

Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

DECEMBER 13-19, 1954

VOLUME 6

NUMBER 50

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(13)

CBS- 1:15-1:30pm EST, Mon thru Fri; DEBUT; Road of Life; from WCBS-TV(NY), no. of stations indefinite. Sponsor- Procter & Gamble Co (Ivory Flakes, Crisco, Drene) thru Compton Advertising, Inc.(NY); Acct Execs- Bob Prentice(Crisco), Joe Cross(Ivory), Seward Woodard(Drene); Agcy Superv- John Egan; Commls- on film. Pkgr- Compton Advertising, Inc (for P & G); Exec Prod- John Egan; Prod- Jim Seaborne; Prod Asst- Theresa Ugo; Dir- Walter Gorman; Writer- Charles Gussman; Casting- Mel Goodman (at Compton). Television debut of the radio serial which has been on the air for 17 years; using the same cast as the radio show. Both radio and television shows will be separate until January when the radio program will be pre-recorded from the TV show of the previous day. Current radio shows are recorded three weeks in advance. The program stars Don MacLaughlin as Dr. Jim Brent; with Virginia Dwyer, Dorothy Sands, Barbara Becker, Harry Holcombe, Bill Lipton, Elizabeth Lawrence, Michael Kane, Elspeth Eric and Hollis Irving. Road of Life replaces The Seeking Heart in this time spot for the same sponsor.

Tuesday(14)

CBS- 2:30-3pm EST; HIGHLIGHT; Art Linkletter's House Party; from WCBS-TV(NY), one time only (then origination reverts to KNXT), for Pillsbury Grand National Bake-off Awards Luncheon, with Art Linkletter as m.c., and Mrs. Earl Warren and Arthur Godfrey joining with Linkletter in presenting the awards. Director for the New York program, originating at the Waldorf-Astoria, is Bob Bleyer.

Wednesday(15)

CBS- 10:45pm-11pm EST, approx.; Red Barber's Corner; from WCBS-TV(NY), 39 stations live. Sponsor- (except for New York & New England areas, which are sustaining) State Farm Mutual Automobile Insurance Co thru Needham, Louis & Brorby, Inc(Chi); Acct Exec- William Ohle; Agcy Superv- Robert Salter(NY); Comm Anncr- Red Barber. Pkgr- CBS Sports(NY); Prod- Judson Bailey; Dir- Raf Purdy. Red Barber is host for weekly sports interviews and a roundup of sports news, following the Blue Ribbon Boxing Bouts, which are seen three Wednesdays out of four each month. Barber is CBS Counselor on Sports. The new program replaces Sports Spot with Mel Allen in the same time spot; last show was Dec 1.

THIS WEEK(Cont'd)

Friday(17)

POOL- 5-5:30pm EST; SPECIAL; Eisenhower Christmas Message & Tree Lighting; from WMAL-TV(Wash), to the ABC, CBS, NBC nets, with origination handled by ABC-WMAL cameras. Sustaining, public service. Traditional lighting of the community Christmas tree by the President; with singing by massed choirs from the capitol's churches, followed by President Eisenhower's Christmas message to the nation. CBS and NBC will carry only the 5:15-5:30 portion of the program.

Saturday(18)

NBC- 8:30-9pm EST; SPECIAL; Look Magazine TV Awards; from WRCA-TV(NY) & KRCA-TV (LA), no. of stations indefinite. Sponsor- The Toni Co (Viv, Deep Magic, Pamper) thru Leo Burnett Co., Inc(Chi), Weiss & Geller, Inc(Chi), Clinton E. Frank, Inc(Chi). Pkgr- NBC; Prod- Barry Wood; Dir- John Goetz; Music Dir- Harry Sosnik; Writer- Charles Andrews. Look Magazine's Fifth Annual TV Awards will be spotlighted in a special show. Of the 13 awards this year, seven go to NBC personalities and programs, four to CBS and one each to ABC and DuMont. The special program replaces Place the Face in this time spot for the sponsor, one time only.

Sunday(19)

NBC- 2-2:15pm EST; SPECIAL; No Room in the Inn; from WRCA-TV(NY), to the net. Sustaining. Pkgr- NBC-TV(NY); Prod- Doris Ann; Dir- Martin Hoade. Bishop Fulton J. Sheen, national director of the Society for the Propagation of the Faith, will deliver a talk in support of aid for the world missions of the Society.

OTHER NETWORK CHANGES & ADDITIONS

ABC- College Press Conference (Sun, 4:30-5pm EST) New day and time, effective Dec 19, when it will move its origination from Philadelphia to Washington, D. C. The program had formerly been seen Mon, 9-9:30pm EST (and will continue in that time spot via kine over WABC-TV, New York). The program had been called Junior Press Conference up to Oct 11 when the title was changed to the current name.

CBS- Your Favorite Playhouse, ON FILM; DEBUT Dec 12; Sun, 9:30-10pm EST; from WCBS-TV (NY) & KNXT(LA), 56 stations net, 21 delayed. Sponsor- Bristol-Myers Co (All products) thru Young & Rubicam, Inc(NY); Acct Exec- Robert Osburn; Agcy Superv- J. Brooks Emory; Comm Superv- Bill Whitman; Comm Anncr- Joel Aldred (live & film). Pkgr & Prod- Eugene Solow and Brewster Morgan for United Television Programs; anthology series with various directors and stars, from the producers' Authors Playhouse series, produced this year in Hollywood. The film series replaces Honestly, Celeste! in this time spot for the sponsor, for an indefinite period.

DuM- Down You Go (Wed, 10-10:30pm EST) Add Boris Karloff, Laura Hobson and Leonora Corbett as regular panelists, with four appearing on each telecast, from among the rotating seven regulars (See page 207). Add: Prod- Louis G. Cowan, Inc.; Dir- Dick Sandwick(DuM).

NBC- Captain Hartz and his Pets (Sun, 12noon-12:15pm EST) Ned Locke replaces Tom Mercein as Captain Hartz, effective Dec 12.

Armstrong's Circle Theatre (Tue, 9-9:30pm EST) David Susskind is producer of the program, replacing Ralph Nelson. George Gould (see page 207) produced one program only. Dan Petrie, Bill Corrigan and Robert Stevens are alternating directors.

LOCAL STATION ACTIVITY

- WABC-TV(Ch 7) - Let's Take Sides; RETURN Dec 19; Sun, 1-1:30pm EST. Sustaining.
New York Pkgrs & Prods- Gerry Gross and Norman Baer; Dir- Louis Volpacelli.
Bob Considine is moderator for this panel discussion show, with regular panelists Sloan Simpson and columnist Frank Conniff debating with two guest panelists each week on topics suggested by letters from viewers.
- WCBS-TV(Ch 2) - Camera Three; TIME CHANGE Dec 11; Sat, 4:30-5pm EST. The program
New York was previously seen from 3-3:30pm.
- WPIX(Ch 11) - Skiing with Tobey; DEBUT Dec 15; Wed, 10:55-11:05pm; Thu, 11:10-11:20
New York pm EST. Sponsor- Northeast Airlines, Inc., thru Chambers & Wiswell, Inc(Boston). Tobey, skiing writer for the N.Y. Daily News, reports on snow conditions in Eastern U. S. and Canada, with occasional displays of ski fashions and equipment.
- WBAL-TV(Ch 11) - Bob Jones; DEBUT Dec 15; Mon thru Thu, 11:15-11:30pm EST. Sustain-
Baltimore ing. Prod- Brent Gunts. Bob Jones stars in an informal program that might include anything from music to film clips.
- WBEM-TV(Ch 2) - Pee Wee King Show; DEBUT Dec 18; Sat, 10-11:30pm EST. Sponsor- Na-
Chicago tional Credit Clothing Co. Country and western musician Pee Wee King stars in this musical show which features a seven piece band, a quartet, a trio, comedy and variety acts and guest stars. King recently had his own program over WLW-T(Cinn).
- WWJ-TV(Ch 4) - Traffic Court; RETURN Dec 14; Tue, 6:30-7pm EST. Sponsor- Chevrolet
Detroit Dealers of Metropolitan Detroit thru Campbell-Ewald Co(Detroit).
Pkgr- WWJ-TV; Creator- Fran Harris(WWJ). Traffic Judge John D. Watts presides over the program which re-enacts actual Detroit Traffic Court cases, including a new traffic school segment with integrated film and slides.
- KPTV(Ch 11) - Jalopy Derby; ORIGINATION CHANGE Dec 5; Sun, 2:30-5pm PST. Bill
Los Angeles Welsh describes the action and color at the new Gardena Stadium, at 139th and Western Ave. The telecast formerly originated at Culver City Legion Stadium, which provided the track surface for the new race site.

PRODUCTION AND PROGRAMMING NEWS

FILM DIGEST: CBS will cull more than 150 million feet of film from the Air Force and other sources for the 26 half-hour films for its story of the growth of aviation and the U. S. Air Force, debuting next fall as Conquest of the Air. Each film will be complete in itself, covering a different phase of the story of flight. Col Robert L. Scott, Jr., will be technical advisor.....Charles Marquis Warren to write the pilot film for Gunsmoke, a TV version of CBS' "literate" radio Western series. Warren will produce and direct the series and supervise the writing of future scripts..... Mitzi Green replaces Cass Daley in the starring role of the So This Is Hollywood series for the Toni Co. She's supported by Virginia Gibson, Gordon Jones and Jimmy Lydon. Ed Beloin is producing, with Richard Bare as associate producer-director.

Screen Gems, Inc., has set up a "personalized" agency service under which a producer is assigned exclusively to an ad agency to handle its TV commercial film needs. Ben Berenberg, exec producer, heads the unit for BED&O; Sommy Chalif heads the Kenyon & Eckhardt production unit.

NEWS & COMMENT: There were 32,262,000 TV sets in use in the U. S. as of Nov 1, according to Hugh M. Beville, Jr., NBC director of research.NBC opened its new Staging Services Center in New York at Ave of the Americas and 18th St., with over 100,000 square feet of space devoted to scenery and costume design, construction and painting of sets and prop storage for all depts.....The Nielsen Newscast for November reports that 15 daytime TV serials averaged a 6.8 Nielsen compared with an average 6.3 for the same number of weekday non-serials, according to its first October MTI Report. The highest soap opera was at 14.0; the highest non-soap hit 10.6.

PERSONNEL CHANGES: James H. Dolan upped to sports director for the DuMont network, succeeding Thomas J. McMahon, resigned.....Ted Nathanson appointed exec producer of WRCA-TV(NY). He has been a staff director.....George Fisher transferred from CBS Radio News in Hollywood to KNXT(LA) news dept as a news editor.... ..Ira L. Steiner heads the West Coast office of Ashley-Steiner, Inc., new name for Ted Ashley Associates.

TALENT SHOWSHEET DECEMBER 13-19, 1954

Most of the shows on December 10, 11, 12 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday December 17. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY DECEMBER 10

MAMA (Peggy Wood)	CBS 8pm	<u>Beautiful Katy</u> - (O) by Kay Arthur; with regulars & James Lee, Yale Wexler, Charita Bauer, Arthur Walsh, Arlene Stadd; (SD)
RED BUTTONS	NBC 8pm	Joe Silver, Elliot Reid, Werner Klemperer, Stanley Birch, Diana Herbert, Allen Walker; (O) by Larry Gelbart & Hal Collins
<u>Dear Phoebe</u>	NBC 9:30	(O) by Charles Hoffman; with regulars; (SD)
<u>The Lineup</u> (Warner Anderson)	CBS 10pm	<u>Cop Shooting</u> - (O) by Joseph Petracca; with regulars & Marshall Reed, Bill Murphy, Hugh Beaumont, John Bryant, Jim Nusser, Steve Ritch, George Spaulding, George Mather, Gloria Eaton, John Maxwell, Sid Clute, Riza Royce, Tom Daly, Dani Sue Nolan; Dir by Earl Bellamy
CHANCE OF A LIFETIME DuM	10pm	Billy Fields (S)

SATURDAY DECEMBER 11

TOM CORBETT, SPACE CADET (Frank Thomas)	NBC 11:30	<u>The Atomic Curtain</u> - (O) by Albert Aley; with regulars: Frankie Thomas, Al Markin, Jack Grimes, Edward Bryce, Carter Blake; (SD) by Ralph Ward (PREMIERE OF NEW SERIES)
ETHEL AND ALBERT (Lynch & Bunce)	NBC 7:30	regulars & Gage Clarke, Joe Fallon, Bob Allen, Michael Mann, Virginia Gerry, Fred Stewart; (SW & SD)
IMOGENE COCA	NBC 9pm	Gene Raymond, John Baragrey, Ray Walston, J. C. McCord (D), Bill Dana, Andrea Lord, Gerald Milton, Jack Naughton, Boris Marshalov; (SW & SD)
MY FAVORITE HUSBAND	CBS 9:30	(O) by Nate Monaster, Arthur Alsberg; with regulars; (SD, H'D)
GEORGE GOBEL	NBC 10pm	Edward Everett Horton, Jeff Donnell & regulars; (SW&D, FROM H'D)
STORK CLUB	ABC 10pm	Teresa Brewer (S), the Honeydramers (S), Paul Henreid.
ARTHRITIS TELETHON	WABC 10:30pm to Sun 3:30pm	Jackie Gleason, Sam Levenson, Kitty Kallen, Janis Paige, Geraldine Page, Guy Lombardo, John Cameron Swayze, Zero Mostel, Rocky Graziano, Bess Myerson, Robert Montgomery, Buff Cobb, Mike Wallace, Nanette Fabray, Carol Haney, Teresa Brewer, Alfred Drake, Sunny Gale, Hazel Scott, Morey Amsterdam, others

SUNDAY DECEMBER 12

LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	<u>Sword of the Spirit</u> - (O) by Howard Rodman; with Jerry Ito, Wyatt Cooper; (SD)
CAPTAIN HARTZ & PETS	NBC 12N	Ned Locke replaces Tom Mercein as "Captain Hartz" (FROM CHICAGO)
AMERICAN INVENTORY	NBC 12:30	<u>Red Alert</u> - (O) by DeWitt Coop; with Norman Rose, Ellen Demming Mason Adams, Billy Redfield, Lucille Wall, Leona Powers, Russell Hicks; Dir by Ed King
HALLMARK HALL OF FAME	NBC 5pm	<u>The Province of Man</u> - (O) by Meyer Dolinsky; with John Sutton, Peggy Campbell, Leslie Denison, Philip Tonge; (SD, FROM H'WOOD)
OMNIBUS (Alistair Cooke)	CBS 5pm	Introduction to <u>The Contrast</u> - Henry Steele Commager; <u>The Contrast</u> - (O) by Royall Tyler, (A) by Gore Vidal; with Nita Talbot, James Milhollin, Lee Richardson, James Greene, Ralph Hertz, Carl Hans, Nancy Wickwire, Phyllis Love, Frederic Warriner; Dir by Tad Danielewsky
<u>Sunday Supplement</u>	WABD 6pm (COLOR)	<u>A is for Atom</u> - distributed by Gen. Electric; <u>Sun Valley Time</u> - Pres. by Union Pacific R.R., Prod by Hughes Sound Films, Dir by Lafayette Hughes, Jr., Narr. by Lowell Thomas; <u>Once Upon a Time</u> - Pres. by Met. Insurance Co.
YOU ARE THERE (Walter Cronkite)	CBS 6:30	<u>The Cabinet Crisis Over Peggy Eaton</u> - (O) by Saul Levitt; with Olive Deering, Shepperd Strudwick, Phil Coolidge, Richard Carlyle, Leslie Litomy, Eda Heinemann, Larry Gates, Phoebe MacKay, Louise

SUNDAY DECEMBER 12 (Cont'd)

OPERA CAMEOS DuM 7:30
(Giovanni Martinelli)

Excerpts from Andrea Chenier - opera by Giordano (1st of 2 parts); with Eddy Ruhl, Cesare Bardelli; Kill: Mary Curtis, add; Vivien Della Chiesa (all S); (SD)

COLGATE COMEDY HOUR NBC 8pm

Gordon MacRae (S & host), Rock Hudson, Jeff Chandler, Tony Curtis, Gloria DeHaven (S), Gene Nelson (D), Paul Gilbert, Mara Corday, Gene Sheldon (C), film clips from So This is Paris; Terry Brennan (coach), Queen of Tournament of Roses & attendants (FROM HOLLYWOOD)

ROCKY KING, DETECTIVE
(Roscoe & Todd Karns)

Payment Deferred - (O) by Philip S. Goodman; with John Shay, Harold Stone, Marian Brash, Arch Johnson, Jerry Oddo; (SD)

GENERAL ELECTRIC THEATRE CBS 9pm

Out of the Night - (O) by Henry Kane, (A) by Arthur Steuer; with Ronald Reagan, Constance Ford, James Dean (FROM H'WOOD)

HORIZONS ABC 9:15
(Dr. Louis H. Bauer)

The Last Man - (O) by George Bellak; with Audra Lindley, Herb Nelson, Judith Parrish, Tony Bickley; (SD) by Matt Harlib; Prod by Charles Dubin (PREMIERE OF NEW SERIES)

Your Favorite Playhouse CBS 9:30

The Intolerable Portrait - (O) by Christopher LaFarge, (A) by Eugene Solow & Brewster Morgan; with Teresa Wright, Philip Ober, John Dehner, Peter Van Eyck (PREMIERE OF NEW SERIES)

LIFE BEGINS AT 80 DuM 9:30

Vaughn Monroe (S), Adolphe Menjou & regulars

MONDAY DECEMBER 13

Sherlock Holmes WRCA-TV 7pm
(Ronald Howard)

The Case of Harry Crocker - (O) by Harold Jack Bloom; with regulars & Archie Duncan, Eugene Deckers, Harry Towb, Gertrude Abrahams, Aki Yanai, Jacques Hilling; (SD)

PRODUCER'S SHOWCASE NBC 8pm
(COLOR)

Dateline - with John Daly as MC, Sid Caesar (C), Martha Raye (C), Fred Allen (C), Bob Hope (C), Eddie Fisher (S, FROM H'D), Bob Considine (Pres. of Overseas Press Club), Milton Caniff (cartoonist), Steve Canyon danced by Dick Beard, Meri Miller, Luanna Gardner, James Russell, Choreog by Tony Charmoli; Wally Cox (C) in sketch by Jim Fritzell, Everett Greenbaum, David Shaw; Ernie Pyle sketch by Robert E. Sherwood with Steven Hill Philip Abbott, Murray Hamilton, David White, Bill Gurn, Joan Chambers; Richard Rodgers conducts selections from Victory at Sea with Perry Como (S); Inez Robb (correspondent); Greet the Press - sketch by Tony Webster, with Caesar, Lawrence Spivak Carl Reiner, Hal Boyle, H. V. Kaltenborn, Turner Catledge; Marian Anderson (S); Henry Ford; Dedication by Carl Sandburg; Prod by Fred Coe & Overseas Press Club; OPC Production Committee - Bob Considine, Edward R. Murrow, John Daly, Fleur Cowles, Patricia Lockridge Hartwell, assisted by Eileen Lange; Dir by Alan Handley

ARTHUR GODFREY'S TALENT SCOUTS CBS 8:30

Daniel Andrews (S), the Mello-Macs (Nancy Craig, Eddie McDonald, Robert Reaney, George Barr, all S, originally scheduled for Dec. 6)

VOICE OF FIRESTONE ABC 8:30

Cesare Siepi (S)

December Bride CBS 9:30

Rich Man - (O) by Parks Levy, Lou Derman, Herb Finn; with regulars & Walter Woolf King, Paul Cavanaugh, Olaf Hutton (SD)

ROBERT MONTGOMERY NBC 9:30

End of a Mission - (O) by Lionel Shapiro, (A) by James Sheldon with Leslie Nielsen, Maureen Hurley, Edward Andrews, Lilia Skala, Anatol Winogradoff, Lin McCarthy, William Johnstone, Paul Stevens; (SD) by Sheldon

STUDIO ONE CBS 10pm

12:32 A.M. - (O) by Reginald Rose; with Van Dyke Parks, Katharine Bard, Walter Brooke, Don Gibson, Bruce Marshall, Joseph Sweeney, Virginia Maddocks, Sidney Bassler, Carlo DeAngelo, Connie Lembcke, Charles Aidman; (SD) by Franklin Schaffner

Big Town WRCA-TV 10:30
(Mark Stevens & Trudy Wroe)

regulars & Barry Kelley, Lynn Stalmaster, Kathleen Crowley, Karen Steele, James Anderson, Paul Burke, Robert Simon; (SW, D, SEEN ON OTHER STATIONS PREVIOUS WED. 10:30-11pm)

TUESDAY DECEMBER 14

Ella Raines WRCA-TV 7pm

The Murch Case - (O) by Victor Wolfson; with Henry Jones, Doro Merande, Martin Huston, Harry Bellaver, Frieda Altman, Donald McClelland, Pidgie Jamieson, Jim Nolan; (SD)

TUESDAY DECEMBER 14 (Cont'd)

Cavalcade of America ABC 7:30

A Medal for Miss Walker - with Maura Murphy, Frank Ferguson, Roy Roberts, Hugh Sanders, Walter Reed

Waterfront WABD 7:30
(Preston Foster)

The Rift - (O) by Lillie Hayward; with regulars & Kathleen Crowley, Claudia Barrett, Ralph Dumke, Willie Best; (SD) by Phil Karlson

BUICK-BERLE NBC 8pm

regulars including Smith & Dale (C); Janet Blair (S)

R&D SKELTON CBS 8pm

Vivian Blaine (S), listed last week, appears this date (H'WOOD)

The Halls of Ivy CBS 8:30

regulars & Leonard Freeman, Ken Christy; (SW & SD)

Studio 57 DuM 8:30

Rescue at 12 Lakes - Jorja Curtright, George Wallace, Donald Murphy; Dir by Paul Landres

Inner Sanctum WOR-TV 9pm

The Lonely One - (O) by Samuel Elkin; with Vaughn Taylor, Edward Binns, John Kellogg, Nan McFarland, Jim Dolen, Lou Polan

Fireside Theater NBC 9pm

The Mural - (O) by Frederick Kohner & Ray Vernon, (A) by Charles Bennett, Herbert Little, Jr. and David Victor; with John Warburton, Rhys Williams, Henri Letondal, Suzanne Dalbert, Andre Villon; (SD)

Danny Thomas ABC 9:30
(Jean Hagen)

(O) by Bob Fisher & Alan Lipscomb; with regulars & Harry Shearer, George Neise, James Cross; (SD)

ARMSTRONG'S CIRCLE THEATRE NBC 9:30

Hit a Blue Note - (O) by Anne Howard Bailey; with Walter Matthau, Carol Bruce (S), Conrad Janis, Ralph Stantley, Bert Thorne, Royal Beal; following (M); Teddy Napoleon, Eddie Saranski, Joe Jones, Edmund Hall, Mundell Low, Charlie Shavers; (SD)

ELGIN HOUR ABC 9:30

Yesterday's Magic - (O) by Luigi Pirandello, (A) by Michael Dyne; with Judith Anderson, Herbert Marshall, Francis Lederer, Roddy McDowall, Rex O'Malley; (SD)

DANGER CBS 9:30

A Taste for Murder - (O) by Philip Freund; with Jeffrey Lynn, George Macready, Rebecca Sand, Jock MacGregor; (SD)

LIFE WITH FATHER CBS 10pm
(Ames & Tuttle)

no credits available at press time (FROM HOLLYWOOD)

It's A Great Life NBC 10:30
(O'Shea, Bishop, Dunn)

Denny's Big Night - with regulars & Jean Byron, Phyllis Coates, Pamela Duncan; (SW & SD)

WEDNESDAY DECEMBER 15

Disneyland ABC 7:30
(Walt Disney)

Davy Crockett, Indian Fighter - with Pess Parker, Helene Stanley, Eugene Brindle, Ray Whiteside, Buddy Ebsen, Basil Ruysdael, William Bakewell, Pat Hogan; Dir by Norman Foster; (O) by Tom Blackburn; Music by George Bruns

New Stu Erwin Show ABC 8:30

The Wedding Bouquet - with regulars & Merry Anders; (SW & SD)

KRAFT TELEVISION THEATRE NBC 9pm

Account Rendered - (O) by Jack Laird; with Jessie Royce Landis, Craig Kelly, Richard Kendrick, Aina Niemela, Addison Richards, Heywood Hale Broun; (SD)

Adolphe Menjou's Favorite Story WOR-TV 9:30

It Couldn't Happen - (O) by Frank Burt; with Peter Hanson, Nancy Gates, Merritt Stone, Suzanne Tafel, Norman Rainey, Norman Rice, Pat Ahern; (SD)

DOWN YOU GO DuM 10pm
(Bergen Evans)

regular alternating panelists: Boris Karloff, Laura Z. Hobson, Leonora Corbett, Phil Rizzuto, Elizabeth Montgomery, Walt Kelly, Prof. Norbert Wiener

Douglas Fairbanks WRCA-TV 10:30

The Mixup - no credits available at press time

THURSDAY DECEMBER 16

Foreign Intrigue WRCA-TV 7pm
(Gerald Mohr)

F. I. and the Bullfighter's Woman - (O) by Harold Jack Bloom; with Sonja Wigert, Emilio Carrer; (SD)

THE MAIL STORY ABC 8pm

Letters to Santa Claus - (O) by Max Ehrlich; with Lucille Patton, Jerry Eskow, Michael John, Geoffrey Bryant, Jason Roebards Jr., Robert Christopher, Tedi Thurman; (SD)

Ray Milland CBS 8pm
(Phyllis Avery)

(O) by Milton Pascal & Morris Freedman; with regulars & Leon Tyler, Sharon Moffett, Harris Brown, Queenie Leonard; (SD)

THURSDAY DECEMBER 16 (Cont'd)

Treasury Men in Action ABC 8:30
(Walter Greaza)

The Case of the Losing Gunman - (O) by Alvin Boretz; with John Hoyt, Claire Carlton, Stephen Roberts, Paul Madden, Norman Ollestad; Dir by Gerald Mayer

CLIMAX! CBS 8:30
(William Lundigan)

The White Carnations - (O) by Dorothea Carouso, (A) by Morton Pine & David Friedkin; with Teresa Wright, Frank Wilcox, Lester Matthews, Vivi Janniss; (SD) by William H. Brown, Jr. (As Flowers from a Stranger, play done thrice previously on Studio One, with (A) by Worthington Miner)

JUSTICE NBC 8:30
(Gary Merrill)

Death for Sale - (O) by Jerome Coopersmith; with Royal Dano, Frank Overton, Katherine Squire, Don Briggs, Jeff Harris; (SD) Norman Petty Trio (M)

SO YOU WANT TO LEAD-BAND ABC 9pm

Dragnet NBC 9pm
(Jack Webb)

regulars & Bob Crosson, Lee Roberts, Ramsay Williams, Corey Allen, Ben Morris, Susan Wayne; (SW & SD)

Four Star Playhouse CBS 9:30

A Championship Affair - (O) by Eugene Vale; with Charles Boyer, Vera Miles, Ross Elliott, Ray Walker, Don Beddoe, Richard Hale, Dayton Lumms; Dir by Robert Florey

Ford Theatre NBC 9:30
(COLOR)

Portrait of Lydia - (O) by Robert Smith & Beulah Rubin; with Donna Reed, Robert Horton, Nan Boardman, Jonathan Hale; (SD)

KRAFT TELEVISION THEATRE ABC 9:30

The Time of the Drought - (O) by Bellamy Partridge, (A) by Dale Wasserman; with Ed Begley, Joe Maross, Vaughn Taylor, June Dayton, Valerie Cossart, Clay Hall, Billy Lee; (SD)

Public Defender CBS 10pm
(Reed Hadley)

Socrates - (O) by Al C. Ward; with regulars & Percy Helton, Brett King, Ann Morriss, George E. Stone, Mike Mazurki, Ralph Sailey; (SD)

LUX VIDEO THEATRE NBC 10pm
(James Mason)

Double Indemnity - (O) by James M. Cain (novel), Screenplay for Paramount film by Billy Wilder & Raymond Chandler, TV (A) by Frederic Manley & Sanford H. Barnett; with Laraine Day, Frank Lovejoy; (SD, FROM HOLLYWOOD)

FRIDAY DECEMBER 17

Adventures of RintinTin ABC 7:30
(Lee Aaker)

Rin Tin Tin and the Ancient Mariner - with regulars & Rand Brooks, William Fawcett, Syd Saylor, George Keymas; (SD)

JACK CARSON NBC 8pm

Dennis O'Keefe, Connie Towers (S) (FROM HOLLYWOOD)

Ray Bolger ABC 8:30

Jealousy - (O) by Paul Henning, Don Johnson; with regulars & Phil Arnold, Steve Reeves; (SD)

Topper CBS 8:30

Accident - (O) by Robert Riley Crutcher; with regulars & Robert Burton, Tom Dugan, Frank Wilcox, Renny McEvoy; (SD)

Secret Files, U.S.A. WABD 8:30
(Robert Alda)

Mission Chopin - with Agnes Bernella, Leo de Hartogh, Jaap Penraat; (SW & SD)

THE BIG STORY NBC 9pm
(Norman Rose)

Jack Lotto, International News Service - (O) by Paul Monash; with John Craven, James Daly, Duncan McLeod, John Kellogg, Marian Brash, others to be announced; (SD)

THE STRANGER DuM 9pm
(Robert Carroll)

The Hunters - (O) by John Gay; with Anthony Ross, Margaret Barker, Lois Nettleton, Al Ramsen, Tommy Halloran; (SD)

Schlitz Playhouse CBS 9pm

Woman Expert - (O) by Thomas Walsh, (A) by George Bruce; with Howard Duff, Douglas Evans, Nancy Gates, Malcolm Atterbury, Gertrude Michael, Roy Engel, Grant Davis, Gayle Kellogg, Richard Bartell; Dir by Alvin Ganzer

The Vise ABC 9:30
(Ron Randall)

The Yellow Robe - with Robert Raglan, Tony Pendrill, Iris Russell, Peter Neill, Nicholas Hill; (SW & SD)

Our Miss Brooks CBS 9:30

regulars & Sid Melton, Eddie Garr, Hy Averbach; (SD)

The Lineup CBS 10pm
(Warner Anderson)

Davis Case - (O) by Leonard Lee; with regulars & Craig Stevens, Terry Frost, Hal Baylor, Judy Nugent, Vici Raaf, Joe Duval, John Phillips, George Spaulding, Paul Keist; Dir by Thomas Carr

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY DECEMBER 10 THRU FRIDAY DECEMBER 17

THE MORNING SHOW CBS 7am
(Jack Paar)

M thru F - add regular: Jack Haskell (S) effective 12/9;
F (12/10) - Art Linkletter, Joey Faye (C), Burl Ives (S)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY DECEMBER 10 THRU FRIDAY DECEMBER 17 (Cont'd)

GARRY MOORE CBS 10am M - Jonathan Winters (C); F - Mr. Ballantine (C-magic), Stan Freeman (M)

A TIME TO LIVE NBC 10:30 M thru F - add regulars: Jackie Burkey, Fran Keegan, Charles Hulse; (SD) by Alan Beaumont; (SW, FROM CHICAGO)

VALIANT LADY CBS 12N M thru F - Flora Campbell replaces Nancy Coleman in lead effective 12/13; Tu - Freddi Chandler; (SW & SD)

ART LINKLETTER CBS 2:30 W thru F - Jack Slattery subs as MC

TED STEELE WOR-TV 3pm M thru F - Joe Marine, Dean Parker, Trudi Richards (all S)

WORLD OF MR. SWEENEY(Charlie Ruggles) NBC 4:30 regulars & M: John Stephen, Harold Stone, Lisa Osten; Tu - Charles Mendick, Dulcie Cooper, Charles Egelston; W - Beverly Lunsford, Charles Saari; Thu - Carol Veazie, Dolores Bouche

MODERN ROMANCES NBC 4:45 M thru F - Blackmail - (O) by Harry Junkin; with Staats Cotsworth, Katherine Meskill, Florence Anglin, William Johnstone

MAGIC COTTAGE WABD 6pm M thru F - Ed Holmes, Arny Freeman; (SW & SD)

DINAH SHORE NBC 7:30 Thu - Eddie Fisher (S) (FROM HOLLYWOOD)

TONIGHT NBC 11:30 M - Richard Willis; Tu - Paul Henreid, Luba Malina (S); W - Grace Kelly & 3 members of her family, John B., Jack, Mary G. Freeman; Thu - remote from Birdland with George Shearing Quintet (M), Morris Levy (proprietor), Count Basie Orchestra, Sarah Vaughan (S), Lester Young (M), Jimmy Rushing (S); this feature dir by Mike Zeamer

SATURDAY DECEMBER 18

Captain Midnight CBS 11am The Young Criminal - (O) by Dane Slade; with regulars & Jack Diamond, Dick Rich, Speer Martin, Helen Brown; (SD)

The Range Rider WRCA-TV 6:30 Let 'Er Buck - (O) by Dwight Cummins; with regulars & Lois Hall, Ewing Mitchell, Harry Lauter, Dub Taylor; (SD)

MAX LIEBMAN SPECTACULAR NBC 9pm (COLOR) Babes in Toyland - (O) by Victor Herbert, (A)-(SW); with Dennis Day (S), Jack E. Leonard (C), Bil & Cora Baird (puppets) Wally Cox (C), Dave Garroway, Bambi Linn & Rod Alexander (D), A. Robbins, Jr., Karin Wolfe, Jo Sullivan (S), the Cairois (C) *Ellen Barrie, Edward Tavian*

Willy CBS 10:30 Willy and L'Affaire Paul Revere - (O) by Alan Lipscomb & Bob Fisher; with regulars & Kathryn Card, Cheerio Meredith, Lucien Littlefield, Maudie Prickett, Maurice Marsac, Helen Morningstar, Alice Wellman; (SD)

The Lone Wolf WRCA-TV 11:15 Memo: Department Store - (O) by Mindret Lord; with Jean Parker, Virginia Brissac, Walter Reed, Harry Lewis; (SD)

SUNDAY DECEMBER 19

FRONTIERS OF FAITH NBC 1:30 A Nickname for Igor - (O) by Albert & Lois Crews; with Grant Williams, Gina Petruska, Boris Marshalov, Nelson Olmsted, Ken-ny Sharpe, Shirley Eggleston; (SD)

HALLMARK HALL OF FAME NBC 5pm Amahl and the Night Visitors - opera by Gian Carlo Menotti; with Bill McIver, Rosemary Kuhlmann, William Aiken, Leon Ish-ner, Andrew McKinley, Francis Monachino (all S); John Butler, Glen Tetley, Felicia Conde (latter 3, D); Conducted by Thomas Schippers; also Columbus Boychoir of Princeton, N.J., conduc- ted by Herbert Huffman (ANNUAL CHRISTMAS SHOW)

OMNIBUS CBS 5pm The Second Shepherd's Play with cast to be announced; Vienna Boys Choir, Hume Cronyn & Jessica Tandy in readings

OPERA CAMEOS DuM 7:30 Andrea Chenier - Part II - with Brenda Lewis, Robert Rounse- ville, Russell Scarfeo; (SD)

TOAST OF THE TOWN CBS 8pm Olivia de Havilland, Broderick Crawford, Frank Sinatra, Gloria Grahame, Robert Mitchum, Charles Bickford (ON FILM); Star of Bethlehem - excerpts from film with James & Portland Mason; Patti Page (S), Julius LaRosa (S), Mata & Hari (D), Sam Leven- son (C)

GOODYEAR TELEVISION NBC 9pm Class of '58 - (O) by Louis Peterson; with Jack Mullaney, Jack Warden, Jack Weston, Nehemiah Persoff, Will West, Joe Sweeney, Fred Stewart, Eli Hill, Russell Chase, Norman Feld, Carol Veazie

PLAYHOUSE The Frame-Up - (O) by Ring Lardner, (A) by John Lardner; with Jimmy Gleason, Hal Baylor, Pat Conway; Dir by Robert Aldrich

Your Favorite Playhouse CBS 9:30 regulars & William Traylor, Wallace Ford, John Grinnage; (SW,D)

Father Knows Best CBS 10pm