

# Ross Reports ON TELEVISION

MAY 23-29, 1955

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PRODUCTION • PROGRAMMING • TALENT

EDITOR: Jerry Leichter

ASSOC ED: Alvin Sullum

AS MGR: Marjorie Oxley

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UNIVERSITY OF HOUSTON

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (23)

WABC- 9-10:30pm EDT; DEBUT; The Pee Wee King Show; from WEWS (Cleveland) for four weeks, then from WAVE-TV (Louisville), regular origination; to the net. Co-op and net participations. Pkgr- SOC Productions, Inc (Cleveland); Prod- Gene Carroll; other production info not available. Country music and variety show, featuring Pee Wee King and his Golden West Cowboys, western band; with regular performers, vocalist Redd Stewart, singing comedienne Little Eller Long, cowboy singer Neal Burris and a square dance unit; plus weekly guest stars from the country and western field. Program replaces Monday Night Fights from Eastern Parkway; last program May 16. The Pee Wee King Show will be seen in New York from 9-9:30pm only over WABC-TV.

CBS- 11:15-11:45pm EDT; SPECIAL; The Panel of Progress; from WTOP-TV (Wash), to the net. Sustaining. Pkgr- CBS Public Affairs. Fund raising dinner, sponsored by the Republican National Committee, at the Sheraton Park Hotel in Washington, with Vice President Richard M. Nixon as the principal speaker. Other speakers scheduled are: Howard Pyle, administrative asst to President Eisenhower; Charles Wilson, Secretary of Defense; Ezra T. Benson, Secretary of Agriculture; Cveta Culp Hobby, Secretary of Health and Welfare; either Secretary of Commerce Sinclair Weeks or Under Secretary Walter Williams; and William Rogers, Deputy Attorney General. The program replaces local programming.

#### Friday (27)

WEC- 8-8:30pm EDT; RETURN; Midwestern Hayride; from WLW-T (Cinn), to the net. Sustaining, thru July 1. Beginning July 8, alternate weeks thru August 19, International Cellucotton Products Co (Kleenex) thru Foote, Cone & Belding (Chi), will sponsor the program with alternate weeks and programs after August 19 sustaining. Pkgr- Crosley Broadcasting Corp (Cinn); other production info not available at press time. Country and western variety show, regularly seen over the Crosley Ohio station network, returns to WEC as a summer replacement. It made its WEC debut June 15, 1951. Willie Thall is m.c., with the Midwesterners, folk dancers, as regulars. Others who will appear, from the Crosley country and western roster, include Herb & Kay Adams, Lee Jones, Buddy Ross, the Pine Mountain Boys, Zeke & Red Turner, Circle C Boys, Fatti O'Hara, Morgan Sisters, and others. The program replaces the Red Buttons Show (last show May 13) and the Jack Carson Show (last show May 20) in this time spot.

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THIS WEEK (More)

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THIS WEEK(Cont'd)

Sunday(29)

ABC- 8-9pm EDT; SPECIAL; Coronation of Queen Elizabeth II, ON FILM; from WABC-TV (NY), to the net. Sustaining. Re-run of the films of the coronation of Queen Elizabeth, marking the second anniversary of the event, which will be June 2. Ted Malone will be commentator for the films, which are the official BBC coronation films shown by ABC-TV, June 2, 1953. The program is a one-time special. Key to the Ages, Sundays, 8-8:30pm EDT, had its last showing May 22, both local over WAAM(Balt), the originating station, and network over ABC-TV.

OTHER NETWORK CHANGES & ADDITIONS

POOL-ALL NETS- Talk by John Foster Dulles; SPECIAL May 17; Tue, 7-7:30pm EDT; from WRC-TV(Wash), NBC origination for pool, to all nets. Sustaining, public service. Secretary of State John Foster Dulles reported on his recent negotiations in Europe, with President Eisenhower acting as the secretary's announcer and questioner.

CBS- General Electric Theatre (Sun, 9-9:30pm EDT) Leo Davis has replaced Arnold Schulman as script editor.

The Robert O. Lewis Show (Mon thru Fri, 2-2:30pm EDT) Jane Wilson replaces Lois Hunt as a regular vocalist, effective May 23.

Private Secretary (Sun, 7:30-8pm EDT) Last first run film of regular season, May 29. Re-runs for summer start June 5. (Last Jack Benny Show was May 1; both return in the fall to the alternate week schedule).

Professional Father (Sat, 10-10:30pm EDT) James Sheldon is now director (he was an alternate week director in New York on Modern Romances, NBC daytime strip); with Ron Winston now associate director.

Appointment With Adventure (Sun, 10-10:30pm EDT) Paul Lammers replaces Robert Stevens as director.

EUM- Down You Go (Fri, 10:30-11pm EDT) Last show, May 20.

NBC- Background; regular program title given to special program, originally announced as British Elections (See page 49). Add Cyril Ritchard, to program, live in NY.

Armstrong's Circle Theatre (Tue, 9:30-10pm EDT) Paul Bogart is now regular director; no alternates.

Justice (Thu, 8:30-9pm EDT) William Corrigan is now regular producer-director.

Bob Hope Show (Tue, irregularly, 8-9pm EDT) Last show, May 24.

Caesar's Hour (Mon, 8-9pm EDT) Ezra Stone is now supervising sketches, replacing Mickey Ross.

NEW NETWORK SPONSORSHIPS

WAGGETT & MYERS TOBACCO CO (Chesterfield Cigarettes) thru Cunningham & Walsh, Inc(NY) will sponsor The Julius La Rosa Show over CBS-TV, Saturdays, 10-10:30pm, beginning July 9, for 13 weeks.

EASTMAN KODAK CO thru J. Walter Thompson Co will sponsor Screen Directors Playhouse, a new half-hour film series, over NBC-TV, Wednesdays, 8-8:30pm, beginning in October.

NEW NET SPONSORSHIPS(Cont'd)

THE EIGIN NATIONAL WATCH CO thru Young & Rubicam, Inc(Chi) will become alternate week sponsor of Person to Person over CBS-TV, Fridays, 10-10:30pm, beginning September 2. American Oil Co and Hamm Brewing Co will continue as sponsors of the alternate week on a regional basis (AMOCO in the East and Hamm in the West).

LOCAL STATION ACTIVITY

WABD(Ch 5) - First Night on Broadway; DEBUT May 23; Mon, 12:05-12:30am(Tue) EDT, New York presented thereafter on an irregular basis, following Broadway opening nights. Sustaining. Pkgr- WABD; Prod- Wes Kenney; Dir- Arnee Nocks. Marc Connolly, producer; Fanny Hurst, novelist, and Mike Wallace will discuss the performances in "Once Upon a Tailor," opening May 23 at the Cort Theatre, as critics.

WABD - How to Invest Show; SPECIAL May 24; Tue, 9:30-10:30pm EDT, one time only. Pkgr- WABD; Superv- David Lowe; Prod- Wes Kenney; Dir- Arnee Nocks. Louis Engel, general partner of Merrill Lynch, and Don Russell(Du Mont) will provide the commentary for a TV tour of the "How to Invest Show" at the 71st Regiment Infantry Armory, sponsored by Merrill Lynch, Pierce, Fenner & Beane; highlighting the various industrial and business exhibits in the show.

WABD - Featurama, ON FILM; DEBUT May 23; Mon thru Fri, 11:10pm-12midnight; Sat & Sun, 11pm-12midnight. Participations. Pkgr-WABD; Superv- David Lowe; Prod- Hank Humphreys; Senior Editor- Bill Kobin. Film program featuring short subjects, featurettes, cartoons and a newsreel (from United Press) each film running three to 12 minutes only; with the programs being changed Mondays and Thursdays. The films will cover a wide range of subjects.

WOR-TV(Ch 9) - P. A. L. Show; SPECIAL May 25; Wed, 7-7:30pm EDT, one time only. New York Pkgr & Prod- WOR-TV. Special 25th anniversary salute to the Police Athletic League, including demonstrations of many PAL activities. Gene Tunney and Sandy Saddler will appear on the program, coaching PAL boxers. Others will include police officials and other members of the organization's board.

KNXT(Ch 2) - Juvenile Talent Time; DEBUT May 15; Sun, 12noon-12:30pm PT. Sponsor- Los Angeles Herald Express. Pkgr- KNXT; Prod- Sam Singer. Program features top juvenile talent from leading theatrical, music and dance schools of Southern California.

LOCAL FIIM SERIES -- DEBUTS & RE-RUNS  
(New York, Chicago & Los Angeles)

<u>STA &amp; CHAN</u>	<u>SERIES TITLE &amp; DISTRIB</u>	<u>SPONSOR &amp; AGENCY</u>	<u>START DATE</u>	<u>DAY</u>	<u>TIME</u>
New York					
WCBS(2)	*"Capt Safari of the Jungle Patrol" - station title, includes cartoons and jungle films (latter from Explorers Pictures Corp)	-Open	5/21	Sat	10-11am
VAED(5)	*"Hollywood Preview" (Kalsan Production - prod)	-Open	5/24	Tue	8-8:30pm & Thu 7:30-8pm
Los Angeles					
KTTV(11)	*"Secret File U.S.A." (Official Films)	-Participations	5/6	Mon thru Fri	10:30-11pm changing from once weekly
KTTV(11)	*"Uncommon Valor" (Film Div, General Teleradio)	-Open	5/25	Wed	9-9:30pm

CODE: \*First run in market #Re-runs



MONDAY MAY 23 (Cont'd)

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Herlock Holmes (Arnald Howard) WRCA-TV 7pm The Case of the Eiffel Tower - (O) by Roger E. Garris; with regulars & Martine Alexis, Sacha Pitoeff, O'Brady, Richard Kaplan, Michael Turner, Maria Lea; (SD)

ASAR'S HOUR (Janette Fabray) NBC 8pm regulars & Sara Seegar, Tige Andrews, Morris Miller, Paul Reed, Gerald Milton; Ezra Stone replaces Mickey Ross as sketch supervisor; (SW & SD)

TV Reader's Digest (Hugh Keilly) ABC 8pm Around the Horn to Matrimony - (O) by Thomas S. Hyland; with Robert Kutton, Donna Martel, Dee J. Thompson, Jan Shepard, June Ellis, Nancy Kulp, Jean Harvey, Edmund Cobb, Vernon Rich, Dennis King, Jr., Dan Seymour, Linda Danson; (SD) by Christian Nyby; \*(A) by Katherine & Dale Eunson

ARTHUR GODFREY'S TALENT SCOUTS NBC 8:30 Toby Dale (S), Howard Mann (S), Al Astone & Peter Girardi: "The Buddies" (M)

VOICE OF FIRESTONE ABC 8:30 Jerome Hines (S), Lucia Evangelista (Mrs. Hines) (S)

Medic (Richard Boone) NBC 9pm Never Come Sunday - with Carol Sydes, Peggy Webber, Denver Pyle; (SW & SD) (Song: Never Come Sunday - by Victor Young, lyrics by James Moser & Ned Washington)

ROBERT MONTGOMERY PRESENTS NBC 9:30 The Drifter - (O) by John Vlahos; with Zachary Scott, Sally Gracie, Jack Manning, Coe Norton, Fred Herrick, Philip Kenneally, David White, Ed Latimer, Jay Warren, William Windom, Harvey Hayes, S. H. Hirshaway; (SD) by John Newland

STUDIO ONE CBS 10pm Pigeons and People - (O) by George M. Cohan, (A) by Joseph Schrank; with Edward Andrews, Robert Strauss, George Keane, Robert Webber, Ralph Hum, Gage Clark, Margaret Barker, Parker McCormick, Beverly Whitney, Jacqueline Holt, Stanley Greene

Edie Cantor WABC-TV 10pm V for Victoria - with Mona Freeman, Peter Leeds, Marlo Dwyer, Frank Jenks, Claude Stroud, Raymond Hatton, Arthur Space, Gil Frye; (SW & SD)

Tom (Mark Stevens) WRCA-TV 10:30 Teacher's Ordeal - with regulars & Morris Ankrum, Kendall Clark, Evelyn Scott, David Kasday, Earle Ross, Barry Froner, Gavin Gordon, Malcolm Atterbury; (SW & SD, REPEAT)

TUESDAY MAY 24

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Cavalcade of America ABC 7:30 Six Hours to Deadline - (O) by Larry Marcus; with John McIntyre King Donovan, Sara Haden, Will Wright, Will Barton, Forrest Taylor; (SD)

Waterfront (Preston Foster) WABD 7:30 F. O. B. Vera Cruz - (O) by Robert Shaw; with regulars & Peter Votrian, Martin Garralaga, Jack Daly, Nacho Galindo, Bill Pullen (SD) by Ted Post

Life With Father (Leon Ames) CBS 8pm Father Hires a Secretary - (O) by Robert W. Russell, William Roberts; with regulars & Jean Howell, Ralph Dumke, Fred Sherman, Olan Soule, Wallis Clark; (SD)

BOB HOPE NBC 8pm Jane Russell; film clips from Hope movies; surprise guests; Dayna Hutchins (America's Most Beautiful Bride); (LAST SHOW)

The Halls of Ivy CBS 8:30 regulars & Carol Brannon, Arthur C. Bryan, Howard McNear; (SW, D)

Studio 57 DuM 8:30 Secret Message - (O) by John McGreevy; with Bobby Clark, John Howard, Robert Armstrong, Evelynne Eaton; (SD)

Preside Theater (Gene Raymond) NBC 9pm A Dream for Jimmy - (O) by Catherine Barrett, (A) by David Victor, Herbert Little, Jr.; with Robert Cresson, Fern Bennett, Hugh Sanders, Paul Brinegar, David McMahon, Charles Postal, John Pickard, Marian Holmes, Jack Lomas, Charles Meredith, Ralph Dumke; (SD)

THE RED SKELTON CBS 9:30 Mary McCarty (S) (SW & SD, FROM HOLLYWOOD)

THE STATES (HEEL HOUR) ABC 9:30 Big Winner - (O) by Richard Rimonte; with Frank Puglia, Marita Reid, Richard Morris, George Ives, Dolores Sutton; (SD)

ARMSTRONG'S CIRCLE OF THEATRE NBC 9:30 The Narrow Man - (O) by Anne Howard Bailey; with Harry Townes, Catherine McLeod, Philip Coolidge, Melville Ruick; (SD)

DANGER CBS 10pm The Operator - (O) by Elizabeth Enright, (A) by Halsted Welles; with Roni Dengel, Lee Phillips, Shirley Grayson, Hilda Haynes, Mary Diveny; (SD)

WEDNESDAY MAY 25

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Abian of Scotland Yard WRCA-TV 7pm  
(Bruce Seton)

The Poison Machine - (A) by Brock Williams; with regulars & Richard Gale, Patricia Driscoll, Brenda Hogan, John Salew, Robert Raglan; (SD)

R. CITIZEN ABC 8:30  
(Allyn Edwards)

High Rescue - with James Daly, Ronnie Fletcher, Roger Sullivan, Ned Wertiker, Jackie Grimes, David Winters, Ronnie Walken; John Daly presents award; (SW, SD)  
regulars & Nancy Hale; (SW & SD)

TV Little Margie NBC 8:30

RAFT TELEVISION NBC 9pm  
THEATRE

Million Dollar Rookie - (O) by Mel Goldberg; with Richard York, Mary Welch, Buster Crabbe; (SD) by Dick Dunlap

The Millionaire CBS 9pm  
(Marvin Miller)

The Story of Uncle Robby - with Percy Helton, Barbara Bates, John Bryant; (SD)

Douglas Fairbanks WRCA-TV 10:30

The Auction - no credits available

THURSDAY MAY 26

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My Lombardo WRCA-TV 7

Betty Reilly (S)

Treasury Men in ABC 8:30  
Action (Walter Greaza)

The Case of the Ready Guns - (O) by Tony Barrett; with Lamont Johnson, Mort Mills, Kay Stewart, Lew Krugman, Bob Carson; (SD)

JUSTICE NBC 8:30  
(Gary Merrill)

The Intruder - (C) by Newton Meltzer; with Eva Gabor, John Baragrey, Constance Ford, Jane Seymour; (SD) by William Corrigan

LIMAX! CBS 8:30  
(William Lundigan)

A Farewell to Arms - (O) by Ernest Hemingway, (A) by Gore Vidal; with Diana Lynn, Guy Madison, Martin Brooks, Katharine Warren, Betty Caulfield, Michael Vallon, Tony Demario, Gil Frye, John Mylong, Veronica Pataky; (SD, FROM HOLLYWOOD)

STAR TONIGHT ABC 9pm

Golden Victory - (O) by Bentz Plagemann; with Sue Randall, Ruth Matteson, Kathleen Comegys, Arthur Franz; (SD) by Alan Anderson

SCID'S THEATRE ABC 9:30

The Kingdom of Andrew Jones - (O) by Robert J. Shaw; with George Macready, Audra Lindley, Bradford Dillman, Frances Brandt, Tom Rose, Shirley Standlee; (SD) by Fred Carney

Card Theatre NBC 9:30

Cardboard Casanova - (O) by George Asness, (A) by Doris Gilbert; with Ricardo Montalban, Hillary Brooke, Dick Foran, Ray Walker, Dee J. Thompson; (SD)

Public Defender CBS 10pm

Operation Cleat - (O) by Marianne Mosner & William P. Rousseau with Dick Foran, Joseph Turkel, Robert Brubaker, Jack Kruschen, Norman Oilestad, Byron Kane; (SD)

BOX VIDEO THEATRE NBC 10pm

Thunder on the Hill - (O) by Charlotte Hastings (from play Bonaventure; screenplay by Oscar Saul & Andrew Solt; TV (A) by S. H. Barnett; with Phyllis Thaxter, Rex Reason, Beverly Garland, others to be announced; Donald Crisp is host; (SD, H'D)

Willy CBS 10:30

Willy and the Shoe Kick - with regulars & Peter Leeds, Joseph Kearns, Paul Cavanagh, Gus Schilling, Paul Maxey; (SW & SD)

FRIDAY MAY 27

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Adventures of Rintintin ABC 7:30  
(Lee Baker)

R. T. T. & the Lost Scotchman - (O) by Douglas Heyes & Wallace Bosco; with regulars & Lumsden Hare, Lee Roberts, Henry Rowland; (SD)

MAMA CBS 8pm  
(Reggy Wood)

Mel's Graduation - (O) by Gordon Webber; with regulars & Stefan Schnabel, James Lee, James Somers; (SD)

Topper CBS 8:30  
(Jeffreys & Sterling)

Topper's Desert Island - with regulars & Barbara Bestar, Anna Navarro; (SW & SD)

THE BIG STORY NBC 9pm  
(Norman Rose)

Ray Sprigle, Pittsburgh, Pa. Post-Gazette - (O) by Joe Russell; with Alexander Secorby, Robert Middleton, Robert Carricart, Lisa Howard, Treva Frazee, Pamela Fitzmaurice, Jane Rose (SD) by David Rich

Schlitz Playhouse CBS 9pm

The Archants - (O) by Norman Reilly Raine; with Robert Newton, Jeanette Nolan, Barbara Self, John Alderson, James Logan, Ashley Cowan, Reginald Singh; (SD) by Jus Addiss

The Vise ABC 9:30

Man in Demand - with Dorothy Gordon, Enid Lorrimer, Brian Worth

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY MAY 20 THRU FRIDAY MAY 27  
 MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY MAY 20 THRU FRIDAY MAY 27

MORNING SHOW WITH JACK PAAR (e Garroway)	CBS 7am	regulars &: M - Hank Fort (S& songwriter); F - Burl Ives (S&M)
	NBC 7am	regulars &: Tu - Walter Kerr & Elmer Rice (critic & playwright) discuss Kerr's book <u>How Not to Write a Play</u> ; F - Tennessee Williams narrates film visit to New Orleans
GEORGE SKINNER	WCBS 9am	F(5/20) - Jill Allen (S) replacing Marvin Rainwater, previously announced
HARRY MOORE	CBS 10am	regulars &: Thu - Don Adams (C); F - Bob Lewis (C); Phil Leeds (C)
SEBILAH GRAHAM	NBC 10:45	M thru F - life of Joan Bennett; M - Peggy Lee (S); Tu - Edwin Gwenn; W - Richard Boone (SW & SD, FROM HOLLYWOOD)
KENTUCKY ERNIE FORD	NBC 12:30	regulars &: M - San Fernando Valley Little Leaguers Baseball Team; Tu - Jackie Cain & Roy Kral (S); W - Chiquita & Johnson (D); Thu - Phil Gordon (M&S); F - Thurl Ravenscroft (S)
ROBERT Q. LEWIS	CBS 2pm	M thru F - Jane Wilson subs for Lois Hunt on maternity leave (both S)
ART LINKLETTER'S HOUSE PARTY	CBS 2:30	M - George Jessel; W - Patricia McCormick (bullfighter), Ilona Massey; Thu - Bob Anderson (blind golfer); F - Rafael Mendez (M)
TED MACK MATINEE	NBC 3pm	M thru F - The Fearsome (S) & regulars
THE WORLD OF MR. SKEENEY (Charlie Ruggles, Henn Walken, Helen Wagner)	NBC 4:30	regulars &: M - Nancy R. Pollock, Marian Shockley, Robert Mark; Tu - Harry Gresham; Thu - Beverly Lunsford, Lynn Loring, Janet Fox, Jean Cleveland; F - Mimi Strongen; (SW & SD)
MODERN ROMANCES (Martha Scott)	NBC 4:45	M thru F - <u>Homecoming</u> - (O) by Kate Nickerson; with Hildy Parks, Earl Hammond, Joe Maross, Joyce Randolph; (SD) by Tom Reynold, now directing every week
THE COTTAGE NIGHT (Steve Allen)	WAED 6pm NBC 11:30	M thru F - Ruth White, Skedge Miller; (SW & SD) M - Danny Rogers (C), Buddy Greco (S); Vaughn Monroe (S), Neal Hefti Band (M); Tu - Betty Furness, Helen Strife (S); Walt Kelly (author of <u>Pogo</u> ); W - The Freshmen (S), Kenny Delmar (C); Thu - Irving Caesar (songwriter), Pat Kirby (S); F - Billy Holliday (S)

SATURDAY MAY 28  
 MULTIPLE AND ACROSS-THE-BOARD SHOWS

Captain Midnight (Richard Keob)	CBS 11am	Death by Radiation - (O) by Dane Slade; with regulars & Tommy Ivo, Wheaton Chambers, Peter Brocco, Harry Lauter, Henry Rowland; (SD)
Buffalo Bill, Jr. (Dick Jones)	WCBS 5pm	A Bronc Called Gunboat - with regulars & George J. Lewis, Harry Lauter, Stanley Andrews, Eddie Dew, Chris Alcaide, Bob Woodward; (SW & SD)
Soldiers of Fortune (John Russell & Chick Chandler)	WABC-TV 6pm	The Elephant Gun - (O) by Lawrence Kimble; with regulars & Fay Morley, Ken Dibbs, Stanley Price, Hugh Sanders; (SD) by Herschel Daugherty
The Range Rider (Jack Mahoney)	WRCA-TV 6:30	Last of the Pony Express - (O) by Oliver Drake; with regulars & Matt Ryan, Tom Benton, Jonathan Logan; (SD)
Reingold Theatre Presents Henry Fonda	WRCA 7pm	The Treasure - (O) by Somerset Maugham, (A) by DeWitt Bodeen; with Angela Lansbury, Philip Ober, Hillary Brooke, John Wengraf, Dorothy Adams; (SD) by Robert Stevenson
GEORGE GOBEL	NBC 10pm	Garry Moore & regulars; (SW&SD, FROM HOLLYWOOD)
Damon Runyon Theatre	CBS 10:30	Old Fm's Kentucky Home - (A) by Jerry Davis & Martin Ragaway; with Edmond O'Brien, Gale Robbins, Alan Reed, Fay Baker, Raymond Greenleaf, Phil Tead, Eve McVeagh; (SD) by Anton M. Leader
Foreign Intrigue (Gerald Mohr)	WABC 10:30	F. I. in the Reluctant Killer - with John Padovano, Ivar Wahlgren, Borje Mellvig, Gertrude Fridh, Goran Lundquist; (SD) by Steve Previn

SUNDAY MAY 29

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<u>CAMERA THREE</u> (James MacAndrew)	WCBS-TV 11:30	<u>The Red Badge of Courage</u> - 1st of 4 parts - (O) by Stephen Crane, (A)-(SW); with Michael Kane, Tom Scott (S&M), Gerald Serracini, Robert Blackburn, Tom Walsh, Jean Stapleton; (SD)
<u>Are There</u> (Walter Cronkite)	CBS 6:30	<u>The Assassination of Julius Caesar</u> - no author listed (repeat); with Russ Ccnway, Robin Hughes, Michael Pate, Carol Stone, Denver Pyle, Mac Williams; (SD)
<u>epsi-Cola Playhouse</u> (Polly Bergen)	AEC 7:30	<u>The Boy with the Beautiful Mother</u> - with Peter Votrian, Jean Lyon, Natalie Norwich, Ross Bagdsarian; (SW & SD)
<u>Private Secretary</u> (Ann Sothern)	CBS 7:30	<u>Mr. Neanderthal</u> - (O) by Richard Morris; with regulars & Chuck Connors, Hal Baylor, Frances Osborn, Frank Kreig; (SD)
<u>Conrad Nagel Theatre</u>	WABD 7:30	<u>The Other Don Juan</u> - (O) by Sam Twining; with Donald Buka, Faye Marlowe, Zina Rachevsky, Sebastian Cabot, Rolf Tasha, Charles Fawcett, Richard Garrick, Cecil Mathews; (SD)
<u>MR. PEEPERS</u> <u>HOST OF THE TOWN</u> (Ed Sullivan)	NBC 7:30 CBS 8pm	regulars & Valerie Bettis (D); (SW & SD) <u>Fetty &amp; Jane Kean</u> (S&C), Lew Parker (C), Gabriel Dell (C) in scenes from <u>Ankles Awoigh</u> ( <u>Walk Like a Sailor</u> and <u>Ready Cash</u> production numbers) - Book by Guy Bolton & Eddie Davis; Music by Sammy Fain & Lyrics by Dan Shapiro; Andy Griffith (C); Victor Julian & performing dogs
<u>GENERAL ELECTRIC</u> <u>THEATRE</u>	CBS 9pm	<u>The Half-Promised Land</u> - (O) by Jerome Weidman, (A) by Doris Dana; with Ezio Pinza, Joan Copeland, others to be announced; (SD)
<u>PHILCO TELEVISION</u> <u>PLAYHOUSE</u>	NBC 9pm	<u>The Ghost Writer</u> - (C) by Bernard Wolfe; with Eetsy Palmer, Philip Abbott, Shepperd Strudwick, Eert Freed, Nehemiah Persoff, Margot Stevenson, Chris Gampel, Rod Winchell, Eleanor Baron; (SD) by Jack Smight
<u>Page 7</u>	CBS 9:30	<u>The Time of the Day</u> - (O) by Peggy Chantler, (A) by Laszlo Gorg; with Peggy Ann Garner, Charles Bronson, Irene Hervey, Grandon Rhodes, Leo Curley, Robert Osterloh; (SD) by Arnold Laven
<u>Paris Precinct</u> (Claude Dauphin (Louis Jourdan)	WABC-TV 10:30	<u>The Two Blind Men</u> - with regulars & Micheline Gary, Georges Galley, Emilio Carrer, Billy Beck, Rina Rachevsky, Oliver Husenot, Lita Reccio, Pascal, Jean Champion, Rene Charles; (SW,D)
<u>Bob Cummings</u> (Rosemary DeCamp)	NBC 10:30	<u>Uncle Bob-Bob</u> - with regulars & King Donovan, Charles Herbert, Lillian Bronsen; (SW & SD)

NEW YORK TALENT AVAILABILITIES  
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MARGARET HAYES - now under management of Baum-Newborn, MU 8-1380 (not Lucile A. Phillips, as listed last week)

OSCAR KARLWEIS - star of Once Upon a Tailor at the Cort - PRESS: Bernard Simon, CI 5-7294

ED ZERN - author of Are Fisherman People? published by Harper & Brothers on May 25 - CONTACT: Harper's Publicity Dept., MU 3-1900

JEAN STAPLETON - featured in Damn Yankees and Camera Three on May 29 (see above) - AGT: George Morris, MU 8-0960

BELLY WINTERS - MGT: Peter Witt, PL 9-7966

MARGOT STEVENSON - in next week's Philee (see above) - SU 7-5000 or CH 3-6321

NATALIA STODDARD - replaces Mary Anderson in Inna-tics and Lovers - PRESS: R. S. Maney, CI 7-4646

WALTER MATTHAU - recently in Guys and Dolls at City Center - AGT: Lucy Kroll, PL 7-4250

CONRAD NAGEL - AGT: MCA, PL 9-7500

MIKHAIL RASUMNY - AGT: Peter Witt, PL 9-7966

AKIM TAMIROFF - currently rehearsing for Chocolate Soldier, NBC Liebman Spectacular - AGT: Wm. Morris, JU 6-5100

JUANITA HALL - just closed as "Madame Tango" in House of Flowers - AT 9-6760

SVEA GRUNFELD - seen in last week's Robert Montgomery - PL 7-6300

DONALD HARRON - just closed in The Dark is Light Enough - AGT: MCA, PL 9-7500

JOSEPH BULOFF - returned from tour in The Fifth Season - AGT: Peter Witt, PL 9-7966

SALLY GRACIE - AGT: Gloria Saffier, TE 8-4868

SARA SEEGAR - seen on Caesar's Hour this week - AGT: George Morris, MU 8-0960

LILIA SKALA - character actress - PL 7-6300

DORIS VAN TREEK - seen on Mama last week - AGT: Len Pratt, PL 7-6300 or PL 8-0593



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WEEK-END SPECIAL

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NEWS - POSSIBILITIES - COMMENT

CBS' fall programming plans are now a little firmer than they were last week when they were announced by Hubbell Robinson, Jr. The 10 Saturday night "specials" are as announced: three starring Noel Coward, two with Bing Crosby and three to be produced by Paul Gregory. Two of the hour-and-a-half projects are open. The series will most likely be on a once-a-month basis, Saturdays, 9:30-11pm, many in color. During the heavy fall season, several may be presented semimonthly, breaking the monthly intervals. Hubbell Robinson, Jr., is in charge of the specials. There will also be 17 new half-hour series, including Jackie Gleason's Honeymooners, sponsored by Buick, Saturdays, 8:30-9pm, probably starting Oct 1. It will be preceded, 8-8:30pm, by Stage Show, the Gleason-produced variety program starring the Dorsey Brothers and their band, with the same probable starting date. Two for the Money stays in its 9-9:30pm spot, followed by The Four of Us, a new series starring Janis Paige, replacing My Favorite Husband for Procter & Gamble's "Cheer" and other products. Gunsmoke moves in at 10-10:30pm for Liggett & Myers' Chesterfields, starting Oct 1. The Tuesday night schedule from 8pm on will also see a big change, with Phil Silvers' You'll Never Get Rich going into the 8-8:30pm spot, with R. J. Reynolds (Camels) and Anana Refrigeration as alternate week sponsors. Marie Wilson's new series, Miss Pepperdine, goes in at 8:30pm, with Carter Products (Arrid, Rise, Little Liver Pills) alternating weekly as sponsor with Pharmaceutical, Inc (Geritol). At 9pm, Joe and Mabel, a new comedy series (see later listing for production and cast info) moves into the spot currently held by Meet Millie; to be sponsored on alternate weeks by W. A. Sheaffer Pen Co and The Maytag Co. Red Skelton will return to his 9:30-10pm period after summer hiatus, with The \$64,000 Question, new Revlon program, starting in two weeks, continuing right through, according to current plans. Thursday night changes include a new melodrama-anthology series, Wanted, 8-8:30pm, and the Johnny Carson Show, a new comedy-revue program starring the young CBS West Coast comic, which may be extended to a full hour, goes in at 10pm. Sundays, the new Alfred Hitchcock drama series is scheduled for 9:30-10pm; with another new show following that. The biggest switch of all comes in at 7:30-8pm, Monday thru Friday, starting the week of Sept 26. Robin Hood leads off on Monday, for Wildroot and Johnson & Johnson as alternate sponsors; Name That Tune, the only live show in the strip group, returns for Whitehall Pharmacal on Tuesdays; Brave Eagle, a new film series, formerly Cochise, is scheduled for Wednesday, no sponsor as yet; Sgt. Preston of the Yukon, another new film series, will fill the Thursday slot for Quaker Oats, and My Friend Flicka, still open for sale, will be seen Fridays. At least 10 of the new series for the fall will be on film, but as with all programming, shifts may be made at the option of the sponsors, current or future.

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NBC's Summer Specials have been finalized. The first, on June 19, will be Remember -- 1938, to be produced and directed in Hollywood by Herbert Bayard Swope, Jr. The script, written by Luther Davis and Charles Isaacs, will cover the highlights of that calendar year, with Groucho Marx as host-commentator, and Ethel Barrymore, Oscar Levant, Jonathan Winters and Gordon Jenkins and his orchestra on the guest roster, with others to be announced. The two other Sunday specials during the summer will be presented July 17 and August 14, with details still in the works. The Saturday specials will kick off on July 2 from Hollywood, with Jack Rayel producing and directing (he's also exec producer of the entire summer slate) with stars from the Universal-International lot performing (not just bows or walk-ons) in a full-scale revue. NBC's Steve Allen, who will be in Hollywood to make "The Benny Goodman Story," will meander thru the proceedings as a connecting link. On Saturday, July 30, Alan Handley will produce and direct "Svengali and the Blonde," the musical version of "Trilby," starring Carol Channing, Basil Rathbone and Russell Arms, with Ethel Barrymore as narrator. "One Touch of Venus" will be brought to New York from its August run at the Dallas State Fair, to be produced by Jack Rayel and directed by George Schaefer on August 27, with Russell Nye and George Gaynes in starring roles. The leading lady playing "Venus," will probably be named today (25).

Joe and Mabel, the new CBS series to be presented live from New York on Tuesdays, 9-9:30pm, starting in the fall under the alternate sponsorship of W. A. Sheaffer Pen Co. and The Maytag Co., is packaged by Irving Gaynor Neiman and Talent Associates, with Neiman as creator and chief writer (staff writers are now being selected). David Suskind will produce the series, with Dan Petrie as director. Regulars in the cast include Larry Blyden, Nita Talbot, Luella Gear, Norman Feld and Michael Mann..... CBS will present "The Barretts of Wimpole Street," starring Geraldine Fitzgerald on June 8 as one of its two productions (the other on June 22) alternating with Front Row Center, the new GE Wednesday night hour-long series, until U. S. Steel Hour moves over from ABC on July 6.....Caesar's Hour summer replacement, coming in on July 4, will have Phil Foster as the lead, with Cliff Norton, Barbara Nichols and Bobby Sherwood fronting a band; with the story line following a name band on tour.....Stan Kenton's Music '55 goes to CBS as replacement for The Ray Milland Show, Thursdays, 8-8:30pm, starting July 7, instead of replacing Person to Person as originally announced.....CBS will switch The Halls of Ivy from its current Tuesday, 8:30-9pm spot, to Thursdays, 10:30-11pm, on July 14. The program will continue its first run films thru July 14 (no show on July 12, the week it moves) and then schedule re-runs thru October 13. It replaces Willy in its new spot. International Harvester and National Biscuit Co are alternate week sponsors of the Ronald Colman-Benita Hume series.

Reah Productions, originally created by Ed Montaigne and Phil Reisman to produce the I Spy series, starring Raymond Massey, with financial backing from Guild Films, is now a wholly-owned subsidiary of Guild. I Spy and The Goldbergs, another Guild series, will resume production on their films on July 5 in New York.....Four Star Productions has bought "Grand Motel," a book by former Hollywood script writers William and Milarde Brent (published by Greenberg, Publisher) for production as a TV film series, with a feature movie planned for 1956. The authors will write the scripts....Charles E. Skinner Productions has set up at 6226 Yucca St., Hollywood 28, Calif., (Westfilm Studio) for production on its Sgt Preston of the Yukon which starts in June. Joe Holton has moved from Skinner's New York office to the coast to handle casting, while Nelson Gidding has taken over as writer in place of the late Robert Sloane. Richard Simmons will star in the lead role.....You Can't Take it With You is on a full production schedule for Screen Gems, with Ed Buzzell producing and directing from scripts by Phil Shuken, Lee Karson, Sumner Long and Rik Vollaerts. Regular cast includes Cecil Kellaway, George Givot; Robert Clarke and Barbara Britton as the romantic leads; and Mydia Westman and Joyce Holden.....Those Whiting Girls at Desilu has Craig Stevens and Mabel Albertson supporting Margaret and Barbara Whiting.

Ellingwood "Bud" Kaye has been named West Coast Story and Script Editor for CBS Television, a new department patterned after the East Coast Story Dept headed by Don ore at CBS in New York. With lapses and side jaunts, both Kaye and Moore now meet at the parallel again. When they were on the staff of Cosmopolitan Magazine, Moore was senior associate editor, while Kaye was associate editor. Later, when both were with Warner Bros., Moore was Eastern Story Editor while Kaye was Western Story Editor. ....Sid Caesar and Charles Peck, Jr., have organized Charles K. Peck, Jr., Ltd., in New York, to produce a film series for television based on the wartime activities of the OSS. Rights to stories have been acquired from "Veterans of the Office of Strategic Services" and Henry Prescott, president of the organization, and William Eliscu will be technical advisers. Titled OSS, the films will be made in Europe and the Middle and Far East, with the pilot rolling in Rome on July 4 under the direction of Delbert Mann. Script is by Charles Peck, with future scripts to be done by other writers following the format created by Peck. Each episode will be an hour-long presentation of American espionage activities during World War II.

MCA-TV will distribute the new Dr. Hudson's Secret Journal series being produced by Eugene Solow and Brewster Morgan at California Studios.....Ziv TV will make a pilot for the television version of the Dr. Christian series, the career role of Jean Harsholt in the movies and on radio. Wendell Corey is reported as the star in a more romanticized angle on the famed doctor.....CBS Newsfilm will be supplier of filmed news coverage of North and South America and the Far East to Independent TV News, Ltd. of England, the news programming company set up by England's new commercial television authority. Aidan Crawley is editor of I.T.M.....NBC Enterprises has transferred its licensing division operations to Kagran Corp., putting all its product and merchandise licensing activities under one roof. NBC purchased Kagran from Martin Stone several months ago.

AGENCIES AND ACCOUNTS: Waring Products Corp (Blenders, Mixers, Irons) moves to Anderson & Cairns, Inc., effective June 15.....Colgate Palmolive Co's "Lustre Net Hair Spray" thru Lennen & Newell, Inc(NY), is being TV tested in LA beginning June 15 with participations on CBS' Panorama Pacific, covering most of Southern California.

PEOPLE GOING PLACES: Ben Park, NBC-TV network program manager in Chicago, has been named director of public affairs for the network, effective June 1, in New York. ....Ted Danielewski has joined the NBC-TV program dept in New York as a director and an aide in the search for new talent. He will work under Leonard Hole, director of program development.....Robert H. Salk has been named director of sales of Screen Gems, Inc., in New York, effective August 1.....Al Rylander has been appointed to the new post of director of exploitation for NBC as head of a new exploitation dept formed as part of the present press dept, effective June 6. Rylander has been manager of exploitation for Columbia Pictures.....John H. Allen has been named director of radio and television for Tatham-Laird, Inc., in Chicago. George A. Bolas continues as v.p. and media supervisor.....Dan Goodman has joined Walt Frammer Productions in New York as head of a new TV syndication dept, to syndicate live packages. ....William Crawford has resigned as sales manager of WABD(NY). The post will not be filled at present while the station develops its new sales concept.

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