

Quad City

Your TV
Program GUIDE

September 8

Tele-Views

Vol. I—No. 36

MARION MARLOWE
Godfrey's Newest
Girl

Page 12



15¢ TV Football Experiment *page 4*

LET'S TALK IT OVER



"MEET THE PRESS"

Watch and hear the people who MAKE the NEWS match wits with the people who WRITE the NEWS. With a forum of press people firing power-laden questions at an important personality, "Meet the Press" is always an interesting show.

5:30-6:00 P.M. SUNDAY — 6:00-6:30 P.M. TUESDAY

TV FORUM SUNDAY 1:30-2:00 P.M.

On this provocative program, local people give the local slant on problems of national and international interest. Moderator Neil Danberg keeps the discussions moving at an attention-holding pace.

JUVENILE JURY TUESDAY 6:30-7:00 P.M.

Precocious youngsters offer spontaneous "solutions" to problems that have baffled oldsters for generations. Originally a summer replacement, "Juvenile Jury" has won itself a year 'round berth on TV.

Channel 5
Davenport,
Iowa

WOC-TV
AM FM



Mail Bag

(George's solo program was forced off by a change in program schedule, but you can enjoy his music on the TV Showroom as a member of the trio called the Debonaires, on Sundays at 9:00 p.m.—Ed.)

* * *

Editor:

Please tell us if "One Man's Family" and "Mama" are coming back on TV this fall.

We've been watching in Tele-Views for this answer, but maybe we missed it. Thanks.

Galesburg, Ill. Wilma Spilman

("Mama" returned to the air on Sept. 7th and "One Man's Family" is due back in October.—Ed.)

* * *

Editor:

I would like to know more about the youngsters who took the place of the Buddies of the Airlanes while they were on vacation. They have good acts. I especially enjoyed the duets by the marimba and accordion players.

Will they appear on some other programs after the Buddies return?
Macomb, Ill. Mrs. E. C. Petersen

(There is no immediate plans for the use of the Enter-teeners on a future program, but if the demand were great enough to have them return the station might put them on regularly.—Ed.)

* * *

Editor:

Please tell me what has happened to George Sontag's Sunday program. I hope it will return to WOC-TV soon.
Dubuque, Ia. H. F.

Editor:

Please let me know what happened to Bill Lawrence, who was with the Arthur Godfrey show. Is he out of the Army and if so, what is he doing?
Clinton, Iowa Mrs. R. Plater

(Vocalist Lawrence of the Arthur Godfrey Show recently was honorably discharged from the Army for medical reasons and is at the present making personal appearances on the East Coast and in the South.—Ed.)

* * *

Editor:

My family and I enjoy Marion Marlowe on Arthur Godfrey's show. We think she is charming and would like to know her age and other facts about her.

Marion is 21, auburn hair, hazel eyes, was born in St. Louis and was married in 1950.—See feature story in this issue.—Ed.)

* * *

Editor:

Please tell me if the panelists are paid on Who Said That? and What's My Line?
Moline, Ill. P. L.

(You may not think so, but these panelists consider what they do on television work and many of them call it hard work. So naturally they are paid for their efforts and in most cases, quite handsomely, too.—Ed.)

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Discussing the TV problem are (l. to r.) Tom Hamilton, chairman of the NCAA TV Committee, Hugh Willett and Kenneth Wilson.

NCAA EXPLAINS TV FOOTBALL EXPERIMENT

Colleges Seek Solution to TV Puzzle This Fall

AMERICAN Sports and television have reached a stage of incompatibility.

The National Collegiate Athletic Association

has launched an experimental plan for this coming season in an attempt to solve this incompatibility as it affects college football.

Much misinformation has been circulated concerning the NCAA's experiment. Use of such terms as "ban," "invasion of rights," and "monopoly" have completely misrepresented the situation.

Actually, the colleges and universities of the nation—through the NCAA—are attempting to work out a solution to the incompatibility of television and sports through controlled experiments planned for the 1951 gridiron season.

The NCAA Plan, as it applies to TV network areas, will make available an outstanding college football game each Saturday from Sept. 22 through Nov. 24, subject to any locale being blacked out NOT MORE than three times during the season. Numerous test situations will be created & measured during the period by the National Opinion Research Center of the University of Chicago.

"Tele-Views"

This control plan applies only to Saturday afternoon games. There will be no restrictions on Friday night, Saturday night or Sunday afternoon games nor on games played after Nov. 24.

So it is quite likely you will not only see college football on Saturday afternoon but on other days of the week as well as Dec. 1 (Army-Navy game) and on Jan. 1 when the bowl games are played. It is expected that facilities will be available to bring the Rose Bowl game from Pasadena, Calif., to the midwest this January.

The only real effect this plan will have on TV-set owners is that they will not have as large a choice of games as they might have.

"However, that seems quite reasonable to me," a prominent Chicago sports writer recently commented. "After all when I buy a frying pan, no one guarantees that they will provide a steak for me to put in that frying pan every night."

College administrators studied the effect of television on college football for several years before their 1951 plan was established. During those years, college football cooperated with television in making their games available. At first, there was no charge for rights. Later, nominal fees were charged. Television was a new medium at that time and being in swaddling clothes—and not quite so prosperous—it could not afford great expenditures for rights.

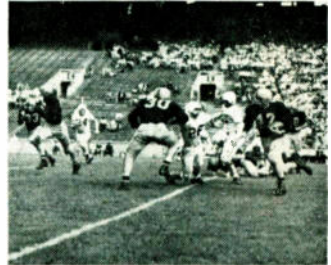
College athletics, along with all sports, played an important part in the growth of television. Now college administrators report television definitely reduces attendance and is endangering the athletic training program for college students throughout the nation.

Universities and colleges conduct an average of 12 intercollegiate sports and from 15 to 30 intramural sports. The bulk of this expense is paid from athletic receipts of which football is the principal source. Once these receipts diminish, it follows that operational budgets are reduced. Building of new recreational facilities is curtailed. Sports are dropped. Instructors are dismissed. The taxpayer could be asked to absorb the financial burden but the NCAA feels that the taxpayer already has enough financial burdens.

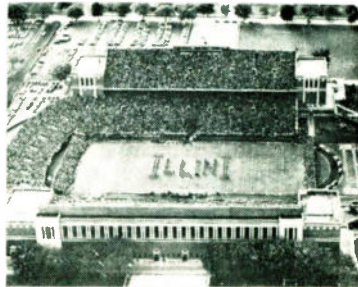
"Tele-Views"

Faced with the problem, college administrators at their annual convention in Dallas, Texas, last January, voted 161 to 7 to declare a moratorium for 1951 during which time they requested the television industry to cooperate with them in controlled experiments in the television of college football in an effort to establish a pattern which would continue to bring college football to the TV-set owner and at the same time not wreck the athletic program of the universities and colleges. A mutually beneficial solution is being sought.

Responsible authorities working on the problem feel that the right to decide when and how college athletic contests should be televised should rest with the proper persons charged with the administration of the programs rather than be subject to political decree or pressure influence designed to satisfy selfish interests.



Viewers will see top notch football every Saturday from Sept. 22 through Nov. 24.



Memorial Stadium — thronged with more than 71,000 fans for a game of the fighting Illini will again be the scene of more telecasts.

Saturday

SEPTEMBER 8th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 8:30 4 **HOLLYWOOD JUNIOR CIRCUS**—
With Paul Barnes, ringmaster and Zero, the midget, plus top acts.
- 9:00 4 **FASHION MAGIC**—
Arlene Francis is your host.
- 9:30 4 **DATE WITH JUDY**—
Oogie has trouble when he forgets he has a Date with Judy for the high school prom.
- 10:00 4 **BIG TOP**—
Jack Sterling, ringmaster, presents The Olveros, perch act on a tall pole and Ray Royce, juggling unicyclist, plus other acts.
- 11:00 4 **JAP PEACE TREATY SIGNING**—
Direct telecast from San Francisco.
- 5 **JAP PEACE TREATY SIGNING**—
- 12:30 4 **TWO GIRLS NAMED SMITH**—
Starring Peggy Ann Garner.
- 1:00 4 **THEATRE OF ROMANCE**—
Faith Baldwin stories dramatized.
- 1:30 4 **SMILIN' ED'S GANG**—
With Squeeky the Mouse, Midnight the Cat and Froggy the Gremlin. A children's story dramatized.
- 3:00 5 **TEST PATTERN**—
- 3:30 5 **THE NATURE OF THINGS**—
Dr. Roy K. Marshall describes and demonstrates "Sound."
- 3:45 5 **ON THE LINE WITH CONSIDINE**
Bob Considine with news, views and interviews.
- 4:00 4 **SPACE PATROL**—
With Commander Corry and Cadet Happy and their adventures in space.
- 5 **FILM SUBJECT**—

- 4:30 4 **CIVILIAN DEFENSE**—
Facts you should know.
- 5 **MR. WIZARD**—
Don Herbert (Mr. Wiard) will create a kitchen symphony with such things as rubber bands, straight pins and bottles.
- 5:00 4 **SAMMY KAYE SHOW**—
Features vocalists Barbara Benson and Tony Alamo with the audience taking part in the "So You Want to Lead a Band" contest.
- 5 **TO BE ANNOUNCED**—
- 5:30 4 **ON TRIAL**—
Current events brought before the court.
- 5 **THE ART FORD SHOW**—
The Disc Jockeys of America answer questions and interview guest vocalist Kay Armen.
- 6:00 4 **KEN MURRAY SHOW**—
With the Glamourlovelies and vocalists Anita Gordon and Art Lund; Guests: Henry Hull will do a scene from "Darkness at Noon;" Patti Page, vocalist.
- 5 **ALL-STAR REVUE**—
Starring Ezio Pinza with Herb Shriner, Ben Blue, Jane Froman, Ed Wynn and Olsen & Johnson (Live); and Jimmy Durante, Danny Thomas and Jack Carson (Film).
- 7:00 4 **WONDERFUL TOWN**—
Faye Emerson is your hostess as the city of Los Angeles is honored. Guests are: Buster Keaton, Lina Romay, Dane Clark, Edith Fellows and Lon McAllister.
- 5 **YOUR SHOW OF SHOWS**—
Starring Sid Caesar and Imogene Coca with Mata & Hari, dancers; tenor Bill Hayes; Judy Johnson, vocalist; Billy Williams Quartet; Jack Russell, baritone; Hamilton Trio, dancers; Carl Reiner, straight man; and Marguerite Piazza, Met soprano.
- 7:30 4 **THE SHOW GOES ON**—
Robert Q. Lewis tries to sell talent to prospective buyers.
- 8:00 4 **FILM SUBJECT**—
- 8:15 4 **FILM SUBJECT**—
- 8:30 4 **LONE RANGER**—
- 5 **YOUR HIT PARADE**—
Starring Snooky Lanson, Eileen Wilson and Dorothy Collins, with the Hit Paraders and Raymond Scott's orchestra.
- 9:00 4 **WRESTLING**—
From Marigold Gardens, Chicago.
- 5 **SPORTS SCHOLAR**—
A test for your sports knowledge.
- 9:15 5 **MYSTERY HOUR**—
- 10:15 4 **WESTERN FILM**—
"Lone Rider in Texas Justice."

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Sunday

SEPTEMBER 9th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 11:50 4 **INS DAILY NEWS**—
- 12:00 4 **FLYING TIGERS**—
Exciting adventures of the famous flying group in China.
- 12:30 4 **PROFESSIONAL FOOTBALL**—
Chicago Bears vs. the Cleveland Browns.
- 12:45 5 **TEST PATTERN**—
- 1:00 5 **AMERICAN INVENTORY**—
Adult education program presented by The Sloan Foundation.
- 1:30 5 **TV FORUM**—
- 2:00 5 **MEET THE PRESS**—
Members of the press interview famous guest as Martha Rountree moderates.
- 2:30 5 **ZOO PARADE**—
Marlin Perkins and his assistants show you how to handle birds of prey such as Caracara Hawks & African Eagles.
- 3:00 4 **SUPER CIRCUS**—
Presents Will Hill's Elephants; Larry & Lynn, unicyclists; Franklyn & Astriel, hand balancers; Marcus Trio, ladder walkers.
- 5 **GABBY HAYES SHOW**—
A dramatization of true incidents of unusual amity between Federal and Confederate soldiers at Fredricksburg in 1862.
- 3:30 5 **THE DOWN-HOMERS**—
Hillbilly music and songs with the stories of the songs.
- 4:00 4 **TED MACK FAMILY HOUR**—
Pays tribute to Ben Hogan, golf-dom's "game little guy."
- 5 **HOPALONG CASSIDY**—
- 5:00 4 **PAUL WHITEMAN REVUE**—
With Earl Wrightson, Maureen Cannon and guest Frances Langford, will present the entire Geo. Gershwin "Rhapsody In Blue."
- 5 **NBC WEEKLY NEWS IN REVIEW**
- 5:15 5 **FILM SUBJECT**—
- 5:30 4 **THIS IS SHOW BUSINESS**—
Regular panelists are Sam Levenson and George S. Kaufman with guest panelist Eva Gabor; guest performers are: Jack Leonard, Isabel Bigley and George Tapps.

- 5 **YOUNG MR. BOBBIN**—
Alexander Bobbin's two aunts finagle a deal to make their nephew join a poker club and then proceed to stack the cards.
- 6:00 4 **BURNS AND ALLEN SHOW**—
Gracie is her usual non-sensical self with help from George.
- 5 **COLGATE COMEDY HOUR**—
Starring Eddie Cantor with Caesar Romero in a musical comedy revue
- 6:30 4 **STARLIGHT THEATRE**—
Franchot Tone in "Lunch At Di-Salvo's."
- 7:00 4 **FRED WARING SHOW**—
With the Pennsylvanians and starring Joanne Wheatley, Jane Wilson and Joe Marine; Guest artist of the week is June Havoc.
- 5 **PHILCO TELEVISION PLAYHOUSE**
"Woman of Intrigue," starring Madeleine Carroll. Story of a lady who gets involved with Communists in Iran and England while looking for a friend.
- 8:00 4 **CELEBRITY TIME**—
Conrad Nagel emcees with regular panelists Jane Wilson and Herman Hickman and guest panelist Fran Warren.
- 5 **AMERICAN FORUM OF THE AIR**
Subject: "Should Congress Investigate Boxing?" Sen Harry Cain (R., Wash.) and Truman Gibson, r., Secretary of the International Boxing Club.
- 8:30 4 **WHAT'S MY LINE?**—
Panelists are: Hal Block, Bennett Cerf, Dorothy Kilgallen and guest
- 5 **PUBLIC PROSECUTOR**—
John Howard, as the prosecutor, gives you a chance to solve the crime.
- 9:00 4 **WEEKLY NEWSREEL**—
- 5 **TV SHOWROOM**—
- 9:20 4 **WEATHER SHOW**—
- 9:30 4 **WHITEMAN TV TEEN CLUB**—
Paul Whiteman entertains along with Muscles Lipton, Nancy Lewis, Junie Keegan, Jerry Donahue and Sonny Graham.
- 5 **SYLVANIA THEATRE**—
Presents "Captain Caution" starring Victor Mature, Alan Ladd, and Bruce Cabot.
- 10:30 4 **YOUTH ON THE MARCH**—



NEW YORK—Biggest news in the censorship battle is that TV networks have finally bowed to public pressure and are now setting up a “decency code” covering all phases of objectionable video material. The National Association of Radio-Television Broadcasters will vote on the revisions in early October . . . Marion Colby, the eye-filling chanteuse of Doodles Weaver’s zany show, will sing in the famed London Palladium theatre this month. . . . It’s rumored Sarah Churchill, Winston’s talented daughter, will have her own TV interview show this fall, probably on CBS. . . . The Dinah Shore show will probably crowd out John Conte’s “Little Show” this fall. The telecast will feature only Dinah plus an orchestra.

Reed Hadley, the Captain Braddock of “Racket Squad,” has a distinguished background in movies, radio and commentary for military films. . . . Singer Jimmy Blaine may leave “Stop the Music” to join Marion Morgan in free lance work. That means Bert Parks and Betty Ann Grove will have to look around for two more name songstars to replace them. . . . Even though the FCC won’t grant any permits for new stations until February, 1952, it’s now possible that present stations will be able to telecast over wider areas by getting a power boost from the FCC.

John Cameron Swayze, the NBC Commentator, tells about the pugilist who was knocked out so often he now sleeps every morning until the stroke of ten. . . . DuMont network is building an elaborate TV center in New York to provide an additional two million cubic feet of space for telecasts. . . . Caroline Burke, who produces those dreamy “Vacation Wonderland” shows for NBC, is so busy with the series she can’t even get a vacation for herself.

Smilin’ Ed McConnell has been in entertainment work 30 years this month. He started as an evangelist song leader and soon drifted into vaudeville. . . . Dave Garroway, the NBC Comic, notes that some people are under the impression they can push themselves forward by patting themselves on the back. . . . Susan Peters has had measles six times. . . . Jim Hurlbut, who teams with Marlin Perkins in “Zoo Parade,” was a former Marine war correspondent, with service on Guadalcanal. . . . It is rumored that “Dagmar” will be seen in her own show sometime this winter. . . . “Juvenile Jury” is being wooed by CBS, but NBC, which now telecasts the panel show, wants to keep Jack Barry’s production. The result may be a dogfight. . . . The wealthy Ford Foundation, a charitable outfit set up with motor car money, is setting up a TV Workshop to produce educational programs for mass consumption. . . .



Colby



Hadley



Dagmar



Garroway

“Tele-Views”

"Hank McCune Show" In Need of Better Material

By LUCIA CARTER

TV Editor, Moline Dispatch

The publishers of Tele-Views, which together with the Belle Blind Co. of Davenport sponsors the Hank McCune show (9:30 Sunday nights on WOC-TV), have given me permission to bite the hand that feeds me, and to let off a bit of steam about the program.

It's not that the program is a bad one for its class. Rather, I'm irritated by the class into which the program so obviously falls. I think Tele-Views, its co-sponsor and the Quad-City audience deserve—and could obtain—something a little better.

I'm not going to come right out and



Lucia Carter

say that Hank McCune is a third-rate comedian. He may be better than the material given him here. (Once in a while there are flashes). But the present Hank McCune show seems to be offered as third-rate comedy, filmed in Hollywood and offered for showing under local sponsorship. Sometimes I get the idea that Hollywood doesn't think too much of the local sponsors and local audiences with whom the show ends up.

McCune's qualifications as a comedian seems to involve a remarkable boniness and an inability to cope with the situation at hand. Now I've known other young men whose bone structure showed through their skin, but they didn't seem to think that made them TV comics. Instead they went to work in plants and offices, presumably to earn eating money and put on a little weight. McCune, though, glories in being thin. One of the earliest Hank McCune shows dealt with his struggles to keep his weight down, as specified in his TV contract. (That program had its bright comments. The druggist recoiled in horror when the extremely thin man bought the reducing formula and, as I

remember it, the psychiatrists were called).

Ineptness, combined with a knack for getting oneself into outrageous situations, is, on the other hand, a classic attribute of many a comedian. McCune is not so wonderfully copeless (to borrow a word from another Hollywood TV comic, Roger Price) as many of his better-known colleagues, but he does manage some weird entanglements.

Each program has its own peculiar story, in which Hank is led somewhat astray by a blustering buddy, who, of course, fades away, leaving Hank to find his own way out of the mess. Sometimes he does.

Some of the situations have their amusing aspects. For instance, I particularly enjoyed the episode a month or so ago in which Hank became entangled with a senator, a scientist, a radio-active dog and the police. Other incidents, however, have been downright boring. And some situations which could be funny fall flat because no one has bothered to supply any clever dialogue.

The spottiness of the show and the possibilities too rarely exploited infuriate me even more than would an absolutely terrible program. Doodles Weaver, who is completely hopeless can be handled by a turn of the switch. But one is tempted to stick with Hank McCune in the hope that this particular Sunday will turn out to be one of his good nights. Too frequently the viewer is disappointed.

I'll admit that the Hank McCune show beats the competition in its particular time spot. Paul Whiteman may be doing great things for the teenagers of the Philadelphia area, but his TV Teen club, particularly the kinescope version carried by WHBF-TV while WOC-TV shows Hank McCune, is a little on the dull side. Of the two, I prefer Hank.

But I think the sponsors could find something better than Hank McCune. In fact, Tele-Views had a better show in Scramblegrams, local quiz program which this publication formerly sponsored.

Monday

SEPTEMBER 10th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 9:30 4 **STRIKE IT RICH—**
Warren Hull emcees the program with a heart.
- 10:00 4 **THE EGG AND I—**
Serial version of the famous best seller and movie.
- 10:15 4 **NEWS AT NOON—**
With Dorothy Doan & John Schafer
- 10:30 4 **SEARCH FOR TOMORROW—**
Serial of American family life.
- 10:45 4 **STEVE ALLEN SHOW—**
- 11:30 4 **TEST PATTERN—**
- 12:00 4 **GARRY MOORE SHOW—**
Guests: Jim Kirkwood and Lee Goodman.
- 12:30 4 **FIRST HUNDRED YEARS—**
- 12:45 4 **VANITY FAIR—**
- 1:00 5 **MISS SUSAN—**
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **VACATION WONDERLANDS—**
- 1:30 4 **ALL AROUND THE TOWN—**
Mike Wallace, your guide-emcee.
- 5 **BERT PARKS SHOW—**
With Betty Ann Grove, Bobby Sherwood, The Heathertones and guests.
- 2:00 5 **THE KATE SMITH SHOW—**
Guests: John Butler Ballet group; Ethel and Albert; Bunny Fields; Fashion Showcase.
- 3:00 5 **HAWKINS FALLS, POP. 6200—**
Serial of life in a small town.
- 3:15 5 **GABBY HAYES SHOW—**
- 3:30 4 **MEET YOUR COMMUNITY—**
- 5 **HOWDY DOODY—**
Bob Smith's puppets in new adventures to please the children.
- 3:45 4 **FILM SUBJECT—**
- 4:00 4 **FILM SUBJECT—**
- 5 **CACTUS JIM—**
Jim tells a story about his friends.
- 4:30 4 **SPACE CADET—**
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **FILM SUBJECT—**
- 4:45 4 **BEANIE—**
Popular character of the kids is brought back by popular demand.
- 5:00 4 **CAPTAIN VIDEO—**
An adventure story on earth and in space with the Video Ranger.
- 5 **COWBOY KEN—**
- 5:15 5 **WEATHER SHOW—**
- 5:22 5 **WOC-TV NEWSROOM—**
Bob Frank reports the news.
- 5:30 4 **HOLLYWOOD SCREEN TEST—**
Neil Hamilton directs young hopefuls in two short sketches with guest star.
- 5 **MOHAWK SHOWROOM—**
Roberta Quinlan, songs & chatter.
- 5:45 5 **NEWS CARAVAN—**
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **LUX VIDEO THEATRE—**
Laraine Day stars in a psychological drama titled "It's A Promise." Story of a little girl starved for affection and the woman who tries to bridge the gap between father and daughter.
- 5 **TV RECITAL HALL—**
Concert program with guest soloist
- 6:30 4 **GODFREY TALENT SCOUTS—**
Herb Shriner, Hoosier humorist, takes over for Arthur during his 8-week vacation.
- 5 **VOICE OF FIRESTONE—**
With Howard Barlow's orchestra and guest soloist is Eugene Conley, Met tenor. Selections include "Softly As In a Morning Sunrise," and "Girls, Girls, Girls."
- 7:00 4 **HORACE HEIDT SHOW—**
Youth Opportunity program with talent from all over the country.
- 5 **LIGHTS OUT—**
Frank Gallop, narrates another thriller for you.
- 7:30 4 **LIFE BEGINS AT EIGHTY—**
- 5 **ROBT. MONTGOMERY PRESENTS**
Usual fine dramatic offering.
- 8:00 4 **WESTINGHOUSE SUMMER THEATRE—**
Ruth Ford and John Kiley star in "Guinea Pigs." Watch for the return of "Studio One" next week.
- 8:30 5 **WHO SAID THAT?—**
Bob Trout, John Cameron Swayze and guests.
- 9:00 4 **CHRONOSCOPE—**
"The Truth of the Matter" with panelists Henry Hazlitt, William Bradford Huie and guest, Industrialist Floyd B. Odium.
- 5 **FILM SUBJECT—**
- 9:15 4 **INS WEEKLY NEWS—**
- 9:30 4 **WEATHER SHOW—**
- 5 **YOUR OWN HOME—**
- 9:35 4 **INS DAILY NEWS—**
- 9:45 4 **PERRY COMO SHOW—**
Fontaine Sisters & Mitch Ayres.
- 5 **INDUSTRY ON PARADE—**
Moving a City to the Sea; Agriculture Mobilizes; Building Boats; Fences from the Forest.
- 10:00 5 **RAN. THE WEATHER MAN—**
- 10:05 5 **NEWS—**
- 10:10 5 **BASEBALL RESULTS—**
- 10:15 5 **HOLLYWOOD THEATRE—**

Tuesday

SEPTEMBER 11th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 10:00 4 **THE EGG AND I**—
Serial version of the famous best seller and movie.
- 10:15 4 **NEWS AT NOON**—
With Dorothy Doan & John Schafer
- 10:30 4 **SEARCH FOR TOMORROW**—
Serial of American family life.
- 10:45 4 **STEVE ALLEN SHOW**—
- 11:30 4 **GARRY MOORE SHOW**—
Guest: Winston L. Mittenjuice.
- 12:30 4 **FIRST HUNDRED YEARS**—
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
New Daytime serial with Susan Peters. This is a story of a woman attorney.
- 1:15 4 **TEST PATTERN**—
- 5 **VACATION WONDERLANDS**—
- 1:30 4 **FASHION MAGIC**—
With Designer Bobbie Cashin and singer Bill Shirley as Arlene Francis' guests.
- 5 **SNOW CROP MATINEE THEATRE**
Daytime dramatic presentations.
- 2:00 5 **THE KATE SMITH SHOW**—
Guests: Copsey & Ayres, dance team; Dramatic sketch "Midnight Overture" starring Donald Buka and Lucille Watson; The Harmonicats.
- 3:00 5 **HAWKINS FALLS, POP. 6200**—
Serial of life in a small town.
- 3:15 5 **GABBY HAYES SHOW**—
- 3:30 5 **HOWDY DOODY**—
An enjoyable visit with Bob Smith and his puppet friends.
- 4:00 5 **CACTUS JIM**—
Jim tells a story about his friends.
- 4:15 4 **INS NEWS**—
- 4:25 4 **SHOW CASE**—
- 4:30 4 **BUDDIES OF THE AIRPLANES**—
Pat, Speed, Curley & Gene.
- 5 **FILM SUBJECT**—
- 4:45 4 **BEANIE**—
Popular character of the kids is brought back by popular demand.
- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and in space.
- 5 **COWBOY KEN**—

- 5:15 5 **WEATHER SHOW**—
- 5:22 5 **WOC-TV NEWSROOM**—
Bob Frank reports the news.
- 5:30 4 **BEULAH**—
Ethel Waters stars in a comical adventure.
- 5 **LITTLE SHOW**—
John Conte with songs and chatter.
- 5:45 5 **NEWS CARAVAN**—
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **CHARLIE WILD, PRIVATE DETECTIVE**—
Starring John McQuade.
- 5 **MEET THE PRESS**—
Martha Rountree moderates as the members of the press interview famous guests.
- 6:30 4 **JOHNS HOPKINS**—
Famed university presents a program of scientific information.
- 5 **JUVENILE JURY**—
- 7:00 4 **HOW TO**—
Roger Price, moderator. Panelists are Leonard Stern, Stanley Adams, and Anita Martell.
- 5 **FIRESIDE THEATRE**—
"Homer Takes A Bride," a comedy of errors when the honeymoon is spent in a gang hideout. Stars Robert North and Evelyn Eaton.
- 7:30 4 **BEAT THE CLOCK**—
Bud Collyer conducts the stunts with curvacious Roxanne assisting.
- 5 **CIRCLE THEATRE**—
A live dramatic presentation.
- 8:00 4 **DANGER**—
Presents a mystery thriller.
- 5 **ORIGINAL AMATEUR HOUR**—
Dennis James takes over while Ted is in Germany.
- 8:30 4 **COOLERATOR THEATRE**—
Byron Shields narrates the last show of the season.
- 9:00 4 **AMOS 'N' ANDY**—
The Kingfish promises Sapphire a surprise but gets one himself as the fur flies.
- 5 **DIXIE SHOWBOAT**—
Richard Lane is your captain.
- 9:30 4 **WEATHER SHOW**—
- 5 **SQUARE DANCE PARTY**—
- 9:40 4 **WHBF-TV NEWS**—
- 9:45 4 **STORK CLUB**—
Sherman Billingsley your host.
- 5 **FILM SUBJECT**—
- 10:00 4 **FEATURE FILM**—
"House of Errors."
- 10:00 5 **RAN, THE WEATHER MAN**—
- 10:05 5 **NEWS**—
- 10:10 5 **BASEBALL RESULTS**—
- 10:15 5 **HOLLYWOOD THEATRE**—



Just 21, but her beauty has skyrocketed her to national fame.

GODFREY'S

MARION MARLOWE

DINNER time at a Miami Beach Hotel. The biscuits had just been passed and Arthur Godfrey held his—for the next twenty minutes.

Like all the other guests, his attention was riveted on a glamorous, talented young singer whose electric personality kept them spellbound. Four days later, the 21-year-old singer, Marion Marlowe, was seen by millions of television viewers, via the "Arthur Godfrey and His Friends" CBS-TV program. She scored with viewers, too. Letters came in from all parts of the country: "Who is she?" . . . "Where's she from?" . . . "Let's have more."

Godfrey, who knows talent, predicts that Miss Marlowe can't miss becoming a big star.

What does Miss Marlowe think? Well, she has her fingers crossed after such a sudden, successful projection into the national spotlight.

"I'm fortunate and sometimes it's so hard to believe that all this has happened to me—but it's wonderful," she exclaims in Cinderella-like enthusiasm and modesty.

Short in years, just 21, Miss Marlowe is long in experience. Born in St. Louis, she was something of a child prodigy. At the age of 5 she was already performing on the radio—to the delight of her mother and grandmother. Her mother had danced in the opening season of the well-known open air "Municipal Opera," but after her marriage she concentrated on her home and family.

"Pinkey," her grandmother, had aspirations for Marion to do straight dramatic roles in the theater and radio.



"Mug" Richardson, no longer with the Godfrey cast, now has her own TV show in Washington.



Arthur also helped introduce Laurie Anders of the Ken Murray show. The two recorded "The Wide Open Spaces" for Columbia records.

Janette Davis, an early discovery of Arthur's, still charms viewers.



NEWEST GIRL

WE "CAN'T MISS"

Miss Marlowe graduated to little theatre and light opera. She can't say whether she prefers acting to singing or dancing, as they are all part of her life. She gives lots of credit to her voice teacher in St. Louis, Florence Burt Ettinger. Despite her early success, however, Miss Marlowe thought she would try for a career in medicine, never believing she could really make the top in entertainment.

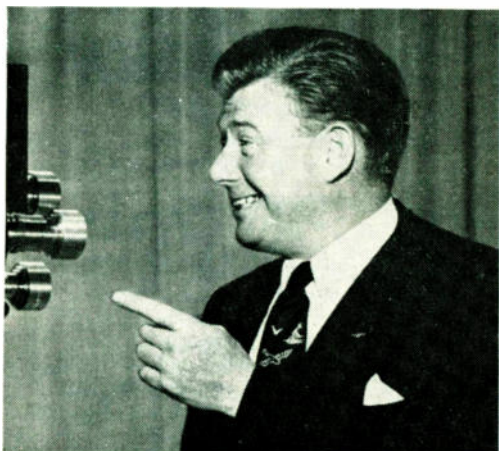
But after she finished high school (Beaumont) and struggled through Latin conjugations, she settled on a theatrical career. During one period she was a professional model, exhibition ballroom dancer and USO entertainer, in addition to her radio and stage work.

Miss Marlowe's mother was widowed when Marion was three and they went to live with Marion's grandparents, who made many financial sacrifices to foster her career.

"They never stopped believing in me and even now, when I am blue and afraid, I think of the faith they had in me and I know I can't let them down," she says. "They always encouraged me and grandpa gave up so many things to help me along. And now it's so wonderful to know they can watch me on television. It brings us closer together, although in the three years I've been away we've written each other almost daily."

A visit to an aunt in Los Angeles inadvertently opened new doors for Miss Marlowe. There she came to the attention of the late Atwater Kent and through him she received advanced

"Tele-Views"



Godfrey discovered Marion at a hotel in Miami Beach.

singing and dramatic lessons. In Hollywood an English producer promised her a lead in a London musical, and just when she had all but forgotten, the bid came through and she was bound for England.

In London for 18 months she got a chance to appear on television each Sunday. She was kept busy, since she was working in a musical with nightly performances six days a week. This experience might account for her amazing camera and stage presence. She also sang at the Royal Albert Hall for the King and Queen and for Winston Churchill at a RAF reunion.

Her biggest "break" to date was the one-night engagement at the Florida hotel. It catapulted her to New York and she is making the most of it.

She was in Florida for just a few months with her husband (married last year), a government employee who travels to various cities. She recalls their honeymoon trip from California as a veritable "Barnum and Bailey special." In their car were not only the new Mr. and Mrs. but their two dogs, Figaro and Rigolette, and their three two-week-old pups and a canary. She commutes to New York for each Wednesday program, arriving a day in advance for musical rehearsals.

Miss Marlowe is 5'7" . . . weighs 128 . . . has auburn hair and hazel

Continued on page 20

Wednesday

SEPTEMBER 12th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 9:30 4 **STRIKE IT RICH—**
Warren Hull emcees the program with a heart.
- 10:00 4 **THE EGG AND I—**
Serial version of the famous best seller and movie.
- 10:15 4 **NEWS AT NOON—**
With Dorothy Doan & John Schafer
- 10:30 4 **SEARCH FOR TOMORROW—**
Serial of American family life.
- 10:45 4 **STEVE ALLEN SHOW—**
- 11:30 4 **TEST PATTERN—**
- 12:00 4 **GARRY MOORE SHOW—**
Featuring a Fashion Show from Harper's Bazaar.
- 12:30 4 **FIRST HUNDRED YEARS—**
- 12:45 4 **VANITY FAIR—**
- 1:00 5 **MISS SUSAN—**
- 1:15 5 **VACATION WONDERLANDS—**
- 1:30 4 **ALL AROUND THE TOWN—**
- 5 **BERT PARKS SHOW—**
With Betty Ann Grove, Bobby Sherwood, The Heathertones and guests.
- 2:00 5 **THE KATE SMITH SHOW—**
Guests: Andre, Andre & Bonnie, dancing mannequins; Russ Morgan and his orchestra; Harris & Radcliffe, comedy team.
- 3:00 5 **HAWKINS FALLS, POP. 6200—**
- 3:15 5 **GABBY HAYES SHOW—**
- 3:30 5 **HOWDY DOODY—**
- 4:00 4 **INS NEWS—**
- 5 **CACTUS JIM—**
- 4:10 4 **SHOW CASE—**
- 4:15 4 **PRICES LIMITED—**
With Jack Kerwin, District OPS Director.
- 4:30 4 **SPACE CADET—**
- 5 **FILM SUBJECT—**
- 4:45 4 **BEANIE—**
- 5:00 4 **CAPTAIN VIDEO—**
- 5 **AT HOME WITH MARY LOUISE MARSHALL—**
- 5:15 5 **WEATHER SHOW—**
- 5:22 5 **WOC-TV NEWSROOM—**
Bill Gress reports the news.
- 5:30 4 **CHANCE OF A LIFETIME—**
- 5 **MOHAWK SHOWROOM—**
Roberta Quinlan, songs & chatter.
- 5:45 5 **NEWS CARAVAN—**
- 6:00 4 **GODFREY'S FRIENDS—**
Frank Parker is your host while Arthur takes a rest. He will have the help of the Chordettes, the Mariners, Marian Marlowe, Janette Davis, Archie Bleyer's orchestra.
- 5 **IRVING BERLIN'S SALUTE TO AMERICA—**
Berlin tunes will be highlighted in production numbers. Margaret Truman will sing "God Bless America." Guests also will include Dinah Shore and Tony Martin.
- 7:00 4 **TELE-SPORTS DIGEST—**
- 5 **KRAFT TELEVISION THEATRE—**
Ferenc Molnar's unusual comedy, "The Tale of the Wolf," starring Katherine Bard and Donald Curtis. The loss of a million dollars convinces a man that his wife is not making a fool of him.
- 7:30 4 **THE WEB—**
Mystery drama titled "Hand In Glove."
- 8:00 4 **BLUE RIBBON BOUTS—**
From of the nation's top arenas.
- 5 **BREAK THE BANK—**
- 8:30 5 **TWO FOR THE SHOW—**
- 8:45 5 **FILM SUBJECT—**
- 9:00 4 **BIG TOWN—**
"Off Beat," story of a voice coach and his pupil, a wealthy dowager and a publicity stunt.
- 5 **FILM SUBJECT—**
- 9:15 5 **FILM SUBJECT—**
- 9:30 4 **WEATHER SHOW—**
- 5 **TELE-QUIZ—**
"Tele-Views" brings you a local audience participation show with prizes for those at home as well as on the show.
- 9:35 4 **INS DAILY NEWS—**
- 9:45 4 **PERRY COMO SHOW—**
Fontaine Sisters & Mitch Ayres.
- 5 **FILM SUBJECT—**
- 10:00 4 **TROUBLE WITH FATHER—**
Stu just isn't impressed with snooty people and manages to show his low regard for high society in an amusing manner.
- 5 **RAN, THE WEATHER MAN—**
- 10:05 5 **NEWS—**
- 10:10 5 **BASEBALL RESULTS—**
- 10:15 5 **HART OF SPORTS—**
With Hal Hart, your sportscaster.

NOTES 'N' QUOTES

PAYING GUEST

When musical comedy star William Gaxton cropped up on the panel of CBS-TV's "General Electric Guest House" for the fourth week in a row host Durward Kirby remarked, "One more visit, Bill, and you'll have to pay the 'Guest House' rent."

—tv—

HOLIER THAN THOU

During rehearsals for last Monday's "Talent Scouts," maestro Herb Shriner was chatting with one of the talent scouts, a hat buyer. Discussing the prices of hats, Shriner learned that her concern sells hats that range from \$2 to \$200. "I can see buyin' two dollar hat," he mused, "but anyone that buys a \$200 one must be buyin' it to cover a hole in her head."

—tv—

REG'INS SOUTHERN ACCENT

Bert Parks has been living up north so long that he lost most of his Southern accent. However, since he spent his vacation down home in Atlanta, Ga., he has come back with the Southern drawl, you-all.

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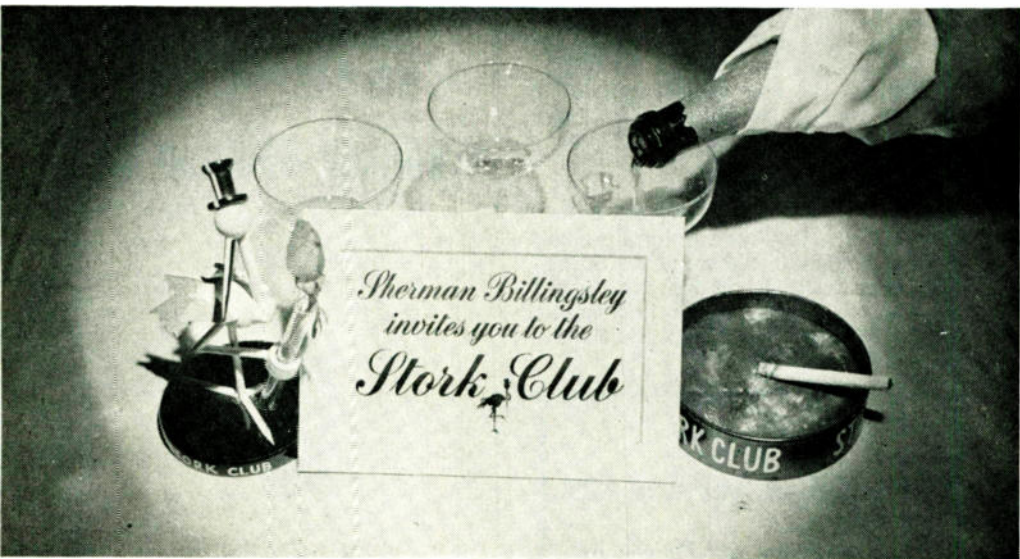
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Sherman Billingsley

The Stork Club

america's swankiest saloon



Beautiful Mary Healy and Frank Sinatra exchange toasts. Guess who's thirsty?

TWICE each week CBS figuratively dons white tie and tails and escorts its TV viewers into America's swankiest saloon, the Stork Club. And on each 15 minute visit, channel 4 fans get an eye-popping reason why gossip columnists stay in business.

The "Stork Club" show, presided over by Sherman Billingsley, is a visual cross section of New York night life at its gaudiest. During any one telecast, viewers can spot playboys, chorus girls, TV stars, sport figures, bejewelled dowagers, fading movie stars, and hordes of self-styled celebrities.

It's one of TV's most talked about shows, and with good reason. Some housewives consider it as necessary to their existence as the daily society column. Many husbands watch in horrified fascination as the minks and sables parade by on camera.

Pro and con opinions are equally heated with the warring camps evenly split. "Stork Club" boosters call it a "TV treat" while its detractors cry "sham."

The real story behind the show is the story of Billingsley himself. Back in 1900, Sherman was born in Enid, Oklahoma. As a youngster, he peddled magazines, raised pigeons and collected empty bottles to get enough money to launch his first business enterprise—a soft drink stand. He and his brother saved up \$1,000 in several years and bought a drug store in Oklahoma City.

But Sherman got the wanderlust and traveled about the country. He arrived in New York, and liked what he saw. The result was that Billingsley bought a drug store in the Bronx. He later enlarged his holdings by building houses and garages on a street still known as Billingsley Terrace.

Two friends from Oklahoma put up the money for a three way ownership and the first Stork Club was opened on 58th street. Many people wonder where the club got its name. Sherman claims that his partners suggested it, and he was too tired to ask why. He's still in the dark as to the reason.

The club moved several times but is now located on East 53rd street. Besides his interest in the Stork Club, Billingsley is a partner with Arthur Godfrey and Morton Downey in Cigogne perfumes. He married Hazel Donnelly in 1924. They have three daughters—Jacqueline 22, Barbara 15 and Shermane 6.

"Stork Club" is seen every Tuesday and Thursday at 9:45 p.m. on channel 4, sponsored by Fatima cigarettes.

"Tele-Views"



Right at home in the plush surroundings are Mr. and Mrs. S. Henderson, otherwise known as Skitch and Faye.



Socialites who have appeared on "Stork" telecasts are (l to r) Mr. and Mrs. Tommy Tailer, Mr. and Mrs. John "Shipwreck" Kelly, Billingsley and comic Peter Lind Hayes.



TV Forecast sports editor Ed Pazdur and his wife, Helen, were recent Stork visitors. They're shown with host Sherman Billingsley.

Thursday

SEPTEMBER 13th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- | | | |
|-------|---|---|
| 10:00 | 4 | THE EGG AND I—
Serial version of the famous best seller and movie. |
| 10:15 | 4 | NEWS AT NOON—
With Dorothy Doan & John Schafer |
| 10:30 | 4 | SEARCH FOR TOMORROW—
Serial of American family life. |
| 10:45 | 4 | STEVE ALLEN SHOW— |
| 11:30 | 4 | GARRY MOORE SHOW—
Guest: Dorothy Fields, lyric writer |
| 12:30 | 4 | FIRST HUNDRED YEARS—
Stars Jimmy Lydon and Olive Stacey. |
| 12:45 | 4 | VANITY FAIR— |
| 1:00 | 5 | MISS SUSAN—
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney. |
| 1:15 | 5 | VACATION WONDERLANDS— |
| 1:30 | 4 | MEET YOUR COVER GIRL— |
| | 5 | SNOW CROP MATINEE THEATRE
Daytime dramatic presentation. |
| 2:00 | 5 | THE KATE SMITH SHOW—
Presents excerpts from "Carmen" with Vera Brynner & Jose Duval; Mary, Raye & Naldi, dance team; The Marvellos, magicians. |
| 3:00 | 5 | HAWKINS FALLS, POP. 6200—
Serial of life in a small town. |
| 3:15 | 5 | GABBY HAYES SHOW— |
| 3:30 | 5 | HOWDY DOODY—
Bob Smith's puppets in new adventures to please the children. |
| 4:00 | 5 | CACTUS JIM— |
| 4:15 | 4 | INS DAILY NEWS— |
| 4:25 | 4 | SHOW CASE— |
| 4:30 | 4 | BUDDIES OF THE AIRLANES—
Pat, Speed, Curley & Gene. |
| | 5 | KUKLA, FRAN and OLLIE—
Burr Tillstrom presents his popular puppets for your enjoyment. |
| 4:45 | 4 | BEANIE—
Popular character of the kids is brought back by popular demand. |
| 5:00 | 4 | CAPTAIN VIDEO—
An adventure story on earth and in space with the Video Ranger. |
| | 5 | COWBOY KEN— |
| 5:15 | 5 | WEATHER SHOW— |
| 5:22 | 5 | WOC-TV NEWSROOM—
Bob Frank reports the news. |
| 5:30 | 4 | PENTAGON, WASHINGTON— |
| | 5 | LITTLE SHOW—
John Conte with songs and chatter. |
| 5:45 | 5 | NEWS CARAVAN—
John Cameron Swayze reports the news with on-the-spot films. |
| 6:00 | 4 | STOP THE MUSIC—
Bert Parks is your host with Jimmy Blaine, Betty Ann Grove, Jane Morgan and the Variety Dancers. |
| | 5 | IT PAYS TO BE IGNORANT—
Tom Howard quizzes the nonsensical panel of George Shelton, Harry McNaughton & Lulu McConnell. |
| 6:30 | 5 | TREASURY MEN IN ACTION—
Walter Greaza stars as chief of the bureau in "The Case of the Unbeatable Passer." |
| 7:00 | 4 | MUSICAL PLAYHOUSE—
A down-and-out boxing trainer almost succeeds in turning the playhouse into a reducing camp. |
| | 5 | FORD FESTIVAL—
James Melton returns with Jack Paar, comedian; Peggy Ryan and Ray McDonald, song & dance team; Park & Clifford, singing acrobats, as guests. |
| 7:30 | 4 | BLIND DATE—
Arlene Francis emcees as handsome men compete for dates with beautiful girls. |
| 8:00 | 4 | RACKET SQUAD—
Reed Hadley, as Capt. Braddock, smashes the racket of swindling immigrants of their money in "The Sick Old Man." |
| | 5 | MARTIN KANE, PRIVATE EYE—
Stars Lloyd Nolan, movie star, as Martin Kane. |
| 8:30 | 4 | CRIME PHOTOGRAPHER—
Darren McGavin has the role of Casey. |
| | 5 | WAYNE KING SHOW—
The Waltz King presents a fine program of your favorite music. |
| 9:00 | 4 | FILM SUBJECT— |
| | 5 | HOLLYWOOD REEL— |
| 9:15 | 5 | OUR ANIMAL FRIENDS— |
| 9:30 | 4 | WEATHER SHOW— |
| | 5 | MUSICAL MOODS—
Marjorie Meinert at the piano and organ with narrator Bill Gratton. |
| 9:40 | 4 | WHBF-TV NEWS— |
| 9:45 | 4 | STORK CLUB—
Sherman Billingsley your host. |
| 10:00 | 5 | RAN, THE WEATHER MAN— |
| 10:05 | 5 | NEWS— |
| 10:10 | 5 | BASEBALL RESULTS— |
| 10:15 | 5 | HOLLYWOOD THEATRE— |

Friday

SEPTEMBER 14th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 9:30 4 **STRIKE IT RICH**—
Warren Hull emcees the program with a heart.
- 10:00 4 **THE EGG AND I**—
Serial version of the famous best seller and movie.
- 10:15 4 **NEWS AT NOON**—
With Dorothy Doan & John Schafer
- 10:30 4 **SEARCH FOR TOMORROW**—
Serial of American family life.
- 10:45 4 **STEVE ALLEN SHOW**—
- 11:30 4 **TEST PATTERN**—
- 12:00 4 **GARRY MOORE SHOW**—
Guest: Virginia Sale, monologist.
- 12:30 4 **FIRST HUNDRED YEARS**—
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **VACATION WONDERLANDS**—
- 1:30 4 **ALL AROUND THE TOWN**—
With Mike Wallace as your guide.
- 5 **BERT PARKS SHOW**—
With Betty Ann Grove, Bobby Sherwood, The Heathertones and guests.
- 2:00 5 **THE KATE SMITH SHOW**—
Guests: John Butler Ballet group; Evalyn Tyner, pianist; Peggy Ryan and Ray McDonald, song and dance team.
- 3:00 5 **HAWKINS FALLS, POP. 8200**—
- 3:15 5 **GABBY HAYES SHOW**—
- 3:30 5 **HOWDY DOODY**—
Bob Smith's puppets in new adventures to please the children.
- 4:00 5 **CACTUS JIM**—
- 4:15 4 **INS DAILY NEWS**—
- 4:25 4 **SHOW CASE**—
- 4:30 4 **SPACE CADET**—
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **FILM SUBJECT**—
- 4:45 4 **BEANIE**—
Popular character of the kids is brought back by popular demand.
- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and in space with the Video Ranger.
- 5 **COMIC CUT-UPS**—
With Ken Wagner and Peewee.
- 5:15 5 **WEATHER SHOW**—
- 5:22 5 **WOC-TV NEWSROOM**—
Bob Frank reports the news.
- 5:30 4 **LIFE WITH LINKLETTER**—
Audience participation show with Art in charge.
- 5 **MOHAWK SHOWROOM**—
Roberta Quinlan, songs & chatter.
- 5:45 5 **NEWS CARAVAN**—
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **"MAMA"**—
Starring Peggy Wood, with Judson Laire as "Papa;" Dick Van Patten as "Nels;" Rosemary Rice as "Katin;" and Robin Morgan as "Dagmar."
- 5 **QUIZ KIDS**—
Joe Kelly fires the tough questions at the kids.
- 6:30 4 **MAN AGAINST CRIME**—
Ralph Bellamy stars as Mike Barnett in this better than average private-eye story.
- 5 **GOLDEN OPPORTUNITY**—
A talent show with local contestants.
- 7:00 4 **SCHLITZ FILM FIRSTS**—
Richard Denning, Buster Crabbe and Mary Beth Hughes star in "Caged Fury," a backstage circus thriller.
- 5 **THE BIG STORY**—
Dramatization of true experiences of newspaper reporters.
- 7:30 5 **THE ALDRICH FAMILY**—
With Barbara Robbins, House Jameson, Henry Girard and Mary Malone.
- 8:00 4 **CAVALCADE OF STARS**—
Stars Jackie Gleason in a comedy-variety show with guest artists.
- 5 **GILLETTE BOXING BOUTS**—
A 10-round middleweight clash between Eugene "Silent" Hairston and Harold Green.
- 8:30 5 **WRESTLING FROM HOLLYWOOD**
Main event features an Australian tag team match with Geo. & Bobby Becker vs. Wild Red Berry & Frank Jares.
- 9:00 4 **YOU ASKED FOR IT**—
A show full of the unusual.
- 9:30 4 **WEATHER SHOW**—
- 9:35 4 **INS DAILY NEWS**—
- 9:45 4 **PERRY COMO SHOW**—
Fontaine Sisters & Mitch Ayres.
- 10:00 5 **RAN, THE WEATHER MAN**—
- 10:05 5 **WOC-TV NEWS**—
- 10:10 5 **BASEBALL SCOREBOOK**—
- 10:15 5 **HOLLYWOOD THEATRE**—

"Tele-Views"

page nineteen

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Godfrey's Girl

Continued from page 13



MARION MARLOWE

eyes . . . likes to cook (apple pie, fried chicken and everything fattening) . . . visit zoos and beaches. Her father was English and mother French (way back, Egyptian) . . . biggest ambition: to make things easier for her family . . . to bring her mother and grandparents by plane to New York City for a visit . . . they've never been out of Missouri . . . and hopes someday they will all live together . . . writes poetry, short stories and has had some of them published in London . . . she drinks three quarts of milk daily . . . hates shoes . . . loves boating, walking, skating and has never been on a horse.

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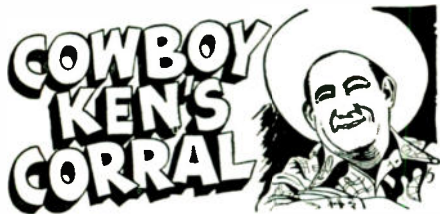
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Howdy, Ranch Hands!

Hearin' about the wonderful summer vacations all of you Ranch Hands have had, has given me the vacation fever too. I couldn't lock up the old Bunkhouse door, and take off, so I asked my good friend Bill Gratton if he would take over as foreman at the Bunkhouse Serenade for me for a few days. I know you will all like Bill, for he is a swell fellow, and has a great interest in our Ranch Hand Club. He is a real Westerner too. He came here about three months ago from Boise, Idaho. He is also the proud father of three fine Ranch Hands.

I'm spendin' my short vacation down on the farm in the beautiful hills of old Kentucky. I'm really enjoyin' the fine Southern hospitality, eatin' lots of Southern fried chicken, and catchin' up on my horseback ridin'. And say, Ranch Hands, speakin' of horses, Kentucky is the home of many famous race horses you've read about. Race horses such as Man o' War, Twenty Grand, Seabiscuit and many others.

Although Kentucky is a small state on the map, it has lots of interests and beauty. There's the famous Blue Grass country, large tobacco plantations, and many historical spots such as Mammoth Cave, which is one of the seven wonders of the world. It is one of the most interestin' places I've ever seen, but most of all, are the beautiful wooded hills and mountains. On Saturday nites the neighbors gather together from miles around with their fiddles, guitars and banjos. They roll up the rugs and have an old time dance, which lasts until the old red rooster crows for day.

Well, Ranch Hands, I'll be back in the old Bunkhouse on Thursday, Sept. 13th. Until then, this is Cowboy Ken sayin' so long for now, and I'll be chattin' with you again next week.

COWBOY KEN

"Tele-Views"

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TALL GIRL

When Victor Borge, the pixie of the Paderewskis, arrives home on "The Victor Borge Show," he leaps up on a chair so his tall maid Mildred can remove his coat. It's a gag, of course. But Mildred's six feet three and a half inches isn't.

She's the tallest gal in television.

She also has long brunette hair, long shapely legs and a long established patience with people who constantly ask her: "Isn't it a problem being tall?" Mildred Hughes (her real name as well as her Borge show name) says definitely not. Except for one period in her life, she has found her height to be more help than hindrance. "Figuratively and literally, it has always put me head and shoulders above the ordinary crowd."

That one period Mildred recalls with some discomfort covered her school days when her classmates would make fun of her giant stature. "I was very sensitive about my size but mother was a great help to me. She always insisted that I carry myself erect, and pointed out how my height could be an asset to me."

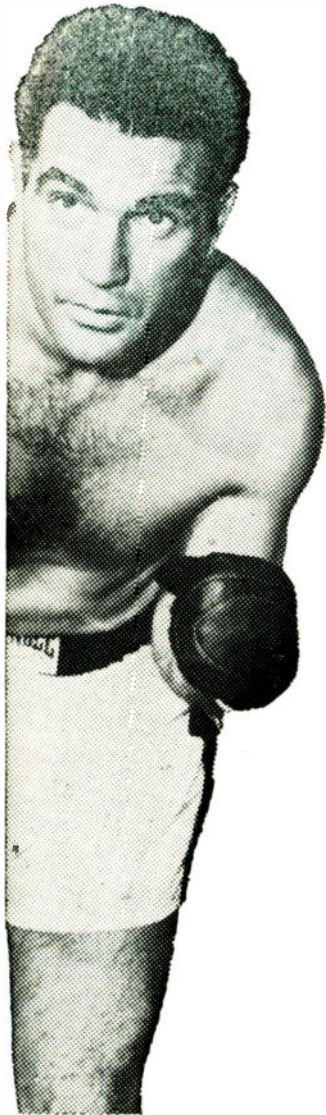
Born in Guatemala, Central America, she and her family moved to New Jersey when she was four. It was while Mildred was still a student that a talent scout found her in a New Jersey school and set her on her show business career. She became a popular show girl in Broadway musicals, appearing in such extravaganza productions as "Mexican Hayride," "Follow the Girls," "As the Girls Go," "Star and Garter" and most recently "Tickets Please." Since then she has branched out on her own playing the comedy foil, because of her height, on television.

Mildred has no problem with clothes and may have an answer for other tall gals. Originally, before she started her grease paint career, she was studying to be a designer, and now she designs and makes her own clothes. As for men, "No problem," replies Mildred. "There are plenty of tall ones!"

Tall girls who imagine they have problems should readjust their sights, believes Mildred. "Every height has its charm if its owner wears it well."

Miss Hughes is seen on "The Victor Borge Show" (NBC-TV) which is now vacationing but will return in Sept.





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