

QUAD-CITY



Tele-VIEWS

15¢

PROGRAM SCHEDULES FOR JUNE 23 - 29

Vol. I—No. 25

Buddies

Of



"PAT"



"SPEED"



"CURLY"



"VERNE"

The

Airlanes

*For the finest talent
in this community*

**GOLDEN
OPPORTUNITY**

6:30 - 7:00 p. m.

Fridays

Here's a series that brings you local "stars-in - the - making." Watch every Friday—see your talented friends and neighbors on TV . . . maybe a relative of yours will appear before the WOC-TV cameras.

Watch These Two
Great Shows

**MISS U. S.
TELEVISION**

9:30 - 10:00 p. m.

Wednesdays

On each telecast, four talented local beauties entertain you in this nation-wide competition for the title of "Miss U. S. Television." Watch and see if you can pick the local winner who will be selected to go to the finals of the national contest.

The Station That
Brings You Con-
tinuous Program-
ming From Sign-
On to Sign-Off.

WOC-TV
AM FM



Mail Bag

Age Dispute

Editor:

My mother thinks that Betty Ann Grove on Stop the Music is younger than Marian Morgan. Is she right? Rock Island, Ill. B. G.

(She's right. Ordinarily, all questions concerning the ages of women on television are deep, dark secrets. Most of our queries are greeted with silence, so puh-lease don't swamp us with questions on the ages of female TV stars!—Ed.)

* * *

Editor:

Will you tell us all about announcer Jim Johnston? How old is he? Is he married? Where did he receive his education? He has such a wonderful voice and we think him wonderful. Shannon, Ill.

Marie Woessner

(Jim is 27 years old and married to a New York girl. He was born in Rock Island and raised in Moline. He was educated in Moline Public schools and attended drama school in New York. He has several seasons of summer stock in Maine and New York. He started in radio in Peoria in 1947 and came to WOC in August of 1950. Look for him soon on the cover of this magazine.—Ed.)

Real Name

Editor:

What is Gabby Hayes' real name? Kewanee, Ill. B. L.

(George Hayes.—Ed.)

* * *

Real Town

Editor:

Please tell me if "Hawkins Falls" is a real town. Davenport, Iowa D. G.

(Hawkins Falls has its counterpart in a real community. It's Woodstock, Ill., located about 60 miles west of Chicago. Woodstock has a population of 6,123. Many of the town's buildings were photographed and duplicated in studio-constructed sets. A model of the town square is used in opening and closing each week's presentation of "Hawkins Falls, Pop. 6,206."—Ed.)

Editor:

How about some news of Marjorie Meinert? Is she married or engaged? If so, to whom, how old is she, when did she get her musical training, how long has she played the organ? If she's married, does she have any children? Let's have more pictures of her at the organ. She's wonderful!

Dubuque, Iowa

Mrs. R.W.B.

(Marj began piano lessons at 3 years of age and played her first professional engagement at 7. She is a graduate of Dubuque University conservatory of music. She is married to Charles Flynn of Davenport and to our knowledge is not blessed with any heirs.—Ed.)

* * *

Editor:

Please tell me who the announcer is on "Wrestling from Hollywood." Enjoy Tele-Views.

Miles, Iowa

Mrs. M. Hysell

(He is Richard Lane, star of many motion pictures, and is also seen as the captain of the "Dixie Showboat" seen on WOC-TV, Tuesdays, at 9:00 —Ed.)

—tv—

John McQuade, CBS-TV's "Charlie Wild," usually spends his vacations working on fishing boats out of Provincetown.

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Legal counsel Rudolph Halley and Sen. Kefauver compare notes.



Criminals Fear Television

By U. S. SEN. ESTES KEFAUVER

(TV Forecast News Service)

I was surprised by the impact of television on the work of the Senate Crime Investigating Committee.

In the first place, it did not occur to me that the television industry would give our hearings the coverage that it did. Before we reached New York, individual outlets had televised our proceedings in New Orleans, St. Louis, San Francisco and Detroit. But, these presentations were for local area consumption, and we could not envision the response on a national basis.

To be very frank, we had misgivings that the American public generally would become critically aware of our undertaking and a nation-wide picture of the implications of organized crime syndicates.

As we moved from place to place, it seemed to us that the only ones aroused were local people. Then, when we would leave a locality, it seemed that

an entirely new, similar situation would develop.

It was about this time that I agreed to write a series of magazine articles, to appear after the report was in, to draw the attention of the American public to Big Crime and its corrupting influence on governmental officials.

Very few of our citizens ever see—let alone read—a stuffy public occurrence; and, I thought that a presentation of our findings in more-readable form would arouse the people to the evils of the situation. An unanticipated extension of our committee, at the insistence of my colleagues, caused this series of articles to appear in advance of the release of our official report.

But, as later developed, this result could have been achieved without the magazine articles. Television brought our work into the living rooms of some



Big guns opened the Chicago hearings. I, too, r., Aide Julius Cahn, U.S. District Attorney Otto Kerner, Rudolph Halley, counsel George Rabin-

son, Mayor Martin Kennelly, Sen. Kefauver, State's Attorney John Boyle, ex-commissioner Priendergast, ex-sheriff Elmer Walsh.

30,000,000 Americans. It also provided us with an opportunity to point out that our investigation had been in process for nearly a year. Many of those who communicated with us knew nothing of our inquiry except for the final three weeks of hearings in New York and Washington.

In addition, we were able to direct the attention of the television audience to another important fact, i.e., that the primary responsibility for law enforcement rests on Main Street—not on Pennsylvania Avenue in Washington.

There are some who contend that televising congressional hearings is unfair to witnesses. This is a decision for the courts to make, of course. At the same time, my own opinion is that the educational advantages and public information involved make the televising of congressional inquiries very desirable. Of course, the lights should not be obtrusive, and the heat should not be permitted to be obnoxious. But, where the physical factors are proper, I don't see that presenting telecasts are unfair to witnesses.

As a matter of fact, if I were a witness, I should prefer that my testimony be televised. The newspaper accounts of my appearance are limited by space, the impression I make upon the reporter, and the reactions of an editor. If my testimony is being carried on radio, I must depend upon my voice to give those who are listening an impression of me. However, television is broader.

Television is the medium that will present my entire appearance, my voice, my reactions, the treatment accorded me, my demeanor in the witness chair, and so on, to the public. As the little girl said, "I ain't much, but I've all I got." I can't expect to be accepted for what I am not; but, I have a right to be accepted for what I am as a witness.

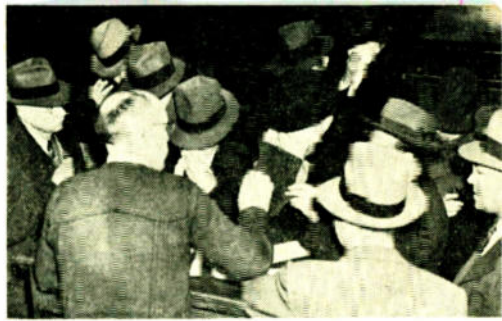
Our probe was assisted in this facsimile maner. A great number of American citizens could see, as well as

Continued on Page 15

Before TV arrived, these men helped give Chicago an unsavory reputation: Klondike O'Donnell, Three-fingered Jack White, Murray Humphries, Marcus Looney & Charles Fischetti.

-- All photos by Acme --

"Tele-Views"



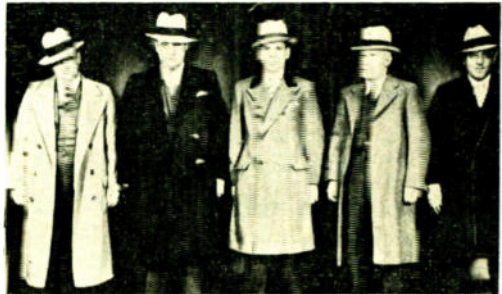
Gambling patrons turn shy before camera. More than 100 were arrested in this routine "publicity" raid by police.



Despite pious statements by Illinois Bell officials that bookie phones are not tolerated, Policeman Joe Newman eyes latest raid results.



Police officer William Lyman inspects gaming equipment seized at George S. May's fabulous Tam O'Shanter country club.



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Saturday

JUNE 23rd

WHBF-TV—Ch. 4 WOC-TV—Ch. 5

(Programs Subject to Change)

- 9:00 4 **FASHION MAGIC—**
Arlene Francis is your hostess.
- 9:30 4 **DATE WITH JUDY—**
- 10:00 4 **BIG TOP—**
A regular three-ring circus with Jack Sterling as ringmaster.
- 11:00 4 **TWO GIRLS NAMED SMITH—**
- 11:30 4 **I COVER TIMES SQUARE—**
Harold Huber, movie actor, stars in the role of Johnny Warren.
- 1:30 5 **HORCE RACING—**
Feature race from Aqueduct Race Track; Queen County Handicap for 3-yr.-olds; 1-1/16 miles for a \$20,000 purse.
- 2:30 5 **WESTERN PLAYHOUSE—**
A western movie for young & old.
- 3:00 5 **FILM SUBJECT—**
- 3:30 4 **FIRST AID—**
This is a local program.
- 5 **FILM SUBJECT—**
- 3:45 5 **ON THE LINE—**
With Bob Considine—News report and interviews. This week the story of the United Nations.
- 4:00 4 **SPACE PATROL—**
- 5 **FILM SUBJECT—**
- 4:30 4 **LIFE BEGINS AT 80—**
- 5 **MR. WIZARD—**
Don Herbert as Mr. Wizard will experiment with air and water to create his own climate in his basement.
- 5:00 4 **SAM LEVENSON SHOW—**
Comedy monologues concerning the bringing up of your family.
- 5 **VICTOR BORGE SHOW—**
- 5:30 4 **ON TRIAL—**
- 5 **ONE MAN'S FAMILY—**
This domestic drama stars Bert Lytell and Marjorie Gateson.
- 6:00 4 **THE SUMMER THEATRE—**
"Against the Wind" with Robert Beatty and Simone Signore. A story of wartime sabotage in Europe.
- 5 **SATURDAY ROUNDUP—**
A western film series starring Kermit Maynard. This week's title: "Wild Horse Roundup."
- 7:00 4 **WONDERFUL TOWN—**
Stars Faye Emerson and honors the city of Chicago. Her guests will be Chicagoans Dave Garro-way, Benny Goodman, Kay Armer, and Cornelia Otis Skinner. She will describe some of the famous landmarks of the city.
- 5 **MIDWESTERN HAYRIDE—**
Bill Thal emcees. Members of the cast are the Pleasant Valley Boys, The Rangers, Ernie Lee, Bob Schrede and a host of others.
- 7:30 4 **THE SHOW GOES ON—**
Robert Q. Lewis holds auditions for entertainment buyers. Duke Ellington appears as one of the three buyers this week.
- 8:00 4 **FAYE EMERSON—**
This is the last of Faye's interview shows. Watch her on the new show "Wonderful Town."
- 5 **DOODLES WEAVER SHOW—**
Comedy variety starring Doodles, Peanuts Mann, Marion Colby and Milton DeLugg Trio.
- 8:15 4 **STORK CLUB—**
Stars Virginia Paine, Sherman Billingsley and guests.
- 8:30 4 **LONE RANGER—**
- 5 **YOUR HIT PARADE—**
Snooky Lanson, Eileen Wilson and Dorothy Collins, vocalists; the Hit Paraders and Raymond Scott's orchestra.
- 9:00 4 **WRESTLING—**
From Marigold Gardens, Chicago.
- 5 **SPORTS SCHOLAR—**
A test for your sports knowledge.
- 9:15 5 **SHEILA GRAHAM—**
Interviews with your movie stars.
- 9:30 5 **MYSTERY PLAYHOUSE—**
- 10:15 4 **WESTERN FILM—**
"Tumbleweed Trail."

Sunday

JUNE 24th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 11:30 5 **AMERICAN FORUM OF THE AIR**
Discussion program. Theodore Granik is moderator. Subject: "Should We Continue Price and Wage Controls?" Senators Paul H. Douglas and Everett M. Dirksen of Illinois.
- 12:00 5 **WATCH THE WORLD—**
- 12:15 4 **FEATURE FILM—**
"Girls Town."
- 12:30 5 **UNIVERSITY HOUR—**
- 1:00 5 **FILM SUBJECT—**
- 1:30 4 **PARADE OF HOMES—**
Local real estate men display their wares in an attempt to interest home-buyers in sales.
- 5 **TV FORUM—**
- 2:00 4 **INS NEWS—**
- 5 **MEET THE PRESS—**
John Foster Dulles, State department advisor, faces the questions of the members of the press.
- 2:15 4 **TELE-SPORTS—**
- 2:30 4 **YOUR PET PARADE—**
Children and their pets on review.
- 5 **ZOO PARADE—**
Marlin Perkins, director of Lincoln Park Zoo, has some more of his friends for you to meet.
- 3:00 4 **SUPER CIRCUS—**
Clown Cliff Soubier and Mary Hartline's band assist some great circus acts for your enjoyment.
- 5 **GABBY HAYES SHOW—**
A humorous story of how Capt. Leonard Helms is able to prove to a young captain that military discipline can be carried too far.
- 3:30 5 **MAGIC SLATE—**
- 4:00 4 **CHARLIE WILD, PRIVATE EYE—**
A detective yarn that is sure to thrill you.
- 5 **HOPALONG CASSIDY—**
- 4:30 4 **TED MACK FAMILY HOUR—**
Amateur talent vie for recognition on this program.

- 5:00 4 **PAUL WHITEMAN SHOW—**
With Earl Wrightson and Maureen Cannon, vocalists.
- 5 **THE CHIMPS—**
Chimpanzees are the actors in this play titled "Terror by Train."
- 5:15 5 **NBC NEWS OF THE WEEK—**
- 5:30 4 **THIS IS SHOW BUSINESS—**
Clifton Fadiman is your moderator.
- 5 **THE ALDRICH FAMILY—**
Henry seeks a high-salaried job in a hatchet-handle factory and finds that all that glitters is not gold. This is Henry's last show of the season.
- 6:00 4 **FORD THEATRE—**
"Night Over London" starring Stella Andrew and Hugh Reilly. A murder mystery with a new twist.
- 5 **COMEDY THEATRE—**
Dean Martin and Jerry Lewis star. Janis Paige, movie star, is their guest.
- 7:00 4 **FRED WARING SHOW—**
"All Favorites Show" with Kathy Beaumont re-enacting 'Alice in Wonderland' and the singing of all the popular songs of the year. A film will take you behind-the-scenes. Last show of the season.
- 5 **TELEVISION PLAYHOUSE—**
"Dr. Hudson's Secret Journal" dramatized. Story of a surgeon's dilemma.
- 8:00 4 **CELEBRITY TIME—**
Conrad Nagel conducts quiz with regular panelist Herman Hickman and his new partner Mary McCarty. Guest are Arthur Schwartz and Betty Smith, composer and author of the musical "A Tree Grows in Brooklyn."
- 5 **GARROWAY AT LARGE—**
Musical variety with Dave Garroway, comic Cliff Norton, vocalists Bette Chapel, Connie Russell and Jack Haskell.
- 8:30 4 **WHAT'S MY LINE?—**
Panelists are Arlene Francis, Hal Block, Bennett Cerf and guest.
- 5 **MARCH OF TIME THROUGH THE YEARS—**
"Crime and Politics" with Rudolph Halley, former counsel for Kefauver Committee. (See picture on page 4).
- 9:00 4 **WEEKLY NEWSREEL—**
- 5 **TV SHOWROOM—**
- 9:30 4 **WHITEMAN TV TEEN CLUB—**
Paul Whiteman entertains you along with his famous Teen Club members.
- 5 **HOLLYWOOD THEATRE—**
- 10:30 4 **YOUTH ON THE MARCH—**

"Tele-Views"

page seven



NEW YORK.—Despite the flurry of stories about network shows coming and going this summer, here's what you can safely believe: Next season will see almost every major entertainment star knee deep in TV. Unless the FCC lifts the freeze on new stations shortly, most LOCAL sponsors — car dealers, department stores, beer distributors—will be forced off the air or else move to the early morning hours. Come autumn, TV will be bigger n' better than ever, you darling. . . . **NBC** is finally moving its big guns up against **CBS** competition. For example, **Kate Smith** will compete directly against **Arthur Godfrey** and his **Friends on Wednesday nights**. In retaliation, **CBS** will launch a star-studded array of comics against **Milton Berle**. . . .



Emerson

That **Faye Emerson** chatter session on **ABC** will get the bounce at the end of June. But flamboyant **Faye** started her own stanza on **CBS** June 16. It's rumored that the **Robert Q. Lewis** show may also switch to late Saturday which will give **CBS** a one-two punch. . . . Meantime, portly **Sam Levenson** may get switched to Tuesday p.m. Everything clear? . . . **Jack Haley** isn't through with video, no matter what you hear. After Ford yanked him in favor of **James Melton**, **Haley** was understandably miffed. But his TV experience gained him so many new fans that **Jack** is ready for another crack. . . . **Smilin' Ed McConnell** will shift from **NBC** to **CBS** Aug. 11. In addition, the show will be seen Saturday morning instead of evening.

Are you kidding dept.? **Frank Sinatra** and **Dagmar** will cut a record page eight

called "**Mama Will Bark**." . . . The **Amazing Mr. Malone** will be seen on **ABC** every Monday night starting Aug. 27. . . . The cute **Fontaine Sisters** who sing with **Perry Como** are actually related. Their mother led the church choir in **Milford, New Jersey**. . . . **CBS** is in real trouble unless they buy more TV stations. Already such shows as **Bigelow Theatre** and **Star of the Family** have served cancellation notice because the network can't clear enough time with affiliated stations to give the sponsors a sufficient audience. . . . **Freddy Martin** and his band will fill in for the **Martin Kane** show this summer. . . . In place of "**Big Story**" this summer will be a new thriller titled



Como

"**Door With No Name**." . . . It's hard to believe but **Ethel Waters**, who stars as **Beulah**, used to weigh 89 lbs. when she plugged songs. They called her **Sweet Mama String Bean**.

Jackie Kelk who plays "**Homer**" in "**The Aldrich Family**," will leave that program soon to star in his own comedy show "**Young Mr. Button**" in July. . . .



Godfrey

"Tele-Views"

JOANNE WHEATLEY, featured ballad singer on the 'Fred Waring Show', originally had far different plans for her career. A Phi Beta Kappa in her college days, she went on to receive a master's degree in sociology before her interests turned to singing. She was a classical singer before she switched to popular music.



SIDELIGHTS OF MILTON BERLE'S "TELETHON"

Milton Berle's three "telethons" have brought the Damon Runyon Memorial Cancer Fund contributions of \$3,472,663, two-thirds of the more than \$5,000,000 the Fund has received since it was started.

* * *

The relays of beautiful phone girls on-stage used 50,000 3x5 filing cards to give Berle messages and information on incoming calls.

* * *

Jerry Lewis, who did a bit on the show with his partner, Dean Martin, returned to the show at 5:00 Sunday morning in pajamas and robe because he couldn't sleep.

"Tele-Views"

Milty appeared at the studio with his valet and two suitcases of clothes. He changed six times in the 22 hours.

* * *

In his three "telethons" Milton Berle has been on-camera for 59½ hours. In 1949 it was 16 hours, 1950, 21½ hours, and this year, 22 hours.

* * *

The Mother Superior of the Cardinal Hayes Home for orphans in New York Saturday night phoned Berle a \$2.40 contribution from the orphan children. She asked Berle to tell the children to stop watching the "telethon" and to go to bed. "Mr. Television" complied.

Monday

JUNE 25th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 12:00 4 **GARRY MOORE SHOW**—
Stars Denise Lor, Ken Carson.
Guest, Dorothy Greener, comedienne.
- 12:30 4 **FIRST HUNDRED YEARS**—
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **TIME FOR ERNIE**—
Stars Ernie Kovacs.
- 1:30 4 **ALL AROUND THE TOWN**—
Mike Wallace, your guide-emcee.
- 5 **BERT PARKS SHOW**—
Musical variety featuring Betty Ann Grove and Bobby Sherwood.
- 2:00 5 **STRAW HAT MATINEE**—
An hour of variety for your summer enjoyment.
- 2:30 4 **STRIKE IT RICH**—
Warren Hull is your quizmaster. Binnie Barnes, movie star, guest.
- 3:00 5 **HAWKINS FALLS, POP. 6200**—
Serial of life in a small town.
- 3:15 5 **GABBY HAYES SHOW**—
Gabby has another yarn about a Western hero.
- 3:30 4 **MEET YOUR COMMUNITY**—
Local personalities featured on this weekly show.
- 5 **HOWDY DOODY**—
Bob Smith's puppets in new adventures to please the children.
- 4:00 4 **YOUR OWN HOME**—
Aids to Home decoration.
- 5 **CACTUS JIM**—
Jim tells a story about his friends.
- 4:30 4 **SPACE CADET**—
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **COWBOY KEN**—
- 4:45 4 **BEANIE**—
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE**—
- 4:52 5 **WOC-TV NEWSROOM**—
Complete report of all the news.
- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and in space with the Video Ranger.
- 5 **KUKLA, FRAN & OLLIE**—
The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 5:30 4 **HOLLYWOOD SCREEN TEST**—
Neil Hamilton directs young hopefuls in two short sketches with guest star.
- 5 **SHOWROOM**—
Lovely Roberta Quinlan sings.
- 5:45 5 **NEWS CARAVAN**—
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **VIDEO THEATRE**—
Vincent Price stars in "The Game of Chess." A nobleman plays a life or death chess game.
- 5 **CAMEO THEATRE**—
A summer dramatic series.
- 6:30 4 **GODFREY TALENT SCOUTS**—
Professional talent competes for a break in the entertainment field.
- 5 **VOICE OF FIRESTONE**—
Musical concert with Howard Barlow's orchestra. Guest soloist is Barbara Gibson, soprano.
- 7:00 4 **HORACE HEIDT SHOW**—
Youth Opportunity program with talent from all over the country.
- 5 **LIGHTS OUT**—
"Lady Anne," a drama by Doris Holman. Frank Gallop, narrator.
- 7:30 4 **SHOWTIME, U. S. A.**—
Variety show.
- 5 **SOMERSET MAUGHAM THEATRE**—
"The Letter," a drama starring Judith Evelyn. A letter disproves the story of a woman that she killed in self-defense.
- 8:00 4 **SUMMER THEATRE**—
"Lonely Boy," a mystery written by Hugh Pentecost.
- 8:30 5 **WHO SAID THAT?**—
Quiz that stars newspeople Bob Trout and John Cameron Swayze. Guests are Igor Gorin, Deems Taylor and Kitty Carlisle.
- 9:00 4 **CHRONOSCOPE**—
With panelists Frank W. Taylor, Henry Hazlitt and guest.
- 5 **STARS OVER HOLLYWOOD**—
"Crew Cut."
- 9:15 4 **PERRY COMO SHOW**—
Fontaine Sisters & Mitchell Ayres orchestra and a fine chorus.
- 9:30 4 **INS WEEKLY NEWS**—
- 5 **YOUR OWN HOME**—
Aids to your home decorating and furnishing problems.
- 9:45 4 **WEATHER SHOW**—
- 5 **INDUSTRY ON PARADE**—
Wealth Underground; Floor Show Extraordinary; Artists in Overall; Householder's Dream.
- 9:50 4 **INS DAILY NEWS**—
- 10:00 5 **WEATHER REPORT**—
With Ran Jensen.
- 10:05 5 **NEWS**—
Jim Johnston reporting.
- 10:10 5 **BASEBALL RESULTS**—
- 10:15 5 **HOLLYWOOD THEATRE**—

Tuesday

JUNE 26th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 10:30 4 **TV NOTEBOOK**—
Jessie DeBoth is your host
- 11:30 4 **GARRY MOORE SHOW**—
Stars Denise Lor, Ken Carson.
H. W. Reger demonstrates G.E.'s
"House of Magic."
- 12:30 4 **FIRST HUNDRED YEARS**—
Stars Jimmy Lydon and Olive
Stacey.
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
New Daytime serial with Susan
Peters. This is a story of a
woman attorney.
- 1:15 4 **BRIDE AND GROOM**—
John Nelson is emcee with Dick
Foran, singer.
- 5 **TIME FOR ERNIE**—
Ernie Kovacs is your emcee.
- 1:30 4 **FASHION MAGIC**—
Arlene Francis, hostess.
- 5 **MATINEE THEATRE**—
Daytime dramatic program.
- 2:00 5 **STRAW HAT MATINEE**—
An hour of variety for your summer
enjoyment.
- 3:00 5 **HAWKINS FALLS, POP. 6200**—
Serial of life in a small town.
- 3:15 5 **PANHANDLE PETE & JENNIFER**—
"Samson and Hercules and the
Golf Balls."
- 3:30 5 **HOWDY DOODY**—
An enjoyable visit with Bob Smith
and his puppet friends.
- 4:00 5 **CACTUS JIM**—
Jim tells a story about his friends.
- 4:15 4 **INS NEWS**—
- 4:25 4 **SHOW CASE**—
- 4:30 4 **THE BUDDIES OF THE AIRPLANES**
You'll be hearing and seeing Pat,
Speed and Curly.
- 5 **COWBOY KEN**—
Ken and his Ranch Hands entertain
you.
- 4:45 4 **BEANIE**—
Popular character of the kids is
brought back by popular demand.
- 5 **MR. WEATHERWISE**—
Brief puppet show giving weather
outlook for the day.
- 4:52 5 **WOC-TV NEWSROOM**—
Complete report of all the news.

- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and
in space.
- 5 **KUKLA, FRAN & OLLIE**—
Burr Tillstrom's uncanny friends
chat with lovely Fran Allison.
- 5:30 4 **BEULAH**—
Ethel Waters stars in a comical
adventure.
- 5 **LITTLE SHOW**—
John Conte emcees this show.
Sue Bennett, singer, is guest.
- 5:45 5 **NEWS CARAVAN**—
John Cameron Swayze reports the
news with on-the-spot films.
- 6:00 4 **COURT OF CURRENT ISSUES**—
A new series of programs devoted
to lively discussion of current
affairs.
- 5 **MEET THE PRESS**—
Weekday edition of your favorite
Sunday program. Martha Rountree,
Moderator.
- 6:30 4 **JOHNS HOPKINS**—
From the famed university comes
a program giving scientific
information in a most interesting way.
- 5 **JUVENILE JURY**—
Jack Barry is moderator when the
youngsters attempt to solve your
problems.
- 7:00 4 **VAUGHN MONROE SHOW**—
Features Ziggy Talent and Shaye
Cogan.
- 5 **FIRESIDE THEATRE**—
"Back to Zero" starring Bernard
Miles and June Rodney.
- 7:30 4 **BEAT THE CLOCK**—
Bud Collyer conducts the stunts
with curvacious Roxanne assisting.
- 5 **CIRCLE THEATRE**—
Fine dramatic offering as usual.
- 8:00 4 **DANGER**—
"Marley's Ghost" starring Joseph
Anthony and Rita Ganna.
- 5 **ORIGINAL AMATEUR HOUR**—
Ted Mack helps the talent along
on the road to fame and fortune.
- 8:30 4 **COOLERATOR THEATRE**—
Another play for you to enjoy.
- 9:00 4 **AMOS 'N' ANDY**—
Your all-time radio favorites now
can be seen. Spencer Williams is
Andy; Alvin Childress is Amos
with Tim Moore, the Kingfish.
- 5 **DIXIE SHOWBOAT**—
Richard Lane is your captain.
- 9:30 4 **INS NEWS**—
- 5 **FILM SUBJECT**—
- 9:45 5 **MASQUERS INTERVIEW**—
All about the coming little theatre
week.
- 10:00 5 **WEATHER REPORT**—
- 10:05 5 **NEWS**—
- 10:10 5 **BASEBALL RESULTS**—
- 10:15 5 **HOLLYWOOD THEATRE**—



AMOS 'N' ANDY — Starting on Tuesday, June 26, on WHBF-TV at 9:00 p.m., you will see the new "Amos 'n' Andy" series with these actors in the starring roles. Left to right are Alvin Childress (Amos), Tim Moore, (the Kingfish) and Spencer Williams (Andy).

NEGRO THEATRE ACTORS IN "AMOS 'N' ANDY"

Alvin Childress, who plays "Amos" was born in Meridian, Miss., the youngest of three children. He decided at an early age to become a doctor. The theatre, therefore was far from his thoughts when he enrolled at Rust College in Holly Springs, Miss., as a pre-medical student with a heavy schedule of science courses. But during the next four years, his extra-curricular activities centered around campus dramatics.

When he's not acting, Childress is a radio and television technician. He and his wife, Alice, an actress and playwright, are the proud parents of a 15-yr. old daughter, Jean Rosa, who has no dramatic ambitions.

Spencer Williams, who portrays Andrew H. Brown, started his professional career on the same acre of Hollywood landscape where he uttered his first "I'se regusted" before the TV cameras.

Born in Vidalia, La., Williams attended Wards Academy in Natchez, Miss., then enrolled at the University

of Minnesota, where he studied for two years before joining the Army.

Williams is particularly proud of a picture that he made entirely alone in Dallas, at the cost of \$6,400. It was called "The Blood of Jesus," and Williams wrote, directed from behind the camera, set the sound, and still managed to star in the movie.

Tim Moore, the Kingfish of the series, toured Europe in show business at 12, was star of a medicine show at 13, a jockey at 15, a boxer at 17. He subsequently returned to show business and has been an actor ever since.

He was born in Rock Island, Ill., the fifth of 13 children. He left school when he was 11, having, as he puts it, "excelled in nothing but recess."

After several years in and out of boxing—and in and out of show business, too—he finally decided that footlights were easier on the eyes.

He's happily married to his childhood sweetheart, Benzonia.

Sherman Billingsley, Host of 'Stork Club'

Sherman Billingsley, realtor, author, perfume purveyor, neckwear nabob, host and owner New York's famous Stork Club both on and off television, was born in Enid, Okla., to Robert and Emily Collingsworth Billingsley on March 10, 1900.

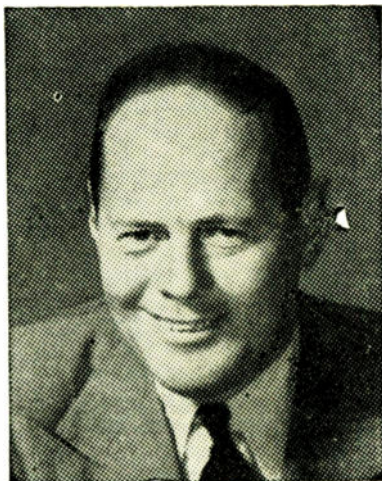
As a youngster, Billingsley raised pigeons, gathered empty bottles and peddled magazines to get enough money to launch his first business venture, a soft drink stand. The \$25 he paid for the stand is a far cry from the more than \$300,000 a year he spends on gifts for his Stork Club patrons.

Table 50, at which viewers see top names in the world of politics, entertainment and society, is the celebrity corner of the Cub Room, and focal point for the "Stork Club" television show.

Besides his interest in the Stork Club, Mr. Billingsley is president of Cigogne, Inc. His partners in this venture are Arthur Godfrey and Morton Downey. He is associated with Stern-Merritt, manufacturers of neckwear.

Billingsley married Hazel Donnelly, August 25, 1924. They have three daughters, Jacqueline, 22 years old, a radio and TV actress; Barbara, 15, and Shermane, 6. During the winter months the family resides in an apartment on Park Avenue, but around the middle of June they move to their country place in Poundridge, N.Y.

Billingsley is a colonel in the Order of Kentucky Colonels and in more than a dozen other states. He belongs to many clubs and has written a number of articles on night clubs and restaurants.



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Wednesday

JUNE 27th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 12:00 4 **GARRY MOORE SHOW**—
Stars Denise Lor and Ken Carson.
Winston Mittenjuice pays another
visit.
- 12:30 4 **FIRST HUNDRED YEARS**—
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
- 1:15 5 **TIME FOR ERNIE**—
- 1:30 4 **ALL AROUND THE TOWN**—
Mike Wallace is your host.
- 5 **BERT PARKS SHOW**—
- 2:00 5 **STRAW HAT MATINEE**—
An hour of variety for your sum-
mer enjoyment.
- 2:30 4 **STRIKE IT RICH**—
Warren Hull is your emcee.
- 3:00 5 **HAWKINS FALLS, POP. 6200**—
Serial of life in a small town.
- 3:15 5 **GABBY HAYES SHOW**—
- 3:30 5 **HOWDY DOODY**—
- 4:00 5 **CACTUS JIM**—
- 4:15 4 **INS NEWS**—
- 4:25 4 **SHOW CASE**—
- 4:30 4 **SPACE CADET**—
- 5 **AT HOME WITH MARY LOUISE
MARSHALL**—
- 4:45 4 **BEANIE**—
- 5 **MR. WEATHERWISE**—
- 4:52 5 **WOC-TV NEWSROOM**—
Complete report of all the news.
- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and
in space with the Video Ranger.
- 5 **KUKLA, FRAN & OLLIE**—
The puppets of Burr Tillstrom have
fun with lovely Fran Allison.
- 5:30 4 **CHANCE OF A LIFETIME**—
John Reed King, emcee; Dick Col-
lier, comedian, Russell Arms and
Liza Palmer in a quiz show with
large prizes.
- 5 **SHOWROOM**—
- 5:45 5 **NEWS CARAVAN**—
- 6:00 4 **ARTHUR GODREY SHOW**—
Musical variety with Arthur, Jan-
ette Davis, Haleoke, Frank Parker,
the Chordettes, the Mariners, Mar-
ian Marlowe and Archie Bleyer's
orchestra.
- 5 **FOUR-STAR REVUE**—
Danny Thomas stars this week
with Kay Starr and Bunny Lewbel
as his guests.
- 7:00 4 **FILM SUBJECT**—

5 TELEVISION THEATRE—

"Merry Madness," an amusing
story of an unusual family. Stars
Cameron Prud'homme and Regina
Wallace.

7:30 4 THE WEB—

"No Escape," a suspenseful study
of a harassed wife faced by 2
ex-cons, convinced that her hus-
band sent them up the river. All-
Star cast.

8:00 4 BOXING—

Sandy Saddler vs. Charley Riley,
from the St. Louis arena. A film.

5 BREAK THE BANK—

Quiz show with Bert Parks as the
emcee.

8:30 5 TWO FOR THE SHOW—

Musical program with George
Sontag, Marjorie Meinert and War-
ren Vasan.

8:45 4 THE SPORTS SPOT—

With sportscaster Jim McKay.

5 FILM SUBJECT—

9:00 4 BIG TOWN—

Steve Wilson and Lorelei go all
out for a news story in the mys-
tery, "Lady of the House."

9:30 4 PERRY COMO SHOW—

Fontaine Sisters & Mitchell Ayres
orchestra and a fine chorus.

5 MISS U.S. TELEVISION—

A new local show featuring tal-
ented gals competing for the title
of Miss Television.

9:45 4 WEATHER SHOW—

9:50 4 INS DAILY NEWS—

10:00 4 TROUBLE WITH FATHER—

5 WEATHER REPORT—

10:05 5 NEWS—

10:10 5 BASEBALL RESULTS—

10:15 5 HANK McCUNE SHOW—

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CRIMINALS FEAR TELEVISION

(cont. from page 5)



KEFAUVER

hear, the type of individuals with which we were dealing. The newspapers did a good job of describing the fidgeting of Costello's hands; but, because of television 30,000,000 American people were able to make up their own minds about Costello's reactions.

This new medium of public information is presenting new problems and emphasizing old ones. For a long time, I have felt that Congress needed a code for the conduct of investigative hearings. The advent of television re-emphasizes this need.

The large problem for the industry is probably one of sponsorship. It would hardly do for a committee to be hearing Joe Doaks, and have the announcer break in with a commercial for "Joe Doaks Beer," or the like.

The ideal thing would be for these presentations to be straight public service programs. At the same time, television is in its expensive infancy, and this may not be possible. The second best choice would be strict institutional-advertising programs. In speaking this month to the National Association of Broadcasters, I urged the industry to give careful attention to this problem.

At least one television station profited by the presentation of hearings of our committee. The "spot-announcements" coming during station breaks more than paid for the commercial time cancelled.

Another rule should be laid down by all means. No hearings should be televised unless the entire proceedings will be carried. It would be unfair to have someone's name brought into the proceedings in front of the cameras, only to have the program off-the-air when this person later vindicated his good name.

America, Congress and television can profit thereby, or all three can be harmed. It's a big question, and demands a well considered solution.

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TV Sportsviews

AHA!, now comes the dawn. After fighting TV so ruthlessly all winter long, the National Collegiate Athletic Assn., has humbly pacified its wrath and is reportedly willing to permit gridiron TV for \$1,000,000. It appears as though their fatherly concern about smaller colleges has fallen by the wayside.

The NCAA has long contended that the primary reason it so staunchly opposed TV is because of its adverse effect on smaller colleges. After all, colleges such as Lake Forest and Beloit are also NCAA members and must be protected—they said.

Now, under the reported \$1,000,000 sponsorship plan, it's understood the NCAA would keep 60% of the take while the remaining 40% is to be divided among the colleges participating in the weekly pickups. **What does that leave for the smaller colleges they were so concerned over?** Then there's the theatre-TV deal that the NCAA pockets. After lamenting the woe of smaller colleges, the NCAA has adopted a completely selfish attitude that can lead to the disgust of the public and the eventual collapse of the collegiate association.

COVER STARS:

"Are the Buddies as good natured as they sound and look on their WHBF-TV show?"

"Yep," say WHBF co-workers. "The Buddies have been filling the WHBF studios with sound and laughter for over six years and we've never seen them, collectively or singly, in a bad mood."

Like to meet the boys off screen?

Curly, more formally known (but never so addressed) is Alger Bray. Curly twirls the as is known as the group. (No one the proud papa ters, Connie 12, months old, and the rollicking c half years. Inc some shirts the TV shows were ered by Curly's

Speed, who st tar is really Flo; wife June is W two couples pla and were all sur Buddies had ma same day, at the ferent counties. boys, Donald v who has rounde

Don't crowd, § lor. He is a "tri equally entertaino or organ. P verne Evan M: from his old h and "brung" u; likes to get do ends. Even an away from radi a half years in t forward radio

The boy with tapping toe (..... next time, when Red Hauser the camera man, tips the lens toward the Buddies' pedal extremities) is Verne Wilson. He is the Bududy who gets the mean hoedown out of the fiddle. Verne is married and lives in Rock Island.

MABLEY'S SEMI-ANNUAL "BEST ON TV" LIST

By **JACK MABLEY**
TV Forecast News Service

Back in the dim days of the TV pioneers I used to get more foolish than usual and print my idea of the 10 best programs on the air. There were only about 20 shows in the Tri-Cities then, so it wasn't too risky a proposition.

Now it is impossible to select a valid list of 10 best, because there are far too many good shows on television, which appeal to the thousands of different tastes of the viewers. You could name any of five major dramatic shows as best, and not be wrong. Kraft is best for people who prefer lighter shows. Studio One is best for those who want more intense dramatics. Philco, Pulitzer Prize Playhouse, Somerset Maugham theater, or Ford all hit a good variety of dramas.

But once or twice a year it's fun to suppose that you could watch only 10 shows a week (a reasonable supposition, too). If you were confined to only 10 programs, what would they be? Here's my current list:

Kukla, Fran and Ollie. Right at the top of the list, where it's been for three years, because the whole family understands and loves it. You might think that Burr and Fran would be running out of ideas after three and a half years of doing shows for half an hour every night. But they don't. The show is better than ever, and their ratings are the highest ever.

Garroway At Large. This list smacks of provincialism so far, but that's merely coincidence. A TV critic has to watch a new program the first two or three times it's on the air. That's duty. When he watches regularly from that point on, it's pleasure. I never miss a Garroway show because you're almost certain to see something brand new in television every show. We're sorry it won't be on the air in its usual time and place next fall, but we know the people who make the program great will continue to show the way in TV, wherever and whatever they are working on.

John Cameron Swayze's News Caravan. You must have news, and this man keeps you well informed. He combines newsreels with live commentary to keep you informed of what is going on in the world day by day.

Studio One. Usually the best written and best acted of the dramatic shows.

Philco Theatre. Always well produced, and with consistently good stories. The time of these two dramatic shows is a factor in putting them on the list. I happen to watch TV more Sunday and Monday nights, when they are on, than other nights.

Zoo Parade. Here's how to learn something without it hurting. Another show which the whole family can enjoy.

Kate Smith Show. You need a daytime show in here, and Kate has one which gives information, entertainment, and can cheer you up.

Martin and Lewis and Jimmy Durante. The best comedians in the business, even if Martin and Lewis didn't show up for a TV marathon. We take Durante for heart, and Martin and Lewis for masterful slapstick.

Groucho Marx. Groucho is the only man in the world who could make a quiz show worthwhile.

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Thursday

JUNE 28th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 11:30 4 **GARRY MOORE SHOW—**
Stars Denise Lor, and Ken Carson.
Comedienne Connie Sawyer, guest
- 12:30 4 **FIRST HUNDRED YEARS—**
Stars Jimmy Lydon and Olive
Stacey.
- 12:45 4 **VANITY FAIR—**
- 1:00 5 **MISS SUSAN—**
Daytime serial with Susan Peters,
Hollywood star. This is a story
of a woman attorney.
- 1:15 5 **TIME FOR ERNIE—**
A new show.
- 1:30 4 **MEET YOUR COVER GIRL—**
5 **MATINEE THEATRE—**
- 2:00 5 **STRAW HAT MATINEE—**
An hour of variety for your sum-
mer enjoyment.
- 3:00 5 **HAWKINS FALLS, POP. 6200—**
Serial of life in a small town.
- 3:15 5 **EASY DOES IT—**
With Dorothy Day, Marjorie Mein-
ert and Ran Jensen.
- 3:30 5 **HOWDY DOODY—**
Bob Smith's puppets in new ad-
ventures to please the children.
- 4:00 5 **CACTUS JIM—**
- 4:15 4 **INS DAILY NEWS—**
- 4:25 4 **SHOW CASE—**
- 4:30 4 **THE BUDDIES OF THE AIRLINES**
Now seen as well as heard, Pat,
Speed and Curley offer real wes-
tern music.
- 5 **COWBOY KEN—**
- 4:45 4 **BEANIE—**
Popular character of the kids is
brought back by popular demand.
- 5 **MR. WEATHERWISE—**
Brief puppet show giving current
weather outlook.
- 4:52 5 **WOC-TV NEWSROOM—**
Complete report of all the news.
- 5:00 4 **CAPTAIN VIDEO—**
An adventure story on earth and
in space with the Video Ranger.
- 5 **KUKLA, FRAN & OLLIE—**
The puppets of Burr Tillstrom have
fun with lovely Fran Allison.
- 5:30 4 **PENTAGON, WASHINGTON—**
5 **LITTLE SHOW—**
A musical show with John Conte.
Arlene James of the 3 Beaus and
the Peep is the guest.
- 5:45 5 **NEWS CARAVAN—**
John Cameron Swayze reports the
news with on-the-spot films.
- 6:00 4 **STOP THE MUSIC—**
Bert Parks dishes out the prizes
with help from vocalists Jimmy
Blaine, Betty Ann Grove, Marian
Morgan and the Variety Dancers.
- 5 **YOU BET YOUR LIFE—**
Groucho Marx and his quick wit
enhance this quiz program.
- 6:30 5 **YOU ASKED FOR IT—**
Art Baker shows the unusual that
you ask for.
- 7:00 4 **ELLERY QUEEN—**
Lee Bowman has the lead in this
top mystery thriller.
- 5 **FESTIVAL—**
Stars singer James Melton with
Dorothy Warrenskjold and the
zany Wiere Brothers. Lawrence
Tibbett will guest with Guy Ray-
mond and do 2 duets with Melton,
besides his famous solo of "Road
To Mandalay."
- 7:30 4 **BLIND DATE—**
Arlene Francis emcees as hand-
some men compete for dates with
beautiful girls.
- 8:00 4 **RACKET SQUAD—**
'Two Little Girls From the Country.'
A swank hotel manager is taken
in by 2 confidence women. Reed
Hadley is Capt. Braddock.
- 5 **MARTIN KANE, PRIVATE EYE—**
Bill Gargan plays the sleuth in
one of the best who-done-its.
- 8:30 4 **CRIME PHOTOGRAPHER—**
Stars Darren McGavin in the role
of Casey.
- 5 **WAYNE KING SHOW—**
The Waltz King better than ever.
- 9:00 4 **PARADISE ISLAND—**
A musical on film.
- 5 **HOLLYWOOD REEL—**
With Lorraine Day, Jack Parr, Fr-
skine Johnson and Taylor of Cal-
ifornia Styles.
- 9:15 4 **STORK CLUB—**
Sherman Billingsley entertains his
guest, Walter Winchell.
- 5 **ARTCRAFT TIME—**
"Painting In Abstraction."
- 9:30 4 **HOLIDAY HOTEL—**
Stars Don Ameche and Betty
Brewer.
- 5 **MUSICAL MOODS—**
Marjorie Meinert at the piano and
organ with Jim Johnston.
- 10:00 4 **INS NEWS—**
5 **WEATHER REPORT—**
- 10:05 5 **NEWS—**
- 10:10 5 **BASEBALL RESULTS—**
- 10:15 5 **HOLLYWOOD THEATRE—**

Friday

JUNE 29th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 12:00 4 **GARRY MOORE SHOW—**
Mary Ross, police officer turned private detective, is guest.
- 12:30 4 **FIRST HUNDRED YEARS—**
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR—**
- 1:00 5 **MISS SUSAN—**
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **TIME FOR ERNIE—**
A new show.
- 1:30 4 **ALL AROUND THE TOWN—**
With Mike Wallace as your guide.
- 5 **BERT PARKS SHOW—**
Musical variety, Betty Ann Grove.
- 2:00 5 **STRAW HAT MATINEE—**
An hour of variety for your summer enjoyment.
- 2:30 4 **STRIKE IT RICH—**
Warren Hull emcees a great show.
- 3:00 5 **HAWKINS FALLS, POP. 6200—**
- 3:15 5 **GABBY HAYES SHOW—**
Gabby has another yarn about a Western hero.
- 3:30 5 **HOWDY DOODY—**
Bob Smith's puppets in new adventures to please the children.
- 4:00 5 **CACTUS JIM—**
- 4:15 4 **INS DAILY NEWS—**
- 4:25 4 **SHOW CASE—**
- 4:30 4 **SPACE CADET—**
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **COMIC CUT-UP—**
Features Ken Wagner and Peewee
- 4:45 4 **BEANIE—**
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE—**
Brief puppet show giving current weather outlook.
- 4:52 5 **WOC-TV NEWSROOM—**
Complete report of all the news.
- 5:00 4 **CAPTAIN VIDEO—**
An adventure story on earth and in space with the Video Ranger.
- 5 **KUKLA, FRAN & OLLIE—**
The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 5:30 4 **LIFE WITH ART LINKLETTER—**
Comedy and interviews with Art and the kids. This is the last show of the season.
- 5 **SHOWROOM—**
Lovely Roberta Quinlan sings.
- 5:45 5 **NEWS CARAVAN—**
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **"MAMA"—**
With Peggy Wood as 'Mama'; Judson Laire as 'Papa' and Robin Morgan as 'Dagmar.'
- 5 **QUIZ KIDS—**
Fran Allison is guest teacher for Joe Kelly as he recuperates from his illness.
- 6:30 4 **MAN AGAINST CRIME—**
Robert Preston, movie actor, appears as Pat Barnett, brother of Mike Barnett, played by Ralph Bellamy. Pat will take over as private eye while Mike vacations.
- 5 **GOLDEN OPPORTUNITY—**
A talent show with local contestants.
- 7:00 4 **PULITZER PRIZE PLAYHOUSE—**
This is the last of the Pulitzer shows. Starting next week you will see dramatic shows on film for the summer.
- 5 **BIG STORY—**
A prize-winning news story dramatized.
- 7:30 5 **FILM SUBJECT—**
- 8:00 4 **CAVALCADE OF STARS—**
Variety show with all the top stars in the entertainment world.
- 5 **SPORTS NEWSREEL—**
The latest in sports on film.
- 8:30 5 **WRESTLING FROM HOLLYWOOD**
Leo Garibaldi vs. Danny McShane.
- 9:00 4 **FILM SUBJECTS—**
- 9:30 4 **PERRY COMO SHOW—**
Fontaine Sisters & Mitchell Ayres orchestra and a fine chorus.
- 9:45 4 **WEATHER SHOW—**
- 9:50 4 **INS NEWS—**
- 10:00 4 **QUAD-CITY MUSIC GUILD—**
- 5 **WEATHER MAN—**
- 10:05 5 **NEWS—**
- 10:10 5 **BASEBALL SCOREBOOK—**
- 10:15 5 **HOLLYWOOD THEATRE—**

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Hi, Ranch Hands:

Last week we talked about school bein' out, vacations comin' up and interestin' hobbies. This week, let's talk a little bit about a real pal. He just had an important day, you know. It was Sunday, June 17th. Now do you know who I'm speakin' about? Why dad, of course. I'm a wonderin' how many of you ranch hands remembered to remember dad on his day. I hope all of you remembered him. It doesn't matter whether you call him "pop" or father, or "pa" or "dad," he's more than just a parent, he's a real pal. Dad's just the feller to show us the safe way to hunt, fish, swim, fly model airplanes or to do any of the hobbies we talked about in last week's corral. Dad always hands out the best advice to help us with our everyday problems, and to help us get the best out of life. Let's don't forget, that mom, too, offers wonderful advice to help us along life's road.

Speakin' of roads, have you planned that vacation, or maybe a hike? Dad and mom are just the ones to help you plan a real campin' trip, or vacation. Let's ask their help, and then we'll be sure to have a wonderful time, a safe arrival and a safe return home. I can't point out too strongly how important it is to be careful and remember any and all safety rules that have been given us. Accidents happen every second of the day, and there aren't any warnings, so the thing to remember is to be careful at all times. Let's NOT cross the street in the MIDDLE of the block. Let's always look BOTH ways before crossing at corners. Let's NOT chase that ball into the street until we've made most certain that no autos are comin'. I don't want any of you fine ranch hands a spendin' your summer vacation in a hospital because of carelessness.

COWBOY KEN
WOC-TV

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VICTOR BORGE, AS A PIANO PLAYER, IS GREAT

By LUCIA CARTER

TV Editor, Moline Dispatch

ALTHOUGH my calendar says '1951' I still encounter occasionally the notions that love of classical music goes hand-in-hand with social or financial standing and that one must approach the classics in dead seriousness if not in outright boredom. Both ideas, I think, are on the way out, thanks first to radio and now to television.

The first notion had its beginnings in the olden days when only the prominent citizens could get up the price of admission to the infrequent concerts that came to town. The poor people stayed home and sang "Sweet Genevieve." And, in turn, the average citizen's lack of familiarity with the classics led to lack of interest, until, even when he was able to attend the concert, he chose to stay home. The confusion of social standing with capacity for music appreciation which resulted has been gradually disappearing since the invention of radio. A whole generation has been exposed to the best music in the world, free of charge, and has liked what it has heard.

The same generation has grown up to take the New York Philharmonic barefooted, but in public, at least, the standard approach to great music is still expected to be earnest, puzzled and perhaps a little frightened. It took Victor Borge and television to wipe off some of those frowns.

Borge, a sort of symphonic Spike Jones who clowns through the classics at 5 Saturday afternoons (WOC-TV), has shown that listening to "serious" music can go even beyond the relaxation with which one takes the radio symphony broadcasts. With Borge, it can be outright fun.

Classifying the program is a difficult task. The term "musical comedy" would apply if it did not already mean something else. Possibly Borge's offerings can best be described as long-hair music with a crew cut.

Borge is a talented pianist who in his native Denmark started out to become a concert artist. Somewhere along the line he became a talented comedian as well. The unusual combination of skills is displayed to good advantage on the television show.

The program is a curious mixture of satire—musical and otherwise—slapstick comedy and straight music. Borge will take a group of musical numbers, stir them well and come up with something all his own—an amusing exercise in musical skill. Sometimes, while he's at it, he'll fall off the piano bench or eat a sandwich while the orchestra takes over. He'll poke fun at concert customs and at various times leave his piano bench for comedy sequences that have little or nothing to do with music.

The quality of the telecast is a little spotty. When Borge is playing cat-and-mouse with the classics it's one of the most entertaining on the air, but when Borge, the comedian, gets too far away from musical subjects, he's not very funny. His falls from the piano bench are good for a laugh even from those of us who find little humor in pratfalls because of the contrast between his antics and the usual manner of the concert pianist. But when he tries straight slapstick, he's on alien ground and shows it. It's then that the viewer regrets passing up Sam Levenson (a difficult choice to make, in any event).

Frequently Borge will pull another switch and play a piano number straight through, with no clowning. He's a skilled performer and such selections should be rare treats for the viewer. Too often though, the viewer, remembering Borge's previous tricks is left up in the air, still waiting for the clowning to start, when the piece is ended.

—tv—

Roxanne, curvaceous blonde assistant to emcee Bud Collyer on CBS-TV's "Beat the Clock," is a Conover model between broadcasts.



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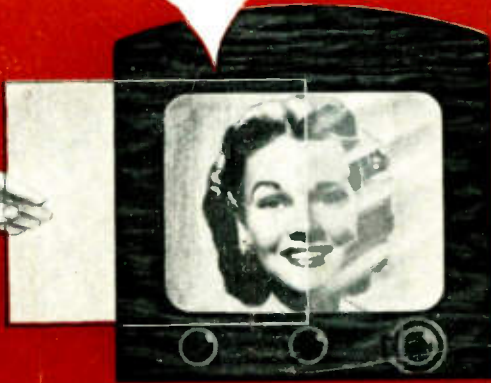
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