3,771	348,187,000
*54. Knoxville	Knox, Blount, Anderson, Tenn.:	335,664	+36.4	94,835	3,003	249,570,000
55. Phoenix (2)	Maricopa, Ariz.:	329,266	+76.8	108,162	3,464	307,244,000
56. Richmond (1)	Richmond City, Chesterfield, Henrico, Va.:	326,863	+24.3	95,186	3,144	337,472,000
57. Oklahoma City (1)	Oklahoma, Okla.:	322,520	+32.1	108,201	3,536	317,487,000
58. Nashville (1)	Davidson, Tenn.:	320,388	+24.5	92,229	3,022	276,771,000
*59. Charleston	Fayette, Kanawha, W. Va.:	319,277	+15.6	87,357	3,297	258,343,000
60. Jacksonville	Duval, Fla.:	302,711	+44.1	90,240	3,142	266,877,000
*61. Harrisburg	Cumberland, Dauphin, Pa.:	291,119	+15.4	87,476	3,639	264,696,000
62. Johnstown	Cambria, Somerset, Pa.:	290,551	-2.6	78,940	3,049	208,676,000
*63. San Jose	Santa Clara, Calif.:	288,938	+65.2	92,315	2,862	280,259,000
64. Grand Rapids (1)	Kent, Mich.:	287,020	+16.5	89,321	3,302	294,972,000
65. Utica-Rome (1)	Herkimer, Oneida, N.Y.:	283,602	+7.8	86,985	4,057	257,305,000
*66. Canton	Stark, Ohio:	282,060	+20.1	83,604	3,034	266,922,000
*67. San Bernardino	San Bernardino, Calif.:	280,252	+74.0	105,797	3,620	247,188,000
*68. Tacoma	Pierce, Wash.:	275,802	+51.5	86,020	2,605	217,520,000
*69. Sacramento	Sacramento, Calif.:	275,659	+61.8	88,032	2,907	296,291,000
*70. Fresno	Fresno, Calif.:	274,225	+53.6	88,315	3,203	285,112,000
71. Salt Lake City (2)	Salt Lake, Utah:	274,208	+29.6	81,909	2,431	266,776,000
*72. Flint	Genesee, Mich.:	270,034	+18.5	81,189	2,778	242,667,000
73. Wilmington (1)	New Castle, Del.: Salem, N. J.:	267,220	+20.5	78,619	3,372	276,129,000
*74. Scranton	Lackawanna, Pa.:	256,208	-14.9	74,067	3,808	204,343,000
*75. Reading	Berks, Pa.:	254,942	+5.4	76,225	3,766	231,140,000
*76. Duluth-Superior	Douglas, Wisc.: St. Louis, Minn.:	251,658	-0.9	85,306	3,269	238,350,000
*77. Peoria	Peoria, Tazewell, Ill.:	249,918	+18.0	77,337	2,611	241,994,000
78. Tulsa (1)	Tulsa, Okla.:	248,658	+28.6	80,675	2,663	254,005,000
79. Huntington- Ashland (1)	Cabell, Wayne, W. Va.: Lawrance, Ohio: Boyd, Ky.:	245,631	+8.8	69,905	2,620	174,260,000
*80. Chattanooga	Hamilton, Tenn.: Walker, Ga.:	245,499	+16.1	71,460	2,710	196,365,000
81. Lancaster (1)	Lancaster, Pa.:	234,137	+10.2%	67,727	2,854	\$214,306,000
82. Davenport-Rock Island-Moline (2)	Rock Island, Ill.: Scott, Iowa:	233,012	+17.6	70,246	2,626	246,605,000
*83. Trenton	Mercer, N. J.:	229,412	+16.3	60,876	3,201	245,510,000
*84. Mobile	Mobile, Ala.:	228,835	+61.2	67,355	2,194	168,416,000
85. Des Moines	Polk, Iowa:	224,920	+14.9	72,834	2,320	267,340,000
	[Served from Ames, Ia.]					
*86. Wichita	Sedgwick, Kan.:	220,213	+53.7	74,502	2,421	225,572,000
*87. Spokane	Spokane, Wash.:	220,149	+33.7	72,581	2,160	221,364,000
88. Erie (1)	Erie, Pa.:	218,407	+20.7	65,291	2,515	214,295,000
*89. South Bend	St. Joseph, Ind.:	204,740	+26.5	60,707	2,157	217,219,000
*90. York	York, Pa.:	202,440	+13.7	61,224	2,671	170,769,000

MARKETS	COUNTIES	TOTAL POPULATION	% OF CHANGE 1940 to 1950	TOTAL DWELLING UNITS	TOTAL RETAIL TRADE	
					No. of Estab. 1948	Sales 1948
*91. Stockton	San Joaquin, Calif.:	200,535	+49.4	62,068	2,240	200,614,000
*92. El Paso	El Paso, Texas:	197,934	+51.0	51,076	1,936	159,718,000
93. Charlotte (1)	Mecklenburg, N. C.:	196,160	+29.2	49,418	1,632	183,011,000
*94. Beaumont-Port Arthur	Jefferson, Texas:	193,979	+33.5	59,965	2,437	192,816,000
*95. Little Rock	Pulaski, Ark.:	192,879	+23.6	59,932	2,306	173,515,000
96. Greensboro-High Point (1)	Guilford, N. C.:	190,152	+23.5	52,275	1,803	176,156,000
*97. Brockton [Served from Boston]	Plymouth, Mass.:	189,457	+12.2	74,313	2,617	166,447,000
98. Binghamton (1)	Broome, N. Y.:	184,664	+11.4	55,425	1,994	180,128,000
*99. Fort Wayne	Allen, Ind.:	182,903	+17.9	56,730	1,768	193,020,000
*100. Shreveport	Caddo Parish, La.:	174,679	+16.3	52,862	1,741	170,234,000
101. Lansing (1)	Ingham, Mich.:	172,466	+32.0	51,400	1,500	184,663,000
*102. Columbus	Chattahoochee, Muscogee, Ga.: Russell, Ala.:	169,921	+34.4	43,794	1,629	105,632,000
*103. Madison	Dane, Wis.:	168,630	+29.1	48,598	1,853	172,737,000
*104. Portland	Cumberland, Me.:	168,018	+15.1	58,732	2,040	165,764,000
*105. Greenville	Greenville, S. C.:	167,118	+22.4	47,751	1,494	132,545,000
*106. Corpus Christi	Nueces, Texas:	164,629	+77.7	48,217	1,793	140,279,000
*107. Augusta	Richmond, Ga.: Aiken, S. C.:	162,104	+23.0	45,243	1,756	106,279,000
*108. Austin	Travis, Texas:	160,381	+44.4	46,538	1,530	137,393,000
*109. Charleston	Charleston, S. C.:	159,838	+32.0	47,179	1,825	112,776,000
*110. Evansville	Vanderburgh, Ind.:	158,363	+21.1	49,717	1,635	149,859,000
*111. Manchester	Hillsborough, N. H.:	156,607	+8.1	50,881	1,902	147,440,000
*112. Baton Rouge	East Baton Rouge Parish, La.:	156,485	+77.0	45,910	1,584	134,620,000
*113. Saginaw	Saginaw, Mich.:	152,838	+17.1	44,753	1,514	131,843,000
*114. Rockford	Winnebago, Ill.:	151,858	+25.3	46,900	1,668	163,449,000
*115. Savannah	Chatham, Ga.:	150,946	+28.0	46,976	2,029	120,958,000
Total 72 "C" Markets		18,018,664	+22.8%	5,493,410	201,891	\$16,673,539,000
Percent of Total U. S.		12.0%		11.9%	11.4%	12.8%
Total 115 "A", "B" and "C" Markets		80,078,698	+20.9%	24,547,975	900,799	\$78,110,719,000
Percent of Total U. S.		53.2%		53.2%	50.9%	59.9%

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**47 "D" Markets: Population 50,000-150,000 • 2 have TV stations**

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*116. Hamilton-Middletown	Butler, Ohio:	146,792	+22.1%	42,343	1,521	\$131,191,000
*117. Lorain-Elyria	Lorain, Ohio:	146,501	+30.4	42,991	1,544	129,205,000
118. Albuquerque (1)	Bernalillo, N. M.:	146,014	+110.4	44,238	1,427	122,022,000
*119. Winston-Salem	Forsythe, N. C.:	145,076	+14.7	41,380	1,312	95,855,000
*120. Columbia	Richland, S. C.:	141,880	+35.3	38,217	1,468	119,138,000
*121. Jackson	Hinds, Miss.:	141,480	+31.9	40,474	1,267	111,273,000
*122. Altoona	Blair, Pa.:	138,934	-1.0	41,274	1,626	113,091,000
*123. Montgomery	Montgomery, Ala.:	137,512	+20.2	40,363	1,258	109,001,000
*124. Raleigh	Wake, N. C.:	135,942	+24.1	34,899	1,370	103,011,000

MARKETS	COUNTIES	TOTAL POPULATION	% OF CHANGE 1940 to 1950	TOTAL DWELLING UNITS	TOTAL RETAIL TRADE	
					No. of Estab. 1948	Sales 1948
*125. Macon	Bibb, Houston, Ga.:	134,464	+11.4	38,717	1,308	96,714,000
*126. Atlantic City	Atlantic, N. J.:	132,879	+7.1	48,755	2,976	172,935,000
*127. Roanoke	Roanoke, Roanoke City, Va.:	132,779	+18.4	37,939	1,247	130,432,000
*128. Pittsfield	Berkshire, Mass.:	130,941	+7.1	42,087	1,724	125,590,000
*129. Springfield	Sangamon, Ill.:	130,649	+10.8	41,902	1,563	143,803,000
*130. Waco	McLennan, Texas:	128,589	+26.2	40,403	1,646	114,285,000
131. Kalamazoo (1)	Kalamazoo, Mich.:	126,019	+25.9	38,870	1,246	122,681,000
*132. Asheville	Buncombe, N. C.:	122,557	+12.7	35,933	1,259	91,663,000
*133. Lincoln	Lancaster, Neb.:	118,260	+17.6	37,281	1,090	124,680,000
*134. Orlando	Orange, Fla.:	114,114	+62.8	40,716	1,390	105,946,000
*135. Galveston	Galveston, Texas:	112,226	+38.3	38,008	1,505	115,898,000
*136. Springfield	Clark, Ohio:	110,999	+16.1	33,578	1,166	105,605,000
*137. Racine	Racine, Wisc.:	109,105	+16.0	34,181	1,447	114,783,000
*138. Jackson	Jackson, Mich.:	107,409	+15.4	33,132	1,177	104,622,000
*139. Terre Haute	Vigo, Ind.:	104,931	+5.2	34,995	1,374	104,682,000
*140. Topeka	Shawnee, Kan.:	104,430	+14.4	34,140	1,198	100,868,000
*141. Springfield	Greene, Mo.:	104,118	+15.0	34,835	1,376	99,296,000
*142. Sioux City	Woodbury, Iowa:	103,959	+0.3	32,171	1,280	124,526,000
*143. Cedar Rapids	Linn, Iowa:	103,711	+16.3	33,105	1,092	118,102,000
*144. Durham	Durham, N. C.:	100,641	+25.4	27,286	991	89,982,000
*145. Lubbock	Lubbock, Texas:	100,603	+94.3	31,430	1,030	115,699,000
*146. Decatur	Macon, Ill.:	100,273	+18.4	31,425	1,061	105,565,000
*147. Waterloo	Black Hawk, Iowa:	99,580	+24.6	30,074	1,033	107,239,000
*148. Lexington	Fayette, Ky.:	98,506	+24.9	28,050	1,016	107,419,000
*149. Wichita Falls	Wichita, Texas:	98,036	+33.2	27,201	1,057	90,209,000
*150. Green Bay	Brown, Wisc.:	97,922	+17.8	27,514	1,259	97,567,000
*151. Gadsden	Etowah, Ala.:	93,857	+29.3	26,518	986	60,162,000
*152. St. Joseph	Buchanan, Mo.:	93,629	-0.5	23,755	1,183	89,585,000
*153. Muncie	Delaware, Ind.:	90,091	+20.2	28,379	875	77,433,000
*154. Pueblo	Pueblo, Colo.:	89,592	+30.1	25,815	924	75,504,000
*155. Bay City	Bay, Mich.:	88,161	+17.6	26,380	1,079	87,807,000
*156. Lima	Allen, Ohio:	87,686	+19.6	26,591	1,056	89,220,000
*157. Amarillo	Potter, Randall, Texas:	86,583	+40.9%	28,223	1,044	\$117,830,000
*158. Ogden	Weber, Utah:	83,032	+46.4	24,314	734	75,493,000
*159. Kenosha	Kenosha, Wisc.:	75,157	+18.3	25,509	1,061	73,588,000
*160. Sioux Falls	Minnehaha, S. D.:	70,371	+22.0	21,034	813	86,305,000
*161. San Angelo	Tom Green, Texas:	58,602	+49.1	18,210	792	62,528,000
*162. Laredo	Webb, Texas:	55,904	+21.8	14,135	683	38,776,000
Total 47 "D" Markets		5,180,496	+23.0%	1,568,770	58,534	\$4,898,809,000
Percent of Total U. S.		3.5%		3.4%	3.3%	3.7%
Total 162 "A", "B", "C" and "D" Markets		85,259,194	+21.0	26,116,745	959,651	\$83,009,528,000
Percent of Total U. S.		56.7%		56.6%	54.2%	63.6%

# Present FCC Allocations of Television Channels

## To Metropolitan Districts in the U. S.

Ed. Note: All channel numbers refer to Metropolitan Stations except those in parentheses, which refer to Community Stations. Total number of stations assignable is indicated by total number of channels unless there is channel-sharing, or unless Community Stations can be added where no conflict occurs. Sales ranks and population figures are by the U. S. Census Bureau as originally employed by FCC.

For changes and "freeze" status, see notes below

Metropolitan District (U.S. Census 1940)	Sales Rank	Population	Channel Numbers	Metropolitan District (U.S. Census 1940)	Sales Rank	Population	Channel Numbers	Metropolitan District (U.S. Census 1940)	Sales Rank	Population	Channel Numbers		
Akron	35	349,705	11	Grand Rapids	57	209,873	7,9	Providence, R. I.	18	711,500	11		
Albany	23	431,575	2,4,7,9,11	Greensboro	130	73,055	2,10	Pueblo	140	62,039	3,6,8,10		
Schenectady				Hamilton	110	112,686	9	Racine	97	135,075	(1)		
Troy				Middletown				Harrisburg				70	173,367
Allentown	43	325,142	(8)	Hartford	20	502,193	8,10	Richmond	48	245,674	3,6,8,10		
Bethlehem				New Britain				Roanoke	104	110,593	5,9,12		
Easton				Houston				21	510,397	2,4,5,7	Rochester	28	411,970
Altoona	111	114,094	9	Huntington, W. Va.	92	170,979	5	Rockford	102	105,259	12		
Amarillo	136	53,463	2,4,5,7	Ashland, Ky.				Indianapolis	24	455,357	3,6,8,10,12		
Asheville	132	76,324	5,7,12	Jackson	128	88,003	2,4,5,7	Saginaw	77	153,388	3,8,13		
Atlanta	25	442,294	2,5,8,11	Jacksonville	66	195,619	2,4,6,8	Bay City				St. Joseph	129
Atlantic City	83	100,096	(8)	Johnstown, Pa.	100	151,781	13	St. Louis	10	1,367,977	4,5,7,9,13		
Augusta, Ga.	135	87,809	6,12	Kalamazoo	112	77,213	3	Salt Lake City	58	204,488	2,4,5,7,9		
Austin	106	166,193	8,10,12	Kansas City, Mo.	17	634,093	2,4,5,9	San Antonio	50	319,010	2,4,5,7,9		
Baltimore	13	1,046,692	2,11,13	Kansas City, Kans.				Knoxville	87	151,829	2,4,8,11	San Diego	49
Beaumont	90	138,608	3,6,8,10	Lansing	94	110,356	6	San Francisco	7	1,428,525	2,4,5,7,9,11		
Port Arthur				Lincoln	109	88,191	10,12	Oakland				San Jose	78
Binghamton	75	145,156	12	Little Rock	98	126,724	3,6,8,10	Savannah	114	117,970	3,5,9,11		
Birmingham	42	407,851	4,9,13	Los Angeles	3	2,904,596	2,4,5,7,9,11,13	Scranton	30	629,581	11(1)		
Boston	5	2,350,514	2,4,7,9,13	Louisville	33	434,408	5,9	Wilkes-Barre				Seattle	19
Bridgeport, Conn.	53	216,621	(1)	Lowell	45	334,969	6	Shreveport	96	112,225	2,4,6,8		
Buffalo	14	857,719	4,7,9,13	Lawrence				Haverhill	Macon	137	74,830	4,7,10	Sioux City
Niagara				Canton, O.	63	200,352	(1)	Madison	101	78,349	9	South Bend	80
Canton, O.	63	200,352	(1)	Manchester	118	81,932	(1)	Springfield, Ill.	103	89,484	8,10		
Cedar Rapids	115	73,219	7,11	Memphis	37	332,477	2,4,5,7,9	Springfield, Mass.	32	394,623	3(1)		
Charleston, S. C.	127	98,711	7,10,13	Miami	38	250,537	2,4,5,7	Holyoke				Springfield, Mo.	134
Charleston, W. Va.	88	136,332	7,11,13	Milwaukee	15	790,336	3,6,8,10	Springfield, O.	125	77,406	(1)		
Charlotte	99	112,986	3,9,11	Minneapolis	11	911,077	2,4,5,7,9	Stockton	108	79,337	8		
Chattanooga	76	193,215	3,6,10,12	St. Paul				Montgomery	126	93,697	6,10	Syracuse	46
Chicago	2	4,499,126	2,4,5,7,9,11,13	Nashville	56	241,769	4,5,7,9	Tacoma	74	156,018	4,9,13		
Cincinnati	16	789,309	2,4,7,11	New Haven	39	308,228	(6)	Tampa	61	209,693	2,4,5,7		
Cleveland	9	1,214,943	2,4,5,7,9	New Orleans	31	540,030	2,4,6,7,10	St. Petersburg				Terre Haute	116
Columbia	117	89,555	2,4,8	New York	1	11,690,520	2,4,5,7,9,11,13	Toledo	34	341,663	13		
Columbus, Ga.	133	92,478	3,12	Northeastern New Jersey				Norfolk	47	330,396	4,7,11,13	Topeka	123
Columbus, O.	29	365,796	3,6,8,10	Norfolk	47	330,396	4,7,11,13	Trenton				60	200,128
Corpus Christi	121	70,677	3,6,8,10	Omaha	40	287,269	3,6,7	Tulsa	65	188,562	3,6,8,10		
Dallas	27	376,548	4,8,12	Council Bluffs				Peoria	69	162,566	3,6,12	Utica	68
Davenport	67	174,995	2,4,5,9	Portland, Maine	89	106,566	3,8	Rome	Waco	138	71,114	3,6,9,11	
Rock Island				Mobile	119	144,906	3,5,9,11	Portland, Ore.	22	406,406	3,6,8,10,12	Washington	12
Moline	67	174,995	2,4,5,9	Montgomery	126	93,697	6,10	Waterbury	85	144,822	12		
Dayton	44	271,513	5,13	Nashville	56	241,769	4,5,7,9	Waterloo	120	67,050	3,6,13		
Decatur	122	65,764	2	New Haven	39	308,228	(6)	Wheeling	82	196,340	12		
Denver	26	384,372	2,4,5,7,9	New Orleans	31	540,030	2,4,6,7,10	Wichita	86	127,308	2,4,5,9		
Des Moines	59	183,973	2,4,5,9	New York	1	11,690,520	2,4,5,7,9,11,13	Wilmington	62	188,974	(7)		
Detroit	6	2,295,867	2,4,5,7	Northeastern New Jersey				Phoenix	84	121,828	2,4,5,7	Winston-Salem	124
Duluth-Superior	72	157,098	3,6,8,10	Norfolk	47	330,396	4,7,11,13	Worcester	41	306,194	5		
Durham	139	69,683	4,7	Omaha	40	287,269	3,6,7	York	113	92,627	(1)		
El Paso	105	115,801	2,4,5,7	Council Bluffs				Philadelphia	4	2,898,644	3,6,10,12	Youngstown	36
Erie	95	134,039	12	Peoria	69	162,566	3,6,12						
Evansville, Ind.	93	141,614	2,11	Philadelphia	4	2,898,644	3,6,10,12						
Fall River	55	272,648	(1)	Pittsburgh	8	1,994,060	3,6,8,10						
New Bedford				Flint	64	188,554	11	Portland, Maine	89	106,566	3,8		
Fort Wayne	81	134,385	2,4,7,9	Fort Worth	51	207,677	2,5,10						
Fort Worth	51	207,677	2,5,10	Fresno	79	97,504	2,4,5,7						
Fresno	79	97,504	2,4,5,7	Galveston	131	71,677	9,11,13						
Galveston	131	71,677	9,11,13										

### NOTE

1. These allocations are subject to revision under terms of suggested new TV rules, standards and allocations (VHF-UHF) set forth in FCC's Notice 51-244 (TV Allocation Report, March 24, 1951) which is basis for hearings scheduled to begin before FCC en banc July 23, 1951. For full text of proposed VHF-UHF allocations, see pages 54-60. Meanwhile, FCC has "frozen" all new CP grants and application hearings under terms of order issued Sept. 30, 1948.

2. Channel No. 1 has been withdrawn from TV by FCC Order adopted May 5, 1948 (Doc. 8487—Mimeo No. 21363), effective June 14, 1948. Thus Channel No. 1 allocations to these areas are no longer valid: Bridgeport, Conn.; Canton, O.; Fall River-New Bedford, Mass.; Manchester, N. H.; Racine-Kenosha, Wis.; Scranton-Wilkes-Barre, Pa.; South Bend, Ind.; Springfield-Holyoke, Mass.; Springfield, O.; Trenton, N. J.; York, Pa.

# Existing VHF Stations by Channels

Daggers (†) Indicate Station is Proposed to be Shifted to New Channel, as Shown in Table on Page 60. Shifts are in Accordance with FCC's Third Notice of Further Proposed Rule Making, FCC Report 51-244, March 22, 1951.

For Table of Proposed VHF Allocations by Channels, See Pages 61-63. For Table of Proposed UHF Allocations by Channels, See Pages 63-67.

## CHANNEL NO. 2 (54-60 mc)

KTSL, Los Angeles, Cal.  
\*WCON-TV, Atlanta, Ga.  
WMAR-TV, Baltimore, Md.  
WJBK-TV, Detroit, Mich.  
WCBS-TV, New York, N. Y.  
WFMY-TV, Greensboro, N. C.  
KPRC-TV, Houston, Tex.

\* CP for WCON-TV held by Atlanta Newspapers Inc. which operates WSB-TV on Channel 8 and proposes to sell Channel 8 facilities and move WSB-TV to Channel 2.

## CHANNEL NO. 3 (60-66 mc)

WKZO-TV, Kalamazoo, Mich.  
KMTV, Omaha, Neb.  
WBT, Charlotte, N. C.  
†WLWC, Columbus, O.  
WPTZ, Philadelphia, Pa.  
†WDTV, Pittsburgh, Pa.  
†WTMJ-TV, Milwaukee, Wis.

## CHANNEL NO. 4 (66-72 mc)

†WBRC-TV, Birmingham, Ala.  
KNBH, Los Angeles, Cal.

KRON-TV, San Francisco, Cal.  
WNBW, Washington, D. C.  
WMBR-TV, Jacksonville, Fla.  
WTVJ, Miami, Fla.  
†WBKB, Chicago, Ill.  
WBBF-TV, Rock Island, Ill.  
†WOI-TV, Ames (Des Moines), Ia.  
WBZ-TV, Boston, Mass.  
WWJ-TV, Detroit, Mich.  
WTCN-TV, Minneapolis-St. Paul, Minn.  
WDAF-TV, Kansas City, Mo.  
KOB-TV, Albuquerque, N. M.  
WBEN-TV, Buffalo, N. Y.  
WNET, New York, N. Y.  
†WRGB, Schenectady, N. Y.  
†WLWT, Cincinnati, O.  
†WNBK, Cleveland, O.  
†WKY-TV, Oklahoma City, Okla.  
†WGAL-TV, Lancaster, Pa.  
†WMCT, Memphis, Tenn.  
WSM-TV, Nashville, Tenn.  
KRLD-TV, Dallas, Tex.  
WOAI-TV, San Antonio, Tex.  
KDYL-TV, Salt Lake City, Utah  
†WTAR-TV, Norfolk, Va.

## CHANNEL NO. 5 (76-82 mc)

KPHO-TV, Phoenix, Ariz.  
KTLA, Los Angeles, Cal.  
KPIX, San Francisco, Cal.

WTTG, Washington, D. C.  
WAGA-TV, Atlanta, Ga.  
WNBQ, Chicago, Ill.  
†WOC-TV, Davenport, Ia.  
†WAVE-TV, Louisville, Ky.  
KSTP-TV, Minneapolis-St. Paul, Minn.  
KSD-TV, St. Louis Mo.  
WABD, New York, N. Y.  
†WSYR-TV, Syracuse, N. Y.  
WEWS, Cleveland, O.  
†WLWD, Dayton, O.  
WBAP-TV, Fort Worth, Tex.  
KEYL, San Antonio, Tex.  
KSL-TV, Salt Lake City, Utah  
KING-TV, Seattle, Wash.  
†WSAZ-TV, Huntington, W. Va.

## CHANNEL NO. 6 (82-88 mc)

†WNHC-TV, New Haven, Conn.  
WFBM-TV, Indianapolis, Ind.  
WDSU-TV, New Orleans, La.  
WJIM-TV, Lansing, Mich.  
WOW-TV, Omaha, Neb.  
†WHAM-TV, Rochester, N. Y.  
WTVN, Columbus, O.  
KOTV, Tulsa, Okla.  
WFIL-TV, Philadelphia, Pa.  
WTVR, Richmond, Va.

## CHANNEL NO. 7 (174-180 mc)

KECA-TV, Los Angeles, Cal.  
KGO-TV, San Francisco, Cal.  
†WDEL-TV, Wilmington, Del.  
WMAL-TV, Washington, D. C.  
WENR-TV, Chicago, Ill.  
WNAC-TV, Boston, Mass.  
WXYZ-TV, Detroit, Mich.  
†WLA-TV, Grand Rapids, Mich.  
WJZ-TV, New York, N. Y.  
†WCPO-TV, Cincinnati, O.

## CHANNEL NO. 8 (180-186 mc)

KFMB-TV, San Diego, Cal.  
†WSB-TV, Atlanta, Ga.  
WHEN, Syracuse, N. Y.  
WFAA-TV, Dallas, Tex.

## CHANNEL NO. 9 (186-192 mc)

KFI-TV, Los Angeles, Cal.  
WTOP-TV, Washington, D. C.  
WGN-TV, Chicago, Ill.  
†WHAS-TV, Louisville, Ky.  
WOR-TV, New York, N. Y.  
†WXEL, Cleveland, O.

## CHANNEL NO. 10 (192-198 mc)

†WTTV, Bloomington, Ind.  
WBNS-TV, Columbus, O.  
WCAU-TV, Philadelphia, Pa.

## CHANNEL NO. 11 (198-204 mc)

KTTV, Los Angeles, Cal.  
WBAL-TV, Baltimore, Md.  
WPIX, New York, N. Y.  
†WKRC-TV, Cincinnati, O.  
†WJAR-TV, Providence, R. I.

## CHANNEL NO. 12 (204-210 mc)

WNEF-TV, Binghamton, N. Y.  
WICU, Erie, Pa.

## CHANNEL NO. 13 (210-216 mc)

WAFM-TV, Birmingham, Ala.  
KLAC-TV, Los Angeles, Cal.  
WAAM, Baltimore, Md.  
WATV, Newark, N. J.  
WKTV, Utica, N. Y.  
†WHIO-TV, Dayton, O.  
WSPD-TV, Toledo, O.  
†WJAC-TV, Johnstown, Pa.

## CHANNELS NOW OCCUPIED IN TELEVISION CITIES

(For official table of all present vhf channel allocations by cities, see page 52)

(For proposed shifts of certain channels under projected new allocations, see p. 60)

Albuquerque, N. M.	4	Erie, Pa.	12	Minneapolis-St. Paul, Minn.	4, 5	San Antonio, Tex.	4, 5
Ames, Ia.	4	Fort Worth, Tex.	5	Nashville, Tenn.	4	San Diego, Cal.	8
Atlanta, Ga.	2, * 5, 8	Grand Rapids, Mich.	7	Newark, N. J.	13	San Francisco, Cal.	4, 5, 7
Baltimore, Md.	2, 11, 13	Greensboro, N. C.	2	New Haven, Conn.	6	Schenectady, N. Y.	4
Binghamton, N. Y.	12	Houston, Tex.	2	New Orleans, La.	6	Seattle, Wash.	5
Birmingham, Ala.	4, 13	Huntington, W. Va.	5	New York, N. Y.	2, 4, 5, 7, 9, 11	Syracuse, N. Y.	5, 8
Bloomington, Ind.	10	Indianapolis, Ind.	6	Norfolk, Va.	4	Toledo, O.	13
Boston, Mass.	4, 7	Jacksonville, Fla.	4	Oklahoma City, Okla.	4	Tulsa, Okla.	6
Buffalo, N. Y.	4	Johnstown, Pa.	13	Omaha, Neb.	3, 6	Utica, N. Y.	13
Charlotte, N. C.	3	Kalamazoo, Mich.	3	Philadelphia, Pa.	3, 6, 10	Washington, D. C.	4, 5, 7, 9
Chicago, Ill.	4, 5, 7, 9	Kansas City, Mo.	4	Phoenix, Ariz.	5	Wilmington, Del.	7
Cincinnati, O.	4, 7, 11	Lancaster, Pa.	4	Pittsburgh, Pa.	3	Latin America	
Cleveland, O.	4, 5, 9	Lansing, Mich.	6	Providence, R. I.	11	Havana, Cuba	2, * 4, 6
Columbus, O.	3, 6, 10	Los Angeles, Cal.	2, 4, 5, 7, 9, 11, 13	Richmond, Va.	6	Mexico City, Mexico	2, 4
Dallas, Tex.	4, 8	Louisville, Ky.	5, 9	Rochester, N. Y.	6	Rio de Janeiro, Brazil	6
Davenport, Ia.	5	Memphis, Tenn.	4	Rock Island, Ill.	4	Sao Paulo, Brazil	3
Dayton, O.	5, 13	Miami, Fla.	4	St. Louis, Mo.	5		
Detroit, Mich.	2, 4, 7	Milwaukee, Wis.	3	Salt Lake City, Utah	4, 5		

\* Construction Permits.

# Proposed Allocations by States and Cities: VHF-UHF

## United States & Territories, Canada and Mexico

Issued as FCC Report 51-244 (TV Allocation Report) Published in Full Text by *Television Digest*, March 24, 1951

Channels identified with an asterisk (\*) are reserved for non-commercial educational stations

### ALABAMA

	VHF Channel No.	UHF Channel No.
Andalusia	—	29
Anniston	—	37
Auburn	—	56*
Bessemer	—	54
Birmingham	6,10*,13	42,48
Brewton	—	23
Clanton	—	14
Cullman	—	60
Decatur	—	23
Demopolis	—	18
Dothan	9	19
Enterprise	—	40
Eufaula	—	44
Florence	—	41
Fort Payne	—	19
Gadsden	—	15,21
Greenville	—	49
Guntersville	—	40
Huntsville	—	31
Jasper	—	17
Mobile	5,8	42*,48
Montgomery	12	20,26*,32
Opelika	—	22
Sheffield	—	47
Selma	—	58
Sylacauga	—	24
Talladega	—	64
Thomasville	—	27
Troy	—	38
Tuscaloosa	—	45,51
Tuskegee	—	18
University	7*	—

### ARIZONA

Ajo	—	14
Bisbee	—	15
Casa Grande	—	18
Clifton	—	25
Coolidge	—	30
Douglas	3	—
Eloy	—	24
Flagstaff	9,11	—
Globe	—	34
Holbrook	—	14
Kingman	6	—
Mesa	12	—
Miami	—	28
Morenci	—	31
Nogales	—	17
Phoenix	4,5,8*,10	—
Prescott	—	15
Safford	—	21
Tucson	2,6*,7	—
Williams	—	25
Winslow	—	16
Yuma	11,13	—

### ARKANSAS

Arkadelphia	—	34
Batesville	—	30
Benton	—	40
Blytheville	3	64
Camden	—	50
Conway	—	49
El Dorado	10	26
Fayetteville	13*	41
Forrest City	—	22
Fort Smith	5	16*,22
Harrison	—	24
Helena	—	54
Hope	—	15
Hot Springs	9	52
Jonesboro	8	39
Little Rock	2*,4,11	17,23

### ARKANSAS—Continued

	VHF Channel No.	UHF Channel No.
Magnolia	—	28
Malvern	—	46
Morrilton	—	43
Newport	—	28
Paragould	—	44
Pine Bluff	7	36
Russellville	—	19
Searcy	—	33
Springdale	—	35
Stuttgart	—	14

### CALIFORNIA

Alturas	9	—
Bakersfield	10	29
Brawley	—	25
Chico	12	—
Corona	—	52
Delano	—	33
El Centro	—	16
Eureka	3,13	—
Fresno	12	18*,24
Hanford	—	21
Los Angeles	2,4,5,7,9,11,13	22,28*,34
Madera	—	30
Merced	—	34
Modesto	—	14
Monterey	8	—
Napa	—	62
Oakland (see San Francisco)	—	—
Oxnard	—	32
Petaluma	—	56
Red Bluff	—	16
Redding	7	—
Riverside	—	40,46
Sacramento	6,10	40*,46
Salinas	—	28
San Bernardino	—	18,24*,30
San Buenaventura	—	38
San Diego	3*,8,10	21,27,33
San Francisco— Oakland	2,4,5,7,9*	20,26,32,38,44
San Jose	11	48,54*,60
San Luis Obispo	6	—
Santa Barbara	—	20,26
Santa Cruz	—	16
Santa Maria	—	44
Santa Paula	—	16
Santa Rosa	—	50
Stockton	13	36,42*
Tulare	—	27
Ukiah	—	18
Visalia	3	—
Watsonville	—	22
Yreka	11	—
Yuba City	—	52

### COLORADO

Alamosa	—	19
Boulder	9*	22
Canon City	—	36
Colorado Springs	10,12	17*,23
Craig	—	19
Delta	—	24
Denver	2,4,6*,7	20,26
Durango	—	15
Fort Collins	—	44
Fort Morgan	—	15
Grand Junction	—	21
Greeley	—	50
La Junta	—	24
Lamar	—	18
Leadville	—	14
Longmont	—	32

### COLORADO—Continued

	VHF Channel No.	UHF Channel No.
Loveland	—	38
Montrose	—	18
Pueblo	3,5,8*	28,34
Salida	—	25
Sterling	—	25
Trinidad	—	21
Walsenburg	—	30

### CONNECTICUT

Bridgeport	—	43,49
Hartford	—	18,24
Meriden	—	65
New Britain	—	30
New Haven	8	59
New London	3	63
Norwalk (see Stamford)	—	—
Norwich	—	57
Stamford-Norwalk	—	27
Storrs	—	26*
Waterbury	—	53

### DELAWARE

Dover	—	40
Wilmington	12	53,59*

### DISTRICT OF COLUMBIA

Washington	4,5,7,9	20,26*
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### FLORIDA

Belle Glade	—	25
Bradenton	—	28
Clearwater	—	32
Daytona Beach	2	—
De Land	—	44
Fort Lauderdale	—	17,23
Fort Myers	11	—
Fort Pierce	—	19
Gainesville	5*	20
Jacksonville	4,7*,12	30,36
Key West	—	14,20
Lake City	—	33
Lakeland	—	16,22
Lake Wales	—	14
Leesburg	—	26
Marianna	—	17
Miami	2*,4,7,10	—
Ocala	—	15
Orlando	6,9	18,24*
Palatka	—	17
Panama City	7	30*,36
Pensacola	3,10	15,21*
Quincy	—	54
St. Augustine	—	25
St. Petersburg (see Tampa)	—	—
Sanford	—	35
Sarasota	—	34
Tallahassee	2,11*	24
Tampa— St. Petersburg	3*,8,10,13	—
West Palm Beach	5,12	15*,21

### GEORGIA

Albany	10	25
Americus	—	31
Athens	8*	60
Atlanta	2,5,11	30*,36
Augusta	6,12	—
Bainbridge	—	35
Brunswick	—	28,34
Cairo	—	45
Carrollton	—	33
Cartersville	—	63
Cedartown	—	53
Columbus	4	28,34*
Cordele	—	43



**GEORGIA—Continued**

**ILLINOIS—Continued**

**KANSAS—Continued**

	VHF Channel No.	UHF Channel No.
Dalton	—	25
Douglas	—	32
Dublin	—	15
Eiberton	—	16
Fitzgerald	—	23
Fort Valley	—	18
Gainesville	—	52
Griffin	—	39
La Grange	—	50
Macon	13	41*,47
Marietta	—	57
Milledgeville	—	51
Moutrie	—	48
Newnan	—	61
Rome	9	59
Savannah	3,9*,11	—
Statesboro	—	22
Swainsboro	—	20
Thomasville	6	27
Tifton	—	14
Toccoa	—	35
Vadosta	8	—
Vidalia	—	26
Waycross	—	16
<b>IDAHO</b>		
Blackfoot	—	33
Boise	4*,7,9	—
Burley	—	15
Caldwell	2	—
Coeur d'Alene	12	—
Emmett	—	26
Gooding	—	23
Idaho Falls	3,8	—
Jerome	—	17
Kellogg	—	33
Lewiston	3	—
Moscow	—	15*
Nampa	6,12	—
Payette	—	14
Pocatello	6,10	—
Preston	—	41
Rexburg	—	27
Rupert	—	21
Sandpoint	9	—
Twin Falls	11,13	—
Wallace	—	27
Weiser	—	20
<b>ILLINOIS</b>		
Alton	—	48
Aurora	—	16
Belleville	—	54
Bloomington	—	15
Calro	—	24
Carbondale	—	34
Centralia	2	32
Champaign	—	21
Chicago	2,5,7,9,11*	20,26,32,38,44
Danville	—	24
Decatur	—	17,23
Dixon	—	47
Elgin	—	28
Freeport	—	23
Galesburg	—	40
Harrisburg	—	22
Jacksonville	—	29
Joliet	—	48
Kankakee	—	14
Kewanee	—	60
La Salle	—	35
Lincoln	—	53
Macomb	—	61
Marion	—	40
Mattoon	—	46
Moline (see Davenport, Ia.)	—	—
Mt. Vernon	—	38
Olney	—	16
Pekin	—	49
Peoria	8	37*,43
Quincy	10	21
Rockford	13	39,45*
Rock Island (see Davenport, Ia.)	—	—
Springfield	3	20,26*
Streator	—	65
Urbana	12*	27,33

	VHF Channel No.	UHF Channel No.
Vandalia	—	28
Waukegan	—	22
<b>INDIANA</b>		
Anderson	—	61
Angola	—	15
Bedford	—	39
Bloomington	4	30*,36
Columbus	—	42
Connersville	—	38
Elkhart	—	52
Evansville	7	50,56*,62
Fort Wayne	—	21,27*,33
Gary	—	50
Indianapolis	6,8,13*	20,26
Hammond	—	56
Jasper	—	19
Kokomo	—	31
Lafayette	—	47*,59
Lebanon	—	18
Logansport	—	51
Madison	—	25
Marion	—	29
Michigan City	—	62
Muncie	—	49,55
Richmond	—	32
Sheibsville	—	58
South Bend	—	34,40*,46
Tell City	—	31
Terre Haute	10	57*,63
Vincennes	—	44
Washington	—	60
<b>IOWA</b>		
Algona	—	37
Ames	5	25
Atlantic	—	45
Boone	—	19
Burlington	—	32,38
Carroll	—	39
Cedar Rapids	9	20,26*
Centerville	—	31
Charles City	—	18
Cherokee	—	14
Clinton	—	64
Creston	—	43
Davenport-Rock Island-Moine (Ill.)	4,6	30*,36,42
Decorah	—	44
Des Moines	8,11*,13	17,23
Dubuque	—	56,62
Estherville	—	24
Fairfield	—	54
Fort Dodge	—	21
Fort Madison	—	50
Grinnell	—	46
Iowa City	2*	24
Keokuk	—	44
Knoxville	—	33
Marshalltown	—	49
Mason City	12	35
Muscatine	—	58
Newton	—	29
Oelwein	—	28
Oskaloosa	—	52
Ottumwa	—	15
Red Oak	—	32
Shenandoah	—	20
Sioux City	4,9	30*,36
Spencer	—	42
Storm Lake	—	34
Waterloo	7	16,22*
Webster City	—	27
<b>KANSAS</b>		
Ablene	—	31
Arkansas City	—	49
Atchison	—	60
Chanute	—	50
Coffeyville	—	33
Colby	—	22
Concordia	—	47
Dodge City	6	23
El Dorado	—	55
Emporia	—	39
Fort Scott	—	27

	VHF Channel No.	UHF Channel No.
Garden City	9,11	—
Goodland	—	31
Great Bend	2	28
Hays	7	20
Hutchinson	12	18
Independence	—	20
Iola	—	44
Junction City	—	29
Larned	—	15
Lawrence	11*	17
Leavenworth	—	54
Liberal	—	14
McPherson	—	26
Manhattan	8*	23
Newton	—	14
Olathe	—	52
Ottawa	—	21
Parsons	—	46
Pittsburg	7	38
Pratt	—	36
Salina	—	34
Topeka	13	42,48*
Wellington	—	24
Wichita	3,10	16,22*
Winfield	—	43
<b>KENTUCKY</b>		
Ashland	—	59
Bowling Green	13	17
Campbellsville	—	40
Corbin	—	16
Danville	—	35
Elizabethtown	—	23
Frankfort	—	43
Glasgow	—	28
Harlan	—	36
Hazard	—	19
Hopkinsville	—	20
Lexington	—	27,33
Louisville	3,11	15*,21
Madisonville	—	26
Mayfield	—	49
Maysville	—	24
Middlesborough	7	57
Murray	—	33
Owensboro	—	14
Paducah	6	43
Pikeville	—	14
Princeton	—	45
Richmond	—	60
Somerset	—	22
Winchester	—	37
<b>LOUISIANA</b>		
Abbeville	—	42
Alexandria	11,13	—
Bastrop	—	53
Baton Rouge	10	28,34*,40
Bogalusa	—	39
Crowley	—	21
DeRidder	—	14
Eunice	—	64
Franklin	—	46
Hammond	—	51
Houma	—	30
Jackson	—	18
Jennings	—	48
Lafayette	5	38
Lake Charles	7	19*,25
Minden	—	30
Monroe	8	43
Morgan City	—	36
Natchitoches	—	17
New Iberia	—	15
New Orleans	2*,4,6,7	20,26,32
Oakdale	—	54
Opelousas	—	58
Ruston	—	20
Shreveport	3,12	—
Thibodaux	—	24
Winnfield	—	22
<b>MAINE</b>		
Auburn	—	23
Augusta	10	29
Bangor	2,5	16*

(Continued on next page)

MAINE—Continued		
	VHF Channel No.	UHF Channel No.
Bar Harbor	—	22
Bath	—	65
Belfast	—	41
Biddeford	—	59
Calais	7	20
Dover-Foxcroft	—	18
Fort Kent	—	17
Houlton	—	24
Lewiston	8	17
Millinocket	—	14
Orono	12*	—
Portland	6,13	47*,53
Presque Isle	8	19
Rockland	—	25
Rumford	—	55
Van Buren	—	15
Waterville	—	35

MARYLAND		
Annapolis	—	14
Baltimore	2,11,13	18,24*,30
Cambridge	—	22
Cumberland	—	17
Frederick	—	62
Hagerstown	—	52
Salisbury	—	16

MASSACHUSETTS		
Barnstable	—	52
Boston	2*,4,5,7	44,50,56
Brockton	—	62
Fall River	—	40,46
Greenfield	—	42
Holyoke (see Springfield)	—	—
Lawrence	—	38
Lowell	—	32
New Bedford	—	28,34
Northampton	—	36
North Adams	—	15
Pittsfield	—	64
Springfield-Holyoke	—	55,61
Worcester	—	14,20

MICHIGAN		
Alma	—	41
Alpena	9	30
Ann Arbor	—	20,26*
Bad Axe	—	15
Battle Creek	—	58,64
Bay City	—	63
Benton Harbor	—	42
Big Rapids	—	39
Cadillac	—	45
Cheboygan	4	36
Detroit	2,4,7	50,56*,62
East Lansing	—	60
East Tawas	—	25
Escanaba	13	—
Flint	12	16,22*,28
Gladstone	—	40
Grand Rapids	8	17*,23
Hancock	5	—
Houghton	—	19
Iron Mountain	9	27
Iron River	12	—
Ironwood	—	31
Jackson	—	48
Kalamazoo	3	36
Lansing	6	54
Ludington	—	18
Manistee	—	15
Manistique	—	14
Marquette	3	17
Midland	—	19
Mount Pleasant	—	47
Muskegon	—	29,35
Petoskey	—	31
Pontiac	—	44
Port Huron	—	34
Rogers City	—	24
Saginaw	—	51,57
Sault Ste. Marie	8,10	28,34*
Traverse City	5	20,26*
West Branch	—	21

MINNESOTA		
	VHF Channel No.	UHF Channel No.
Albert Lea	—	57
Alexandria	—	36
Austin	6	51
Bemidji	—	24
Brainerd	12	—
Cloquet	—	44
Crookston	—	21
Detroit Lakes	—	18
Duluth-Superior (Wis.)	3,6,8*	32,38
Ely	—	16
Fairmont	—	40
Faribault	—	20
Fergus Falls	—	16
Grand Rapids	—	20
Hastings	—	29
Hibbing	10	—
International Falls	11	—
Little Falls	—	14
Mankato	—	15
Marshall	—	22
Minneapolis-St. Paul	2*,4,5,9,11	17,23
Montevideo	—	19
New Ulm	—	43
Northfield	—	26
Owatonna	—	45
Red Wing	—	63
Rochester	10	55
St. Cloud	7	33
St. Paul (see Minneapolis)	—	—
Stillwater	—	39
Thief River Falls	—	15
Virginia	—	26
Wadena	—	27
Willmar	—	31
Winona	—	61
Worthington	—	32

MISSISSIPPI		
Biloxi	13	44*,50
Brookhaven	—	37
Canton	—	16
Clarksdale	6	32
Columbia	—	35
Columbus	—	28
Corinth	—	29
Greenville	—	21,27
Greenwood	—	24
Grenada	—	15
Gulfport	—	56
Hattiesburg	9	17
Jackson	3,12	19*,25
Kosciusko	—	52
Laurel	—	33
Louisville	—	46
McComb	—	31
Meridian	11	30,36*
Natchez	—	29
Pascagoula	—	22
Picayune	—	14
State College	2*	—
Starkville	—	34
Tupelo	—	38
University	—	20*
Vicksburg	—	41
West Point	8	56
Yazoo City	—	49

MISSOURI		
Cape Girardeau	12	18
Carthage	—	56
Caruthersville	—	27
Chillicothe	—	14
Clinton	—	15
Columbia	8*	16,22
Farmington	—	52
Festus	—	14
Fulton	—	24
Hannibal	7	27
Jefferson City	13	33
Joplin	12	30
Kansas City	4,5,9*	19,25
Kennett	—	21
Kirksville	12	18
Lebanon	—	23
Marshall	—	40
Maryville	—	26

MISSOURI—Continued		
	VHF Channel No.	UHF Channel No.
Mexico	—	45
Moberly	—	35
Monett	—	14
Nevada	—	18
Poplar Bluff	—	15
Rolla	—	31
St. Joseph	2	30,36*
St. Louis	4,5,9*,11	30,36,42
Sedalia	6	28
Sikeston	—	37
Springfield	3,10	26*,32
West Plains	—	20

MONTANA		
Anaconda	2	—
Billings	2,8,11*	—
Bozeman	9*	22
Butte	4,6,7*	—
Cut Bank	—	20
Deer Lodge	—	25
Dillon	—	20
Glasgow	—	16
Glendive	—	18
Great Falls	3,5	23*
Hamilton	—	17
Hardin	4	—
Havre	9,11	—
Helena	10,12	—
Kalispell	8	—
Laurel	—	14
Lewistown	13	—
Livingston	—	16
Miles City	3,6*,10	—
Missoula	11*,13	21
Polson	—	18
Red Lodge	—	18
Shelby	—	14
Sidney	—	14
Whitefish	—	16
Wolf Point	—	20

NEBRASKA		
Alliance	12	21
Beatrice	—	40
Broken Bow	—	14
Columbus	—	49
Fairbury	—	35
Falls City	—	38
Fremont	—	52
Grand Island	11	21
Hastings	5	27
Kearney	13	19
Lexington	—	23
Lincoln	10,12	18*,24
McCook	8	17
Nebraska City	—	50
Norfolk	—	33
North Platte	2,4	—
Omaha	3,6,7*	16,22,28
Scottsbluff	10	16
York	—	15

NEVADA		
Boulder City	4	—
Carlin	—	14
Carson City	—	37
Elko	10	—
Ely	3,6	—
Fallon	—	29
Goldfield	5	—
Hawthorne	—	31
Henderson	2	—
Las Vegas	8,10*,13	—
Lovelock	—	18
McGill	8	—
Reno	3,8	21*,27
Tonopah	9	—
Winnemucca	7	—
Yerington	—	33

NEW HAMPSHIRE		
Berlin	—	26
Claremont	—	37
Concord	—	27
Durham	11*	—
Keene	—	45
Laconia	—	43

**NEW HAMPSHIRE—Continued**

	VHF Channel No.	UHF Channel No.
Littleton	—	24
Manchester	9	48
Nashua	—	54
Portsmouth	—	19
Rochester	—	21

**NEW JERSEY**

Asbury Park	—	58
Atlantic City	—	46,52
Bridgeton	—	64
Newark	13	—
New Brunswick	—	47
Paterson	—	37
Trenton	—	41
Wildwood	—	48

**NEW MEXICO**

Alamogordo	—	17
Albuquerque	4,5*,7,13	—
Artesia	—	21
Atrisco-Five Points	—	18
Belen	—	24
Carlsbad	6	23
Clayton	—	27
Clovis	12	35
Deming	—	14
Farmington	—	17
Gallup	3,10	—
Hobbs	—	46
Hot Springs	—	19
Las Cruces	—	22
Las Vegas	—	14
Lordsburg	—	23
Los Alamos	—	20
Lovington	—	27
Portales	—	22
Raton	—	46
Roswell	3*,8,10	—
Santa Fe	2,9*,11	—
Silver City	—	12
Socorro	—	15
Tucumcari	—	25

**NEW YORK**

Albany-Schenectady-Troy	6	17*,23
Amsterdam	—	52
Auburn	—	37
Batavia	—	33
Binghamton	12	40,46*
Buffalo	4,7	17,23*
Cortland	—	56
Dunkirk	—	46
Elmira	—	18,24
Glens Falls	—	39
Gloversville	—	29
Hornell	—	50
Ithaca	—	14*,20
Jamestown	—	58
Malone	—	20
Massena	—	14
Middletown	—	60
New York	2,4,5,7,9,11	19,25*,31
Niagara Falls	2	—
Ogdensburg	—	24
Olean	—	54
Oneonta	—	48
Oswego	—	31
Plattsburg	—	28
Poughkeepsie	—	21
Rochester	5,10	15,21*,27
Rome (see Utica)	—	—
Saranac Lake	—	18
Schenectady (see Albany)	—	—
Syracuse	3,8	43*
Troy (see Albany)	—	—
Utica-Rome	13	19,25*
Watertown	—	35

**NORTH CAROLINA**

Ahoskle	—	53
Albemarle	—	20
Asheville	13	56*,62
Burlington	—	63
Chapel Hill	4*	—
Charlotte	3,9	36,42*
Durham	11	40*,46
Elizabeth City	—	31

**NORTH CAROLINA—Continued**

	VHF Channel No.	UHF Channel No.
Fayetteville	—	18
Gastonia	—	48
Goldsboro	—	34
Greensboro	2	51*,57
Greenville	9	—
Henderson	—	52
Hendersonville	—	27
Hickory	—	30
High Point	—	15
Jacksonville	—	16
Kannapolis	—	59
Kinston	—	26
Laurinburg	—	41
Lumberton	—	21
Mount Airy	—	55
New Bern	13	—
Raleigh	5	22*,28
Roanoke Rapids	—	30
Rocky Mount	—	50
Salisbury	—	53
Sanford	—	38
Shelby	—	39
Southern Pines	—	49
Statesville	—	64
Washington	7	—
Wilmington	6	29,35*
Wilson	—	56
Winston-Salem	12	26,32*

**NORTH DAKOTA**

Bismarck	5,12	18,24*
Bottineau	—	16
Carrington	—	26
Devils Lake	8	14
Dickinson	2,4	17*
Fargo	6,13	34*,40
Grafton	—	17
Grand Forks	2*,10	—
Harvey	—	22
Jamestown	7	42
Lisbon	—	23
Minot	6*,10,13	—
New Rockford	—	20
Rugby	—	38
Valley City	4	32
Wahpeton	—	45
Williston	8,11	34*

**OHIO**

Akron	—	49,55*,61
Ashtabula	—	15
Athens	—	62
Bellefontaine	—	63
Cambridge	—	26
Canton	—	29
Chillicothe	—	56
Cincinnati	5,9,12	48*,54
Cleveland	3,5,8	19,25*
Columbus	4,6,10	34*,40
Coshocton	—	20
Dayton	2,7	16*,22
Defiance	—	43
Findlay	—	53
Gallipolis	—	18
Hamilton-Middletown	—	65
Lancaster	—	28
Lima	—	35,41
Lorain	—	31
Mansfield	—	36
Marion	—	17
Massillon	—	23
Middletown (See Hamilton)	—	—
Mount Vernon	—	58
Newark	—	60
Oxford	—	14*
Piqua	—	44
Portsmouth	—	30
Sandusky	—	59
Springfield	—	46,52
Steubenville	—	51
Tiffin	—	47
Toledo	11,13	30*
Warren	—	21
Youngstown	—	27,33
Zanesville	—	50

**OKLAHOMA**

	VHF Channel No.	UHF Channel No.
Ada	—	50
Altus	—	36
Alva	—	30
Anadarko	—	58
Ardmore	—	55
Bartlesville	—	62
Blackwell	—	51
Chickasha	—	64
Claremore	—	15
Clinton	—	32
Duncan	—	39
Durant	—	27
Elk City	12	15
El Reno	—	56
Enid	5	21,27*
Frederick	—	44
Guthrie	—	48
Guymon	—	20
Hobart	—	23
Holdenville	—	14
Hugo	—	21
Lawton	11	28*,34
McAlester	—	47
Miami	—	58
Muskogee	8	39,45*
Norman	—	31,37*
Oklahoma City	7,9,13*	19,25
Oklmulgee	—	26
Pauls Valley	—	61
Ponca City	—	40
Pryor Creek	—	64
Sapulpa	—	42
Seminole	—	59
Shawnee	—	53
Stillwater	—	29
Tulsa	2,4*,6	17,23
Vinita	—	28
Woodward	8	—

**OREGON**

Albany	—	55
Ashland	—	14
Astoria	—	30
Baker	—	37
Bend	—	15
Burns	—	16
Corvallis	7*	49
Eugene	9*	20,26
Grants Pass	—	30
Klamath Falls	2	—
La Grande	13	—
Lebanon	—	43
McMinnville	—	46
Medford	4,5	—
North Bend	—	16
Pendleton	—	28
Portland	6,8,10*,12	21,27
Roseburg	—	28
Salem	3	18*,24
Springfield	—	37
The Dalles	—	32

**PENNSYLVANIA**

Allentown	—	39,45
Altoona	—	19,25
Bethlehem	—	51
Bradford	—	48
Butler	—	43
Chambersburg	—	46
Du Bois	—	31
Easton	—	57
Emporium	—	42
Erie	12	35,41* *
Harrisburg	—	27,33
Hazleton	—	63
Johnstown	6	56
Lancaster	8	21
Lebanon	—	15
Lewistown	—	38
Meadville	—	37
New Castle	—	45
Oil City	—	64
Philadelphia	3,6,10	17,23,29,35*
Pittsburgh	2,11,13*	47,53
Reading	—	55,61
Scranton	—	16,22

(Continued on next page)

PENNSYLVANIA—Continued

	VHF Channel No.	UHF Channel No.
Sharon	—	39
State College	—	44*
Sunbury	—	65
Uniontown	—	14
Washington	—	63
Wilkes-Barre	—	28,34
Williamsport	—	36
York	—	43,49

RHODE ISLAND

Providence	10,12	16,22*
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SOUTH CAROLINA

Aiken	—	54
Anderson	—	58
Camden	—	14
Charleston	2,5,13*	—
Columbia	7,10	19*,25
Conway	—	23
Florence	8	—
Georgetown	—	27
Greenville	4	23,29*
Greenwood	—	21
Lake City	—	55
Lancaster	—	31
Laurens	—	45
Marion	—	43
Newberry	—	37
Orangeburg	—	44
Rock Hill	—	61
Spartanburg	—	17
Sumter	—	47
Union	—	65

SOUTH DAKOTA

Aberdeen	9	17
Belle Fourche	—	23
Brookings	8*	25
Hot Springs	—	17
Huron	12	15
Lead	5	26
Madison	—	46
Mitchell	5	20
Mobridge	—	27
Pierre	6,10	22*
Rapid City	7	15
Sioux Falls	11,13	38,44*
Sturgis	—	20
Vermillion	2*	41
Watertown	3	35
Winner	—	18
Yankton	—	17

TENNESSEE

Athens	—	14
Bristol	5	46
Chattanooga	3,12	43,49,55*
Clarksville	—	53
Cleveland	—	38
Columbia	—	39
Cookeville	—	24
Covington	—	19
Dyersburg	—	46
Elizabethton	—	40
Fayetteville	—	27
Gallatin	—	48
Harriman	—	45
Humboldt	—	25
Jackson	9	16
Johnson City	11	34
Kingsport	—	28
Knoxville	6,10	20*,26
Lawrenceburg	—	50
Lebanon	—	58
McMinnville	—	46
Maryville	—	42
Memphis	5,10*,13	42,48
Morristown	—	54
Murfreesboro	—	18
Nashville	2*,4,8	30,36
Oak Ridge	—	32
Paris	—	51
Pulaski	—	44
Shelbyville	—	52
Springfield	—	42
Tullahoma	—	65
Union City	—	55

TEXAS

	VHF Channel No.	UHF Channel No.
Abilene	9	33
Alice	—	34
Alpine	12	—
Amarillo	2*,4,5,7,10	—
Athens	—	25
Austin	7	18,24,30*
Ballinger	—	25
Bay City	—	33
Beaumont- Port Arthur	4,6	31,37*
Beeville	—	38
Big Spring	4	—
Bonham	—	43
Borger	—	33
Brady	—	15
Breckenridge	—	14
Brenham	—	52
Brownfield	—	15
Brownsville	4,5	—
Brownwood	—	19
Bryan	—	54
Childress	—	40
Cleburne	—	57
Coleman	—	21
College Station	3*	48
Conroe	—	20
Corpus Christi	6,10	16*,22
Corsicana	—	47
Crockett	—	56
Crystal City	—	28
Cuero	—	25
Dalhart	—	16
Dallas	4,8,13*	23,29
Del Rio	—	16
Denison	—	52
Denton	2*	17
Eagle Pass	—	26
Edinburg	—	26
El Campo	—	27
El Paso	2,4,5,7*	20,26
Faifurrias	—	52
Floydada	—	45
Fort Stockton	—	22
Fort Worth	5,10	20,26*
Gainesville	—	49
Galveston	11	35,41,47*
Gonzales	—	64
Greenville	—	62
Harlingen	—	23
Hebbronville	—	58
Henderson	—	42
Hereford	—	19
Hillsboro	—	63
Houston	2,8*,13	23,29
Huntsville	—	15
Jacksonville	—	36
Jasper	—	49
Kermit	—	14
Kilgore	—	59
Kingsville	—	40
Lamesa	—	28
Lampasas	—	40
Laredo	3,8	15*
Levelland	—	38
Littlefield	—	32
Longview	—	32,38
Lubbock	11,13	20*,26
Lufkin	9	46
McAllen	—	20
McKinney	—	65
Marfa	—	19
Marshall	—	16
Mercedes	—	32
Mexia	—	50
Midland	2	18
Mineral Wells	—	38
Mission	—	14
Monahans	5	—
Mount Pleasant	—	35
Nacogdoches	—	40
New Braunfels	—	62
Odessa	7	24
Orange	—	43
Pampa	—	17
Paris	—	33

TEXAS—Continued

	VHF Channel No.	UHF Channel No.
Pearsall	—	31
Pecos	—	16
Perryton	—	22
Plainview	—	29
Port Arthur (see Beaumont)	—	—
Quanah	—	42
Raymondville	—	42
Rosenberg	—	17
San Angelo	6,8	17,23*
San Antonio	4,5,9*,12	35,41
San Benito	—	48
San Marcos	—	53
Seguin	—	14
Seymour	—	24
Sherman	—	46
Snyder	—	30
Stephenville	—	32
Sulphur Springs	—	41
Sweetwater	12	—
Taylor	—	58
Temple	—	16,22
Terrel	—	53
Texarkana	6	18*,24
Tyler	7	19
Uvalde	—	20
Vernon	—	18
Victoria	—	19
Waco	11	28*,34
Waxahachie	—	45
Weatherford	—	51
Wichita Falls	3,6	16*,22

UTAH

Brigham	—	36
Cedar City	5	—
Logan	2	30
Ogden	12	18*,24
Price	11	—
Provo	9	22,28*
Richfield	13	—
St. George	—	18
Salt Lake City	4,5,7*	20,26
Tooele	—	44

VERMONT

Bennington	—	33
Brattleboro	—	58
Burlington	—	16*,22
Montpelier	3	40
Newport	—	46
Rutland	—	49
St. Albans	—	34
St. Johnsbury	—	30

VIRGINIA

Blacksburg	—	60*
Charlottesville	—	45*
Covington	—	44
Danville	—	24
Emporia	—	25
Farmville	—	19
Fredericksburg	—	47
Front Royal	—	39
Harrisonburg	—	34
Lexington	—	54
Lynchburg	13	16
Marion	—	50
Martinsville	—	35
Newport News	—	33
Norfolk- Portsmouth	10,12	15,21*,27
Norton	—	52
Petersburg	8	41
Portsmouth (See Norfolk)	—	—
Pulaski	—	37
Richmond	3,6	23*,29
Roanoke	7,10	27,33*
South Boston	—	14
Staunton	—	36
Waynesboro	—	42
Williamsburg	—	17
Winchester	—	28

WASHINGTON

Aberdeen	—	58
Anacortes	—	34

WASHINGTON—Continued

	VHF Channel No.	UHF Channel No.
Bellingham	—	18,24
Bremerton	—	44,50
Centralia	—	17
Ellensburg	—	49
Ephrata	—	43
Everett	—	22,28
Grand Coulee	—	37
Hoquiam	—	52
Kelso	—	39
Kennewick	—	25
Longview	—	33
Olympia	—	60
Pasco	—	19
Port Angeles	—	16
Pullman	10*	24
Richland	—	31
Seattle	4,5,7,9*	20,26
Spokane	2,4,6,7*	—
Tacoma	11,13	56*,62
Walla Walla	5,8	—
Wenatchee	—	55
Yakima	—	23,29

WEST VIRGINIA

Beckley	—	21
Bluefield	—	41
Charleston	3	43*,49
Clarksburg	12	22
Elkins	—	40
Fairmont	—	35
Hinton	—	31
Huntington	8,13	53*
Logan	—	23
Martinsburg	—	58
Morgantown	—	24*
Parkersburg	—	15
Welch	—	25
Weston	—	32
Wheeling	7,9	57*
Williamson	—	17

WISCONSIN

	VHF Channel No.	UHF Channel No.
Appleton	—	42
Ashland	—	15
Beaver Dam	—	37
Beloit	—	57
Eau Claire	13	19*,25
Fond du Lac	—	54
Green Bay	6	—
Janesville	—	63
Kenosha	—	61
La Crosse	8	32*,38
Madison	3	21*,27,33
Manitowoc	—	65
Marinette	11	32,38*
Milwaukee	4,10*,12	19,25,31
Oshkosh	—	48
Portage	—	17
Prairie du Chien	—	34
Racine	—	49,55
Rhineland	—	22
Rice Lake	—	21
Richland Center	—	15
Sheboygan	—	59
Sparta	—	50
Stevens Point	—	20,26
Sturgeon Bay	—	44
Superior (See Duluth, Minn.)	—	—
Wausau	7	16
Wisconsin Rapids	—	14

WYOMING

Buffalo	—	29
Casper	2,6	—
Cheyenne	11,13	—
Cody	—	24
Douglas	—	14
Evanston	—	14
Green River	—	16
Greybull	—	40
Gillette	—	31
Lander	—	17
Laramie	8*	18

WYOMING—Continued

	VHF Channel No.	UHF Channel No.
Lovell	—	36
Lusk	—	19
Newcastle	—	28
Powell	—	30
Rawlins	12	—
Riverton	10	—
Rock Springs	13	—
Sheridan	9,12	—
Thermopolis	—	15
Torrington	—	27
Wheatland	—	24
Worland	—	34

U. S. TERRITORIES

PUERTO RICO

Arecibo	13	—
Caguas	11	—
Mayaguez	3,5	—
Ponce	7,9	—
San Juan	2,4,6*	—

ALASKA

Anchorage	2,7*,11,13	—
Fairbanks	2,4,7,9*,11,13	—
Juneau	3*,8,10	—
Ketchikan	2,4,9*	—
Seward	4,9	—
Sitka	13	—

HAWAIIAN ISLANDS

Lihue, Kauai	3,8*,10,12	—
Honolulu, Oahu	2*,4,7,9,11,13	—
Wailuku, Maui	3,8,10*,12	—
Hilo, Hawaii	2,4*,7,9,11,13	—

VIRGIN ISLANDS

Christiansted	8	—
Charlotte Amalie	10,12	—

Appendix D

Proposed Allocations for Canada and Mexico

CANADA

ALBERTA

Calgary	2,4,10,12	17,23,29,35
Edmonton	3,5,11,13	—
Grande Prairie	2	—
Lacombe	8	—
Lethbridge	7	22
Medicine Hat	6	15

BRITISH COLUMBIA

Chilliwack	12	42
Cranbrook	—	19
Fernie	—	24
Kamloops	4	16
Kelowna	13	21
Nanaimo	—	48
Nelson	5	17
New Westminster (see Vancouver)	—	—
Penticton	—	15
Port Alberni	—	19
Prince Rupert	6,7	—
Trall	11	14
Vancouver-New Westminster	6,8,10	14,30,36
Vernon	2	27
Victoria	2	40,46

MANITOBA

Brandon	5,9,11	21,32
Flin Flon	3	—
Dauphin	8	14

MANITOBA—Continued

Portage la Prairie	—	34
St. Boniface (see Winnipeg)	—	—
Winnipeg- St. Boniface	4,6,7,13	18,24,30,36,42

NEW BRUNSWICK

Campbellton	12	20
Edmundston	10	27
Fredericton	9	28
Moncton	—	16
Newcastle	—	18
St. John	4,6	17,23
St. Stephen	—	26
Sackville	8	22
Woodstock	—	36

NOVA SCOTIA

Amherst	—	41
Antigonish	9	34
Bridgewater	10	43
Halifax	3,5,12	15,21,27,37
Kentville	—	19
New Glasgow	—	18
Sydney	2,4,6	15,21
Truro	—	31
Windsor	—	25
Yarmouth	13	14

ONTARIO

Barrie	—	14
Belleville	—	39
Brantford	—	16
Brockville	—	46
Chatham	—	14

ONTARIO—Continued

Cornwall	—	36
Fort Frances	5	19
Fort William (see Port Arthur)	—	—
Guelph	—	55
Hamilton	13	51,57
Kenora	9	22
Kingston	—	26,44
Kitchener	—	45
Kirkland Lake	9	—
London	10	18
Niagara Falls	—	29
North Bay	10	15
Oshawa	—	53
Orillia	3	30
Ottawa-Hull	4,9,11	30,40
Owen Sound	8	26
Pembroke	13	32
Peterborough	—	22
Port Arthur- Fort William	2,4	14,20,30
St. Catharines	—	49
St. Thomas	—	24
Sarnia	—	40
Sault Ste. Marie	2,12	22
Smiths Falls	—	42
Stratford	—	27
Sudbury	5,7	17,23
Timmins	6	—
Toronto	6,9,11	19,25
Windsor	9	32,38
Wingham	—	36
Woodstock	—	47

(Continued on next page)

PRINCE EDWARD ISLAND			QUEBEC—Continued			SONORA		
	VHF Channel No.	UHF Channel No.		VHF Channel No.	UHF Channel No.		VHF Channel No.	UHF Channel No.
Charlottetown	13	14	Three Rivers	—	21	Nogales	9,11,13	—
Summerside	11	20	Valleyfield	—	38	Hermosillo	2,4,6	—
<b>QUEBEC</b>			Verdun (see Montreal)	—	—	Ciudad Obregon	3,7,9	—
Chicoutimi	2,12	14	Victoriaville	—	37	Navojoa	5,11,13	—
Drummondville	—	19	<b>SASKATCHEWAN</b>			<b>CHIHUAHUA</b>		
Granby	—	25	Gravelbourg	—	22	Chihuahua	2,4,5	—
Hull (See Ottawa, Ont.)	—	—	Moose Jaw	4,7	18,24	Hidalgo del Parral	3	—
Jonquiere	—	20	North Battleford	3	—	Ciudad Juarez	9,11,13	—
Matane	—	23	Prince Albert	11	—	<b>COAHUILA</b>		
Montreal-Verdun	2,6,7,10,12	15,44	Regina	2,9,12	21,27	Saltillo	4	—
New Carlisle	2	14	Saskatoon	8,13	—	Piedras Negras	2	—
Quebec	4,5,9,11	29,39	Swift Current	—	14	Villa Acuna	10	—
Riviere du Loup	6	30	Watrous	6	30	<b>NUEVO LEON</b>		
Rimouski	3	21	Yorkton	3	15	Monterrey	2,6,10,12	—
Roberval	—	17	<b>MEXICO</b>			<b>TAMAULIPAS</b>		
St. Hyacinthe	—	50	<b>BAJA CALIFORNIA</b>			Nuevo Laredo	11,13	—
Ste. Anne de la Pocatiere	13	33	Tijuana	6,12	—	Matamoros	7	—
Shawinigan Falls	—	27	Mexicali	7,9	—	Reynosa	9	—
Sherbrooke	—	42,48						
Sorel	—	17						
Thetford Mines	—	31						

## PROPOSED CHANNEL SHIFTS OF EXISTING STATIONS

Under FCC Proposed VHF-UHF Rules, Standards & Allocations

Licensee or Permittee	City Affected	Present Channel Assignment	Proposed Channel Assignment	Licensee or Permittee	City Affected	Present Channel Assignment	Proposed Channel Assignment
(a) Iowa State College of Agriculture and Mechanical Arts (WOI-TV)	Ames, Ia.	4	5	(p) WSAZ Inc. (WSAZ-TV)	Huntington, W. Va.	5	8
(b) Atlanta Newspapers, Inc. (WSB-TV)	Atlanta, Ga.	8	11	(q) WJAC Inc. (WJAC-TV)	Johnstown, Pa.	13	6
(c) Birmingham Broadcasting Co. Inc. (WBRC-TV)	Birmingham, Ala.	4	6	(r) WGAL Inc. (WGAL-TV)	Lancaster, Pa.	4	8
(d) Sarkes Tarzian Inc. (WTTV)	Bloomington, Ind.	10	4	(s) WAVE Inc. (WAVE-TV)	Louisville, Ky.	5	3
(e) Balaban & Katz Corp. (WBKB)	Chicago, Ill.	4	2	(t) WHAS Inc. (WHAS-TV)	Louisville, Ky.	9	11
(f) Crosley Broadcasting Corp. (WLWT)	Cincinnati, O.	4	5	(u) Memphis Publishing Co. (WMCT)	Memphis, Tenn.	4	5
(g) Radio Cincinnati Inc (WKRC-TV)	Cincinnati, O.	11	12	(v) The Journal Co. (WTMJ-TV)	Milwaukee, Wis.	3	4
(h) Scripps-Howard Radio Inc. (WCPO-TV)	Cincinnati, O.	7	9	(w) The Elm City Broadcasting Corp. (WNHC-TV)	New Haven, Conn.	6	8
(i) Empire Coil Company Inc. (WXEL)	Cleveland, O.	9	8	(x) WTAR Radio Corp. (WTAR-TV)	Norfolk, Va.	4	10
(j) National Broadcasting Co. Inc. (WNBK)	Cleveland, O.	4	3	(y) WKY Radiophone Co. (WKY-TV)	Oklahoma City, Okla.	4	7
(k) Crosley Broadcasting Corp. (WLWC)	Columbus, O.	3	4	(z) Allen B. DuMont Laboratories Inc. (WDTV)	Pittsburgh, Pa.	3	2
(l) Crosley Broadcasting Corp. (WLWD)	Dayton, O.	5	2	(aa) The Outlet Co. (WJAR-TV)	Providence, R. I.	11	10
(m) Miami Valley Broadcasting Corp. (WHIO-TV)	Dayton, O.	13	7	(bb) Stromberg-Carlson Co. (WHAM-TV)	Rochester, N. Y.	6	5
(n) Central Broadcasting Co. (WOC-TV)	Davenport, Ia.	5	6	(cc) General Electric Co. (WRGB)	Schenectady, N. Y.	4	6
(o) Leonard A. Versluis (WLAV-TV)	Grand Rapids, Mich.	7	8	(dd) Central New York Broadcasting Corp. (WSYR-TV)	Syracuse, N. Y.	5	3
				(ee) WDEL Inc. (WDEL-TV)	Wilmington, Del.	7	12

# Proposed VHF Allocations by Channels

Derived from Appendices C and D of Suggested Allocations for U. S., Canada and Mexico

As Contained in FCC's Proposals Regarding VHF-UHF Rules, Standards & Allocations  
(Third Notice of Further Proposed Rule Making, FCC Report 51-244, March 22, 1951)

Asterisks (\*) Indicate Channel Reserved for Non-Commercial Educational Use

For List of Existing Stations by Channels, See Page 53. For Channel Shifts Proposed by FCC for 31 Existing Stations, See Page 60. For Table of Proposed UHF Allocations by Channels, See Pages 63-67.

## CHANNEL NO. 2

(54-60 mc)

Tucson, Ariz.  
\*Little Rock, Ark.  
Los Angeles, Cal.  
San Francisco-Oakland, Cal.  
Denver, Colo.  
Daytona Beach, Fla.  
\*Miami, Fla.  
Tallahassee, Fla.  
Atlanta, Ga.  
Caldwell, Ida.  
Centralla, Ill.  
Chicago, Ill.  
\*Iowa City, Ia.  
Great Bend, Kan.  
\*New Orleans, La.  
Bangor, Me.  
Baltimore, Md.  
\*Boston, Mass.  
Detroit, Mich.  
\*Minneapolis-St. Paul, Minn.  
\*State College, Miss.  
St. Joseph, Mo.  
Anaconda, Mont.  
Billings, Mont.  
North Platte, Neb.  
Henderson, Nev.  
Santa Fe, N. M.  
New York, N. Y.  
Niagara Falls, N. Y.  
Greensboro, N. C.  
Dickinson, N. D.  
\*Grand Forks, N. D.  
Dayton, O.  
Tulsa, Okla.  
Klamath Falls, Ore.  
Pittsburgh, Pa.  
Charleston, S. C.  
\*Vermillion, S. D.  
\*Nashville, Tenn.  
\*Amarillo, Tex.  
\*Denton, Tex.  
El Paso, Tex.  
Houston, Tex.  
Midland, Tex.  
Logan, Utah  
Spokane, Wash.  
Casper, Wyo.  
  
San Juan, Puerto Rico  
  
Anchorage, Alaska  
Fairbanks, Alaska  
Ketchikan, Alaska  
  
\*Honolulu, Hawaii  
Hilo, Hawaii  
  
Calgary, Alta.  
Grande Prairie, Alta.  
Vernon, B. C.  
Victoria, B. C.  
Sydney, N. S.  
Port Arthur-Fort William, Ont.  
Sault St. Marie, Ont.  
Chicoutimi, Que.  
Montreal-Verdun, Que.

New Carlisle, Que.  
Regina, Sask.

Chihuahua, Mexico  
Hermosillo, Mexico  
Monterrey, Mexico  
Piedras Negras, Mexico

## CHANNEL NO. 3

(60-66 mc)

Douglas, Ariz.  
Blytheville, Ark.  
Eureka, Cal.  
\*San Diego, Cal.  
Visalia, Cal.  
Pueblo, Colo.  
New London, Conn.  
Pensacola, Fla.  
\*Tampa-St. Petersburg, Fla.  
Savannah, Ga.  
Idaho Falls, Ida.  
Lewiston, Ida.  
Springfield, Ill.  
Wichita, Kan.  
Louisville, Ky.  
Shreveport, La.  
Kalamazoo, Mich.  
Marquette, Mich.  
Duluth-Superior (Wis.), Minn.  
Jackson, Miss.  
Springfield, Mo.  
Great Falls, Mont.  
Miles City, Mont.  
Omaha, Neb.  
Ely, Nev.  
Reno, Nev.  
Gallup, N. M.  
\*Roswell, N. M.  
Syracuse, N. Y.  
Charlotte, N. C.  
Cleveland, O.  
Salem, Ore.  
Philadelphia, Pa.  
Watertown, S. D.  
Chattanooga, Tenn.  
\*College Station, Tex.  
Laredo, Tex.  
Wichita Falls, Tex.  
Montpelier, Vt.  
Richmond, Va.  
Charleston, W. Va.  
Madison, Wis.  
  
Mayaguez, Puerto Rico  
  
\*Juneau, Alaska  
  
Lihue, Hawaii  
Walluku, Hawaii  
  
Edmonton, Alta.  
Flin Flon, Man.  
Halifax, N. S.  
Orillia, Ont.  
Rimouski, Que.  
North Battleford, Sask.  
Yorkton, Sask.

Ciudad Obregon, Mexico  
Hidalgo del Parral, Mexico

## CHANNEL NO. 4

(66-72 mc)

Phoenix, Ariz.  
Little Rock, Ark.  
Los Angeles, Cal.  
San Francisco-Oakland, Cal.  
Denver, Colo.  
Washington, D. C.  
Jacksonville, Fla.  
Miami, Fla.  
Columbus, Ga.  
\*Boise, Ida.  
Bloomington, Ind.  
Davenport-Rock Island-Moline (Ill.), Ia.  
Sioux City, Ia.  
New Orleans, La.  
Boston, Mass.  
Cheboygan, Mich.  
Detroit, Mich.  
Minneapolis-St. Paul, Minn.  
Kansas City, Mo.  
Butte, Mont.  
Hardin, Mont.  
North Platte, Neb.  
Boulder City, Nev.  
Albuquerque, N. M.  
Buffalo, N. Y.  
New York, N. Y.  
\*Chapel Hill, N. C.  
Dickinson, N. D.  
Valley City, N. D.  
Columbus, O.  
\*Tulsa, Okla.  
Medford, Ore.  
Greenville, S. C.  
Nashville, Tenn.  
Amarillo, Tex.  
Beaumont-Port Arthur, Tex.  
Big Spring, Tex.  
Brownsville, Tex.  
Dallas, Tex.  
El Paso, Tex.  
San Antonio, Tex.  
Salt Lake City, Utah  
Seattle, Wash.  
Spokane, Wash.  
Milwaukee, Wis.  
  
San Juan, Puerto Rico  
  
Fairbanks, Alaska  
Ketchikan, Alaska  
Seward, Alaska  
  
\*Hilo, Hawaii  
Honolulu, Hawaii  
  
Calgary, Alta.  
Kamloops, B. C.  
Winnipeg-St. Boniface, Man.  
St. John, N. B.

Sydney, N. S.  
Ottawa-Hull, Ont.  
Port Arthur-Fort William, Ont.  
Quebec, Que.  
Moose Jaw, Sask.  
Chihuahua, Mexico  
  
Hermosillo, Mexico  
Saltillo, Mexico

## CHANNEL NO. 5

(76-82 mc)

Mobile, Ala.  
Phoenix, Ariz.  
Fort Smith, Ark.  
Los Angeles, Cal.  
San Francisco-Oakland, Cal.  
Pueblo, Colo.  
Washington, D. C.  
\*Gainesville, Fla.  
West Palm Beach, Fla.  
Atlanta, Ga.  
Chicago, Ill.  
Ames, Ia.  
Lafayette, La.  
Bangor, Me.  
Boston, Mass.  
Hancock, Mich.  
Traverse City, Mich.  
Minneapolis-St. Paul, Minn.  
Kansas City, Mo.  
St. Louis, Mo.  
Great Falls, Mont.  
Hastings, Neb.  
Goldfield, Nev.  
\*Albuquerque, N. M.  
New York, N. Y.  
Rochester, N. Y.  
Raleigh, N. C.  
Bismarck, N. D.  
Cincinnati, O.  
Cleveland, O.  
Enid, Okla.  
Medford, Ore.  
Charleston, S. C.  
Lead, S. D.  
Mitchell, S. D.  
Bristol, Tenn.  
Memphis, Tenn.  
Amarillo, Tex.  
Brownsville, Tex.  
El Paso, Tex.  
Fort Worth, Tex.  
Monahans, Tex.  
San Antonio, Tex.  
Cedar City, Utah  
Salt Lake City, Utah  
Seattle, Wash.  
Walla Walla, Wash.  
  
Mayaguez, Puerto Rico  
  
Edmonton, Alta.  
Nelson, B. C.  
Brandon, Man.  
Halifax, N. S.  
Fort Frances, Ont.  
Sudbury, Ont.

Quebec, Que.  
Chihuahua, Mexico  
Navojoa, Mexico

## CHANNEL NO. 6

(82-88 mc)

Birmingham, Ala.  
Kingman, Ariz.  
\*Tucson, Ariz.  
Sacramento, Cal.  
San Luis Obispo, Cal.  
\*Denver, Colo.  
Orlando, Fla.  
Augusta, Ga.  
Thomasville, Ga.  
Nampa, Ida.  
Pocatello, Ida.  
Indianapolis, Ind.  
Davenport-Rock Island-Moline (Ill.), Ia.  
Dodge City, Kan.  
Paducah, Ky.  
New Orleans, La.  
Portland, Me.  
Lansing, Mich.  
Austin, Minn.  
Duluth-Superior (Wis.), Minn.  
Clarksdale, Miss.  
Sedalia, Mo.  
Butte, Mont.  
\*Miles City, Mont.  
Omaha, Neb.  
Ely, Nev.  
Carlsbad, N. M.  
Albany-Schenectady-Troy, N. Y.  
Wilmington, N. C.  
Fargo, N. D.  
\*Minot, N. D.  
Columbus, O.  
Tulsa, Okla.  
Portland, Ore.  
Johnstown, Pa.  
Philadelphia, Pa.  
Pierre, S. D.  
Knoxville, Tenn.  
Beaumont-Port Arthur, Tex.  
Corpus Christi, Tex.  
San Angelo, Tex.  
Texarkana, Tex.  
Wichita Falls, Tex.  
Richmond, Va.  
Spokane, Wash.  
Green Bay, Wis.  
Casper, Wyo.  
  
\*San Juan, Puerto Rico  
  
Medicine Hat, Alta.  
Prince Rupert, B. C.  
Vancouver-New Westminster, B. C.  
Winnipeg-St. Boniface, Man.  
St. John, N. B.  
Sydney, N. S.  
Timmins, Ont.  
(Cont. on next page)

CHANNEL 6—(Cont.)  
Toronto, Ont.  
Montreal-Verdun, Que.  
Riviere du Loup, Que.  
Watrous, Sask.

Hermosillo, Mexico  
Monterrey, Mexico  
Tijuana, Mexico

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### CHANNEL NO. 7

(174-180 mc)

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\*University, Ala.  
Tucson, Ariz.  
Pine Bluff, Ark.  
Los Angeles, Cal.  
Redding, Cal.  
San Francisco-Oakland, Cal.  
Denver, Colo.  
Washington, D. C.  
\*Jacksonville, Fla.  
Miami, Fla.  
Panama City, Fla.  
Boise, Ida.  
Chicago, Ill.  
Evansville, Ind.  
Waterloo, Ia.  
Hays, Kan.  
Pittsburg, Kan.  
Middlesborough, Ky.  
Lake Charles, La.  
New Orleans, La.  
Calais, Me.  
Boston, Mass.  
Detroit, Mich.  
St. Cloud, Minn.  
Hannibal, Mo.  
\*Butte, Mont.  
\*Omaha, Neb.  
Winnemucca, Nev.  
Albuquerque, N. M.  
Buffalo, N. Y.  
New York, N. Y.  
Washington, N. C.  
Jamestown, N. D.  
Dayton, O.  
Oklahoma City, Okla.  
\*Corvallis, Ore.  
Columbia, S. C.  
Rapid City, S. D.  
Amarillo, Tex.  
Austin, Tex.  
\*El Paso, Tex.  
Odessa, Tex.  
Tyler, Tex.  
\*Salt Lake City, Utah  
Roanoke, Va.  
Seattle, Wash.  
\*Spokane, Wash.  
Wheeling, W. Va.  
Wausau, Wis.  
Ponce, Puerto Rico

\*Anchorage, Alaska  
Fairbanks, Alaska

Honolulu, Hawaii  
Hilo, Hawaii

Lethbridge, Atla.  
Prince Rupert, B. C.  
Winnipeg-St. Boniface,  
Man.  
Sudbury, Ont.  
Montreal-Verdun, Que.  
Moose Jaw, Sask.

Ciudad Obregon, Mexico  
Matamoros, Mexico  
Mexicali, Mexico

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### CHANNEL NO. 8

(180-186 mc)

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Mobile, Ala.  
\*Phoenix, Ariz.

Jonesboro, Ark.  
Monterey, Cal.  
San Diego, Cal.  
\*Pueblo, Colo.  
New Haven, Conn.  
Tampa-St. Petersburg,  
Fla.

\*Athens, Ga.  
Valdosta, Ga.  
Idaho Falls, Ida.  
Peoria, Ill.  
Indianapolis, Ind.  
Des Moines, Ia.  
\*Manhattan, Kan.  
Monroe, La.  
Lewiston, Me.  
Presque Isle, Me.  
Grand Rapids, Mich.  
Sault Ste. Marie, Mich.  
\*Duluth-Superior  
(Wis.), Minn.  
West Point, Miss.  
\*Columbia, Mo.  
Billings, Mont.  
Kalispell, Mont.  
McCook, Neb.  
Las Vegas, Nev.  
McGill, Nev.  
Reno, Nev.  
Roswell, N. M.  
Syracuse, N. Y.  
Devils Lake, N. D.  
Williston, N. D.  
Cleveland, O.  
Muskogee, Okla.  
Woodward, Okla.  
Portland, Ore.  
Lancaster, Pa.  
Florence, S. C.  
\*Brookings, S. D.  
Nashville, Tenn.  
Dallas, Tex.  
\*Houston, Tex.  
Laredo, Tex.  
San Angelo, Tex.  
Petersburg, Va.  
Walla Walla, Wash.  
Huntington, W. Va.  
La Crosse, Wis.  
\*Laramie, Wyo.

Juneau, Alaska

\*Lihue, Hawaii  
Wailuku, Hawaii

Christiansted, Virgin  
Islands

Lacombe, Alta.  
Vancouver-New West-  
minster, B. C.  
Dauphin, Man.  
Sackville, N. B.  
Owen Sound, Ont.  
Saskatoon, Sask.

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### CHANNEL NO. 9

(186-192 mc)

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Dothan, Ala.  
Flagstaff, Ariz.  
Hot Springs, Ark.  
Alturas, Cal.  
Los Angeles, Cal.  
\*San Francisco-Oakland,  
Cal.  
\*Boulder, Colo.  
Washington, D. C.  
Orlando, Fla.  
Rome, Ga.  
\*Savannah, Ga.  
Boise, Ida.  
Sandpoint, Ida.  
Chicago, Ill.  
Cedar Rapids, Ia.  
Sioux City, Ia.  
Garden City, Kan.

Alpena, Mich.  
Iron Mountain, Mich.  
Minneapolis-St. Paul,  
Minn.  
Hattiesburg, Miss.  
\*Kansas City, Mo.  
\*St. Louis, Mo.  
\*Bozeman, Mont.  
Havre, Mont.  
Tonopah, Nev.  
Manchester, N. H.  
\*Santa Fe, N. M.  
New York, N. Y.  
Charlotte, N. C.  
Greenville, N. C.  
Cincinnati, O.  
Oklahoma City, Okla.

\*Eugene, Ore.  
Aberdeen, S. D.  
Jackson, Tenn.  
Abilene, Tex.  
Lufkin, Tex.  
\*San Antonio, Tex.  
Provo, Utah  
\*Seattle, Wash.  
Wheeling, W. Va.  
Sheridan, Wyo.

Ponce, Puerto Rico

\*Fairbanks, Alaska  
\*Ketchikan, Alaska  
Seward, Alaska

Honolulu, Hawaii  
Hilo, Hawaii

Brandon, Man.  
Fredericton, N. B.  
Antigonish, N. S.  
Kenora, Ont.  
Kirkland Lake, Ont.  
Ottawa-Hull, Ont.  
Toronto, Ont.  
Windsor, Ont.  
Quebec, Que.  
Regina, Sask.

Ciudad Juarez, Mexico  
Ciudad Obregon,  
Mexico  
Mexicali, Mexico  
Nogales, Mexico  
Reynosa, Mexico

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### CHANNEL NO. 10

(192-198 mc)

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\*Birmingham, Ala.  
Phoenix, Ariz.  
El Dorado, Ark.  
Bakersfield, Cal.  
Sacramento, Cal.  
San Deigo, Cal.  
Colorado Springs, Colo.  
Miami, Fla.  
Pensacola, Fla.  
Tampa-St. Petersburg,  
Fla.  
Albany, Ga.  
Pocatello, Ida.  
Quincy, Ill.  
Terre Haute, Ind.  
Wichita, Kan.  
Baton Rouge, La.  
Augusta, Me.  
Sault Ste. Marie, Mich.  
Hibbing, Minn.  
Rochester, Minn.  
Springfield, Mo.  
Helena, Mont.  
Miles City, Mont.  
Lincoln, Neb.  
Scottsbluff, Neb.  
Elko, Nev.  
\*Las Vegas, Nev.  
Gallup, N. M.  
Roswell, N. M.

Rochester, N. Y.  
Grand Forks, N. D.  
Minot, N. D.  
Columbus, O.  
\*Portland, Ore.  
Philadelphia, Pa.  
Providence, R. I.  
Columbia, S. C.  
Pierre, S. D.  
Knoxville, Tenn.  
\*Memphis, Tenn.  
Amarillo, Tex.  
Corpus Christi, Tex.  
Fort Worth, Tex.  
Norfolk-Portsmouth, Va.  
Roanoke, Va.  
\*Pullman, Wash.  
\*Milwaukee, Wis.  
Riverton, Wyo.

Juneau, Alaska

Lihue, Hawaii  
\*Wailuku, Hawaii

Charlotte Amalie,  
Virgin Islands

Calgary, Alta.  
Vancouver-New West-  
minster, B. C.  
Edmundston, N. B.  
Bridgewater, N. S.  
London, Ont.  
North Bay, Ont.  
Montreal-Verdun, Que.

Monterey, Mexico  
Villa Acuna, Mexico

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### CHANNEL NO. 11

(198-204 mc)

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Flagstaff, Ariz.  
Yuma, Ariz.  
Little Rock, Ark.  
Los Angeles, Cal.  
San Jose, Cal.  
Yreka, Cal.  
Fort Myers, Fla.  
\*Tallahassee, Fla.  
Atlanta, Ga.  
Savannah, Ga.  
Twin Falls, Ida.  
\*Chicago, Ill.  
\*Des Moines, Ia.  
Garden City, Kan.  
\*Lawrence, Kan.  
Louisville, Ky.  
Alexandria, La.  
Baltimore, Md.  
International Falls,  
Minn.  
Minneapolis-St. Paul,  
Minn.  
Meridian, Miss.  
St. Louis, Mo.  
\*Billings, Mont.  
Havre, Mont.  
\*Missoula, Mont.  
Grand Island, Neb.  
\*Durham, N. H.  
Santa Fe, N. M.  
New York, N. Y.  
Durham, N. C.  
Williston, N. D.  
Toledo, O.  
Lawton, Okla.  
Pittsburgh, Pa.  
Sioux Falls, S. D.  
Johnson City, Tenn.  
Galveston, Tex.  
Lubbock, Tex.  
Waco, Tex.  
Price, Utah  
Tacoma, Wash.  
Marinette, Wis.  
Cheyenne, Wyo.

Caguas, Puerto Rico

Anchorage, Alaska

Fairbanks, Alaska

Honolulu, Hawaii  
Hilo, Hawaii

Edmonton, Alta.  
Trail, B. C.  
Brandon, Man.  
Ottawa-Hull, Ont.  
Toronto, Ont.  
Summerside, P. E. I.  
Quebec, Que.  
Prince Albert, Sask.

Ciudad Juarez, Mexico  
Navojoa, Mexico  
Nogales, Mexico  
Nuevo Laredo, Mexico

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### CHANNEL NO. 12

(204-210 mc)

---

Montgomery, Ala.  
Mesa, Ariz.  
Chico, Cal.  
Fresno, Cal.  
Colorado Springs, Colo.  
Wilmington, Del.  
Jacksonville, Fla.  
Augusta, Ga.  
Coeur d'Alene, Ida.  
Nampa, Ida.  
\*Urbana, Ill.  
Mason City, Ia.  
Hutchinson, Kan.  
Shreveport, La.

\*Orono, Me.  
Flint, Mich.  
Iron River, Mich.  
Brainerd, Minn.  
Jackson, Miss.  
Cape Girardeau, Mo.  
Joplin, Mo.  
Kirksville, Mo.  
Helena, Mont.  
Alliance, Neb.  
Lincoln, Neb.  
Clovis, N. M.  
Silver City, N. M.  
Binghamton, N. Y.  
Winston-Salem, N. C.  
Bismarck, N. D.  
Cincinnati, O.  
Elk City, Okla.  
Portland, Ore.  
Erie, Pa.  
Providence, R. I.  
Huron, S. D.  
Chattanooga, Tenn.  
Alpine, Tex.  
San Antonio, Tex.  
Sweetwater, Tex.  
Ogden, Utah  
Norfolk-Portsmouth, Va.  
Clarksburg, W. Va.  
Milwaukee, Wis.  
Rawlins, Wyo.  
Sheridan, Wyo.

Lihue, Hawaii  
Wailuku, Hawaii

Charlotte Amalie,  
Virgin Islands

Calgary, Alta.  
Chilliwack, B. C.  
Campbellton, N. B.  
Halifax, N. S.  
Sault Ste. Marie, Ont.  
Chicoutimi, Que.  
Montreal-Verdun, Que.  
Regina, Sask.

Monterrey, Mexico  
Tijuana, Mexico



**CHANNEL NO. 13**

(210-216 mc)

Birmingham, Ala.  
Yuma, Ariz.  
\*Fayetteville, Ark.  
Eureka, Cal.  
Los Angeles, Cal.  
Stockton, Cal.  
Tampa-St. Petersburg, Fla.  
Macon, Ga.  
Twin Falls, Ida.  
Rockford, Ill.

\*Indianapolis, Ind.  
Des Moines, Ia.  
Topeka, Kan.  
Bowling Green, Ky.  
Alexandria, La.  
Portland, Me.  
Baltimore, Md.  
Escanaba, Mich.  
Biloxi, Miss.  
Jefferson City, Mo.  
Lewistown, Mont.  
Missoula, Mont.  
Kearney, Neb.  
Las Vegas, Nev.  
Newark, N. J.  
Albuquerque, N. M.

Utica-Rome, N. Y.  
Asheville, N. C.  
New Bern, N. C.  
Fargo, N. D.  
Minot, N. D.  
Toledo, O.  
\*Oklahoma City, Okla.  
La Grande, Ore.  
\*Pittsburgh, Pa.  
\*Charleston, S. C.  
Sioux Falls, S. D.  
Memphis, Tenn.  
\*Dallas, Tex.  
Houston, Tex.  
Lubbock, Tex.  
Richfield, Utah

Lynchburg, Va.  
Tacoma, Wash.  
Huntington, W. Va.  
Eau Claire, Wis.  
Cheyenne, Wyo.  
Rock Springs, Wyo.  
  
Arecibo, Puerto Rico  
  
Anchorage, Alaska  
Fairbanks, Alaska  
Sitka, Alaska  
  
Hilo, Hawaii  
Honolulu, Hawaii

Edmonton, Alta.  
Kelowna, B. C.  
Winnipeg-St. Boniface, Man.  
Yarmouth, N. S.  
Hamilton, Ont.  
Pembroke, Ont.  
Charlottetown, P. E. I.  
Ste. Anne de la Pocatiere, Que.  
Saskatoon, Sask.  
  
Ciudad Juarez, Mexico  
Navojoa, Mexico  
Nogales, Mexico  
Nuevo Laredo, Mexico

# Proposed UHF Allocations by Channels

Derived from Appendices C and D of Suggested Allocations for U. S., Canada and Mexico

As Contained in FCC's Proposals Regarding VHF-UHF Rules, Standards &amp; Allocations (Third Notice of Further Proposed Rule Making, FCC Report 51-244, March 22, 1951)

Asterisks (\*) Indicate Channel Reserved for Non-Commercial Educational Use

For Table of Proposed VHF Allocations by Channels, See Pages 61-63. For List of Existing VHF Stations by Channels, See Page 53. For Channel Shifts Proposed by FCC for 31 Existing Stations, See Page 60.

NOTE: FCC Has Not Specified Megacycle Designations of Channels Pending Decision on Disposition of 470-500 mc band. Final TV Band in UHF will be either 470-890 mc or 500-890 mc.

**CHANNEL NO. 14**

Clanton, Ala.  
Ajo, Ariz.  
Holbrook, Ariz.  
Stuttgart, Ark.  
Modesto, Cal.  
Leadville, Colo.  
Key West, Fla.  
Lake Wales, Fla.  
Tifton, Ga.  
Payette, Ida.  
Kankakee, Ill.  
Cherokee, Ia.  
Liberal, Kan.  
Newton, Kan.  
Owensboro, Ky.  
Pikeville, Ky.  
DeRidder, La.  
Millinocket, Me.  
Annapolis, Md.  
Worcester, Mass.  
Manistique, Mich.  
Little Falls, Minn.  
Picayune, Miss.  
Chillicothe, Mo.  
Festus, Mo.  
Monett, Mo.  
Laurel, Mont.  
Shelby, Mont.  
Sidney, Mont.  
Broken Bow, Neb.  
Carlin, Nev.  
Deming, N. M.  
Las Vegas, N. M.  
\*Ithaca, N. Y.  
Massena, N. Y.  
Devils Lake, N. D.  
\*Oxford, O.  
Holdenville, Okla.  
Ashland, Ore.  
Uniontown, Pa.  
Camden, S. C.  
Athens, Tenn.  
Breckenridge, Tex.  
Kermit, Tex.  
Mission, Tex.  
Seguin, Tex.  
South Boston, Va.  
Wisconsin Rapids, Wis.  
Douglas, Wyo.  
Evanston, Wyo.

Trail, B. C.  
Vancouver-New Westminster, B. C.  
Douphin, Man.  
Yarmouth, N. S.  
Barrie, Ont.  
Chatham, Ont.  
Port Arthur-Fort William, Ont.  
Charlottetown, P. E. I.  
Chlcoutiml, Que.  
New Carlisle, Que.  
Swift Current, Sask.

**CHANNEL NO. 15**

Gadsden, Ala.  
Bisbee, Ariz.  
Prescott, Ariz.  
Hope, Ark.  
Durango, Colo.  
Ft. Morgan, Colo.  
Ocala, Fla.  
Pensacola, Fla.  
\*West Palm Beach, Fla.  
Dublin, Ga.  
Burley, Ida.  
\*Moscow, Ida.  
Bloomington, Ill.  
Angola, Ind.  
Ottumwa, Ia.  
Larned, Kan.  
\*Louisville, Ky.  
New Iberia, La.  
Van Buren, Me.  
North Adams, Mass.  
Bad Axe, Mich.  
Manistee, Mich.  
Mankato, Minn.  
Thief River Falls, Minn.  
Grenada, Miss.  
Clinton, Mo.  
Poplar Bluff, Mo.  
York, Neb.  
Socorro, N. M.  
Rochester, N. Y.  
High Point, N. C.  
Ashtabula, O.  
Claremore, Okla.  
Elk City, Okla.  
Bend, Ore.  
Lebanon, Pa.

Huron, S. D.  
Rapid City, S. D.  
Brady, Tex.  
Brownfield, Tex.  
Huntsville, Tex.  
\*Laredo, Tex.  
Norfolk-Portsmouth, Va.  
Parkersburg, W. Va.  
Ashland, Wis.  
Richland Center, Wis.  
Thermopolis, Wyo.  
  
Medicine Hat, Alta.  
Penticton, B. C.  
Halifax, N. S.  
Sydney, N. S.  
North Bay, Ont.  
Montreal-Verdun, Ont.  
Yorkton, Sask.

**CHANNEL NO. 16**

Tuskegee, Ala.  
Winslow, Ariz.  
\*Fort Smith, Ark.  
El Centro, Cal.  
Red Bluff, Cal.  
Santa Cruz, Cal.  
Santa Paula, Cal.  
Lakeland, Fla.  
Elberton, Ga.  
Waycross, Ga.  
Aurora, Ill.  
Olney, Ill.  
Waterloo, Ia.  
Wichita, Kan.  
Corbin, Ky.  
\*Bangor, Me.  
Salisbury, Md.  
Flint, Mich.  
Ely, Minn.  
Fergus Falls, Minn.  
Canton, Miss.  
Columbia, Mo.  
Glasgow, Mont.  
Livingston, Mont.  
Whitefish, Mont.  
Omaha, Neb.  
Scottsbluff, Neb.  
Jacksonville, N. C.  
Bottineau, N. D.  
\*Dayton, O.

Burns, Ore.  
North Bend, Ore.  
Scranton, Pa.  
Providence, R. I.  
Jackson, Tenn.  
\*Corpus Christi, Tex.  
Dalhart, Tex.  
Del Rio, Tex.  
Marshall, Tex.  
Pecos, Tex.  
Temple, Tex.  
\*Wichita Falls, Tex.  
\*Burlington, Vt.  
Lynchburg, Va.  
Port Angeles, Wash.  
Wausau, Wis.  
Green River, Wyo.  
  
Kamloops, B. C.  
Moncton, N. B.  
Brantford, Ont.

**CHANNEL NO. 17**

Jasper, Ala.  
Nogales, Ariz.  
Little Rock, Ark.  
\*Colorado Springs, Colo.  
Fort Lauderdale, Fla.  
Marianna, Fla.  
Palatka, Fla.  
Jerome, Ida.  
Decatur, Ill.  
Des Moines, Ia.  
Lawrence, Kan.  
Bowling Green, Ky.  
Natchitoches, La.  
Fort Kent, Me.  
Lewiston, Me.  
Cumberland, Md.  
\*Grand Rapids, Mich.  
Marquette, Mich.  
Minneapolis-St. Paul, Minn.  
Hattiesburg, Miss.  
Hamilton, Mont.  
McCook, Neb.  
Alamogordo, N. M.  
Farmington, N. M.  
\*Albany-Schenectady-Troy, N. Y.  
Buffalo, N. Y.

\*Dickinson, N. D.  
Grafton, N. D.  
Marion, O.  
Tulsa, Okla.  
Philadelphia, Pa.  
Spartanburg, S. C.  
Aberdeen, S. D.  
Hot Springs, S. D.  
Yankton, S. D.  
Denton, Tex.  
Pampa, Tex.  
Rosenberg, Tex.  
San Angelo, Tex.  
Williamsburg, Va.  
Centralia, Wash.  
Williamson, W. Va.  
Portage, Wis.  
Lander, Wyo.  
  
Calgary, Alta.  
Nelson, B. C.  
St. John, N. B.  
Sudbury, Ont.  
Roberval, Que.  
Sorel, Que.

**CHANNEL NO. 18**

Demopolis, Ala.  
Casa Grande, Ariz.  
\*Fresno, Cal.  
San Bernardino, Cal.  
Ukiah, Cal.  
Lamar, Colo.  
Montrose, Colo.  
Hartford, Conn.  
Orlando, Fla.  
Fort Valley, Ga.  
Lebanon, Ind.  
Charles City, Ia.  
Hutchinson, Kan.  
Jackson, La.  
Dover-Foxcroft, Me.  
Baltimore, Md.  
Ludington, Mich.  
Detroit Lakes, Minn.  
Cape Girardeau, Mo.  
Kirksville, Mo.  
Nevada, Mo.  
Glendive, Mont.  
Polson, Mont.  
Red Lodge, Mont.  
(Cont. on next page)

**CHANNEL 18—(Cont.)**

\*Lincoln, Neb.  
Lovelock, Nev.  
Atrisco-Flve Points,  
N. M.  
Elmlra, N. Y.  
Saranac Lake, N. Y.  
Fayetteville, N. C.  
Bismarck, N. D.  
Gallipolis, O.  
\*Salem, Ore.  
Winner, S. D.  
Murfreesboro, Tenn.  
Austin, Tex.  
Midland, Tex.  
\*Texarkana, Tex.  
Vernon, Tex.  
\*Ogden, Utah  
St. George, Utah  
Bellingham, Wash.  
Laramie, Wyo.

Winnipeg-St. Boniface,  
Man.  
Newcastle, N. B.  
New Glasgow, N. S.  
London, Ont.  
Moose Jaw, Sask.

**CHANNEL NO. 19**

Dothan, Ala.  
Fort Payne, Ala.  
Russellville, Ark.  
Alamosa, Colo.  
Craig, Colo.  
Fort Pierce, Fla.  
Jasper, Ind.  
Boone, Ia.  
Hazard, Ky.  
\*Lake Charles, La.  
Presque Isle, Me.  
Houghton, Mich.  
Midland, Mich.  
Montevideo, Minn.  
\*Jackson, Miss.  
Kansas City, Mo.  
Kearney, Neb.  
Portsmouth, N. H.  
Hot Springs, N. M.  
New York, N. Y.  
Utica-Rome, N. Y.  
Cleveland, O.  
Oklahoma City, Okla.  
Altoona, Pa.  
\*Columbia, S. C.  
Covington, Tenn.  
Brownwood, Tex.  
Hereford, Tex.  
Marfa, Tex.  
Tyler, Tex.  
Victoria, Tex.  
Farmville, Va.  
Pasco, Wash.  
\*Eau Claire, Wis.  
Milwaukee, Wis.  
Lusk, Wyo.

Cranbrook, B. C.  
Port Alberni, B. C.  
Kentville, N. S.  
Fort Frances, Ont.  
Toronto, Ont.  
Drummondville, Que.

**CHANNEL NO. 20**

Montgomery, Ala.  
San Francisco-Oakland,  
Cal.  
Santa Barbara, Cal.  
Denver, Colo.  
Washington, D. C.  
Gainesville, Fla.  
Key West, Fla.  
Swainsboro, Ga.

Weiser, Ida.  
Chicago, Ill.  
Springfield, Ill.  
Indianapolis, Ind.  
Cedar Rapids, Ia.  
Shenandoah, Ia.  
Hays, Kan.  
Independence, Kan.  
Hopkinsville, Ky.  
New Orleans, La.  
Ruston, La.  
Calais, Me.  
Worcester, Mass.  
Ann Arbor, Mich.  
Traverse City, Mich.  
Faribault, Minn.  
Grand Rapids, Minn.  
\*University, Miss.  
West Plains, Mo.  
Cut Bank, Mont.  
Dillon, Mont.  
Wolf Point, Mont.  
Los Alamos, N. M.  
Ithaca, N. Y.  
Malone, N. Y.  
Albemarle, N. C.  
New Rockford, N. D.  
Coshocton, O.  
Guyton, Okla.  
Eugene, Ore.  
Mitchell, S. D.  
Sturgis, S. D.  
\*Knoxville, Tenn.  
Conroe, Tex.  
El Paso, Tex.  
Fort Worth, Tex.  
\*Lubbock, Tex.  
McAllen, Tex.  
Uvalde, Tex.  
Salt Lake City, Utah  
Seattle, Wash.  
Stevens Point, Wis.

Campbellton, N. B.  
Port Arthur-Fort  
William, Ont.  
Summerside, P. E. I.  
Jonquiere, Que.

**CHANNEL NO. 21**

Safford, Ariz.  
Hanford, Cal.  
San Diego, Cal.  
Grand Junction, Colo.  
Trinidad, Colo.  
\*Pensacola, Fla.  
West Palm Beach, Fla.  
Rupert, Ida.  
Champaign, Ill.  
Quincy, Ill.  
Fort Wayne, Ind.  
Fort Dodge, Ia.  
Ottawa, Kan.  
Louisville, Ky.  
Crowley, La.  
West Branch, Mich.  
Crookston, Minn.  
Greenville, Miss.  
Kennett, Mo.  
Missoula, Mont.  
Alliance, Neb.  
Grand Island, Neb.  
\*Reno, Nev.  
Rochester, N. H.  
Artesia, N. M.  
Poughkeepsle, N. Y.  
\*Rochester, N. Y.  
Lumberton, N. C.  
Warren, O.  
Enid, Okla.  
Hugo, Okla.  
Portland, Ore.  
Lancaster, Pa.  
Greenwood, S. C.  
Coleman, Tex.  
\*Norfolk-Portsmouth,  
Va.

Beckley, W. Va.  
\*Madison, Wis.  
Rice Lake, Wis.

Kelowna, B. C.  
Brandon, Man.  
Hallfax, N. S.  
Sydney, N. S.  
Rlmouski, Que.  
Three Rivers, Que.  
Regina, Sask.

**CHANNEL NO. 22**

Opelika, Ala.  
Forrest City, Ark.  
Fort Smith, Ark.  
Los Angeles, Cal.  
Watsonville, Cal.  
Boulder, Colo.  
Lakeland, Fla.  
Statesboro, Ga.  
Harrisburg, Ill.  
Waukegan, Ill.  
\*Waterloo, Ia.  
Colby, Kan.  
\*Wichita, Kan.  
Somerset, Ky.  
Winnfield, La.  
Bar Harbor, Me.  
Cambridge, Md.  
\*Flint, Mich.  
Marshall, Minn.  
Pascagoula, Miss.  
Columbia, Mo.  
Bozeman, Mont.  
Omaha, Neb.  
Las Cruces, N. M.  
Portales, N. M.  
\*Raleigh, N. C.  
Harvey, N. D.  
Dayton, O.  
Scranton, Pa.  
\*Providence, R. I.  
\*Pierre, S. D.  
Corpus Christi, Tex.  
Fort Stockton, Tex.  
Ferryton, Tex.  
Temple, Tex.  
Wichita Falls, Tex.  
Provo, Utah  
Burlington, Vt.  
Everett, Wash.  
Clarksburg, W. Va.  
Rhinelander, Wis.

Lethbridge, Alta.  
Sackville, N. B.  
Kenora, Ont.  
Peterborough, Ont.  
Sault Ste. Marie, Ont.  
Gravelbourg, Sask.

**CHANNEL NO. 23**

Brewton, Ala.  
Decatur, Ala.  
Little Rock, Ark.  
Colorado Springs, Colo.  
Fort Lauderdale, Fla.  
Fitzgerald, Ga.  
Gooding, Ida.  
Decatur, Ill.  
Freeport, Ill.  
Des Moines, Ia.  
Dodge City, Kan.  
Manhattan, Kan.  
Elizabethtown, Ky.  
Auburn, Me.  
Grand Rapids, Mich.  
Minneapolis-St. Paul,  
Minn.  
Lebanon, Mo.  
\*Great Falls, Mont.  
Lexington, Neb.  
Carlsbad, N. M.  
Lordsburg, N. M.

Albany-Schenectady-  
Troy, N. Y.  
\*Buffalo, N. Y.  
Llsbon, N. D.  
Massillon, O.  
Hobart, Okla.  
Tulsa, Okla.  
Philadelphia, Pa.  
Conway, S. C.  
Greenville, S. C.  
Belle Fourche, S. D.  
Dallas, Tex.  
Harlingen, Tex.  
Houston, Tex.  
\*San Angelo, Tex.  
\*Richmond, Va.  
Yakima, Wash.  
Logan, W. Va.

Calgary, Alta.  
St. John, N. B.  
Sudbury, Ont.  
Matane, Que.

**CHANNEL NO. 24**

Sylacauga, Ala.  
Eloy, Ariz.  
Harrison, Ark.  
Fresno, Cal.  
\*San Bernardino, Cal.  
Delta, Colo.  
La Junta, Colo.  
Hartford, Conn.  
\*Orlando, Fla.  
Tallahassee, Fla.  
Calro, Ill.  
Danville, Ill.  
Estherville, Ia.  
Iowa City, Ia.  
Wellington, Kan.  
Maysville, Ky.  
Thibodaux, La.  
Houlton, Me.  
\*Baltimore, Md.  
Rogers City, Mich.  
Bemldji, Minn.  
Greenwood, Miss.  
Fulton, Mo.  
Lincoln, Neb.  
Littleton, N. H.  
Belen, N. M.  
Elmlra, N. Y.  
Ogdensburg, N. Y.  
\*Bismarck, N. D.  
Salem, Ore.  
Cookeville, Tenn.  
Austin, Tex.  
Odessa, Tex.  
Seymour Tex.  
Texarkana, Tex.  
Ogden, Utah  
Danville, Va.  
Bellingham, Wash.  
Pullman, Wash.  
\*Morgantown, W. Va.  
Cody, Wyo.  
Wheatland, Wyo.

Fernle, B. C.  
Winnipeg-St. Boniface,  
Man.  
St. Thomas, Ont.  
Moose Jaw, Sask.

**CHANNEL NO. 25**

Clifton, Ariz.  
Williams, Ariz.  
Brawley, Cal.  
Salida, Colo.  
Sterling, Colo.  
Belle Glade, Fla.  
St. Augustine, Fla.  
Albany, Ga.  
Dalton, Ga.  
Madison, Ind.

Ames, Ia.  
Lake Charles, La.  
Rockland, Me.  
East Tawas, Mich.  
Jackson, Miss.  
Kansas City, Mo.  
Deer Lodge, Mont.  
Tucumcari, N. M.  
\*New York, N. Y.  
\*Utica-Rome, N. Y.  
\*Cleveland, O.  
Oklahoma City, Okla.  
Altoona, Pa.  
Columbia, S. C.  
Brookings, S. D.  
Humboldt, Tenn.  
Athens, Tex.  
Ballinger, Tex.  
Cuero, Tex.  
Emporia, Va.  
Kennewick, Wash.  
Welch, W. Va.  
Eau Claire, Wis.  
Milwaukee, Wis.

Windsor, N. S.  
Toronto, Ont.  
Granby, Que.

**CHANNEL NO. 26**

\*Montgomery, Ala.  
San Francisco-Oakland,  
Cal.  
Santa Barbara, Cal.  
Denver, Colo.  
\*Storrs, Conn.  
\*Washington, D. C.  
Leesburg, Fla.  
Vidalia, Ga.  
Emmett, Ida.  
Chicago, Ill.  
\*Springfield, Ill.  
Indianapolis, Ind.  
\*Cedar Rapids, Ia.  
McPherson, Kan.  
Madisonville, Ky.  
New Orleans, La.  
\*Ann Arbor, Mich.  
\*Traverse City, Mich.  
Northfield, Minn.  
Virginia, Minn.  
Maryville, Mo.  
\*Springfield, Mo.  
Berlin, N. H.  
Kinston, N. C.  
Winston-Salem, N. C.  
Carrington, N. D.  
Cambridge, O.  
Okmulgee, Okla.  
Eugene, Ore.  
Lead, S. D.  
Knoxville, Tenn.  
Eagle Pass, Tex.  
Edinburg, Tex.  
El Paso, Tex.  
\*Fort Worth, Tex.  
Lubbock, Tex.  
Salt Lake City, Utah  
Seattle, Wash.  
Stevens Point, Wis.  
St. Stephen, N. B.  
Kingston, Ont.  
Owen Sound, Ont.

**CHANNEL NO. 27**

Thomasville, Ala.  
San Diego, Cal.  
Tulare, Cal.  
Stamford-Norwalk,  
Conn.  
Thomasville, Ga.  
Rexburg, Ida.  
Wallace, Ida.  
Urbana, Ill.  
\*Fort Wayne, Ind.

Webster City, Ia.  
Fort Scott, Kan.  
Lexington, Ky.  
Iron Mountain, Mich.  
Wadena, Minn.  
Greenville, Miss.  
Caruthersville, Mo.  
Hannibal, Mo.  
Hastings, Neb.  
Reno, Nev.  
Concord, N. H.  
Clayton, N. M.  
Lovington, N. M.  
Rochester, N. Y.  
Hendersonville, N. C.  
Youngstown, O.  
Durant, Okla.  
\*Enid, Okla.  
Portland, Ore.  
Harrisburg, Pa.  
Georgetown, S. C.  
Mobridge, S. D.  
Fayetteville, Tenn.  
El Campo, Tex.  
Norfolk-Portsmouth, Va.  
Roanoke, Va.  
Madison, Wis.  
Torrington, Wyo.  
  
Vernon, B. C.  
Edmundston, N. B.  
Halifax, N. S.  
Stratford, Ont.  
Shawinigan Falls, Que.  
Regina, Sask.

### CHANNEL NO. 28

Miami, Ariz.  
Magnolia, Ark.  
Newport, Ark.  
\*Los Angeles, Cal.  
Salinas, Cal.  
Pueblo, Colo.  
Bradenton, Fla.  
Brunswick, Ga.  
Columbus, Ga.  
Elgin, Ill.  
Vandalia, Ill.  
Oelwein, Ia.  
Great Bend, Kan.  
Glasgow, Ky.  
Baton Rouge, La.  
New Bedford, Mass.  
Flint, Mich.  
Sault Ste. Marie, Mich.  
Columbus, Miss.  
Sedalia, Mo.  
Omaha, Neb.  
Plattsburg, N. Y.  
Raleigh, N. C.  
Lancaster, O.  
\*Lawton, Okla.  
Vinita, Okla.  
Pendleton, Ore.  
Roseburg, Ore.  
Wilkes-Barre, Pa.  
Kingsport, Tenn.  
Crystal City, Tex.  
Lamesa, Tex.  
\*Waco, Tex.  
\*Provo, Utah  
Winchester, Va.  
Everett, Wash.  
Newcastle, Wyo.  
  
Fredericton, N. B.

### CHANNEL NO. 29

Andalusia, Ala.  
Bakersfield, Cal.  
Jacksonville, Ill.  
Marion, Ind.  
Newton, Ia.  
Junction City, Kan.  
Augusta, Me.  
Muskegon, Mich.

Hastings, Minn.  
Corinth, Miss.  
Natchez, Miss.  
Fallon, Nev.  
Gloversville, N. Y.  
Wilmington, N. C.  
Canton, O.  
Stillwater, Okla.  
Philadelphia, Pa.  
\*Greenville, S. C.  
Dallas, Tex.  
Houston, Tex.  
Plainview, Tex.  
Richmond, Va.  
Yakima, Wash.  
Buffalo, Wyo.

Calgary, Alta.  
Niagara Falls, Ont.  
Quebec, Que.

### CHANNEL NO. 30

Coolidge, Ariz.  
Batesville, Ark.  
Madera, Cal.  
San Bernardino, Cal.  
Walsenburg, Colo.  
New Britain, Conn.  
Jacksonville, Fla.  
\*Panama City, Fla.  
\*Atlanta, Ga.  
\*Bloomington, Ind.  
\*Davenport-Rock Island-Moline (Ill.), Ia.  
\*Sioux City, Ia.  
Houma, La.  
Minden, La.  
Baltimore, Md.  
Alpena, Mich.  
Meridian, Miss.  
Joplin, Mo.  
St. Joseph, Mo.  
St. Louis, Mo.  
Hickory, N. C.  
Roanoke Rapids, N. C.  
Portsmouth, O.  
\*Toledo, O.  
Alva, Okla.  
Astoria, Ore.  
Grants Pass, Ore.  
Nashville, Tenn.  
\*Austin, Tex.  
Snyder, Tex.  
Logan, Utah  
St. Johnsbury, Vt.  
Powell, Wyo.

Vancouver-New Westminster, B. C.  
Winnipeg-St. Boniface, Man.  
Orilla, Ont.  
Ottawa-Hull, Ont.  
Port Arthur-Fort William, Ont.  
Riviere du Loup, Que.  
Watrous, Sask.

### CHANNEL NO. 31

Huntsville, Ala.  
Morenci, Ariz.  
Americus, Ga.  
Kokomo, Ind.  
Tell City, Ind.  
Centerville, Ia.  
Abilene, Kan.  
Goodland, Kan.  
Ironwood, Mich.  
Petoskey, Mich.  
Willmar, Minn.  
McComb, Miss.  
Rolla, Mo.  
Hawthorne, Nev.  
New York, N. Y.  
Oswego, N. Y.  
Elizabeth City, N. C.

Lorain, O.  
Norman, Okla.  
DuBols, Pa.  
Lancaster, S. C.  
Beaumont-Port Arthur, Tex.  
Pearsall, Tex.  
Richland, Wash.  
Hinton, W. Va.  
Milwaukee, Wis.  
Gillette, Wyo.

Truro, N. S.  
Thetford Mines, Ont.

### CHANNEL NO. 32

Montgomery, Ala.  
Oxnard, Cal.  
San Francisco-Oakland, Cal.  
Longmont, Colo.  
Clearwater, Fla.  
Douglas, Ga.  
Centralla, Ill.  
Chicago, Ill.  
Richmond, Ind.  
Burlington, Ia.  
Red Oak, Ia.  
New Orleans, La.  
Lowell, Mass.  
Duluth-Superior (Wis.), Minn.  
Worthington, Minn.  
Clarksdale, Miss.  
Springfield, Mo.  
\*Winston-Salem, N. C.  
Valley City, N. D.  
Clinton, Okla.  
The Dalles, Ore.  
Oak Ridge, Tenn.  
Littlefield, Tex.  
Longview, Tex.  
Mercedes, Tex.  
Stephenville, Tex.  
Weston, W. Va.  
\*La Crosse, Wis.  
Marinette, Wis.  
  
Brandon, Man.  
Pembroke, Ont.  
Windsor, Ont.

### CHANNEL NO. 33

Searcy, Ark.  
Delano, Cal.  
San Diego, Cal.  
Lake City, Fla.  
Carrollton, Ga.  
Blackfoot, Ida.  
Kellogg, Ida.  
Urbana, Ill.  
Fort Wayne, Ind.  
Knoxville, Ia.  
Coffeyville, Kan.  
Lexington, Ky.  
Murray, Ky.  
St. Cloud, Minn.  
Laurel, Miss.  
Jefferson City, Mo.  
Norfolk, Neb.  
Yerington, Nev.  
Batavia, N. Y.  
Youngstown, O.  
Harrisburg, Pa.  
Abilene, Tex.  
Bay City, Tex.  
Borger, Tex.  
Paris, Tex.  
Bennington, Vt.  
Newport News, Va.  
\*Roanoke, Va.  
Longview, Wash.  
Madison, Wis.

Ste. Anne de la Pocatiere, Que.

### CHANNEL NO. 34

Globe, Ariz.  
Arkadelphia, Ark.  
Los Angeles, Cal.  
Merced, Cal.  
Pueblo, Colo.  
Sarasota, Fla.  
Brunswick, Ga.  
\*Columbus, Ga.  
Carbondale, Ill.  
South Bend, Ind.  
Storm Lake, Ia.  
Salina, Kan.  
\*Baton Rouge, La.  
New Bedford, Mass.  
Port Huron, Mich.  
\*Sault Ste. Marie, Mich.  
Starkville, Miss.  
Goldsboro, N. C.  
\*Fargo, N. D.  
\*Williston, N. D.  
\*Columbus, O.  
Lawton, Okla.  
Wilkes-Barre, Pa.  
Johnson City, Tenn.  
Alice, Tex.  
Waco, Tex.  
St. Albans, Vt.  
Harrisonburg, Va.  
Anacortes, Wash.  
Prairie du Chien, Wis.  
Worland, Wyo.

Portage la Prairie, Man.  
Antigonish, N. S.

### CHANNEL NO. 35

Springdale, Ark.  
Sanford, Fla.  
Bainbridge, Ga.  
Toccoa, Ga.  
La Salle, Ill.  
Mason City, Ia.  
Danville, Ky.  
Waterville, Me.  
Muskegon, Mich.  
Columbia, Miss.  
Moberly, Mo.  
Fairburg, Neb.  
Clovis, N. M.  
Watertown, N. Y.  
\*Wilmington, N. C.  
Lima, O.  
Erie, Pa.  
\*Philadelphia, Pa.  
Watertown, S. D.  
Galveston, Tex.  
Mount Pleasant, Tex.  
San Antonio, Tex.  
Martinsville, Va.  
Fairmount, W. Va.

Calgary, Alta.

### CHANNEL NO. 36

Pine Bluff, Ark.  
Stockton, Cal.  
Canon City, Colo.  
Jacksonville, Fla.  
Panama City, Fla.  
Atlanta, Ga.  
Bloomington, Ind.  
Davenport-Rock Island-Moline (Ill.), Ia.  
Sioux City, Ia.  
Pratt, Kan.  
Harlan, Ky.  
Morgan City, La.  
Northampton, Mass.

Cheboygan, Mich.  
Kalamazoo, Mich.  
Alexandria, Minn.  
\*Meridian, Miss.  
\*St. Joseph, Mo.  
St. Louis, Mo.  
Charlotte, N. C.  
Mansfield, O.  
Altus, Okla.  
Williamsport, Pa.  
Nashville, Tenn.  
Jacksonville, Tex.  
Brigham, Utah  
Staunton, Va.  
Iovell, Wyo.

Vancouver-New Westminster, B. C.  
Winnipeg-St. Boniface, Man.  
Woodstock, N. B.  
Cornwall, Ont.  
Wingham, Ont.

### CHANNEL NO. 37

Anniston, Ala.  
\*Peoria, Ill.  
Algona, Ia.  
Winchester, Ky.  
Brookhaven, Miss.  
Sikeston, Mo.  
Carson City, Nev.  
Claremont, N. H.  
Paterson, N. J.  
Auburn, N. Y.  
\*Norman, Okla.  
Baker, Ore.  
Springfield, Ore.  
Meadville, Pa.  
Newberry, S. C.  
\*Beaumont-Port Arthur, Tex.  
Pulaski, Va.  
Grand Coulee, Wash.  
Beaver Dam, Wis.

Halifax, N. S.  
Victoriaville, Que.

### CHANNEL NO. 38

Troy, Ala.  
San Buenaventura, Cal.  
San Francisco-Oakland, Cal.  
Loveland, Colo.  
Chicago, Ill.  
Mt. Vernon, Ill.  
Connerville, Ind.  
Burlington, Ia.  
Pittsburg, Kan.  
Lafayette, La.  
Lawrence, Mass.  
Duluth-Superior (Wis.), Minn.  
Tupelo, Miss.  
Falls City, Neb.  
Sanford, N. C.  
Rugby, N. D.  
Lewistown, Pa.  
Sioux Falls, S. D.  
Cleveland, Tenn.  
Beeville, Tex.  
Levelland, Tex.  
Longview, Tex.  
Mineral Wells, Tex.  
La Crosse, Wis.  
\*Marinette, Wis.  
Windsor, Ont.  
Valleyfield, Que.

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**CHANNEL NO. 39**

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Jonesboro, Ark.  
Griffin, Ga.  
Rockford, Ill.  
Bedford, Ind.  
Carroll, Ia.  
Emporia, Kan.  
Bogalusa, La.  
Big Rapids, Mich.  
Stillwater, Minn.  
Glens Falls, N. Y.  
Shelby, N. C.  
Duncan, Okla.  
Muskogee, Okla.  
Allentown, Pa.  
Sharon, Pa.  
Columbia, Tenn.  
Front Royal, Va.  
Kelso, Wash.

Belleville, Ont.  
Quebec, Que.

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**CHANNEL NO. 40**

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Enterprise, Ala.  
Guntersville, Ala.  
Benton, Ark.  
Riverside, Cal.  
\*Sacramento, Cal.  
Dover, Del.  
Galesburg, Ill.  
Marion, Ill.  
\*South Bend, Ind.  
Campbellsville, Ky.  
Baton Rouge, La.  
Fall River, Mass.  
Gladstone, Mich.  
Fairmont, Minn.  
Marshall, Mo.  
Beatrice, Neb.  
Binghamton, N. Y.  
\*Durham, N. C.  
Fargo, N. D.  
Columbus, O.  
Ponca City, Okla.  
Elizabethton, Tenn.  
Childress, Tex.  
Kingsville, Tex.  
Lampassas, Tex.  
Nacogdoches, Tex.  
Montpelier, Vt.  
Elkins, W. Va.  
Greybull, Wyo.

Victoria, B. C.  
Ottawa-Hull, Ont.  
Sarnia, Ont.

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**CHANNEL NO. 41**

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Florence, Ala.  
Fayetteville, Ark.  
\*Macon, Ga.  
Preston, Ida.  
Belfast, Me.  
Alma, Mich.  
Vicksburg, Miss.  
Trenton, N. J.  
Laurinburg, N. C.  
Lima, O.  
\*Erie, Pa.  
Vermillion, S. D.  
Galveston, Tex.  
San Antonio, Tex.  
Sulphur Springs, Tex.  
Petersburg, Va.  
Bluefield, W. Va.

Amherst, N. S.

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**CHANNEL NO. 42**

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Birmingham, Ala.  
\*Mobile, Ala.  
\*Stockton, Cal.  
Columbus, Ind.  
Davenport-Rock Island-  
Moline (Ill.), Ia.  
Spencer, Ia.  
Topeka, Kan.  
Abbeville, La.  
Greenfield, Mass.  
Benton Harbor, Mich.  
St. Louis, Mo.  
\*Charlotte, N. C.  
Jamestown, N. D.  
Sapulpa, Okla.  
Emporium, Pa.  
Maryville, Tenn.  
Memphis, Tenn.  
Springfield, Tenn.  
Henderson, Tex.  
Quanah, Tex.  
Raymondville, Tex.  
Waynesboro, Va.  
Appleton, Wis.

Chilliwack, B. C.  
Winnipeg-St. Boniface,  
Man.  
Smiths Falls, Ont.  
Sherbrooke, Que.

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**CHANNEL NO. 43**

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Morrilton, Ark.  
Bridgeport, Conn.  
Cordele, Ga.  
Peoria, Ill.  
Creston, Ia.  
Winfield, Kan.  
Frankfort, Ky.  
Paducah, Ky.  
Monroe, La.  
New Ulm, Minn.  
Laconia, N. H.  
\*Syracuse, N. Y.  
Defiance, O.  
Lebanon, Ore.  
Butler, Pa.  
York, Pa.  
Marion, S. C.  
Chattanooga, Tenn.  
Bonham, Tex.  
Orange, Tex.  
Ephrata, Wash.  
\*Charleston, W. Va.

Bridgewater, N. S.

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**CHANNEL NO. 44**

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Eufala, Ala.  
Paragould, Ark.  
San Francisco-Oakland,  
Cal.  
Santa Maria, Cal.  
Fort Collins, Colo.  
De Land, Fla.  
Chicago, Ill.  
Vincennes, Ind.  
Decorah, Ia.  
Keokuk, Ia.  
Iola, Kan.  
Boston, Mass.  
Pontiac, Mich.  
Cloquet, Minn.  
\*Biloxi, Miss.  
Piqua, O.  
Frederick, Okla.  
\*State College, Pa.  
Orangeburg, S. C.  
\*Sioux Falls, S. D.  
Pulaski, Tenn.  
Tooele, Utah

Covington, Va.  
Bremerton, Wash.  
Sturgeon Bay, Wis.

Kingston, Ont.  
Montreal-Verdun, Que.

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**CHANNEL NO. 45**

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Tuscaloosa, Ala.  
Cairo, Ga.

\*Rockford, Ill.  
Atlantic, Ia.  
Princeton, Ky.  
Cadillac, Mich.  
Owatonna, Minn.  
Mexico, Mo.  
Keene, N. H.  
Wahpeton, N. D.  
\*Muskogee, Okla.  
Allentown, Pa.  
New Castle, Pa.  
Laurens, S. C.  
Harriman, Tenn.  
Floydada, Tex.  
Waxahachie, Tex.  
\*Charlottesville, Va.  
Kitchener, Ont.

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**CHANNEL NO. 46**

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Malvern, Ark.  
Riverside, Cal.  
Sacramento, Cal.  
Mattoon, Ill.  
South Bend, Ind.  
Grinnell, Ia.  
Parsons, Kan.  
Franklin, La.  
Fall River, Mass.  
Louisville, Miss.  
Atlantic City, N. J.  
Hobbs, N. M.  
Raton, N. M.  
\*Binghamton, N. Y.  
Dunkirk, N. Y.  
Durham, N. C.  
Springfield, O.  
McMinnville, Ore.  
Chambersburg, Pa.  
Madison, S. D.  
Bristol, Tenn.  
Dyersburg, Tenn.  
McMinnville, Tenn.  
Lufkin, Tex.  
Sherman, Tex.  
Newport, Vt.  
Victoria, B. C.  
Brockville, Ont.

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**CHANNEL NO. 47**

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Sheffield, Ala.  
Macon, Ga.  
Dixon, Ill.  
\*Lafayette, Ind.  
Concordia, Kan.  
\*Portland, Me.  
Mount Pleasant, Mich.  
New Brunswick, N. J.  
Tiffin, O.  
McAlester, Okla.  
Pittsburgh, Pa.  
Sumter, S. C.  
Corsicana, Tex.  
\*Galveston, Tex.  
Fredericksburg, Va.  
Woodstock, Ont.

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**CHANNEL NO. 48**

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Birmingham, Ala.  
Mobile, Ala.  
San Jose, Cal.  
Moultrie, Ga.

Alton, Ill.  
Joliet, Ill.  
\*Topeka, Kan.  
Jennings, La.  
Jackson, Mich.  
Manchester, N. H.  
Wildwood, N. J.  
Oneonta, N. Y.  
Gastonia, N. C.  
\*Cincinnati, O.  
Guthrie, Okla.  
Bradford, Pa.  
Gallatin, Tenn.  
Memphis, Tenn.  
College Station, Tex.  
San Benito, Tex.  
Oshkosh, Wis.  
Nanaimo, B. C.  
Sherbrooke, Que.

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**CHANNEL NO. 49**

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Greenville, Ala.  
Conway, Ark.  
Bridgeport, Conn.  
Pekin, Ill.  
Muncie, Ind.  
Marshalltown, Ia.  
Arkansas City, Kan.  
Mayfield, Ky.  
Yazoo City, Miss.  
Columbus, Neb.  
Southern Pines, N. C.  
Akron, O.  
Corvallis, Ore.  
York, Pa.  
Chattanooga, Tenn.  
Gainesville, Tex.  
Jasper, Tex.  
Rutland, Vt.  
Ellensburg, Wash.  
Charleston, W. Va.  
Racine, Wis.  
St. Catherines, Ont.

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**CHANNEL NO. 50**

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Camden, Ark.  
Santa Rosa, Cal.  
Greeley, Colo.  
La Grange, Ga.  
Evansville, Ind.  
Gary, Ind.  
Fort Madison, Ia.  
Chanute, Kan.  
Boston, Mass.  
Detroit, Mich.  
Biloxi, Miss.  
Nebraska City, Neb.  
Hornell, N. Y.  
Rocky Mount, N. C.  
Zanesville, O.  
Ada, Okla.  
Lawrenceburg, Tenn.  
Mexico, Tex.  
Marion, Va.  
Bremerton, Wash.  
Sparta, Wis.  
St. Hyacinthe, Ont.

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**CHANNEL NO. 51**

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Tuscaloosa, Ala.  
Milledgeville, Ga.  
Logansport, Ind.  
Hammond, La.  
Saginaw, Mich.  
Austin, Minn.  
\*Greensboro, N. C.  
Steubenville, O.  
Blackwell, Okla.  
Bethlehem, Pa.  
Paris, Tenn.  
Weatherford, Tex.  
Hamilton, Ont.

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**CHANNEL NO. 52**

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Hot Springs, Ark.  
Corona, Cal.  
Yuba City, Cal.  
Gainesville, Ga.  
Elkhart, Ind.  
Oskaloosa, Ia.  
Olathe, Kan.  
Hagerstown, Md.  
Barnstable, Mass.  
Kosciusko, Miss.  
Farmington, Mo.  
Fremont, Neb.  
Atlantic City, N. J.  
Amsterdam, N. Y.  
Henderson, N. C.  
Springfield, O.  
Shelbyville, Tenn.  
Brenham, Tex.  
Denison, Tex.  
Falfurrias, Tex.  
Norton, Va.  
Hoquiam, Wash.

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**CHANNEL NO. 53**

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Waterbury, Conn.  
Wilmington, Del.  
Cedartown, Ga.  
Lincoln, Ill.  
Bastrop, La.  
Portland, Me.  
Ahoskie, N. C.  
Salisbury, N. C.  
Findlay, O.  
Shawnee, Okla.  
Pittsburgh, Pa.  
Clarksville, Tenn.  
San Marcos, Tex.  
Terrell, Tex.  
\*Huntington, W. Va.  
Oshawa, Ont.

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**CHANNEL NO. 54**

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Bessemer, Ala.  
Helena, Ark.  
\*San Jose, Cal.  
Quincy, Fla.  
Belleville, Ill.  
Fairfield, Ia.  
Leavenworth, Kan.  
Oakdale, La.  
Lansing, Mich.  
Nashua, N. H.  
Olean, N. Y.  
Cincinnati, O.  
Aiken, S. C.  
Morristown, Tenn.  
Bryan, Tex.  
Lexington, Va.  
Fond du Lac, Wis.

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**CHANNEL NO. 55**

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Muncie, Ind.  
El Dorado, Kan.  
Rumford, Me.  
Springfield-Holyoke,  
Mass.  
Rochester, Minn.  
Mount Airy, N. C.  
\*Akron, O.  
Ardmore, Okla.  
Albany, Ore.  
Reading, Pa.  
Lake City, S. C.  
\*Chattanooga, Tenn.  
Union City, Tenn.  
Wenatchee, Wash.  
Racine, Wis.  
Guelph, Ont.

**CHANNEL NO. 56**

\*Auburn, Ala.  
 Petaluma, Cal.  
 \*Evansville, Ind.  
 Hammond, Ind.  
 Dubuque, Ia.  
 Boston, Mass.  
 \*Detroit, Mich.  
 Gulfport, Miss.  
 West Point, Miss.  
 Carthage, Mo.  
 Cortland, N. Y.  
 \*Asheville, N. C.  
 Wilson, N. C.  
 Chillicothe, O.  
 El Reno, Okla.  
 Johnstown, Pa.  
 Crockett, Tex.  
 \*Tacoma, Wash.

**CHANNEL NO. 57**

Norwich, Conn.  
 Marietta, Ga.  
 \*Terre Haute, Ind.  
 Middlesborough, Ky.  
 Saginaw, Mich.  
 Albert Lea, Minn.  
 Greensboro, N. C.  
 Easton, Pa.  
 Cleburne, Tex.

\*Wheeling, W. Va.  
 Beloit, Wis.  
 Hamilton, Ont.

**CHANNEL NO. 58**

Selma, Ala.  
 Shelbyville, Ind.  
 Muscatine, Ia.  
 Opelousas, La.  
 Battle Creek, Mich.  
 Asbury Park, N. J.  
 Jamestown, N. Y.  
 Mount Vernon, O.  
 Anadarko, Okla.  
 Miami, O.  
 Anderson, S. C.  
 Lebanon, Tenn.  
 Hebronville, Tex.  
 Taylor, Tex.  
 Brattleboro, Vt.  
 Aberdeen, Wash.  
 Martinsburg, W. Va.

**CHANNEL NO. 59**

New Haven, Conn.  
 \*Wilmington, Del.  
 Rome, Ga.  
 Lafayette, Ind.  
 Ashland, Ky.  
 Biddeford, Me.

Kannapolis, N. C.  
 Sandusky, O.  
 Seminole, Okla.  
 Kilgore, Tex.  
 Sheboygan, Wis.

**CHANNEL NO. 60**

Cullman, Ala.  
 San Jose, Cal.  
 Athens, Ga.  
 Kewanee, Ill.  
 Washington, Ind.  
 Atchison, Kan.  
 Richmond, Ky.  
 E. Lansing, Mich.  
 Middletown, N. Y.  
 Newark, O.  
 \*Blacksburg, Va.  
 Olympia, Wash.

**CHANNEL NO. 61**

Newnan, Ga.  
 Macomb, Ill.  
 Anderson, Ind.  
 Springfield-Holyoke,  
 Mass.  
 Winona, Minn.  
 Akron, O.  
 Pauls Valley, Okla.  
 Reading, Pa.  
 Rock Hill, S. C.  
 Kenosha, Wis.

**CHANNEL NO. 62**

Napa, Cal.  
 Evansville, Ind.  
 Michigan City, Ind.  
 Dubuque, Ia.  
 Frederick, Md.  
 Brockton, Mass.  
 Detroit, Mich.  
 Asheville, N. C.  
 Athens, O.  
 Bartlesville, Okla.  
 Greenville, Tex.  
 New Braunfels, Tex.  
 Tacoma, Wash.

**CHANNEL NO. 63**

New London, Conn.  
 Cartersville, Ga.  
 Terre Haute, Ind.  
 Bay City, Mich.  
 Red Wing, Minn.  
 Burlington, N. C.  
 Bellefontaine, O.  
 Hazleton, Pa.  
 Washington, Pa.  
 Hillsboro, Tex.  
 Janesville, Wis.

**CHANNEL NO. 64**

Talladega, Ala.  
 Blytheville, Ark.  
 Clinton, Ia.  
 Eunice, La.  
 Pittsfield, Mass.  
 Battle Creek, Mich.  
 Bridgeton, N. J.  
 Statesville, N. C.  
 Chickasha, Okla.  
 Pryor Creek, Okla.  
 Oil City, Pa.  
 Gonzales, Tex.

**CHANNEL NO. 65**

Meriden, Conn.  
 Streator, Ill.  
 Bath, Me.  
 Hamilton-Middletown,  
 O.  
 Sunbury, Pa.  
 Union, S. C.  
 Tullahoma, Tenn.  
 McKinney, Tex.  
 Manitowoc, Wis.

## Trade, Technical & Advertising Publications Dealing with Television

**ADVERTISING AGE**, 200 E. Illinois St., Chicago 11, Ill. DEarborn 7-1336. Advertising Publications Inc., G. D. Crain, Jr., president & publisher; S. R. Bernstein, editor.

**ADVERTISING AGENCY and ADVERTISING & SELLING**, 9 E. 38th St., New York 16, N. Y. Murray Hill 5-9770. Moore Publishing Co. Roger Barton, editor.

**THE BILLBOARD**, 2160 Patterson St., Cincinnati 2, Ohio. DUNbar 6450. E. W. Evans, president & treas.; Joseph G. Csida, editor in chief.

**BROADCASTING MAGAZINE**, 870 National Press Bldg., Washington 4, D. C. METropolitan 1022. Broadcasting Publications Inc. Sol Taishoff, editor & publisher.

**BUSINESS SCREEN MAGAZINE**, 150 E. Superior St., Chicago 11, Ill. Whitehall 4-6807. O. H. Coelin Jr., editor & publisher.

**COMMUNICATIONS**, 52 Vanderbilt Ave., New York 17, N. Y. MURray Hill 4-0170. Bryan Davis Publishing Co. Lewis Winner, editor.

**DAILY VARIETY**, 6311 Yucca St., Hollywood 28, Cal. HOLlywood 9-1141. Harold Erichs, president; Joe Schoenfeld, editor.

**EDITOR & PUBLISHER**, 1700 Times Tower, New York 18, N. Y. BRyant 9-3052. Charles T. Stuart, publisher; James Wright Brown, president; Robert U. Brown, editor.

**ELECTRICAL MERCHANDISING**, 330 W. 42nd St., New York 18, N. Y. LONgacre 4-3000. McGraw-Hill Publishing Co. H. W. Mateer, publisher. Laurence Wray, editor.

**ELECTRONICS**, 330 W. 42nd St., New York 18, N. Y. LONgacre 4-3000. McGraw Hill Publishing Co. Curtis W. McGraw, president; Donald G. Fink, editor.

**THE FILM DAILY**, 1501 Broadway, New York 18, N. Y. BRyant 9-7117. Wid's Films and Film Folk Inc. John W. Alicoate, president & publisher; Chester B. Bahn, editor.

**FM-TV RADIO COMMUNICATION**, 264 Main St., Great Barrington, Mass. Phone: 500. Milton B. Sleeper, editor & publisher.

**THE HOLLYWOOD REPORTER**, 6715 Sunset Blvd., Hollywood 28, Cal. HILLSide 7411. W. R. Wilkinson, publisher; Don Carle Gillette, editor.

**MOTION PICTURE HERALD**, Rockefeller Center, New York 20, N. Y. CIRCLE 7-3100. Quigley Publishing Co. Martin Quigley, president; Martin Quigley Jr., editor.

**PRINTERS' INK**, 205 E. 42nd St., New York 17, N. Y. MURray Hill 3-6500. C. B. Larrabee, president & publisher; Eldridge Peterson, editor.

**PROCEEDINGS OF THE I.R.E.**, 1 E. 79th St., New York 21, N. Y. REgent 7-9600. Institute of Radio Engineers Inc. I. S. Coggeshall, president. Alfred N. Goldsmith, editor.

**QST**, 38 La Salle Rd., West Hartford 7, Conn. Phone: 3-6268. American Radio Relay League. A. L. Budlong, editor.

**RADIO & TELEVISION JOURNAL (RTJ)**, 1270 Sixth Ave., New York 20, N. Y. Circle 7-5842. Kolbe Publications Inc. Alex H. Kolbe, president & publisher; Nat Boolhack, editor.

**RADIO & TELEVISION NEWS**, 185 N. Wabash Ave., Chicago 1, Ill. ANdover 3-5200. Ziff-Davis Publishing Co. William B. Ziff, chairman & publisher. Oliver Read, editor.

**RADIO & TELEVISION RETAILING**, 480 Lexington Ave., New York 17, N. Y. PLaza 9-7880. Caldwell-Clements Inc. Orestes H. Caldwell, editorial director; M. Clements, publisher.

**RADIO & TELEVISION WEEKLY**, 99 Hudson St., New York 13, N. Y. WALKer 5-2576. Edward H. Davis, publisher; Cy Kneller, editor.

**RADIO-ELECTRONICS**, 25 W. Broadway, New York 7, N. Y. REctor 2-9690. Hugo Gernsback, editor-in-chief.

**RADIO-TELEVISION DAILY**, 1501 Broadway, New York 18, N. Y. BRyant 9-7117. Wid's Films and Film Folk Inc. John W. Alicoate, publisher; Frank Burke, editor.

**RETAILING DAILY**, 7 E. 12th St., New York 3, N. Y. ALgonquin 5-5252. Fairchild Publications Inc. Louis W. Fairchild, president; Louis Goodenough, editor.

**RORABAUGH REPORT ON TELEVISION ADVERTISING**, 347 Madison Ave., New York 17, N. Y. MURray Hill 6-2193. N. C. Rorabaugh Co. N. Charles Rorabaugh, president; Margaret Miller, editor.

**SALES MANAGEMENT**, 336 Fourth Ave., New York 16, N. Y. LEXington 2-1760. Raymond Bill, publisher; Philip Sallsbury, editor.

**SPONSOR**, 510 Madison Ave., New York 22, N. Y. MURray Hill 8-2772. Norman R. Glenn, editor & president.

**STANDARD RATE & DATA SERVICE (SRDS)**, 333 N. Michigan Ave., Chicago 1, Ill. RANDolph 6-5616. Walter E. Botthof, publisher & chairman.

**TELECOMMUNICATIONS REPORTS**, 1208 National Press Bldg., Washington 4, D. C. DISTRICT 2654. Roland C. Davies, editor.

**TELE-TECH**, 480 Lexington Ave., New York 17, N. Y. PLaza 9-7880. Caldwell-Clements Inc. O. H. Caldwell, editorial director; M. Clements, publisher.

**TELEVISION**, 600 Madison Ave., New York 22, N. Y. PLaza 3-3671. Frederick Kugel Co. Frederick A. Kugel, editor & publisher.

**TELEVISION DIGEST**, 1519 Connecticut Ave., Washington 6, D. C. Michigan 2020. (After Oct. 1: Wyatt Bldg., Washington 5, D. C. STerling 1755.) Radio News Bureau. Martin Codel, publisher.

**TELEVISION ENGINEERING**, 52 Vanderbilt Ave., New York 17, N. Y. MURray Hill 4-0170. Bryan Davis Publishing Co. Bryan S. Davis, president; Lewis Winner, editorial director.

**TIDE**, 232 Madison Ave., New York 16, N. Y. MURray Hill 3-7700. Magazines of Industry Inc. Reginald Clough, editor.

**VARIETY**, 154 W. 46th St., New York 19, N. Y. LUXemburg 2-2700. Harold Erichs, president; Abel Green, editor; George Rosen, TV-radio editor.

**Directory of**

# Manufacturers of Television Receiving Sets

With Lists of CR & Receiving Tube, Station Equipment and Related Manufacturers

Revised to July 15, 1951

Company data as provided in response to questionnaires.

**ADMIRAL CORP.**—3800 W. Cortland St., Chicago 47, Ill. Spaulding 2-0100.

Plants: TV receivers and govt. electronics equipment, 3800 W. Cortland St., Chicago; phonographs, Knox Ave., Chicago; cabinets, Chicago Ave., Chicago; TV & radio table receivers, McHenry and Harvard, Ill.; TV table receivers and govt electronics equipment, Bloomington, Ill.; refrigerators, Galesburg, Ill. (Stuart Batties, v.p.); cabinets, Shelby, Ind.

Executives: R. D. Siragusa, president; J. B. Huarisa, executive v.p.; R. A. Graver, electronics v.p.; L. H. D. Baker, appliances v.p.; W. C. Johnson, sales v.p.; R. F. Dooley, real estate v.p.; C. S. Rossate, production v.p. (and mgr. of plants); F. Kazda, purchasing v.p.; Frank Uriell, v.p. and general counsel; C. S. Tay, president, Admiral distributing branches (Chicago, Milwaukee, Boston, Newark, N. J.); E. R. Glauber, mgr., Admiral distributing branches; Seymour Mintz, adv. director; R. DeCola, engineering director; E. T. Morton, engineering director, appliances; C. Driscoll, secy.; L. C. Park, treas. Washington representative: John F. Gilbarte, Washington Bldg. Sterling 9162.

**AIR KING PRODUCTS CO.**—(see CBS-Columbia Inc.)

**AIR MARSHAL CORP.**—12 E. 44th St., New York 17, N. Y. Murray Hill 7-7800.

Executives: Fred D. Gearhart Jr., president; Bernard J. Chubet, v.p. & treas.; W. R. Rich, sales mgr.; A. D. Sobel, chief engineer.

**AMERICAN TELEVISION INC.**—523 S. Plymouth Ct., Chicago 5, Ill. Wabash 2-2335.

Executives: U. A. Sanabria, president; J. M. Sanabria, v.p.; H. N. Sanabria, treas.; H. Cole, sales mgr.; L. O. Gorder, school director.

**ANDREA RADIO CORP.**—27-01 Bridge Plaza N., Long Island City 1, N. Y. Stillwell 4-5411.

Executives: Frank A. D. Andrea, president; Lynn Eaton, general sales mgr.; Harold J. Heindel, secy. & chief engineer; Joseph A. Poitras, works mgr.; John Andrea, industrial relations mgr.; Victor J. Buck, credit mgr.; Ramon Masvidal, export mgr.; Brice B. Donald, purchasing agent; Joseph Haug, service mgr.

**ANSLEY RADIO & TELEVISION INC.**—85 Tremont St., Meriden, Conn. Meriden 5-0660.

Executives: T. Stewart Harris, president; Eleanor M. Harris, secy.; A. Thomas Robinson, asst. secy.-general mgr.; Joshua Sieger, chief engineer.

**ARVIN INDUSTRIES INC.**—Thirteenth St. & Big Four RR, Columbus, Ind. Telephone: 5521.

Executives: Q. G. Noblitt, chairman; Glen W. Thompson, president; Fred Daniels, v.p., purchasing; Harlan Foulke, v.p. sales; Dee Lenfesty, secy.; Yandall Cline, treas.; T. Earl Robinson, asst. treas.

**ATWATER TELEVISION (Division of Ardisco Television Inc.)**—360 Furman St., Brooklyn 2, N. Y. Uulster 5-4560. *Manufactures private label sets.*

Executives: Harry Weingarden, president; Marshall Weingarden, secy.-treas.

**AUTOMATIC RADIO MANUFACTURING CO. INC.**—122 Brookline Ave., Boston 15, Mass. Commonwealth 6-1420.

Executives: David Housman, president; A. J. Housman, v.p.; Lou Silverman, general sales mgr.; Edward Housman, sales promotion; Frank Housman, purchasing agent; John DeMetrick, chief engineer; Leo Maitzman, plant sup.

**BACE TELEVISION CORP.**—Green & Leuning Sts., S. Hackensack, N. J. Diamond 3-4881. Charles N. Bace, president and gen. mgr.

**BELL TELEVISION INC.**—552 W. 53rd St., New York, 19, N. Y. Judson 6-4350. *Sets manufactured by Multiple Television Mfg. Co.*

Executives: Martin Sugar, president; Lee Bunting, treas. & chief engineer; Ed Greenblatt, secy.; B. Gruenberg, service mgr.; B. Beale, factory mgr.

**BELMONT RADIO CORP.** (subsidiary of Raytheon)—5921 Dickens Ave., Chicago 39, Ill. Berkshire 7-7000.

Executives: Charles F. Adams Jr., executive v.p.; H. G. Mattes, executive v.p.; W. L. Dunn, v.p.; G. L. Hartman, sales mgr.; Alien Henry, adv. mgr.; Leo Long, asst. treas.

**BENDIX RADIO, Television and Broadcast Receiver Div., Bendix Aviation Corp.**—Baltimore 4, Md. Towson 2200 or Tuxedo 4020.

Executives: W. A. Mara, general mgr.; R. W. Fordyce, general sales mgr.; C. J. Hassard, merchandise mgr.; W. P. Muller, product mgr.; W. C. Lederer, advertising mgr.; John Miller, chief engineer, TV & home radio; J. F. Glover, mgr., design & styling; L. Shiplett, service mgr.

**BOWERS TELEVISION CO.**—Box 1262, Reading, Pa. Laureldale 9771. C. P. Bowers, president.

**BROCINER ELECTRONICS LABORATORY**—1546 Second Ave., New York 28, N. Y. Regent 7-6794. Victor Brociner, owner. *Manufactures custom-built sets only.*

**BRUNSWICK DIVISION, Radio Television Inc.**—119 W. 57th St., New York 19, N. Y. Judson 6-0780.

Executives: David E. Kahn, chairman; H. L. Welsburgh, president; A. O. Englander, secy.

**CAPEHART-FARNSWORTH CORP. (IT&T subsidiary)**—3702 E. Pontiac St., Fort Wayne 1, Ind. Anthony 5301.

Executives: Fred D. Wilson, president; Philo T. Farnsworth, v.p., research; Antony Wright, v.p., engineering; E. Patrick Toal, sales director; Chester H. Wiggin, secy.; Paul H. Hartmann, treas.; W. F. Hoepfner, controller; L. G. Haggerty, mfg. director; Robert B. Brown, purchasing director; Gordon Knight, asst. to president. Washington representative: C. F. Gill, 1025 Connecticut Ave. Executive 1697.

**CBS-COLUMBIA INC. (Formerly Air King)**—Subsidiary of Columbia Broadcasting System—170 Fifty-third St., Brooklyn 32, N. Y. Hyacinth 2-8000.

Executives: David H. Cogan, president; J. A. Stobbe, v.p.; L. M. Kay, v.p., engineering; M. A. Gardner, v.p., purchasing; A. Strauss, v.p., export sales; J. Ward, controller; R. D. Payne, sales mgr.; J. F. White, contract sales mgr.; E. Weisl Jr., adv. mgr.; J. Boneill, plant mgr.

**CERTIFIED RADIO LABORATORIES**—5507 Thirteenth Ave. Brooklyn 19, N. Y. Gedney 8-8080. M. Seligsohn, owner.

**COMMANDER TELEVISION CORP.**—280 Ninth Ave., New York 1, N. Y. Wisconsin 7-2007.

Executives: Mose F. Jaffa, president & treas.; Irvin Bartels, secy. Note: Petition filed under Chapter XI of U. S. Bankruptcy Act (see *Television Digest*, Vol. 7:26).

## Count of TV Sets-in-Use by Cities

As of June 1, 1951 \*

Estimates are sets within .1 Mv/m contours (60 ml.), excluding overlaps, as established by NBC Research.

For estimates of families within range, consult each station.

Area	No. Stations	No. Sets	Area	No. Stations	No. Sets
<b>Interconnected Cities</b>					
Ames (Des Moines) .....	1	59,400	Philadelphia .....	3	858,000
Atlanta .....	2	115,000	Pittsburgh .....	1	265,000
Baltimore .....	3	301,000	Providence .....	1	152,000
Binghamton .....	1	40,100	Richmond .....	1	82,000
Birmingham .....	2	54,900	Rochester .....	1	83,100
Bloomington, Ind. ....	1	16,500	Schenectady .....	1	158,000
Boston .....	2	741,000	St. Louis .....	1	293,000
Buffalo .....	1	205,000	Syracuse .....	2	122,000
Charlotte .....	1	79,900	Toledo .....	1	93,000
Chicago .....	4	930,000	Utica .....	1	43,500
Cincinnati .....	3	258,000	Washington .....	4	265,000
Cleveland .....	3	477,000	Wilmington .....	1	69,000
Columbus .....	3	149,000	<b>Total Interconnected</b> .....	<b>81</b>	<b>10,821,000</b>
Davenport-Rock Island ..	2	57,600	<b>Non-Interconnected Cities</b>		
Dayton .....	2	130,000	Albuquerque .....	1	8,800
Detroit .....	3	491,000	{Dallas .....	2	
Erie .....	1	48,000	{Fort Worth .....	1	121,000
Grand Rapids .....	1	79,000	Houston .....	1	80,100
Greensboro .....	1	69,600	Los Angeles .....	7	933,000
Huntington .....	1	44,000	Miami .....	1	70,000
Indianapolis .....	1	138,000	New Orleans .....	1	57,500
Jacksonville .....	1	32,200	Oklahoma City .....	1	90,200
Johnstown .....	1	93,100	Phoenix .....	1	38,200
Kalamazoo .....	1	38,000	Salt Lake City .....	2	46,600
Kansas City .....	1	122,000	San Antonio .....	2	46,100
Lancaster .....	1	101,000	San Diego .....	1	100,000
Lansing .....	1	53,000	San Francisco .....	3	197,000
Louisville .....	2	92,000	Seattle .....	1	85,000
Memphis .....	1	86,500	Tulsa .....	1	74,200
Milwaukee .....	1	243,000	<b>Total Non-Interconnected</b> .....	<b>26</b>	<b>1,948,300</b>
Minneapolis-St. Paul .....	2	265,000	<b>Total Interconnected and Non-Interconnected</b> .....	<b>107</b>	<b>12,769,300</b>
Nashville .....	1	31,700			
New Haven .....	1	158,000			
New York .....	7	2,390,000			
Norfolk .....	1	69,100			

\* These figures are revised monthly and are reported about third week of each month in *Television Digest*.

**CONRAC INC.**—Glendora, Cal. Fleetwood 5-1241. *Manufactures private label sets only.*

Executives: W. J. Moreland, president; J. Grayson Jones, v.p.; K. L. Peyton, treas.; P. C. Kemp, secy.; J. F. Morgan, asst. secy.

**COVIDEO INC.**—212 Broadway, New York 38, N. Y. Beekman 3-0038. *Manufactures coin-operated TV receivers.*

Executives: Sidney I. Horwitt, president; Louis Brown, v.p.

**CROSLY DIVISION, Avco Mfg. Corp.**—1329 Arlington St., Cincinnati, O. Kirby 6600.

Plants: TV and radio receivers, Cincinnati (W. H. Graham, mgr.); refrigerators, Richmond, Ind. (R. W. Duncan, mgr.); TV and radio cabinets, Carrollton, Ky (J. G. Hamberg, mgr.); ranges and freezers, Nashville (W. R. Lawrence, mgr.). Crosley also makes kitchen equipment (cabinet sinks, wall cabinets, base cabinets, waste disposers) and water heaters.

Executives: John W. Craig, v.p. & gen. mgr.; C. G. Felix, asst. to gen. mgr.; W. A. Brees, v.p. & gen. sales mgr.; R. T. Calmer, asst. to gen. sales mgr.; V. C. Havens, asst. gen. sales mgr., adv.; Inwood Smith, asst. gen. sales mgr., products; R. K. White, asst. gen. sales mgr., promotion; M. R. Rodger, asst. gen. sales mgr., Central Div.; T. H. Mason, asst. gen. sales mgr., Western Div.; E. W. Gaughan, asst. gen. sales mgr., Eastern Div.; H. A. Newell, gen. service mgr.; T. M. Lett, international operations mgr.; H. E. McCullough, TV & radio sales mgr.; Varley P. Young, public relations director; L. M. Clement, technical advisor; F. W. Warner, purchases director; L. W. Adkins, general controller; H. B. Newell, asst. to general controller; W. A. Smith, controller, Crosley Div.; D. B. Nason, electronics engineering mgr.; P. W. Deubery, industrial relations director; F. L. Meacham, general works mgr.; E. C. Melsner, asst. to general works mgr.; R. E. Holland, procedures mgr.; E. C. Partlan, traffic mgr.; Irwin Hartmeyer, Washington representative (World Center Bldg., Sterling 2770).

**DeWALD RADIO MANUFACTURING CORP.**—35-17 Thirty-seventh Ave., Long Island City 1, N. Y. Stillwell 4-9334.

Executives: David Wald, president; Louis N. Weiss, sales mgr.; Mark Glaser, engineer; Sidney Weinberg, production engineer.

**ALLEN B. DuMONT LABORATORIES INC.**—750 Bloomfield Ave., Clifton, N. J. Mulberry 4-7400.

Plants: TV receivers, yokes, transformers, timers, coils, other parts, 35 Market St., E. Paterson, N. J.; TV transmitter, studio and field equipment, test equipment, cathode ray oscillographs, associated accessories, 1000 Main Ave., Clifton, N. J.; TV and industrial cathode ray tubes, 750 Bloomfield Ave., Clifton, N. J.

Executives: Allen B. DuMont, president; Mortimer Loewl, executive asst. to president; Leonard F. Cramer, executive v.p.; T. T. Goldsmith, research director; Ricardo Muniz, director of mfg. and engineering, Receiver Div.; Paul Eshleman, director of purchasing and production control, Receiver Div.; Ernest A. Marx, general mgr., Receiver Sales Div.; Walter L. Sticker, national sales mgr., Receiver Sales Div.; Herbert E. Taylor Jr., mgr., Transmitter Div.; J. Tharpe, sales mgr., Transmitter Div.; Rudolph Felt, mgr., Instrument Div.; G. R. Mezger, sales mgr., Instrument Div.; Irving G. Rosenberg, mgr., Cathode Ray Tube Div.; William C. Scales, sales mgr., Cathode Ray Tube Div. Washington representative: Zeus Soucek, DeSales Bldg. Metropolitan 1232.

**ELECTRO-TECHNICAL INDUSTRIES**—1432 N. Broad St., Philadelphia 21, Pa. Stevenson 4-0770. Samuel Sanders, president; John T. Roney, general mgr. *Manufactures kits only.*

**EMERSON RADIO & PHONOGRAPH CORP.**—111 Eighth Ave., New York 11, N. Y. Chelsea 2-1800.

Plants: TV & radio receivers, electronic equipment for Govt., 111 Eighth Ave., New York City; TV & radio receivers, electronic equipment for Govt., 16th & Coles Sts., Jersey City, N. J.

Executives: Benjamin Abrams, president; Max Abrams, secy.-treas.; Dorman D. Israel, executive v.p.; Charles Robbins, sales v.p.; Edward J. Kelly, production v.p.; Harvey Tullo, purchasing v.p.; Morton Rome, government contracts v.p.; Raymond Herzog, asst. secy.; Abraham Rosen, asst. treas.; Abraham Vogel, controller; Stanley M. Abrams, sales mgr.; Joseph Kattan, distribution & export mgr.; Gerald Light, sales promotion mgr.; R. T. Capodanno, engineering director.

**FADA RADIO & ELECTRIC CO. INC.**—525 Main St., Belleville, N. J. 2-5680.

Executives: J. M. Marks, president; S. J. Marks, v.p.; D. I. Marks, secy.-treas.; L. N. Marks, asst. secy.; H. H. Carlsh, asst. treas. & controller.

**FEDERAL TELEVISION CORP.**—139 Duane St., New York, N. Y. Barclay 7-2958. A. S. Stahl, president; R. Kropp, v.p.; D. Holyer, v.p.; J. T. Petit Jr., sales mgr.

**FISHER RADIO CORP.**—41 E. 47th St., New York 17, N. Y. Murray Hill 8-1520. Avery Fisher, president; James J. Parks, dealer sales mgr.

**FREED RADIO CORP.**—200 Hudson St., New York 13, N. Y. Worth 4-0770. Arthur Freed, president; Adolph H. Rosenthal, v.p., research & development; L. Kenneth Mayer, controller.

Note: Operating under Chapter XI of U. S. Bankruptcy Act (see *Television Digest*, Vol. 7:10).

**GENERAL ELECTRIC CO.**—Electronics Park, Syracuse, N. Y. Telephone 76-4411. Plants at Syracuse (TV) and Utica (radios).

Executives, Electronics Dept.: W. R. G. Baker, v.p. & gen. mgr.; I. R. Fink, mgr. of engineering; A. E. Goodwin, mgr. of manufacturing; E. H. Vogel, mgr. of marketing. *Receiver Division:* W. H. Sahlhoff, mgr.; H. Van Aken, asst. mgr.; A. A. Brandt, gen. sales mgr.

**HALLICRAFTERS CO.**—4401 W. Fifth Ave., Chicago 24, Ill. Van Buren 6-6300.

Plants: TV & radio receivers, transmitters, 4401 W. Fifth Ave., Chicago 24, Ill.; government & military equipment, 823 S. Tripp Ave., Chicago; components, 5031 N. Broadway, Chicago. *Also manufactures private label sets.*

Executives: William J. Halligan, president; R. W. Durst, v.p.; R. J. Sherwood, sales v.p.; D. P. Higgins, v.p., Govt. Contract Div.; P. H. Eckstein, TV sales mgr.; William J. Halligan, Jr., communications sales mgr.; J. J. Frenrels, secy.-treas.; R. L. Russell, merchandise controller; N. J. Cooper, service mgr.; C. A. Spera, credit mgr.; C. J. Nesbitt, advertising mgr.

**HI-PAR PRODUCTS CO.**—347 Lundenburg St., Fitchburg, Mass. Telephone: 2-2970. V. R. Parker, partner.

**HOFFMAN RADIO CORP.**—3761 S. Hill St., Los Angeles 7, Cal. Richmond 7-9661.

Plants: TV receiver chassis, 3761 S. Hill St., Los Angeles; cabinets, 5420 San Pedro, Los Angeles (G. M. Hafner, mgr.); parts, 3430 S. Hill St., Los Angeles; special apparatus, 3716 S. Grand Ave., Los Angeles, and 335 E. Pasadena Ave., Pasadena, Cal. (B. L. Fuller, mgr.).

Executives: H. L. Hoffman, president; E. C. Underwood, v.p. and treas.; Jack Kuhner, asst. treas.; S. L. Spraggins, v.p.; R. J. McNeely, sales mgr.; Carl Wasmansdorff, chief engineer; H. S. Hazeltine, secy.; E. F. Forslund, asst. secy.

**INDUSTRIAL TELEVISION INC.**—359 Lexington Ave., Clifton, N. J. Gregory 3-0900. *Also manufactures private label sets.*

Executives: Horace Atwood Jr., president & chief engineer; R. L. Ringer Jr., secy.-treas.; L. M. Rehak, plant mgr.; R. J. Harrington, sales mgr.; F. Yingling, office mgr.

**INTERNATIONAL TELEVISION CORP.**—238 William St., New York, N. Y. Cortlandt 7-5160. *Also manufactures private label sets.*

Executives: Arnold H. Klein, president; Jack Klein, v.p.; Abraham S. Zakar, treas.

**JACKSON INDUSTRIES INC.**—500 E. 40th St., Chicago 15, Ill. Livingston 8-7700. *Also manufactures private label sets for Trans-Vue Corp. and others.*

Executives: David Krechman, president; M. J. Shatz, controller; Henry Goldsmith, sales mgr.

**KAYE-HALBERT CORP.**—3623 Eastham Dr., Culver City, Cal. Texas 0-4891.

Executives: Harry Kaye, president; David Kaye, v.p.; Herman Kaye, treas.; Hans Berger, plant superintendent; Fred Miller, chief engineer; Myron Blackman, sales mgr.; L. G. Carr, controller; Murray Epstein, purchasing agent.

**KENT TELEVISION INC.**—808 Driggs Ave., Brooklyn 11, N. Y. Evergreen 8-2272. *Manufactures custom built sets only.*

Executives: J. D. Mendelson, president; Louis L. Hechtlinger, v.p. & secy.; Benjamin Wax, treas.

**MAGNAVOX CO.**—Bueter Rd., Fort Wayne 4, Ind. Eastbrook 5471.

Plants: TV & radio receivers, Bueter Rd., Fort Wayne; cabinets, Greenville Cabinet Co. Inc., Greenville, Tenn. (Louis B. Kinney, mgr.); loudspeakers, solenoids, Magnavox Co. of Kentucky, Paducah, Ky. (C. R. Jackson, mgr.) veneers & plywood, Chataqua Plywood Corp., Jamestown, N. Y. (Arthur A. Anderson, mgr.).

Executives: Richard A. O'Connor, chairman; Frank M. Freimann, president; Gerard M. Ungaro, v.p. & secy.; Edwin J. Pridham, v.p.; John D. Grayson, v.p. & controller; J. S. Sturgeon, treas.; Harold M. Detrick, factory mgr., TV-radio-phonographs; L. E. Quinell, factory mgr., components; Lauren K. Hagaman, adv. & public relations director; Stewart Roberts, merchandising mgr. & asst. sales mgr.; Ray J. Yeranko, service mgr.; John Rankin, engineering director; Frank Norton, chief TV engineer; R. H. Dreisbach, chief radio-phonograph engineer; W. E. Kleirulff, mechanical engineer.

**MAJESTIC RADIO & TELEVISION, Div. of Wilcox-Gay Corp.**—385 Fourth Ave., New York 16, N. Y. Murray Hill 9-3990.

Plants: TV & radio receivers, Brooklyn, N. Y. (Barnett S. Trott, mgr.); TV & radio receivers, tape & disc recorders, Charlotte, Mich. (G. Frank Langford, v.p.); TV & radio receivers, Burbank, Cal.

Executives: Leonard Ashbach, president; Louis Silver, v.p.; Barnett S. Trott, v.p.; Benjamin R. Ross, v.p. & controller; Milton R. Benjamin, sales v.p.; Henry T. Roberts, private label sales v.p.; Arthur J. Homans, secy.; Maurice Raphael, treas.; George Sheridan, asst. secy.; Joseph G. DeVico, adv. mgr.; Warren Frebel, purchasing director; Frank Diehl, chief engineer.

**MARS ELECTRONICS CORP.**—3000 N. San Fernando Blvd., Burbank, Cal. Stanley 7-3004. Theodore Ulmer, president; Joseph Shemanski, v.p.; Allan Rose, sales mgr. *Also manufactures private label sets.*

**MARS TELEVISION INC.**—112-33 Colonial Ave., Corona, L. I., N. Y. Twinning 8-1000.

Executives: Miles Breger, president; Milton Grudin, engineering v.p.; Dave Cole, sales mgr.

**MATTISON TELEVISION & RADIO CORP.**—893 Broadway, New York 3, N. Y. Gramercy 5-7096. *Also manufactures private label sets.*

Executives: Richard Mattison, president & treas.; Howard Leban, v.p.

(Continued on next page)

**JOHN MECK INDUSTRIES INC.**—1020 N. Rush St., Chicago 11, Ill. Whitehall 4-0510. Also manufactures private label sets.

Executives: John S. Meck, president & gen. mgr.; Russell G. Eggo, exec. v.p. & asst. gen. mgr.; Louis G. Woycke, engineering v.p.; Charles L. Hubbard, production v.p.; Charles E. Palmer, mfg. v.p.; G. F. Meck, treas.; R. C. Freytag, exec. asst. to president; W. L. Vieregger, asst. to president.

**MIDWEST RADIO & TELEVISION CORP.**—909 Broadway, Cincinnati 2, O. Main 2371.

Executives: A. G. Hoffman, president; E. F. Hoffman, v.p.; Paul P. Smith, chief engineer.

**MONARCH RADIO & TELEVISION CORP.**—2430 Atlantic Ave., Brooklyn 33, N. Y. Evergreen 5-1072. Vincent S. Acunto, president; J. C. Rivman, v.p. & secy.

**MOTOROLA INC.**—4545 Augusta Blvd., Chicago 51, Ill. Spaulding 2-6500.

Plants: TV, radio & communications receivers, 4545 Augusta Blvd., Chicago 51, Ill.; TV receivers, 2706 N. Clybourn Ave., Chicago, Ill.; radio receivers, 31st & Main St. and Third St. & Broadway, and 17th & Locust Sts., Quincy, Ill.; sub-assemblies, 1015 N. Halsted St. and 1327 W. Washington Blvd., Chicago, Ill.; engineering laboratory, 3102 N. Ingleside Dr., Phoenix, Ariz.

Executives: Paul V. Galvin, president; Robert W. Galvin, executive v.p.; D. E. Noble, communications & electronics v.p.; E. H. Wavering, consumer products v.p.; G. R. MacDonald, finance v.p.; F. J. O'Brien, procurement v.p.; W. H. Stellner, v.p., government contracts.

**MP TELEVISION**—Fairfield 10, Conn. Trumbull 8-2385. Mirko Paneyko, general mgr.

**MULTIPLE TELEVISION MANUFACTURING CO.**—987 Hegeman Ave., Brooklyn 8, N. Y. Nightingale 9-5817. Manufactures private label sets for Bell Television Inc. and others.

Executives: Milton Yancovitz, president & treas.; Robert White, sales mgr.; Julius Wolff, chief engineer.

**MUNTZ TV INC.**—1735 Belmont Ave., Chicago 13, Ill. Bittersweet 8-8100.

Executives: Earl W. Muntz, president; H. W. Brown, exec. v.p.; Don Adams, sales v.p.; Rex Wilson, engineering v.p.; E. N. Kolonsky, secy.-treas.

**NATIONAL CO. INC.**—61 Sherman St., Malden 48, Mass. Malden 2-7950.

Executives: William A. Ready, president; Charles C. Hornbostel, exec. v.p. & treas.; William P. Ready, sales mgr.; William J. Larkin, operations & development mgr.; John A. Bigelow, industrial relations mgr.

**OLYMPIC RADIO & TELEVISION INC.**—34-01 Thirty-eighth Ave., Long Island City 1, N. Y. Stillwell 4-6961.

Executives: A. A. Juviler, president; P. L. Schoenen, exec. v.p. & secy.; Morris Sobin, v.p. & treas.; Albert Friedman, sales mgr.; Louis Haber, asst. treas.; A. Cooper, asst. secy.

**PACIFIC MERCURY TELEVISION MANUFACTURING CORP.**—5955 Van Nuys Blvd., Van Nuys, Cal. State 5-8811. Also manufactures private label sets.

Executives: Joe Benaron, president & general mgr.; A. M. Dresner, v.p.; T. M. Horwith, secy.-treas.; S. G. Klier, production v.p.; Samuel Reisman, asst. secy. & counsel; David H. Evans, research div. mgr.; Stanley Cutler, chief engineer.

**PACKARD-BELL CO.**—12333 W. Olympic Blvd., Los Angeles 64, Cal. Arizona 7-6721.

Plants: TV & radio receivers, phonographs, recorders, govt. electronic equipment, 12333 W. Olympic Blvd., Los Angeles; cabinets, 913 E. Fourth St., Santa Ana, Cal. (Willard Bell, mgr.) and 1935 S. Los Angeles St., Los Angeles (Ralph Grow, mgr.).

Executives: H. A. Bell, president; Robert S. Bell, exec. v.p.; Joe M. Spain, v.p.; Lowell R. Day, secy.-treas.; Kenneth R. Johnson, general sales mgr.

**PATHE TELEVISION CORP.**—250 W. 57th St., New York 19, N. Y. Plaza 7-1676. S. A. Joffe, president; H. R. Wall, treas. Sets manufactured by Air King Products Co. (now CBS-Columbia Inc.).

**PEERLESS TELEVISION & RADIO CO.**—6508 Euclid Ave., Cleveland 3, O. Utah 1-6072. L. B. Mead, co-owner; H. P. Gentner, general mgr. & chief engineer.

**PHILCO CORPORATION**—Tloga & C Streets, Philadelphia 34, Pa. Nebraska 4-5100.

Executives: James T. Buckley, chairman of board; William Balderston, president; James H. Carmine, executive v.p.; Herbert J. Allemang, v.p., executive staff; Harold W. Butler, v.p., industrial relations; William H. Chaffee, v.p., purchasing; Joseph H. Gilles, v.p., production; John F. Gilligan, v.p., advertising; Russell L. Heberling, v.p.; John A. Kuneau, v.p., public relations; John M. Otter, v.p. & gen. sales mgr.; Henry T. Paiste, v.p., quality & performance; Courtney Pitt, v.p., finance; David B. Smith, v.p., research; John S. Timmons, v.p., real estate; Leslie J. Woods, v.p. & director of research and engineering.

TV-Radio Division: Larry F. Hardy, president; Joseph H. Gillies, v.p., production; Frederick D. Ogilby, v.p., sales.

Refrigeration Division: Thomas A. Kennally, president; Walter H. Eichelberger, v.p., merchandising; Frank D. Peltier, v.p., engineering; Samuel N. Regenstrief, v.p., operations; Raymond A. Rich, v.p., production design; James M. Skinner Jr., v.p. & sales mgr.

Govt. & Industrial Division: Robert F. Herr, v.p.

**PHILCO CORP.**—(Continued)

Electric Range Division: Henry H. Hubbard, v.p. & gen. mgr., Mt. Clemens, Mich.; Robert J. White, sales mgr.

Philco Television Broadcasting Corp. (WPTZ): Ernest B. Loveman, v.p. & gen. mgr.

Accessory Division: Herbert S. Ribband, gen. mgr.

Air Conditioner Division: Jack Cherry, sales mgr.

Lansdale Tube Co., Lansdale, Pa.: John M. Palmer, mgr.

Philco Distributors Inc.: Harold R. Sheer, v.p. & gen. mgr. (Philco has own distributorships in New York, Philadelphia, Chicago, Cleveland.)

Philco International Corp: Dempster McIntosh, president; Radcliffe L. Romeyn, v.p.; F. LeRoy Sherman, v.p., overseas operations; Frederick J. Willard, v.p., sales.

Philco Corp. of Canada Ltd.: Sydney L. Capell, v.p. & gen. mgr.; Philip Dechert, gen. counsel; William R. Wilson, treas.; Ernest E. Baeurher, asst. treas.; Charles F. Steinruck Jr., secy.; O. O. Schreiber, asst. secy.; William B. Yoder, controller.

**PHILHARMONIC RADIO CORP.**—119 W. 57th St., New York, N. Y. Judson 6-0780. Bernard Lippin, president; Leslie Roberts, executive v.p.

**PHILMORE MANUFACTURING CO. INC.**—113 University Place, New York, N. Y. Algonquin 4-3363. Philip Schwartz, president; M. L. Granat, sales mgr. Also manufactures kits.

**PILOT RADIO CORP.**—37-06 Thirty-sixth St., Long Island City, N. Y. Stillwell 4-5455.

Executives: Isidor Goldberg, president; E. L. Hall, executive v.p.; I. W. Wyckoff, secy.-treas.; E. M. Gilmore, sales mgr.; James I. Benjamin, works mgr.; W. Auerbacher, chief engineer.

**RADIO CRAFTSMAN INC.**—4401 N. Ravenswood Ave., Chicago 40, Ill. Uptown 8-4000.

Executives: John H. Cashman, president; Howard J. Christianson, works mgr.; John Butler, purchasing agent; Rachel Creed, credit mgr.; Edward S. Miller, chief engineer.

**RCA VICTOR DIVISION, Radio Corporation of America**—Front & Cooper Sts., Camden, N. J. Woodlawn 3-8000. TV and radio receiver plants in Indianapolis and Bloomington, Ind.; govt. and communications equipment, Camden; radio receivers and phonograph records, Canonsburg, Pa.; receiving tubes and associated equipment, Harrison, N. J., and Cincinnati; CR tubes, cameras, etc., Lancaster, Pa., and Marlon, Ind.; TV-radio cabinets, Monticello, Ind., and Pulaski, Va.; sound recordings and custom record pressings, Hollywood, Cal.; motion picture projectors, Detroit.

Executives: W. A. Buck, v.p. & gen. mgr.; C. M. Odorizzi, operating v.p.; J. B. Elliott, consumer products v.p.; L. W. Teegarden, technical products v.p.; R. A. Seidel, v.p. & special asst. to gen. mgr. (in charge of RCA Victor Distributing Corp.); D. F. Schmit, engineering v.p.; V. dePaul Goubeau, materials v.p.; E. M. Tuft, personnel v.p.; J. S. Carter, finance v.p.; H. R. Maag, v.p. & Western mgr.; S. E. Ewing Jr., general attorney; J. M. Toney, public relations director; E. D. Foster, mobilization planning director; D. L. Trouant, accounting director; H. M. Winters, consumer products distribution director; H. V. Somerville, technical products distribution director; F. Sletter, plant engineering director; R. H. Coffin, consumer products adv. & sales promotion director; Julius Haber, technical products adv. & sales promotion director.

Home Instrument Dept.: H. G. Baker, v.p.; G. K. Bryant, controller; J. B. Davidson, purchasing agent; A. B. Mills, general sales mgr.; H. M. Rundle, merchandise mgr.; J. M. Williams, adv. mgr.; D. D. Cole, chief engineer; R. Erickson, general plant mgr.

Record Dept.: P. A. Barkmeier, v.p.; H. L. Letts, asst. mgr.; Robeson Howell, purchasing agent; L. W. Kanaga, gen. sales & merchandise mgr.; R. M. Macrae, merchandise mgr.; D. J. Finn, adv. mgr.; W. E. Albright, general plant mgr.

Engineering Products Dept.: W. W. Watts, v.p. (on leave); T. A. Smith, asst. mgr.; T. W. Massoth, controller; H. M. Zimmerman, purchasing agent; A. R. Hopkins, gen. sales mgr.; Barton Kreuzer, gen. products mgr.; J. P. Taylor, adv. mgr.; M. C. Batsel, chief engineer; A. L. Malcarney, general plant mgr.

Tube Dept.: R. T. Orth, v.p.; F. H. Troup, controller; T. J. Scanlon, purchasing agent; L. S. Thees, general sales mgr.; L. LeKashman, adv. mgr.; W. H. Painter, merchandise mgr.; G. R. Shaw, chief engineer; H. F. Randolph, gen. plant mgr.

RCA Service Co.: E. C. Cahill, president; W. L. Jones, v.p., technical products; J. P. Boksenbom, v.p., consumer products; D. H. Kunsman, treas. & controller; A. L. Spaeth, purchasing agent; R. N. Baggs, mgr., consumer products sales & Adv.; G. F. Sandore, mgr., technical products sales & merchandising; C. E. Johnson, district operations mgr.; A. Goodman, commercial operations mgr.

RCA Victor Distributing Corp.: Distributor in Chicago, Detroit, Kansas City, Buffalo, Rochester. R. A. Seidel, RCA Victor v.p. & special asst. to gen. mgr. in charge; W. M. Norton, president.

**RAYTHEON MANUFACTURING CO**—(see Belmont Radio Corp.)

**REGAL ELECTRONICS CORP.**—605 W. 130th St., New York 27, N. Y. Audubon 6-1800.

Executives: Walter Spiegel, president; Harry Rosenman, asst. to president; Leo J. Galanek, engineering v.p.; A. Spiegel, sales mgr.; Leo Bernheimer, general mgr.; Morris Spokony, controller.

**SCOTT RADIO LABORATORIES INC.** (subsidiary of John Meck Industries Inc.)—1020 N. Rush St., Chicago 11, Ill. Whitehall 4-0510.

Executives: John S. Meck, president & general mgr.; R. C. Freytag, v.p.; L. M. Sandwick, sales v.p.; P. B. Schuecking, asst. general mgr. & controller; Russell G. Eggo, secy.; G. F. Meck, treas.; W. L. Vieregger, asst. to president.



**SENTINEL RADIO CORP.**—2100 Dempster St., Evanston, Ill. University 4-2400.

Executives: Ernest Alschuler, president; Martin Block, v.p.; Richard Lawton, secy.-treas.; E. G. May, sales mgr.; H. J. Lance, adv. mgr.; I. J. Jacobsen, production mgr.; William Schnell, engineering director.

**SETCHELL CARLSON INC.**—New Brighton, Minn. Nestor 8877.

Executives: B. T. Stechell, president & chief engineer; D. C. Carlson, secy.-treas. & chief mechanical engineer; A. P. Chermak, v.p. & office mgr.

**SHAW TELEVISION CORP.**—195 Front St., Brooklyn 1, N. Y. Ulster 5-7000. Alfred Shaw, president; Samuel Nadel, v.p.; Irving Wallace, v.p.; Irving Boilen, secy.-treas.

**HAROLD SHEVERS INC.**—123 W. 64th St., New York 23, N. Y. Trafalgar 3-3787. *Manufactures private label sets only.*

Executives: Harold Shevers, president & treas.; Beatrice Shevers, v.p. & secy.; Harry Snyder, general mgr.; David Parker, merchandise controller; Louis Arma, chief engineer.

**S. M. A. CO.**—4721 N. Kedzie St., Chicago, Ill. Juniper 8-7006. Chester Lytle, president. *Manufactures private label sets.* Note: Company sold to Samuel C. Rudolph, New York City investment banker (see *Television Digest* 7:18).

**SNADER TELEVISION CORP.**—540 Bushwick Ave., Brooklyn 6, N. Y. Evergreen 6-7550. Joseph Snader, president. *Manufactures commercial sets only.*

**SPARTAN RADIO-TELEVISION (Div. of Sparks-Withington Co.)**—2300 Ganson St., Jackson, Mich. Telephone: 5131.

Executives: J. J. Smith, president; Harold D. Coddington, general mgr.; B. G. Hickman, asst. sales mgr.; W. B. Fors, adv. mgr.; W. H. Higgins, field mgr.

**STARRETT TELEVISION CORP.**—601 W. 26th St., New York 1, N. Y. Algonquin 5-2460. *Also manufactures private label sets.*

Executives: F. Langstroth, president & treas.; J. Krieger, production v.p.; H. Frank, sales director; S. Lidz, chief engineer.

**STEWART-WARNER ELECTRIC (Div. of Stewart-Warner Corp.)**—1300 N. Kostner Ave., Chicago 51, Ill. Albany 2-1000.

Executives: J. S. Knowlson, president; E. G. Fossom, general mgr.; E. L. Taylor, general sales mgr.; L. L. Robb, asst. to president; J. E. Brandenburg, distributor sales mgr.; R. W. Felber, service mgr.

**STROMBERG-CARLSON CO.**—100 Carlson Rd., Rochester 3, N. Y. Culver 0260.

Executives: R. C. Tait, president; S. R. Curtis, v.p. and general mgr., Radio-TV Div.; C. J. Hunt, general sales mgr., Radio-TV Div.; T. R. Mathews, distribution mgr., Radio-TV Div.; Garrard Mountjoy, chief engineer, Radio-TV Div.; F. L. Granger, national service mgr., Radio-TV Div.; A. F. Gibson, general mgr., Telephone Div.; A. G. Schifano, general mgr., Sound Equipment Div.; William Fay, v.p. and general mgr., Broadcasting Div.; Stanley H. Manson, advertising and public relations director; Gordon G. Hoyt, finance v.p.; J. Lester Gasser, controller and asst. treas.; Charles W. Pritchard, credit mgr.; Lynn C. Holmes, research director.

**SYLVANIA ELECTRIC PRODUCTS INC.**—1740 Broadway, New York 19, N. Y. Judson 6-2424.

Executives: Max F. Balcom, chairman; Don G. Mitchell, president; H. Ward Zimmer, executive v.p.; Robert H. Bishop, sales v.p.; C. W. Shaw, asst. to sales v.p.; E. Finley Carter, engineering v.p.; Howard L. Richardson, v.p., industrial relations; John S. Learoyd, secy.; W. Benton Harrison Jr., treas.; Walter R. Seibert, controller; Terry P. Cunningham, adv. director; Arthur L. Milk, director, govt. relations (Washington).

Radio & TV Division, 254 Rano St., Buffalo 7, N. Y.: Arthur L. Chapman, v.p.; J. K. McDonough, gen. sales mgr.; Bernard O. Holsinger, asst. gen. sales mgr.; C. H. Symington, auto sales mgr.; Howard S. Hagen, industrial relations mgr.; Leon C. Guest, controller; N. L. Harvey, chief engineer; H. H. Martin, purchasing agent; William D. Stroben, adv. & promotion mgr.; Arthur A. Currie, field sales mgr.; C. H. Symington, auto sales mgr.; R. K. Pew, customer service.

TV Picture Tube Division, Seneca Falls, N. Y.: W. H. Lamb, mgr. Radio Tube Division, Emporium, Pa.: J. C. Farley, gen. mgr. Parts Division, Warren, Pa.: R. J. Hartung, gen. mgr. Electronics Division, 70 Forsyth St., Boston: J. J. Sutherland, gen. mgr. International Division, 1740 Broadway, New York: Lewis Gordon, director.

**SYMPHONY RADIO & TV CORP.**—825 W. Pico Blvd., Los Angeles, Cal. Prospect 5158. New York City: 136 Liberty St. Worth 2-5477. Samuel Solat, president. *Also manufactures private label sets.*

**TECH-MASTER PRODUCTS CO.**—443 Broadway, New York 3, N. Y. Worth 4-1221. *Manufactures TV receiver kits, components; also manufactures Videola private label sets.*

Executives: L. Lazoff, owner; Paul H. Witte, sales mgr.; Robert Lazoff, asst. sales mgr.; Harvey J. Krasser, adv. mgr.; B. Trimboli, purchasing agent; Sy Miller, chief engineer.

**TELE KING CORP.**—601 W. 26th St., New York 1, N. Y. Watkins 4-4600. *Also manufactures private label sets.*

Executives: Louis I. Pokrass, chairman; Franklin Lamb, vice chairman; Harvey L. Pokrass, president; Calvin E. Bell, exec. v.p. & secy.

**TELEQUIP RADIO CO.**—2559 W. 21st St., Chicago 8, Ill. Bishop 7-3841. *Also manufactures private label sets.*

Executives: E. E. Arkin, president; I. Ruby, v.p.; E. B. Paul, secy.; P. A. Jannusch, treas.; N. Warren, production mgr.; W. Kosek, purchasing agent; K. Fujimoto, chief engineer.

**TELE-TONE RADIO CORP.**—Bayway Terminal, Elizabeth, N. J. Elizabeth 4-1100.

Executives: Sol W. Gross, president; Morton M. Schwartz, gen. sales mgr.; Martin Zatulove, national sales mgr.; Irving Brudner, secy.; James N. Ryan, asst. gen. sales mgr.; John S. Mills, production mgr.; Malcolm Ross, purchasing agent; Louis Grodsky, asst. treas.; Maurice Levy, engineering director.

**TRAD TELEVISION CORP.**—377 Fourth Ave., New York 16, N. Y. Murray Hill 3-9757. Asbury Park, N. J.: 101 First Ave. Telephone: 2-7447. Victor Trad, president; George Trad, v.p.; Alex Brown, general sales mgr. *Also manufactures private label sets.*

**TRANSVISION INC.**—460 North Ave., New Rochelle, N. Y. Telephone: 6-6000. Herbert Suesholtz, general mgr.

**TRANS-VUE CORP.**—1139 S. Wabash, Chicago, Ill. Harrison 7-2157. Fred A. Mann, executive v.p.; Morris Alexander, secy.-treas. *Sets manufactured by Jackson Industries.*

**TRAV-LER RADIO CORP.**—571 W. Jackson Blvd., Chicago 6, Ill. Harrison 7-9151.

Executives: Joe Friedman, president; I. Edelstein, v.p.; Tully Friedman, sales mgr.; Reed Marshall, purchasing agent; Charles Carroll, chief TV engineer; R. J. O'Brien, chief radio engineer.

**VIDEO CORP. OF AMERICA**—229 W. 28th St., New York 1, N. Y. Longacre 4-0666. *Also manufactures private label sets.*

Executives: Michael M. Platzman, president; Morton Kronengold, v.p. & treas.; George Kronengold, v.p. & secy.

**VIDEO PRODUCTS CORP. (Sheraton)**—42 West St., Red Bank, N. J. Telephone: 6-4600.

Sales office—2061 Broadway, New York, N. Y. Trafalgar 3-2474. Richard A. Marsen, president; Herman Marsen, sales v.p. *Also manufactures private label sets.*

**WARWICK MANUFACTURING CORP.**—4640 W. Harrison St., Chicago 44, Ill. Esterbrook 8-2727.

Executives: John S. Holmes, president; Gordon G. Brittan, v.p.; Frederick L. Holmes, secy.; Howard Gates, chief engineer.

**WELLS-GARDNER & CO.**—2701 N. Kildare Ave., Chicago 39, Ill. Albany 2-8220. *Manufactures private label sets only.*

Executives: G. M. Gardner, chairman; R. S. Alexander, president & general mgr.; H. A. Johanson, sales v.p.; A. S. Wells Jr., production v.p.; W. V. Bennett, treas.; Frank J. Balasa, secy. & asst. treas.; Grant Gardner, asst. secy.

**WESTINGHOUSE ELECTRIC CORP.**—1354 Susquehanna Ave., Sunbury, Pa. Telephone: 2520. *Manufactures TV and radio receivers in plant at Sunbury, Pa.; communications equipment and transmitters, Baltimore.*

Executives: G. A. Price, president; J. M. McKibbin, v.p., Radio-TV Div.; F. M. Sloan, mgr., Radio-TV Div.; A. G. Rogers & L. J. Fitzpatrick, assts. to mgr.; J. F. Walsh, sales mgr.; G. C. Larson, engineering mgr.; F. H. Barnett, mfg. mgr.; E. L. Hadley, adv. & promotion mgr.; E. W. Ritter, v.p. & gen. mgr., Electronic Tube Div.; Dr. A. Lederer, engineering mgr.; John Compton, receiving tube plant mgr.; Harry Hanafus, purchasing agent; Harry Blythe, accounting mgr.; Walter Evans, v.p., Electronics & X-Ray Div.; E. T. Morris, mgr., Electronics & X-Ray Div. (on leave); H. D. Moreland, application engineering mgr.; F. S. Mabry, engineering mgr.; L. W. Willey, purchasing agent; D. C. Lee, industrial relations mgr.

**WILCOX-GAY CORP.**—Charlotte, Mich. (See Majestic Radio.)

**ZENITH RADIO CORP.**—6001 Dickens Ave., Chicago 39, Ill. Berkshire 7-7500.

Executives: E. F. McDonald Jr., president & gen. mgr.; Hugh Robertson, executive v.p. & treas.; H. C. Bonfig, sales v.p.; G. E. Gustafson, engineering v.p.; Donald MacGregor, production v.p.; J. E. Anderson, purchasing v.p.; Dr. Alexander Ellett, research v.p.; W. Dumke, v.p., speaker production; S. Kaplan, v.p. & controller; Karl E. Hassel, secy. & asst. v.p.

## Private Brands

**AIRCASTLE**—Manufactured for Spiegel Inc., 1061 W. 35th St., Chicago 9, Ill. (George B. Wayson, TV buyer.)

**AIRLINE**—Manufactured for Montgomery Ward & Co., 619 Chicago Ave., Chicago. (P. J. Faber, division manager.)

**ALDEN**—Manufactured for Alden's Inc., 320 S. Monroe, Chicago, Ill.

**AMERICAN**—Manufactured for American Television Inc., Retail Division, 5050 N. Broadway, Chicago, Ill. (U. A. Sanabria, pres.)

**ARTONE**—Manufactured for Affiliated Retailers Inc., 855 Avenue of The Americas, New York City. (William J. Helfrecht, division manager; Walter F. Morris, asst. division manager.) Cooperative buying group for Macy's, May's, City Stores, et al.

**BEL-AIRE**—Manufactured for Cavendish Trading Corp., 1412 Broadway, New York (cooperative buying group).

**FAIRMONT**—Manufactured for Mutual Buying Syndicate Inc., 11 W. 42nd St., New York (cooperative buying group).

**FIRESTONE**—Manufactured for Firestone Tire & Rubber Co., 1200 Firestone Parkway, Akron 17, O.

**GOTHAM-VISIONAIRE**—Manufactured for Colen-Gruhn Inc., N. Y.

**HARLEIGH**—Manufactured for Hecht Co., Washington, D. C.

**HYDE PARK**—Manufactured for Macy's-New York, New York City.

**KNIGHT**—Manufactured for Allied Radio Corp., 833 W. Jackson Blvd., Chicago, Ill. (J. R. Goldberg, radio-TV buyer.)

**LAFAYETTE**—Manufactured for Radio Wire Television Inc., 100 Sixth Ave., New York 13, N. Y. (A. Pletman, president.)

**SILVERTONE**—Manufactured for Sears Roebuck & Co., 925 S. Homan Ave., Chicago, Ill. (A. T. Chameroy, supervisor.)

**SUPREMACY**—Manufactured for Macy's-New York, New York City.

**TELECRAFT**—Manufactured for Halle Bros., Cleveland.

**TRUETONE**—Manufactured for Western Auto Supply Co., 2107 Grand Ave., Kansas City 8, Mo. (T. H. Ellis, radio-TV buyer.)

## Canadian TV-Radio Manufacturers

**ADDISON INDUSTRIES LTD.**—9-11 Hanna Ave., Toronto 3, Ont. Empire 3-6692.

Executives: William J. Addison, president; Wilfred R. Binch, v.p.; Melvin N. Gowdy, secy.-treas. & general mgr.

**BRAND & MILLEN LTD.**—Small Arms Bldg., Long Branch, Ont. Murray 7551, Port Credit 4155.

Executives: L. H. Gaetz, president; R. D. Sutherland, general mgr.; W. R. Campbell, general sales mgr.; H. G. Fisher, purchasing agent; K. A. Watt, works mgr.; R. W. Waiker, chief engineer.

**CANADIAN ADMIRAL CORP. LTD.**—501 Lakeshore Rd., Port Credit, Ont. Plaza 8731.

Executives: Vincent Barreca, president & general mgr.; John M. Godfrey, secy.; William M. Hummel, treas.; Stanley Lundy, general sales mgr.; Denis J. Olorenshaw, adv. mgr.; Charles Sowdon, purchasing agent.

**CANADIAN GENERAL ELECTRIC CO. LTD.**—212 King St. W., Toronto 1, Ont. Plaza 7311.

Executives: R. Story, receiver div. mgr.; W. D. Scholfield, electronics div. mgr.; W. F. Wansbrough, TV & radio receiver section mgr.

**CANADIAN MARCONI CO.**—2442 Trenton Ave., Montreal 16, Que. Atlantic 9441.

Executives: S. M. Finlayson, president & general mgr.; J. J. Kingan, asst. general mgr.; J. Fergus, secy.-treas.; W. Hopkins, comptroller; L. S. Payne, chief engineer & patents mgr.; W. V. George, broadcasting mgr.; A. Wilkins, marine mgr.; H. A. Rice, commercial products mgr.; K. A. Jackson, radio & appliance mgr.; F. A. Barrow, supply mgr.; E. P. Horsnell, purchasing agent.

## Manufacturers of

### Cathode Ray Picture Tubes

**AMERICAN TELEVISION INC.**—523 S. Plymouth Ct., Chicago 5, Ill. Wabash 2-2335. U. A. Sanabria, president; J. M. Sanabria, v.p.; H. N. Sanabria, treas.; H. Cole, sales mgr.; L. O. Gorder, school div. director.

**ARCTURUS ELECTRONICS INC.**—54 Clark St., Newark 4, N. J. Humboldt 2-2400. John R. Beers, president & chief engineer; Edward S. Corwin, v.p.; Leonard Harris, secy.; Charles E. Cohn, treas.

**CAPEHART-FARNSWORTH CORP.** (subsidiary of IT&T)—3702 E. Pontiac St., Fort Wayne 1, Ind. Anthony 5301. Fred D. Wilson, president; Philo T. Farnsworth, research v.p.; Antony Wright, engineering v.p.; E. Patrick Toal, sales director.

**CONTINENTAL ELECTRIC CO.**—Geneva, Ill. Telephone: 4140. H. A. McIvaine, president; W. S. Sims, executive v.p.; Joe S. Kirk, sales v.p.

**ALLEN B. DUMONT LABORATORIES INC.**—750 Bloomfield Ave., Clifton, N. J. Mulberry 4-7400. Allen B. DuMont, president; Mortimer Loewi, executive asst. to president; Leonard F. Cramer, executive v.p.; T. T. Goldsmith Jr., research director; Irving G. Rosenberg, gen. mgr., Tube Div.; Bill Scales, sales mgr.

**EITEL-McCULLOUGH INC.**—798 San Mateo Ave., San Bruno, Cal. Juno 8-1212. Plants in San Bruno and Salt Lake City. W. W. Eitel, president; J. A. McCullough, v.p.; G. F. Wunderlich, general mgr.; O. H. Brown, sales mgr.; H. E. Sorg, research director; G. W. Howes, chief engineer.

**EUREKA TELEVISION & TUBE CORP.**—69 Fifth Ave., Hawthorne, N. J. Hawthorne 7-3907. Andrew F. Stanier, president & chief engineer; Harry Greenberg, v.p.; J. George Sauer, treas. & plant mgr.; Thomas Stave, asst. treas. & sales mgr.; Samuel Tumarkin, secy.; H. Teninbaum, purchasing agent; Frank C. Wells, chief design & maintenance engineer.

**FEDERAL TELEPHONE & RADIO CORP.**—100 Kingsland Rd., Clifton, N. J. Nutley 2-3600.

**FIDELITY TUBE CORP.**—900 Passaic Ave., E. Newark, N. J. Humboldt 2-7535. Don J. Ferraro, chairman; Benjamin Ozaroff, president; Lester Braunstein, treas.; Melvin Semel, secy.; William W. Paul Jr., chief engineer; Stanley Myers, general supt.; George Forbes, asst. supt.; Richard E. Ozaroff, purchasing agent.

**GENERAL ELECTRIC CO.**—1 River Rd., Schenectady 1, N. Y. Telephone: 4-2211. Tubes manufactured at Syracuse and Buffalo, N. Y. W. R. G. Baker, v.p. & general mgr., Electronics Dept.; J. M. Lang, mgr., tube divisions; E. F. Peterson, sales mgr.; Roger B. Yepsen, marketing research mgr.; K. C. DeWalt, mgr., CR tube div.; Thomas Jacocks, special representative, tube divisions (Washington).

**GENERAL ELECTRONICS INC.**—101 Hazel St., Peterson, N. J. Mulberry 4-5271. C. G. Hampson, general mgr.; D. E. Replodge, secy.-treas.; John Copenhoven, plant supt.

**GUARDIAN ELECTRONICS CORP.**—614 W. 51st St., New York 19, N. Y. L. P. Prujansky.

**CANADIAN WESTINGHOUSE CO. LTD.**—Hamilton, Ont. H. A. Cooch, president; W. A. Dixon, mgr., radio & appliance sales.

**CHISHOLM INDUSTRIES LTD.**—4515 Main St., Vancouver, B. C. Fairmont 5400.

**DOMINION ELECTROHOME INDUSTRIES LTD.**—39 Edward St., Kitchener, Ont. Telephone: 2-3545.

Executives: A. B. Pollack, president and mgr., Motor & Metal Parts Div.; C. A. Pollack, general mgr.; J. G. Tufts, mgr., Radio & TV Div.; C. Allegeler, mfg. mgr., Radio & TV Div. and mgr., Furniture & Woodworking Div.; W. E. Curry, mgr., Electrohome Products; S. Ralph Hager, sales mgr., Electrohome Products; George H. Harper, sales mgr., Delicraft Furniture Div.; John Perry, sales mgr., Motor & Metal Parts Div.; F. A. O. Banks, research & quality control mgr.; George Eitel, product design mgr.; W. Hemphill, purchasing mgr.; William Scott, public relations mgr.; Don Sykes, comptroller.

**PHILCO CORP. OF CANADA LTD.**—1244 Dufferin St., Toronto, Ont. S. L. Capell, general mgr.

**RCA VICTOR CO. LTD.**—1001 Lenoir St., Montreal 30, Que. Wellington 7551.

Executives: F. R. Deakins, president; J. L. McMurray, technical products v.p.; F. W. Radcliffe, consumer products v.p.; E. L. Gardner, operations v.p.; H. G. Marpole, secy.; R. C. Ludlow, treas.; N. J. Sims, Distribution Dept. mgr.; F. T. Myles, Home Instruments Dept. mgr.; H. B. Prinsky, manufacturing mgr.

**SPARTON OF CANADA LTD.**—100 Elm St., London, Ont. Telephone: 4-8487.

Executives: G. A. Holmes, president; B. Graham, engineering v.p.; H. S. Smith, sales v.p.; C. V. Lyons, asst. secy.-treas.

**STEWART-WARNER-ALEMITE CORP. OF CANADA LTD.**—MacDonald Ave., Belleville, Ont. Telephone: 2860.

Executives: L. A. Young, president & general mgr.; G. F. Brooks, controller; H. C. Mackay, secy.-treas.; C. C. Scott, radio sales mgr.

**STROMBERG-CARLSON CO. LTD.**—211 Geary Ave., Toronto, Ont. R. A. Hackbusch, president; W. T. Burnham, general sales mgr.

**HAYDU BROTHERS**—Box 1226, Plainfield, N. J. Telephone: 6-0876. George K. Haydu, partner; Zoltan Haydu, partner; J. Bozzelli, sales mgr.; Ben Artau, CR tube div. engineer; Lou Poerri, power and miniature tube div. engineer; A. Fleischman, purchasing agent.

**HYTRON RADIO & ELECTRONICS CO.** (div. of Columbia Broadcasting System Inc.)—76 Lafayette St., Salem, Mass. Telephone: 2260. Plants in Salem and Newburyport, Mass. Lloyd H. Coffin, chairman; Bruce A. Coffin, president; Charles F. Stromeyer, v.p.; John Q. Adams, v.p.; Edgar M. Batchelder, v.p. & asst. secy.; Herbert M. Hamilton, asst. treas.

**LANSDALE TUBE CO** (Philco subsidiary)—Lansdale, Pa. Telephone: 4681. John M. Palmer, plant mgr.

**LECTROVISION INC.** (subsidiary of Transvision Inc.)—460 North Ave., New Rochelle, N. Y. Telephone: 6-6000. Herbert Suesholtz, gen. mgr.

**H. S. MARTIN & CO.**—1916 Greenleaf St., Evanston, Ill. Ambassador 2-1325. Howard S. Martin, president; John S. Rovey, v.p.; H. R. Sprungman, secy.-treas.; Kenneth Braid, plant supt.; Edmund Reuter, production foreman; B. E. Lawton, electronics foreman; W. Van Ornum, development engineer.

**NATIONAL UNION RADIO CORP.**—350 Scotland Rd., Orange, N. J. Orange 2-6600. Kenneth C. Meinken, president; A. Melvin Skellett, research v.p.; Jerome W. Deevy, secy.; Winfield H. Carey, treas.; Kenneth C. Meinken Jr., sales mgr., equipment div.; Vinton K. Ulrich, renewal sales mgr.

**NATIONAL VIDEO CORP.**—3019 W. 47th St., Chicago 32, Ill. Frontier 6-5700. Asher J. Cole, president; Melbourne L. Hayes, v.p.; Donald C. Stixrood, gen. mgr.; A. D. Giacchetti, chief engineer.

**NORTH AMERICAN PHILIPS CO. INC.**—100 E. 42nd St., New York City. Lexington 2-0900.

**PIONEER ELECTRONICS CORP.**—2232 Broadway, Santa Monica, Cal. Exbrook 5-9904. Laurence M. Perrish, president; Victor E. DeLucia, engineering v.p.; Mervin S. Glass, secy.; Bernard Rodkin, treas.

**RCA VICTOR DIVISION, Radio Corp. of America**—Front & Cooper St., Camden, N. J. Woodlawn 3-8000. TV cathode ray tubes, camera pick-up tubes, transmitting & special purpose tubes, fluorescent powders, manufactured in plants at Lancaster, Pa. and Marion, Ind. L. W. Tegarden, technical products v.p.; R. T. Orth, v.p., tube dept.; F. H. Troup, controller; T. J. Scanlon, purchasing agent; L. S. Thees, general sales mgr.; L. LeKashman, adv. mgr.; W. H. Painter, merchandise mgr.; G. E. Shaw, chief engineer; H. F. Randolph, general plant mgr.

**RADIO VALVE CO OF CANADA LTD.**—189 Dufferin St., Toronto, Ont. Melrose 9223. W. E. Davison, president; W. L. Boyle, secy.-treas.; L. M. Price, chief engineer; R. C. Hudson, supt.; E. D. Etches, quality engineer; F. Rogister, mechanical supt.; D. M. Smith, personnel mgr.

**RAULAND CORP.** (subsidiary of Zenith Radio Corp.)—4245 N. Knox Ave., Chicago 41, Ill. Mulberry 5-5000. E. N. Rauland, president; W. E. Phillips, v.p. & gen. mgr.; Ben Farmer, sales mgr.; C. S. Szegho, research director; J. J. O'Callaghan, chief engineer; F. A. Zartler, works mgr.; Aayron Anderson, chief inspector; John Loibl, purchasing agent.

**RAYTHEON MFG. CO.**—55 Chapel St., Newton 58, Mass. Bigelow 4-7500. Charles F. Adams Jr., president; E. F. Leatham, asst. to president; D. T. Schultz, v.p. & treas.; W. L. Gifford, v.p.; Ray C. Ellis, v.p.; N. B. Krim, v.p.; P. L. Spencer, v.p.; D. R. Hull, equipment div.; A. F. Reed, controller; Paul F. Hannah, secy. & gen. counsel.

**REEVES SOUNDCRAFT CORP.**—10 East 52nd St., New York City. Plaza 9-2644. Manufactures CR tubes in plant at 671 Hope St., Springdale, Conn. Hazard E. Reeves, president; Harry P. Weston, executive v.p.; Edward Schmidt, v.p.; Donald E. Ward, sales mgr.; David O. S. Ruark, adv. mgr.; Ernest W. Franck, director of research & production; F. J. Cooke, Springdale plant mgr.

Note: Plant at 204 Walnut St., Allentown, Pa., makes blank recording discs (Harry F. Scheiler, v.p. in charge of production). Springdale plant No. 2 makes tape, magna-stripe film, full-width sound magnetic recording film; various types of magnetic tape for military-civilian application. Subsidiary Airdesign Inc., 241 Fairfield Ave., Upper Darby, Pa., makes custom transformers (Henry Sauerwald, gen. mgr.). Subsidiary Light Metals Corp., 1107 S. Preston St., Louisville, fabricates light metals (T. J. Moody, v.p.).

**SHELDON ELECTRIC CO.**, Division of Allied Electric Products Inc.—68-98 Colt St., Irvington 11, N. J. Essex 3-1811. Nathan Chirelstein, president; Charles Penk, v.p.; Emanuel Frenchman, sales director.

**SYLVANIA ELECTRIC PRODUCTS INC.**—1740 Broadway, New York 19, N. Y. Judson 6-2424. CR tubes and associated equipment manufactured in plants at Ottawa, O. and Seneca Falls, N. Y. W. H. Lamb, v.p., TV Picture Tube Div.; Curtis A. Haines, v.p., Radio Tube Div.; G. R. Sommers, gen. mgr., tube sales; M. D. Burns, asst. to general mgr., Radio Tube Div.

**SARKES TARZIAN INC. (Tube Division)**—214 Central Ave., Hawthorne, N. J. Telephone: 7-4900. Plants in Hawthorne, N. J. and Batavia, Ill. K. F. Kirchner, gen. mgr.; N. F. Fyler, chief engineer; R. E. Clark, production mgr.

**TAYLOR TUBES INC.**—2312 W. Wabansia, Chicago, Ill. Armitage 6-1730. Robert C. Lehman, president; Jack Kaufman, v.p. & gen. mgr.; W. Wihtol, asst. gen. mgr.

**TEL-O-TUBE CORP. OF AMERICA**—180 Van Riper Ave., E. Paterson, N. J. Fairlawn 6-1500. Samuel Kagan, president; John Joswiak, v.p.; Anthony J. Albano, secy.; Joseph Marra, treas.

**TEL-RAY TUBE CO. INC.**—984 Saw Mill River Rd., Yonkers, N. Y. W. F. Genz.

**TELEVISION TUBE RESEARCH LABORATORIES (Div. of Hudson Lamp Co.)**—528 Elm St., Arlington, N. J. Kearny 2-4834 and Gregory 3-5696. J. D. Ceader, president; James Collins, v.p.; Herman Fine, v.p.; Lester A. Landeau, sales mgr.

**THOMAS ELECTRONICS INC.**—118 Ninth St., Passaic, N. J. Prescott 9-8860. Thomas L. Clinton, president; James B. Lindsay, v.p.; Robert E. Burrows, gen. sales mgr.; Samuel J. Donnelly, asst. secy. & controller; Chester O. Burwell, production mgr.

**TUNG-SOL LAMP WORKS INC.**—95 Eighth Ave., Newark 4, N. J. Humboldt 2-4200. CR tubes manufactured in plants at Bloomfield, N. J. and Weatherly, Pa. Louis Rieben, president; H. M. Darling, v.p. & treas.; D. A. Harper, v.p.; R. E. Carlson, sales v.p.; G. W. Keown, gen. sales mgr.; A. K. Wright, engineering v.p.; M. R. Schulte, radio tube mfg. v.p.; J. Witbeck, incandescent lamp mfg. v.p.; G. E. Hallett, controller.

### Manufacturers of TV-Radio Receiving Tubes

**GENERAL ELECTRIC CO.**—1 River Road, Schenectady 5, N. Y. Telephone: 4-2211. Receiving tubes manufactured at plants in Owensboro, Ky. and Tell City, Ind. W. R. G. Baker, v.p. & gen. mgr., Electronics Dept.; J. M. Lang, mgr., tube divisions; E. F. Peterson, sales mgr.; Roger B. Yepsen, marketing research mgr.; L. B. Davis, mgr., receiving tube div.; Thomas Jacocks, special representative, tube divisions (Washington).

**HYTRON RADIO & ELECTRONICS CO. (Div. of Columbia Broadcasting System Inc.)**—76 Lafayette St., Salem, Mass. Telephone: 2260. Receiving and CR tubes manufactured in plants at Salem and Newburyport, Mass. Lloyd H. Coffin, chairman; Bruce A. Coffin, president; Charles F. Stromeyer, v.p.; John Q. Adams, v.p.; Edgar M. Batchelder, v.p. & asst. secy.

**LANSDALE TUBE CO. (subsidiary of Philco Corp.)**—Lansdale, Pa. Telephone: 4681. John M. Palmer, mgr.

**CANADIAN MARCONI CO.**—2442 Trenton Ave., Montreal 16, Que. Atlantic 9441. S. M. Finlayson, president & gen. mgr.; S. Slinger, radiotrons sales mgr.

**NATIONAL UNION RADIO CORP.**—350 Scotland Rd., Orange, N. J. Telephone: 2-6600. Kenneth C. Meinken, president; A. Melvin Skellet, research v.p.; Kenneth C. Meinken Jr., sales mgr., Equipment Div.; Vinton K. Ulrich, renewal sales mgr.; Jerome V. Deevy, secy.; Winfield H. Carey, treas.

**NATIONAL VIDEO CORP.**—3019 W. 47th St., Chicago 32, Ill. Frontier 6-5700. Asher J. Cole, president; Melbourne L. Hayes, v.p.; Donald C. Stixrood, gen. mgr.; A. D. Giacchetti, chief engineer; G. Welg, plant mgr.

**VACUUM TUBE PRODUCTS**—506 S. Cleveland St., Oceanside, Cal. Telephone 6567. Harold W. Ulmer, owner & mgr.; Charles L. Giles, engineering director; V. M. Springstead, production supt.

**WESTINGHOUSE ELECTRIC CORP.**—MacArthur Ave., Bloomfield, N. J. (temporary headquarters). Telephone: 2-2200. CR tubes to be manufactured at Elmira, N. Y. E. W. Ritter, v.p. & gen. mgr., Electronic Tube Div.; E. A. Lederer, engineering mgr.; John Compton, mgr., receiving tube plant (Bath, N. Y.); Harry Hanafus, purchasing agent; Harry Blythe, accounting mgr.

**ZETKA TELEVISION TUBES INC.**—131-137 Getty Ave., Clifton, N. J. Prescott 7-5020. Meyer Bonuck, president; Murray Shindel, sales v.p.; Emanuel Abrams, v.p. & treas.; Alan Shindel, secy.

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**SYLVANIA ELECTRIC PRODUCTS INC.**—1740 Broadway, New York 19, N. Y. Judson 6-2424. Receiving tubes manufactured at plants in Altoona, Brookville and Mill Hill, Pa.; also Shawnee, Okla. Component equipment made at Emporium, Pa. Curtis A. Haines, v.p., Radio Tube Div.; W. H. Lamb, v.p., TV Picture Tube Div.; G. R. Sommers, gen. mgr., tube sales; M. D. Burns, asst. to gen. mgr., Radio Tube Div.

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**WESTINGHOUSE ELECTRIC CORP.**—MacArthur Ave., Bloomfield, N. J. Telephone: 2-2200. Plant being prepared at Elmira, N. Y. E. W. Ritter, v.p. & gen. mgr., Electronic Tube Div.; E. A. Lederer, engineering mgr.; John Compton, mgr., receiving tube plant (Bath, N. Y.); Harry Hanafus, purchasing agent; Harry Blythe, accounting mgr.

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**RCA VICTOR DIVISION, Radio Corp. of America**—Front & Cooper Sts., Camden, N. J. Woodlawn 3-8000. W. W. Watts, v.p., engineering products dept. (on leave); T. A. Smith, asst. mgr.; A. R. Hopkins, gen. sales mgr.

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**F. G. BACK VIDEO CORP.**—500 Fifth Ave., New York 18, N. Y. Bryant 9-5835. Jack A. Pegler, president; Walter Steuer, secy.; Frank G. Back, treas. Manufactures video analyzer, Balowstar lens, video reflector.

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**CENTURY LIGHTING INC.**—521 W. 43rd St., New York 18, N. Y. Chickering 4-7050. E. F. Kook, president and sales mgr. Manufactures complete lighting equipment for studios.

**COLLINS RADIO CO.**—Cedar Rapids, Ia. Telephone: 3-0281. A. A. Collins, president; R. S. Gates, v.p. & gen. mgr.; M. W. Burrell, sales mgr.; R. H. Hollister, broadcast sales mgr. Manufactures audio equipment and accessories.

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**FLETT LABORATORY**—17 Madison Ave., Lansdowne, Pa. Madison 3-8048. W. J. Flett, director. Manufactures Title-Master news type and optical slide projector, film camera bench, cameras for training and special purposes. Designs and constructs special equipment.

**GATES RADIO CO.**—123 Hampshire St., Quincy, Ill. Telephone: 8202. P. S. Gates, president; L. I. McEwen, v.p. & treas.; Fred O. Grimwood, sales & engineering v.p.; A. S. Petzoldt, secy.; Francis A. Wenture, chief engineer; Tom G. Banks Jr., research director. Washington representative: Owen J. McReynolds, Warner Bldg. Manufactures audio equipment and accessories.

**GENERAL PRECISION LABORATORY INC.**—63 Bedford Rd., Pleasantville, N. Y. Telephone: 2-2000. H. Barnett, executive v.p.; R. L. Garman, research and development v.p.; Blair Foulds, commercial mgr.; E. A. Hungerford Jr., TV commercial mgr.; W. P. Short, chief engineer. Manufactures studio and field camera chains, video recorders, film processors, projectors, etc.

**GRAY RESEARCH & DEVELOPMENT CO.**—16 Arbor St., Hartford, Conn. Telephone: 33-1271. W. E. Ditmars, president and treas.; V. H. Haag, v.p.; R. E. Mathes, asst. gen. mgr. & chief engineer; J. W. Wibel, secy.; J. F. McGovern, controller; C. B. Hayes, material mgr.; Thorne Perry, asst. chief engineer. Manufactures Telops, multiplexers, camera turrets, monitors, transcription pick-up arms and equalizers, audio devices.

**KLIEGL BROS. INC.**—321 W. 50th St., New York 19, N. Y. Columbus 5-0130. George Gill, sales mgr. Manufactures studio and field lighting fixtures, distribution and control facilities.

**POLARAD ELECTRONICS CORP.**—100 Metropolitan Ave., Brooklyn 11, N. Y. Stagg 2-3465. D. L. Jaffe, president; P. H. Odyssey, chief engineer; Leo Gross, chief systems engineer. Manufactures iconoscope and orthicon camera chains, monoscope cameras, synchronizing generator, picture and waveform monitors, portable video monitors, distribution amplifiers, power supplies, studio control consoles, radio cue system, etc.

**PHILCO CORP.**—C and Tioga Sts., Philadelphia 34, Pa. Nebraska 4-5100. James D. McLean, general sales mgr. Manufactures microwave, TV and communications equipment; TV studio and test equipment; specialized electronic apparatus.

**CHARLES ROSS INC.**—333 W. 52nd St., New York 19, N. Y. Circle 6-5470. Charles Ross, president; William Lenhard, v.p.; Esther Turner, secy.-treas. Sells and rents all types of TV and motion picture lighting equipment.

**SHERRON ELECTRONICS CO.**—1201 Flushing Ave., Brooklyn 6, N. Y. Hyacinth 7-2820. P. H. Sherron, president; J. W. Hunter, v.p.; R. M. Stock, v.p.; J. Vergechik, director, research and development laboratories. Manufactures custom built transmitters, sync generators, signal synthesizers, monoscopes, shapers-timers-blanking generators, etc.

**STANDARD ELECTRONICS CORP.** (subsidiary of Claude Neon Inc.)—25 W. 43rd St., New York 18, N. Y. Bryant 9-1022. Plant: 285 Emmet St., Newark 5, N. J. Edwin M. Martin, president; Herbert A. Birrell, v.p. & secy.-treas.; John H. Ganzenhuber, v.p. Pick-up cameras, etc.

**STERLING TELEVISION INC.**—15 W. Lake St., Chicago 1, Ill. Randolph 6-8210. John H. Mitchell, president; Sterling Quinlan, v.p. & production mgr.; Elmer C. Upton, secy.-treas. Manufactures Multiscope optical projector.

**TELECHROME INC.**—88 Merrick Rd., Amityville, L. I., N. Y. Telephone 4-4446. J. R. Popkin-Clurman, president and chief engineer; E. G. Popkin-Clurman, v.p.; Raymond Reisler, secy. & counsel; J. F. Scott, adv. & promotion mgr.; A. K. Stoye, sales mgr.; G. F. Delmato, plant mgr.; R. S. Aha, chief engineer. Flying spot scanners, test and transmitting equipment.

**TELEVISION ASSOCIATES INC.**—E. Michigan St., Michigan City, Ind. Telephone: 7-7207. W. C. Eddy, president; A. H. Brolly, v.p. & chief engineer; J. L. Lahey, plant supt. Manufactures TV lighting equipment, dollies, tripods, relay mounting equipment, film magazines, projectors, rear projection screens.

**TELEVISION EQUIPMENT CORP.**—238 William St., New York 38, N. Y. Beekman 3-6750. John B. Milliken, president; Peter H. Milliken, secy.-treas.; Julius Marx, chief engineer. Manufactures TV cameras, boosters, oscilloscopes, test equipment, etc.

**TELEVISION ZOOMAR CORP.**—500 Fifth Ave., New York 18, N. Y. Jerry Fairbanks, president; Jack A. Pegler, secy.; Frank G. Back, treas. Manufactures Zoomar lenses.

**TRESSEL TELEVISION PRODUCTIONS INC.**—11 S. LaSalle St., Chicago, Ill. Central 6-0054. Frank Tracey, president & gen. mgr.; Arthur Main, v.p.; Douglas Thompson, sales mgr. Manufactures Projectal projector. (Distributed by INS-INP Television Dept., 235 E. 45th St., New York, N. Y., Robert H. Reid, mgr.)

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## TV-Radio

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**ASSOCIATION OF ELECTRONIC PARTS & EQUIPMENT MANUFACTURERS**, 11 S. LaSalle St., Chicago 3, Ill. DEarborn 2-4217. R. M. Gray (Rauland-Borg Corp.), chairman; John Cashman (Radio Craftsmen), vice chairman; H. A. Staniland (Quam-Nichols Co.), treas.; Kenneth C. Prince, exec. secy.

**CANADIAN ASSOCIATION OF RADIO & APPLIANCE DEALERS**, Room 406, 30 Bloor St. W., Toronto, Ont. Telephone: PR 3787. J. Cheshire, president; J. A. Pardie, v.p.; L. G. McKee, treas.; F. L. Quartermaine, gen. mgr.

**ELECTRONICS MANUFACTURERS ASSOCIATION Inc.**, 575 Madison Ave., New York 22, N. Y. Murray Hill 8-0345. David Wald, president; Sol W. Gross, v.p.; I. A. Mitchell, v.p.; Allan Bernstein, secy.; Irving Golin, treas.; Moses Shapiro, general counsel.

**ELECTRONIC PARTS MANUFACTURERS ASSOCIATION**, 1010 Vermont Ave., Washington, D. C. METropolitan 3665. Charles C. Koch, Merit Transformer Corp., president; Alexander P. Hirsch, Micamold, v.p.; Neil Washburn, Tel-Rad, secy.; James B. Guttridge, Carol-Ed Co., treas.

**NATIONAL ALLIANCE OF TELEVISION & ELECTRONIC SERVICE ASSOCIATIONS (NATESA)**, 5908 S. Troy St., Chicago 29, Ill. PProspect 6-6575. Frank J. Moch, president; James Hustad, secy.; Bertram Lewis, treas.

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**NATIONAL ASSOCIATION OF MUSIC MERCHANTS Inc.**, 28 E. Jackson Blvd., Chicago, Ill. HARRISON 7-2150. Ray S. Erlanson (San Antonio Music Co., San Antonio, Tex.), president; Harry E. Calloway (Thearle Music Co., San Diego), v.p.; Gene Redewill (Redewill Music Co., Phoenix), secy.; Russell B. Wells (Chas. E. Wells Music Co., Denver), treas.; William R. Gard, exec. secy.

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**NATIONAL ELECTRONIC DISTRIBUTORS ASSOCIATION (NEDA)**, 221 N. LaSalle St., Chicago 1, Ill. STATE 2-3228. W. D. Jenkins, Norfolk, Va., chairman; A. C. Stallman, Ithaca, N. Y., president; Dahl W. Mack, Scranton, Pa., 1st v.p.; A. W. Greeson Jr., Greensboro, N. C., 2nd v.p.; Hoyt Crabtree, Dallas, secy.; Max I. Epstein, New York, treas.; L. B. Calamaras, exec. secy.

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1100 W. Abram St., Arlington, Tex. Telephone: 4-8721.
- INGLIS, ANDREW F.**  
McIntosh & Inglis, 710 Fourteenth St. NW, Washington 5, D. C. Metropolitan 4477.  
*Laboratory:* 320 Water St., Binghamton, N. Y. Telephone: 3-3566.  
*Partner:* Frank H. McIntosh. *Staff:* Robert E. Baluta, Ambrose Cavegn, James R. Croy, Elizabeth Dahlburg, Gordon Gow, Maurice L. Painchaud, Richard Walter.
- JACKER, EDWARD W.**  
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NOTE: This Directory supersedes TELEVISION DIGEST Supplement No. 12-D of April 15, 1950.

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Jansky & Bailey, National Press Bldg., Washington 4, D. C. Metropolitan 5411. *Laboratory:* 1339 Wisconsin Ave. NW, Washington 7, D. C. Adams 2414.  
*Partner:* Stuart L. Bailey. *Associates:* Delmer C. Ports, Frank T. Mitchell Jr., Oscar W. B. Reed Jr., N. J. Schairer, R. E. Rohrer, J. J. Renner.

**KEAN, WALTER F.**  
1 Riverside Road, Riverside, Ill. Telephone: Riverside 7-2153.  
*Associate:* W. J. Gemulla.

**KEAR, DR. FRANK G.**  
Kear & Kennedy, 1302 Eighteenth St. NW, Washington 6, D. C. Hudson 9000.  
*Partners:* Robert L. Kennedy, Willis C. Beecher. *Staff:* Herbert Eaker, Marianna Woodson, James C. Moseley Jr.

**KEEL, JOHN J.**  
Warner Bldg., Washington 4, D. C. National 6513.  
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Kear & Kennedy, 1302 Eighteenth St. NW, Washington 6, D. C. Hudson 9000.  
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**KEYWORTH, J. GORDON**  
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Craven, Lohnes & Culver, Munsey Bldg., Washington 4, D. C. District 8215.  
*Partners:* T. A. M. Craven, Ronald H. Culver, LaVerne M. Poast.

**LUBCKE, HARRY R.**  
2443 Creston Way, Los Angeles 28, Cal. Hollywood 9-3266.

**MAY, RUSSELL P.**  
1422 F St. NW, Washington 4, D. C. Republic 3984.  
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**MCCACHREN, WINFIELD SCOTT**  
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McIntosh & Inglis, 710 Fourteenth St. NW, Washington 5, D. C. Metropolitan 4477. *Laboratory:* 320 Water St., Binghamton, N. Y. Telephone: 3-3566.  
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**MENARY, JAMES C.**  
McNary & Wrathall, National Press Bldg., Washington 4, D. C. District 1205. *Western office:* Box 260, Aptos, Cal. Telephone: 3352.  
*Partner:* Grant R. Wrathall (Director, Western Office). *Staff:* R. S. Duncan, C. J. Rohrich Jr., Bernard Segal.

**MERRYMAN, PHILIP**  
c/o Station WLIZ, 114 State St., Bridgeport, Conn. Telephone: 5-4144.

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1757 K St. NW, Washington 6, D. C. National 0196.

**MURRAY, ALBERT F.**  
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**PAGE, E. C.**  
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Hilltop Drive, Stratford, Conn. Telephone: 7-2465.

**RAY, HOMER A. Jr.**  
Gautney & Ray, Warner Bldg., Washington 4, D. C. National 7757.  
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**RING, ANDREW D.**  
A. D. Ring & Co., Munsey Bldg., Washington 4, D. C. Republic 2347.  
*Associates:* Howard T. Head, Stephen W. Kirshner. *Staff:* Raymond P. Aylor Jr., Charles S. Wright, Charles Keller, Raymond Dordal.

**ROTHROCK, HAROLD B.**  
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**STONER, FRANK E., Maj. Gen., USA Ret.**  
Weldon & Carr, 4742 W. Ruffner St., Seattle 99, Wash. Garfield 7502. *Washington Office:* 1605 Connecticut Ave. NW, Washington 9, D. C. Michigan 4151 (Lester H. Carr). *Dallas Office:* 4212 S. Buckner Blvd., Dallas 10, Tex. Evergreen 1137 (James O. Weldon).  
*Partners:* Lester H. Carr, James O. Weldon. *Staff:* Jules Cohen, James E. Hardwicke, B. W. Griffith Jr., C. A. Brawner Jr., Eugene E. Arnold, Paul L. Wimmer, G. W. Martin, E. F. Vandivere Jr., Fred C. Clarke, Kenneth M. Hollingsworth.

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**TORIAN, RAYMOND B.**  
T & T Radio Measurements Co., 2559 Atlantic Ave., Long Beach 6, Cal. Long Beach 4-2015.  
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**WILLIAMS, NATHAN**  
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*Partner:* James C. McNary, Washington, D. C. *Staff:* R. S. Duncan, C. J. Rohrich Jr., Bernard Segal.

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**ANDREW ALFORD**  
Antenna & RF Circuits.  
299 Atlantic Ave., Boston 10, Mass. Hancock 6-2339.

**HENRY BUBA CO.**  
Television & Radio Management Consultants.  
51 E. 42nd St., New York 17, N. Y. Murray Hill 2-0949.  
Henry H. Buba, Arthur F. Moore.

**CARL H. BUTMAN**  
Washington Radio Consultant.  
National Press Bldg., Washington 4, D. C. National 7846.

**EDWARD J. CONTENT**  
Acoustical and Radio Engineering Consultant, Roxbury Rd., Stamford, Conn. Stamford 3-7459.  
H. M. Urlass.

**ELK ELECTRONIC LABORATORIES**  
Design and development of test equipment; product re-design.  
333 W. 52nd St., New York 19, N. Y. Plaza 7-0520.  
Jack Rosenbaum.

**HUGH FELTIS**  
Radio & Television Consultant.  
705 Central Bldg., Seattle, Wash. Elliott 4489.

**FORBES & WAGNER INC.**  
Engineering, design, manufacturing electro-mechanical devices.  
339 Central Ave., Silver Creek, N. Y. Silver Creek 650.  
H. C. Forbes, president; J. C. Ryan, executive v.p.; Earl W. Wagner, v.p.; John C. Pontius, chief engineer.

**HOWARD S. FRAZIER**  
Television and Radio Management Consultant.  
Bond Bldg., Washington 5, D. C. National 2173.

**DR. ALFRED N. GOLDSMITH**  
597 Fifth Ave., New York 17, New York. Plaza 3-4150.

## HAZELTINE CORPORATION

Patents and engineering service to manufacturers.  
58-25 Little Neck Parkway, Little Neck, Long Island, N. Y. Flushing 7-8700.

Edgar Rickard, chairman; Jack Binns, president; W. A. MacDonald, v.p. & chief engineer; L. B. Dodds, v.p.  
*Subsidiary:* Hazeltine Electronics Corp., same address; W. A. MacDonald, president; Jennings B. Dow, executive v.p.; Fielding Robinson, sales v.p.; Arthur V. Loughren, research v.p.; Orville M. Dunning, engineering v.p.; James Willenbecher, manufacturing v.p.; Maurice E. Barr, director of procurement.

## HAROLD M. HEIMARK

Product design, development, manufacture.  
5646 W. Race Ave., Chicago 44, Ill. Estebrook 8-3110.

## ROBERT C. HIGGY

Ohio State University.  
2032 Indianola Ave., Columbus 1, O. University 9229.

## JOHN V. L. HOGAN

Hogan Laboratories Inc., 155 Perry St., New York 14, N. Y. Chelsea 2-7855.

## NEAL McNAUGHTEN

*Director of Engineering Dept., National Association of Radio & Television Broadcasters, 1771 N St. NW, Washington 6, D. C. Decatur 9300.*

## MEASUREMENTS CORP.

Research and manufacturing engineers of electronic test equipment.  
Boonton, N. J. Telephone: Boonton 8-2131.  
*Associates:* Harry W. Houck, Jerry B. Minter, John M. Van Beuren.

## NATIONAL SCIENTIFIC LABORATORIES Inc.

(Formerly Wedd Laboratories.)  
2010 Massachusetts Ave. NW, Washington 6, D. C. Hudson 4030.  
Dr. Robert I. Sarbacher, *director.*

## PACENT ENGINEERING CORPORATION

Consulting engineers in radio, sound and electronics fields.  
79 Madison Ave., New York 16, N. Y. Murray Hill 3-1586.  
Louis Gerard Pacent, *president.*

## PREISMAN & BISER

Electronics consultants. Affiliated with Management Training Associates.  
3308 Fourteenth St. NW, Washington 10, D. C. Adams 7299.  
*Partners:* Albert Preisman, Mark H. Biser.

## WESTURNER CO.

Construction and operation supervision.  
9918 E. Camino Real, Arcadia, Cal. Douglas 7-6335.  
Wes Turner.

## WHEELER LABORATORIES

Consulting, research, developing, models.  
Great Neck, N. Y. Telephone: Great Neck 2-7806.  
Harold A. Wheeler, David Dettinger.

## Network Engineering Departments

### AMERICAN BROADCASTING CO.

30 Rockefeller Plaza, New York City 20. Circle 7-5700.  
*Engineering Executives:* Frank Marx, v.p. in charge of engineering; Clure H. Owen, administrative assistant; William H. Trevarthen, director of technical operations; James L. Middlebrooks, chief facilities engineer; Robert M. Morris, radio facilities engineer; John G. Preston, allocations engineer. Kear & Kennedy, Washington consulting engineers.

### COLUMBIA BROADCASTING SYSTEM Inc.

485 Madison Ave., New York 22. Plaza 5-2000.  
*Engineering Executives, General Engineering Dept.:* William B. Lodge, v.p.; A. B. Chamberlain, chief engineer; H. A. Chinn, chief audio-video engineer; J. W. Wright, chief radio engineer.  
*Engineering Research & Development Dept.:* Peter C. Goldmark, director; J. W. Christensen, chief engineer; J. J. Reeves, studio equipment development; R. Sniepvangers, recording development.

### DuMONT TELEVISION NETWORK

515 Madison Ave., New York City 22. Murray Hill 8-2600.  
*Engineering Executives:* Rodney D. Chipp, director of engineering; Robert Bigwood, chief facilities engineer; Sal Patremio, special development engineer; Malcolm Waring, lighting engineer; Harry Milholland, technical operations engineer, WABD, New York; Eric Herud, asst. technical operations engineer, WABD, New York; Malcolm Burleson, chief engineer, WTTG, Washington; Raymond Rodgers, chief engineer, WDTV, Pittsburgh.

### MUTUAL BROADCASTING SYSTEM Inc.

1440 Broadway, New York City 18. Pennsylvania 6-9600.  
*Engineering Executives:* Earl M. Johnson, v.p. in charge of station relations and engineering; L. Learned, chief of engineering traffic division; L. Tower, chief of facilities division; Robert A. O'Connor, chief of plans and allocations division.

### NATIONAL BROADCASTING CO.

30 Rockefeller Plaza, New York 20. Circle 7-8300.  
*Engineering Executives:* O. B. Hanson, vice president and chief engineer; George McElrath, director of radio network technical operations; W. A. Clarke, administrative assistant; Raymond F. Guy, manager, radio and allocations engineering; C. A. Rackey, manager, audio and video engineering; J. Wood Jr., manager of technical services; E. R. Cullen and J. D'Agostino, liaison engineers; George M. Nixon, manager of engineering development; Thomas H. Phelan, New York division engineer; Robert E. Shelby, director of television engineering operations; H. C. Lutgens, Central Division Engineer (Chicago); A. H. Saxton, Western Division Engineer (Hollywood); Charles H. Colledge, engineer in charge (Washington); S. E. Leonard, engineer in charge (Cleveland); R. H. Owen, engineer in charge (Denver); C. D. Peck, engineer in charge (San Francisco).

# Labor Unions in the TV-Radio and Related Fields

**ACTORS EQUITY ASSOCIATION**, 45 W. 47th St., New York 19, N. Y. Telephone: Plaza 7-7660. Clarence Derwent, president; Louis M. Simon, executive secy. Branch of Associated Actors and Artistes of America (AFL).

**AMERICAN FEDERATION OF MUSICIANS (AFM-AFL)**, 570 Lexington Ave., New York 22, N. Y. Telephone: PLaza 8-0600. James C. Petrillo, president; Charles L. Bagley, Los Angeles, v.p.; Leo Cluesmann, secy.; Harry J. Steeper, treas. International Executive Committee; Herman D. Kenin, Portland, Ore.; George V. Clancy, Detroit; Stanley Ballard, Minneapolis; Charles R. Iucci, New York; Walter M. Murdoch, Toronto.

**AMERICAN FEDERATION OF RADIO ARTISTS (AFRA)**, 17 W. 44th St., New York 18, N. Y. Telephone: VANDerbilt 6-1810. Knox Manning, president; A. Frank Reel, national exec. secy. Branch of Associated Actors and Artistes of America (AFL).

**AMERICAN GUILD OF MUSICAL ARTISTS (AGMA)**, 276 W. 43rd St., New York 13, N. Y. Telephone: LONGacre 5-7508. Lawrence Tibbett, president; Hyman R. Faine, executive secy. Branch of Associated Actors and Artistes of America (AFL).

**AMERICAN GUILD OF VARIETY ARTISTS (AGVA)**, 1697 Broadway, New York 19, N. Y. Telephone: Circle 6-7130. Gus Van, president; Henry Dunn, national administrative secy. Branch of Associated Actors and Artistes of America (AFL).

**ASSOCIATED ACTORS & ARTISTES OF AMERICA (AAAA-AFL)**, 45 W. 47th St., New York 19, N. Y. Telephone: PLaza 7-7660.

**INTERNATIONAL ALLIANCE OF THEATRICAL STAGE EMPLOYEES & MOVING PICTURE MACHINE OPERATORS (IATSE-AFL)**, 630 Fifth Ave., New York 20, N. Y. Telephone: Circle 5-4370. Richard F. Walsh, international president; William P. Raoul, general secy-treas.

**INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (IBEW-AFL)**, 1200 Fifteenth St. NW, Washington 5, D. C. Telephone: District 3764. D. W. Tracy, international president; Lawson Wimberly, asst. to the president; J. Scott Milne, international secy.

**INTERNATIONAL UNION OF ELECTRICAL, RADIO & MACHINE WORKERS (IUE-CIO)**, 734 Fifteenth St. NW, Washington 5, D. C. Telephone: EXecutive 6096. James B. Carey, president; Albin Hartnett, secy-treas.

**NATIONAL ASSOCIATION OF BROADCAST ENGINEERS & TECHNICIANS (NABET-CIO)**, 80 E. Jackson Blvd., Chicago 4, Ill. Telephone: WAbash 2-2462. J. R. McDonnell, president; E. Lynch, v.p.; George Maher, executive secy.

**NATIONAL ASSOCIATION OF BROADCAST UNIONS AND GUILDS (NABUG)**, 37 W. 46th St., New York 19, N. Y. Telephone: LUXemburg 2-5130. Oliver W. Nicoll, national chairman.

**RADIO & TELEVISION DIRECTORS GUILD (RTDG-AFL)**, 114 E. 52nd St., New York 22, N. Y. Telephone: PLaza 9-0949. Dick Mack, international president; Newman H. Burnett, national executive director.

**RADIO WRITERS GUILD (RWG)**, 6 E. 39th St., New York 16, N. Y. Telephone: MURray Hill 6-5252. Ira Marlon, national president; Sheldon Stark, v.p., eastern region; May Bolhower, exec. secy., eastern region. (Affiliated with Authors League of America.)

**SCREEN ACTORS GUILD (SAG)**, 7046 Hollywood Blvd., Hollywood 28, Cal. Telephone: HOLLYwood 9-7311. Ronald Reagan, president; John Dales Jr., executive secy. Branch of Associated Actors & Artistes of America (AFL).

**SCREEN CARTOONISTS GUILD**, 800 Riverside Dr., New York 32, N. Y. TOMpkins 7-0124. John Gentilella, president; Norman Wittlen, v.p.; Pepe Ruiz, business agent.

**SCREEN DIRECTORS GUILD Inc.—Television Council:** Phillippe De Lacy, KTTV, Los Angeles, president; George Cahan, KECA-TV, Los Angeles, 1st v.p.; Robert S. Finkel, KECA-TV, 2nd v.p.; George Giroux, KTTV, secy.; Arthur Thompson, KECA-TV, treas.

**SCREEN EXTRAS GUILD Inc.** (Branch of Associated Actors & Artistes of America, affiliated with AFL), 723 North Western Ave., Los Angeles 29, Calif. Telephone: GARfield 3301. Officers: Richard H. Gordon, president; Franklyn Farnum, 1st v.p.; William H. O'Brien, 2nd v.p.; George Barton, 3rd v.p.; Beulah Parkington, recording secy.; Jeffrey Sayre, treas.; H. O'Neil Shanks, executive secy.; Robert W. Gilbert, counsel.

**SCREEN WRITERS' GUILD (SWG)**, 8782 Sunset Blvd., Hollywood 46, Cal. Telephone: CRESTview 5-1162. Karl Tunberg, president; Oliver H. P. Garrett, chairman, TV Committee.

**TELEVISION AUTHORITY** (a trusteeship of Associated Actors & Artistes of America, comprising representatives of Actors Equity, Chorus Equity, AFRA, AFMA, AGVA). 15 West 44th St., New York 18, N. Y. Telephone VANDerbilt 6-1810. Officers: Lawrence Tibbett, chairman; Virginia Payne, 1st vice chairman; Margaret Webster, 2nd vice chairman; Robert Spiro, 3rd vice chairman; Ken Carpenter, 4th vice chairman; Harry Elders, 5th vice chairman; Jerry Baker, treas.; George Heller, national executive secy.

**UNITED ELECTRICAL, RADIO & MACHINE WORKERS OF AMERICA**, 11 E. 51st St., New York 22, N. Y. Telephone: PLaza 3-1960. General officers: Albert J. Fitzgerald, general president; Julius Emspach, general secy-treas.; James J. Matles, director of organization.

**UNITED SCENIC ARTISTS**, Local 829, 234 W. 56th St., New York 19, N. Y. Circle 6-8023.

## Directory of

# Attorneys Practicing Before the FCC

These listings are compiled from the FCC bar register, from the membership roster of the FCC Bar Assn., and from other sources. Only those counsel are included who handle broadcasting and related cases frequently and regularly. All data herein has been checked with principals for accuracy as of this date.

- ALBERTSON, FRED W.**  
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- BALL, FREDERIC J.**  
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W. Theodore Pierson, Ralph L. Walker, Harrison T. Slaughter, Thomas N. Dowd, Vernon C. Kohlhaas, F. Cleveland Hedrick, Robert E. Hodson, Lowell J. Bradford.
- BARLOW, JOEL**  
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- BARNES, MAURICE R.**  
Barnes & Neilson, Munsey Bldg., Washington 4, D. C. Sterling 7670.
- BARON, THEODORE**  
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Arthur W. Scharfeld.
- BEELAR, DONALD C.**  
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Louis G. Caldwell, Hammond Chaffetz, Reed T. Rollo, Percy H. Russell Jr., Kelley E. Griffith, Perry S. Patterson, Chauncey P. Carter Jr., R. Russell Eagan, Charles R. Cutler, Herbert J. Miller Jr., E. Ladd Thurston Jr., Ernest McIntyre.
- BERGSON, PHILIP**  
Woodward Bldg., Washington 5, D. C. Republic 8040.  
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- BEZNOR, LEE K.**  
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- BINGHAM, HERBERT M.**  
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Linton M. Collins, William A. Porter, H. Donald Kistler, Robert M. Booth Jr., Roger Robb.
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James Lawrence Fly, Peter Shuebruk, William J. Durka.
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Lounsberry D. Bates, William C. Fitts Jr., W. Spencer Harrison, Henry Howard Jr., James H. Neu, Robert V. Evans, Felix Kent, Leon Brooks (Washington). *Hollywood:* Ned Marr, *resident counsel;* Richard W. Jencks, Charles C. Woodard.
- BROWN, DARWIN**  
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David Ginsburg.
- BRUNN, H. T.**  
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- BURKE, EUGENE L.**  
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Charles F. Detmar Jr., John W. Nields (New York); James E. Greeley, Robert G. Zeller (Washington).
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- CARR, JOHN P.**  
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- CARTER, CHAUNCEY P. Jr.**  
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- CASE, NORMAN S.**  
Southern Bldg., Washington 5, D. C. National 1841.
- CLAGETT, JOHN F.**  
Clagett & Schilz, 1424 K St., NW, Washington 5, D. C. National 1774.  
Harold L. Schilz.
- COHEN, LESTER**  
Hogan & Hartson, Colorado Bldg., Washington 5, D. C. National 2006.  
Nelson T. Hartson, Duke M. Patrick, Karl A. Smith, Corwin Lockwood.
- COHN, MARCUS**  
Cohn & Marks, Cafritz Bldg., Washington 6, D. C. District 6160.  
Leonard H. Marks, Samuel Miller, Bernard Koteen.
- COLIN, RALPH F.**  
Rosenman Goldmark Collin & Kaye, 575 Madison Ave., New York 22, N. Y. Murray Hill 8-7800.  
Samuel I. Rosenman, Godfrey Goldmark, Sydney M. Kaye, Walter J. Petschek, Max Freund, Richard S. Salant.
- COURTNEY, JEREMIAH**  
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Segal, Smith & Hennessey, 816 Connecticut Ave., Washington 6, D. C. Republic 2701.  
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Henry H. Glassie, Thomas M. Cooley.

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Wheat, May & Shannon, Shoreham Bldg., Washington 5, D. C. Republic 4123. *San Francisco*: 1720 Mills Tower. Exbrook 2-7672.  
Robert E. May, Charles V. Shannon, Stanley M. Morley, Omar L. Crook.

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Edward K. Wheeler, George F. Hirmon, Robert G. Seaks.

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Wilkinson, Boyden & Cragun, 744 Jackson Pl. NW, Washington 6, D. C. National 1114.  
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Philip Bergson, John James Bernard.

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Fayette B. Dow, Horace L. Lohnes, Fred W. Albertson, Meredith M. Daubin, Dwight E. Rorer, Robert L. Irwin, Joseph E. Keller, Clair L. Stout, Paul A. O'Bryan, John P. Carr, Francis X. McDonough, William P. Sims Jr., Temple W. Seay.

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Philip G. Loucks, Joseph F. Zias, Maurice M. Jansky.

**ZELLER, ROBERT G.**  
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John T. Cahill, Charles F. Detmar Jr., John W. Nields (New York); James E. Greeley (Washington).

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## Directory of

# TELEVISION PROGRAM SOURCES

Offering Live, Film and Other Programs and Services to TV Stations

(Revised to July 15, 1951)

These listings are based on data supplied by companies known or reported to be offering services to TV stations, and responding to our questionnaires. Directory is subject to periodical revisions and republication. Data is published as submitted. Address inquiries to person whose name is given. Catalogs available from many of these companies. Recommendation: In renting or buying films, insist on contract clause saving buyer harmless from possible lawsuits (by original producer, distributor, actors, etc.) resulting from TV uses of film.

† Denotes catalog or other literature submitted, detailing films, shows or other services; these are available for perusal in our offices.

## SYMBOLS

- PS = package shows (live shows, complete)  
FP = film producer (produces complete films to order)  
OE = open end films (made specifically for TV only)  
NR = newsreels  
FF = feature films (full length, for rental)  
SO = soundies (2-3 minute film "fillers")  
AS = amusement shorts (musical, comedy, sports, etc., films for rental)  
ES = educational shorts (travel, scientific, etc., films for rental)  
IS = industrial shorts (business films for loan or rental)  
CS = comic strips (made specifically for TV)  
C = cartoons (films for rental)  
S = serials (films for rental)  
A = animator (producer of animated films)

ACADEMY FILM PRODUCTIONS Inc., 123 W. Chestnut, Chicago 10, Ill. Michlgan 2-0128. Bernard Howard. PS FP OE SO A.

ACADEMY FILMS, P. O. Box 3088, Hollywood 28, Cal. Hillside 0313. James A. Larsen. FP ES.

ACME ELECTRONIX, Division of NEA Service Inc., 1200 West Thrd St., Cleveland, O. Main 1-7300. Meade Monroe, business manager. Services: Spot news programs for television, including news, weather, sports and women's shows; 1-minute and 20-second spots; locally produced in regional Acme bureaus for immediate daily delivery; on strip film, slides or balop prints, complete with script. General newspaper and telephoto service.

ACUS PICTURES Corp.—Same as Skibo Productions Inc.

PAUL F. ADLER ASSOCIATES, Subsidiary of Affiliated Program Service Inc.

ADVANCE TELEVISION PICTURE SERVICE Inc., 729 Seventh Ave., New York 19, N. Y. Circle 5-6873. Charles A. Alcoate, president; Wm. E. Wild, executive v.p. FP OE FF AS ES. Other services: Projection theaters, cutting rooms, shipping service, film storage. Stock shot film library.

†ADVENTURE FILMS Inc., 165 West 46th St., New York City. Plaza 7-2320. William Alexander. FF (full-length travel films; some in color)

AFFILIATED PROGRAM SERVICE Inc., 535 Fifth Ave., New York 17, N. Y. Murray Hill 7-1881. Paul F. Adler. PS FP IS. Other services: Scripts.

†A. F. FILMS Inc., 1600 Broadway, New York 19, N. Y. Circle 7-2850. Miss Rosalind Kossoff, director. NR ES.

AGENTS TELEVISION Corp., 724 Fifth Ave., New York 19, N. Y. Judson 2-3885. W. R. Frank, chairman of the board. Branch Offices: 9119 Sunset Blvd., Hollywood, Cal. Crestview 1-9134; 924 S. Robert St., St. Paul, Minn. Midway 4133. PS FP FF. Other services: Talent agency, representing 50 independent agencies in Hollywood.

†ALEXANDER FILM Co., Alexander Film Bldg., Colorado Springs, Colo. J. Don Alexander, president. FP OE A. Other services: Producers and distributors of short length (20 to 60 seconds) direct advertising playlets for theatres and TV on rental basis.

†M & A ALEXANDER PRODUCTIONS Inc., 6040 Sunset Blvd., Hollywood 28, Cal. Hillside 3414. Arthur Alexander, president; Max Alexander, sales manager. FP OE FF ES.

ALL-AMERICA TELEVISION PRODUCTIONS, 156 West 44th St., New York 18, N. Y. Judson 6-3948. Nell Courtney. PS FP OE FF SO AS ES C.

ALLEGRO PICTURES Inc., 1041 No. Formosa Ave., Hollywood 46, Cal. Granite 5111. William Lava, president. FP OE AS ES CS C.

ALLEN & ALLEN PRODUCTIONS, 3947 West 59th Place, Los Angeles 43, Cal. Axminster 3-3314. George E. Allen. FP AS ES.

ALL-SCOPE PICTURES Inc., 7525 Beverly Blvd., Hollywood 36, Cal. Wyoming 1128. Gordon S. Mitchell, president. FP OE SO AS ES IS.

†AMBASSADOR FILMS Inc., 118 West 57th St., New York 19, N. Y. Circle 7-1900. Eugen Sharin, president. FP OE AS ES.

AMERICAN BROADCASTING CO., 7 West 66th St., New York City. Trafalgar 3-7000. Alexander Stronach Jr., v.p. of television; Fred Thrower, v.p. of TV sales; Paul Mowrey, national director of TV program sales. Network program service.

AMERICAN DRAMA GUILD OF TELEVISION, 9885 Charleville Road, Beverly Hills, Cal. Crestview 4-5223. Philip Nasser, John Darrow. PS OE AS.

†AMERICAN FILM Co., 1329 Vlna St., Philadelphia 7, Pa. Walnut 2-1800. Ben Harris, manager. FP FF SO AS ES IS S.

AMERICAN FILM PRODUCERS, 1600 Broadway, New York City. Plaza 7-5915. Robert Gross and Lawrence A. Glesnes, executive producers. FP OE SO A.

AMERICAN FILM & TELEVAD Co., 1273 Truman Place, St. Paul 2, Minn. Emerson 1070. Bart O. Foss. FP OE A.

AMERICAN NATIONAL VIDEO PRODUCTIONS Inc., 17 N. Wabash Ave., Chicago, Ill. Financial 6-2255. Thomas J. O'Brien, president. PS OE ES. Other services: TV management consultants.

AMERICAN RELEASING Corp., 1746 No. Las Palmas, Hollywood 28, Cal. Gladstone 1366. Norman Dempsey. PS FP OE SO AS IS CS A.

AMERICAN TELEVISION PRODUCTIONS Inc., 5050 Broadway, Chicago 40, Ill. Uptown 8-6300. Eugene Conrad. PS FP OE.

STEPHEN ANDERSON PRODUCTIONS, 949 Third Ave., New York 22, N. Y. Plaza 9-3589. A. Stephen Anderson. PS. Other services: Program advisory service.

ANIMATED VIDEO FILMS Inc., 1001 N. Vermont Ave., Los Angeles, Cal. Normandy 3-2884. Ace Gamer. OE SO CS A.

†APEX FILM CORP., 971 N. LaClenega Blvd., Los Angeles 46, Cal. Crestview 5-5521. Jack Chertok, president. FP OE A. Eastern representatives for TV film programs: General Artists Corp., 1270 Sixth Ave., New York City; Circle 7-7550; Thomas R. Rockwell, president.

ARCHER PRODUCTIONS Inc., 4101 Broadway, Long Island City, N. Y. Ravenswood 8-2801. Leo M. Langlois. PS FP OE AS ES IS CS A.

†ASSOCIATED ARTISTS PRODUCTIONS Ltd., 444 Madison Ave., New York 22, N. Y. Murray Hill 8-4754. Paul Diamond, television director. FF SO AS ES.

ASSOCIATED PRESS, THE, 50 Rockefeller Plaza, New York City. Plaza 7-1111. Kent Cooper, executive director; Oliver Gramling, assistant general manager for radio. Associated Press news and photo services for member stations.

ASSOCIATED PROGRAM SERVICE, Division of Muzak Corporation, 151 West 46th St., New York 19, N. Y. Plaza 7-7710. Maurice B. Mitchell, general manager. Special TV Transcribed Music Library with custom-bullt themes and production aids (no films or live shows).

ASSOCIATION FILMS Inc., 35 West 45th St., New York 19, N. Y. Judson 2-3020. J. R. Bingham, president. Branch offices: 79 E. Adams St., Chicago, Ill. Harrison 7-4393. M. G. Welland; 351 Turk St., San Francisco 2, Cal. Prospect 5-2800. Winston O. Siler; 1915 Live Oak St., Dallas 1, Tex. Randolph 3144. Carl L. Stahl. ES IS AS.

ATLANTIC TELEVISION Corp., 130 West 46th St., New York City. Luxemburg 2-1287. Jacques Kopfstein, executive v.p. in charge of operations. FP FF AS C.

†ATLAS FILM Corp., 1111 South Blvd., Oak Park, Ill. Euclid 6-3100. L. P. Mornlee, v.p. & general manager; Norman C. Lindquist, television director. FP SO A.

ATLAS TELEVISION Corp., 15 West 44th St., New York City. Murray Hill 7-5535. Henry Brown. PS FP FF AS.

**AUDIO FILM CENTER**, 45 West 45th St., New York City. Luxembourg 2-1324. Laurence Saltzman, general manager. AS ES. Branch offices in Boston, Chicago, San Francisco, Portland (Ore.).

**AUDIO PRODUCTIONS Inc.**, 630 Ninth Ave., New York 19, N. Y. Columbus 5-6771. Frank K. Speldell, president. FP IS A.

**AUDIO-VISUAL ENGINEERING Co.**, 232 East Erie St., Chicago 11, Ill. Mohawk 4-4435. A. M. Zemlo. FP OE.

**AVEC PRODUCTIONS**, Subsidiary of Audio-Visual Engineering Co.

**BAILEY FILMS Inc.**, 6509 Delongpre Ave., Hollywood 28, Cal. Hillside 7949. Albert R. Bailey. FP AS ES C A.

**THOS. J. BARBRE MOTION PICTURE PRODUCTIONS**, 1215 East Virginia Ave., Denver 9, Colo. Race 4605. Thos. J. Barbre, president. FP OE SO ES IS.

**HOWARD G. BARNES**, 403 E. 49th St., New York 17, N. Y. Plaza 8-8266. PS FP OE.

**BARRY & ENRIGHT PRODUCTIONS Inc.**, 104 East 40th St., New York 16, N. Y. Oregon 9-3118. Jack Barry. PS.

**GERALD A. BARTELL ASSOCIATES**, Empire Bldg., Milwaukee 3, Wis. Marquette 8-6542. Gerald A. Bartell. OE.

**BASCH RADIO & TELEVISION PRODUCTIONS**, 17 East 45th St., New York City. Murray Hill 2-8877. Charles J. Basch Jr. FP OE PS A.

**ZACH BAYM FILMS**, 13 East 37th St., New York 16, N. Y. Murray Hill 9-4175. Zach Baym. OE FF SO AS ES CS C S. Other services: Film clips for commercials, live shows and remotes.

**BELL PICTURES Corp.**, 630 Ninth Ave., New York City. Circle 6-1383. Lawrence Kulick. FF AS ES.

**GEORGE R. BENTEL & ASSOCIATES**, 6606 Sunset Blvd., Hollywood, Cal. Granite 8608. George R. Bentel. PS FP OE FF AS ES S.

**FRANK H. BERCKER STUDIOS**, 741 N. Milwaukee St., Milwaukee, Wis. Broadway 2-6505. Frank H. Bercker, president. FP OE A.

**JULIAN BERCOVICI PRODUCTIONS**, 142 West 10th St., New York 14, N. Y. Chelsea 3-8732. Julian Bercovici. PS.

**BERMAN & BETTENBENDER**, 410 S. Michigan Ave., Chicago 5, Ill. Wabash 2-7488. Bernard S. Berman. PS.

**BIOGRAPHY FILMS**, 25 Tudor Place, New York City. Regent 7-8055. Curtis Mitchell. PS FP OE.

**ALBERT BLACK TELEVISION PRODUCTIONS**, 1270 Sixth Ave., New York 20, N. Y. Columbus 5-5885. Albert Black. PS FP OE FF S A.

**RAY BLOCH ASSOCIATES Inc.**, 485 Madison Ave., New York 22, N. Y. Eldorado 5-4364. Mace Neufeld, general manager. PS AS.

**FRITZ BLOCKI PRODUCTIONS**, 7266 1/4 Fountain Ave., Hollywood 46, Cal. Hudson 2-8971. Fritz Blocki. PS.

**BRANDON FILMS Inc.**, 200 West 57th St., New York City. Circle 6-4868. Thomas J. Brandon, president. ES.

**BRAY STUDIOS Inc.**, 729 Seventh Ave., New York 19, N. Y. Circle 5-4582. J. R. Bray, president. FP SO ES IS C A.

**BRITISH INFORMATION SERVICES**, 30 Rockefeller Plaza, New York City. Circle 6-5100. Lester Schoenfeld. ES IS.

**BROADCASTING PROGRAM SERVICE**, 341 Madison Ave., New York 17, N. Y. Murray Hill 3-3881. Herbert Rosen, president. PS OE FF ES.

**WILLIAM F. BROIDY PRODUCTIONS Inc.**, 5545 Sunset Blvd., Hollywood 28, Cal. Hempstead 6684. William F. Broidy, president. FP OE NR FF SO AS ES IS CS S.

**IRVING BROWNING**, 70 West 45th St., New York City. Murray Hill 2-7490. FP OE NR AS ES.

**AL BUFFINGTON Co.**, 6711 Sunset Blvd., Hollywood 28, Cal. Hollywood 9-8367. Albert B. Buffington. PS FP.

**BYRON Inc.**, 1226 Wisconsin Ave., N.W., Washington, D. C. Dupont 1800. FP A. Other services: Complete 16mm production and laboratory facilities.

**THE CALVIN Co.**, 1105 Truman Road, Kansas City Mo. Harrison 6446. Larry Sherwood, v.p. FP A.

**CAMPBELL PRODUCTIONS**, 19 West 44th St., New York 18, N. Y. Murray Hill 2-2542. Muriel Campbell. PS CS. Other services: Consulting, creating and editing.

**CAMPUS FILM PRODUCTIONS**, 161 Remsen St., Brooklyn 2, N. Y. Triangle 5-6296. Nat Campus. FP.

**CAPITAL FILM SERVICE**, 224 Abbott Road, East Lansing, Mich. 8-3544. J. R. Hunter, owner. FP. Other services: Sound-on-film and disc recordings, editing facilities.

**CAPITOL RECORDS Inc.**, Sunset & Vine, Hollywood 28, Cal. Hollywood 9-8171. Library Program Service: C. E. Ogden, manager. Transcription library.

**CARAVEL FILMS Inc.**, 730 Fifth Ave., New York City. Circle 7-6110. David I. Pincus, president. FP IS OE A.

**THE CARDINAL Co.**, 1459 North Seward, Hollywood 28, Cal. Hempstead 1177. Jos. F. MacCaughy, president. PS FP OE.

**GARRY J. CARTER Inc.**, 10 East 49th St., New York City. Plaza 9-2890. Garry J. Carter, president. PS.

**CASCADE PICTURES OF CALIFORNIA Inc.**, 8822 Washington Blvd., Culver City, Cal. Texas 0-2761. Bernard J. Carr. PS FP OE IS A.

**CASTON PRODUCTIONS**, 8611 Sunset Blvd., Hollywood 46, Cal. Crestview 5-0113. Robert L. Cashy. FP OE SO IS (A commercials only).

**CATHOLIC MOVIES**, 220 West 42nd St., New York 18, N. Y. Wisconsin 7-9130. (Polish, French, religious and educational.)

**CAVALCADE TELEVISION PROGRAMS Inc.**, 919 Seward St., Hollywood 38, Cal. Hollywood 9-5458. Harvey Pergament, president. FP OE FF AS ES C.

**CENTAUR PRODUCTIONS**, 125 E. Linden Ave., Burbank, Cal. Rockwell 9-2194. Norval D. Crutcher. FP OE C A. Specialty: Dimensional animation and special effects for commercial spots and inserts, and entertainment films.

**C and G FILM EFFECTS Co.**, 1600 Broadway, New York 19, N. Y. Plaza 7-2098. Hugo A. Casolaro and Milton M. Gottlieb. FP A. Other services: Titling, spot commercials, optical and trick effects.

**CHARTER OAK TELE PICTURES**, 516 Fifth Ave., New York City. Murray Hill 2-3383. Lewis Cavrell, president. PS FP ES IS S A.

**CHICAGO FILM LABORATORY Inc.**, 56 E. Superior St., Chicago 11, Ill. Whitehall 4-6971. A. G. Dunlap, president; R. D. Casterline, director of sales. FP.

**CHINA FILM ENTERPRISES OF AMERICA Inc.**, 165 West 46th St., New York 19, N. Y. Columbus 5-4082. H. C. Weng, president. ES.

**CHOREOGRAPHERS' WORKSHOP Inc.**, 471 Park Ave., New York 22, N. Y. Plaza 9-6239. Trudy Goth. PS (dance programs).

**FRANK CHRIS TL & ASSOCIATES**, 521 N. La Cienega Blvd., Los Angeles 48, Cal. Crestview 1-6452. PS FP.

**CINECRAFT PRODUCTIONS Inc.**, 2515 Franklin Ave., Cleveland 13, O. Superior 1-2300. Ray Culley, president. FP A production.

**CINEFFECTS Inc.**, 115 West 45th St., New York 19, N. Y. Circle 6-0951. Nathan Sobel, president. FP OE SO CS A. Other services: Special effects, merchandising trailers, station breaks, etc.

**CINEMART Inc.**, 101 Park Ave., New York 17, N. Y. Murray Hill 4-1562. Varian Fry, general manager. FP OE NR A. Other services: Sound recording studio, animation and life photography, television commercials.

**CINESCOPE FILMS**, 42-45 160th St., Flushing, N. Y. Flushing 8-1935. George L. George, president. FP OE.

**CINEMA SERVICE Corp.**, 106 West End Ave., New York 23, N. Y. Trafalgar 3-1411. Joseph Seiden. FP. Other services: Manufacture 16mm & 35mm sound on film and magnetic tape recording equipment.

**CINETEL Corp.**, 119 West 57th St., New York 19, N. Y. Judson 2-4813. E. T. Woodruff, Jean Cuba. OE FF SO AS ES CS C S.

**CINE-TELESCRIPTIONS OF HOLLYWOOD (Cine-Tele)**, 1161 N. Highland Ave., Los Angeles, Cal. Hillside 7475. Harry J. Lehman. PS FP OE AS.

**GEORGE W. COLBURN LABORATORY Inc.**, 164 No. Wacker Drive, Chicago, Ill. State 2-7316. John E. Colburn, secy-treas. Services: Complete 16mm laboratory and 16mm sound recording service.

**COLUMBIA BROADCASTING SYSTEM Inc.**, 485 Madison Ave., New York 22, N. Y. Plaza 5-2000. Jack L. Van Volkenburg, v.p. in charge of sales; Hubbell Robinson Jr., v.p. in charge of programs; Frank B. Falknor, v.p. in charge of program operations; Harry G. Ommerle, program director; David V. Sutton, sales manager; H. Grant Theis, mgr., Film Syndication Dept.

**COMMERCE PICTURES SALES Inc.**, 525 Poydras St., P. O. Box 152, New Orleans 3, La. Magnolia 5026. Robert Wiegand, manager. FP OE NR IS.

**COMMODORE PRODUCTIONS & ARTISTS Inc.**, 1350 N. Highland Ave., Hollywood 28, Cal. Hollywood 9-8229. Walter White Jr., president; Shirley Thomas, v.p. PS OE.

**COMMONWEALTH FILM & TELEVISION Inc.**, 723 Seventh Ave., New York City. Circle 5-6456. Jerome Hyams, sales manager. OE FF AS ES C S.

**CONSOLIDATED FILM INDUSTRIES**, Division of Republic Pictures Corp., 959 Seward St., Hollywood, Cal. Hollywood 9-1441. Sid Solow. FP. Other services: Complete 35mm and 16mm laboratory facilities. Titling, Optical effects.

**CONSOLIDATED TELEVISION PRODUCTIONS Inc.**, Organized by Norman Chandler, publisher of Los Angeles Times, owner of KTTV Studios, for syndication of films made specially for TV. Manager: Carl K. Hittleman.

**CORONET FILMS**, Coronet Bldg., Chicago 1, Ill. Dearborn 2-7676. Ellsworth C. Dent, director of distribution. ES.

**COURNEYA PRODUCTIONS**, 1566 No. Gordon Ave., Hollywood 28, Cal. Granite 5920. Jerry Courneya. PS FP OE NR FF SO AS ES IS C S A.

**LOUIS G. COWAN Inc.**, 575 Madison Ave., New York 22, N. Y. Plaza 9-3700. Louis G. Cowan, president. Branch: Chicago, Ill., 8 So. Michigan Ave.. Randolph 6-2022. PS.

**CRAFTON BROTHERS Inc.**, 3210 W. Lawrence Ave., Chicago 25, Ill. Juniper 8-0396. David M. Crafton. FP. Services: Candid and three dimension stills.

**BING CROSBY ENTERPRISES Inc.**, 9028 Sunset Blvd., Los Angeles 46, Cal. Crestview 1-1171. Chas. B. Brown, director of television sales. FP OE.

**CRYSTAL PICTURES Inc.**, 1564 Broadway, New York City. Plaza 7-5130. Melvin M. Hirsh, president. FP FF ES C.

**FREDERIC DAMRAU, M.D.**, 247 Park Ave., New York 17, N. Y. Plaza 5-3638. ES.

**GORDON M. DAY PRODUCTIONS**, 108 East 30th St., New York 16, N. Y. Oregon 9-3595. Gordon M. Day, president. PS. Other services: Specializing in singing commercials for TV spots.

**DECKER ADVERTISING AGENCY**, 718 McKinley Ave., N., Canton, Ohio. 6-4874. Vic Decker, president. PS.

- †DeFRENES Co., 1909 Buttonwood St., Philadelphia 30, Pa. Rittenhouse 6-1686. Joseph DeFrenes, president. FP OE IS A. Other services: Full studio facilities. RCA 35mm sound system.
- LEONARD DELANO STUDIOS (Western Colorfilms), 1536 S.E. 11th Ave., Portland 14, Ore. Empire 2139. SO ES IS.
- †DEPHOURE STUDIOS, 782 Commonwealth Ave., Boston, Mass. Beacon 2-5722. Joseph Dephoure. FP OE NR SO IS A. Other services: Slides and slidefilms. Film processing. Kodachrome duplicating.
- DEPCTO FILMS Inc., 254 West 54th St., New York City. Columbus 5-7621. John Hans, president. FP OE CS A.
- LOUIS deROCHEMONT ASSOCIATES Inc., 35 West 45th St., New York City. Luxemburg 2-1440. Louis deRochemont. FP.
- †THE DISTRIBUTOR'S GROUP Inc., 756 W. Peachtree St., NW, Atlanta, Ga. Atwood 1661. W. Wells Alexander, president. NR FF SO AS ES IS C S. Other services: Film storage, inspection, shipping and handling. (Same company operates Southwest Soundfilms, Dallas; Delta Visual Service, New Orleans.)
- D. P. M. PRODUCTIONS Inc., 62 West 45th St., New York 19, N. Y. Murray Hill 2-0040. Dorothy P. Maulsby, president. FP. Other services: Stock footage on foreign countries.
- THE JEAN DUBOIS Co., 927 Twenty-first St., Denver 2, Colo. Main 5401. Jean M. F. Dubois, general manager. FP NR SO.
- †DUDLEY PICTURES Corp., 9908 Santa Monica Blvd., Beverly Hills, Calif. Crestview 1-7258. Carl Dudley, president; Don McNamara, v.p. Branch office: 501 Madison Ave., New York City. Eldorado 5-1076. FP OE SO ES IS.
- DUDLEY TELEVISION Corp.—Same as Dudley Pictures Corp.
- †DUMONT TELEVISION NETWORK, Teletranscription Division, 515 Madison Ave., New York 22, N. Y. Murray Hill 8-2600. Robert S. Woolf, manager Teletranscription Dept. Network service and teletranscription films for affiliated stations.
- CAL DUNN STUDIOS, 104 S. Michigan Ave., Chicago 3, Ill. State 2-0247. Cal Dunn, president. FP CS A.
- DYNAMIC FILMS Inc., 112 West 89th St., New York 24, N. Y. Trafalgar 3-6221. Henry Morley, president. FP OE NR SO AS ES IS A. Other services: Spot news and special events coverage; sound recording studios; projection theater.
- EDUCATIONAL FILMS CORPORATION OF AMERICA, 1501 Broadway, New York 18, N. Y. Pennsylvania 6-1780. E. W. Hammons, president. PS FP OE AS ES.
- †EDUCATIONAL FILM SERVICE, 180 N. Union St., Battle Creek, Mich. Battle Creek 8579. Keith Elliot, owner. FP ES. (Specializing in films for early grades.)
- PETER ELGAR PRODUCTIONS Inc., 270 Park Ave., New York 17, N. Y. Plaza 8-1582. Peter F. Elgar. FP OE FF SO AS ES IS.
- ELLIS FILMS Inc., 1501 Broadway, New York City. Longacre 3-5457. Jack Ellis. FF SO AS C S.
- EMERSON FILM Corp., 4024 Radford Ave., No. Hollywood, Cal. Sunset 2-1121. Walter Colmes, president; Jason Bernie, v.p.; Donald Hoffman, v.p. FP OE AS ES.
- EMPEROR FILMS Inc., 330 West 42nd St., New York 18, N. Y. Longacre 3-5189. Martin Ross, president. FF.
- ENCYCLOPAEDIA BRITANNICA FILMS, 1150 Wilmette Ave., Wilmette, Ill. Wilmette 6404. Dennis R. Williams, TV director.
- ENDORSEMENTS Inc., 500 Fifth Ave., New York 18, N. Y. Chickering 4-7257. Jules Alberti, president. Services: TV endorsements and testimonials (live and film).
- EQUITY FILM EXCHANGES Inc., 341 West 44th St., New York 18, N. Y. Circle 6-8546. Myron Mills, charge of television. NR FF AS.
- †EXCELSIOR PICTURES Corp., 723 Seventh Ave., New York 19, N. Y. Circle 5-6157. Walter Blbo, president. NR FF AS ES S.
- EXPLORERS PICTURES Corp.—Same as Specialty Television Films Inc.
- JERRY FAIRBANKS Inc., Division of Official Films Inc., 6052 Sunset Blvd., Hollywood 28, Cal. Hudson 2-1101. Jerry Fairbanks, president; Sid Rogell, v.p.; Raoul Pagel, production mgr. New York studios and offices: 157 East 69th St. Trafalgar 9-3352. Robert Lawrence, in charge. Chicago office: 919 N. Michigan Ave., Mohawk 4-5450. B. N. Darling, in charge. FP OE CS A.
- †FAIR DEAL MOTION PICTURE SERVICE, 2040 Chatterton Ave., New York. Talmadge 9-6728. Louis Colson. FF AS ES IS C S.
- FAVORITE FILMS Corp. — Same as Regal Television Pictures Corp.
- FEATURE PRODUCTIONS, 228 N. LaSalle St., Chicago 1, Ill. State 2-3156. Georgene O'Donnell, managing director; Charles L. Acree, producer. PS OE.
- FEDERATED TELEVISION PRODUCTIONS Inc., 41 East 41st St., New York 17, N. Y. Murray Hill 2-7125. Hubert V. Chain, president. PS FP OE.
- PAUL J. FENNEL Co., 1159 N. Highland Ave., Hollywood 38, Cal. Gladstone 1657. Paul J. Fennell, president. Branch office: New York 16, N. Y., 40 East 40th St., Murray Hill 9-4268. George H. Ruffe, New York representative. FP OE SO CS A.
- †FILM ASSOCIATES Inc., 440 E. Schantz Ave., Dayton 9, O. Walnut 1264. E. Raymond Arn Jr., president. FP OE NR IS CS A. Other services: Slidefilms, sound recordings by disc tape and film; full laboratory facilities.
- †FILM CENTER, 45 West 45th St., New York City. Luxemburg 2-1324. Myron Bresnick, general manager. AS ES.
- FILMCRAFT PRODUCTIONS, Boston Bldg., Salt Lake City, Utah. 3-5337. L. Clyde Anderson, general manager. FP OE NR SO AS ES IS A.
- FILM DEVICES Inc., 13 East 37th St., New York City. Murray Hill 9-4175. Leo R. Drafield, president. IS.
- FILMFAX PRODUCTIONS, 10 East 43rd St., New York 17, N. Y. Murray Hill 7-8876. Henry Clay Glipson. FP A.
- †FILM FEATURES ASSOCIATES, 661 West End Ave., New York 25, N. Y. Monument 2-5111. E. F. Lindner, director. PS FP OE IS.
- FILM GRAPHICS Inc., 245 West 55th St., New York City. Judson 6-0083. Lee Blair, president. OE CS A.
- FILM-MAKERS Inc., 322 East 24th St., New York 10, N. Y. Murray Hill 5-3358. J. H. Lenauer. FP AS ES IS.
- FILMS FOR TELEVISION Inc., 135 Cabot St., Beverly, Mass. Beverly 2926. Chas. W. Phelan, president. PS FP OE NR SO.
- FILMS OF THE NATIONS Inc., 62 West 45th St., New York 19, N. Y. Murray Hill 2-0040. Maurice T. Groen, executive director. ES.
- FILM STUDIOS OF CHICAGO, 135 S. La Salle St., Chicago, Ill. Central 6-8147. H. A. Spanuth, gen. mgr. PS FP OE FF SO AS CS.
- FILM VISION Corp.—Same as Specialty Television Films Inc.
- †FITZPATRICK PICTURES, 8624 Sunset Blvd., Hollywood 46, Cal. Crestview 5-7118. Irma Colburn. ES.
- †FIVE STAR PRODUCTIONS, 6526 Sunset Blvd., Hollywood 28, Calif. Hempstead 4807. Harry Wayne McMahan, executive producer. Services: Specializing in TV commercials.
- FLAMINGO FILMS Inc., 538 Fifth Ave., New York 19, N. Y. Murray Hill 7-8865. Sy Weintraub, Jim Harris, Dave Wolper. PS FF SO AS ES CS C S.
- FLYING A PICTURES Inc., 6000 Sunset Blvd., Hollywood 28, Cal. Hempstead 5694. Armand Schaefer, president. FP OE.
- †FOUNDATION FILMS Corp., Citizens Bank Bldg., Pasadena 1, Calif. Sycamore 2-6476. Richard D. Pearsall, president. FP FF ES (religious films).
- THE FRANKLIN PRODUCTIONS, 6710 Melrose Ave., Hollywood, Cal. Exchange 7-8965. John Jay Franklin. FP OE FF.
- FREEDOM FILM PRODUCTIONS—Same as Nat S. Jerome Productions.
- HARDIE FRIEBERG, 270 Park Ave., New York 17, N. Y. Murray Hill 8-0230. PS FP OE.
- †GAINSBOROUGH ASSOCIATES Inc., 1440 Broadway, New York 18, N. Y. Chickering 4-0626. Mike Jablons, president and general manager. PS FP OE AS ES. Other services: Program scheduling and policy consultants.
- †GALLAGHER FILMS Inc., 113 S. Washington, Green Bay, Wis. Adams 2554. J. C. Gallagher, owner. Branch office: 639 North Seventh St., Milwaukee, Wis. Marquette 8-2354. PS FP NR AS ES IS. Other services: Production facilities, sound-slide films and recordings, narrators, writers.
- BUD & EDNA GAMBLE, 129 East 58th St., New York City. Eldorado 5-9135. PS FP OE AS ES.
- AL GARRY PRODUCTIONS, 48 West 48th St., New York 19, N. Y. Plaza 7-6554. Al Garry. PS FP.
- †GATEWAY PRODUCTIONS Inc., 1859 Powell, San Francisco, Cal. Sutter 1-8464. Alvin J. Gordon. FP OE.
- GEMINI PICTURES & INTERNATIONAL TELEVISION PRODUCTIONS—Same as Nat S. Jerome Productions.
- GENERAL ARTISTS Corp., 1270 Avenue of the Americas, New York 20, N. Y. Circle 7-7543. Thomas G. Rockwell, president. PS. Talent bookings. (Offices in major cities.)
- GENERAL FILM PRODUCTIONS Corp., 68 West 58th St., New York City. Plaza 3-5900. Elbert S. Kapit, manager, Television Dept. FP OE FF AS ES.
- GENERAL PICTURES PRODUCTIONS Inc., 621 Sixth Ave., Des Moines 9, Ia. 3-4553. Wm. H. Schultz, secy-treas. FP ES.
- GENERAL TELEVISION ENTERPRISES Inc., 6331 Hollywood Blvd., Hollywood 28, Cal. Gladstone 4146. Gordon W. Levoy, president. FP OE.
- MITCHELL GERTZ AGENCY, 240-242 So. Beverly Drive, Beverly Hills, Cal. Crestview 4-5491. Mitchell Gertz; Robert "Mickey" Finn, television director. PS FP FF AS CS.
- JOHN E. GIBBS & Co. Inc., 30 Rockefeller Plaza, New York 20, N. Y. Columbus 5-7504. John Gibbs. FP PS OE.
- HAROLD R. GINGRICH PRODUCTIONS, 333 No. Michigan Ave., Chicago 1, Ill. Franklin 2-1022. PS.
- GMV PRODUCTIONS, 5833 Fernwood Ave., Hollywood 28, Cal. Garfield 3391. Gene Gach. PS FP OE.
- JACK GOETZ, 1740 Broadway, New York 19, N. Y. Judson 6-1700. FP FF S.
- GOLDEN MOTION PICTURE—Same as Television Motion Pictures Co.
- †HARRY S. GOODMAN RADIO & TELEVISION PRODUCTIONS, 19 East 53rd St., New York City. Plaza 5-6131. Harry S. Goodman. PS FP OE FF SO CS A.
- GOODSON-TODMAN PRODUCTIONS, 485 Madison Ave., New York 22, N. Y. Plaza 5-9100. Mark Goodson, W. S. Todman, partners; H. F. Todman, business manager. PS.
- GRAND INTERNATIONAL PICTURES Co., 366 Madison Ave., New York City. Vanderbilt 6-3417. FF SO AS ES S.
- GRANT-REALM PRODUCTIONS, 211 S. Beverly Drive, Beverly Hills, Cal. Bradshaw 2-1757. Norman Elzer, Morris D. Copper-smith. FP OE CS A.

**GRAY-O'REILLY STUDIOS**, 480 Lexington Ave., New York City. Plaza 3-1531. James E. Gray. FP OE SO CS A.

**JEANNE GRAY PRODUCTIONS**, 1313 No. Vine St., Hollywood, Cal. Hollywood 9-1212. Jeanne Gray, producer. PS FP OE.

**GREEN ASSOCIATES**, Radio-television division of Schoenfeld, Huber & Green Ltd., 520 N. Michigan Ave., Chicago 11, Ill. Whitehall 4-0818. PS FP OE CS C A.

**GUARANTEED PICTURES Co. Inc.**, 723 Seventh Ave., New York 19, N. Y. Circle 5-6456. M. D. Sackett, president. FF AS ES C S.

**JOHN GUEDEL RADIO PRODUCTIONS**, 1680 No. Vine St., Hollywood, Calif. Hempstead 5186.

**GUERIN ENTERPRISES Inc.**, 427 N. Euclid, St. Louis, Mo. Rose-dale 5592. Fort B. Guerin Jr., president. PS FP OE NR.

**HACK PRODUCTIONS**, 535 N. Laurel Ave., Los Angeles 48, Cal. Walnut 2068. Herman Hack. FP (religious films).

**LEN HALL PRODUCTIONS**, 2215 Delancey Place, Philadelphia, Pa. Rittenhouse 6-6925. Len Hall, president. PS FP.

**WENDELL HALL MUSIC MAKER PRODUCTIONS**, 4355 N. Paulina St., Chicago 13, Ill. Graceland 2-6418. Wendell Hall. PS.

**LAURENCE HAMMOND PRODUCTIONS Inc.**, 455 East 51st St., New York 22, N. Y. Laurence Hammond. PS FP IS.

**PAUL HANCE PRODUCTIONS Inc.**, 1776 Broadway, New York City. Circle 5-9140. Paul Hance, president. FP SO A. Other services: Cutting, opticals.

**JAM HANDY ORGANIZATION Inc.**, 1775 Broadway, New York 19, N. Y. Judson 2-4060. William Uskali. FP OE NR ES IS A. Offers complete motion picture production, animation, stop motion, cartoons, etc. Branch Offices: Detroit, Mich., 2821 E. Grand Ave., Madison 2450; Chicago, Ill., 230 N. Michigan Ave., State 6757; Dayton, O., Talbot Bldg., Adams 6289; Washington, D. C., 544 Transportation Bldg., District 0611; Hollywood, Cal., 7046 Hollywood Blvd., Hempstead 5809.

**HANKINSON STUDIO**, 15 West 46th St., New York 19, N. Y. Judson 6-0133. Fred L. Hankinson. FP CS A.

**HARFILMS Inc.**, 600 Baronne St., New Orleans 12, La. Magnolia 1744. Producers of 16mm and 35mm films to order; library of New Orleans territory subjects.

**HARTLEY PRODUCTIONS Inc.**, 20 West 47th St., New York 19, N. Y. Judson 2-3960. Irving Hartley. PS FP ES IS.

**SUE HASTINGS MARIONETTES Inc.**, 112 West 89th St., New York 24, N. Y. Endicott 2-2602. Linnea Roberts, president. FP OE S. Other services: Marionettes made to order for films and commercials.

**HAWLEY-LORD Inc.**, 316 West 57th St., New York 19, N. Y. Judson 6-3750. André Lord, president. AS ES.

**SAM HAYES PRODUCTIONS**, 6000 Sunset Blvd., Hollywood 28, Cal. Hollywood 9-4584. Sam Hayes, owner. PS FP OE NR FF SO AS ES CS S.

**HAYES-KEITH PRODUCTIONS**—Same as Sam Hayes Productions.

**LESLIE HELHENA**, 932 No. La Brea Ave., Hollywood 38, Cal. Granite 3174. Leslie Helhena. FP OE NR SO. (ES IS—sale only). Other services: 16mm slide film.

**DAVID HIRE PRODUCTIONS**, Hal Roach Studios, Culver City, Cal. Vermont 8-2185. Leonard S. Picker, producer. PS FP OE.

**PAUL HOEFLER PRODUCTIONS**, 7934 Santa Monica Blvd., Los Angeles 46, Cal. Hollywood 9-2001 & Whitney 9045. Paul L. Hoefler. FP ES.

**HOFFBERG PRODUCTIONS Inc.**, 362 West 44th St., New York 18, N. Y. Circle 6-9031. J. H. Hoffberg, president. FF SO AS ES.

**HOLLYWOOD FILM ENTERPRISES Inc.**, 6060 Sunset Blvd., Los Angeles 28, Cal. Hillside 2181. T. H. Emmett. OE FF SO AS ES S.

**HOLLYWOOD TELEVISION SERVICE Inc.**, 4020 Carpenter St., No. Hollywood, Cal. Sunset 3-8807. Morton W. Scott. FP FF S.

**HOWARD RADIO-TV PRODUCTIONS**, 123 W. Chestnut St., Chicago 10, Ill. Bernard Howard, owner. PS FP ES IS A. Other services: Planning, writing, producing TV commercials (live or film); TV consultant to agencies.

**HARRY O. HOYT PRODUCTIONS**, 2543 Kelton Ave., Los Angeles 64, Cal. Brighton 0-4757. FP OE SO AS ES IS.

**HUDIBURG PRODUCTIONS**, 131 East 51st St., New York 22, N. Y. Eldorado 5-3508. Lucille Hudiburg, president. PS FP.

**HYPERION FILMS Inc.**, 1564 Broadway, New York 19, N. Y. Judson 2-2928. William Holland. PS FP OE SO AS ES IS S A.

**IDEAL PICTURES Corp.**, 65 E. South Water St., Chicago 1, Ill. Dearborn 2-7676. Paul R. Foght, general manager. FF AS ES IS S. Branches in principal cities.

**IMPRO Inc.**, Hal Roach Studios, 8822 W. Washington Blvd., Culver City, Cal. Vermont 8-2185. Herbert L. Strock. PS FP OE FF SO AS ES IS CS A.

**IMPS Inc.**—International Motion Pictures, 515 Madison Ave., New York City. Eldorado 5-6620. Ben Gradus, president. FP OE NR FF SO AS ES IS CS S A.

**INTERCONTINENTAL TELE SALES Corp.**, 280 Madison Ave., New York 16, N. Y. Murray Hill 4-7032. PS FP. Services: Specializing in merchandising projects and direct selling on TV.

**INTERNATIONAL FILM BUREAU Inc.**, 6 No. Michigan Ave., Chicago 2, Ill. FF AS ES.

**INTERNATIONAL FILM FOUNDATION Inc.**, 1600 Broadway, New York 19, N. Y. Circle 6-9438. Julien Bryan, executive director. FP ES (travel films).

**INTERNATIONAL GEOGRAPHIC PICTURES**, 1776 Broadway, New York 19, N. Y. Circle 6-4486. J. Allen Juller, executive president. FP ES A.

**INTERNATIONAL 16mm Corp.**—Same as Skibo Productions Inc.

**INTERNATIONAL NEWS SERVICE**, Television Dept., 235 East 45th St., New York City. Murray Hill 7-8800. Robert H. Reid, manager, INS-INP Television Dept. (Affiliated with Telenevs Productions) NR. Other services: Weekly sports review; weekly news review; INS leased wire service; INP daily photo packages Projectall. All Nations Symphonies.

**INTERNATIONAL TELE-FILM PRODUCTIONS, Inc.**, 331 Madison Ave., New York 17, New York. Murray Hill 7-9116. Paul F. Moss, president. PS FP OE AS ES IS SO.

**IOWA TELEVISION Inc.**, 1164 Sixth, Des Moines, Ia. 4-5553. R. B. Eaton. PS FP OE NR SO AS ES.

**IRISH AMERICAN FILM Corp.**—same as Adventure Films Inc.

**JAMIESON FILM Co.**, 3825 Bryan St., Dallas, Tex. Tenison 8158. FP.

**NAT S. JEROME PRODUCTIONS**, 1564 Broadway, New York 19, N. Y. Judson 6-5547. Nat S. Jerome. PS FP OE NR SO AS ES IS.

**JEWELL RADIO & TELEVISION PRODUCTIONS**, 185 No. Wabash Ave., Chicago 1, Ill. Financial 6-4474. James E. Jewell, pres. PS.

**ROBERT JOSEPH TELEVISION PRODUCTIONS**, 4457 Farmdale Ave., No. Hollywood, Cal. Sunset 1-1331. Robert Joseph, president. PS FP FF. Other services: Documentary productions.

**JUNIOR PROGRAMS Inc.**, 22 Lawrence St., Newark 5, N. J. Market 3-0770. Dorothy L. McFadden, president. PS. Other services: Consultant on juvenile shows, scripts for juvenile shows.

**KAGRAN Corp.**, 4 West 58th St., New York 19, N. Y. Murray Hill 8-0585. Martin Stone. PS S.

**BERNARD E. KARLEN PRODUCTIONS**, 270 Park Ave., New York 17, N. Y. Plaza 9-3107. Bernard E. Karlen, president. PS FP A. Other services: Agency consultant, scripts, film finder.

**VICTOR KAYFETZ PRODUCTIONS Inc.**, 130 East 56th St., New York 22, N. Y. Murray Hill 8-1707. FP OE SO AS ES IS A.

**KEANELEIGH PRODUCTIONS Inc.**, 1879 Palmer Ave., Larchmont, N. Y. Larchmont 2-5600. B. Keane, president. FP ES.

**HERBERT KERKOW Inc.**, 480 Lexington Ave., New York 17, N. Y. Eldorado 5-0683. Herbert Kerkow, president. FP.

**KEY PRODUCTIONS Inc.**, 18 East 41st St., New York 17, N. Y. Murray Hill 4-1771. James D. Kantor. FP NR ES IS.

**KISSINGER PRODUCTIONS**, 1650 Broadway, New York 19, N. Y. Judson 6-5572. Richard D. Kissinger. PS FP OE CS.

**KLING STUDIOS Inc.**, 601 N. Fairbanks Court, Chicago, Ill. Delaware 7-0400. Jack Lieb, Fred Niles. FP OE NR SO CS A.

**KNICKERBOCKER PRODUCTIONS Inc.**, 1600 Broadway, New York 19, N. Y. Circle 6-9850. Howard A. Lesser, president. FP OE SO CS A.

**KNOWLEDGE BUILDERS**, 625 Madison Ave., New York 22, N. Y. Eldorado 5-2848. John R. McCrory, director. ES A.

**K and S FILMS Inc.**, 50 North West St., Indianapolis 2, Ind. Plaza 3931. Jack R. Rabinus, production director. PS FP OE A.

**LANG-WORTH FEATURE PROGRAMS Inc.**, 113 West 57th St., New York City. Judson 6-5700. C. O. Langlois, president. Services: Music Library on transcription especially selected for television—backgrounds, bridges, openings, closings, etc., cleared at source or BMI.

**LARSEN TELEVISION PICTURE Corp.**, 161 W. Huron St., Chicago 10, Ill. Mohawk 4-2490. William Burton Larsen, president. FP OE NR SO AS A. Other services: Film commercials; also 15-minute program story films in color and black and white.

**HERBERT S. LAUFMAN & Co.**, 624 S. Michigan Ave., Chicago, Ill. Webster 9-2302. Herbert S. Laufman. FP PS OE.

**LAWRENCE PRODUCTIONS**, 6700 Sunset Blvd., Hollywood 28, Cal. Hollywood 9-6694. Richard Hill Wilkinson, director of production. PS FP OE.

**JERRY LAYTON & ASSOCIATES**, 551 Fifth Ave., New York City. Murray Hill 7-6320. Jerry Layton. PS.

**HARRY LEHMAN PRODUCTIONS**—Same as Cine-Telescriptions of Hollywood.

**GENE LESTER PRODUCTIONS**, 1487 N. Vine St., Hollywood 28, Cal. Hillside 7287. Gene Lester. FP OE NR AS IS.

**CAROL LEVENE PRODUCTIONS**, 210 Post St., San Francisco 8, Cal. Sutter 1-5022. Carol Levene. PS FP OE.

**FRANK LEWIS Inc.**, 1721 N. Wells St., Chicago 14, Ill. Delaware 7-5420. FP OE.

**JACK LEWIS STUDIOS**, 109 W. Grace St., Richmond 20, Va. Richmond 7-3629. Jack Lewis. PS FP OE NR.

**LESTER LEWIS ASSOCIATES**, 11 East 48th St., New York 17, N. Y. Watkins 4-8532. PS.

**LEWIS SOUND FILMS**, 71 West 45th St., New York 19, N. Y. Luxemburg 2-1322. Vernon Lewis. FP.

**LIBRA FILM DISTRIBUTORS AND PRODUCERS**, 6525 Sunset Blvd., Hollywood 28, Calif. Gladstone 7960. C. M. McCoy, v.p. PS FP OE NR SO AS ES CS A.

**LION TELEVISION PICTURES Corp.**, 1501 Broadway, New York 18, N. Y. Pennsylvania 6-1780. E. W. Hammons, president. PS FP OE AS ES.

**BOB LOEWI PRODUCTIONS Inc.**, 255A East 49th St., New York City. Murray Hill 8-2600. Bob Loewi. PS OE.

- LOPERT FILMS Inc.**, 148 West 57th St., New York City. Plaza 7-3330. I. E. Lopert, president. **FF**.
- LOUCKS & NORLING STUDIOS Inc.**, 245 West 55th St., New York 19, N. Y. Columbus 5-6974. J. A. Norling, president; Wil Marcus, v.p. (Educational, industrial and TV films on order.)
- MAJESTIC PRODUCTIONS Inc.**, 1270 Sixth Ave., New York City. Circle 7-7956. Jules Levey, president. **PS FF SO AS ES C S**.
- MARATHON TV NEWSREEL**, 125 East 50th St., New York 22, N. Y. Murray Hill 8-0985. **FP OE NR IS**. Other services: World-wide newsreel service; foreign correspondent cameramen and overseas production.
- THE MARCH OF TIME**, 369 Lexington Ave., New York City. Judson 6-1212. Frank J. Shea, director of commercial sales and TV. **FP**.
- HARVEY MARLOWE TELEVISION ASSOCIATES Inc.**, 33 East End Ave., New York 28, N. Y. Trafalgar 9-1482. Harvey Marlowe, president. **PS FP OE CS A**.
- ARNOLD MARQUIS PRODUCTIONS Inc.**, 6404 Hollywood Blvd., Hollywood 28, Cal. Hollywood 9-5119. Arnold Marquis. **PS FP**.
- MARSHALL-HESTER PRODUCTIONS**, 521 Fifth Ave., New York 17, N. Y. Murray Hill 7-2722. Anthony W. Marshall. **PS**.
- MARSHALL PRODUCTIONS Inc.**, 105 W. Adams St., Chicago 3, Ill. Franklin 2-6197. E. J. Marshall. **PS FP OE**.
- MASTER MOTION PICTURE Co.**, 50 Piedmont St., Boston, Mass. Hancock 6-3592. Maurice Master. **FP OE IS**. Boston & Providence sales representative for Consolidated Television Productions Inc.
- MASTERPIECE PRODUCTIONS Inc.**—Same as Specialty Television Films Inc.
- MASTERSON, REDDY & NELSON**, 745 Fifth Ave., New York City. Plaza 9-1120. 6331 Hollywood Blvd., Hollywood, Cal. Hillside 8235. **PS**.
- McLARTY PICTURE PRODUCTIONS**, 45 Stanley St., Buffalo 6, N. Y. Taylor 0332. Henry D. McLarty. **FP OE SO**.
- MEDALLION PRODUCTIONS**, 5545 Sunset Blvd., Hollywood 28, Cal. Granite 9531. John A. Ettlinger. **FP OE**.
- MERCURY INTERNATIONAL PICTURES Inc.**, 1415 Coast Boulevard, Corona del Mar, Calif. Harbor 1212. V. E. Ellsworth, president. Branches in Los Angeles and Chicago. **FP OE ES A**. Other services: Puppet animation, product animation.
- CHARLES MICHELSON Inc.**, 15 West 47th St., New York 19, N. Y. Plaza 7-0695. Charles Michelson. **OE**.
- MICHIGAN FILM LIBRARY**, 15745 Rosemont Road, Detroit 23, Mich. VE 5-5612. Alban J. Norris. **FF AS** (religious feature).
- MIDWEST FILM STUDIOS**, 6808 N. Clark St., Chicago, Ill. Shel-drake 3-1239. Alfred K. Levy, production manager. **FP**.
- MITCHELL FILM ASSOCIATES Inc.**, 136 East 67th St., New York City. Trafalgar 3-1411. Curtis Mitchell. **PS FP OE**.
- MOGULL'S**, 112 West 48th St., New York City. Plaza 7-1414. Charles Mogull, president. **FF SO AS ES**. Also religious material.
- WILLIAM MORRIS AGENCY Inc.**, 1740 Broadway, New York City. Judson 6-5100. Wallace S. Jordan. Beverly Hills, Cal.: 202 No. Canon Drive, Crestview 1-6161. Frank Samuels. Branches in Chicago, London, Paris. Talent bookings and **PS**.
- MORTON RADIO PRODUCTIONS Inc.**, 360 N. Michigan Ave., Chicago 1, Ill. Central 6-4144. Morton Jacobson, president. **PS FP OE**.
- MOTION PICTURE MANAGEMENT**, 8580 Sunset Blvd., Hollywood 46, Cal. Crestview 5-0186. Edward Sherman, president. 89 British-made features available for lease to individual stations; 50 - 15 minute shorts containing travel, comedy, sports, etc.
- MOTION PICTURE PRODUCTIONS Inc.**, Rockefeller Bldg., Cleveland, O. Prospect 1-4900. Donald Clark Jones. **FP OE NR IS**.
- MOTION PICTURE SERVICE Co.**, 125 Hyde St., San Francisco 2, Calif. Ordway 3-9162. Gerald L. Karski, president. **FP NR IS**.
- MPO PRODUCTIONS Inc.**, 15 East 53rd St., New York 22, N. Y. Murray Hill 8-7830. Judd L. Pollock, president. **FP**.
- MURPHY-LILLIS PRODUCTIONS Inc.**, 59 Park Ave., New York 16, N. Y. Murray Hill 6-2142. Owen Murphy, president. **FP OE A**. Complete distribution service.
- MARTIN MURRAY PRODUCTIONS Inc.**, 5746 Sunset Blvd., Hollywood 28, Cal. Hollywood 9-0022. Martin Murray, president. **FP SO AS**.
- MUSIC CORPORATION OF AMERICA**, 598 Madison Ave., New York 22, N. Y. Plaza 9-7500. David Werblin, Harold Hackett, Herbert Rosenthal, Charles Miller. Offices in Chicago, Beverly Hills, San Francisco, Cleveland, Dallas, Detroit, London. **PS FP OE NR FF AS ES CS C A**. Other services: This is major talent agency, reporting foregoing television services as well as booking of talent and productions.
- NATIONAL BROADCASTING Co.**, 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-8300. Sylvester L. Weaver Jr., v.p. for TV network; Edward D. Madden, v.p. in charge of TV network operations and sales; Fred Wile Jr., v.p., director of TV network production; George H. Frey, v.p., director of TV network sales; E. Lyman Munson, director of TV network operations; Charles J. Cresswell, controller for TV network. Studios in Radio City, 30 Rockefeller Plaza, and uptown studios at Park Ave., and 106th St.
- NATIONAL CONCERT AND ARTISTS Corp.**, 711 Fifth Ave., New York, N. Y. Plaza 9-6000. **PS**. Services: Talent, package programs.
- NATIONAL SCREEN SERVICE Corp.**, 1600 Broadway, New York 19, N. Y. Circle 6-5700. Melvin L. Gold, director of advertising and publicity. Services for TV: Special trailers, titles, effects, film commercials, station breaks; weather and time spots; announcement films—on 16mm or 35mm. (Studios in New York and Hollywood; branch offices in all major cities.) **FP A**.
- NATIONWIDE TELEVISION Corp.**—Same as Standard Television Corp.
- NELSON PRODUCTIONS Inc.**, 341 Madison Ave., New York 17, N. Y. Murray Hill 6-5862. Raymond E. Nelson, president. **PS FP A**.
- TED NELSON ASSOCIATES**, 730 Fifth Ave., New York 19, N. Y. Circle 6-8470. Ted Nelson. **PS**.
- NORMAN AND IRVING PINCUS**, 101 West 55th St., New York 19, N. Y. Circle 6-1038. **PS**.
- NORTHWEST MOTION PICTURES**, 1716 30th Ave. W., Seattle 99, Wash. Garfield 6391. Ray Paulsen. **FP NR**.
- NU-ART FILMS Inc.**, 112 West 48th St., New York 19, N. Y. Judson 6-5481. G. W. Hedwig, pres. **FF AS ES C S**.
- OFFICIAL FILMS Inc.**, 25 West 45th St., New York 19, N. Y. Plaza 7-0100. Aaron Katz, president; William R. Goodheart Jr., executive v.p. Hollywood office: 6052 Sunset Blvd., Hudson 2-1101. **FP OE FF NR SO AS EC C**.
- OFFICIAL TELEVISION Inc.**—Division of Official Films Inc.
- LILIAN OKUN Inc.**, 2 West 67th St., New York 23, N. Y. Trafalgar 7-8916. Lillian Okun, president. **PS**.
- OLIO VIDEO TELEVISION PRODUCTIONS**, 20 East 42nd St., New York 17, N. Y. Murray Hill 2-3218. Harvey Cort, film director. **FF FP AS ES A**.
- SAM ORLEANS & ASSOCIATES Inc.**, 211 W. Cumberland Ave., Knoxville, Tenn. 3-8098 or 4-1301. Sam P. Orleans. **FP OE NR SO AS ES IS**. (Studio facilities in Knoxville.) Complete coverage in south, east and west.
- PACKAGED PROGRAMS Inc.**, 634 Penn Ave., Pittsburgh 22, Pa. Grant 1-4756. M. E. Fierst, general manager. **PS FP OE NR**.
- PADULA PRODUCTIONS**, 331 East 83rd St., New York 28, N. Y. Regent 7-8678. Edward Padula, Thelma A. Prescott. **PS FP**.
- PARAGON MOTION PICTURE PRODUCTIONS**, 4770 Bancroft St., San Diego, Cal. T-1-8373. Robert B. Montague, producer. **FP OE NR IS A**.
- PARAMOUNT TELEVISION PRODUCTIONS Inc.**, 1501 Broadway, New York City. Bryant 9-8700. George Shupert, v.p. **FP OE**. (Recording of television programs on 16mm or 35mm film; Paramount Theatre Television System.)
- PAUL PARRY PRODUCTIONS**, 7557 Sunset Blvd., Hollywood 46, Cal. Granite 4774. **FP OE FF**.
- JACK PARTINGTON TELEVISION PRODUCTIONS**, 300 West 53rd St., New York 19, N. Y. Plaza 7-0316. Jack A. Partington Jr., president. **PS FP**.
- PATHESCOPE COMPANY OF AMERICA Inc.**, 580 Fifth Ave., New York 10, N. Y. Plaza 7-5200. Edward J. Lamm, president; Henry Strauss, executive v.p. **FP SO ES IS C A**.
- PHOENIX PRODUCTIONS Inc.**, 1351 N. State St., Chicago 10, Ill. Delaware 7-4867. Alan M. Fishburn. **PS**.
- PHOTO ART COMMERCIAL STUDIOS**, 420 S. W. Washington, Portland 4, Ore. Broadway 5411. Claude F. Palmer. **FP**.
- PHOTO-FILMS**, P. O. Box 1141, Hollywood, Cal. 3243 W. 139th St., Hawthorne, Cal. **FP OE IS**.
- PHOTO & SOUND PRODUCTIONS**, 116 Natoma St., San Francisco 5, Cal. Yukon 2-3986. Donald M. Hatfield, general manager. Branch: Hollywood, Cal., 1108 Lillian Way, Granite 2191. **FP OE NR SO ES IS A**.
- PICTORIAL FILMS Inc.**, 105 East 106th St., New York City. Sacramento 2-6618. Frank Soule, president. **SO AS ES**.
- POLARIS PICTURES Inc.**, 5859 W. Third St., Los Angeles 36, Cal. York 8058. Perry King. **FP IS A**.
- POST PICTURES Corp.**, 115 West 45th St., New York 19, N. Y. Luxemburg 2-4870. Alan I. Post, sales promotion and advertising manager. **FF AS ES**.
- PRINCETON FILM CENTER Inc.**, Princeton, N. J. Princeton 3550. Gordon Knox, executive producer. Branch: 1714 Chestnut St., Philadelphia 3, Pa. Locust 7-3092. **FP OE ES IS**.
- PROCKTER PRODUCTIONS Inc.**, 221 West 57th St., New York 19, N. Y. Judson 6-4830. Bernard J. Prockter, president. **PS FP OE**.
- PRODUCERS REPRESENTATIVES Inc.**, 1270 Sixth Ave., New York 20, N. Y. Plaza 7-6990. **FF AS ES S**.
- PROTESTANT RADIO COMMISSION**, 220 Fifth Ave., New York 11, N. Y. Oregon 9-2968. The Rev. Everett C. Parker. **PS FF ES** (religious only).
- RADIOVISION Corp.**, 1125 S. Elm Dr., Los Angeles 35, Cal. Crestview 5-1723. Walter J. Nelson, president. **AS C**.
- RAO VIDEO Inc.**, 366 Madison Ave., New York 13, N. Y. Vanderbilt 6-3417. Robert A. Orenbach, executive director. **PS FP SO**.
- RARIG MOTION PICTURE Co.**, 5514 University Way, Seattle, Wash. Kenwood 7400. Max H. Rarig, president and general manager. **FP NR** (16mm) **OE SO IS A**. Other services: 35mm slide sound film.
- REID H. RAY FILM INDUSTRIES Inc.**, 2269 Ford Parkway, St. Paul 1, Minn. Emerson 1393. Reid H. Ray, president. **FP IS A**. Branch office: Chicago, Ill., 208 So. LaSalle St., Frank Balkin, sales manager.



**ROLAND REED TV PRODUCTIONS, Inc.**, 275 S. Beverly Drive, Beverly Hills, Calif. Crestview 6-1101. Roland D. Reed, president. FP IS.

**REGAL TELEVISION PICTURES Corp.**, 151 West 46th St., New York City. Luxemburg 2-1877. Arthur Kerman. Reports FF AS (subjects formerly released by M-G-M and United Artists).

**REGENCY PRODUCTIONS Inc.**, 112 West 48th St., New York 19, N. Y. Judson 2-0274. Joseph Schaeffer, president. PS FP SO AS ES IS A.

**JOHN REINHARDT PRODUCTIONS Inc.**, 2070 N. Vine St., Hollywood 28, Cal. Hudson 2-1806. John Reinhardt, president.

**THE RELIGIOUS FILM ASSOCIATION Inc.**, 45 Astor Place, New York 3, N. Y. Gramercy 7-2397. W. L. Rogers, executive secy. ES (religious).

**REPUBLIC RADIO & TELEVISION FEATURES**, 64 E. Lake St., Chicago, Ill. State 2-0460. Capico Kapps, general manager. PS FP OE SO AS ES IS CS A.

**RETAILERS TELEVISION FILM SERVICE Inc.**, 270 Park Ave., New York 17, N. Y. Plaza 9-1324. Samuel H. Cuff, pres.

**REYNOLDS PRODUCTIONS**, 321 S. Beverly Drive, Beverly Hills, Cal. Crestview 1-6155. PS FP OE.

**MARION RIDDICK PRODUCTIONS**, 815 Stuart St., Houston 6, Tex. Linden 9653. Wm. Marion Riddick director. FP OE FF SO AS ES CS S.

**ROKO PATHE Inc.**, 625 Madison Ave., New York 22, N. Y. Plaza 9-3600. Edward R. Evans, TV consultant. FP. Other services: Studio production facilities.

**HAL ROACH STUDIOS Inc.**, 8822 Washington Blvd., Culver City, Cal. Texas 0-2761. Hal E. Roach, president; Hal Roach Jr., v.p.; S. S. Van Keuren, v.p. & production manager. New York office: 729 Seventh Ave., Circle 5-4135. FF AS A.

**ROBERTS RADIO TELEVISION STAGE & SCREEN STUDIOS**, 806 Seventh Ave., New York 19, N. Y. Judson 6-0026. Bob Levitt Roberts, president. PS FP OE NR CS A.

**ROCKET PICTURES Inc.**, 6108 Santa Monica Blvd., Hollywood 38, Cal. Granite 7131. J. Richard Westen. FP OE ES IS A.

**FREDERICK K. ROCKETT Co.**, 6063 Sunset Blvd., Hollywood 28, Cal. Hillside 3183. Frederick K. Rockett. PS IS A.

**RICHARD H. ROFFMAN ASSOCIATES**, 646 Park Ave., New York 21, N. Y. Trafalgar 9-5640. Richard H. Roffman. PS FP OE NR CS A.

**ROGELL PRODUCTIONS Inc.**, 1040 N. Las Palmas, Hollywood 46, Cal. Granite 3111. Albert S. Rogell. PS FP OE FF AS IS.

**ROLAB STUDIOS & PHOTO-SCIENCE LABORATORIES**, Sandy Hook, Conn. Newtown 581. Henry Roger, owner. FP OE SO A. Other services: Sound slides, recording.

**ROOSEVELT ENTERPRISES Inc.**, Park Sheraton Hotel, New York City. Judson 6-1120. Noran E. Kersta. PS OE.

**JACK ROURKE PRODUCTIONS**, 6331 Hollywood Blvd., Hollywood 28, Cal. Hempstead 7178. Jack Rourke. PS.

**RUBENS PRODUCTIONS Inc.**, 7063 Sunset Blvd., Hollywood 28, Cal. Granite 6390. Gladys W. Rubens. PS FP OE.

**SACK TELEVISION ENTERPRISES**, Film Exchange Bldg., 308 S. Harwood, Dallas 1, Tex. Sterling 8-3069. Alfred N. Sack, general manager; Julius M. Sack, sales manager; Beverly Littlejohn, program advisor. Eastern office: 354 West 44th St., New York City. FP OE FF SO AS ES.

**BARNARD L. SACKETT TELEVISION PRODUCTIONS**, Bankers Securities Bldg., Philadelphia 7, Pa. Kingsley 5-7055. Barnard L. Sackett, president. FP PS OE A.

**SANFT-COSTA TELEVISION FEATURES**, 17 East 42nd St., New York 17, N. Y. Murray Hill 2-6770. Sidney Sanft and Don Costa, producers. PS FP OE.

**JAMES L. SAPHIER AGENCY Inc.**, 9538 Brighton Way, Beverly Hills, Cal. Crestview 1-7231. James L. Saphier. Branch office: 20 N. Wacker Drive, Chicago, Ill. Stefan Hatos; 6 East 45th St., New York City. Jules Green. PS CS A.

**SARRA Inc.**, 16 East Ontario St., Chicago 11, Ill. Whitehall 4-5151. Joseph G. Betzer, director of film planning. FP OE IS A. Branch offices: New York City, 200 East 56th St., Morris Behrend, general manager; Los Angeles, Cal., 445 South La Cienega Blvd.

**SCANDIA FILMS Inc.**, 220 West 42nd St., New York 18, N. Y. Wisconsin 7-7059. Ernest Mattsson, president. FF. Swedish, Norwegian, Danish dialogue with superimposed English titles; educational shorts with English or Swedish commentary.

**SCIENCE PICTURES Inc.**, 5 East 57th St., New York 22, N. Y. Plaza 9-8532. Francis C. Thayer. FP ES IS A (producer for advertisers).

**SCREENCRAFT PICTURES Inc.**, 341 West 44th St., New York 18, N. Y. Circle 6-8546. Edward Berkson. FF ES.

**SCREEN GEMS Inc.**, Television Dept., 729 Seventh Ave., New York City (Subsidiary of Columbia Pictures Corp.). Circle 5-5000. Ralph Cohn, mgr.; Jules Bricken, in charge of production; John Gilmour, producer-director commercials; Peter Keane, production manager; Will Baltin, producer-sales manager Disc Jockey TV Toons; Philip Frank, general sales; Dan Heiss, film editory chief; Nancy Kassel, casting director.

**SENTINEL PRODUCTIONS**, 5746 Sunset Blvd., Hollywood 28, Cal. E. R. Harper. FP OE SO A.

**SESAC Inc.**, 475 Fifth Ave., New York 17, N. Y. Murray Hill 5-5365. P. Heinecke, president; R. C. Heinecke, treasurer; K. A. Jada-ssohn, general manager. Transcription library; music licensing.

**DAVID SIEVERS PRODUCTIONS**, 3444 Bentley Ave., Los Angeles, Cal. Vermont 8-1911. David Sievers. PS.

**SIMMEL-MESERVEY Inc.**, 321 S. Beverly Drive, Beverly Hills, Cal. Crestview 4-6156. FP OE ES.

**SIXTEEN SCREEN SERVICE CO.**, 6710 Melrose Ave., Hollywood 38, Cal. Wyoming 1491. Leonard Clairmont and Homer O'Donnell. FP OE NR SO IS ES AS. Other services: Sound stage rental, editing, cinematography, titles, inserts.

**SKIBO PRODUCTIONS Inc.**, 165 West 46th St., New York 19, N. Y. Plaza 7-2265. Patrick E. Shanahan, president. FF AS ES.

**FLETCHER SMITH STUDIOS Inc.**, 321 East 44th St., New York 17, N. Y. Murray Hill 5-6626. Fletcher Smith. FP OE AS ES IS CS C A. (Specialty: Commercial animation.)

**SNADER TELESCRIPTIONS Corp.**, 241 So. Beverly Drive, Beverly Hills, Cal. Crestview 5-4451. Louis D. Snader. OE SO AS.

**SONO-CHROME PRODUCTIONS**, 112 West 89th St., New York 24, N. Y. Trafalgar 3-6221. Nathan Zucker, partner. FP OE NR SO.

**SOUTHWESTERN MOTION PICTURE AND TELEVISION Corp.**, 376 So. Stone Ave., Tucson, Ariz. 24661. Charles W. Herbert. FP FF OE NR SO AS ES IS S.

**THE SOUVAINÉ Co.**, 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-5666. Henry Souvaine, Howard Taylor. PS FF.

**SIGMUND SPAETH**, 400 East 58th St., New York 22, N. Y. Plaza 8-0879. Sigmund Spaeth. PS OE SO AS ES. Other services: Individual appearances, master of ceremonies, writer, director.

**SPECIAL PURPOSE FILMS Inc.**, 44 West 56th St., New York 19, N. Y. Judson 6-0020. John Fox, president; William F. Crouch, v.p. FP OE CS A.

**SPECIALTY TELEVISION FILMS Inc.**, 45 West 45th St., New York 19, N. Y. Judson 6-4674. Jules B. Weill. OE FF AS ES.

**SQUARE DEAL PICTURES Corp.**, Pines Bridge Road, Ossining N. Y. Ossining 2-2617. Donn Marvin, president. FP AS ES S.

**STANDARD RADIO TRANSCRIPTION SERVICES Inc.**, 140 North La Brea, Hollywood, Cal. Webster 9181. Gerald King. Branch offices: New York City, 665 Fifth Ave., Plaza 3-6690, Alex Sherwood; Chicago, Ill., 360 N. Michigan Ave., State 2-3153, M. M. Blink. Transcription Library; mood music and sound effects. Part ownership with United Television Programs Inc. No live shows.

**STANDARD TELEVISION Corp.**, 1501 Broadway, New York 18, N. Y. Longacre 4-8234. Irvin Shapiro, president; Robert Wormhoudt. FP FF OE AS ES CS C S.

**WILBUR STARK**, 510 Madison Ave., New York City. Plaza 3-1742. PS.

**ELAINE STARR Inc.**, 9 East 49th St., New York 17, N. Y. Plaza 8-1724. Elaine Starr. PS FP OE.

**STATION DISTRIBUTORS Inc.**, 40 East 51st St., New York 22, N. Y. Plaza 9-4953. Walker Stuart, president; Jay Williams, sales director. FP OE FF AS C.

**STELLAR PRODUCTIONS**, 6532 Sunset Blvd., Hollywood 28, Cal. Hudson 2-2259. Jim Holt, Art Labce. FP OE SO AS. Other services: Spot commercials.

**STEMPEL-OLENICK AGENCY**, 717 N. La Cienega Blvd., Hollywood 46, Cal. Crestview 1-7141. Frank Stempel, Julian Olenick. PS.

**STERLING TELEVISION CO. Inc.**, 316 West 57th St., New York 19, N. Y. Judson 6-3750. S. J. Turell. FP OE FF AS ES C.

**STERLING TELEVISION Inc.**, Subsidiary of Balaban & Katz, 15 West Lake St., Chicago, Ill. Randolph 6-8210. John H. Mitchell, president. OE. Other services: Kinescope or teletranscription films; multiscope manufacturer; station consultant; engineering service; developmental work.

**MIKE STOKEY PRODUCTIONS**, 6123 Selma Ave., Hollywood, Cal. Hudson 2-1241. Michael W. Stokey. PS FP OE.

**WILBUR STREECH PRODUCTIONS**, 1697 Broadway, New York 19, N. Y. Judson 2-3816. Wilbur J. Streech. FP SO A.

**STRICKLAND FILM Co.**, 220 Pharr Road, N. E., Atlanta, Ga. Cherokee 5317. Robert B. Strickland, owner. FP OE NR SO. Other services: Complete laboratory facilities for processing 35mm & 16mm film and sound recording.

**RICHARD STROUT PRODUCTIONS**, Box 2261, Hollywood 28 Cal. Capitol 0767. Richard Strout president. Branch: New York 17, N. Y., 507 Fifth Ave. Murray Hill 2-6924. FP OE A.

**BILL STURM STUDIOS Inc.**, 53 East 9th St., New York 3, N. Y. Oregon 7-7270. Albert D. Hecht, sales director. FP OE A.

**IRVIN PAUL SULDS Inc.**, 654 Madison Ave., New York City. Templeton 8-7025. Irvin Paul Sulds. PS OE.

**SUN DIAL FILMS Inc.**, 341 East 43rd St., New York 17, N. Y. Murray Hill 6-2046. Samuel A. Datlowe, president. FP ES IS A.

**JOHN SUTHERLAND PRODUCTIONS Inc.**, 201 N. Occidental Blvd., Los Angeles 26, Cal. Dunkirk 2-8213. PS FP OE SO AS ES IS CS C A.

**SWANK FILMS Inc.**, 627 Salem Ave., Dayton 6, Ohio. Taylor 4192. Jerrold A. Swank, president. FP. Slides, animation, motion pictures, slide films.

**T.C.A. Inc.**, 8533 Sunset Blvd., Los Angeles 46, Cal. Crestview 6-4805. Lou Costello, president. FP.

**TECHNISONIC STUDIOS**, 1201 So. Brentwood, St. Louis 17, Mo. Parkview 1055. Charles E. Harrison. FP IS.

**THE TEEVEE Co.**, 211 S. Beverly Drive, Beverly Hills, Cal. Crestview 1-0204. Gifford Phillips, Marc Frederic. PS FP AS.

**TELAMIR PRODUCTIONS Inc.**, 549 Lighthouse Ave., Pacific Grove, Cal. Monterey 2-3556. F. Benton Shropshire, pres. FP OE ES IS.

- TELE-AMERICA Inc.**, 170 So. Beverly Dr., Beverly Hills, Calif. Crestview 5-1270. Thor L. Brooks, pres. FP PS OE NR ES S A.
- TELECAST FILMS, Inc.**, 112 West 48th St., New York City. Judson 6-5480. G. W. Hedwig, treasurer. FP OE FF SO AS ES IS S.
- TELECOMICS Inc.**, 247 Park Ave., New York 17, N. Y. Eldorado 5-2544. Stephen Slesinger, president. OE CS.
- TELEFEX**, 5919 Hollywood Blvd., Hollywood 28, Cal. Hollywood 9-6211.
- †**TELEFILM Inc.**, 6039 Hollywood Blvd., Hollywood 28, Cal. Hollywood 9-7205. Joe Thomas. FP OE NR SO AS ES CS A. Other services: Produces FF, IS, C and S but not for rental.
- TELEMATED CARTOONS**, 70 East 45th St., New York City. Murray Hill 6-8933. Saul S. Taffet, producer-director. FP OE CS A.
- †**TELEMOUNT PICTURES Inc.**, 5255 Clinton St., Los Angeles 4, Cal. Henry B. Donovan, president. PS FP OE IS.
- TELENEWS PRODUCTIONS Inc.**, 630 Ninth Ave., New York 19, N. Y. Judson 6-2450. John H. Tobin, director of production; Charles N. Burris, director of sales and advertising. FP OE NR. Other services: Daily, weekly, and sports newsreels available for sponsorship and syndication; documentaries, commercials, and fashion reels. (Associated with International News Service-International News Photos.)
- TELEPICTURES Inc.**—Same as Telecomics Inc.
- TELEPIX CORP.**, 6233 Hollywood Blvd., Hollywood, Cal. Hillside 8351. Robert P. Newman, president. PS FP OE CS A.
- TELEPROGRAMS Inc.**, 30 Rockefeller Plaza, New York City. Circle 7-8300. William Hodapp.
- TELE REEL PRODUCTIONS**, 1840 N. Avon, Burbank, Cal. Charleston 0-3832. Jack R. Berne. FP OE SO AS.
- TELESCOOPS Inc.**, 15 West 47th St., New York City. Circle 6-7581. Sam Hunsaker. PS FP OE A. Other services: Animated puppets made to order for stop-motion commercials.
- THE TELESCREEN Corp.**, 430 Bulkeley Bldg., Cleveland 15, Ohio. Superior 1-3533. Charles F. Dolan, sales manager. OE NR AS.
- TELEVIEW PRODUCTIONS**—Same as Emerson Yorke Studio.
- TELEVISION ARTS PRODUCTIONS**, 2733 Stuart St., Berkeley, Cal. Berkeley 7-5301. J. T. Ward, business manager. FP OE CS A.
- †**TELEVISION CARTOONS Inc.**, 155 West 46th St., New York City. Judson 6-1650. Frank Rogers & Donald Davis charge of sales. Bob Brotherton & Art Goldman, charge of production. FP OE CS A. Other services: Complete facilities for animation and stop motion. Packaged animated films to order.
- †**TELEVISION FEATURES Inc.**, 480 Lexington Ave., New York 17, N. Y. Murray Hill 6-3310. Larry Gordon, president. PS FP OE SO AS ES IS A.
- †**TELEVISION MOTION PICTURES Co.**, 1650 Broadway, New York City. Plaza 7-2761. Jack Goldberg. FF SO AS (all pictures with Negro casts).
- TELEVISION PICTURE DISTRIBUTING Corp.**, 8470 Melrose Ave., Los Angeles 46, Cal. Webster 3-8301. Toby Anguish, president. FP OE FF SO AS ES IS C S.
- TELEVISION SCREEN PRODUCTIONS Inc.**, 17 East 45th St., New York City. Murray Hill 2-8877. FP OE IS A.
- TELEVISION STUDIOS Inc.**—Same as Television Motion Pictures.
- TEL RA PRODUCTIONS**, 1518 Walnut St., Philadelphia 2, Pa. Kingsley 5-8540. W. Wallace Orr. PS FP OE. Other services: Specializing in sports film.
- TERRYTOONS Inc.**, 38 Centre Ave., New Rochelle, N. Y. New Rochelle 2-3466. Paul H. Terry. A.
- THE THEATRE GUILD Inc.**, 23 West 53rd St., New York City. Columbus 5-6170. Warren Caro, executive director, TV dept. PS.
- TOMLIN FILM PRODUCTIONS Inc.**, 480 Lexington Ave., New York 17, N. Y. Plaza 8-2827. Frederick A. Tomlin, president. FP OE A.
- TRANS-CONTINENTAL TELEVISION Inc.**, 420 Madison Ave., New York 17, N. Y. Plaza 9-7490. Arthur Simon. PS FP OE SO IS.
- TRANSCRIBED RADIO SHOWS**, 2 West 47th St., New York 19, N. Y. Luxemburg 2-3530. F. Kronen, general manager. FP OE FF AS.
- TRANSFILM Inc.**, 35 West 45th St., New York 19, N. Y. Luxemburg 2-1400. W. Miesegae, president. FP OE NR ES IS A. Other services: Film strips and sound slide films.
- †**TRANSHVIDEO CORPORATION OF AMERICA**, 2 West 46th St., New York City. Luxemburg 2-1280. George Luttinger, secretary. PS FP AS.
- TRESSEL TELEVISION PRODUCTIONS Inc.**, 11 S. La Salle St., Chicago 3, Ill. Frank Tracey, president & general manager; Arthur Main, v.p. television sales. FP OE AS CS C S A.
- TRI-STATE 16mm PRODUCTIONS**, P.O. Box 112, Plittsburgh 30, Pa. Atlantic 1-8337. Geo. LaRay, production manager. FP OE NR SO C S A.
- TV-ADS Inc.**, 3819 Wilshire Blvd., Los Angeles, Cal. Dunkirk 8-1323. Doria Balli. FP OE NR SO.
- TV/FILMS Inc.**, 155 West 46th St., New York 19, N. Y. Judson 2-3607. R. V. Pollock, president. FP OE NR FF SO AS ES IS CS A.
- †**TV-PROGRAMS Inc.**, 350 Fifth Ave., New York 1, N. Y. Chickering 4-1374. Edward Roberts Jr., president. PS. Other services: TV representatives for booking agency; talent.
- TWENTIETH CENTURY-FOX TELEVISION PRODUCTIONS Inc.**, 444 West 56th St., New York 19, N. Y. Columbus 5-3320. Peter G. Levathes, director of TV; Irving B. Kahn, TV program manager. FP OE NR ES CS A.
- UNITED ARTISTS CORP.**, 729 Seventh Ave., New York City. Circle 5-6000. John H. Mitchell, director of television. OE NR FF SO AS ES C S.
- UNITED FEATURE SYNDICATE Inc.**, 220 East 42nd St., New York 17, N. Y. Murray Hill 2-3020. James Hennessy, business manager. PS OE AS.
- †**UNITED FILM SERVICE Inc.**, 2449 Charlotte St., Kansas City 8 Mo. Baltimore 5100. W. H. Hendren Jr., president; Jack Hillyer television manager; W. J. Scrogin, production manager. Services: Producer and distributor of one-minute movies, (advertising commercials) to motion picture theaters and TV stations.
- UNITED PRESS ASSOCIATIONS**, 220 East 42nd St., New York 17, N. Y. Murray Hill 2-0400. LeRoy Keller, general sales manager. Services: News service, news photographs, multiscopes.
- UNITED PRODUCTIONS OF AMERICA**, 4440 Lakeside Dr., Burbank, Cal. Charleston 0-7171. Stephen Bosustow, president. Branch: New York 17, N. Y., 521 Fifth Ave. Murray Hill 7-9023. Edward F. Cullen, New York manager. FP SO A.
- UNITED TELEFILM CO.**, 106 West 39th St., New York City. Longacre 5-3137. Jesse L. Stern. PS OE AS ES C A. Other services: Italian dialogue features, religious films, symphonic shorts; feature opera films.
- UNITED TELEVISION PROGRAMS Inc.**, 600 Fifth Ave., New York City. Plaza 3-6690; 360 No. Michigan Ave., Chicago, Ill. Financial 6-2388; 226 No. Canon Drive, Beverly Hills, Cal. Webster 8-9181. Newly organized film program distributors, formed by Edward Petry & Co., station representatives; Standard Radio Transcription Services Inc., program library service; Century Artist, talent & package producer. Officers: Gerald King, Standard, president; Richard J. Dorso, Century, executive v.p.; Milton Blink, Standard, secy-treas.
- UNITED WORLD FILMS Inc.**, 445 Park Ave., New York 22, N. Y. Plaza 9-8000. Norman E. Gluck, sales manager. FP OE AS ES IS C A.
- UNITY TELEVISION Corp.**, 1501 Broadway, New York 18, N. Y. Longacre 4-8234. Arche A. Mayers, president; Constance Lazar. FP FF OE AS ES CS C S. Other services: Film packages.
- UNUSUAL FEATURES SYNDICATE**, 333 N. Michigan Ave., Chicago 1, Ill. Franklin 2-3862. Dean Schaefer, owner. PS.
- THOMAS J. VALENTINO Inc.**, 150 West 46th St., New York 19, N. Y. Circle 6-4675. Thomas J. Valentino, president. FP ES. Other services: Sound effects and mood music records.
- VAN PRAAG PRODUCTIONS**, 1600 Broadway, New York 19, N. Y. Plaza 7-2857. William Van Praag. PS FP OE A.
- VENTI-DAVIS Inc.**, 152 East 40th St., New York City. Murray Hill 9-1684. Robert F. Davis, president. FP OE A.
- †**VIDEO DRAMA PRODUCTIONS**, 505 Fifth Ave., New York 17, N. Y. Murray Hill 2-0326. Henry E. Marcuse, producer. PS FP OE.
- VIDEO EVENTS Inc.**, 535 Fifth Ave., New York 17, N. Y. Murray Hill 7-1668. Judy Dupuy. PS. Specializing in children's shows. Other services: Spot commercials; consultant; special studios.
- VIDEO FILMS**, 1004 E. Jefferson Ave., Detroit 7, Mich. Woodward 2-3400. Clifford Hanna. FP.
- VIDEO VARIETIES Corp.**, 41 East 50th St., New York 22, N. Y. Murray Hill 8-1162. George W. Goman, president. Otis P. Williams, general sales manager. Studio: 510 West 57th St., New York 19, N. Y. FP OE SO.
- VIDICAM PICTURES Corp.**, 240 East 39th St., New York City. Murray Hill 6-3310. Edward R. Carroll, v.p. FP OE SO AS ES IS C S A.
- CHICK VINCENT Co.**, 509 Madison Ave., New York City. Eldorado 5-0734. Chick Vincent. PS OE.
- VISUAL METHODS COMPANY Inc.**, 6 East 39th St., New York 16, N. Y. Murray Hill 6-4443. H. D. Rose, president. Services: Art work, flip-flops, slides.
- WAAS ASSOCIATES**, 1414 S. Penn Sq., Philadelphia 2, Pa. Locust 4-0833. Les Waas, president. PS.
- ROGER WADE PRODUCTIONS**, 15 West 46th St., New York 19, N. Y. Circle 7-6797. Roger Wade. FP.
- C. LAWRENCE WALSH & Co.**, 801 Brighton Road, Plittsburgh 12, Pa. Fairfax 5255. C. Lawrence Walsh. FP OE NR SO CS A.
- WASHINGTON VIDEO PRODUCTIONS Inc.**, 900 19th St. NW, Washington, D. C. Executive 4940. George F. Johnston, president. PS FP NR SO. Other services: Film commercials; complete processing; laboratory facilities.
- †**LOUIS WEISS & Co.**, 4336 Sunset Blvd., Hollywood 27, Cal. Normandy 1-6883. Adrian Weiss. FP OE FF SO AS ES CS C S A.
- WELGOT TRAILER SERVICE**, 630 Ninth Ave., New York 19, N. Y. Circle 6-6450. Martin Gottlieb and Charles L. Welsh. FP OE A. Other services: Special tie announcements.
- RUPE WERLING**, Hidden Haven, Chalfont, Bucks County, Pa. Lexington 707. PS FP (free lance producer). Shows made to order.
- WEST COAST SOUND STUDIOS**, Subsidiary of Video Varieties Corp., 510 West 57th St., New York 19, N. Y. Circle 7-2062. Martin Henry, v.p. in charge of production. FP OE SO IS. Other services: Complete studio facilities for movies and recording.

**WILDING PICTURE PRODUCTIONS Inc.**, 1345 Argyle St., Chicago 40, Ill. Longbeach 1-8410. C. H. Bradfield Jr., president; H. W. Fish, v.p. Offices and screening rooms: 385 Madison Ave., New York City; 310 Sweetland Bldg., Cleveland O.; 4925 Cadieux Road, Detroit, Mich.; 5981 Venice Blvd., Hollywood, Calif.; 4053 Lindell Blvd., St. Louis, Mo.; Enquirer Bldg., Cincinnati, O. FP OE. TV studio production facilities in Chicago, Detroit, New York and Hollywood.

**WILLARD PICTURES Inc.** 45 West 45th St., New York City. Luxemburg 2-0430. John M. Squiers Jr., general manager. FP A.

**WILTON PICTURES Inc.**—Same as Associated Artists Productions Ltd.

**WINIK FILMS Corp.**, 625 Madison Ave., New York 22, N. Y. Plaza 3-0684. Leslie Winik, president. FP OE SO IS.

**WILLIAM WINTER PRODUCTIONS**, 26 O'Farrell St., San Francisco, Cal. Yukon 2-1611. William Winter, Lee Glroux. PS FP OE NR.

**RAPHAEL G. WOLFF STUDIOS**, 1714 N. Wilton Place, Hollywood 28, Cal. Granite 6126. Raphael G. Wolff. FP SO A.

**WOMAN'S WORLD TELEVISION**, 140 West 57th St., New York City. Circle 6-6663. Marjorie Fisher, business manager; Kay Bardsley, production head. PS FP OE S (series of episodes on women's how-to-do-it demonstration shows). Specializing in shows of interest to women.

**WOODRUFF ASSOCIATES**, 454 Third Ave., New York 16, N. Y. Murray Hill 5-8216. Frank L. Woodruff. PS FP OE NR A.

**WORLD BROADCASTING SYSTEM Inc.**, Subsidiary of Frederic W. Ziv Co., 488 Madison Ave., New York City. Robert W. Friedhelm, general manager. Murray Hill 8-4700. Transcription library (no films or live shows).

**WORLD TRAVEL FILMS**, Box B, Wynnewood, Pa. Ardmore 7089. Harry Dugan, production manager. FP OE FF SO ES. Specializing in travel and documentary films.

**WORLD VIDEO Inc.**, 15 East 47th St., New York 17, N. Y. Plaza 9-3870. Arnold Michaelis, president; L. M. Stumer, general manager. PS FP OE SO.

**CARTER WRIGHT ENTERPRISES Inc.**, 1707 N. Hudson, Hollywood 28, Cal. Hollywood 9-3636. Carter L. Wright. PS FP OE ES IS.

**WRIGHT WRIGHT STUDIOS**, 237 E. Ontario St., Chicago, Ill. Whitehall 4-0244. George T. Becker. FP OE SO AS ES S A. Other services: Sound slide films.

**WURTELE FILM PRODUCTIONS**, P. O. Box 504, Orlando, Fla. 9755. H. S. Wurtele. FP ES IS.

**EMERSON YORKE STUDIO**, 333 West 52nd St., New York 19, N. Y. Luxemburg 2-2216. Emerson Yorke, executive producer. FP OE NR AS ES. All types TV live shows filmed; completely equipped and licensed studio available.

**YOUNG AMERICA FILMS Inc.**, 18 East 41st St., New York 17, N. Y. Lexington 2-4111. James R. Brewster. ES.

**HAROLD YOUNG PRODUCTIONS Inc.**, 168 East 61st St., New York City. Templeton 8-5292. Harold M. Young. PS FP OE SO IS.

**ZIV TELEVISION PROGRAMS Inc.**, 488 Madison Ave., New York 22, N. Y. Murray Hill 8-4700. John L. Sinn, president. M. J. Rifkin, v.p. Branch offices: Cincinnati, Ohio, 1529 Madison Road, Plaza 1323, Paul Blair, manager Central Division; Hollywood, Cal., 5255 Clinton St., Hempstead 5121, M. Unger, manager. PS FP OE FF AS CS C S A.

**U. S. GOVERNMENT MOTION PICTURES CLEARED FOR TV**—Catalog listing 392 government films available for use on television, published in December 1950 by Visual Aids to Education Section, Office of Education, Federal Security Agency, Washington 25, D. C. Prepared by Seerley Reid, asst. chief, visual aids.

**U. S. GOVERNMENT MOTION PICTURES—ES** and other films are produced by various departments and bureaus of the Federal Government, and are generally available for loan on request. It is recommended you write to director of information of each of following agencies for latest listings and availabilities, addressing them in Washington, D. C.:

Department of Agriculture	Fish and Wildlife Service
Department of the Air Force	Indian Service
Department of the Army	Department of the Interior
Civil Aeronautics	Marine Corps
Administration	Bureau of Mines
Coast Guard	Department of the Navy
Department of Commerce	Public Health Service
Department of Defense	Department of State
Economic Cooperation	Tennessee Valley Authority
Administration	Department of the Treasury
Federal Civil Defense	Veterans' Administration
Administration	Office of Vocational
Federal Security Agency	Rehabilitation
Institute of Inter-American Affairs	

**TELEVISION FILM CATALOGUE**—Catalog and periodic addenda listing Department of Agriculture films cleared for TV, published 1950 by Office of Information, Motion Picture Service, U. S. Department of Agriculture, Washington 25, D. C.; Chester A. Lindstrom, chief, Motion Picture Service.

**U. S. GOVERNMENT FILMS FOR SCHOOL AND INDUSTRY**, Catalog published by Castle Films Division of United World Films Inc., 445 Park Ave., New York 22, N. Y., lists more than 1,000 visual aids for schools and industries.

**CANADIAN GOVERNMENT FILMS**—National Film Board of Canada, New York Office: 1270 Sixth Ave. Columbus 5-3680.

**MOTION PICTURES AND FILMSTRIPS**—Catalog listing more than 1000 new theatrical, non-theatrical and TV motion pictures produced and copyrighted during 1950. Published semi-annually by Copyright Office, Library of Congress, Washington 25, D. C. Latest edition, Third series, Vol. 4, part 12-13, No. 2, July-December 1950, available at 50c per copy.

**EDUCATIONAL AND INDUSTRIAL FILMS**—For references to such films, issued primarily for use by schools and other non-theatrical groups but presumably available to TV in many instances, the following guidebooks are recommended:

*Educators Guide to Free Films*, published by Educators Progress Press, Randolph, Wis., \$5, lists among other things companies and trade associations and films they make available.

*Educational Film Guide* (formerly *Educational Film Catalog*), published by H. W. Wilson Co., 950 University Ave., New York 52, N. Y., \$3, issued annually with periodical addenda.

*The Index of Training Films*, published by *Business Screen Magazine*, 812 N. Dearborn St., Chicago 10, Ill., also publisher of *Sports, Physical Education and Recreation Film Guide*.

## TV-Radio Trade & Technical Groups

(Continued from page 74)

**NATIONAL ELECTRONIC TECHNICIANS & SERVICE DEALERS ASSOCIATIONS**, Dorchester House, 1635 Kalamazoo Rd. NW, Washington, D. C. Hudson 8931. Max Leibowitz, New York, president; Norman R. Selinger, Washington, v.p.; Richard G. Devaney, Philadelphia, corres. secy.; Roger Haines, Haddonfield, N. J., recording secy.; Vance Beachley, Harrisburg, Pa., treas.

**NATIONAL RETAIL DRY GOODS ASSOCIATION**, 100 W. 31st St., New York 1, N. Y. CHickering 4-8780. George Hansen, president; Wade G. McCargo, chairman of executive committee; Lew Hahn, president emeritus; J. Gordon Dakins, gen. mgr. & treas.

**NATIONAL TELEVISION DEALERS ASSOCIATION Inc.**, Washington Bldg., Washington 5, D. C. Telephone: REpublic 1800. Edwin A. Dempsey, exec. director; Edna Gilbertson, secy.

**RADIO-TELEVISION MANUFACTURERS ASSOCIATION**, 1317 F St., NW, Washington 4, D. C. National 4901. Robert C. Sprague, Sprague Electric, chairman; Glen McDaniel, president; James D. Secrest, secy.-gen. mgr.; Peter H. Cousins, information director; Leslie F. Muter, Muter Co., treas.; John W. Van Allen, general counsel. Vice Presidents: Glenn W. Thompson, Noblitt-Sparks; Max F. Balcom, Sylvania; W. J. Barkley, Collins; Raymond G. Zender, Lenz Electric; Arie Liberman, Talk-A-Phone.

**RADIO-TELEVISION MANUFACTURERS ASSOCIATION OF CANADA**, 159 Bay St., Toronto 1, Ont. EMpire 3-1531. E. A. Hackbusch, president & chairman; A. B. Hunt, v.p., receiver chairman; L. M. Price, v.p., parts chairman; S. G. Paterson, v.p., transmitter chairman; S. D. Brownlee, exec. secy.

**WEST COAST ELECTRONIC MANUFACTURERS ASSOCIATION (WCEMA)**, c/o Arthur C. Davis, 1510 W. Verdugo Ave., Burbank, Cal. STanley 7-2621. Paul F. Byrne, Sierra Electronic Corp., president; Fred W. Falck Jr., Advance Electronic & Relay Co., v.p.; Arthur C. Davis, Cinema Engineering Co., secy.; Norman Moore, Litton Industries, treas. Los Angeles Council: Fred W. Falck Jr., chairman; Leon Ungar, Ungar Electric Tools, vice chairman; Arthur C. Davis, secy.-treas. San Francisco Council: Paul F. Byrne, chairman; Noel Porter, Hewlett-Packard, vice chairman; Norman Moore, secy.-treas.

## Technical

**AMERICAN RADIO RELAY LEAGUE (ARRL)**, 38 La Salle Rd., West Hartford 7, Conn. Telephone: Hartford 3-6268. George W. Bailey, president; Wayland M. Groves, v.p.; A. L. Budlong, secy. and general manager.

**ASSOCIATION OF FEDERAL COMMUNICATIONS CONSULTING ENGINEERS (AFCCE)**, Munsey Bldg., Washington 4, D. C. STerling 0111. George C. Davis, president; James C. McNary, v.p.; Frank G. Kear, secy.; Frank H. McIntosh, treas.

**AUDIO ENGINEERING SOCIETY**, Box F, Oceanside, N. Y. John D. Colvin, president; C. G. McProud, exec. v.p.; Lawrence Shipley, central v.p.; Bob Hugh Smith, western v.p.; Norman C. Pickering, secy.; F. Sumner Hall, acting secy.; Ralph A. Schlegel, treas.

**INSTITUTE OF RADIO ENGINEERS (IRE)**, 1 E. 79th St., New York 21, N. Y. Telephone: REgent 7-9600. Ivan S. Coggeshall, president; Jorgen C. F. Rybner, v.p.; George W. Bailey, exec. secy.

**JOINT TECHNICAL ADVISORY COMMITTEE (JTAC)**, care Institute of Radio Engineers, 1 E. 79th St., New York 21, N. Y. REgent 7-9600. Members: Ira J. Kaar, chairman; Ralph Brown, vice chairman; Donald G. Fink, Thomas T. Goldsmith Jr., John V. L. Hogan, Haraden Pratt, Phillip F. Siling, David B. Smith; Laurence G. Cumming, non-member secy.

**NATIONAL TELEVISION SYSTEM COMMITTEE**, care Dr. W. R. G. Baker, General Electric Co., Electronics Park, Syracuse 1, N. Y. Telephone: Syracuse 76-4411. Dr. W. R. G. Baker, chairman; Donald G. Fink and David B. Smith, vice chairmen; Mrs. Martha Kinzie, secy.

**THE RADIO CLUB OF AMERICA Inc.**, 11 W. 42nd St., New York 18, N. Y. LONGacre 5-6622. O. James Morelock, president; John H. Bose, v.p.; Ralph R. Batchner, corres. secy.; Bernard D. Loughlin, recording secy.; Joseph J. Santley, treas.

**SOCIETY OF MOTION PICTURE & TELEVISION ENGINEERS (SMPTTE)**, 40 W. 40th St., New York 18, N. Y. LONGacre 5-0172. Peter Mole, president; Herbert Barnett, executive v.p.; Boyce Nemece, exec. secy.; G. L. Beers, chairman, theatre TV committee; R. L. Garman, chairman, Films for TV; F. N. Gillett, chairman, TV film equipment; Richard Blount, chairman, TV studio lighting.

# National Sales Representatives of TV Stations

## With Lists of Stations Represented as of July 15, 1951

### ABC SPOT SALES

City	Address & Telephone	TV Executive
New York	7 W. 66th St. Trafalgar 3-7000	Ralph E. Dennis, <i>Mgr.</i>
Chicago 6	20 N. Wacker Dr. Andover 3-7800	Roy McLaughlin
Detroit 26	Stroh Bldg. Cherry 8321	Jack Fritz
San Francisco 4	155 Montgomery St. Exbrook 6544	Vincent Francis
Hollywood 28	6363 Sunset Blvd. Hudson 2-3141	Robert Laws

TV Stations Represented: WJZ-TV, New York City; WENR-TV, Chicago; WXYZ-TV, Detroit; KECA-TV, Los Angeles; KGO-TV, San Francisco.

### EVERY-KNODEL INC.

City	Address & Telephone	TV Executive
New York 20	608 Fifth Ave. Judson 6-5536	Lewis H. Avery
Chicago 1	7 E. Wacker Drive Andover 3-4710	J. W. Knodel
San Francisco 4	235 Montgomery St. Yukon 2-3877	David H. Sandeberg
Los Angeles 15	315 W. Ninth St. Tucker 2435	Richard I. Hasbrook
Atlanta 3	41 Marietta St., NW Cypress 7545	Charles C. Coleman

TV Stations Represented: WMBR-TV, Jacksonville, Fla.; WKZO-TV, Kalamazoo, Mich.; WHBF-TV, Rock Island, Ill.

### BLAIR TV INC.

City	Address & Telephone	TV Executive
New York 17	100 Park Ave. Murray Hill 6-6263	William H. Weldon
Chicago 11	520 N. Michigan Ave. Mohawk 4-4327	Jack Davis
Detroit 26	Book Bldg. Woodward 5-3230	Albert S. Goustin
Jacksonville	Barnett Bank Bldg. 6-5770	Harry E. Cummings
St. Louis 1	Paul Brown Bldg. Chestnut 5688	J. Chris Hetherington
San Francisco 4	Russ Bldg. Yukon 2-7069	Lindsey Splight
Los Angeles 28	6331 Hollywood Blvd. Granite 6103	Carleton Coveny
Dallas	Rlo Grande Bldg. Randolph 7955	Clarke R. Brown

TV Stations Represented: WBNS-TV, Columbus, O.; WDSU-TV, New Orleans; WOW-TV, Omaha; WTVR, Richmond; KDYL-TV, Salt Lake City; KING-TV, Seattle; KEYL, San Antonio; KTTV, Los Angeles.

### THE BOLLING CO. INC.

City	Address & Telephone	TV Executive
New York 17	480 Lexington Ave. Plaza 9-8150	George W. Bolling, <i>President</i>
Chicago 1	360 N. Michigan Ave. Dearborn 2-5277	John D. Stebbins
Hollywood 28	6912 Hollywood Blvd. Granite 2248	Norman E. Noyes

Station Represented: WBNF-TV, Binghamton, N. Y.

### THE BRANHAM CO.

City	Address & Telephone	TV Executive
Chicago	360 N. Michigan Ave. Central 6-5726	C. B. Peterson
New York	230 Park Ave. Murray Hill 6-1860	J. F. Timlin
Dallas	First Natl. Bank Bldg. Riverside 4884	G. T. Harding
Atlanta	Rhodes-Haverty Bldg. Walnut 3025	H. L. Ralls
Detroit	General Motors Bldg. Trinity 1-0440	F. A. Weber
St. Louis	Arcade Bldg. Chestnut 6192	J. E. Nicholson
Memphis	1018 Sterrick Bldg. Memphis 8-2344	S. L. Nichols
San Francisco	5 Third St. Garfield 6740	Geo. D. Close
Charlotte	Commercial Natl. Bank Bldg. 8839	B. C. Finch
Los Angeles	2978 Wilshire Blvd. Dunkirk 8-8158	J. Thacker J. Laughlin

TV Stations Represented: WEWS, Cleveland; WCPO-TV, Cincinnati; WMCT, Memphis; KRLD-TV, Dallas; KOB-TV, Albuquerque.

### CBS RADIO SALES

City	Address & Telephone	TV Executive
New York 22	485 Madison Ave. Plaza 5-2000	George R. Dunham
Chicago 11	410 N. Michigan Ave. Whitehall 4-6000	Sam C. Digges
Detroit 2	902 Fisher Bldg. Trinity 2-5500	Ralph Patt
Los Angeles 28	Columbia Sq. Hollywood 9-1212	Richard Elpers
San Francisco 5	Palace Hotel Yukon 2-7000	Lamont Thompson
Memphis 3	63 S. Main St. 37-8612	H. H. Holtshouser

TV Stations Represented: WCBS-TV, New York; KTSL, Los Angeles; WCAU-TV, Philadelphia; WAFM-TV, Birmingham, Ala.; WBT, Charlotte, N. C.; KSL-TV, Salt Lake City; WTOP-TV, Washington. Note: WCBS-TV and KTSL are CBS-owned; WTOP-TV 45% owned by CBS (55% by *Washington Post*).

### DONALD COOKE INC.

City	Address & Telephone	TV Executive
New York 17	551 Fifth Ave. Murray Hill 2-7270	Donald Cooke
Chicago 1	228 North La Salle State 2-5096	Fred Jones
Los Angeles 48	111 N. La Cienega Blvd. Crestview 5-2022	Lee O'Connell
Detroit 26	Penobscot Bldg. Woodward 2-3080	Charles J. Sheppard
San Francisco 4	233 Sansome St. Yukon 6-2396	William A. Ayres
Cleveland 5	402 Sweetland Bldg. Prospect 2-6100	Howard McClenahan

TV Station Represented: WKTV, Utica, N. Y.

### DuMONT TELEVISION SPOT SALES

City	Address & Telephone	TV Executive
New York 22	515 Madison Ave. Murray Hill 8-2600	Tom S. Gallery
Chicago 3	135 South LaSalle St. Randolph 6-3552	
San Francisco 5	Monadnock Bldg. Garfield 1-5426	Richard S. Railton

TV Stations Represented: WABD, New York; WDTV, Pittsburgh.

### FREE & PETERS INC.

City	Address & Telephone	TV Executive
New York 22	444 Madison Ave. Plaza 9-6022	H. Preston Peters, <i>Pres.</i> Russell Woodward, <i>Exec. V.P.</i> Lloyd Griffin, <i>V.P. Dir. of Sales</i> I. E. Showerman, <i>TV Sales Mgr.</i> John W. Brooke, <i>Eastern TV Sales Mgr.</i>
Chicago 1	230 N. Michigan Ave. Franklin 2-6373	John A. Cory, V.P. George F. Stanton, <i>Midwest TV Sales Mgr.</i>
Detroit 26	Penobscot Bldg. Woodward 1-4255	Keith McKenney
Atlanta 3	Palmer Bldg. Main 5667	James M. Wade
Fort Worth 2	406 W. 7th St. Fortune 3349	Joseph W. Evans
Hollywood 28	6331 Hollywood Blvd. Hollywood 9-2151	John A. Serrao
San Francisco 4	58 Sutter St. Sutter 1-4353	Lon A. King

TV Stations Represented: WPIX, New York City; KRON-TV, San Francisco; KSD-TV, St. Louis; WBAP-TV, Ft. Worth; WAVE-TV, Louisville; WTCN-TV, Minneapolis; WTVJ, Miami; WOC-TV, Davenport, Ia.

### HARRINGTON, RIGHTER & PARSONS INC.

City	Address & Telephone	TV Executive
New York 17	347 Madison Ave. Lexington 2-1741	J. E. Harrington, Jr.
Chicago 11	Tribune Tower Whitehall 4-0074	Carroll Layman

TV Stations Represented: WAAM, Baltimore; WBNV-TV, Buffalo; WTMJ-TV, Milwaukee; WFMV-TV, Greensboro; WDAF-TV, Kansas City; WTTG, Washington. For Pacific Coast representation, see Keenan & Elckelberg.

**HEADLEY-REED CO.**

New York 17	420 Lexington Ave. Murray Hill 3-5467	Wm. B. Faber, TV
Chicago 1	230 N. Michigan Ave. Franklin 2-4686	John Wrath
Detroit 26	2019 Penobscot Bldg. Woodward 2-7371	Harold Barrett
Atlanta 3	Palmer Bldg. Cypress 4311	Eli W. Sweatman
San Francisco	300 Montgomery St. Yukon 6-1265	Ralph W. Mitchell
Hollywood 28	Taft Bldg. Hillside 7738	Clark Barnes
Philadelphia	Lincoln-Liberty Bldg. Locust 4-0678	Robert S. Dome
New Orleans	Int'l. Trade Bldg. Tulane 6-440	Milton R. deReyna Jr.

TV Stations Represented: WIGU, Erie, Pa.; WJAC-TV, Johnstown, Pa.; WTVN, Columbus, O.; WSYR-TV, Syracuse, N. Y.

**GEORGE P. HOLLINGBERY CO.**

Chicago 1	307 N. Michigan Ave. Andover 3-2636	G. P. Hollingbery
New York 18	500 Fifth Ave. Bryant 9-3960	F. E. Spencer, Jr.
Atlanta 3	223 Peachtree St. Cypress 1489	Richard N. Hunter
Los Angeles 13	411 W. 5th St. Madison 6-3633	Harry H. Wise, Jr.
San Francisco 4	400 Montgomery St. Douglas 2-7192	Knox LaRue

TV Stations Represented: WWJ-TV, Detroit, Mich.; WHAM-TV, Rochester, N. Y.; WHIO-TV, Dayton, O.

**THE KATZ AGENCY INC.**

New York 22	488 Madison Ave. Plaza 9-4460	G. W. Brett, Sales Mgr.
Chicago 1	307 N. Michigan Ave. Central 6-4006	G. H. Gunst
Atlanta 3	22 Marietta St. Alpine 1637	F. M. Bell
Detroit 2	General Motors Bldg. Trinity 2-7685	R. Bateman
Dallas 1	Republic Bank Bldg. Central 7936	F. Brimm
Kansas City 6	Bryant Bldg. Victor 7095	T. J. Flanagan, Jr.
San Francisco 4	Russ Bldg. Sutter 1-7434	D. C. Staley
Los Angeles 14	530 W. 6th St. Tucker 3219	S. J. Reulman

TV Stations Represented: WAGA-TV, Atlanta; WMAR-TV, Baltimore; WKRC-TV, Cincinnati; WXEL, Cleveland; WJBK-TV, Detroit; WSAZ-TV, Huntington, W. Va.; WFBN-TV, Indianapolis; KLAC-TV, Los Angeles; WNHC-TV, New Haven, Conn.; WKY-TV, Oklahoma City; WFIL-TV, Philadelphia; WHEN, Syracuse, N. Y.; WSPD-TV, Toledo; KPIX, San Francisco; KMTV, Omaha; WMAL-TV, Washington.

**KEENAN & EICKELBERG**

San Francisco 4, Cal.	235 Montgomery St. Douglas 2-1323	W. Hubbard Keenan, mgr.
Los Angeles, Cal.	638 S. Van Ness Ave. Fairfax 8458	George G. Dietrich, mgr.
Portland 4, Ore.	333 S.W. Oak St. Broadway 3210	Frank J. McHugh Jr., mgr.

Represents on Pacific Coast: WGN-TV, Chicago; WOR-TV, New York; and the stations represented nationally by Harrington, Righter & Parsons Inc. (see listing).

**MEEKER TV INC.**

New York 17	521 Fifth Ave. Murray Hill 2-2170	Robert D. C. Meeker
Chicago 1	333 N. Michigan Ave. Central 6-1742	Don Pontius
San Francisco 4	79 Post St. Yukon 6-4112	Jack Q. Hall
Los Angeles 28	6381 Hollywood Blvd. Hollywood 9-5408	Tracy Moore

TV Stations Represented: WGAL-TV, Lancaster, Pa.; WDEL-TV, Wilmington, Del.; WTTV, Bloomington, Ind.

**JOHN E. PEARSON CO.**

New York 17	250 Park Ave. Plaza 8-2255	John E. Pearson Russel Walker Jr.
Chicago 1	333 N. Michigan Ave. State 2-7494	George W. Clark
Los Angeles 5	684 S. Lafayette Pk. Pl. Drexel 4388	Robert Walker
San Francisco 4	57 Post St. Sutter 5568	Roger Parratt

Station Represented: WLAV-TV, Grand Rapids, Mich. (to be changed to WOOD-TV when FCC approves transfer, and representation thereafter to be Katz).

**NBC SPOT SALES**

(TV Division)

New York 20	30 Rockefeller Plaza Circle 7-8300	J. V. McConnell, Dir. Charles Phillips, Eastern TV Sales Mgr.
Chicago 54	Merchandise Mart Superior 7-8300	Robert E. Ewing, Central TV Sales Mgr.
Cleveland 14	815 Superior Ave., N.E. Cherry 1-0942	John Treacy, Sales Rep.
Hollywood 28	Sunset & Vine Hollywood 6161	Doty Edouarde, West Coast Spot Sales Mgr.
San Francisco 2	Taylor & O'Farrell Graystone 8700	Carl Nielsen, Sales Rep.

TV Stations Represented: WNET, New York; WNBW, Washington; WNBK, Cleveland; WNBQ, Chicago; KNBH, Hollywood; WRGB, Schenectady; WPTZ, Philadelphia; WBZ-TV, Boston. Note: First 5 stations are NBC-owned.

**EDWARD PETRY & CO. INC.**

New York 22	488 Madison Ave. Murray Hill 8-0200	Thomas H. Dawson
Chicago 11	400 N. Michigan Ave. Whitehall 4-9011	Edward E. Voynow Louis A. Smith, TV
Dallas 2	M & W Tower Prospect 7-3593	Buell Herman
Detroit 2	General Motors Bldg. Trinity 5-1035	Franklin M. Walker
Los Angeles 14	523 W. 6th St. Michigan 8729	Chester Matson
San Francisco 4	Russ Bldg. Garfield 1-4082	Edward L. Smith
St. Louis 3	Shell Bldg. Chestnut 7191	George Kercher

TV Stations Represented: KFI-TV, Los Angeles; KSTP-TV, Minneapolis-St. Paul; WBAL-TV, Baltimore; WNAC-TV, Boston; WSB-TV, Atlanta; WOAI-TV, San Antonio; WHAS-TV, Louisville; WTAR-TV, Norfolk; KPHO-TV, Phoenix; WSM-TV, Nashville; WFAA-TV, Dallas; KPRC-TV, Houston; KOTV, Tulsa.

**PAUL H. RAYMER CO. INC.**

New York 22	444 Madison Ave. Plaza 9-5570	Paul H. Raymer Ralph E. McKinnie Walter Duncan
Chicago 11	435 No. Michigan Ave. Superior 7-4473	F. C. Brokaw
San Francisco 4	Russ Bldg. Douglas 2-8909	Ray Rhodes
Detroit 26	Penobscot Bldg. Woodward 3-0764	Robert B. Rains
Hollywood 28	1680 Vine St. Hudson 2-2376	John D. Gale
Boston 16	Statler Office Bldg. Hubbard 2-3225	Robert C. Foster
Memphis	Hotel Chisca	Hugh Murphy

Stations Represented: WBRC-TV, Birmingham; KTLA, Los Angeles.

**WEED & CO.**

New York 17	350 Madison Ave. Murray Hill 7-7772	J. J. Weed
Chicago 1	203 N. Wabash Ave. Randolph 6-7730	C. C. Weed
Detroit 26	Book Bldg. Woodward 2-5382	Bernard P. Pearse
Atlanta 3	Palmer Bldg. Cypress 4081	Geo. Swearingen, Jr.
Hollywood 28	6331 Hollywood Blvd. Hillside 8611	Lincoln P. Simonds
San Francisco 4	68 Post St. Yukon 6-1899	M. Eastman
Boston 16	Statler Bldg. Hubbard 2-5677	Dana F. Baird

TV Stations Represented: WATV, Newark; WJAR-TV, Providence; WBKB, Chicago; WOI-TV, Ames.

**MISCELLANEOUS**

WGN-TV, Chicago, represented by WGN sales offices as follows: Chicago, 441 N. Michigan Ave., Superior 7-0100; New York City, 220 E. 42nd St., Murray Hill 2-3033, Benjamin H. Berentson. Represented on Pacific Coast by Keenan & Eichelberg (see listing).

Crosley Stations WLW-T, Cincinnati; WLW-C, Columbus, and WLW-D, Dayton, represented by WLW sales offices as follows: New York City, 630 Fifth Ave., Circle 6-1616, Bernard Musnik; Chicago, 360 No. Michigan Ave., State 2-0366, Harry Albrecht; Hollywood, 6381 Hollywood Blvd., Hollywood 9-5408, Tracy Moore.

WOR-TV, New York, represented by WOR-TV sales offices as follows: New York City, 1440 Broadway, Longacre 4-8000, R. C. Maddux & R. C. Mayo; Chicago, Tribune Tower, Superior 7-5510; Boston, 2208 John Hancock Bldg., Hubbard 2-8458. Represented on Pacific Coast by Keenan & Eichelberg (see listing).

# ORGANIZATIONS DEALING WITH TELEVISION

## Advertising, Broadcasting & Telecasting

**ADVERTISING ASSOCIATION OF THE WEST**, 425 Bush St., San Francisco 5, Cal. Telephone: GARfield 1-6868. J. Neil Reagan, McCann-Erickson, president; Charles W. Collier, executive v.p.; Arthur H. House, senior v.p.; Mildred May, v.p.; Gertrude Murphy, secy-treas.

**THE ADVERTISING COUNCIL Inc.**, 25 W. 45th St., New York 19, N. Y. LUXemburg 2-1520. Theodore S. Repplier, president; Allan M. Wilson (Washington), George P. Ludlam (New York), v.p.; Gordon C. Kinney, radio-TV director. Washington: 1200 18th St. NW. STerling 9153 (T. S. Repplier, A. M. Wilson). Chicago: 203 N. Wabash Ave. RAndolph 6-1753 (Mrs. Lavinia Schwartz). Hollywood: 1680 N. Vine St. GRanite 7166 (Robert Coleson). Radio-TV Committee of Council Board: Frank Stanton, CBS, chairman; William R. Baker, Benton & Bowles, vice chairman; Theodore L. Bates, Ted Bates & Co.; Howard Chapin, General Foods; Robert Gray, Esso; Howard Morgens, Procter & Gamble; Frank White, MBS; Gordon Kinney, secy.

**ADVERTISING FEDERATION OF AMERICA (AFA)**, 330 W. 42nd St., New York 18, N. Y. Telephone: BRyant 9-0430. Elton G. Borton, president and general manager; Grace Johnson, secy. Chairman: Graham Patterson, Pathfinder Magazine.

**AMERICAN ASSOCIATION OF ADVERTISING AGENCIES (AAAA)**, 420 Lexington Ave., New York 17, N. Y. Telephone: LEXington 2-7980. Frederic R. Gamble, president. Radio & TV Production: Richard L. Scheidker, v.p.; August Nelson, asst.; Radio & TV Operations, Kenneth Godfrey.

**ASSOCIATION OF NATIONAL ADVERTISERS**, 285 Madison Ave., New York 17, N. Y. Telephone: OREGon 9-4940. Paul B. West, president; Albert Brown, Best Foods Inc., chairman of board; M. L. McElroy, v.p.; Cy Norton, v.p.; Peter Allport, secy.

**BROADCAST ADVERTISING BUREAU (BAB)**, 270 Park Ave, New York 17, N. Y. Telephone: MURray Hill 8-4020. William B. Ryan, president; Hugh M. P. Higgins, director. (Deals with AM-FM only.)

**CANADIAN ASSOCIATION OF BROADCASTERS (CAB)**, 108 Sparks St., Ottawa, Ont., Canada. Telephone: 3-4036. T. J. Allard, manager; T. A. Evans, secy-treas.; Pat Freeman, director of sales and service, 37 Bloor St., Toronto, Ont.

**NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS (NAEB)**, 2500 Municipal Bldg., New York 7, N. Y. Worth 2-5600 ext. 375, 376. Seymour N. Siegel, president; Graydon Ausmus, v.p.; W. I. Griffith, treas.; Burton Paulu, secy. & publications editor.

**NATIONAL ASSOCIATION OF RADIO AND TELEVISION BROADCASTERS (NARTB)**, 1771 N St. NW, Washington 6, D. C. DEcatur 9300. Harold E. Fellows, president; Justin Miller, chairman & gen. counsel; C. E. Arney Jr., secy-treas.; Kenneth H. Baker, research director; Richard P. Doherty, employe-employer relations director; Ralph W. Hardy, gov't. relations director; Neal McNaughten, engineering director; Thad H. Brown Jr., manager of TV; Robert K. Richards, public affairs director; John F. Hardesty, station relations director. TV Board: Eugene S. Thomas, WOR-TV, New York, chairman; Robert D. Swezey, WDSU-TV, New Orleans, vice chairman; Campbell Arnoux, WTAR-TV, Norfolk; Harry Bannister, WWJ-TV, Detroit; Harold Hough, WBAP-TV, Fort Worth; Clair R. McCollough, WGAL-TV, Lancaster, Pa.; Paul Raibourn, KTLA, Los Angeles; W. D. Rogers Jr., KEYL, San Antonio; George B. Storer, Fort Industry Co., Toledo; Frank M. Russell, NBC, Washington; C. J. Witting, DuMont, New York.

**NATIONAL ASSOCIATION OF RADIO & TELEVISION STATION REPRESENTATIVES Inc.**, 101 Park Ave., New York 17, N. Y. Telephone: MURray Hill 5-4141. Robert Meeker, Meeker Associates, president; Max Everett, Everett-McKinney, v.p.; Eugene Katz, Katz Agency, secy.; Joseph Timlin, Branham Co., treas.; Murray Grabhorn, managing director.

**NATIONAL BETTER BUSINESS BUREAU**, Chrysler Bldg., New York 17, N. Y. Telephone: MURray Hill 6-3535. R. P. Clayberger, chairman; Edward L. Greene, president.

**PUBLISHERS INFORMATION BUREAU Inc. (PIB)**, 271 Madison Ave., New York 16, N. Y. Telephone: MURray Hill 5-2210. Frank Braucher, president; W. H. Mullen, secy.

**RADIO EXECUTIVES CLUB OF NEW YORK**—Norman Boggs, WMCA, president; C. H. Cottingham, Erwin Wasey & Co., v.p.; Claude Barrere, secy.; S. R. Dean, CBS, treas. Secy.'s address: 3948 Grand Central Terminal, New York 17, N. Y. MURray Hill 6-0238.

## Motion Pictures & Related Groups

**ALLIED STATES ASSOCIATION OF MOTION PICTURE EXHIBITORS**, 1131 Dupont Circle Bldg., Washington 6, D. C. Telephone: DUpon 7400. Abram F. Myers, chairman and general counsel; Trueman T. Rembusch, president & chairman, TV committee. Artcraft Theatre Bldg., Franklin, Ind.

**INDEPENDENT MOTION PICTURE PRODUCERS ASSOCIATION (IMPPA)**, 517 S. Mariposa Ave., Los Angeles 5, Cal. DUNkirK 4-4827. I. E. Chadwick, president; Edward F. Finney, secy.

**MOTION PICTURE ASSOCIATION OF AMERICA (MPA)**, 1600 Eye St. NW, Washington 6, D. C. Telephone: EXecutive 5110. Eric Johnston, president; Leopold Friedman, chairman, TV committee; Edward T. Cheyfitz, secretary, TV committee.

**NATIONAL TELEVISION FILM COUNCIL (NTFC)**, c/o Constance Lazar, Suite 1519, Paramount Bldg., New York 18, N. Y. Telephone: LONgacre 4-8234. Andrew P. Jaeger, president; Paul White, v.p.; Constance Lazar, secy.; Ed Evans, treas.

**SOCIETY OF INDEPENDENT MOTION PICTURE PRODUCERS (SIMPP)**, 630 Fifth Ave., New York 20, N. Y. Telephone: JUdson 6-0580. Ellis Gibbs Arnall, president; Marvin L. Faris, executive secy. Beverly Hills office: 357 No. Canon Dr., phone Crestview 1-7283.

**TELEVISION FILM PRODUCERS ASSOCIATION (TFPA)**, 8822 W Washington Blvd., Culver City, Cal. Telephone: TEXas 0-2761 Hal Roach Jr., president; Carl Dudley, v.p.

**THEATRE OWNERS OF AMERICA (TOA)**, 1501 Broadway, New York 18, N. Y. Telephone: WISconsin 7-9350. Samuel Pinanski, president; Gael Sullivan, executive director; Mitchell Wolfson, chairman, TV committee; Nathan Halpern, TV consultant; Marcus Cohn, TV counsel; Jansky & Bailey, TV engineers.

## Music Licenses

**AMERICAN SOCIETY OF COMPOSERS, AUTHORS & PUBLISHERS (ASCAP)**, 575 Madison Ave., New York 22, N. Y. MURray Hill 8-3800. Otto A. Harbach, president; Saul H. Bourne, v.p.; Oscar Hammerstein II, v.p.; Paul Cunningham, secy.; Louis Bernstein, treas.

**BROADCAST MUSIC Inc. (BMI)**, 580 Fifth Ave., New York 19, N. Y. Telephone: PLaza 7-1800. Carl Haverlin, president; Roy Harlow, v.p., station service.

**SESAC INC.**, 475 Fifth Ave., New York 17, N. Y. Telephone: MURray Hill 5-5365. Paul Heinecke, president; R. C. Heinecke, treas.; K. A. Jadasohn, gen. mgr.

## Miscellaneous

**AMERICAN TELEVISION SOCIETY (ATS)**, 270 Madison Ave., New York 16, N. Y. Telephone: LEXington 2-6094. Jules Seebach, WOR-TV, president; Warren Caro, v.p.; Claude Barrere, secy.; Archibald U. Braunfeld, treas.

**AMERICAN WOMEN IN RADIO AND TELEVISION Inc.**, 5634 Grand Central Terminal, New York 17, N. Y. MURray Hill 9-8520. Edythe J. Meserand, president; Doris S. Corwith, Edythe Fern Melrose, Marjorie Christopher, Izetta Jewel Miller, v.p.; Dorothy H. Fuller, secy-treas.

**ARMED FORCES COMMUNICATIONS ASSOCIATION**, 1624 Eye St. NW, Washington 6, D. C. EXecutive 6991. William J. Halligan, president; Rear Admiral Earl E. Stone, Joseph C. Wilson, Maj. Gen. F. L. Ankenbrandt, Maj. Gen. Kirke B. Lawton, Vernon E. Bagnall, v.p.; George P. Dixon, exec. secy.

**BROADCASTING & FILM COMMISSION OF NATIONAL COUNCIL OF CHURCHES (formerly Protestant Radio Commission)**, 220 Fifth Ave., New York 1, N. Y. OREGon 9-2968. Dr. Truman B. Douglass, chairman; Rome Betts, Dr. Paul Calvin Payne, Mrs. Norman Vincent Peale, Bishop Donald H. Tippett, vice chairmen; Edith E. Lowry, recording secy.; Dr. Stanley I. Stuber, treas.; Everett C. Parker, director of program; Albert Crews, radio-TV director; Ronald Bridges, exec. director.

**FEDERAL COMMUNICATIONS BAR ASSOCIATION (FCBA)**, Tower Bldg., Washington 5, D. C. DISTRICT 2141. William A. Porter, president; Arthur W. Scharfeld, 1st v.p.; Fred W. Albertson, 2nd v.p.; R. Russell Eagan, secy.; Quayle B. Smith, treas.

**FEDERAL RADIO EDUCATION COMMITTEE (FREC)**, U. S. Office of Education, Washington 25, D. C. Telephone: EXecutive 6300 ext. 2897. Dr. Earl J. McGrath, chairman; Mrs. Gertrude G. Broderick, executive secy.

**INSTITUTE FOR EDUCATION BY RADIO-TELEVISION (IERT)**, Ohio State University, Columbus 10, O. Telephone: UNIVERSITY 3148, ext. 280. I. Keith Tyler, director; Joan E. Zuber, secy.

**JOINT COMMITTEE ON EDUCATIONAL TELEVISION**, 1785 Massachusetts Ave. NW, Washington, D. C. HUDson 6620, ext. 30, 36. Dr. Edgar Fuller, chairman; Ralph Steetle, exec. director. Member organizations: American Council on Education, Association for Education by Radio, Association of Land Grant Colleges & Universities, National Association of Educational Broadcasters, National Association of State Universities, National Council of Chief State School Officers, National Education Association of the United States.

**NATIONAL ASSOCIATION OF RADIO-TV NEWS DIRECTORS**, c/o Radio Station WOW, Omaha, Neb. WEBster 3400. Ben Chatfield, WMAZ, Macon, Ga., president; James Borman, WCCO, Minneapolis, 1st v.p.; Tom Eaton, WTIC, Hartford, 2nd v.p.; Sheldon Peterson, KLZ, Denver, treas.; Soren Munkhof, WOW-TV, exc. secy.; James A. Byron, WBAP, Fort Worth, chairman, TV committee.

**NATIONAL ASSOCIATION OF PERFORMING ARTISTS**, 630 Fifth Ave., New York, N. Y. Telephone: CIRCLE 7-8194. Fred Waring, president; Alfred Rice, general counsel.

**NATIONAL SOCIETY OF TELEVISION PRODUCERS (NSTP)**, 654 Madison Ave., New York City. Templeton 8-7025. Irvin P. Sulds, president; Charles Basch, v.p.; Arthur Ehrlich, secy.; Jack Levine, treas. West Coast: Michael Stokey, president; George Fogle, v.p.; Gladys Rubens, secy.; Maleese Black, treas.

**RADIO PIONEERS CLUB**, 580 Fifth Ave., New York 19, N. Y. Carl Haverlin, president; J. R. Poppele, 1st v.p.; Paul W. Morency, Arthur B. Church, Martin Campbell, Raymond F. Guy, O. H. Caldwell, v.p.; Sydney M. Kaye, secy.; Herbert V. Akerberg, treas.

**VETERAN WIRELESS OPERATORS ASSOCIATION Inc.**, 30 Rockefeller Plaza, New York 20, N. Y. William J. McGonigle, president; Arthur J. Costigan, v.p.; William C. Simon, secy.; R. H. Pheysey, treas.

**RTMA Monthly Reports**

# Television & Radio Set Production: 1946-51

**Editor's Note:** Breakdowns for 1946-49 were issued by Radio Manufacturers Assn., as compiled by Haskins & Sells, CPA. They covered membership only, hence sometimes omitted several major manufacturers (notably Admiral, Tele-tone, Meck), so that reasonable all-industry estimate was generally accepted as 15-25% higher than RMA's. Beginning 1950, association (now Radio-Television Manufacturers Assn.) began issuing weekly and monthly estimates for entire industry based on projection formula devised by its Statistics Committee. These estimates are now generally accepted, and are used for 1950-51 months here reported.

TV Table Models	TV-Only Consoles		TV-Radio Consoles		Total TV Sets	Total Sets (AM-FM-TV)
	Direct View	Pro-jection	Direct View	Pro-jection		

**RECEIVING SET PRODUCTION, 1946**

Totals	5,070	1,344	10	1	51	6,476*	13,326,985
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\* Factory value of TVs estimated at \$1,250,000; of radios, \$434,244,000.

**RECEIVING SET PRODUCTION, 1947**

January	4,790	548	67	—	32	5,437	1,564,171
February	5,362	786	94	—	1	6,253	1,379,966
March	5,346	1,179	87	21	2	6,839	1,377,269
April	3,971	2,242	87	686	40	7,886	1,759,723
May	5,646	1,614	92	1,207	131	8,690	1,316,373
June	7,654	2,242	191	1,278	119	11,484	1,213,142
July	5,546	2,406	185	1,860	2	10,007	1,155,456
August	7,984	2,181	92	2,008	18	12,283	1,265,835
September	23,185	2,758	4,831	1,965	-20*	32,719	1,339,980
October	13,503	3,456	3,258	3,452	15	23,693	2,002,303
November	14,674	2,782	1,396	5,225	58	24,135	1,615,541
December	17,763	2,861	1,604	6,972	145	29,345	1,705,918
Totals	115,424	25,055	11,984	24,674	543	178,571†	17,695,677

\* Adjustment for previous error.

† Factory value of TVs estimated at \$50,000,000; of radios, \$650,000,000.

**RECEIVING SET PRODUCTION, 1948**

January	16,740	4,999	2,116	5,967	179	30,001	1,339,256
February	25,594	4,287	1,272	4,671	65	35,889	1,379,605
March	37,833	5,373	1,693	7,187	51	52,137	1,633,435
April	33,803	3,065	1,794	7,629	48	46,339	1,182,473
May	37,642	1,881	1,113	9,533	8	50,177	1,096,780
June	47,588	4,363	1,146	11,249	7	64,353	1,113,870
July	42,193	2,495	1,167	10,217	17	56,089	683,438
August	52,464	4,021	922	7,546	—	64,953	934,997
September	61,765	14,672	1,031	10,630	97	88,195	1,280,446
October	56,752	23,420	1,137	13,803	104	95,216	1,134,378
November	73,234	29,817	1,984	17,113	156	122,304	1,116,127
December	91,069	42,069	3,008	24,627	406	181,179	1,237,820
Totals	576,677	140,462	18,383	130,172	1,138	866,832*	14,132,625

\* RTMA projected estimate for entire industry: 975,000 TVs, factory value \$230,000,000; 16,500,000 radios, \$525,000,000.

**RECEIVING SET PRODUCTION, 1949**

January	76,561	29,921	487	14,033	236	121,238	830,871
February	82,198	22,638	1,055	12,827	220	118,938	716,538
March	112,537	50,928	2,400	16,383	113	182,361	861,147
April	102,120	49,656	1,442	13,318	—	166,536	673,005
May	112,359	40,883	1,026	8,986	8	163,262	640,778
June	105,707	46,796	323	7,909	1	160,736	672,590
July	49,403	25,370	518	4,237	3	79,531	421,478
August	109,947	56,067†	—	19,692**	—	185,706	808,961
September	125,379	70,024†	—	29,129**	—	224,532	757,000
October	171,685	100,070†	—	33,018**	—	304,773	975,053
November	226,846	138,431†	—	48,946**	—	414,223	1,324,359
December	167,752	91,739†	—	32,570**	—	292,061	998,993
Totals	1,442,494	722,523	7,251	241,048	581	2,413,897*	9,680,773

\* RTMA projected estimate for entire industry: 3,000,000 TVs, factory value \$580,000,000; 11,400,000 radios, \$310,000,000.

† Projections not reported separately.

\*\* Projections not reported separately. New monthly reports list TV consoles with AM-FM and/or phonographs separately.

**RECEIVING SET PRODUCTION, 1950**  
(Estimated totals for entire industry)

	Total TV	Home Radios	Auto	Portables
January	438,700	546,000	330,700	58,200
February	479,900	585,600	385,900	87,700
March (5 weeks)	686,600	715,700	446,200	187,600
April	542,600	608,300	434,900	211,000
May	486,000	585,400	383,200	276,100
June (5 weeks)	502,500	730,500	501,500	259,100
July	327,500	400,800	167,600	97,600
August	720,600	783,400	387,600	132,700
September (5 weeks)	843,800	792,500	414,200	128,800
October	838,300	747,800	391,600	90,500
November	738,800	721,500	443,700	50,400
December (5 weeks)	858,500	957,100	453,500	95,000
Total 1950	7,463,800	8,174,600	4,740,600	1,674,700

Note: Figures are as revised by RTMA statistical committee. RTMA estimate of factory value of 1950 TV receiving set production is \$1,356,000,000, of home portable radios \$237,960,000, of auto radios \$123,018,000 (see *Television Digest*, Vol. 7:23).

**RECEIVING SET PRODUCTION, 1951**  
(Estimated totals for entire industry)

	Total TV	Home Radios	Auto	Portables
January	645,716	780,410	75,294	346,799
February	679,319	795,377	79,859	437,779
March (5 weeks)	874,634	1,027,745	147,037	545,297
April	469,157	644,527	150,494	542,021
May	339,139	604,904	603,534	164,171
June (5 weeks)	304,392	556,647	700,947	171,899
July	—	—	—	—
August	—	—	—	—
September	—	—	—	—
October	—	—	—	—
November	—	—	—	—
December	—	—	—	—

Note: Preliminary TV and radio production estimates are reported on weekly basis in current issues of *Television Digest*, subject to later revisions by RTMA statistical committee.

**RTMA Figures**

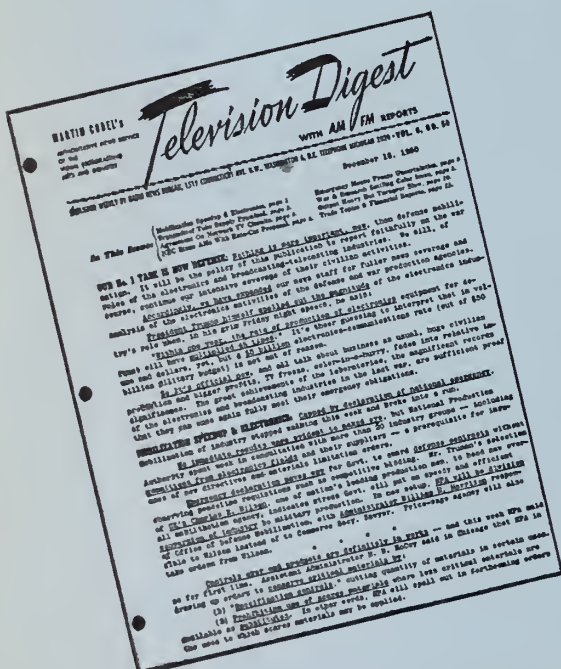
**RADIO SET PRODUCTION**  
(Total U. S. Industry)

Total Units	(Mfrs.) Value	Total Units	(Mfrs.) Value
1924	1,500,000*	1936	8,248,755
1925	2,000,000*	1937	8,083,144
1926	1,750,000*	1938	7,141,811
1927	1,350,000*	1939	10,762,631
1928	3,250,000*	1940	11,831,187
1929	4,428,000*	1941	13,642,334
1930	3,788,961	1942	4,306,984†
1931	3,593,993	1946	15,955,000
1932	2,446,143	1947	20,000,000*
1933	4,157,045	1948	16,500,000*
1934	4,478,967	1949	11,400,000*
1935	6,030,508	1950	14,589,900*
			360,978,000*

\* Estimated.

† Civilian production terminated April 22, 1942, by order of WPB.

. . . In TV-Radio and in allied electronics fields, just about every executive of consequence relies on the services of Martin Codel's Weekly TELEVISION DIGEST for objective reporting, clear analyses and accurate interpretations of basic trends and developments.



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1519 Connecticut Ave., Washington, D. C.



Addenda to

TELEVISION FACTBOOK NO. 13 -- ADDITIONS & CHANGES

(July 7 to July 14, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes on pages here indicated.

Stations Operating Commercially

Total to date: 107

(For full data on all Stations and Networks, see TV Factbook No. 13)

Applications Filed for New Stations

(Add to Applications Pending)

(Total to date: 419)

Lewiston, Me......Lewiston-Auburn Broadcasting Corp. (WLAM-ABC), 129 Lisbon St. Channel No. 8, 2.7 kw visual, 1.85 kw aural, 259 ft. Proposed transmitter, West Auburn Rd. Estimated cost of plant, \$120,000. Estimated yearly operating cost, \$80,000. Equipment RCA. Frank S. Hoy, gen. mgr. & treas. Washington counsel, Dempsey & Koplovitz. Washington consulting engineers, Craven, Lohnes & Culver. (add to page 37, TV Factbook No. 13).

Detroit, Mich......Booth Radio & Television Stations Inc., 600 Buhl Bldg., Detroit, Mich. UHF Channel No. 23, 200 kw visual, 100 kw aural, 500 ft. Proposed transmitter, Burlingame Ave. & 52nd St. Estimated cost of plant, \$279,742. Estimated yearly operating cost, \$150,000. Equipment, GE. Applicant operates WJLB, Detroit, WBBC, Flint and WSGW, Saginaw (all TV applicants). John L. Booth, gen. mgr. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis. Washington consulting engineer, George C. Davis. (add to page 38, TV Factbook No. 13).

Green Bay, Wis......Green Bay Newspaper Co. (WJPG), 428 Cherry St. Publisher of Press-Gazette. Channel No. 2, 30 kw visual, 15 kw aural, 503 ft. Proposed transmitter, Scray's Hill, 4 miles E. of De Pere, Wis. Estimated cost of plant, \$193,500. Estimated yearly operating cost, \$138,100. Equipment, RCA. Victor I. Minahan, president; John M. Walter, manager. Washington counsel, Roberts & McInnis. Washington consulting engineers, Jansky & Bailey (Add to page 46, TV Factbook No. 13).

-(over)-

**EDITOR'S NOTE:** This begins new series of weekly Addenda, designed to keep current the TV station and application listings in TV Factbook No. 13. It's suggested that you keep all your old Factbooks and Addenda on file for possible future reference.

Change in Application  
(Make necessary additions and changes)

Danville, Va......Piedmont Broadcasting Corp. Change facilities requested from Channel No. 7, 2.65 kw visual, 1.33 kw aural, 687 ft. to UHF Channel No. 24, 200 kw visual, 100 kw aural, 677 ft. (page 45)

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Construction Permit Outstanding

Atlanta, Ga......WCON-TV, Atlanta Newspapers Inc., publishers of Atlanta Journal and Constitution and operators of WSB & WSB-TV. Under experimental call letters KI2XBN, this station is being tested Channel 2, 50 kw visual, 26.3 kw aural. Originally, WCON-TV was granted to Atlanta Constitution, but when that newspaper was merged with Atlanta Journal (already operating WSB-TV), licensee became owner of two TV stations. Under FCC's duopoly rules, one station must be sold. Company proposes to sell facilities but opposition has developed from Georgia School of Technology (WGS) applicant for Channel 8 in Atlanta (TV Addenda 1-G) and Eurith Dickinson Rivers Jr., owner of WEAS, Decatur, Ga. and applicant for Channel 13 in Atlanta (TV Addenda 1-I). (See also Televis. Digest, Vol. 7:18, 22, 25, 28).

- end -

Addenda to

TELEVISION FACTBOOK NO. 13 -- ADDITIONS & CHANGES

(July 14 to July 21, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes on pages here indicated.

Stations Operating Commercially

Total to date: 107

(For full data on all Stations and Networks, see TV Factbook No. 13)

Applications Filed for New Stations

(Add to Applications Pending)

(Total to date: 421)

go, N. D......WDAY Inc. (WDAY-NBC), 118 Broadway. Partly owned by Fargo Forum, daily newspaper. Channel No. 6, 64 kw visual, 32 kw aural, 459 ft. Proposed studio-transmitter, 207-215 Fifth St. North. Estimated cost of plant, \$319,000. Estimated yearly operating cost, \$180,000. Equipment, RCA. E. C. Reineke, president; H. D. Paulson, v.p. Washington counsel, Segal, Smith & Hennessey. Washington consulting engineers, Gillett & Berquist. (add to page 40, TV Factbook No. 13).

a, O......Northwestern Ohio Broadcasting Corp. (WIMA-ABC), 223 N. Main St. UHF Channel No. 35, 16.1 kw visual, 8.05 kw aural, 237 ft. Proposed studio-transmitter, Greenlawn Rd., 4 mi. S. of Lima. Estimated cost of plant, \$194,500. Estimated yearly operating cost, \$120,000. Equipment, RCA. George E. Hamilton, president; Robert W. Mack, v.p. & gen. mgr. Washington counsel, Bingham, Collins, Porter & Kistler. Washington consulting engineer, George C. Davis. (add to page 41, TV Factbook No. 13).

Construction Permit Outstanding

anta, Ga......WCON-TV, Atlanta Newspapers Inc., publishers of Atlanta Journal and Constitution and operators of WSB & WSB-TV. Under experimental call letters KI2XBN, this station is being tested on Channel 2, 50 kw visual, 26.3 kw aural. Originally WCON-TV was granted to Atlanta Constitution, but when that newspaper was merged with Atlanta Journal (already operating WSB-TV), licensee became owner of two TV stations. Under FCC's duopoly rules, one station must be sold. Company proposes to sell facilities but opposition has developed from Georgia School of Technology (WGST), applicant for Channel 8 in Atlanta (TV Addenda 1-G) and Eurith Dickinson Rivers Jr., owner of WEAS, Decatur, Ga. and applicant for Channel 13 in Atlanta (TV Addenda 1-I). (See also Television Digest, Vol. 7:18, 22, 25, 28).



Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(July 21 to July 28, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes on pages here indicated.

Stations Operating Commercially

(Total to date: 107)

(For full data on all Stations and Networks, see TV Factbook No. 13)

Applications Filed for New Stations

(Add to Applications Pending)

(Total to date: 424 )

- Louis, Mo......St. Louis Amusement Co., 527 N. Grand St. Channel No. 11, 28.3 kw visual, 14.14 kw aural, 578 ft. Proposed studio-transmitter, Grand Blvd. & Delman Ave. Estimated cost of plant, \$569,000. Estimated yearly cost of operation, \$250,000-\$300,000. Equipment, RCA. Principals: Edward B. Arthur, president; James H. Arthur, secy-treas. Owned 52% by Ambassador Investment Co., 42% by Fanchon & Marco Enterprises Inc., talent agency, both owned 100% by Fanchon & Marco Service Corp., which in turn is owned 100% by Fanchon & Marco Inc., Los Angeles. Officers of Fanchon & Marco Inc.: Harry C. Arthur, pres.; Marco Wolff, v.p.; Fanchon Simon, v.p.; James H. Arthur, secy. Washington counsel, Clagett & Schilz. Washington consulting engineers, William C. Foss Inc. (Add to page 38, TV Factbook No. 13)
- Mont, Tex......The Enterprise Co. (KRIC), 380 Walnut St. Publisher of Enterprise and Journal, daily papers. Channel No. 6, 100 kw visual, 50 kw aural, 500 ft. Proposed studio-transmitter, 3060 Blanchette St. Estimated cost of plant, \$285,675. Estimated yearly operating cost, \$150,000. Equipment, RCA. Principals: O. Eugene Davis, president; E. C. Davis v.p. & treas. (gen. mgr., KRIC). Washington counsel, Cohn & Marks. Washington consulting engineers, Glen D. Gillett & Associates. (Add to page 44, TV Factbook No. 13)
- Claire, Wis......Central Broadcasting Co. (WEAU-NBC), 203 Barstow St. Channel No. 13, 49.2 kw visual, 24.6 kw aural, 840 ft. Proposed studio-transmitter, Clairemont Ave. & Trimble St. Estimated cost of plant, \$309,445. Estimated yearly operating cost, \$150,000. Equipment, RCA. Principals: W. C. Bridges, president & gen. mgr. (also gen. mgr., Head of the Lakes Bcstg. Co., operating WEBC, Duluth; WMFG, Hibbing, Minn.; WHLB, Virginia, Minn.) holds 56 out of 300 shares; Morgan Murphy, secy.-treas., 43 shares; Mrs. Elizabeth Murphy, 120; Eau Claire Press Co. (Press and Leader, daily newspapers), 73; Francis H. Lavine, 6; Marshall Atkinson, v.p., 2. Note: Mr. Murphy is controlling stockholder in Head of the Lakes Bcstg. Co. and is publisher of Superior (Wis.) Telegram and other newspapers; Messrs. Murphy & Bridges also control WISC, Madison, Wis.; Mr. Bridges controls WJMC, Rice Lake, Wis. Same interests also applicants for TV in Duluth, Hibbing, Madison. Washington counsel, Arthur W. Scharfeld. (Add to p.38, TV Factbook#13)

Changes in TV Stations Operating  
(Make necessary additions and changes)

- Atlanta, Ga......WAGA-TV, Fort Industry Co. Change studio location to 1018 W. Peachtree St., N. W. (change on page 11).
- New Orleans, La......WDSU-TV, WDSU Broadcasting Corp. Requests change in powers to 100 kw visual, 50 kw aural (insert after technical facilities on page 14).
- Newark, N. J......WATV, Bremer Broadcasting Corp. Change facilities requested from 5.5 kw visual & aural to 5.05 kw visual & aural (change on page 17).
- 

Change in Application  
(Make necessary additions and changes)

- Rockford, Ill......Rockford Broadcasters Inc. (WROK), Change facilities requested from Channel No. 12, 28.7 kw visual, 14.35 kw aural, 357 ft. to Channel No. 13, 200 kw visual, 100 kw aural, 314 ft. (page 35).
- 

Change in Experimental TV Station

- New Brunswick, N. J......KE2XEL, Home News Publishing Co. Deleted at request of licensee (page 30).
- 

Construction Permit Outstanding

- Atlanta, Ga......WCON-TV, Atlanta Newspapers Inc., publishers of Atlanta Journal and Constitution and operators of WSB & WSB-TV. Under experimental call letters KI2XBN, this station is being tested on Channel 2, 50 kw visual, 26.3 kw aural. Originally WCON-TV was granted to Atlanta Constitution, but when that newspaper was merged with Atlanta Journal (already operating WSB-TV), licensee became owner of two TV stations. Under FCC's duopoly rules, one station must be sold. Company proposes to sell facilities but opposition has developed from Georgia School of Technology (WGST), applicant for Channel 8 in Atlanta (TV Addenda 1-G) and Eurith Dickinson Rivers Jr., owner of WEAS, Decatur, Ga. and applicant for Channel 13 in Atlanta (TV Addenda 1-I). (See also Television Digest, Vol. 7:18 22, 25, 28).

-(end)-

Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(July 28 to August 4, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes on pages here indicated.

Stations Operating Commercially

(Total to date: 107)

(For full data on all Stations and Networks, see TV Factbook No. 13)

Applications Filed for New Stations

(Add to Applications Pending)

(Total to date: 425)

Jacksonville, Fla......City of Jacksonville (WJAX-NBC), Municipal Bldg. Channel No. 12, 62.44 kw visual, 31.22 kw aural, 559 ft. Proposed studio, Washington Hotel. Proposed transmitter, Cedar Hills Municipal Golf & Country Club, Hyde Park. Estimated cost of plant, \$372,746. Estimated yearly operating cost, \$102,000. Equipment, RCA. John T. Hopkins III, general manager. Washington counsel, Dow, Lohnes & Albertson. Consulting engineers, Paul F. Godley Co., Upper Montclair, N. J. (Add to page 34, TV Factbook No. 13).

Changes Granted in TV Stations Operating

(Make necessary additions and changes)

San Diego, Cal......KFMB-TV, Kennedy Broadcasting Co. Granted license for commercial operation. Change aural power to 13.7 kw (change on page 8).  
Greenport, Ia......WOC-TV, Central Broadcasting Co. Granted license for commercial operation (change on page 13).  
Dallas, Tex......KRLD-TV, KRLD Radio Corp. Granted license for commercial operation (change on page 26).

Changes Requested in TV Stations Operating

Rock Island, Ill......WHBF-TV, Rock Island Broadcasting Co. Requests change in powers to 100 kw visual, 50 kw aural (insert after technical facilities on page 12).  
Utica, N. Y......WKTV, Copper City Broadcasting Corp. Requests change in powers to 25 kw visual, 12.5 kw aural (insert after technical facilities on page 20).  
Dallas, Tex......KRLD-TV, KRLD Radio Corp. Requests change in powers to 100 kw visual, 50 kw aural (Insert after technical facilities on page 26).

Change in Application for New Station

South Bend, Ind......South Bend Tribune (WSBT). Change facilities requested from Channel No. 13, 27.7 kw visual, 13.8 kw aural to UHF Channel No. 34, 163.74 kw visual, 81.87 kw aural. (page 35).

Application for Changes in Facilities Dismissed

Detroit, Mich......WWJ-TV, Evening News Association. Application to change powers to 100 kw visual, 50 kw aural; antenna to 511 ft. dismissed at applicants request (delete from page 15).

STAs Granted for Power Increases

(All to 5 kw transmitter output unless otherwise noted)

Authorized in conformity with Fifth Report & Order of FCC: Public Notice No. 51-752  
Full text of order published by Television Digest as Supplement No. 74.

Wilmington, Del.....	WDEL-TV (500 w)	Utica, N. Y.....	WKTU (4.3 kw)
Miami, Fla.....	WTVJ	Cleveland, O.....	WXEL
Atlanta, Ga.....	WAGA-TV	Columbus, O.....	WTVN
Chicago, Ill.....	WBKB & WBN-TV	Erie, Pa.....	WICU (500 w)
Louisville, Ky.....	WAVE-TV & WHAS-TV (4.6 kw)	Johnstown, Pa.....	WJAC-TV
Omaha, Neb.....	KMTV	Lancaster, Pa.....	WGAL-TV (250 w aural only)
New York City.....	WJZ-TV, WOR-TV, WPIX	Nashville, Tenn.....	WSM-TV
Rochester, N.Y.....	WHAM-TV	Dallas, Tex.....	KRLD-TV
Syracuse, N. Y.....	WHEN	Huntington, W. Va.....	WSAZ-TV

STA Applications Pending for Power Increases  
(Under FCC order above)

Birmingham, Ala.....	WBRC-TV	Detroit, Mich.....	WWJ-TV
Los Angeles, Cal.....	KNBH	Kalamazoo, Mich.....	WKZO-TV
San Diego, Cal.....	KFMB-TV	Binghamton, N. Y.....	WNBK-TV
San Francisco, Cal.....	KRON-TV	New York City.....	WCBS-TV & WNBC
Chicago, Ill.....	WENR-TV & WNBQ	Syracuse, N. Y.....	WSYR-TV
Rock Island, Ill.....	WHBF-TV	Cincinnati, O.....	WCPO-TV
Bloomington, Ind.....	WTTV	Cleveland, O.....	WNBK
Indianapolis, Ind.....	WFBM-TV	Oklahoma City, Okla...	WKY-TV
		Richmond, Va.....	WTVR

Construction Permit Outstanding

Atlanta, Ga......WCON-TV, Atlanta Newspapers Inc., publishers of Atlanta Journal and Constitution and operators of WSB & WSB-TV. Under experimental conditions, call letters KI2XBN, this station (with extension of CP effective until Feb. 15, 1952) is being tested on Channel 2, 50 kw visual, 26.3 kw aural. Originally WCON-TV was granted to Atlanta Constitution, but when that newspaper was merged with Atlanta Journal (already operating WSB-TV), licensee became owner of two TV stations. Under FCC duopoly rules, one station must be sold. Company proposes to sell WCON-TV facilities but opposition has developed from Georgia School of Technology (WGST), applicant for Channel 8 in Atlanta (TV Addenda 1-G) and Eurith Dickinson Rivers Jr., owner of WEAS, Decatur, Ga., and applicant for Channel 13 in Atlanta (TV Addenda 1-I). (See also Television Digest, Vol. 7:18, 22, 25, 28).



Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(August 4 to August 11, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes on pages here indicated.

Stations Operating Commercially

(Total to date: 107)

(For full data on all Stations and Networks, see TV Factbook No. 13)

Applications Filed for New Stations

(Add to Applications Pending)

(Total to date: 428)

- ette, Ind......WFAM Inc. (WASK-MBS), McCarty Lane. UHF Channel No. 59, 18.24 kw visual, 9.12 kw aural, 364 ft. Proposed studio-transmitter, R. R. 5, McCarty Lane. Estimated cost of plant, \$158,000. Estimated yearly operating cost, \$75,000. Equipment, RCA. O. E. Richardson, president & owner; E. R. Herkner, mgr. Washington counsel, Guilford S. Jameson. (Add to page 35, TV Factbook No. 13).
- or, Me......Community Broadcasting Service (WABI-ABC), 57 State St. Channel No. 5, 1.65 kw visual, .825 kw aural, 450 ft. Proposed transmitter, Wilson St. Estimated cost of plant, \$159,276. Estimated yearly operating cost, \$60,000. Equipment, RCA. Principals: Horace A. Hildreth, president (50%); Murray Carpenter, Treas. & mgr. (50%). Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineer, George C. Davis. (Add to page 37, TV Factbook No. 13).
- land, Me......Community Broadcasting Service, 57 State St., Bangor, Me. Channel No. 6, 1.92 kw visual, .96 kw aural, 324 ft. Proposed studio-transmitter, 465 Congress St. Estimated cost of plant, \$156,026. Estimated yearly operating cost, \$75,000. Equipment, RCA. Principals: Horace A. Hildreth, president (50%); Murray Carpenter, treas. & mgr. (50%). Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineer, George C. Davis. (Add to page 37, TV Factbook No. 13).

Transfers of Ownership Approved

- Angeles, Cal......KFI-TV, Earle C. Anthony Inc. Transfer to Thomas S. Lee Enterprises Inc. (General Tire & Rubber Co.) for \$2,500,000 approved by FCC Aug. 8 and assignment of license granted. Change name to Thomas S. Lee Enterprises Inc., Don Lee Network Div. (See Television Digest, Vol. 7:23,32)
- anta, Ga......WSB-TV, Atlanta Newspapers Inc. Transfer of facilities to Broadcasting Inc. (for principals, see TV Addenda 12-U) approved by FCC Aug. 8. New owners take WSB-TV's Channel 8, while WSB-TV takes over transmitter and Channel 2 facilities built by CP holder WCON-TV. (For details, see Television Digest, Vol. 7:18,22,25,28,32).

Applications for Transfer of Ownership

- Omaha, Neb......WOW, Radio Station WOW Inc. Application filed Aug. 10 for transfer to Meredith Engineering Co. for \$2,525,000. (See Television Digest Vol. 7:27,28,32).
- San Antonio, Tex......KEYL, San Antonio Television Co. Application filed Aug. 9 for transfer to Fort Industry Co. (George M. Storer) for \$1,050,000. (See Television Digest, Vol. 7:30).

Change Granted in TV Station Operating  
(Make necessary additions and changes)

- Nashville, Tenn......WSM-TV, WSM Inc. Granted license for commercial operation (change on page 26).

Changes Requested in TV Stations Operating

- Greensboro, N. C......WFMY-TV, Greensboro News Co. Requests permission to install 5 kw transmitter to permit increase in power under authority of Fifth Report & Order of FCC: Public Notice No. 51-752.
- Columbus, O......WBNS-TV, Dispatch Printing Co. Requests change in powers to 192 kw visual, 96.36 kw aural; antenna to 450 ft. (insert after technical facilities on page 22).
- Dallas, Tex......KRLD-TV, KRLD Radio Corp. Requests change in powers to 100 kw visual, 50 kw aural (insert after technical facilities on page 26).
- San Antonio, Tex......WOAI-TV, Southland Industries Inc. Requests change in powers to 100 kw visual, 50 kw aural (insert after technical facilities on page 27).

Request for Changes in Facilities Amended

- Buffalo, N.Y......WBEN-TV, WBEN Inc. Previously requested 100 kw visual, 50 kw aural changed to request for .88 kw visual, .44 kw aural (make change on page 18).

STAs Granted for Power Increases

(All to 5 kw transmitter output unless otherwise noted)

Authorized in conformity with Fifth Report & Order of FCC: Public Notice No. 51-752  
Full text of order published by Television Digest as Supplement No. 74.

- |                          |                |                         |           |
|--------------------------|----------------|-------------------------|-----------|
| Birmingham, Ala.....     | WBRC-TV        | Bing. amton, N.Y.....   | WNBF-TV   |
| Los Angeles, Cal.....    | KNBH           | New York City.....      | WCBS-TV & |
| San Diego, Cal.....      | KFMB-TV        | Syracuse, N.Y.....      | WSYR-TV   |
| Chicago, Ill.....        | WENR-TV & WNBQ | Cincinnati, O.....      | WCPO-TV   |
| Rock Island, Ill.....    | WHBF-TV        | Cleveland, O.....       | WNBK      |
| Indianapolis, Ind.....   | WFBM-TV        | Oklahoma City, Okla.... | WKY-TV    |
| Ames-Des Moines, Ia..... | WOI-TV         | Philadelphia, Pa.....   | WCAU-TV   |
| Detroit, Mich.....       | WWJ-TV         | Richmond, Va.....       | WTVR      |
| Kalamazoo, Mich.....     | WKZO-TV        |                         |           |

STA Applications Pending for Power Increases  
(Under FCC order above)

- |                         |         |                    |         |
|-------------------------|---------|--------------------|---------|
| Los Angeles, Cal.....   | KTSL    | Buffalo, N.Y.....  | WBEN-TV |
| San Francisco, Cal..... | KRON-TV | New York City..... | WABD    |
| Bloomington, Ind.....   | WTTV    |                    |         |

Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(August 11 to August 18, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes on pages here indicated.

Stations Operating Commercially

(Total to date: 107)

(For full data on all Stations and Networks, see TV Factbook No. 13)

Applications Filed for New Stations

(Add to Applications Pending)

(Total to date: 432)

- neapolis, Minn......Upper Midwest Television Co., 425 Portland Ave. Channel No. 9, 200 kw visual, 100 kw aural, 500 ft. Proposed transmitter, near Highway 36 outside city limits. Estimated cost of plant, \$413,750. Estimated yearly operating cost, \$150,000. Equipment, GE. Stock (72.3%) owned by Cowles Broadcasting Co., publisher of Minneapolis Star & Tribune. Same interests (Cowles) control KRNT, Des Moines (Des Moines Register & Tribune) and WCOP, Boston (both TV applicants); WNAX, Yankton, S. D.; also publish Look Magazine. Washington counsel, Segal, Smith & Hennessey. Washington consulting engineers, Craven, Lohnes & Culver. (Add to page 38, TV Factbook No. 13).
- Minneapolis, Mo......The Courier-Post Publishing Co. (KHMO-MBS), 300 Broadway. Publisher of Courier Post, daily paper. Channel No. 7, 47.5 kw visual, 23.75 kw aural, 634 ft. Proposed studio-transmitter, U. S. Highway 61 & Mark Twain Ave. Estimated cost of plant, \$284,000. Estimated yearly operating cost, \$96,000. Equipment, RCA. P. D. Adler, president. Controlled by Lee Enterprises Inc. (Lee Newspapers), publishers also of Davenport Times and Democrat & Leader, Ottumwa Courier, Muscatine Journal, Mason City Globe-Gazette, all in Iowa; Madison (Wis.) State Journal; LaCrosse (Wis.) Tribune & Leader-Press; Kewanee (Ill.) Star-Courier; Lincoln (Neb.) Star. Washington counsel, Hanson, Lovett & Dale. Washington consulting engineers, Commercial Radio Equipment Co. (Add to page 38, TV Factbook No. 13).
- Easton, Pa......Associated Broadcasters Inc. (WEST, Easton), 516 Northampton St., Easton, Pa. UHF Channel No. 39, 200 kw visual, 100 kw aural, 603 ft. Proposed transmitter, near Bethlehem. Estimated cost of plant, \$328,000. Equipment, GE. Principals: J. Hale Steinman, v. p. (50%); John F. Steinman, (50%); Elwood C. Anderson, president; Clair R. McCullough, v. p. Same interests (Steinman brothers) operate WDEL-TV, Wilmington, Del.; WGAL-TV, Lancaster, Pa.; and AM stations WDEL, Wilmington, Del.; WGAL, Lancaster; WORK, York; WKBO, Harrisburg; WRAW, Reading. Steinmans also publish Lancaster New Era and Intelligencer-Journal. Washington counsel, George O. Sutton. Washington consulting engineer, James. C. McNary. (Add to page 42, TV Factbook No. 13).-(over)-

Applications Filed for New Stations, cont'd.

Beaumont, Tex......Beaumont Broadcasting Corp. (KFDM-ABC), 1420 Calder Ave. Chan No. 6, 100 kw visual, 50 kw aural, 292 ft. Proposed transmitter near Orangefield, Tex. Estimated cost of plant, \$280,220. Estimated yearly operating cost, \$200,000. Equipment, RCA. Principals: D. A. Cannon, president (27.2%); C. B. Locke, exec. v. p. (19.1%); Howard H. Fry, secy.-treas. (1.76%). Interlocking ownership with Wichtex Radio & Television Co. (KFDX), TV applicant for Wichita Falls, Tex. Washington counsel, Segal, Smith & Hennesse Consulting Engineer, A. Earl Cullum Jr. (Add to page 44, TV Fact book No. 13).

Changes Granted in TV Stations Operating  
(Make necessary additions and changes)

Indianapolis, Ind......WFBM-TV, WFBM Inc. Commercial operation (change on page 12.)

Changes Requested in TV Stations Operating

Louisville, Ky......WAVE-TV, WAVE Inc. Requests change in Channel to No. 3; powers 100 kw visual, 50 kw aural; antenna 526 ft. (insert after technical facilities on page 13).

Baltimore, Md......WAAM, WAAM Inc. Requests change in powers to 2.9 kw visual, 1.4 kw aural; antenna to 1078 ft. (insert after technical facilities on page 14).

Request for Changes in Facilities Amended

Detroit, Mich......WJBK-TV, Fort Industry Co. Previously requested 100 kw visual, 50 kw aural, 927 ft. changed to request for 3 kw visual, 1.5 kw aural, 1000 ft. (make changes on page 15).

Application for Changes in Facilities Dismissed

Buffalo, N. Y......WBEN-TV, WBEN Inc. Application to change powers to 5 kw visual, 1 kw aural dismissed at request of attorney (delete from page 18).

Addition to Experimental TV Stations

Reading, Pa......Eastern Radio Corp., Berkshire Hotel. Application for experimental TV station on UHF Channel No. 55, 200 kw visual, 100 kw aural, 100 ft. (page 30).

STA Granted for Power Increase

San Francisco, Cal......KPIX, KPIX Inc. STA authorized to increase transmitter output power to 5 kw in conformity with Fifth Report & Order of FCC: Public Notice No. 51-752.

Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(August 18 to August 25, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes on pages here indicated.

Stations Operating Commercially

(Total to date: 107)

(For full data on all Stations and Networks, see TV Factbook No. 13)

Applications Filed for New Stations

(Add to Applications Pending)

(Total to date: 435)

Chicago, Ill......Chicago Federation of Labor (WCFL), 666 Lake Shore Dr. Channel 11, 32.4 kw visual, 16.2 kw aural, 611.1 ft. Proposed transmitter, Morrison Hotel, SE corner Clark & Madison Sts. Estimated cost of plant, \$292,500. Estimated yearly operating cost, \$340,000. Equipment RCA. Principals: Wm. A. Lee, president & gen. mgr.; Steven M. Bailey, v.p.; Frank McGivern, asst. mgr.; Wm. F. Cleary, rec. secy.; Maurice Lynch, fin. secy.; Christian M. Madsen, treas. Washington counsel, Eugene L. Burke. (Add to page 35, TV Factbook No. 13)

Columbian, Miss......Birney Imes Jr., (WMOX-MBS), Columbus, Miss. Channel No. 11, 11.6 kw visual, 5.8 kw aural, 250.5 ft. Proposed studio-transmitter, WMOX Bldg. Estimated cost of plant, \$90,000. Estimated yearly operating cost, \$108,000. Equipment, RCA. Applicant is owner-publisher of Commercial Dispatch, Columbus, also owner of WCBI, Columbus; WELO, Tupelo; WNAG, Grenada; WROX, Clarksdale -- all in Mississippi. Bob McRaney, gen. mgr. (Add to page 38, TV Factbook No. 13).

Columbia, S. C......Palmetto Radio Corp. (WNOK-MBS), Hotel Jefferson. Channel No. 10, 24.5 kw visual, 12.25 kw aural, 603 ft. Proposed transmitter, 1819 Main. Proposed studio, 1811 Main. Estimated cost of plant, \$208,849. Estimated yearly operating cost, \$100,000-\$125,000. Equipment, Dumont (RCA). Principals: Samuel Litman, president (20%); J. W. Lindau III, v. p. (20%); Carlisle Roberts, secy. (20%); W. Croft Jennings, treas. (20%); Irwin Kahn, dir. (20%). Mr. Litman also is in steel and scrap iron business; Mr. Kahn, Southern Plastics Co. H. Moody McElveen Jr. is manager. Washington counsel, Clagett, Clagett & Schile. Washington consulting engineers, Kear & Kennedy. (Add to page 43, TV Factbook No. 13).

Modification of CP Granted

Angeles, Cal......KTSL, Columbia Broadcasting System Inc. Granted request to move transmitter to Mt. Wilson; change power to 500 watts visual, 300 watts aural antenna to 2838 ft. (Make changes on page 8).

Change Requested in TV Stations Operating

Utah Lake City, Utah....KDYL-TV, Intermountain Broadcasting & Television Corp. Requests change in powers to 50 kw visual, 25 kw aural; antenna to 3618 ft. (Insert after technical facilities on page 27).



Addenda to  
TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES  
(August 25 to September 1, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes on pages here indicated.

Stations Operating Commercially  
(Total to date: 107)

(For full data on all Stations and Networks, see TV Factbook No. 13)

Application Filed for New Station  
(Add to Applications Pending)  
(Total to date: 436)

Wausau, Wis......Rib Mountain Radio Inc., c/o Record Herald Co., 316 Scott St. Channel 7, 48.6 kw visual, 24.3 kw aural, 814 ft. Proposed transmitter, Rib Mt. State Park Rd., 4 miles SW of Wausau City. Estimated cost of plant \$240,445. Estimated yearly operating cost, \$150,000. Equipment, RCA. Principals: Central Bcstg. Co., Eau Claire, Wis. (60%); Record-Herald Co., Wausau, (40%). For ownership of Central Bcstg. Co. see application for Eau Claire, TV Addenda 13-C. Record-Herald Co. is controlled by J. C. Sturtevant. Officers of Rib Mt. Radio Inc.: W. C. Bridges, pres. & gen. mgr.; J. C. Sturtevant, v.p.; Morgan Murphy, secy-treas. Washington counsel, Arthur W. Scharfeld. (Add to p. 46, TV Factbook No. 13).

Changes Granted in TV Stations Operating  
(Make necessary additions and changes)

Wilmington, Ind......WTTV, Sarkes Tarzian Inc. Granted request to change power from 1 kw to 2 kw visual. (insert after technical facilities on page 12).

Buffalo, N.Y......WBEN-TV, WBEN Inc. Granted request to move to Colden, N. Y., change powers to .88 kw visual, .44 kw aural, change antenna to 1196 ft. (insert after technical facilities on page 18).

Greensboro, N.C......WFMY-TV, Greensboro News Co. Granted request to change transmitter to 5 kw visual, 2.5 kw aural. (insert after technical facilities on page 21).

Scranton, Pa......WICU, Dispatch, Inc. Granted request to change transmitter to 5 kw visual, 2.5 kw aural. (insert after technical facilities on page 24).

Modification of CP Requested

San Francisco, Cal......KRON-TV, Chronicle Publishing Co. Requests directional antenna to concentrate signal in north, east and south, reduction of ERP to 9.5 kw visual, 4.75 kw aural. (insert after technical facilities on page 9).

Change in Application for New Station

Scranton, Pa.....Scranton Times (WQAN). Change facilities requested from Channel No. 11, 2.61 kw visual, 1.31 kw aural, 1201 ft. to UHF Channel No. 16, 200 kw visual, 100 kw aural, 1241 ft. (page 42).

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STAs Granted for Power Increase

Omaha, Neb.....WOW-TV, WOW Inc. STA authorized to increase transmitter output power to 5 kw in conformity with Fifth Report & Order of FCC: Public Notice No. 51-752.

Buffalo, N.Y.....WBEN-TV, WBEN Inc. STA authorized to increase transmitter output power to 4.8 kw (when moved to new location) in conformity with Fifth Report & Order of FCC: Public Notice No. 51-752.

-(end)-



Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(September 1 to September 8, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes on pages here indicated.

Stations Operating Commercially

(Total to date: 107)

(For full data on all Stations and Networks, see TV Factbook No. 13)

Applications Filed for New Stations

(Add to Applications Pending)

(Total to date: 441)

Oklahoma City, Okla....Oklahoma Television Corp., 2701 First National Bank Bldg. Channel No. 9, 200 kw visual, 100 kw aural, 1551 ft. Proposed studio-transmitter, Lincoln Blvd. Estimated cost of plant, \$1,350,000. Estimated yearly operating cost, \$360,000. Equipment, RCA. Principals: Roy J. Turner, president, 20% (oilman); F. E. Harper, v.p., 10% (oilman); Luther T. Dulaney, treas., 30% (RCA distributor for Oklahoma); Edgar T. Bell, exec. v. p., 10% (gen. mgr. of KOTK Inc., Oklahoma City); Henry S. Griffing, secy., 30% as trustee for Video Independent Theatres Inc. (lawyer and president of Video Independent Theatres Inc. which operates 192 theatres in 50 towns in Oklahoma & Texas). Washington counsel, Dempsey & Koplovitz. Washington consulting engineer, George C. Davis. (Add to page 41, TV Factbook No. 13).

Amarillo, Tex.....Plains Radio Broadcasting Co. (KGNC-NBC), Eighth & Harrison Sts. Channel No. 4, 50 kw visual, 25 kw aural, 561 ft. Proposed studio-transmitter, Globe-New Bldg. Estimated cost of plant, \$486,559. Estimated yearly operating cost, unknown. Equipment, RCA. Principals: Globe-News Publishing Co., 81% (publisher of Amarillo News and Globe and Lubbock Avalanche and Journal; also control AM station KFYO, Lubbock). Gene A. Howe, president; Parker F. Prouty, v. p.; Wesley S. Izzard, secy.; Tom Kritser, station mgr. Washington counsel, Dow, Lohnes & Albertson. Consulting engineer, A. Earl Cullum Jr., Dallas. (Add to page 43, TV Factbook No. 13).

Waco, Tex.....UHF Television Co., 14th Floor, Magnolia Bldg. UHF Channel No. 23, 180 kw visual, 90 kw aural, 515 ft. Proposed studio-transmitter, Cliff Towers Hotel. Estimated cost of plant, \$352,500. Estimated yearly operating cost, \$140,000. Equipment, RCA. Company is equal partnership consisting of W. L. Pickens, R. L. Wheelock, H. H. Coffield, Texas oilmen (all associated in TV applications for Corpus Christi, Houston, San Antonio and New Orleans, La.). Counsel, Johnson, Bohannon, Prescott & Abney, Dallas. Consulting engineer, A. Earl Cullum Jr., Dallas. (Add to page 44, TV Factbook No. 13)

Applications Filed for New Stations (cont'd)

Houston, Tex......UHF Television Co., 14th Floor, Magnolia Bldg., Dallas, Tex. UHF Channel No. 23, 182.5 kw visual, 91.25 kw aural, 514 ft. Proposed studio-transmitter, 4600 Calhoun Rd. Estimated cost of plant, \$382,500. Estimated yearly operating cost, \$140,000. Equipment, RCA. For principals see Dallas above. Counsel, Johnson, Bohannan, Prescott & Abney, Dallas. Consulting engineer, A. Earl Cullum Jr., Dallas. (Add to page 44, TV Factbook No. 13).

San Antonio, Tex......UHF Television Co., 14th Floor, Magnolia Bldg., Dallas, Tex. UHF Channel No. 35, 187 kw visual, 93.5 kw aural, 425 ft. Proposed studio-transmitter, 513 N. San Saba. Estimated cost of plant, \$372,500. Estimated yearly operating cost, \$140,000. Equipment, RCA. For principals, see Dallas above. Counsel, Johnson, Bohannan, Prescott & Abney, Dallas. Consulting engineer, A. Earl Cullum Jr., Dallas. (Add to page 45, TV Factbook No. 13).

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Call Letters Changed

Los Angeles, Cal......KHJ-TV, Thomas S. Lee Enterprises Inc., Don Lee Network Div. (for KFI-TV). Sold to present licensee Aug. 8, 1951. Call letters changed as of Sept. 6, 1951. (Change on page 7).

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Changes Requested in TV Stations Operating

St. Paul, Minn......KSTP-TV, KSTP Inc. Requests change in powers to 98.7 kw visual, 49.35 kw aural. (Insert after technical facilities on page 16).

Binghamton, N.Y......WBNF-TV, Clark Associates Inc. Requests change in powers to 200 kw visual, 100 kw aural; antenna to 834 ft. (Insert after technical facilities on page 18).

Salt Lake City, Utah......KSL-TV, Radio Service Corp. Requests change in transmitter location to Coon Peak, Oquirrh Range; antenna to 3450 ft. (Insert after technical facilities on page 28).

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STA Granted for Power Increase

Bloomington, Ind......WTTV, Sarkes Tarzian Inc. STA authorized to increase transmitter output power at present site to 2 kw in conformity with Fifth Report & Order of FCC: Public Notice No. 51-752.

-(end)-

Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(September 8 to September 15, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes on pages here indicated.

Stations Operating Commercially

(Total to date: 107)

(For full data on all Stations and Networks, see TV Factbook No. 13)

Applications Filed for New Stations

(Add to Applications Pending)

Total filed to date: 440

(428 vhf, 12 uhf)

Huntington, W. Va......Greater Huntington Radio Corp. (WHTN), 1112½ Fourth Ave. Channel No. 13, 58.3 kw visual, 29.2 kw aural, 492 ft. Proposed transmitter, on W. Va.-Ohio State line, 2.5 miles S. of Wayne-Cabell County line. Estimated cost of plant, \$301,029. Estimated yearly operating cost, unknown. Equipment, RCA. Principals: A. B. Hyman, president; S. J. Hyman, treas.; Lan Singer, gen. mgr. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineers, Jansky & Bailey. (Add to page 46, TV Factbook No. 13).

Cheyenne, Wyo......Frontier Broadcasting Co. (KFBC-ABC), Plains Hotel. Channel No. 13, 2.56 kw visual, 1.28 kw aural, 189 ft. Proposed studio-transmitter, Third St. between Evans & Van Lennen Aves. Estimated cost of plant, \$171,217. Estimated yearly operating cost, \$96,000. Equipment, RCA. Principals: Cheyenne Newspapers Inc., publisher of Wyoming Eagle and Wyoming State Tribune, 66%; W. A. Corson, v. p., 18%; William C. Grove, secy.-treas., 16%; Robert S. McCracken, pres. President of Cheyenne Newspapers Inc. and publisher of newspapers is Tracy S. McCracken, owning 24.4% of company; with family 58%. Mr. McCracken and associates, also publish Laramie Republican-Boomerang and Bulletin, Rawlins Times, Rock Springs Rocket, Worland Northern Wyoming News; also operate radio stations KRAL, Rawlins; KVRS, Rock Springs. Mr. Grove CP for KWHT, Wheatland. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis. (Add to page 46, TV Factbook No. 13).

Applications Withdrawn

(Delete from Applications Pending)

Dallas, Tex......UHF Television Co. Withdrawn at request of attorney (page 44).

Wichita, Kan......UHF Television Co. Withdrawn at request of attorney (page 44).

San Antonio, Tex......UHF Television Co. Withdrawn at request of attorney (page 45).

**E:** In TV Addenda 13-I, A. Earl Cullum Jr., Dallas, was inadvertently listed as consulting engineer for UHF Television Co. on above three applications. The firm's consulting engineer is Guy C. Hutcheson, Arlington, Tex.

(over)

Change Requested in TV Station Operating

Boston, Mass......WBZ-TV, Westinghouse Radio Stations, Inc. Requests change in power to 15.6 kw visual, 7.5 kw aural; antenna to 529 ft. (Insert after technical facilities on page 14). Note: Antenna height of 647 ft. shown in TV Factbook No. 13 should be 536 ft. (Make correction on page 14).

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STA Granted for Power Increase

Greensboro, N. C......WFMY-TV, Greensboro News Co. STA authorized to increase transmit output power to 5 kw in conformity with Fifth Report & Order of Public Notice No. 51-752.

-(end)-

Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(September 15 to September 22, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes on pages here indicated.

Applications Filed for New Stations

(Add to Applications Pending)

Total filed to date: 442  
(430 vhf, 12 uhf)

ka, Cal......Redwood Broadcasting Co. Inc. (KIEM-MBS), Radio Center. Channel No. 3, 17.1 kw visual, 8.55 kw aural, 92 ft. Proposed transmitter, McFarland Tract. Estimated cost of plant, \$135,384. Estimated yearly operating cost, \$80,000. Equipment, GE. Principals: William B. Smullin, president & gen. mgr., 51%; Eureka Newspapers Inc., 49% (publishers of Eureka Humboldt Standard and Times). Washington counsel, Dempsey & Koplovitz. Washington consulting engineers, Craven, Lohnes & Culver. (Add to page 32, TV Factbook No. 13).

cy, Ill......Quincy Broadcasting Co. (WGEM-ABC), Hotel Quincy. Channel No. 10, 200 kw visual, 100 kw aural, 500 ft. Proposed transmitter, Ellington Township, 5 miles N. E. of Quincy. Estimated cost of plant, \$394,750. Estimated yearly operating cost, \$93,000. Equipment, GE. T. C. Oakley, president; Joe Bonansinga, mgr. Stock (70%) owned by Quincy Newspapers Inc., publisher of Quincy Herald-Whig, A. O. Lindsay, president. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Craven, Lohnes & Culver. (Add to page 35, TV Factbook No. 13).

Transfer of Ownership Approved

nd Rapids, Mich.....WLAV-TV, Leonard A. Versluis. Transfer to Grandwood Broadcasting Co. (Wood-Bitner) for \$1,382,068 approved by FCC Sept. 19 and assignment of CP granted. Call letters due to be changed to WOOD-TV. Change name to Grandwood Broadcasting Co. (See Television Digest Vol. 7:19, 38).

Changes Requested in TV Station Operating

vidence, R.I......WJAR-TV, The Outlet Co. Requests change in antenna to 601 ft. (insert after technical facilities on page 26).

Request for Change in Facilities Amended

omington, Ind......WTTV, Sarkes Tarzian Inc. Previously requested 43.2 kw visual, 21.6 kw aural changed to request for .314 kw visual, .157 kw aural (make changes on page 12).

Change in Experimental TV Station

orium, Pa......KG2XDU, Sylvania Electric Products Co. Granted CP for experimental TV station on 509-529 mc and 870-890 mc (page 30).



Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(September 22 to September 29, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes on pages here indicated.

Applications Filed for New Stations

None filed this week. Total to date: 442  
(430 vhf, 12 uhf)

New Station Beginning Commercial Operation

Total to date: 108

(For full data on Stations and Networks, see TV Factbook No. 13)

ta, Ga.....WLTW, Broadcasting Inc., 15 Forsyth St., S. W. Channel No. 8, 23.8 kw visual, 12.5 kw aural, 545 ft. Begins commercial operation Sept. 30. Personnel: William T. Lane, v. p. & gen. mgr.; Arch Ragan, sales mgr.; Harvey J. Aderhold, technical director; Roger O. Van Duzer, program director; Ann Hucheson, traffic mgr.; Madelinn C. Maddox, promotion & public relations director. (Add to page 11, TV Factbook No. 13.)

Channel and Power Changes

ta, Ga.....WSB-TV, Atlanta Newspapers Inc. Change from Channel No. 8 to Channel No. 2. Change power to 4.9 kw visual, 2.5 kw aural; antenna to 930 ft. Effective Sept. 30, station will operate under STA with 50 kw visual, 26.3 kw aural, 930 ft. (make changes on page 11).

Transfer of Ownership Approved

, Neb.....WOW-TV, Radio Station WOW Inc. Transfer to Meredith Engineering Co. for total consideration of \$2,525,000 approved by FCC Sept. 26 and assignment of CP granted. Change name to Meredith Engineering Co., which is subsidiary of Meredith Publishing Co., Des Moines (Better Homes & Gardens, Successful Farming); same interests also own and operate WHEN, Syracuse, N. Y. (See Television Digest, Vo. 7:32, 39; and FCC File BTC-1180.)

Changes Requested in TV Stations Operating

ouis, Mo.....KSD-TV, Pulitzer Publishing Co. Requests change in powers to 100 kw visual, 50 kw aural. (Insert after technical facilities on page 17.)  
ork, N. Y.....WPIX, WPIX, Inc. Requests change in powers to 200 kw visual, 100 kw aural. (Insert after technical facilities on page 19.)

Change in Application for New Station

Worcester, Mass......WTAG Inc. Change facilities requested from Channel No. 5, 16.88 kw visual, 8.443 kw aural to Channel No. 12, 123.6 kw visual, 61 kw aural (change on page 37).

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STA Granted for Power Increase

Albuquerque, N.M......KOB-TV, Albuquerque Broadcasting Co. STA authorized to increase transmitter output power to 5 kw in conformity with Fifth Report & Order of FCC: Public Notice No. 51-752.

-(end)-



Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(September 29 to October 6, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes on pages here indicated.

Applications Filed for New Stations

(Add to Applications Pending)

Total filed to date: 445

(432 vhf, 13 uhf)

Phoenix, Ariz.....Maricopa Broadcasters Inc. (KOOL-CBS) Adams Hotel. Channel No. 10, 200 kw visual, 100 kw aural, 1268 ft. Proposed transmitter, Salt River Mt., 7 miles S. of Phoenix. Estimated cost of plant, \$359,207. Estimated yearly operating cost, \$110,000. Equipment, RCA. Principals: Gene Autry, president, 85%; Charles H. Garland, secy.-treas. & gen. mgr., 5%; Tom Chauncey, asst. secy., 5%; Frank Beer, 5% (attorney) Washington counsel, Barnes & Neilson. Washington consulting engineers, E. C. Page. BPCT-778. (Add to page 32, TV Factbook No. 13.)

Idaho Falls, Idaho....Eastern Idaho Broadcasting & Television Co. (KIFI-ABC), 339 Broadway. Channel No. 3, 3.06 kw visual, 1.574 kw aural, 238 ft. Proposed studio-transmitter, Yellowstone Highway, 1.5 miles NE of Idaho Falls. Estimated cost of plant, \$82,462. Estimated yearly operating cost, \$90,000. Equipment, Composite. Principals: James M. Brady, pres. & gen. mgr.; Edwin F. McDermott, v. p., 8 1/3% (pres. & publisher of Idaho Falls Post Register & holder of 20% of stock); Frank C. Carman, secy.-treas., 12 1/2%; J. Robb Brady Trust Co., 4 1/3% (owns 76% of Idaho Falls Post Register); Grant R. Wrathall, 12 1/2% (consulting engineer); David G. Smith, 12 1/2% (livestock dealer); Edna O. Powers, 12 1/2%. Same interests operate KEIO, Pocatello. Washington counsel, John H. Midlen. Consulting engineer, Grant R. Wrathall, Aptos, Cal. BPCT-779. (Add to page 35, TV Factbook No. 13.)

Scranton, Pa.....Scranton Broadcasters Inc. (WGBI-CBS), 1000 Wyoming Ave. UHF Channel No. 22, 200 kw visual, 92.2 kw aural, 1163 ft. Proposed transmitter, near top of Bald Mt. Estimated cost of plant, \$326,099. Estimated yearly operating cost, \$100,000. Equipment, GE. M. E. Megargee, pres. & treas.; Marcella A. Megargee, v. p.; K. A. Megargee, secy.; George D. Coleman, gen. mgr. Company is completely owned by Megargee family. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, George C. Davis. (Add to page 42, TV Factbook No. 13.)

Changes Granted in TV Stations Operating

(Make necessary additions and changes)

Delaware, O.....WNBK, National Broadcasting Co. Granted license for commercial operation (change on page 22).

Lake City, Utah...KSL-TV, Radio Service Corp. of Utah. Granted license for commercial operation. Change antenna to -455 ft. (change on page 28).

(over)

Changes in Applications for New Stations

- Mobile, Ala......Pape Broadcasting Co, Inc. Change facilities requested from Channel No. 3, 17.4 kw visual, 8.7 kw aural to Channel No. 8, 54 kw visual, 16.5 kw aural (change on page 32).
- Little Rock, Ark......Southwestern Publishing Co. Change name to Donald W. Reynolds (change on page 32).
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Correction to TV Addenda 13-L

- Omaha, Neb......WOW-TV, Radio Station WOW Inc. Change in name to Meredith Engineering Co. reported in TV Addenda 13-L was erroneous. Name remains Radio Station WOW Inc. (Make correction on page 17.)

-(end)-

Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(October 6 to October 13, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes in pages here indicated.

Application Filed for New Station

(Add to Applications Pending)

Total filed to date: 446

(432 vhf, 14 uhf)

erson, Ky.....Tel-A-Ray Enterprises Inc., Box 332. UHF Channel No. 50, 21.5 kw visual, 10.7 kw aural, 315 ft. Proposed studio-transmitter, North Main & Third St. Estimated cost of plant, \$150,000. Estimated yearly operating cost, \$50,000. Equipment, RCA. Principals: Jack Grimes (liquified gas distributor), president, 274 shares; Neff Cox Jr., v.p., 200 shares; James E. Hunt (attorney), secy.-treas., 24 shares; Victor E. Chamberlain, 274 shares; R. A. Hughes (tobacco dealer), 148 shares; George L. Moss and M. H. Kirby (bankers), 148 shares each; Prentice A. Melton (insurance), 146 shares; Samuel C. Lambert, 146 shares; John S. Palmore (attorney), 24 shares; Marriana Hund, 8 shares. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, A. D. Ring & Co. (Add to page 36, TV Factbook No. 13.)

Transfer of Ownership Approved

Antonio, Tex.....KEYL, San Antonio Television Co. Transfer of control to Fort Industry Co. (George M. Storer) for total consideration of \$1,050,000 approved by FCC Oct. 10. (See Television Digest, Vol. 7:30, 41; and FCC File BTC-1178.)

Change in Call Letters Approved

nd Rapids, Mich.....WLAV-TV, Grandwood Broadcasting Co. Change call letters to WOOD-TV, effective Oct. 19 (change on page 16).

Change in Application for New Station

abula, O.....WICA Inc. Change facilities requested from Channel No. 8, 2.16 kw visual, 1.08 kw aural, to UHF Channel No. 50, 6.88 kw visual, 3.44 kw aural (change on page 40).

STAs Granted for Power Increases

Haven, Conn.....WNHC-TV, Elm City Broadcasting Corp. STA authorized to increase transmitter output power to 5 kw in conformity with Fifth Report & Order of FCC: Public Notice No. 51-752.

York, N.Y.....WABD, Allen B. DuMont Laboratories Inc. STA authorized to increase transmitter output power to 5 kw in conformity with Fifth Report & Order of FCC: Public Notice No. 51-752.



Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(October 13 to October 20, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes in pages here indicated.

Applications Filed for New Stations

(Add to Applications Pending)

Total filed to date: 448

(432 vhf, 16 uhf)

Mont, W. Va......Fairmont Broadcasting Co. (WVWV-MBS), 119 Fairmont Ave. UHF Channel No. 35, 17.4 kw visual, 8.7 kw aural, 255 ft. Proposed studio-transmitter, Leonard Ave. Estimated cost of plant, \$100,580. Estimated yearly operating cost, \$40,000. Equipment, RCA. Principals: J. P. Beacon, pres.-treas., 96%; Jennings Randolph, v.p., 4%. Washington consulting engineers, A. D. Ring & Co. BPCT-782. (Add to page 46, TV Factbook No. 13.)

aukee, Wis......Bartell Broadcasters Inc. (WOKY), 710 N. Plankinton Ave. UHF Channel No. 19, 17.28 kw visual, 8.64 kw aural, 500 ft. Proposed studio-transmitter, 2439 W. Hopkins. Estimated cost of plant, \$198,508. Estimated yearly operating cost, \$150,000. Equipment, RCA. Principals: Gerald A. Bartell, president & gen. mgr., 8 1/3%; David Beznor, v.p., 29 1/6%; Lee K. Beznor, secy. 20 5/6%; Harry E. Samson, 25%; Ralph E. Evans, 8 1/3%; Melvin Bartell, 8 1/3%. (Add to page 46, TV Factbook No. 13.)

Changes Granted in TV Stations Operating

(Make necessary additions and changes)

mington, Ind......WTTV, Sarkes Tarzian Inc. Granted request to move transmitter to E. Hillside Dr.; change powers to .28 kw visual, .14 kw aural; antenna to 715 ft. (change on page 12).

York, N. Y......WABD, Allen B. DuMont Laboratories Inc. Granted request to move to Empire State Bldg.; change powers to 5.6 kw visual, 3.09 kw aural; change antenna to 1338 ft. Station will operate under STA with 16.7 kw visual, 8.4 kw aural. (change on page 18).

vidence, R. I......WJAR-TV, The Outlet Co. Granted request to change antenna to 600 ft. (change on page 26).

Change in Call Letters Approved

s Angeles, Cal......KTSL, Columbia Broadcasting System Inc. Change call letters to KNXT, effective Oct. 28 (change on page 8).

(over)

Changes in Applications for New Stations

- Raleigh, N. C......WPTF Radio Co. Change facilities requested from 16.6 kw visual, aural, 621 ft. to 100 kw visual, 50 kw aural, 607 ft. (change on page 40).
- Oklahoma City, Okla......Southwestern Publishing Co. Change name to Donald W. Reynolds (change on page 41).
- Tulsa, Okla......Southwestern Publishing Co. Change name to Donald W. Reynolds (change on page 41).
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Addition to Experimental TV Stations

- Charleston, W. Va......Chemical City Broadcasting Co. (WTIP), Box 3032. Application for experimental TV station on UHF Channel No. 49, 3 kw visual, 1.5 kw aural, 275 ft. (page 30).

-(end)-

Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES  
 (October 20 to October 27, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes in pages here indicated.

Applications Filed for New Stations  
 (Add to Applications Pending)  
 Total filed to date: 450  
 (433 vhf, 17 uhf)

Stockton, Cal......Valley Broadcasting Co. (KXOB-MBS), Hotel Stockton. Channel No. 13, 14.4 kw visual, 7.2 kw aural, 263 ft. Proposed studio, Hotel Stockton. Proposed transmitter, Beyer Lane. Estimated cost of plant, \$208,657. Estimated yearly operating cost, \$127,368. Equipment, GE. Principal: Lincoln Dellar, president, 100%. Applicant is owner of KXOA, Sacramento; KXOC, Chico; KDB, Santa Barbara; also applicant for Sacramento. BPCT-786. (Add to page 33, TV Factbook No. 13).

Waco, Tex......Capital City Television Co., Infield Apts., Infield Rd. UHF Channel No. 18, 200 kw visual, 100 kw aural, 328 ft. Proposed studio-transmitter, 120 W. Seventh St. Estimated cost of plant, \$357,500. Estimated yearly operating cost, \$140,000. Equipment, RCA. Principal: Charles H. Coffield, 100% (oil man). Applicant is son of H. H. Coffield, associated in applications for New Orleans & Corpus Christi, and formerly part owner of KEYL, San Antonio (Vol. 7:30, 41 and Addenda 13-E, 13-N). Counsel, Johnson, Bohannon, Prescott & Abney, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex. BPCT-785. (Add to page 44, TV Factbook No. 13).

Changes Granted in TV Stations Operating  
 (Make necessary additions and changes)

Westchester, N.Y......WHAM-TV, Stromberg-Carlson Co. Granted license for commercial operation (change on page 20).

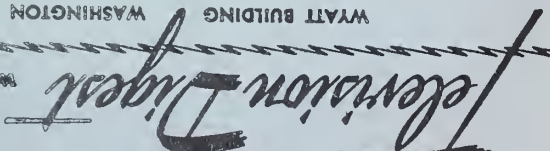
Chattanooga, Lake City, U.S.A......KDYL-TV, Intermountain Broadcasting & Television Corp. Granted license for commercial operation. Change power to 3 kw visual, 1.9 kw aural (change on page 27).





TV Factbook No  
Addenda 13-  
November 3, 1

with ELECTRONICS REPORTS



WYATT BUILDING

WASHINGTON 5, D. C. • TELEPHONE STERLING 1735

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(October 27 to November 3, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes in pages here indicated.

Addenda to

Application Filled for New Station  
(Add to Applications Pending)

Total filled to date: 451

(433 whf, 18 uhf)

Muncie, Ind. .... Tri City Radio Corp. (WLBC-CBS), 420 Alden Rd. UHF Channel No. 17.4 kw visual, 8.7 kw aural, 524 ft. Proposed studio-transmission near junction of State Rds. 21 & 3, S. of Muncie. Estimated cost, \$183,000. RCA. Principals: Donald A. Burton, pres.-treas.-general; Maurice M. Craig, 5%; John M. Craig, 3%; Frederick M. Hinshel Washington counsel, John H. Mullen. Consulting engineering George C. Davis. (Add to page 35, TV Factbook No. 13).

Changes Requested in TV Stations Operating

Detroit, Mich. .... WWJ-TV, Evening News Association. Requests change in powers to visual, 50 kw aural. (Insert after technical facilities on page 16)

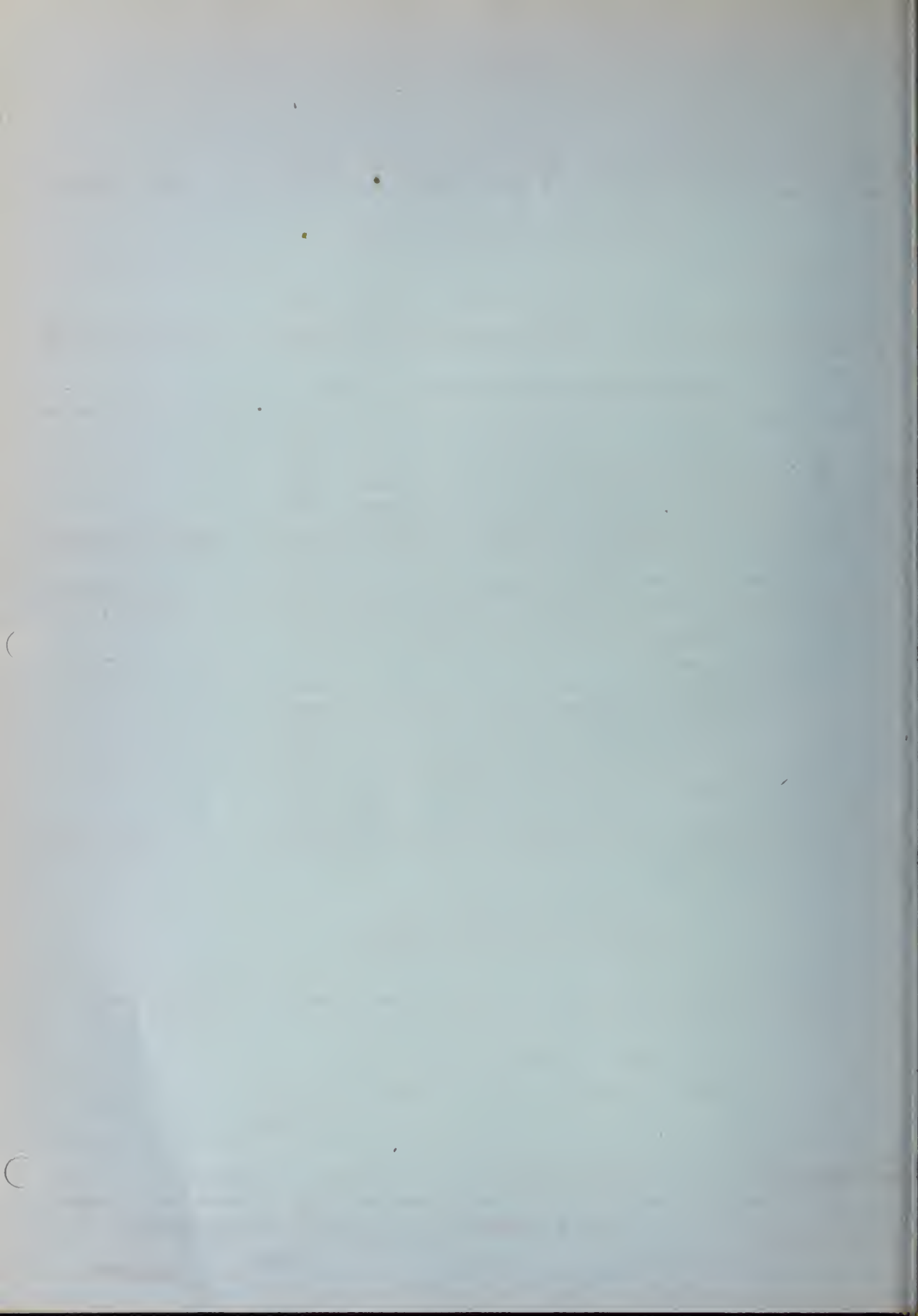
Minneapolis, Minn. .... WTCN-TV, Mid Continent Radio-Television Inc. Requests change to 14.1 kw visual, 7.05 kw aural; change antenna to 549 ft. A time, filed informal letter requesting authority to operate with reduced power of 5.5 kw visual, 2.8 kw aural, using temporary antenna 450 ft. above average terrain during construction. (Insert after technical facilities on page 16)

Request for Change in Facilities Amended

San Francisco, Cal. .... KRON-TV, Chronicle Publishing Co. Previously requested 9.5 kw aural, 1303 ft. (Change on page 9)

Change in Experimental TV Stations

Lancaster, Pa. .... Conestoga Television Assn. Inc. Granted CP for experimental station on 590-610 mc, power not to exceed 5 kw visual, 2.5 kw aural; antenna not to exceed 75 ft. above ground (page 30)



Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(November 3 to November 10, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes in pages here indicated.

Applications Filed for New Stations

(Add to Applications Pending)

Total filed to date: 453

(433 vhf, 20 uhf)

ing, Mich.....Booth Radio & Television Stations Inc., 600 Buhl Bldg., Detroit, Mich. Channel No. 10, 200 kw visual, 100 kw aural, 547 ft. Proposed transmitter, U. S. Highway 127, .5 miles S. E. of Holt, Mich. Estimated cost of plant, \$331,176. Estimated yearly operating cost, \$247,000. Equipment, RCA. Applicant operates WJLB, Detroit, WBBC, Flint, and WSCW, Saginaw (all TV applicants). Also TV applicant for Grand Rapids, Mich. John L. Booth, gen. mgr. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis. (Add to page 38, TV Factbook No. 13).

t Worth, Tex.....Tarrant County Television Co., 1101 W. 7th St., UHF Channel No. 20, 200 kw visual, 100 kw aural, 442 ft. Proposed studi-transmitter, Fair Bldg., W. 7th & Throckmorton St. Estimated cost of plant, \$373,500. Estimated yearly operating cost, \$150,000. Equipment, RCA. A general partnership consisting of A. H. Lightfoot, 40%; K. K. Kellam, 30%; Basil S. Roper, 30%. Principals are also partners in automobile business in Fort Worth. Counsel, Johnson, Bohannon, Prescott & Abney, Dallas, Tex. Consulting engineer, Guy C. Hutcheson, Arlington, Tex. (Add to page 44, TV Factbook No. 13).

osh, Wis.....Oshkosh Broadcasting Co. (WOSH-ABC), 1235 Bowen St. UHF Channel No. 48, 1.166 kw visual, .5281 kw aural, 314 ft. Proposed studio-transmitter, 1235 Bowen St. Estimated cost of plant, \$133,839. Estimated yearly operating cost \$80,000. Equipment, GE. Principals: William F. Johns Jr., 51%; William F. Johns Sr., 17%; Penrose H. Johns, 17%; Frederick Renshaw, 15%. Johns family also operates KOBK, Owatonna, Minn. and WSHB, Stillwater, Minn. Have interest in KLTF, Little Falls, Minn., WSPT, Stevens Point, Wis.; WMNE, Menomonie, Wis.; WTRW, Two Rivers, Wis., and WPDR, Portage, Wis. (Add to page 46, TV Factbook No. 13).

Applications Withdrawn

(Delete from Applications Pending)

nd Rapids, Mich.....Grandwood Broadcasting Co. Dismissed at request of applicant (delete from page 38).



Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(November 10 to November 24, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes in pages here indicated.

Applications Filed for New Stations

None filed this week. Total to date: 453  
(433 vhf, 20 uhf)

Application for Assignment of License

York, N. Y......WOR-TV, General Teleradio Inc. Application filed Nov. 19 for assignment of license of General Teleradio Inc. (R. H. Macy & Co.'s WOR, WOR-FM & WOR-TV) to Thomas S. Lee Enterprises Inc. (General Tire & Rubber Co.) for \$4,500,000 in cash and other assets, plus 25-year lease on studio & transmitter properties at \$315,000 a year, plus 10% stock interest in Thomas S. Lee Enterprises Inc. (For details, see Television Digest, Vol. 7:46).

Change Granted in TV Station Operating  
(Make necessary additions and changes)

Albany, N. Y......WSYR-TV, Central New York Broadcasting Corp. Granted license for commercial operation (change on page 20).

Changes Requested in TV Stations Operating  
(Make necessary additions and changes)

Atlanta, Ga......WSB-TV, Atlanta Newspapers Inc. Requests change in powers to 100 kw visual, 50 kw aural; antenna to 932 ft. (insert after technical facilities on page 11).

Memphis, Tenn......WMCT, Memphis Publishing Co. Requests decrease in antenna height from 640 ft. to 610 ft. (insert after technical facilities on page 26).



Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(November 24 to December 1, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes in pages here indicated.

Applications Filed for New Stations

(Add to Applications Pending)

Total filed to date: 460

(439 hf, 21 uhf)

- Paducah, Ky......Paducah Newspapers Inc. (WKYB-NBC), 408-12 Kentucky Ave. Publisher of Sun-Democrat, daily paper. Channel No. 6, 10.8 kw visual, 5.4 kw aural, 373 ft. Proposed studio, 504 Kentucky Ave. Proposed transmitter, Old Mayfield Rd. Estimated cost of plant, \$171,150. Estimated yearly operating cost, \$90,000. Equipment, RCA. Principals: E. J. Paxton, president; E. J. Paxton Jr., v.p.; E. H. Mammen, v. p.; J. L. Roth, secy.-treas. Washington counsel, Arthur W. Scharfeld. Washington consulting engineers, A. D. Ring & Co. (Add to page 36, TV Factbook No. 13).
- St. Paul, Minn......Family Broadcasting Corp. (KEYD), 15 N. Ninth St. Channel No. 9, 68 kw visual, 34 kw aural, 454 ft. Proposed transmitter, Foshay Tower, Marquette Ave. Estimated cost of plant, \$280,700. Estimated yearly operating cost, \$480,000. Equipment, RCA. Principals: Christian Business Men's Association, 40%; Henry Klages (holding company), president, 4.6%; Lee L. Whiting (advertising), v. p. & general manager, 40%; Joseph E. Dahl (drug & surgical supplies) v. p., 4.6%; David Nelson, secy., 1.3%; C. Theodore Skanse (advertising), 1%; Will R. Anderson (optician), 3%; George S. England (printer), 2%; George Lockwood (real estate), 1%; Dr. R. C. Logefeil (physician), 1.5%; Dr. H. P. Linner (physician), 1%. Washington counsel, Welch, Mott & Morgan. Washington consulting engineers, McIntosh & Inglis. BPCT-795. (Add to page 38, TV Factbook No. 13).
- Rochester, Minn......Southern Minnesota Broadcasting Co. (KROC-NBC), 100 First Ave. Bldg. Channel No. 10, 20.7 kw visual, 10.01 kw aural, 597 ft. Proposed studio-transmitter, U. S. Highway 14, 3.6 miles W. of Rochester. Estimated cost of plant, \$181,742. Estimated yearly operating cost, \$100,000. Equipment, RCA. Principals: Agnes P. Gentling, president, 12.25%; G. David Gentling, v. p.-treas.-gen. mgr., 8.31%; estate of G. P. Gentling, 63.59%; Gordon P. Gentling, 5.79%. Washington counsel, Loucks, Zias, Young & Jansky. BPCT-796. (Add to page 38, TV Factbook No. 13).
- Waco, Tex......Ector County Broadcasting Co. (KECK), Box 672. Channel No. 7, 2.25 kw visual, 1.125 kw aural, 360 ft. Proposed transmitter, 2.5 miles W. of city. Estimated cost of plant, \$137,048. Estimated yearly operating cost, \$55,003. Equipment, RCA. Principal: Ben Nedow, 100% (furniture dealer). Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineer, George C. Davis. (Add to page 44, TV Factbook No. 13).

Springfield, Mo......Springfield Television Inc. (KGBX-NBC), 605 Boonville St. Channel No. 3, 60.7 kw visual, 30.35 kw aural, 545 ft. Proposed studio-transmitter, 999 West Sunshine. Estimated cost of plant, \$224,250. Estimated yearly operating cost, \$100,000. Equipment, RCA. Principals: Springfield Newspapers Inc., publishers of Springfield News and Leader & Press, 48.4%; Lester E. Cox, president, 19.6%; T. W. Duvall, v. p., .4%; Tams Bixby Jr., Secy., .4%; J. Gordon Wardell, treas. & gen. mgr., 15%; Lynn E. Bussey, 15%; Tams Bixby III, .4%; Keith G. Wells, .4%; Mildred B. Cox, .4%. Springfield Newspapers is owned 50% by Oklahoma Press Publishing Co. which in turn is owned 70% by Bixby family. Mr. Cox is v. p. of KCMO Broadcasting Co., applicant for Kansas City, Mo. Washington counsel, Fisher, Wayland Duvall & Southmayd. Washington consulting engineers, Craven, Loh & Culver. (Add to page 38, TV Factbook No. 13)

Butte, Mont......Copper Broadcasting Co. (KOPR-ABC), Hotel Finlen. Channel No. 4, 14.85 kw visual, 7.59 kw aural, 267 ft. Proposed studio-transmitter, Beef Trail Rd. Estimated cost of plant, \$100,962. Estimated yearly operating cost, \$100,000. Equipment, Composite. Principals: Frank C. Carman, president, 16.75%; Ed Cooney, v. p., 10%; David G. Smith, treas., 16.75% (livestock dealer); Robert D. Corette, Secy., 10%; Grant R. Wrathall, 16.75% (consulting engineer); J. E. Corette Jr. (attorney) 5% each in trust for J. E. Corette III & W. P. Corette estate of John E. Corette, 3%; Edna O. Powers, 16.75%. Mrs. Powers and Messrs. Carman, Smith & Wrathall each have 25% interest in KUBA Salt Lake City (TV applicant) & KGEM, Boise, Idaho; 12½% interest in KLIX, Twin Falls, KWIK, Pocatello & KIFI, Idaho Falls (TV applicant) all Idaho. Washington counsel, John H. Midlen. Consulting engineer, Grant R. Wrathall, Aptos, Cal. (Add to page 38, TV Factbook No. 13)

San Antonio, Tex......W. W. Lechner d/b as Alamo Television Co., Kirby Bldg., Dallas, Texas. UHF Channel No. 35, 187 kw visual, 93.5 kw aural, 425 ft. Proposed studio-transmitter, 513 N. San Saba. Estimated cost of plant, \$372,500. Estimated yearly operating cost, \$140,000. Equipment, Composite. Principal: W. W. Lechner, 100% (oil man). Also TV applicant for Dallas & Houston. Counsel, Johnson, Bohannon, Prescott & Abney, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex. (Add to page 45, TV Factbook No. 13).

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Changes Requested in TV Station Operating  
(Make necessary additions and changes)

Richmond, Va......WTVR, Havens & Martin Inc. Requests change in power to 2.3 kw visual, 1.15 kw aural; antenna to 798 ft. (insert after technical facilities on page 28).

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Request for Change in Facilities Amended

Salt Lake City, Utah....KSL-TV, Radio Service Corp. of Utah. Previously requested antenna height of 3450 ft. now amended to include change in power to 2.5 watts visual, 1.25 watts aural. (insert after technical facilities on page 28).



Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(December 1 to December 8, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes in pages here indicated.

Applications Filed for New Stations

(Add to Applications Pending)

Total filed to date: 465

(441 vhf, 24 uhf)

ondale, Ill.....Grace S. Rogers & C. W. Rogers, 3000 Washington Ave., Cairo, Ill. UHF Channel No. 34, 1.33 kw visual, .602 kw aural, antenna undetermined. Proposed transmitter, to be determined. Estimated cost of plant, \$191,960. Estimated yearly operating cost, \$135,000. Equipment, GE. Principals: Grace S. Rogers, 50%; C. W. Rogers, 50%. Applicants operate group of theatres and real estate business. (Add to page 35, TV Factbook No. 13).

ville, N. C.....Skyway Broadcasting Co. (WLOS-ABC), Box 2389, Battery Park Hotel. Channel No. 13, 200 kw visual, 100 kw aural, 2087 ft. Proposed transmitter, top of Bear Wallow Mt. Estimated cost of plant, \$323,450. Estimated yearly operating cost, \$60,000. Equipment, RCA. Principals: Charles M. Britt, president, 12.215%; Charles B. Britt, v. p., 13.870%; Joe H. Britt, 16.848%. Remaining stock is held by 79 others, each holding less than 4%. Washington counsel, Frank U. Fletcher. Washington consulting engineer, John Creutz. (Add to page 40, TV Factbook No. 13).

ersonville, N.C....Radio Hendersonville Inc. (WHKP-MBS), Box 757. UHF Channel No. 27, 23.9 kw visual, 11.95 kw aural, 983 ft. Proposed transmitter, top of Jump-Off Mt., 3 miles W. of Hendersonville. Estimated cost of plant, \$176,800. Estimated yearly operating cost, \$96,000. Equipment, RCA. Principals: Beverly M. Middleton president, 26.75%; Clarence E. Morgan, v. p., 50.25%; Kermit Edney, secy., 5%; Evelyn Howe Middleton, treas., 9.5%; Frank W. Ewbank, 1.25%; D. A. Gilmore, 3%; Charles A. Renfrow, 2.5%; Claire F. Morgan, 1.75%. Washington counsel, Hanson, Lovett & Dale. Washington consulting engineer, John Creutz. (Add to page 40, TV Factbook No. 13).

mbersburg, Pa.....Chambersburg Broadcasting Co. (WCHA), Craft Press Bldg. UHF Channel No. 46, 100 kw visual, 45.6 kw aural, 1153 ft. Proposed transmitter, Appalachian Trail on Snowy Mt., 1 mile S. of South Mountain Sanitarium. Estimated cost of plant, \$230,532. Estimated yearly operating cost, \$72,000. Equipment, GE. Principals: C. M. Cassel, president, 8.2%; John S. Booth, v. p. & general mgr., 32.6%; M. O. Warrenfeltz, secy.-treas., 8.2%; T. K. Cassel, 25.8%; E. C. Clarke, 10.2%; M. G. Clarke, 5.1%; E. C. Clarke Jr., 5.1%; Rello Ohler, 4.8%. Mr. T. K. Cassel owns WDAD, Indiana, Pa., & WATS, Sayre, Pa. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineers, Kear & Kennedy. BPCT-806. (Add to page 42, TV Factbook No. 13).

Applications Filed for New Stations (Cont'd)

Charleston, S. C......WCSC Inc. (WCSC-CBS), Francis Marion Hotel. Channel No. 5, 28.2 visual, 14.1 kw aural, 311 ft. Proposed transmitter, 1 mile E. of Ashley Hall Plantation. Estimated cost of plant, \$215,000. Estimated yearly operating cost, \$205,000. Equipment, DuMont-RCA. Principals: John M. Rivers, president & treas., 100%; G. L. B. Rivers, v. p.; Martha R. Rivers, Secy. Washington counsel, Dow, Lohnes & Albert Washington consulting engineers, Craven, Lohnes & Culver. BPCT-8 (Add to page 43, TV Factbook No. 13).

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Changes Granted in TV Station Operating  
(Make necessary additions & changes)

Boston, Mass......WBZ-TV, Westinghouse Radio Stations Inc. Granted modification of to operate with 26.5 kw visual, 13.25 kw aural (change on page 14)

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Changes Requested in TV Stations Operating  
(make necessary additions and changes)

Indianapolis, Ind......WFBS-TV, WFBS Inc. Requests change in powers to 100 kw visual, 50 kw aural (insert after technical facilities on page 12).

Charlotte, N. C......WBTV, Jefferson Standard Broadcasting Co. Requests change in powers to 100 kw visual, 50 kw aural; antenna to 1073 ft. (insert after technical facilities on page 21).

-(end)-

Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(December 8 to December 14, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes in pages here indicated.

Applications Filed for New Stations

(Add to Applications Pending)

Total filed to date: 466

(443 vhf, 23 uhf)

le Rock, Ark......Arkansas Radio & Equipment Co. (KARK-NBC), 112 East Capitol Ave. Channel No. 4, 100 kw visual power, 50 kw aural, 795 ft. Proposed transmitter site, 6815 Cantrell Rd. Estimated cost of plant, \$604,682. Estimated yearly operating cost, \$144,000. Equipment, RCA. Principals: T. H. Barton, president, 80%; T. K. Barton, v. p. & general manager, 20%. Washington counsel, Spearman & Roberson. Washington consulting engineers, Craven, Lohnes & Culver. BFCT-810. (Add to page 32, TV Factbook No. 13.)

o, N. D......Red River Valley Television Corp., 51 Broadway. Channel No. 6, 39 kw visual power, 19.5 kw aural, 288 ft. Proposed transmitter site, 9 miles S. of Fargo on Highway 81. Estimated cost of plant, \$199,000. Estimated yearly operating cost, \$160,000. Equipment, RCA. E.J. McKellar, president; W. R. Haggart, v. p.; Charles G. Burke, secy.-treas. Principals: KVOX Broadcasting Co. Inc., Moorhead, Minn., 50%; Northern States Broadcasting Co. (KFGO), Fargo, N. D., 50%. Washington counsels Krieger & Jorgensen and Fisher, Wayland, Duvall & Southmayd. Washington consulting engineers, Commercial Radio Equipment Co. (Add to page 40, TV Factbook No. 13.)

Application Returned

(Delete from Applications Pending)

ondale, Ill......Grace S. Rogers & C. W. Rogers. Returned by FCC because of incomplete antenna data and undetermined transmitter site (delete from page 35).

Changes Granted in TV Stations Operating

(Make necessary additions and changes)

and Rapids, Mich......WOOD-TV, Grandwood Broadcasting Co. Granted license for commercial operation. (change on page 16).

albuquerque, N. M......KOB-TV, Albuquerque Broadcasting Co. Granted license for commercial operation. Change power to 4.5 kw visual, 2.55 kw aural; antenna to 70 ft. (change on page 18).

Addition to Experimental TV Stations

hville, Tenn......WSM Inc. (WSM & WSM-TV), National Bldg. Application for experimental TV booster station on Channel No. 4 with transmitter output of 5 watts visual and 2.5 watts aural. BPVB-497 (add to page 30).



Addenda to  
 TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES  
 (December 15 to December 22, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes in pages here indicated.

Applications Filed for New Stations  
 (Add to Applications Pending)  
 Total filed to date: 470  
 (445 vhf, 25 uhf)

Coln, Neb..... Cornbelt Broadcasting Corp. (KFOR-ABC), Stuart Bldg. Channel No. 10, 32.8 kw visual, 16.4 kw aural, 248 ft. Proposed transmitter site, 48th & Vine Sts. Estimated cost of plant, \$199,662. Estimated yearly operating cost, \$104,760. Equipment, RCA. James Stuart, president. Principal: Stuart Investment Co., 100%. Mr. Stuart has interest in WDGY, Minneapolis and KOIL, Omaha, TV applicant for Omaha. Washington consulting engineer, John Creutz. BPCT-811. (Add to page 39, TV Factbook No. 13).

oxville, Tenn..... Mountcastle Broadcasting Co. Inc. (WROL-NBC), 612 Gay St. S. W. Channel No. 6, 28.3 kw visual, 14.15 kw aural, 551 ft. Proposed transmitter site, Sharp's Ridge Memorial Rd. Estimated cost of plant, \$273,380. Estimated yearly operating cost, \$125,000. Equipment, RCA. Principal: Paul Mountcastle, president, 100%. Washington counsel, Fisher, Wayland, Duvall & Southmayd. Washington consulting engineer, Glen D. Gillett & Associates. (Add to page 43, TV Factbook No. 13).

o, Tex..... KWTX Broadcasting Co. (KWTX-MBS), 108½ South Sixth St. Channel No. 11, 10 kw visual, 5 kw aural, 590 ft. Proposed transmitter site, 46th St. & Bosque Blvd. Estimated cost of plant, \$229,475. Estimated yearly operating cost, \$114,600. Equipment, RCA. Principals: Mabel B. Morriss, executrix of estate of Beauford H. Jester, 50%; W. W. Naman (attorney), 12.125%; Hilton Emory Howell (attorney), 8.125%; Robert E. Levy (investment broker), 6.5%; Ross M. Sams (church furniture manufacturer), 7.75%; Thomas D. Stribbling (insurance), 3.875%; Ellender S. Chase, 3.875%; William W. Callan (freight line), 7.75%. Washington counsel, Loucks, Zias, Young & Jansky. Consulting engineer, A. Earl Cullum, Dallas, Tex. (Add to page 45, TV Factbook No. 13).

Application for Educational Station

lumbus, O..... Ohio State University (WOSU), Campus. Channel No. 12, 25.9 kw visual, 13 kw aural, 500 ft. Proposed transmitter site, University Farm, Lane Ave. & Starr Rd. Estimated cost of plant, \$247,630. Estimated yearly operating cost, \$100,000. Equipment, GE(RCA). Howard L. Bevis, president; Jacob B. Taylor, v. p.; Robert C. Higgy, general manager. BPCT-812. (Add to page 41, TV Factbook No. 13).

Change in Application for New Station

ambersburg, Pa..... Chambersburg Broadcasting Co. Change aural power from 45.6 kw to 53.3 kw. (change on page 42).



Addenda to

TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES

(December 22 to December 29, 1951)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes in pages here indicated.

Applications Filed for New Stations

(Add to Applications Pending)

Total filed to date: 473

(447 vhf, 26 uhf)

- Waterloo, Ia......Blackhawk Broadcasting Co. (KWWL-MBS), c/o Station KWWL, Waterloo. Channel No. 7, 28.9 kw visual power, 13.6 kw aural, 429 ft. Proposed studio-transmitter, Hotel Russell Lamson. Estimated cost of plant, \$160,844. Estimated yearly operating cost, undetermined. Equipment, GE. Principals: Ralph J. McElroy, president, 50%; Donald M. Graham, v. p., 2%; Glenn B. Beers, secy., 1%; E. Horslund, treas., 3%; C. K. Cropper, 3%; Robert Dunkleberg, 2%; Vivian Johnson, 2%; William Bolster, 4%; Robert Buckmaster, 6%. Washington counsel, Roberts & McInnis Washington consulting engineers, McIntosh & Inglis. (Add to page 36, TV Factbook No. 13.)
- Lafayette, La......Evangeline Broadcasting Co. Inc. (KVOL-NBC), 519 S. Buchanan St. Channel No. 5, 51.6 kw visual power, 25.8 kw aural, 406 ft. Proposed studio-transmitter site, 1.5 miles W. of city off U. S. Highway 90. Estimated cost of plant \$247,295. Estimated yearly operating cost, \$150,000. Equipment RCA. Principals: George H. Thomas, treas., 50%; Lafayette Advertiser Gazette Inc., 50% (publisher of Lafayette Advertiser, daily newspaper); Morgan Murphy, president; Mrs. George H. Thomas, v. p.; Harry Squiers, secy. Mr. Thomas has 60% interest in KANE, New Iberia, La. Mr. Murphy is controlling stockholder in Head of the Lakes Bestg. Co., operating WEBC, Duluth; WMFG, Hibbing, Minn.; WHLB, Virginia, Minn., and is publisher of Lafayette (La.) Advertiser and other newspapers; also has controlling interest in WISC, Madison, Wis. & WEAU, Eau Claire, Wis. and has interest in TV applications for Duluth, Hibbing, Eau Claire, Madison. Washington counsel, Arthur W. Scharfeld. (Add to page 36, TV Factbook No. 13.)
- Oklahoma City, Okla......Oklahoma County Television & Broadcasting Co., c/o Station KWCO, Chickasha, Okla. UHF Channel No. 25, 18 kw visual power, 9 kw aural, 516 ft. Proposed studio-transmitter site, N. W. 63rd & N. Harvey Sts. Estimated cost of plant, \$166,541. Estimated yearly operating cost, \$51,000. Equipment, RCA. Principals: Philip D. Jackson, 50%; Clarence E. Wilson, 50%. Mr. Jackson owns 50% of KWCO, Chickasha. Mr. Wilson owns 50% of KWCO and 100% of KPUY, Puyallup, Wash. (Add to page 41, TV Factbook No. 13.)

Changes Requested in TV Stations Operating

(Make necessary additions and changes)

- Lexington, Ky......WHAS-TV, WHAS Inc. Requests change in channel from No. 9 to No. 11; powers to 200 kw visual, 100 kw aural; antenna 495 ft.





Addenda to  
TELEVISION FACTBOOK NO. 13 - ADDITIONS & CHANGES  
(December 29 to January 5, 1952)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes in pages here indicated.

Applications Filed for New Stations  
(Add to Applications Pending)  
Total filed to date: 476  
(449 vhf, 27 uhf)

Montgomery, Ala.....First National Bank of Montgomery and Margaret Covington Milwee, Executors of the Estate of G. W. Covington Jr., Deceased, (WCOV-CBS), Box 511. Channel No. 12, 53.9 kw visual power, 26.95 kw aural, 381 ft. Proposed studio-transmitter site, Narrow Lane Rd., 3 miles S.E. of Montgomery. Estimated cost of plant, \$291,500. Estimated yearly operating cost, \$288,000. Equipment, RCA. Principals: First National Bank of Montgomery, co-executor: Margaret Covington Milwee, co-executor, 1/7; Oscar Covington, 1/7; Clara R. Covington, 1/7; Ethel Covington, 1/7; Hazel C. Davies, 1/7; Earl B. Covington 1/7; Peggy Milwee Carlton, 1/7. Estate of G. W. Covington Jr. is also licensee of WGWD, Gadsden, & WGNC, Selma, Ala. Washington counsel, Welch, Mott & Morgan. Consulting engineer, W. J. Holey, Atlanta. (Add to page 32, TV Factbook No. 13.)

Raleigh, N. C.....Capitol Broadcasting Co. Inc. (WRAL-MBS), 130 S. Salisbury St. Channel No. 5, 100 kw visual power, 61.34 kw aural, 492 ft. Proposed studio-transmitter site, Bart St. at rear of Federal Memorial Park. Estimated cost of plant, \$347,721. Estimated yearly operating cost, \$183,931. Equipment, DuMont (RCA). Principals: A. J. Fletcher, president, 91%; Ray Reeve, v. p., 2.5%; L. H. Bryan, secy., .5%; W. H. Witherspoon, asst. secy., .5%; Fred Fletcher, manager, 5%; R. O. Howard, .5%. Washington counsel, Frank U. Fletcher. Consulting engineers, Brown, Duncan & Porter, Raleigh. (Add to page 40, TV Factbook No. 13.)

Victoria, Tex.....Alkek-Belcher Television Co., (KNAL), Victoria Bank & Trust Bldg. UHF Channel No. 19, 20.6 kw visual power, 10.3 kw aural, 338 ft. Proposed studio-transmitter site, 2400 block of U. S. Highway 59. Estimated cost of plant, \$149,300. Estimated yearly operating cost, \$70,000. Equipment, RCA. Principals: Albert B. Alkek, 50%; Truman Belcher, 50%. Mr. Alkek is oil and gas distributor, hardware distributor, operates trucking service and local bus line. Mr. Belcher is auto distributor. Counsel, Johnson, Bohannon, Prescott & Abney, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex. (Add to page 45, TV Factbook No. 13.)

Change Granted in TV Station Operating  
(Make necessary additions and changes)

Baltimore, Md.....WBAL-TV, Hearst Radio Inc. Change name to Hearst Corp. (change on page 14).

Changes Requested in TV Stations Operating  
(Make necessary additions and changes)

Chicago, Ill......WGN-TV, WGN Inc. Requests change in powers to 200 kw visual, 100 kw aural. (insert after technical facilities on page 12).

Cleveland, O......WXEL, Empire Coil Co. Inc. Requests change in powers to 8.5 kw visual, 4.25 kw aural; antenna to 962 ft. (insert after technical facilities on page 22).

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Request for Change in Facilities Amended

Louisville, Ky......WAVE-TV, WAVE Inc. Previously requested change to Channel No. 3, 3 kw visual, 50 kw aural, 526 ft. amended to request 914 ft. in line with 526 ft. and change transmitter location to near Bald Knob, 4 miles west of New Albany, Ind. (change on page 13).

-(end)-

Addenda to

TELEVISION FACTBOOK NO. 13 -- ADDITIONS & CHANGES

(January 5 to January 12, 1952)

Basic listings of all operating stations, CPs and applications as of July 15, 1951 can be kept up-to-date by making additions and changes in pages here indicated.

Applications Filed for New Stations

(Add to Applications Pending)

Total filed to date: 479

(450 vhf, 29 uhf)

Jefferson City, Mo......Capital Broadcasting Co. (KWOS-MPS), 210 Monroe St. Channel No. 13, 59 kw visual power, 29.5 kw aural, 300 ft. Proposed studio-transmitter site, St. Mary's Blvd. Estimated cost of plant, \$194,428. Estimated yearly operating cost, \$150,000. Equipment, RCA. Principals: R. C. Goshorn, president, 80% (publisher of Jefferson City Capital News and Post-Tribune); Catherine Roer, general manager. Washington counsel, Fisher, Wayland, Duvall & Southmayd. Washington consulting engineers, Commercial Radio Equipment Co. BPCT-823. (Add to page 38, TV Factbook No. 13.)

Corpus Christi, Tex......UHF Television Co., 14th Floor, Magnolia Bldg. UHF Channel No. 23, 180 kw visual power, 90 kw aural, 515 ft. Proposed studio-transmitter site, Cliff Towers Hotel. Estimated cost of plant, \$352,500. Estimated yearly operating cost, \$140,000. Equipment, RCA. Company is equal partnership consisting of W. L. Pickens, R. L. Wheelock, H. H. Coffield, Texas oilmen (all associated in TV applications for Corpus Christi and New Orleans). Counsel, Johnson, Bohannon, Prescott & Abney, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex. BPCT-827. (Add to page 44, TV Factbook No. 13.)

Dallas, Tex......UHF Television Co., 14th Floor, Magnolia Bldg., Dallas, Tex. UHF Channel No. 23, 182.5 kw visual power, 91.25 kw aural, 514 ft. Proposed studio-transmitter, 4600 Calhoun Rd. Estimated cost of plant, \$382,500. Estimated yearly operating cost, \$140,000. Equipment, RCA. For principals, see Dallas above. Counsel, Johnson, Bohannon, Prescott & Abney, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex. BPCT-826. (Add to page 44, TV Factbook No. 13.)

Changes Requested in TV Station Operating

(Make necessary additions and changes)

San Antonio, Tex......KEYL, San Antonio Television Co. Requests change in powers to 15.6 kw visual, 7.8 kw aural; antenna to 447 ft. (insert after technical facilities on page 27).

Change in Application for New Station

Des Moines, Ia......Josh Higgins Broadcasting Co. Change powers from 25.34 kw visual, 12.67 kw aural to 24.96 kw visual, 12.48 kw aural; antenna from 468 ft. to 522 ft. (change on page 36).