

# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

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EDITOR: Jerry Leichter  
ASSOC ED: Alvin Sullum

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Wednesday(5)

DuM- 8:45-9:15pm EDT; SPECIAL; U.S.A. - 1975; from WABD(NY), to the net. Sustaining. Pkgr-Prod- DuMont with the N. Y. State Society of Professional Engineers; Dir- Harry Coyle. Scientists and engineers will discuss plans now on the drawing boards for the world of tomorrow. The program is in conjunction with the convention of the engineering group in New York City.

DuM- 9:15-9:30pm EDT; SPECIAL; United Steel Workers of America, ON FILM; from WABD(NY), 6 stations net, 84 stations delayed. Sponsor- United Steel Workers of America (CIO) thru Wiltman & Callahan(Pitt). David J. McDonald, president of the USWA, reports on his recent conference with President Eisenhower.

#### Saturday(8)

NEC- 3:30-4pm EDT; SPECIAL; A Visit to the Metropolitan Museum of Art (Color); from WNBT(NY), to the net in compatible color. Sustaining. Pkgr- NBC-TV; Exec Prod- Barry Wood; Color Consult- Richard Day; Prod- Robert Graff; Dir- Craig Allen. NBC tours the Metropolitan Museum of Art in New York, showing some of the world's most famous paintings and sculptures in the Museum's renovated galleries. Francis Henry Taylor, director of the Museum, and Ben Grauer will act as guides for the television tour.

### OTHER NETWORK CHANGES & ADDITIONS

CBS- Kentucky Calling; HIGHLIGHT May 1; Sat, 5-5:15pm EDT, one time only; from WHAS-TV(Louisville), to the net. Pkgr- CBS-TV Sports Dept; Prod & Dir- Judson Bailey. Preview of the running of the Kentucky Derby, with Bob Hope, Bill Corum and newspaper publisher Barry Bingham. (See page 67).

Danger (Tue, 10-10:30pm EDT) Jerry Shaw is new alternate director, replacing Mel Ferber effective May 4. Producer Andrew McCullogh is alternate director.

DuM- The Herald of Truth, ON FILM; DEBUT May 2; Sun, 1:30-2pm EDT; from WABD(NY), no. of stations not available (not seen in New York). Sponsor- Churches of Christ thru The Martin Co., Advertising. James W. Nichols and James D. Willeford give weekly talks explaining the doctrines and rites of the Churches of Christ, with each talk interspersed with choral group singing.

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OTHER NET CHANGES(More

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directory; and other special features.

OTHER NET CHANGES(Cont'd)

DuM- Colonel Humphrey Flack (Fri, 10:30-11pm EDT) New day and time, effective May 7. Program replaces Down You Go, which moves to a new time to be announced. Col Flack had previously been seen Sat, 10-10:30pm EDT.

Wrestling From Chicago (Sat, 9:30pm-12midnight approx) Starts one hour earlier, at 9:30pm, effective May 8.

NBC- Kate Smith Show (Mon thru Fri, 3-4pm EDT) Doug Rodgers is now alternate director, succeeding Laurence Schwab, Jr. Rodgers is also script editor for the dramatic segments used on the program.

NETWORK SPONSOR ACTIVITY

BEST FOODS, INC(Hellmann's & Best Foods Mayonnaise) thru Dancer-Fitzgerald-Sample, Inc(NY) will sponsor the Wed, 4:45-5pm EDT segment of the Robert Q. Lewis Show (Mon thru Fri, 4:30-5pm EDT) over CBS-TV, effective May 5.

THE PAPER-MATE CO(Ball Point Pens) thru Foote, Cone & Belding will become alternate week sponsor of The Stu Erwin Show (Fri, 7:30-8pm EDT) ON FILM over ABC-TV, effective May 14. General Mills, Inc., regular sponsor of the show, remains as alternate week sponsor.

LOCAL STATION ACTIVITY

WABD(Ch 5) - New York Infirmary Dance; SPECIAL May 3, Mon, 7:45-8pm EDT, one time only. Sponsor- New York Packard Dealers(autos) thru J. R. Pershall Co(NY). Pkgr-Prod- WABD; Dir- James Saunders. Maggi McNellis and columnist Frank Farrell are co-m.c.'s for the telecast of a portion of New York Infirmary's Spring Dance, marking the 100th anniversary of the institution.

WCBS-TV(Ch 2) - Junior Sports Session (Sat, 8-8:30am EDT) New time effective May 1. New York The program had previously been a half-hour later. On this date, Frank Frisch replaces Tommy Henrich as host and chief instructor for WCBS-PSAL sports program. Henrich is leaving broadcasting for private business.

WOR-TV(Ch 9) - The Man in Your Life; STATION CHANGE May 6; Thurs, 4:35-5pm EDT. New York Sponsor- Dilbert's Food Stores thru Paul Smallen Advertising. Pkgr- Paul Smallen Advertising; Prod- Red Weiss; Dir- Bob Eberle(WOR-TV). Lily Lodge interviews men from every walk of life, discussing the part their work plays in every woman's life. The program has previously been seen over WPIX for the same sponsor.

WPIX(Ch 11) - Baseball "Feed Out" to League Cities. Beginning April 30, the station will send out 48 games during the major league baseball season on a clear-feed basis via cable to four cities with league teams while WNHC-TV(New Haven) will pick WPIX' signal off the air for 19 New York Yankee games with various opponents. Feeds include: 11 N.Y. Yankee-Cleveland Indians games to WXEL(Cleve); 4 Yankee-Washington Senator games to WTTG(Wash); 1 Yankee-Baltimore Oriole game to WJAR(Balt) and 2 to WAAM(Balt); 11 N.Y. Giants-St. Louis Cardinals games to WTIV(St. Louis).

WAAM(Ch 13) - Meet Your Little Leaguers; DEBUT May 7; Fri, 5:15-5:30pm EDT. Sponsors- Hauswald Bakery, Corkran-Hill & Co., and Wills Dairy, all thru H. W. Buddemeier Agency(Balt). Joe Franz is m.c. for the program, interviewing players, coaches and officials of Little League baseball teams.

LOCAL STATION ACTIVITY(Cont'd)

- WBBM-TV(Ch 2) - Fabulous You; DEBUT May 2; Sun, 10:45-11pm CDT. Sponsor- Fabulan Chicago thru O'Neil, Larson & McMahon(Chi). Prod & Writer- Irene Hellyer; Dir- Marty Egan. Syd Simons, makeup expert, and Jacqueline MacKenzie, fashion coordinator, are regular members of a panel, with a guest hair stylist each week, who give tips on beautifying and dress to a different Chicago woman each week. Jack Taylor is announcer for the program.
- WLW-T(Ch 5) - Queen City Jazz; DEBUT April 26; Mon thru Fri, 11:30-12midnight EST. Cincinnati Sustaining. Pkgr & Prod- WLW-T. Bernie Barron is m.c. for the program, which features vocalists Ruby Wright, Patti O'Hara, Marian Spelman, Dave Hamilton and Bob Stewart, backed by Cliff Lash and his orch. The vocalists appear as guests on a rotating basis.
- WJBK-TV(Ch 2) - Psychodrama, ON FILM; SPECIAL May 5; Wed, 6-6:30pm. Sustaining, Detroit public service. Pkgr- Pontiac State Hospital; Prod- Dr. Robert P. Crawford & Michigan State College TV personnel. Film written and enacted by members of the Pontiac State Hospital staff to show the therapeutic value of Psychodrama as a modern technique in a modern mental hospital.
- KABC-TV(Ch 7) - Two For Romance, FILM & LIVE; DEBUT April 26; Mon thru Fri, 2-3pm Hollywood, LA PDT. Sustaining. Jay Cook gives a live intro to romantic films presented serially over two or three days. He invites women viewers to look into his "just off Sunset" apartment, chats and gives tips on how to make their lives more romantic, and gives synopses of the films as they continue.
- KTLA(Ch 5) - Easy Life; DEBUT April 26; Mon thru Fri, 6:30-6:45pm PDT. Participations. Dorothy Gardiner and Ken Graue offer tips, advice and commercials on how to make life around the home easier, with various categories featured on different nights. Program is a version of their Handy Hints, which will continue to be presented Mon thru Fri immediately after Easy Life.

LOCAL FILM SERIES -- DEBUTS & RE-RUNS  
(New York, Chicago & Los Angeles)

<u>STA &amp; CHAN</u>	<u>SERIES TITLE &amp; DISTRIB</u>	<u>SPONSOR &amp; AGENCY</u>	<u>START DATE</u>	<u>DAY</u>	<u>TIME</u>
Los Angeles <u>KHJ-TV(9)</u>	*"Candid Camera" (Allen A. Funt)	-Interstate Bakeries(Log Cabin Bread) thru Dan B. Miner Co.	5/15	Sat	7-7:30pm
<u>KNXT(2)</u>	#"Death Valley Days" (McCann-Erickson, Inc)	-Pacific Borax Co(20 Mule Team Borax & Boraxo) thru McCann-Erickson, Inc.	5/6	Thu	7-7:30pm alt weeks
<u>KFTV(11)</u>	*"I Led Three Lives" (Ziv TV Programs)	-Golden State Dairy Foods thru Guild, Bascom & Bonfigli	5/1	Sat	8:30-9pm

\*First run in market      #Re-runs

FILM DIGEST:      Telefilm Enterprises has been formed as a television film distributor by Charles Wick and a group of industry investors. Bud Austin, formerly national sales director of Official Films, is vice president and general manager of the new company. First property to be handled by the new firm is Fabian of Scotland Yard, English-produced series previously handled by Wick. The new firm will finance and co-finance U.S. and foreign TV film series..... Walter E. Heller & Co has extended a production loan of over \$3,000,000 to Television Programs of America, for four properties produced by TPA: Ramar of the Jungle, The Adventures of Ellery Queen, Lassie and Halls of Ivy..... (Continued on next page)

FILM DIGEST(Cont'd): Screen Gems has sold for summer re-runs all 39 of the films presented on the 1953-54 Ford Theatre program. The Ford Motor Co will re-run 13 of the half-hour films on the net program; Helene Curtis Industries, Inc., will present another 13 films as the Helene Curtis Theatre in the time now occupied by Armstrong's Circle Theatre, while the third group of 13 have been bought by P. Lorillard Co for use on its Kent Theatre in various markets.

RATINGS DIGEST

ONCE WEEKLY PROGRAMS EVENING, SPONSORED (Net - Film or Live)	NATIONAL NIELSEN 2 Weeks end Mar 27		TELEPULSE Week Mar 1-7	TRENDEX Week April 1-7
	Homes(000)	Homes(%)	MARCH	APRIL
I Love Lucy(CBS-F)	(1) 16,615	(1) 34.2	(1) 49.5	(2) 46.2
Academy Award(NBC-L)	(2) 14,953	(2) 54.0	#	#
Dragnet(NBC-F)	(3) 14,390	(3) 53.1	(2) 46.3	(1) 46.3
Bob Hope Show(NBC-L)	(4) 14,124	(4) 52.9	#	#
Buick-Berle Show(NBC-L)	(5) 12,925	(6) 48.5	(5) 33.9	*
You Bet Your Life(NBC-F)	(6) 12,618	(7) 46.1	(3) 40.7	(8) 32.6
Jackie Gleason Show(CBS-L)	(7) 12,058	(5) 48.6	(6) 33.4	(3) 44.2
Godfrey Talent Scouts(CBS-L)	(8) 11,292	(8) 44.3	(4) 37.2	#
Toast of the Town(CBS-L)	(9) 11,270	(10) 43.0	*	(5) 35.4
Blue Ribbon Boxing(CBS-L)	(10) 11,250	*	*	*
Jack Benny Show(CBS-F)	*	(9) 43.8	#	#
Burns and Allen(CBS-F)	*	*	(7) 31.7	*
Our Miss Brooks(CBS-F)	*	*	(8) 31.1	(6) 34.4
Arthur Godfrey Friends(CBS-L)	*	*	(9) 31.0	(10) 31.0
Television Playhouse(NBC-L)	*	*	(10) 30.6	*
Cavalcade of Sports(NBC-L) (Olson-Gavilan)	*	*	*	(4) 43.5
This Is Your Life(NBC-L)	*	*	*	(7) 33.5
Ford Theatre(NBC-F)	*	*	*	(9) 32.2

CODE: \*Not placed in first ten in survey #Not on air during survey week  
Numbers in parentheses denote placement in each survey list. (NOTE: Olson-Gavilan fight not covered in two surveys noted above). See page 57 for previous digest.

NEWS AND COMMENT: TV films are coming of age according to signs showing up with increasing frequency on station log sheets. One West Coast station noted last week that four changes in films "were necessitated by bad prints." One was an old series, two were old feature films and one was from a new series that just finished production. All of which indicates that distributors are starting to cut expense corners by bicycling prints without checking or are not replacing damaged prints. And the stations are explaining the situation to newspapers with the notes on correction sheets..... Twenty-five TV stations led by KTTV have set up an organizing committee to establish a Television Advertising Bureau along the lines and operating in the manner of the Bureau of Advertising of the American Newspaper Publishers' Association, to promote the virtues of TV advertising and act as a clearing house for data..... DuMont signed a two-year contract for the staging of Monday Night Fights to originate from St. Nicholas Arena, New York, beginning May 17. Eastern Parkway, the former DuMont origination for the fights, has signed with ABC-TV for Monday night telecasts, leading to head-on conflict.

PERSONNEL CHANGES: Elisha E. Harris appointed director of advertising and promotion of Screen Gems, Inc., effective May 17, replacing Harry K. McWilliams, resigned. .... Henry T. Sjogren (cq) appointed general manager of WNBQ-WMAQ, NBC's o-and-o Chicago TV and AM stations..... Austin Heywood named asst publicity manager for KNXT(H'wood), effective May 1.

TALENT SHOWSHEET MAY 3-9, 1954

Most of the shows on April 30, May 1, 2 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, May 7. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY APRIL 30

MAMA (Peggy Wood)	CBS 8pm	<u>Mama and Exposition Fever</u> - (O) by Gail Ingram; with regulars & Ruth Hammond, Nancy Pollock, John Howes; 9(SD)
DAVE GARROWAY	NBC 8pm	Herb Shriner & regulars
<u>Inner Sanctum</u>	WOR 9:30	<u>The Hermit</u> - (SW) by Doug Johnson; with John Marley, Gloria Marlowe, Harry Bellaver, John Coots, Tiger Andrews; (SD)
CAMPELL SOUNDSTAGE	NBC 9:30	<u>Al Toolum and His Buddy Leo</u> - (O) by Robert Alan Aurthur (based on characters in his novel <u>The Glorification of Al Toolum</u> ); with Robert Preston, Leo Durocher, Van Dyke Parks, others; (SD)

SATURDAY MAY 1

ROD BROWN	CBS 11:30	regulars & Richard Purdy, Rusty Lane, Jim Boles, Phyllis Palmer
SECRET FILES OF CAPTAIN VIDEO(Hodge)	DuM 11:30	(O) by Sam JoeFuller; with regulars & John Stanley, Terrence Kilburn, Fred Downs, Bernard Cates, Ed Peck, Maurice Wells
<u>Men Against Crime</u> (Ralph Bellamy)	WNBT 7pm & NBC SUN 10:30pm	<u>The Man in the Iron Car</u> - (O) by Douglas Stone; with Guy Raymond, James Little, Frank Sutton, Henry Beckman; (SD)
ETHEL AND ALBERT	NBC 7:30	regulars & Katherine Scuire, David Opatoshu, Walter Kinsella
YOUR SHOW OF SHOWS (Sid Caesar & Imogene Coca)	NBC 9pm	Louis Jourdan, guest host; Marguerite Piazza (S), Billy Williams Quartet (D), Bambi Linn & Rod Alexander (D), Bob Hamilton Trio (D), Jack Russell, Sylvia Michaels, Keith Textor (all S) & regulars

SUNDAY MAY 2

LAMP UNTO MY FEET (Bill Leonard)	CBS 10am	<u>The Challenge</u> - (O) by Jerome Coopersmith; with Frances Foster, Rosetta LeNoire, Emory Richardson, John Marriott, Josh White, Jr.
FRONTIERS OF FAITH	NBC 1:30	<u>The Microscope and the Prayer Shawl</u> - (O) by Morton Wishengrad; with Joseph Wiseman, E. A. Krum Schmidt, Warren Parker, Peg Hillias, Ralph Bell; (SD)
HALLMARK HALL OF FAME(S. Churchill)	NBC 5pm	<u>Petticoat Revolution</u> - (O) by Helene Hanff; with Helen Westcott, Ann Staunton, Jess Barker, Gil Herman, Henry Hayden;(FROM H'WD)
YOU ARE THERE (Walter Cronkite)	CBS 6:30	<u>The Death of Rasputin</u> - (O) by Alex Furth; with Rod Steiger, Felicia Montealegre, Fred Tozere, Hurd Hatfield, Ross Martin, Walter Brooke, Nehemiah Persoff, Katharine Bard; (SD)
PAUL WINCHELL	NBC 7pm	Dorothy Sarnoff (S) & regulars
JACK BENNY	CBS 7:30	David Niven; add: Margaret Hayes, Sportsmen Quartet (S) (FROM HD)
MR. PEEPERS(Cox)	CBS 8pm	regulars & Susan Steele, Betty Sinclair, Ray Bramley; (SW & SD)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	<u>ASCAP Story - Part I</u> - with Celeste Holm, Bert Lahr, Julius LaRosa, Lionel Hampton, W. C. Handy, Lillian Roth, Mimi Benzell, Earl Wrightson, Maude Nugent Jerome, Alice Lawlor, Geoffrey O'Hara, Otto Harbach (PART II next week)
COLGATE COMEDY HOUR (Dean Martin & Jerry Lewis)	NBC 8pm	Trenier Twins; Prod & Dir by Ernest Glucksman; (O) by Artie Phillips, Harry Crane with special material by Danny Shapiro, Hal Bourne; Choreog by Nick Castle (FROM HOLLYWOOD)
ROCKY KING, DETECTIVE(Roscoe & Todd Karns)	DuM 9pm	<u>Fire of Death</u> - (O) by Lewis Scott; with Scott Tennyson, Diana Herbert, Frank Campanella, Claire Cobert, Alan Bergman
PACKARD SHOW-WRIGHT	ABC 9:15	Cesare Siepi (S)

SUNDAY MAY 2 (Cont'd)

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THE WEB CBS 10pm Grand Finale - (O) by Art Wallace; with Henry Lascoe, Lisa Ferraday, Jet MacDonald, Rudolf Weiss, James Bender, Jack Lord, Ronald Dawson

MONDAY MAY 3

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JAMIE (Brandon de Wilde) ABC 7:30 Liz's Home Assignment - (O) by Julian Claman; with Jack Mullen-en, Natalie Trundy, and regulars.

GODFREY TALENT SCOUTS CBS 8:30 Bob Ferrin, Harry Morris & Dom Basta(M); Phyllis Joyce(S,M); Eddie Ericksen(tenor)

VOICE OF FIRESTONE NBC 8:30 (COLOR) Dorothy Warenskjold, Robert Rounseville, Beatrice Kraft(D)

I Love Lucy CBS 9pm Regulars & Tennessee Ernie Ford

RED BUTTONS CBS 9:30 (O) by Danny & Doc Simon, Buddy Arnold, Woody Kling; with regulars & Harold J. Stone, Boris Marshalov, Gerald Milton, Herbie Faye, Allan Walker, James Nolan, Charlie Applewhite, Margaret Hamilton, Parker Fennelly, Jack Albertson

ROBERT MONTGOMERY PRESENTS NBC 9:30 The Wages Of Fear - (A) by Adrian Spies from novel by Georges Arnaud as translated into English; with Louis Jordan, Hope Miller, Russell Hardie, Carlos Montalban, Victor Varconi, Rubin Singer, Herman Schwedt; Dir: Norman Felton

STUDIO ONE CBS 10pm Cardinal Mindszenty - (A) by William Templeton from Dr. Bela Fabien's biography of the famous Hungarian prelate; with Claude Dauphin, Charles Andre, Ludwig Roth, Tamara Daykarhanova, Martin Brandt, Alfred Zeisler, Vilma Kurer, Marcel Hillaire, Peter Capell, plus 29 other lesser roles; title drawing by Howard Mandel; Narrator: Don Hollenbeck; Dir: Paul Nickell

THE SPANISH HOUR (Don Passante) WOR 10pm Jose Greco; also film clips featuring Carmen Amaya

Adolphe Menjou's Favorite Story WNBT 10:30 Strange Valley - (O) by H.G. Wells, (A) - unknown; with Menjou, Kenneth Tobey, Carla Balenda, David A. Leonard, Forrest Taylor, Ted Mapes

TUESDAY MAY 4

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Janet Dean, R. N. (Ella Raines) WNBT 7pm The Edwards Case - (O) by Sarett Rudley; with Murray Matheson, Melville Cooper, Marcel Hillaire, John McGovern, Alan Haines; Dir: Robert Boyle

Cavalcade Of America ABC 7:30 The Gentle Conqueror - (O) by Tom Seller & William Sackheim; with Wilton Graff, Pitt Herbert, Richard Beymer, Lamont Johnson, Ted de Corsia, David Bond, Rico Alaniz, Dorothy Sky Eagle

Gene Autry CBS 8pm The Old Prospector - (O) by Milton J. Raison; with regulars and Bernard Szold, Terry Frost, Eging Mitchell, Sandy Sanders, Lyle T. Ibot, Myron Healy

BUICK-BERLE NBC 8pm Vivian Vance, William Frawley, Janet Blair

LOVE STORY DuM 8:30 The Matchmaker - (O) by Gladys Seidelhuber; with Beatrice Straight, Murray Matheson, Walter Burke; (SD)

Fireside Theater (Gene Raymond) NBC 9pm Like The Father, So The Son - (O) by Mark Hager, (A) by Herbert Little Jr. & David Victor; with Hugh Sanders, Norman Ollestad, Marjorie Lord, Skip Torgerson, Emile Meyer, Nolan Leary, Robert Foulk, William Fawcett; (SD)

MOTOROLA TV HOUR ABC 9:30 Love Song - (O) by Kenneth Sellers & Philip McKenna; with Oscar Homolka, Lisa Kirk, Enid Markey, Lydia St. Clair, Will Kulluva, Joe De Santis, Royal Dano, Don Hammer, Dolores Sutton; (SD)

SUSPENSE CBS 9:30 Snoke - (O) by William Faulkner, (A) by Gore Vidal; with E. G. Marshall, Bart Burns, George Mitchell, Pat Hingle, G. Albert Smith, Kenny Delmar, Charles Pursell; (SD)

ARMSTRONG'S CIRCLE THEATRE NBC 9:30 Hand Of The Hunter - (O) by Morton Wishengrad & Virginia Mazer; with Joseph Schildkraut, E.A. Krumschmidt, Lisa Osten, John Seymour; (SD)

TUESDAY MAY 4 (Cont'd)

DANGER CBS 10pm The Ring Of Death - (O) by Joe Marr; with Pat Kirkland, Martin Brook, Grant Richards, William Harrigan, Alonzo Bosan; (SD)

Mr. & Mrs. North  
(Britton & Denning) NBC 10:30 The Girl In Cell 13 - (O) by Doris Gilbert; with Gloria Henry, Lynne Milan, Lillian Bronson, Paul Picerni, Lynn Guild, Gloria Grant, Lynn Allen, Kathleen Freeman; (SD)

WEDNESDAY MAY 5

Mark Saber  
(Tom Conway) ABC 7:30 The Case Of The Fatal Ruby - (O) by M.M. Raison; with Meg Randall, Keith Richards, George L. Spaulding, Clark Howatt, Pat Coleman, Frank Marlowe, Paul Norby; (SD)

My Little Margie NBC 8:30 Vern On The Lam - with regulars & Fortunio Bonanova

KRAFT TELEVISION  
THEATRE NBC 9pm Alice In Wonderland - (A) by Jack Roche from Lewis Carroll's classic; with Robin Morgan as "Alice"; with Edgar Bergen & Charlie McCarthy, Bobby Clark, James Barton, Arnold Moss, Ernest Truex, Blanche Yurka, Una O'Connor, Arthur Treacher, Jerome Kilty, Art Carney, Joey Walsh, Fredd Wayne, Joe E. Marks, Cliff Hall, Chandler Cowles, Paul Newman, Malcolm Eggs, Iggy Wolfington, Carl White; Designer: Duane McKinney; Dir: Maury Holland; This is Kraft's 7th Anniversary Show (Debuted May 7, 1947)

ANGEL AUDITIONS  
(Paula Stone) WABC 10:30 Crosstown - music by Peter Howard, lyrics by Shelly Dobbins; sketches by Lou Dropkin & Felix Leon; Choreog by Betty Abbott & Nona MacDonald; with Kenneth Nelson, Cece Blake, Pat Welch, Betty Abbott, Nona MacDonald; Jimmy Kirkwood & Lee Goodman are featured in the sketches

THURSDAY MAY 6

JANE FROMAN CBS 7:45 The Mikado - abbreviated version of Gilbert & Sullivan light opera; with Froman, Peter Birch, Bob Newkum, Hal Saunders, Bob Burkhardt, Bill Diehl; Narrator: Allyn Edwards

Four Star Playhouse CBS 8:30 A Man Of The World - (O) by Seeleg Lester & Merwin Gerard; with David Niven, Barbara Lawrence; (Repeat of show 12/17/53)

JUSTICE NBC 8:30 The Quiet Lie - (O) by George Bellak; with J. Carroll Naish, Ed Begley, Kathleen McGuire, Paul Stevens; (SD)

LUX VIDEO THEATRE CBS 9pm Two Dozen Roses - (O) by Mortimer Braus; with Janet Gaylord, Frank Wilcox, Carol Brannen, Tyler MacDuff, others to be announced; (LIVE, FROM HOLLYWOOD)

KRAFT TELEVISION  
THEATRE ABC 9:30 Arrowsmith - (O) by Sinclair Lewis, (A) by Kathleen & R. Howard Lindsay; with Richard Kiley, Joseph Wiseman, June Dayton, Eileen Heckart, Biff McGuire, John Shellie, Elizabeth Montgomery, Milton Seltzer, Nell Harrison, Viola Roach, Philip Pine, James Broderick, Anthony Francioso; Dir: Fielder Cook

Big Town  
(McVey & Tyler) CBS 9:30 Regulars & Jeanette Nolan, Steven Geray, Robert Burton, Jack George, Russ Conway, Norbert Schiller, Jimmy Hyland; (SD)

Ford Theatre NBC 9:30 A Season To Love - (O) by Dorothy DeKoven & Fannie Baum, (A) by Karen DeWolf; with Ida Lupino, Howard Duff, Frances Robinson, Sara Haden, Stanley Farrar, Robin Raymond; Dir: Ted Post

Public Defender  
(Reed Hadley) CBS 10pm Badge Of Honor - with Harry Carey Jr., Frankie Darro, Sally Fraser, Frank Eldredge, Betty Finley, James Flavin, Emory Parnell; (SD)

MARTIN KANE NBC 10pm Mona Bruns, Martin Newman, Anne Seymour, Zolya Talma, Vinton Hayworth

Foreign Intrigue  
(James Daly) WNBT 10:30 F.I. In The Missing Official - (O) by Tom Younger & Ed Mazzacco, (A) by Sheldon Reynolds; with Isa Quensel, Alasin Blair, Leif Hevenberg, John Widborg; Dir: Steve Previn

FRIDAY MAY 7

THE NEW REVUE CBS 5:30 Bill & Cora Baird, Nancy Walker, Stan Freeman, Blackburn Twins & Evelyn Ward, Mae Bernes, The 3 Planes(S,M), Richard Eastham(S), The Margaret Sisters & Bruno(D)

FRIDAY MAY 7 (Cont'd)

DAVE GARROWAY NBC 8pm Paul Winchell  
(COLOR)

Pepsi-Cola Playhouse ABC 8:30 Girl On The Drum - (O) by Frederick Nebel, (A) by F.W. Earnshaw;  
(Anita Colby) with Jack Kelly, Lita Baron, Carleton Young, Geraldine Hall,  
Joanne Jordan, Belle Mitchell, Edward Colmans, Neyle Morrow

Paul Hartman Show ABC 9pm Joanne Davis joins as regular in role of "Miss Perkins"

Schlitz Playhouse CBS 9pm Prisoner Of The Town - (O) by Monte Pittman; with John Ireland,  
Carolyn Jones, Carleton Young, Don Beddoe, Helen Wallace, Bob  
Wilke, Arthur Space; (SD)

THE BIG STORY NBC 9pm Chet Holcombe, Santa Barbara News Press - (O) by Max Ehrlich;  
(Robert Sloane) with James Gregory, Tafa Lee, Alexander Lockwood, Jay Barney,  
Fred Tozere, Peter Chan, Jim Bolcs; (SD)

CAMPBELL SOUNDSTAGE NBC 9:30 The Gold Band - (O) by Norman Lessing; with Pat Crowley; others  
to be announced

Inner Sanctum WOR 9:30 The Hands - (O) by Lou Vittes; with William Prince, Kim Stanley,  
Leif Erickson, Stanley Tackney; (SD)

COL. HUMPHREY FLACK DuM 10:30 King Hakimr Kahn - (O) by Carl Jampel; with Maxine Stuart, Cort  
(Alan Mowbray) Benson, John Kanc, Robert P. Lieb, Al B. Murray; (SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY APRIL 30 THROUGH FRIDAY MAY 7

THREE STEPS TO HEAVEN NBC 10:45am M thru F; Added to regulars are Donald Symington, Jane Seymour,  
(Diana Douglas) Henry Lascoe

KATE SMITH NBC 3pm M - Ezio Pinza, Al Bernie(C); W - Stan Freeman, Charles Ruggles  
sketch; Th - Howell & Radcliffe(C); F - Jeff Clark(S)

MAGIC COTTAGE WAED 6pm M thru F; Curtis Wheeler, Ed Holmes  
(Pat Meikle)

SATURDAY MAY 8

NBC-TV OPERA THEATRE NBC 4pm Salome - opera by Richard Strauss; English version by Charles  
Polachock & NBC Opera Dept; Conductor: Peter Herman Adler; Dir:  
Kirk Browning; Choreog: John Butler; Prod'n Designer: William,  
Molyncux; Costumes: John Boxer; Asst Cond: Felix Popper; with  
Elaine Malbin, Lorna Sydney, Andrew McKinley, Norman Atkins,  
Davis Cunningham, Carol Jones, Nathaniel Schub, Robert Holland,  
Howard Fried, David Williams, Sigmund Mezey, Lee Cass, William  
Lewis, Kalen Kermoyan, Robert Leffler, Francis Monachino, John  
Johnson; actors in non-singing roles are John Cassavetes & Sal  
Minco; Carmen Gutierrez as a dancer

Johnny Jupiter WABC 5:30 Home Movies - (O) by Jerome Coopersmith & Alan Kahn; with Reta  
(Wright King) Shaw & regulars; (SD)

Joe Palooka WABD 7pm Neutral Corner - (O) by Lee Backman & Robert Abel; with regulars  
(Joe Kirkwood) & Charles Buchinsky, Mary Ellen Kay, Geoffrey Palmer, Peter  
Price, Harvey Grant, Barney Phillips; (SD)

Man Against Crime WNET 7pm Sunset Farm - (O) by Bradford Ropes; with Anne Ives, Viola  
(Ralph Bellamy) Roach, Walter Klavun; (SD)

SUNDAY MAY 9

HALLMARK HALL OF FAME NBC 5pm Moby Dick - (A) by Howard Rodman from the classic by Herman  
(Sarah Churchill) Melville; with Victor Jory, others to be announced; (LIVE,  
FROM HOLLYWOOD)

KUKLA, FRAN & OLLIE NBC 5:30 Hansel And Gretel - a return engagement of the noted children's  
(Burr Tillstrom) (COLOR) story, produced & directed by Oliver J. Dragon; with Kukla as  
Hansel, Fran Allison as Gretel; \*NOTE: Beulah Witch will play  
again the character of The Witch, a role considerably padded for  
this repeat Kuklapolitan production, in order to conform with  
Miss Witch's present advanced standing in the theatrical world.



SUNDAY MAY 9 (Cont'd)

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<u>Roy Rogers</u>	NBC 6:30	<u>Death Medicine</u> - (O) by Ray Wilson; with regulars & Ray Bennett, Rory Wallinson, Bill George, Fred Graham, Bert La Baron, Bill McCormick; Dir: Robert G. Walker
COLGATE COMEDY HOUR	NBC 8pm	Jimmy Durante; with Shelley Winters, Eddie Jackson, Jules Buffano, Linda(trapeze), Kirkman(magic), Pansy The Horse, Harold De Garro(stilt walker), Wally Blair(juggler), Art LaRue (clown) & His Dogs, George Perkins(clown) & His Automobile; Show will highlight circus theme with live animals: burro, camel, elephant, seal, chimpanzee, dogs, two lions
GOODYEAR TELEVISION PLAYHOUSE	NBC 9pm	<u>Miss Look-Alike</u> - (O) by Mann Rubin; with Geraldine Page, Norman Feld, Ruth White, Walter Brook, Bibi Osterwald, Jordan Bentley; Dir: Vincent Donehue
MARTHA WRIGHT	ABC 9:15	Wally Cox
THE MAN BEHIND THE BADGE (Fred Uttal)	CBS 9:30	<u>The Case Of The Disappearing Freight, Boston</u> - (O) by David Harmon; with Howard St. John, Cliff Hall, Harold McGee, Frank Sutton, Svea Grunfeld, Richard Bishop, Charles Penman; (SD)
THE PLAINCLOTHES MAN (Ken Lynch)	DuM 9:30	<u>The Sick Man</u> - (O) by Vera Caliste; with Ken Konopka, Ethel Britton, Ed Peck, Ruth Manning; (SD)
<u>Loretta Young Show</u>	NBC 10pm	<u>Oh, My Aching Heart!</u> - (O) by Paul Franklin; with Miss Young, George Nader, Don Beddoc, Sally Blane, Barbara Logan; (SD)