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EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

INCLUDING

THE TELEVISION INDEX

PRODUCTION • PROGRAMMING • TALENT

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (Nov 1)

ABC- 9-9:30pm EST; SPECIAL; This Is West Point, ON FILM; from WABC-TV(NY), to the net. Sustaining. Pkgr & Film Prod- U. S. Army Signal Corps, filmed at the Astoria, L. I., Pictorial Center and on location; no individual production credits. The film deals with all phases of life at the U. S. Military Academy, including sports and other activities of the Cadet Corps. The program replaces College Press Conference in this time spot, one time only.

Tuesday (Nov 2)

DuM- 8-8:30pm EST; RETURN; Life Is Worth Living; from WABD(NY), 78 stations live, 53 kine. Sponsor- Admiral Corp (Institutional, All Products) thru Erwin, Wasey & Co., Inc(NY); Acct Exec & Agcy Superv & Comm Superv- Michael Levin; Prog Anncr- Bill Gibberson. Prod- DuMont network(NY); Dir- Frank Bunetta. The Most Reverend Fulton J. Sheen, Auxiliary Bishop of New York, presents his non-sectarian, inspirational and philosophical talks on varied subjects. Bishop Sheen's program debuted over a three-station net on Feb 12, 1952. The new series will be presented with a new study set, a modern version of Gothic style, designed by DuMont's Rudy Lucek. Two commercial announcements, presented live, open and close the program; the opener is an institutional type, the close is a commercial.

ABC, CBS, NBC- 9pm EST to conclusion; SPECIAL; Election Results; from various cities to the nets. ABC- 11pm EST until results are conclusive. Sponsor- Chevrolet Motor Div, GMC, thru Campbell-Ewald Co(Detroit). Net executives in charge for ABC- Thomas Velotta & John Daly; with combined news bureaus and staffs; Chief Anncrs- John Daly & Elmer Davis (if latter's health permits). CBS- 9pm EST until results are conclusive. Co-Sponsors- Roto-Broil Corp of America thru Product Services, Inc(NY) & National Carbon Co (Prestone) thru William Esty, Inc(NY). Net executives in charge for CBS- Sig Mickelson, Edward P. Morgan, Elmer P. Lower, Irving Gitlin; with combined news bureaus and staffs; Chief Anncr- Walter Cronkite. NBC- 9:30pm EST until results are conclusive. Half-Sponsor- Roto-Broil Corp of America thru Product Services, Inc(NY); half sustaining. Net executives in charge for NBC- William R. McAndrew; with combined news bureaus and staffs; Chief Anncr- Dave Garroway. All networks will have regional reports and pickups, utilizing bureau chiefs and announcers in various cities for on-the-air reports and analyses. The DuMont network will not provide net service on the election results.

THIS WEEK(Cont'd)

Sunday(Nov 7)

CBS- 9-9:30pm EST; RETURN & SPECIALS; G. E. Theatre Presents Fred Waring; from WCBS-TV(NY), first show; then Dec 19, Feb 27, April 10, from WCBS-TV(NY) & KNXT(LA); 87 stations live, 30 kine. Sponsor- General Electric Co thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec & Agcy Superv- W. Barry McCarthy; Comm Superv & Dir- Al Cantwell; Comm Anncr- Don Herbert. Pkgr- BBD&O with Waring Enterprises, Inc; Prod- Ernest Walling; Prog Superv- Ronald Reagan; Dir- Kevin Johnson. Special musical presentations in the General Electric Theatre series as originally scheduled in the 52-week series of programs. (See page 159).

OTHER NETWORK CHANGES & ADDITIONS

ABC- Compass (Sat, 7:30-8pm EST) Series of travel films from various sources, began Oct 23, in time spot formerly occupied by Dotty Mack Show, which moved to 8-9pm.

CBS- Look Up and Live (Sun, 10:30-11pm) Returns to musical variety format, effective Nov 7; the series will represent the Protestant faith for 13 weeks; with the Rev. Charles "Chuck" Templeton as host, pianist-composer Alec Templeton, the Townsman quartet, and vocalist Betty Cox three weeks of each four with Denise Lor appearing each fourth week. Guest stars will also be presented weekly.

DuM- The Story of Colonel Drake, ON FILM; SPECIAL Oct 26; Tue, 8-8:30pm EST; from WABD(NY), to the net. Sustaining. Pkgr- American Petroleum Institute; Prod Supervision- Film Counselors, Inc(NY); Film Prod- Roland Reed Productions(H'wood). Vincent Price stars in the dramatization of the beginnings of the U. S. oil industry in 1859. The film is currently being shown in theatres and has had local TV station showings in N. Y., the midwest and southwest. One time showing.

One Minute, Please (Fri, 9:30-10pm) New day and time, effective Nov 5. Not on the air, Tuesday, Nov 2, in the time spot it previously occupied. (See page 188).

They Stand Accused (Thu, 8-9pm EST) Lester Urbach now producer, replacing Jay Paraghan. Also drop Richard von Albrecht as associate producer.

NEW NETWORK SPONSORSHIPS

GEMEX CO (Gemex Watchbands) thru Batten, Barton, Durstine & Osborn, Inc(NY) will sponsor a 10-minute segment of The Stork Club (Sat, 10-10:30pm EST) over ABC-TV, effective Nov 13. The remainder of the program continues on a sustaining basis.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Dione Lucas, ON KINE; RETURN Nov 3; Wed, 2-2:30pm EST. Sponsor- New York Caloric Stove Corp thru L. W. Hartman Co., Inc(NY). Repeat kines of the cooking show on other stations, starring the cooking expert.

WCBS-TV(Ch 2) - News of the Night; CHANGE Nov 1; Mon, Wed, Fri, 11:15-11:25pm; Tue, New York Thu, Sat, 11-11:10pm. Ron Cochran of the CBS Washington staff takes over in New York for Robert Trout, Mon thru Fri, and Bob Hite on Saturday, for the regular nightly news roundup. Both continue on other assignments.

WABD(Ch 5) - Sunday Supplement, ON FILM, in color; DEBUT Oct 31; Sun, 6-7pm EST. New York Sustaining. Telecasts of films in compatible color, usually three films weekly presented as "pages" in the "supplement." Premiere telecast includes "The Story of Colonel Drake" (see net change listing above for production info), "What Makes Us Tick," the story of the operations of the New York Stock Exchange, animated cartoon film made by John Sutherland Productions, and "The World In A Day," various travel films.

LOCAL STATION ACTIVITY(Cont'd)

WABD(Ch 5) - The Ilona Massey Show; DEBUT Nov 1; Mon, 8-8:30pm EST. Sponsor-
New York Eastern Wine Corp (Chateau Martin Wines) thru Ben B. Bliss Co., Inc
(NY). Pkgr & Prod & Writer- George Paley; Exec Prod- Ben B. Bliss;
Dir- Pat Fay. Ilona Massey presents romantic music and distinctive foreign songs,
backed by Irving Fields and his Trio; with guest interviews. The program will also
present, from time to time, clips of current movies with celebrity interviews tied in.

WRCA-TV(Ch 4) - The Sky's The Limit; DEBUT Nov 1; Mon thru Fri, 6:30-6:45pm EST.
New York Sustaining. Pkgr- WRCA-TV; Prod- Bob Stewart; Dirs- Larry Roemer &
Hugh McPhillips; Music- Nicky Tagg(organ) & Billy Bower(guitar).
Gene Rayburn and Marilyn Cantor are co-hosts for this family quiz show which features
parent-and-child teams competing each night in fanciful time limit contests, with the
winner returning each night to face a new family. A team lasting five nights wins a
round trip to Paris. Faye and Skitch were previously seen in this spot; last show
Oct 22.

WPIX(Ch 11) - Hy Gardner Calling; DEBUT Nov 7; Sun, 6:30-6:45pm EST. Sustaining.
New York Dir- Ted Estabrook(WPIX). Broadway columnist Hy Gardner interviews
famous people via telephone calls and a split-screen technique,
using a regular feature of his column, checking tips he has received.

WBEM-TV(Ch 2) - Night Out; DEBUT Oct 26; Tue, 11pm-12midnight CST. Sponsor- Mont-
Chicago claire Pontiac (11-11:30pm); 11:30-12m, sustaining. Pkgr- WBEM-TV.
Ray Rayner is m.c. for a ballroom dance competition for married
couples. Contestants are selected from letters to the station; only married couples
are eligible. Program originates at the Garrick Theatre. Winning couple receives
cash prizes. A professional dance instructor is also featured, giving lessons.

PRODUCTION AND PROGRAMMING NEWS

FILM DIGEST: The Guild Films-Vitapix Corp agreement bringing together a station organization and a film producer, both with good financial backing, shook the industry a bit, but most onlookers have a wait and see attitude. While some heralded the new set-up as a possible future threat to networks, other viewers in the industry appear to feel that this is a third try by Vitapix to get something going in the program service field, while Guild has to demonstrate that it can produce heavy duty film series that can compete on an equal basis with prime network series and other syndicated packages. All of Guild's major success has been with musicals and the Joe Palooka telefilms.

The new Superman series, still with George Reeves in the title role, is expected to start shooting about Nov 15. Reeves settled his difficulties with the producer.....Although Bernard Gerard has left the Medic company, he is reported to retain an interest in the first 13 films which he directed..
.....Goodson-Todman's The Web, formerly a live net series, may go before the cameras for syndication in January. G-T's Eugene Burr is currently reading scripts for the series.....CBS' You Are There is currently shooting two film programs weekly at Bedford Park Studios in New York, with the first filmed program scheduled for Jan 2 net presentation. Sidney Lumet is directing the films..... Racket Squad has gone Spanish with a sound track dubbed and edited in Spain for ABC Film Syndication.

NEWS & COMMENT: New York City viewers had a strange experience Oct 29 when a speech by Gov Thomas E. Dewey pre-empted the net program Big Story over the local outlet, WRCA-TV. Newspaper ads during the day had called attention to "New York State's BIG STORY tonight at 9 on Channel 4." ..
.....Bob Clampett, the Time for Beany creator, has a new half-hour puppet and people show for adult viewers coming up on KFTV(LA) this month.
.....Now WKRC-TV(Cinn) has followed the lead of the WLW stations there in announcing the terminations of talent contracts; the Tri-State net outlet signaled that Wendy Barrie had been paid off on the unexpired portion of her contract, due to end in December. Cincinnati doesn't believe in face-saving for anyone.....ABC's long-term agreement with the Theatre Guild under which the latter will act as consultant with the net in the development of talent and programs may presage a new emphasis, for ABC at least, on programs produced and controlled in the East.

Eastern newspapers are getting peeved at politicians who are reserving their prime material for TV appearances; some of them even refuse to talk to reporters before appearances lest they tip their material. The current TV campaign is regarded as the test battleground for the next presidential convention and election tussle.

PERSONNEL CHANGES; Kenneth Craig named national and regional TV net program coordinator for ABC's Western Division, succeeding Donn B. Tatum.

TALENT SHOWSHEET NOVEMBER 1-7, 1954

Most of the shows on Oct. 29, 30, 31 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, November 5. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY OCTOBER 29

RED BUTTONS	CBS 8pm	Gloria DeHaven (S), Helene Ellis, Sylvia Shay, Shirley Eckl, Betty Low, Louise Golden, Kate Friedlich (all D); Lew Parker, Tom Mahoney, Werner Klemperer, Eddie Hanley, Allan Walker, Cliff Hall, Jack Zero; (SW & SD)
<u>Secret Files, U.S.A.</u> (Robert Alda)	WABD 8pm	<u>Mission Traitor</u> - with Johan Boskamp, Jana Beranova, Hans Tremeyer
CHANCE OF A LIFETIME	DuM 10pm	Rico Turchetti (M) & others to be announced
<u>The Lineup</u> (W. Anderson)	CBS 10pm	regulars & Jeanette Nolan; (SW & SD)

SATURDAY OCTOBER 30

CAMERA THREE (James Macandrew)	WCBS 3pm	<u>Moby Dick - Part 3</u> - with Earle Hyman, Winfield Hoeny, Gerald Sarracini, Cameron Andrews, Michael Kane; (SW & SD)
ETHEL AND ALBERT (Peg Lynch & Alan Bunce)	NBC 7:30	regulars & Raymond Bramley, Maurice Wells, Truman Smith, Fred Stewart, Dortha Duckworth, Walter Brooks, Ann Loring, Edith Gresham; (SW & SD)
IMOGENE COCA	NBC 9pm	Jonathan Winters, Mickey Freeman, Jane Dulo, Charlene Harris, Ty Perry; new production credits, this show only: (O) by Lucille Kallen, Mel Brooks, Ernest Kinoy, Max Wilk, Alan Mannings, Bob Van Scoyk; Prod by Ernest Glucksman; TV Dir - Alan Neuman; Sketch staged by Mel Brooks
<u>Donald O'Connor</u>	NBC 9:30	Fritz Feld & regulars; (SW & SD)
GEORGE GOBEL	NBC 10pm	Marilyn Maxwell (S), El Brendel (C), Pat Carroll (C) (FROM HD)
SWORK CLUB (Sherman Billingsley)	NBC 10pm	Not available at press time

SUNDAY OCTOBER 31

<u>LAMP UNTO MY FEET</u> (Bill Leonard)	CBS 10am	<u>The Bridge of Years</u> - (O) by Frank Ford; with Henry Hull, Jo Van Fleet, Harry Townes, Michael Mann, Christopher Barbery (SD)
AMERICAN INVENTORY	NBC 12:30	<u>A Matter of Time</u> - (O) by Gene Hurley; with Staats Cotsworth, Bob Ellenstein, Ellen Demming, Ed Jerome, Matt Crowley; Dir by Ed Kind
FRONTIERS OF FAITH	NBC 1:30	same cast & credits listed on 10/10; add: Bob Hastings; (SD)
NBC-TV OPERA THEATRE	NBC 3pm (COLOR)	<u>The Abduction from the Seraglio</u> - opera by Mozart, translation by NBC-TV Opera Dept.; with Nadja Witkowska, Virginia Haskins, David Cunningham, David Lloyd, Leon Lishner, Margaret Tynes, Lucretia West, John Fleming, John N. Johnson, Charles Benjamin, Dotts Johnson, Clark Morgan, James E. Wall, John Philip Cobb, William Monroe, Norman Rose; (SD); Sets & Costumes by Rouben Ter-Arutunian
HALLMARK HALL OF FAME	NBC 5pm	<u>The Path of Peace</u> - (O) by Eileen & Robert Mason Pollock; with Herbert Rudley, Virginia Arness, Richard Hale, Lyle Talbot, Earl Lee, Byron Foulger; (SD, FROM HOLLYWOOD)
OMNIBUS (Alistair Cooke)	CBS 5pm	<u>Young Man in Politics</u> - (O) by Joel Sayre; with Eva Marie Saint, E. G. Marshall, Richard Kiley, William A. Forester, Jack Albertson; Brett Somers, Phil Kraman, Will West, Bob Armstrong, Byron Russell, Albert Paulsen, Arch Johnson, Carol Veazie; Dir by Jeffrey Hayden; Neil Schaffner & Toby Players in film, narrated by Russell Lynes, Dir by Ricky Leacock; Whitney Museum
YOU ARE THERE (Walter Cronkite)	CBS 6:30	<u>The Nomination of Abraham Lincoln</u> - (O) by Jeremy Daniel; with Andrew Duggan, Ruth White, Noel Leslie, Bob Emhardt, Frank Overton, Stuart Germain, Werner Klemperer, Grant Gordon, Royal Dano, Frank Behrens, Fred Scollay, Irene Hubbard; (SD)

SUNDAY OCTOBER 31 (Cont'd)

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Lassie (Tommy Rettig) CBS 7pm (O) by Claire Kennedy; with regulars; (SD)

JACK BENNY CBS 7:30 Mary Livingstone, Sheldon Leonard, Bea Benadaret, Benny Rubin, Joe Kearns, Barbara Pepper, Eddie "Rochester" Anderson, Don Wilson, Sportsmen Quartet; kill: Alan Ladd, Dennis Day

MR. PEPPERS (Wally Cox) NBC 7:30 regulars & Guy Raymond; (SW & SD)

TOAST OF THE TOWN (Ed Sullivan) CBS 8pm Nat "King" Cole (S), Andre Segovia (M), Douglas Fairbanks, Jr Salute to Grantland Rice with Johnny Weissmuller, Earl Sande Jack Dempsey, Gene Tunney, Vincent Richards, Earl "Red" Blaik (all sports); add: Dorothy Dandridge & film clips from Carmen Jones; Art Carney, Bert Lahr (both C), Genevieve (S)

COLGATE COMEDY HOUR NBC 8pm Terry Moore, Paul Winchell (ventriloquist), Connie Boswell (S), Don Cornell (S), the Harmonica Rascals, the Szonys (D); (O) by Glen Wheaton; Prod & (SD) by Jim Jordan, Jr. (FROM H'D)

ROCKY KING, DETECTIVE (Roscoe & Todd Karns) DuM 9pm Design for Murder - (O) by Gene Watts; with regulars & Ed Peck, Walter Burke, Margaret Stewart, Shirley O'Hara, James Reese; (SD)

HONESTLY, CELESTE! (Celeste Holm) CBS 9:30 regulars & Sid Raymond, Walter Burke, Herbie Faye, Frank Campanella, Ralph Stantley, George Ives, Mort Marshall; (SW, D)

LIFE BEGINS AT 80 DuM 9:30 Benny Fields (S) & regulars

MONDAY NOVEMBER 1

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Superman (George Reeves) WRCA-TV 6pm My Friend Superman - no cast credits available at press time

Sherlock Holmes (Ronald Howard & H. Marion Crawford) WRCA-TV 7pm The Case of the Blind Man's Bluff - (O) by Lou Morheim; with regulars & Archie Duncan, Eugene Deckers, Gregor Aslan, Colin Drake, Margaret Russell, Richard Larke, Katy Vail, Yves Brainville; (SD)

ILONA MASSEY CAESAR'S HOUR (Reiner & Morris) WABD 8pm NBC 8pm Phil Foster (PREMIERE) regulars & David & Greg Lober (D), Bennie Goodman Quartet (M), Alan Manson, Paul Reed, Ralph Tomlinson, Boris Aphon; (SW, D)

ARTHUR GODFREY'S TALENT SCOUTS CBS 8:30 Rover Boys (Henry D. Wells, Ross Bush, Lawrence Amato, Allen Ostrovsky, all S); Robert Rue (S), Patricia Kirby (S)

VOICE OF FIRESTONE ABC 8:30 Ferruccio Tagliavini (S)

Medic (Richard Boone) NBC 9pm Day 10 - no cast list available; (SW & SD)

December Bride (Spring Byington) CBS 9:30 The Veterinarian - (SW) by Parke Levy, Al Schwartz, Bill Freedman; with regulars & Raymond Greenleaf, Roy Rowan, Ralph Dumke, Ralph Montgomery; (SD)

ROBERT MONTGOMERY PRESENTS NBC 9:30 The Gentleman - (O) by Theodore & Mathilde Ferro; with Donald Woods, Joan Wetmore, Lauren Gilbert, Ford Rainey, Pat O'Malley, George Chandler; (SD)

STUDIO ONE CBS 10pm The Man Who Owned the Town - (O) by David P. Harmon; with Robert Barrat, Leslie Nielsen, Paul Stevens, John Kellogg, Florenz Ames, Victor Thorley, Arthur O'Connell, Chris Gampel, Richard Wendley, John Boruff, Conrad Bain, Naomi Riordan, Carol Ohmart, Marjorie Eaton; (SD) by Paul Nickell

TUESDAY NOVEMBER 2

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Ella Raines WRCA-TV 7pm Applegate Case - with Cathleen Nesbitt, Cameron Prud'homme, David Stewart, Christiane Felsmann, John McGovern; (SD)

Waterfront (Preston Foster) WABD 7:30 Tuna Clipper - (O) by Frederic M. Frank; with Douglas Dick, Argentina Brunetti, Paul Picherni, Ann Kimball, Dick Simmons, Steve Pendleton; (SD)

Cavalcade of America ABC 7:30 Moonlight Witness - (O) by Maurice Garaghty; with Bruce Bennett, Rhys Williams, Claire DuBrey, Walter Reed, Michael Hall

RED SKELTON CBS 8pm Xavier Cugat (M), Abbe Lane (S) (FROM HOLLYWOOD)

TUESDAY NOVEMBER 2 (Cont'd)

BUICK-BERLE NBC 8pm Martha Raye (C), Fred Clark, Charlie Applewhite (S) & regulars (Walker, Stang)

The Halls of Ivy CBS 8:30 regulars & Howard Freeman, Connie Marshall, Joseph Sawyer; (Ronald & Benita Colman) (SW & SD)

studio 57 DuM 8:30 Saver Five-Thirty - (O) by James Gunn; with Larry Dobkin, Joanne Davis, Ross Ford

Danny Thomas ABC 9pm First Hollywood Show - (O) by Robert O'Brien & Irving Elinson; with regulars & James Gleason, Hank Mann, Chester Conklin, Alan Reed, Ben Lessy, Charles Halton, Dick Ryan, Arthur Loggins; (SD) (Jean Hagen)

Inner Sanctum WOR-TV 9pm Queen of Spades - (O) by Louis Vitte; with Harry Townes, Edward Binns, Lisa Howard, Martin Balsam; (SD)

Fireside Theater NBC 9pm Thank You Dr. Russell - (O) by B. J. Chute, (A) by Herbert Little, Jr. & David Victor; with Rhys Williams, Tom Cook, Barbara Brown, John Eldridge, Charles Meredith, Hal Taggart, Nolan Leary, Richard Simmons, James Dobson; (SD) (Gene Raymond)

ARMSTRONG'S CIRCLE THEATRE, DANGER, LIFE WITH FATHER, It's a Great Life - all pre-empted, election

THE ELGIN HOUR ABC 9:30 High Man - (O) by David Davidson; with Ralph Bellamy, Neva Patterson, Jeffrey Lynn, Billy Redfield, Joanne Woodward, Edgar Stehli, John Beal, King Calder, Pat Harrington, Anne Seymour, Charles Jordan, John D. Seymour; (SD)

WEDNESDAY NOVEMBER 3

Wild Bill Hickok WRCA-TV 6pm Bravery of Lash Corby - with regulars & Tom Neal, Bill Ruhl, (Guy Madison & Andy Devine) George Lewis, Shannon O'Neill, Jim Parnell, Roland Varno, Perry Ivans; (SW & SD)

Disneyland ABC 7:30 Alice in Wonderland - film cartoon

I Married Joan NBC 8pm regulars & Myra Marsh, Adele Jergens; (SW) by Jesse Goldstein (Joan Davis) Phil Sharp, Hugh Wedlock, Howard Snyder; (SD) by Ezra Stone

New Stu Erwin Show ABC 8:30 (O) by Edward E. Seabrook, Homer McCoy; with regulars & (June Collyer) Bobby Hyatt, Joseph Crehan, Willie Best, Sheila James; (SD)

KRAFT TELEVISION THEATRE NBC 9pm Full of the Old Harry - (O) by Will Lorin; with Douglass Montgomery, Leora Dana, Edith King, Louis Hector, Fritz Weaver, Howard Lanser; (SD)

CHICAGO SYMPHONY DuM 9pm Fritz Reiner, conductor (FROM CHICAGO)

Adolphe Menjou's Favorite Story WOR-TV 9:30 Heroism - (O) by Auguste Villiers de l'Isle Adam, (A)-(SW); with Tristram Coffin, Carlton Young, Tom Irish, Sid Melton, William Tanner, Kid Guard; (SD)

Douglas Fairbanks WRCA-TV 10:30 Rehearsal - with Maureen Swanson, Marius Goring

Big Town NBC 10:30 Barry Kelley, Ann Barton, John Doucette, Helene Stanley, Louis Charles, Tudor Owen, Tom Powers; (SW & SD) (NET ONLY THIS TIME, SEEN WRCA-TV Mon 10:30-11pm) (Mark Stevens & Trudy Wroa)

THURSDAY NOVEMBER 4

Foreign Intrigue WRCA-TV 7pm F. I. and the Trumpet Player - (O) by Harold Jack Bloom; with (Gerald Mohr) Inge Landgren; (SD) *John Padavano, Gilbert Robin, John Stark*

THE MAIL STORY ABC 8pm Stage Coach Robbery - (O) by Max Ehrlich; with Earl Hammond, Rusty Lane, Sally Chamberlin, Will Scholz, Sid Raymond, George Chandler, Gordon B. Clarke; (SD)

Ray Milland CBS 8pm (SW) by Rik Vollaerts; with regulars & Lloyd Corrigan, Biff (Phyllis Avery) Elliott, Nestor Paiva; (SD)

Treasury Men in Action ABC 8:30 The Case of the Man Outside - (O) by Robert Sloane; with (Walter Greaza) Eduard Franz, Harry Landers, Robert Lynn, Bob Bice; Dir by Will Jason

JUSTICE NBC 8:30 Run for Your Life - (O) by Irving Gaynor Neiman; with Joey (Gary Merrill) Walsh, Joe De Santis, Leona Powers, Stephen Chase, Margaret Hill; (SD)

THURSDAY NOVEMBER 4 (Cont'd)

|                                                                         |                     |                                                                                                                                                                                                                                                                      |
|-------------------------------------------------------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| CLIMAX!<br>(William Lundigan)                                           | CBS 8:30            | <u>Sorry, Wrong Number</u> - (O) by Lucille Fletcher (from radio & film script by same author); with Shelley Winters, Paul Guilfoyle, Nestor Paiva, Lillian Bronson; (SD) by Allen Reisner (FROM HOLLYWOOD)                                                          |
| SO YOU WANT TO LEAD-BAND                                                | ABC 9pm             | Betty Madigan (S)                                                                                                                                                                                                                                                    |
| KRAFT TELEVISION<br>THEATRE                                             | NBC 9:30            | <u>The Day the Diner Closed</u> - (O) by Robert Emmett; with Carmen Mathews, Jules Munshin, Bibi Osterwald, Conrad Janis, Phil Foster, Nancy Andrews, Joe Ross; (SD) by Fred Carney                                                                                  |
| <u>Four Star Playhouse</u>                                              | CBS 9:30            | <u>The Contest</u> - (O) by Milton Geiger; with Dick Powell, Marguerite Chapman, John Hubbard, Douglas Dick, Ralph Volks; (SD) by Robert Florey                                                                                                                      |
| <u>Ford Theatre</u>                                                     | NBC 9:30<br>(COLOR) | <u>Remember to Live</u> - (O) by Mary Lacey; with Dane Clark, Barbara Hale, Cleo Moore; (SD) by James Neilson                                                                                                                                                        |
| <u>Public Defender</u><br>(Reed Hadley)                                 | CBS 10pm            | <u>Hot Rod</u> - (O) by Edward E. Seabrook & Homer McCoy; with Alan Dinehart III, Tom Brown, Hal March; (SD)                                                                                                                                                         |
| LUX VIDEO THEATRE<br>(James Mason)                                      | NBC 10pm            | <u>Imperfect Lady</u> - based on Paramount film, (O) by Carl Tunberg TV (A)-(SW); with Patricia Medina & others to be announced (SD, FROM HOLLYWOOD) <i>Henry Daniell, Robert Hughes, Phyllis Staley, Susan Manning, Richard Kiel, Thayer Roberts, Clay Hy</i>       |
| FRIDAY NOVEMBER 5 <i>A. E. Gould-Porter, Geo. Spaulding, Colin Camp</i> |                     |                                                                                                                                                                                                                                                                      |
| <u>Adventures of Rin-Tin-Tin</u>                                        | ABC 7:30            | <u>R.T.T. &amp; the Raging River</u> - with regulars & Lee Van Cleef                                                                                                                                                                                                 |
| MAMA<br>(Peggy Wood)                                                    | CBS 8pm             | <u>Dagmar's Dancing School</u> - (O) by Frank Gabrielson; with regulars & Palmer Thompson                                                                                                                                                                            |
| <u>Secret Files, U.S.A.</u>                                             | WARD 8pm            | <u>West Wall</u> - with Lise Franken, J. Mesman; (SW & SD)                                                                                                                                                                                                           |
| <u>Life of Riley</u><br>(William Bendix)                                | NBC 8:30            | <u>Jr., the Chief Magistrate</u> - (O) by Harry Clork; with regulars & Gregory Marshall, Herbert Heyes, Lloyd Corrigan; (SD)                                                                                                                                         |
| <u>Ray Bolger</u><br>(Marjie Millar)                                    | ABC 8:30            | <u>Angel in Disguise</u> - (SW) by Maurice Richlin, Fred Fox, Stanley Shapiro; with regulars & Marjorie Lord, Chick Chandler, Charles Halton; (SD)                                                                                                                   |
| <u>Topper</u><br>(Jeffreys & Sterling)                                  | CBS 8:30            | <u>Topper Strikes Gold</u> - (SW) by Philip Rapp; with regulars & Ben Welden, Charles Wagenheim; (SD)                                                                                                                                                                |
| THE BIG STORY<br>(Norman Rose)                                          | NBC 9pm             | <u>Hugh Park, Atlanta, Ga. Journal</u> - (O) by Allan Sloane; with Lawrence Tierney, Royal Beal, Edward Andrews, Royal Dano, Dan Morgan, Steffani Elliot, Joanna Roos, Gwilym Williams; (SD)                                                                         |
| THE STRANGER<br>(Robert Carroll)                                        | DuM 9pm             | <u>The Bird Watcher</u> - (O) by James Blumgarten; with Fred Stewart, Ethel Remey, Joe Downing, Eric Fleming; (SD)                                                                                                                                                   |
| <u>Schlitz Playhouse</u>                                                | CBS 9pm             | <u>No Rescue</u> - (O) by James Norman, (A) by Arnold Belgard; with Francis Lederer, Rodolfo Hoyos, Jr., Harry Antrim, Eugene Iglesias, Thayer Roberts, Nancy Evans, Edward Colmans, Dorothy Green, Eugenia Paul, Edward Colebrook, Manuel Paris; (SD) by Jus Addiss |
| <u>Our Miss Brooks</u> (Arden)                                          | CBS 9:30            | regulars & Jesslyn Fax, Sam Harn; (SW & SD)                                                                                                                                                                                                                          |
| <u>The Vise</u><br>(Ron Randell)                                        | ABC 9:30            | <u>Gabriel's Choice</u> - Clifford Evans, Lee Patterson; Dir by David MacDonald                                                                                                                                                                                      |

MULTIPLE AND ACROSS THE BOARD SHOWS FRIDAY OCTOBER 29 THRU FRIDAY NOVEMBER 5

|                |             |                                                                                                                                                    |
|----------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| GEORGE SKINNER | WCBS 9am    | W - Mitch Miller (M); Thu - Milbourne Christopher (magic); Zippy, the Chimp                                                                        |
| GARRY MOORE    | CBS 10am    | M - Isobel Robins (S); Tu - Irving Preisler (M); W - Lawrence Wahlstrom (inventor); F - Milbourne Christopher, John Sebastian (M), Ross & West (C) |
| BOB KENNEDY    | WPIX 3pm    | add regular: Debbie Haley (S); M thru F                                                                                                            |
| MISS NEMO      | WOR-TV 6:55 | M thru F - Ceil Loman subs for vacationing Norma West for 4 wks beginning 10/28                                                                    |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY OCTOBER 29 THRU FRIDAY NOVEMBER 5 (Cont'd)

THE WORLD OF MR. SWEENEY NBC 4:30 regulars &: M - Nell Harrison, Harrison Dowd; Tu - James Mill-hollin; W - Lynne Rogers, Jeff Harris; F - Jean Cleveland, Janet Fox, Betty Garde; (SW & SD)  
 (Charlie Ruggles, Glenn Walken, Helen Wagner)

MODERN ROMANCES NBC 4:45 M thru F - Mountain Love - (O) by Earl Hamner; with Vaughn Taylor, John Cassavetes, Phyllis Love, Peg Hillias; (SD)  
 (Martha Scott)

MAGIC COTTAGE WABD 6pm M thru F - John Kane, Charles Pursell; (SW & SD)

NEWS OF THE NIGHT WCBS 11:15 M thru Sat - Ron Cochran replaces Robert Trout (M thru F) & Bob Hite (Sat)

TONIGHT NBC 11:30 M - Ella Raines; W - Jim Moran (press agent), Rosemarie & Lenny Kent (S&C); Thu - Frank Fontaine (C), the Barry Sisters (S)  
 (Steve Allen) F - Irwin Corey (C), Joe Bushkin (M)

SATURDAY NOVEMBER 6

Captain Midnight CBS 11am Secret of the Jungle - (O) by Wells Root; with regulars & Renee Beard, John Banner; (SD)  
 (Richard Webb)

The Range Rider WRCA-TV 6:30 The Bandit Stallion - (O) by Betty Burbridge; with regulars & P. G. Norman, Pierre Watkin, Marshall Reed, William Haade, Red Morgan, Mollie Bee, Gloria Winters; (SD)  
 (Jack Mahoney & Dick Jones)

MY FAVORITE HUSBAND CBS 9:30 (SW) by Sol Saks, Bill Manhoff, Shirley Gordon; with regulars & Myra Cobb, Steve Dunne; (SD)  
 (Caulfield & Nelson)

GEORGE GOBEL NBC 10pm Boris Karloff (FROM HOLLYWOOD)

Willy CBS 10:30 Willy Waves the Flag - with regulars & Joseph Kearns, Charles Williams, Ralph Peters; (SW & SD)  
 (June Havoc)

The Lone Wolf WRCA-TV 11:15 Memo: The Blue Lantern Story - (O) by Mindret Lord; with Henry Slate, Vici Raaf, Lewis Martin, Eileen Howe, Jean Byron, Frank Kreig, Maureen Stevenson; (SD)  
 (Louis Hayward)

SUNDAY NOVEMBER 7

LOOK UP AND LIVE CBS 10am regulars: Betty Cox (S), the Townsman Quartet; & Alec Templeton (M)  
 OMNIBUS CBS 5pm Wrestling - Honest & Otherwise - demonstrated by Bert Shurtleff, Blair & Oberle; Pearl Buck reviews My Several Worlds; Brewsie & Willie - (O) by Gertrude Stein, (A) by Ellen Violet & Elizabeth Blake; with David Hooks, Jerry Ansbacher, Wright King, Bert Remsen, Peg Murray, Von Stewart, Will Hare, Solange Podell, Andre Charise; Staged by John Stix

Roy Rogers NBC 6:30 Boy's Day in Paradise Valley - (O) by M. M. Raison; with regulars & Don Harvey, John Cason, John Merton, Sarah Padden, Dick Shakleton, George Pembroke, Harry Harvey; (SD)  
 (& Dale Evans)

Private Secretary CBS 7:30 Rumpty Dumpty - (O) by Richard Morris; with regulars & Jesse White, Danny Richards, Jr.; (SD)

MAX LIEBMAN SPECTACULAR NBC 7:30 Fanfare - with Jacques Tati (panto), Steve Allen (C), Dick Shawn (C), Frank Sinatra (S), Judy Holliday

OPERA CAMEOS DuM 7:30 Excerpts from The Barber of Seville - opera by Rossini; with Frank Guarrera, Charles Anthony, Phyllis Arick; (SD)  
 (Giovanni Martinelli)

Pepsi-Cola Playhouse ABC 7:30 Death Rides a Wildcat - (O) by Lee E. Wells; with Bill Phipps, Dorothy Green, Alan Dexter, Frank Gerstle, Whit Bissell; Dir by Paul Landres  
 (Folly Bergen)

TOAST OF THE TOWN CBS 8pm Kitty Kallen (S), Richard Hearne (Mr. Pastry), the Mills Brothers (S); Scenes from Fragile Fox - (O) by Norman Brooks; with Dane Clark, Don Taylor; Reclining Figure - (O) by Harry Kurnitz, with Martin Gabel, Berry Kroeger; On Your Toes - by Rodgers & Hart, George Abbott, with Elaine Stritch

GOODYEAR TELEVISION NBC 9pm Flight Report - (O) by J. P. Miller; with Walter Matthau, E. G. Marshall, William Gideon, Richard Carlisle, Addison Powell, Charles Aidman; (SD) by Jeffrey Hayden  
 PLAYHOUSE

Father Knows Best (Young) CBS 10pm (O) by Phil Davis; with regulars & Burt Mustin, Donald Curtis

The Loretta Young Show NBC 10pm No Help Wanted - (O) by Norma Mansfield, (A) by William Bruckner; with Jack Mahoney, John Bryant, James Flavin, Harry Harvey, Robert Foulk; (SD) by Jus Addiss

The Hunter (K. Larsen) NBC 10:30 Swordplay - (O) by George & Gertrude Fass; with Jamie Smith, Beverly Dennis, Tommy Tompkins, Paul Andor, Rod Colbin, Ralph Browne