

# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

JULY 12-18, 1954

VOLUME 6

NUMBER 28

PRODUCTION • PROGRAMMING • TALENT

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PUBLISHED BY TELEVISION INDEX, INC.

### WEEKLY REPORT

#### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

##### Tuesday(13)

NBC- 1:15-concl pm, EDT; HIGHLIGHT; All-Star Baseball Game; from WNBK(Cleve), 115 stations live, none delayed. Sponsor- Gillette Safety Razor Co, Div of The Gillette Co thru Maxon, Inc(Detroit); Acct Exec- Searle Hendes. Pkgr & Prod- NBC-TV Sports Dept. Mel Allen and Gene Kelly (Philadelphia sports broadcaster) will handle the play-by-play for the annual major league All-Star game, which will also be picked up by CBC for Canada.

##### Friday(16)

NBC- 9-9:30pm EDT; DEBUT; The Best in Mystery, ON FILM; from WNBT(NY) & KNBH (H'wood), 55 stations net, 25 delayed. Alternating Sponsors- American Tobacco Co (Pall Mall Cigarettes) thru Sullivan, Stauffer, Colwell & Bayles, Inc (NY); Acct Exec- William Spire; Agcy Superv- Thomas F. Viotor. The Simoniz Co (Simoniz, Bodysheen, HiLite); Simoniz & Bodysheen thru SSC&B; Acct Exec- Clem Hathaway; Agcy Superv- Thomas F. Viotor; HiLite thru Tatham-Laird, Inc(Chi); Acct Exec- David Watrous. Pkgr- MCA-TV, Ltd. Re-runs of mystery and suspense films from various series, most not previously seen in major markets. Program replaces Big Story during summer hiatus for the same sponsors.

##### Saturday(17)

CBS- 9:30-10pm EDT; DEBUT; Jack Paar Show; from WCBS-TV(NY), no. of stations indefinite. Sponsor- The Toni Co: From thru Leo Burnett Co., Inc(Chi); Acct Exec- Leonard Matthews(Chi); Agcy Superv- Glen Heisch(NY); Pamper Shampoo thru Clinton E. Frank, Inc(Chi); Acct Exec- Joseph C. Sperry(Chi); Agcy Superv- Glen Heisch(Burnett-NY). (Product sponsorships are for first four weeks; to be followed by new Toni Co products). Pkgr- CBS-TV; Prod- Al Span; Dir- Peter Birch; Sets- Grover Cole; Music Dir- Ivan Ditmars; Writers- Larry Marks, Jack Douglas, Jack Paar. Humorist Jack Paar stars in a new variety series, with vocalists Betty Clooney and Johnny Desmond, pianist Jose Melis and Pupi Campo and his orchestra. The program is actually an evening version of Paar's Friday morning CBS program which went off the air after the July 2 telecast (Fri, 10-11am) in preparation for the evening series. Johnny Desmond comes to the program from Breakfast Club (ABC-TV); Betty Clooney is the recording artist sister of Rosemary Clooney; other regulars are from the previous morning program cast. Program replaces My Favorite Husband during summer hiatus.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Soldier Parade (Wed, 7:30-8:30pm EDT) ADD: half-hour to originally listed time (See page 109); Arlene Francis as hostess; Beulah Frankel as set designer.

The Jane Pickens Show (Sun, 9:15-9:30pm EDT) New time, effective July 18, replacing The Packard Program Starring Martha Wright. (See pages 20, 63).

CBS- The Telltale Clue (Thurs, 10-10:30pm EDT) ADD: Anthony Ross, starring regularly as Detective Lt. Richard Hale. (See page 110).

What Do You Have In Common? (Thurs, 9-9:30pm EDT) Seymour Berns as director, in place of John Claar; add Seaman Jacobs as writer. (See page 103).

Winky Dink and You (Sat, 11-11:30am EDT) Add Dayton Allen, as Mr. Bungle, a regular, effective July 17.

DuM- Night Editor (Wed, 10:30-10:45pm EDT) New time effective July 7; formerly seen Sun, 6:15-6:30pm EDT. (See page 43).

Gamble On Love (Fri, 10:30-11pm EDT) Debut scheduled for July 9, delayed until July 16. (See page 110). Change packager to Rockhill Productions(NY); producer is Robert K. Adams (at Rockhill).

Spotlight On Congress; HIGHLIGHT July 9; Fri, 10:30-10:45pm EDT, one time. Sponsor- Nat'l Federation of Post Office Clerks thru Robert J. Enders Advertising, Inc(Wash). Pkgr-Prod- DuMont net. Forum discussion among Reps John E. Moss (D, Cal), Harold C. Hagen (R, Minn) and Gardener R. Withrow (R, Wis) concerning impending legislation concerning the Post Office Department.

NBC- The Hunter (Sun, 10:30-11pm EDT) Change products for sponsor to Winston and Cavalier Cigarettes; add as star, Barry Nelson as Bartholomew "Bart" Adams, wealthy young American who works with the underground against the Communists in Europe.

Bob Smith Show (Mon thru Fri, 12noon-12:30pm EDT) ADD: additional director, Howard Davis; writers, Willie Gilbert and Jack Weinstock.

NEW NETWORK SPONSORSHIPS

NORCROSS, INC. (Greeting cards & gift wrappings) thru Abbott Kimball Co., Inc(NY) will be a sponsor of the 1954-55 Omnibus, Sun, 5-6:30pm EST, beginning Oct 17 over CBS-TV, taking the third of the four available shared sponsorships.

LOCAL STATION ACTIVITY

WNBT(Ch 4)  
New York - Junior Champions; DEBUT July 11; Sat, 5:30-6pm EDT. Sustaining. Pkgr & Prod- Norman Baer, Jerry Gross; Dir- Larry Roemer. Marty Glickman is m.c. for this series of sports participation programs for youngsters, with two competing teams engaging in sporting events each Saturday, including boxing and wrestling, basketball and baseball games. The teams will be from Metropolitan area boys clubs. The program was presented via a trial kinescope as Junior Olympics on April 10 over WNBT. (See page 60).

WAAM(Ch 13)  
Baltimore - Here Come the Colts; DEBUT July 11; Sun, 8-8:15pm EDT. Sustaining. Pkgr & Prod- WAAM; Dir- Harry Shoubip. Jim Kilian is m.c. for a weekly review of news concerning, and interviews with, regular members of the Baltimore Colts professional football team. Films will also be used.

LOCAL STATION ACTIVITY(Cont'd)

WBBM-TV(Ch 2) - This is the Midwest, LIVE & FILM; DEBUT July 18; Sun, 3:30-4pm CDT. Chicago Sustaining. Pkgr- WBBM-TV with Chicago Assn of Commerce and Industry; Exec Prod- Les Weinrott; Prod Coord- Warren Logelin(Assn); Prod- Harry Coon; Films- WBBM-TV film crew; Narrators- Fahey Flynn(WBBM-TV) & Thomas H. Coulter(Exec Dir of the Assn). Each weekly program in the series (min of 13) will be devoted to a different industrial or cultural aspect of Chicago, including interviews with leaders in the various fields integrated with specially-made films.

WNBK(Ch 3) - Masters of Melody; DEBUT July 5 (simulcast); Mon, 7-7:30pm EDT. Cleveland Sustaining. Pkgr- WNBK-WTAM; Dir- William S. Morris; Music Dir- Ben Silverberg. Bi-Naural simulcast presentation of the Masters of Melody concert orchestra, previously presented only via radio. The orchestra will play in a garden setting for TV.

WNBK - Sunday Edition, LIVE & FILM; DEBUT July 4; Sun, 9-11am EDT. Sustaining. Pkgr- WNBK; Dir- Ray Shane. Segmented Sunday newspaper of the air featuring news of all types at regularly scheduled times: 9am- Funny Funnies; 9:30am- Dog Training (Bill Wynne and his trick dog, "Smoky"); 9:45am- Lesson in Golf; 10am- News Reviews of the Week (films); 10:15am- Sports, Fashion, News; 10:30am- Let's Go Places.

WNBK - Highlights of Polo Matches, ON FILM; DEBUT July 5, Mon, 8-8:30pm EDT Sponsor- Pilsner Brewing Co (Beer) thru Clifford A. Kroening Advertising(Cleve). Special films of Sunday polo matches between the Cleveland Polo Team and visiting teams during July, August and September, edited for Monday evening presentation. Brooke Taylor and Herb Greene provide the commentary.

WLW-D(Ch 2) - The Bill Bailey Show; DEBUT July 12; Mon thru Fri, 1:30-2:30 EST. Dayton Participations. Pkgr- WLW-D; Prod- Bill Bailey. Musical-chatter program with Bill Bailey as m.c.; featuring vocalists Marilyn Lovell, Audre New and Betty Baker; pianist Ronny Born, and the Arvie Recore Group (The Villagers). Bailey, now WLW-D program manager, was featured in the Old American Barn Dance film series, and has been featured in Midwest radio shows and series.

WJBK-TV(Ch 2) - Chuck Davey's Corner; DEBUT July 14; Wed, 9:45-10pm EST (following Detroit Blue Ribbon Bouts). Sponsor- G. H. P. Cigar Co (El Producto Cigars) thru Wm. H. Weintraub & Co., Inc(NY). Boxing news roundup by Chuck Davey, former welterweight boxing contender, now exclusively a sports commentator for WJBK-TV. The program will also include interviews with sports figures.

KABC-TV(Ch 7) - The Margaret Whiting Show; CHANGE July 6; Tue, 8:30-9pm PDT. Hollywood, LA Participations. Pkgr- KABC-TV; Prod- Hunt Stromberg, Jr. The former five-nights-a-week program changes to a weekly feature, starring Miss Whiting and featuring a top show business personality each week. (See page 87).

KFLA(Ch 5) - Play Marco; DEBUT July 10; Sat, 10:30pm-12midnight PDT. Hollywood, LA Sponsor- Victory Packing Co (ThoroFed Dog Food) thru Raymond R. Morgan Co (H'wood). Pkgr- Victory Packing Co (holds copyright on Marco description). Jerry Lawrence is m.c., with Betty Hansen, "Miss Marco," as co-hostess, for this TV version of bingo. Free blank cards are distributed at local grocery stores and markets; cards are in two parts, one detachable from the other. The viewer fills in blank squares in each card with his own numbers, one an exact duplicate of the other, simulating the number lineup on bingo cards. One card is mailed to the program before the evening the duplicate will be used. Numbers are called over the air to be checked by the viewer, with merchandise and service prizes for winners. Each program features 8 to 10 or more games.

LOCAL FILM SERIES -- DEBUTS & RE-RUNS

(New York, Chicago & Los Angeles)

| <u>STA &amp; CHAN</u> | <u>SERIES TITLE &amp; DISTRIB</u>                        | <u>SPONSOR &amp; AGENCY</u>                         | <u>START DATE</u> | <u>DAY</u> | <u>TIME</u> |
|-----------------------|----------------------------------------------------------|-----------------------------------------------------|-------------------|------------|-------------|
| <u>New York</u>       |                                                          |                                                     |                   |            |             |
| WABC-TV(7)            | *"Files of Jeffrey Jones"<br>(CBS Television Film Sales) | -Avail for participations                           | 7/5               | M, W, F    | 6:30-7pm    |
| WABC-TV(7)            | #"Biff Baker"<br>(MCA-TV, Ltd)                           | -Avail for participations                           | 7/5               | M & F      | 6-6:30pm    |
| WABC-TV(7)            | #"My Hero"<br>(Official Films)                           | -Avail for participation                            | 7/7               | Wed        | 6-6:30pm    |
| WABC-TV(7)            | #"Gloria Swanson Show"<br>(CBS TV Film Sales)            | -Avail for participations                           | 7/6               | T & Th     | 6-6:30pm    |
| WABC-TV(7)            | *"Colonel March"<br>(Official Films)                     | -Avail for participations                           | 7/6               | T & Th     | 6:30-7pm    |
| <u>Los Angeles</u>    |                                                          |                                                     |                   |            |             |
| KABC-TV(7)            | #"Cowboy G-Men"<br>(Flamingo Films)                      | -2 participations avail;<br>one sold to Lewis Foods | 7/6               | Tue        | 7-7:30pm    |
| KTTV(11)              | #"China Smith"<br>(National Telefilm Assoc)              | -Open                                               | 6/28              | Mon        | 9-9:30pm    |
| KTTV(11)              | #"Orient Express"<br>(National Telefilm Assoc)           | -Open                                               | 6/28              | Mon        | 9:30-10pm   |

\*First run in market      #Re-runs

CASTING: Bob Kennedy Show (WPIX, Mon thru Fri, 3-5pm; stars Kennedy as m.c.) Casting: Prod Herb Homes at WPIX; will use guest vocalists, either single or multiple dates (for week), names only, no auditions.....Arthur Murray Party (NBC, Tue, 8:30-9pm) Les Zimmerman now casting, at 871 7th Ave, CO 5-0385; uses stars and variety performers, 3 acts per show; call, don't go.....The Casini Show (WNBT, Sun, 11:30-12midnight) Casting: Prod Ed Levin, 31 E 61st St, TE 8-6270; uses boy & girl singer each week, singles; tries to see acts wherever booked.

SCRIPTS: Italian Films Export, 1501 Broadway (Rm 1813) LO 4-4843; Ralph Serpe is looking for original material for an untitled African adventure series of 39 half-hour films to be shot in the Mediterranean area. Submit sample material or phone for appointment.....The Stranger (DuM, Fri, 9-9:30pm) Prod-Script Ed- Frank Telford, DuMont, 205 E 67th St, LE 5-1000; approx \$500 for scripts, many based on Telford's ideas, about the "the stranger" who enters the lives of people who have been innocently victimized; aids them, then disappears as mysteriously as he arrived; uses only feasible means in performing deeds -- no supernatural acts.

NEWS AND COMMENT: CBS Radio producer-director Elliott Lewis (currently handling four top CBS Radio series) has been signed as associate producer to work with producer Bretaigne Windust on the new CBS-TV Chrysler series debuting Sept 30. Lewis has supposedly long been opposed to TV because of the pressure, preferring to work in the more relaxing field of radio, with his wife, Cathy Lewis.....Bob Banner has been signed to produce and direct the Dinah Shore Show when it returns to NBC in the fall after summer hiatus.....Herb Jaffe has been elected a v.p. and member of the board of Official Films. He is director of sales.....KING-TV(Seattle) became the first TV station other than a network-owned station west of the Rockies to originate a color program when it telecast colored slides over a regular daily program on July 1. It first transmitted a color test pattern May 18. The station has a GE flying spot scanner and has an Eastman Kodak continuous-motion projector on order from GE to use for transmitting motion pictures. Local stations, other than network-owned, which have originated colorcasts now include: WKY-TV, Oklahoma City; WBAP-TV, Ft. Worth; WIMJ-TV, Milwaukee; WMAR-TV, Baltimore; KING-TV, Seattle.



TUESDAY JULY 13 (Cont'd)

SUSPENSE CBS 9:30 Conversation at an Inn - (O) by Phyllis Bentley, (A) by Michael Dyne; with Maria Riva, Jacques Aubuchon, Mildred Natwick

DANGER CBS 10pm The Lion's Mouth - (O) by Albert Capa; with Everett Sloane, Keye Luke, Barbara O'Neil, Leona Powers, Monica Lovett; (SD)

THE NAME'S THE SAME ABC 10:30 Arnold Stang replaces Roger Price as panelist

THE BLUE ANGEL CBS 10:30 Jane Morgan (S), Mickey Deems (C), the Harmonicairs (M)

WEDNESDAY JULY 14

Wild Bill Hickok (Guy Madison) WNET 6pm Homesteader's Rebellion - with regulars & Rory Mallinson, Pat Mitchell, Usa Ashdown, Almira Sessions; (SW & SD)

KRAFT TELEVISION THEATRE NEC 9pm An American Lyric - (O) by Robert Carson; with Maureen Stapleton, Carlo De Angelo, Joe Verdi, Felice Orlandi, Augusta Ciolli, Gloria Marlowe, Biff McGuire; (SD)

THURSDAY JULY 15

MELODY TOUR (Fisher-Freeman-Kenyon) ABC 8pm Richard Dyer-Bennett (S), Gregory & Strong (M&D), Rico Turchetti (M), Winged Victory Chorus & regulars

JUSTICE (Westbrook Van Voorhis) NEC 8:30 Murder at Red Oaks - (O) by David Shaw; with Dick Foran, others to be announced; (SD)

KRAFT TELEVISION THEATRE ABC 9:30 Petticoat Fever - (O) by Mark Reed, (A)-(SW); with Douglas Watson, Anthony Kemble-Cooper, Frances Robinson, Dodie Bauer, William Podmore, Joe Foley, Peter Chan; (SD)

Big Town (Pat McVey) CBS 9:30 regulars & Skeets Gallagher, Ellen Corby, Gene Reynolds, Renny McEvoy, Bill Phillips, John Deering; (SW & SD)

THE MARRIAGE NEC 10pm regulars & Margaret Feury, William Redfield; (SW & SD)

THE TELLTALE CLUE CBS 10pm (O) Anthony Ross as regular & others to be announced; (SW & SD)

FRIDAY JULY 16

Schlitz Playhouse CBS 9pm Showdown at Sunset - (O) by J. L. Bouma, (A) by Leonard Freeman; Tom Tully, Darryl Hickman, Jan Shepard, Robert Osterloh, William Challee, Robert North, Natalie Masters, Charles Seel; (SD) by Jus Addis

THE STRANGER (Robert Carroll) DuM 9pm (O) by Carey Wilber; with Bill Zuckert, Mike Kellin, Victor Thorley, Walter Burke; (SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JULY 9 THRU FRIDAY JULY 16

TODAY (Will Rogers, Jr.) NBC 7am Thu - remote from Atlantic City, with Martin & Lewis, Dick Stabile Orchestra, others

BREAKFAST CLUB ABC 9am M thru F - Walter Kiernan is vacation substitute MC

GARRY MOORE CBS 10am W - Dana & Wood (C); F - Gil Lamb (C), Fletcher Peck (M)

STRIKE IT RICH (Warren Hull) CBS 11:30 M - Lily Windsor (S), W- Roger Coleman (S); W (pm) - Jimmy Nelson (ventriloquist)

BOB KENNEDY WPIX 3pm M thru F - add regular Mary Osborne (S&M)

FUNNY BUNNY WABD 5:30 M thru F - Sheila Copelan as "Penny" substitutes for vacationing Dick Noel for three weeks

SIX O'CLOCK REPORT WCBS 6:05 M thru F - Mike Wallace substitutes for vacationing Bill Leonard for two weeks effective 7/4

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JULY 9 THRU FRIDAY JULY 16 (CONT'D)

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|----------------------------------------------------------|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Crown Theatre</u><br><u>Gloria Swanson</u>            | WABC 6pm  | Tu - <u>Up Ferguson Way</u> - (O) by Louis Bromfield, (A) by Richard Llewellyn; with Frances Rafferty, Russ Conway, Charles Watts, Jeff York, Lorna Thayer, Tom Holland, David Fresco, Robert Karnes, Michael Kowal, Faith Langley; (SD) by Bernard Girard<br>Thu - <u>My Last Duchess</u> - (O) by Harriet Pratt, (A) by Kathleen Hite; with Swanson, Douglas Dumbrille, Denver Pyle, Janet Stewart, Morgan Jones, Joe Bautista, Dick Powers; (SD) by Harve Foster |
| <u>Colonel March of Scotland Yard</u><br>(Boris Karloff) | WABC      | Tu (6:30pm) - <u>Invisible Knife</u> - listed in last week's report;<br>W - (10pm) - <u>The Stolen Crime</u> - with Glyn Houston, Josephine Douglas, Amy Dalby, Walter Horsbrugh; (SW & SD)                                                                                                                                                                                                                                                                         |
| MAGIC COTTAGE                                            | WABD 6:30 | M thru F - Al Ramsen, Ian Martin; (SW & SD)                                                                                                                                                                                                                                                                                                                                                                                                                         |
| TV'S TOP TUNES                                           | CBS 7:45  | W - Les Paul & Mary Ford (M&S)                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| SATURDAY JULY 17<br>*****                                |           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| STAGE SHOW<br>(The Dorseys)                              | CBS 8pm   | Jack E. Leonard (C), Tony Bennett (S), The De Marco Sisters (S), Los Gatos (acro), Trixie (juggler)                                                                                                                                                                                                                                                                                                                                                                 |
| SUNDAY JULY 18<br>*****                                  |           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <u>Roy Rogers</u><br>(& Dale Evans)                      | NBC 6:30  | Jailbreak - (O) by Polly James; with regulars & Rand Brooks, Nan Leslie, Douglas Evans, Gregg Barton, Terry Frost, Riley Hill, Harry Harvey; (SD)                                                                                                                                                                                                                                                                                                                   |
| <u>Pepsi-Cola Playhouse</u><br>(Anita Colby)             | ABC 7:30  | <u>The Whistling Room</u> - (O) by William Hope Hodgson, (A) by Howard J. Green; with Edmund Purdom, Barbara Bestar, Tyler MacDuff, Alan Napier, Charles Evans; (SD) by Axel Gruenberg                                                                                                                                                                                                                                                                              |
| GOODYEAR TELEVISION<br>PLAYHOUSE                         | NBC 9pm   | Dear Harriet Heartthrob - (O) by Robert Alan Aurthur; with Elliott Reid, Leora Dana, Pat O'Malley, Betsy Palmer, Cora Witherspoon, Jane Moultrie, Raymond Bramley; (SD) by Delbert Mann                                                                                                                                                                                                                                                                             |
| THE MAN BEHIND THE<br>BADGE (Fred Uttal)                 | CBS 9:30  | <u>Dallas</u> - (O) by David Harmon; with Cameron Prud'homme, Carl Betz, Charles Rae King, Alan Devitt, Tom Gorman, Jack Klugman, Ethel Owen, Joseph Foley, Sid Paul; (SD)                                                                                                                                                                                                                                                                                          |
| THE WEB                                                  | CBS 10pm  | <u>The Trouble With Diamonds</u> - (O) by Sandy Sanderson; with Harry Townes, Joseph Buloff, Helen Shields, Bernard Grant, John Shellie; (SD)                                                                                                                                                                                                                                                                                                                       |

NEW YORK TALENT AVAILABILITIES

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|---------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| <u>LILLIAN ROTH</u> - comeback singer, author of <u>I'll Cry Tomorrow</u> - AGT: GAC, CI 7-7550                                       | <u>MELVILLE RUICK</u> - featured in premiere cast of <u>The Telltale Clue</u> - MU 8-6600                            |
| <u>BARBARA BRITTON</u> - "Mrs. North" - CONTACT: Leona Anson, PL 9-8250                                                               | <u>HOWARD LINDSAY</u> - actor-producer-playwright cited for <u>Haven's End</u> on <u>U.S. Steel Hour</u> - SA 2-4428 |
| <u>ELEANOR STEBER</u> - soloist at Berkshire Festival - PRESS: Walter Alford, PL 7-6938                                               | <u>ART CARNEY</u> - Gleason's side-kick - AGT: William McCaffrey, EL 5-1076                                          |
| <u>NICOLE HENRIOT</u> - pianist featured in Bastille Day program at Lewisohn Stadium on Wednesday - PRESS: Alix Williamson, CO 5-1758 | <u>BRAMWELL FLETCHER</u> - popular character actor - OR 4-0721                                                       |
| <u>SKEDGE MILLER</u> - lauded in <u>Salvation on a String</u> at Theatre de Lys - PRESS: Marian Graham, MU 4-3314                     | <u>JOHN FORSYTHE</u> - currently featured in <u>Teahouse of the August Moon</u> - AGT: MCA, PL 9-7500                |
| <u>LLOYD BRIDGES</u> - replacing Franchot Tone in <u>Oh, Men! Oh, Women!</u> - PRESS: Ben Washer, MU 4-8088                           | <u>GEORGE ROY HILL</u> - Kraft Theatre writer and actor - AGT: Robert Lantz, PL 5-6850                               |
| <u>LILLO</u> - vivacious French star of <u>Can-Can</u> - PRESS: Karl Bernstein, CI 6-0427                                             | <u>STEFAN SCHNABEL</u> - young character actor & linguist - MU 8-6600                                                |
| <u>ROSS REPORTS</u> - 7/11/54 - Page C                                                                                                | <u>CAROL OHMART</u> - in <u>Kismet</u> - MGT: Carmel Myers, BU 8-8057                                                |

TALENT AVAILABILITIES