

Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

OCTOBER 17-23, 1955

VOLUME 7 NUMBER 42

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PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(17)

NBC- 8-9:30pm EDT; SPECIAL & CHANGE; Producers' Showcase - "Cyrano de Bergerac" (Color); LIVE from WRCA-TV(NY), 69 stations live, none kine. § Co-Sponsors- Radio Corp of America (RCA Victor) thru Kenyon & Eckhardt, Inc(NY) & Ford Motor Co (Ford cars, trucks, farm implements) thru Kenyon & Eckhardt, Inc (NY). § Pkgr- NBC-TV(NY); Superv Prods- Donald Davis & Dorothy Mathews(NBC); Prod & Stager for "Cyrano"- Jose Ferrer; TV Dir- Kirk Browning; Assoc Dir- Dean Whitmore; Music Dir & Composer for "Cyrano"- George Bassman; Art Dir- Richard Day; Sets- Burr Smidt; Costumes- Guy Kent; Assoc Prod Superv- Andrew McCullough; Unit Mgr- Perry Cross. § Jose Ferrer and Claire Bloom star in "Cyrano de Bergerac," from the play by Edmond Rostand; TV adaptation by Joseph Schrank from the translation from the French by Brian Hooker. (See page B for cast credits). Donald Davis and Dorothy Mathews become supervising producers of Producers' Showcase, effective with this production. Program is seen every 4th Monday.

Thursday(20)

CBS- 10:30-11pm EDT; DEBUT; Wanted; FILM from WCBS-TV(NY), no. of stations indefinite. § Sponsor- American Home Products Corp Divs: Boyle-Midway, Inc (Aerowax, Easy-Off Oven Cleaner) thru Geyer Advertising, Inc(NY); Acct Execs- Wright Nodine, Clark Gleen; Comm Superv- James Harkey; Commls- On Film. Whitehall Pharmacal Co (Anacin) thru Blow-Beirn-Toigo, Inc(NY); Acct Exec- William Sibert; Comm Superv- Bob Roberts; Commls- On Film. § Pkgr- McGraw Associates(NY); Prods- Walter McGraw, Peggy McGraw; Dir- Bruce Anderson (1st five); Prod Mgr- Pete Henning; Dir of Photog- Torbin Johnke; Script Ed- Peggy McGraw; Ed Superv- Gene Milford. § Film re-enactments of news stories of fugitives from justice and their hunters, in which the principals are not actors but are the real criminals and their associates and real law officers and officials. Each is a filmed case history of a particular criminal. Walter McGraw is narrator. The series replaces The Halls of Ivy (last show Oct 13) in the time spot.

Saturday(22)

CBS- 9:30-11pm EDT; SPECIAL; Ford Star Jubilee - "Together With Music" (Color); LIVE from WCBS-TV(NY), 156 stations live, none kine. § Sponsor- Ford Div, Ford Motor Co thru J. Walter Thompson Co(Det). § Pkgr- CBS-TV(NY); Exec Prod- Richard Lewine; Prods- Lance Hamilton, Charles Russell; (Cont'd on next page)

THIS WEEK(Cont'd)

Saturday(22)

CBS- Ford Star Jubilee (Cont'd from previous page): Staged By- Noel Coward; TV Dir- Jerome Shaw; Music Dir- Toots Camarata; Piano- Peter Matz; Sets- Robert Markell; Costumes- Miss Martin's gowns by Mainbocher; Writer- Noel Coward. § Mary Martin and Noel Coward present sketches from their career highlights, with additional new material created by Mr. Coward. Program is seen every 4th Saturday.

CBS- 11pm-12midnight EDT; SPECIAL; Conquest - Man's Right to Fly; FILM & LIVE from WCBS-TV(NY), no. of stations indefinite. § Sponsor- Longines-Wittnauer Watch Co thru Victor A. Bennett Co., Inc(NY); Acct Exec- Edward D. Kahn; Comm Anncr- Frank Knight. § Pkgr- Longines-Wittnauer Watch Co(NY); Creator-Prod- Alan R. Cartoun; Prod Superv- Peter Clark Fremd; Dirs- Ted Estabrook, Alan Cartoun; Asst Dir- Mike Meltzer; Writer- Alan Cartoun; Research- Ann Byington; Music Dir- Eugene Lowell, Rudy Sims; Superv Eds- Ann Herger, Stan Simmons, Larry Silk; Special Effects- Saul Taffet. § The story of man's struggle to conquer the air, from the time of the Wrights to supersonic rockets, told through film clips from various sources and voice-over narration. Conrad Nagel is host, with Westbrook Van Voorhis and Larry LeSueur as narrators. Music will be performed by the Longines Symphonette and The Choraliers, conducted by Eugene Lowell. The program pre-empts local programming.

Sunday(23)

NBC- 1-1:30pm EDT; SPECIAL; Look at Russia; FILM from WRCA-TV(NY), to the net. § Sustaining, public service. § Pkgr- NBC News(NY); Prod- Sam Sharkey; Dir- Charles Christensen; Cameramen- Irving R. Levine, Gerhardt Stindt and Joe Oexle; Film Ed- Frank George, Jr.; Writer- Stuart Little. § Comprehensive film report on typical activities in Russia, prepared mainly by Irving R. Levine, who also does the commentary. Frank Bourgholtzer of NBC News appears in 'man in the street' Moscow-style interviews. The program is in open time.

NBC- 4-5:30pm EDT, every 4th Sunday; DEBUT; Maurice Evans Presents on The Hall-
mark Hall of Fame; LIVE from WRCA-TV(NY), 107 stations live. § Sponsor- Hallmark Cards thru Foote, Cone & Belding(Chi). § Pkgr- NBC-TV(NY) with Maurice Evans; Exec Prod- Jack Rayel(NBC); Prod- Maurice Evans; Assoc Prod- Mildred Freed Alberg; Dir- George Schaefer; Assoc Dir- Robert Hartung; Music Dir- Franz Allers; Story Ed- S. Mark Smith; Unit Mgr- Brice Howard. For "Alice in Wonderland" (1st program): Costumes & Masks- Noel Taylor; Choreog- Tony Charmoli; Sets- Jan Scott; Writer- Florida Friebus (based on play by Florida Friebus and Eva LeGallienne, from Lewis Carroll's story). § Maurice Evans appears as host-narrator and will act in two of the eight productions planned for the season (thru May 27), ranging from the classic to modern drama, including a musical and one original written for TV. The first production, "Alice in Wonderland," in color, stars Eva LeGallienne as the White Queen, Gillian Barber as Alice, Bobby Clark as the Duchess, Elsa Lanchester as the Red Queen, Martyn Green as the Rabbit and Burr Tillstrom as puppeteer and also as Mock Turtle. (See page E for cast credits). The program will alternate with Wide Wide World and NBC TV Opera Theatre in this spot.

OTHER NETWORK CHANGES & ADDITIONS

ABC- TV Reader's Digest (Mon, 8-8:30pm EDT) New series of films begins Oct 17. Program has been seen via re-runs during summer.

CBS- Meet Millie (Tue, 9-9:30pm EDT) Lester Vail continues as producer-director of series. (Alex Gottlieb goes to NY to produce Joe and Mabel). (See page 128).

NBC- Wide Wide World (Every other Sun, 4-5:30pm EDT) Change sponsor, Delco-Remy Div, to Delco Battery (part of Delco-Remy Div, GMC). (See page 128).

LOCAL STATION ACTIVITY

- WABC-TV(Ch 7)- Paula Stone's Toyshop; DEBUT Oct 2; Sun, 4-5pm EDT. Sustaining. Pkgr New York & Prod & Dir- Paula Stone. Paula Stone stars in this children's musical, with comedian Tim Herbert, dance team Barbara Maye and Larry Howard, and six children invited each week to participate as guests.
- WABD(Ch 5) - Star Time Kids; STATION DEBUT Oct 1; Sat, 7-7:30pm EDT. Sponsor- Sunset Appliance Stores thru Martin L. Smith & Co., Inc(NY). Pkgr & Prod- George Scheck; Dir- Barry Shear. Children's variety program, with a regular cast of young talent, returns on a new station.
- WABD - Wonderama; DEBUT Sept 25; Sun, 12noon-6pm EDT, LIVE & FILM. Participations. Pkgr- WABD; Prod- Clara Heller; Asst Prod- Betty Churchill; Dir- Arnee Nocks. Sandy Becker is m.c. for this children's program which features different segments, ranging from dancing to puppets, cartoons to Western shorts, both live and film. Regular performers include Pat Meikle, Captain Video, Milbourne Christopher and Jon Gnagy.
- WABD - Mike Wallace and the News; DEBUT Oct 3, Mon thru Fri, 7-7:15pm & 11-11:15pm EDT. Sponsor- Bond Clothes. Pkgr- WABD; Superv- Ted Yates. Mike Wallace presents current news, features, behind-the-scenes information and New York college news, via live and film reportage; also interviewing news-making people.
- WABD - New York Times Youth Forum; RETURN Oct 9; Sun, 6:30-7pm EDT. Sustaining. Pkgr & Prod- Dorothy Gordon(Times). Program returns for its 10th season, with Dorothy Gordon as moderator of a panel of young people from public, private and parochial schools who discuss current topics with prominent guests.
- WABD - The Tex McCrary Show; DEBUT Oct 10; Mon thru Fri, 7:15-7:25pm. Sustaining. Pkgr- WABD; Prod- Hank Wechsler; Dir- Barry Shear. Tex McCrary interviews "Most Important People" in various fields to focus attention on the leaders in the fields, exploring the "why" of their leadership, to give a picture of the particular field. Program is sub-titled "M.I.P."
- WOR-TV(Ch 9) - New York Herald Tribune Forum; RETURN Oct 16; Sun & Mon, 9-10pm (Oct New York 16 & 17 only). Sustaining, public service. Pkgr- N.Y. Herald Tribune with WOR-TV; Exec Prod- Helen Hiatt Waller; Prod & Dir- Ralph Giffen. The 24th annual Forum is again telecast by WOR-TV, devoted to the theme, "Dynamic Forces at Work on World Problems." Panel discussions and question and answer sessions featuring top government, UN and industry officials before an audience of representatives of large organizations and college and university students and teachers. The Monday session will include an additional half-hour, from 10-10:30pm, when Vice President Richard M. Nixon will address the closing portion at the Waldorf-Astoria Hotel. The address will be carried outside New York over the ABC TV network.
- WPIX(Ch 11) - Bowling with Champions; DEBUT Oct 16, Sun, 4-5pm EDT. Sponsors- Marcal Paper Mills, Inc thru Riedl & Freede, Inc(NJ) and Pabst Brewing Co thru Warwick & Legler, Inc(NY). Pkgr & Prod- WPIX. Russ Hodges describes the Atlantic Seaboard Classic Bowling League competition at Matawan-Keyport, N.J., Recreation Center, featuring teams from 10 Eastern cities, for 23 weeks.
- WRCA-TV(Ch 4)- Monday Quarterback; DEBUT Oct 3; Mon, 6:30-6:45pm EDT. Sustaining. New York Pkgr- WRCA-TV; Prod- Ted Lloyd; Prod Superv- Sandy Sheldon. Jackie Robinson and NBC sportscaster Lindsey Nelson discuss the weekend's leading sports events, using film clips of major events to highlight teams, players and events.

TALENT SHOWSHEET OCTOBER 14-OCTOBER 23, 1955
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Most of the shows on Oct. 14, 15, 16 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Oct. 21. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY OCTOBER 14  
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THE BIG STORY NBC 9pm Odell McRae - Laurel (Miss.) Leader-Call - (O) by Gail Ingram; with Jim Boles, Patsy Flicker, Geoffrey Bryant, Ed Bryce, Charlotte Jones, Rock Roger, Wesley Lau; (SD)

The Vise ABC 9:30pm Two of a Kind - with Donald Wolfitt, Aleta Morrison; (SW & SD)
 (Ron Randell)

STAR STAGE NBC 9:30pm Brand From the Burningz - (O) by Doris Holman; with Zachary Scott, Ruth Ford, Vaughn Taylor, (other supporting players not confirmed at press time.)

ETHEL & ALBERT ABC 10pm (O) by Peg Lynch; with Margaret Hamilton, Helen Ray, Harrison Dowd, Anna Minot, Bill Keene, Dickie Orlan; (SD) by Walter Hart (ABC PREMIERE)
 (Peg Lynch & Alan Bunce)

SATURDAY OCTOBER 15
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CAMERA THREE CBS 2pm Heart of Darkness - (O) by Joseph Conrad; (A) Robert Herridge; with John Drainie, Lee Henry, John Mackwood, Gordon Sterne, Robert Blackburn, Shepard Keron, Tom Daly, Robert Hersh; (SD)

The Henry Fonda- RCA 7pm The Norther - (O) by Harold Shumate; with Stephen McNally, Peggy Rheingold Theatre (Jackie Gleason)

STAGE SHOW CBS 8pm DELETE: Billy Daniels; ADD: Dick Haymas (S)

THE PERRY COMO SHOW NBC 8pm ADD: Lorraine Prato (S)

The Honeymooners CBS 8:30pm The Golfer - regulars & George Petrie, John Griggs, Jack Davis, (Jackie Gleason) John Gibson, Frank Marth, Charles Penman; (SW & SD)

Texaco Star Theatre NBC 9:30pm Carmen Miranda, Eddie Jackson  
 (Jimmy Durante)

Fabian of Scotland RCA 11:15pm The Executioner - with Bruce Seton, Elspet Gray, Peter Swannick, (Jackie Gleason) Noel Howlett, William Abney, Robert Raglan, Tottie Truman Taylor; (SW); (SD) by Alex Bryce

SUNDAY OCTOBER 16  
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LAMP UNTO MY FEET CBS 10am cast not available at press time
 (Dr. Lyman Bryson)

LOOK UP & LIVE CBS 10:30am (O) by Ben Kagan; with Mary Anthony Dancers; (SD) Marvin Silber-
 (Merv Griffin) sner

OMNIBUS CBS 5pm I - The Jazz World - Leonard Bernstein & 19-piece instrumental
 (Alistair Cooke) group, Lois O'Brien (S), Lou Elliott (S); II - Scenes Out of
 The California Boyhood of William Saroyan - with Sal Mineo, Pat
 De Simeone, Dorrit Kelton, Peg Murray, Richard Casey, Victor
 Thorley; written & staged by Saroyan; (SD) by Seymour Robbie

You Are There CBS 6:30pm pre-empted by special filmed report on "Moscow Today"
 (Walter Cronkite)

It's A Great Life NBC 7pm The Girl Friend - regulars & Ann Robinson, Lyle Talbot (SW+ S)

THE ED SULLIVAN SHOW CBS 8pm Rosemary Clooney (S), Dave Brubeck & quartet (M), Edward R. Mur-
 row, Robert Lamouret (ventril.), Evers & Walker (tightrope act),
 Billy De Wolfe (C) DAVID BROADFOOT (C)

SUNDAY OCTOBER 16 (Cont'd)
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COLGATE VARIETY HOUR NBC 8pm

DELETE: Jack Carson; ADD: Will Rogers, Jr. (host), Jan Clayton (S), Bambi Lynn & Rod Alexander (D), Dean Martin & Jerry Lewis

General Electric Theatre CBS 9pm  
 (Ronald Reagan)

Lash of Fear - (O) by James Warner Bellah; with John Payne, Nancy Gates, Keenan Wynn, Norman Leavitt, Tom Fadden, Walter Baldwin, Dale Van Sickle, Fritz Ford; (SD) John English

Alfred Hitchcock Presents CBS 9:30

Triggers in Leash - (O) by Allan Vaughn Elston; (A) by Dick Carr; with Gene Barry, Ellen Corby, Darren McGavin; (SD)

The Loretta Young Show NBC 10pm  
 (Van Johnson)

The Last Spring - (O) by Louis E. Holz; (A) by Gene Levitt; with John Hodiak, Peggy Knudsen, Michael Wingleman, Raymond Bailey, Larry Blake, Guy Williams, James Dobson, Walter Kelley, Kayoko Wakita; (SD) by Harry Keller

APPOINTMENT WITH ADVENTURE CBS 10pm

Helping Hand - (O) by Peter Turgeon & David Sureck; with Patricia Benoit, Perry Fiske, George Macready, Martin Kosleck, Frank Hammerton; (SD)

MONDAY OCTOBER 17  
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Superman WRCA-TV 6pm

cast not available at press time

Sherlock Holmes WRCA-TV 7pm
 (Ronald Howard)

The Case of the Tyrant's Daughter - (O) by Roger E. Garris; with June Petersen, Zach Matalone, Basil Dignam, Corinne Grossman, Sacha Pitoeff, Rowland Bartrop, George Borwick, J. Pierre Harrison; (SD)

Adventures of Robin Hood CBS 7:30pm
 (Richard Greene)

Friar Tuck - with Alan Wheatley, Leslie Phillips, Alexander Gauge, Douglas Wilmer, Faith Bailey, Simon Lovell, Harold Drake (SW & SD)

TV Reader's Digest ABC 8pm

Child Pioneer - (O) by Honore Willis Morrow; (A) by Erna Lazarus; with Jack Diamond, John Compton, Terry Dunavan, Bernadette Wither, Andrea Lee, Cheryl Callaway, Linda Bruce, Robert Williams, Claudia Byar, Jean Byron, Richard Carland; (SD) by Justus Addis

PRODUCERS' SHOWCASE NBC 8pm

Cyrano de Bergerac - (O) by Edmond Rostand; (A) Joseph Schrank; with Jose Ferrer, Claire Bloom, Christopher Plummer, Jacques Aubuchon, Paula Laurence, Patricia Wheel, Will Kuluva, William Woodson, Edith King, Robert Carroll, John McQuade, Dean Cetrulo, Leopold Badia, Leon Charles, Francis Letton, Laurence Hugo, Eric Sinclair, Charles Summers, Sarah Marshall, Stanley Carlson, John Vivyan, Carmen Alvarez, Roger Evan Boxill, Ray MacDonnell; (SD) by Kirk Browning; original music by George Bassman; staged by Jose Ferrer

ARTHUR GODFREY'S CBS 8:30pm
 TALENT SCOUTS

Tequilas Trio (S), Eleanor Sandlin (S), Frank Poretta (S)

THE VOICE OF FIRESTONE ABC 8:30pm

Jerome Hines (S)

December Bride CBS 9:30pm
 (Spring Byington)

Lily & the Wolf - regulars & Charles Coburn, Dean Miller, Frances Rafferty, Harry Morgan, Verna Felton, Lillian Hamilton, Eric Wilton; (SW); (SD) by Jerry Thorpe

ROBERT MONTGOMERY NBC 9:30pm
 PRESENTS

Tomorrow is Forever - (A) by Roy Bailey; with Gale Storm, William Windum, Robert Ellenstein, Don Oreck, Luan Platter De Solis, Mary Farrell; (SD)

Eddie Cantor Comedy WABC 10pm
 Theatre

The Play Pen - with Edward Arnold, Walter Kingsford; (SW & SD)

STUDIO ONE CBS 10pm

A Most Contagious Game - (O) by Samuel Grafton; (A) by Don Ettinger; with Steve Cochran, Edward Andrews, Bert Freed, Kenny Delmar, Marion Brash, Philip Coolidge, Woodrow Parfrey, Sy Travers, Charles Jordan, Earl George, Wood Romoff; (SD) by Franklin Schaffner

TUESDAY OCTOBER 18
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Steve Donovan WRCA-TV 6pm
(Douglas Kennedy)

School Teacher - (O) by William F. Leicester; with John Hudson, Whit B'ssell, Robert Brubaker, Hal Baylor, Byron Foulger, Stafford Repp; (SD)

Warner Bros. Presents ABC 7:30pm
(Gig Young)

Casablanca - regulars & Peter Van Eyck, Nicole Maurey; (SD)

THE MILTON BERLE SHOW NBC 8pm

State of Confusion - (O) by Gore Vidal; with Ann Sothern, Robert Strauss, Frank Jenks, Kevin McCarthy, Grady Sutton, Ralph Dumka, Carol Veazie; (SD) by Jeffrey Hayden (COLOR)

Wyatt Earp ABC 8:30pm
(Hugh O'Brian)

The Gambler - with William Bryant, J. P. O'Donnell, Douglas Fowley, House Peters, Jr.; (SD)

You'll Never Get Rich CBS 8:30pm
(Phil Silvers)

AWOL - with Pat Hingle, Lilia Skala, Ben Astar, Olga Fabian, Hans Schumm, Edwin Phillips, Carol Keyser, Rudolph Weiss; (SW&SD)

Make Room For Daddy ABC 9pm
(Danny Thomas)

The Big Shot - regulars & Jesse White; (SW & SD)

Jane Wyman's Fireside Thtre NEC 9pm

One Last September - (O) by Kathleen Mite; with Donald Murphy, Irving Bacon, Amzie Strickland, Pitt Herbert, Lydia Reed, Glenn Langan, Bill Walker; (SD)

DuPont Cavalcade Thtre ABC 9:30pm

Disaster Patrol - (O) by Charles Bennett; with Steve Brodie, Jean Ruth, Robert Anderson, Tim Johnson, Steve Pendleton, Bill Lechner; (SD)

RED SKELTON SHOW CBS 9:30pm

George Raft (COLOR)

PONTIAC PLAYWRIGHTS '56 NBC 9:30pm

The Battler - (O) by Ernest Hemingway; (A) by A. E. Hotchner & Sidney Carroll; with Dewey Martin, Paul Newman, Phyllis Kirk, Frederick O'Neal

Big Town NBC 10:30pm
(Mark Stevens)

Source of Information - (writers not available) - with Mike Garth, Tony Caruso, Norbet Schiller, K. L. Smith, John Larch, Pitt Herbert; (SD) Mark Stevens

WEDNESDAY OCTOBER 19
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Screen Directors Playhouse NBC 8pm

A Midsummer Daydream - (O) by William Saroyan; with Kim Hunter, Keenan Wynn, Don Hammer, Don Wilson, Bea Benaderet, Michael Monroe, Ellene Janssen, Roy Glenn, David Hoffman; directed by John Brahm

Father Knows Best NBC 8:30pm
(Robert Young)

Advantage to Betty - regulars & Tamar Cooper, Harry Cody, Charlie Tannen; (SW & SD)

The Millionaire CBS 9pm
(Marvin Miller)

The Story of Iris Millar - with Virginia Grey, De Forest Kelley, Olive Sturgess, Glimore Bush, Carlyle Mitchell, Jean Vander Pyl; (SW); (SD) by Eric Wilton

KRAFT TELEVISION THEATRE NBC 9pm

I, Mrs. Bibb - (O) by Paul Crabtree; with Lillian Gish, Richard Kiley, Pat Smith, Russell Hicks, Marie Carroll, Rob Kilgallen, John Cameron Swayze; (SD) by Dick Dunlap

20th. Century-Fox Hour CBS 10pm
(Joseph Cotten)

Laura - (O) by Vera Caspary; (A) by Mel Dinelli; with George Sanders, Dana Wynter, Robert Stack, Scott Forbes; (SD) by John Brahm

I Led Three Lives WPIX 10pm
(Richard Carlson)

(O) by Donn Mullaly; with Virginia Stefan, John Zeremba, Harry Guardino, Edith Leslie, Paul Baxley, Morgan Windbiel, Bob Malcolm, Matty Fayn; (SD) by Leon Benson

THURSDAY OCTOBER 20
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The Bob Cummings Show CBS 8pm

Bob Falls in Love - with Lola Albright (new regular), King Donovan, Yvette Dugay, Minerva Unecal, Robert Cummings Jr., Mary Cummings, Sharon Cummings, Laurel Cummings; (SW & SD)

CLIMAX! CBS 8:30pm
(Bill Lundigan)

House of Shadows - (O) by Nona Coxhead; (A) by Devery Freeman; with Diana Lynn, James Daly, Ernest Truex, Jane Darwell; (SD) by John Frankenheimer (COLOR)

THURSDAY OCTOBER 20
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|-----------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The People's Choice</u><br>(Jackie Cooper) | NBC 8:30pm | regulars only; (change spelling Leonid Kinskey to Leonard Kinskey; (SW); (SD) by Leigh Jason                                                                                                                                                  |
| STAR TONIGHT                                  | ABC 9pm    | <u>The Little Wife</u> - (O) by William March; (A) by David Shaw; with Joe Maross, Geraldine Brooks, Murray Hamilton, Pat Hosley, Mary Moor, JoAnna Roos, Joe Helgeson; (SD) by Alan Anderson                                                 |
| <u>Four Star Playhouse</u>                    | CBS 9:30pm | <u>Let The Chips Fall</u> - (O) by Octavus Roy Cohen; (A) by Dick Carr; with Charles Boyer, Paul Langton, Rhys Williams, Jean Willes, Lewis Martin, Pierre Watkin, Sam Flint, Phil Tead, Nolan Leary, Hy Anzel, Ted Bliss; (SD)               |
| <u>Ford Theatre</u>                           | NBC 9:30pm | <u>Lady in The Wind</u> - (O) by Gerry Day; with Teresa Wright, Claude Dauphin, Kerwin Mathews; (SD) by Ted Post                                                                                                                              |
| LUX VIDEO THEATRE<br>(Otto Kruger)            | NBC 10pm   | <u>The Human Jungle</u> - (O) William Sackheim; (A) by Benjamin Simcoe; with Dennis O'Keefe, Joan Vohs, Russell Johnson, Ray Teal, Linda Leighton, Florenz Ames, Mort Mills, Marshall Bradford, Patrick Waltz, Claude Akins; (SD) by Earl Ebi |

FRIDAY OCTOBER 21  
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<u>Science Fiction Theatre</u> (Truman Bradley)	WRCA-TV 7pm	<u>The Human Equation</u> - with MacDonald Carey, Jean Byron, Peter Adams, Herbert Heyes, Tom McKee; (SW & SD)
<u>Adventures of Rin-Tin-Tin</u> (Lee Aaker & James Brown)	ABC 7:30	<u>Rin-Tin-Tin Meets Mr. President</u> - (O) by Tony Barrett; with Joe Sawyer, Tony Barrett, Paul Birch, Richard Emory, Robert Human, Michael Morre, William M. Griffith, Dick Elliot; (SD) by Earl Bellamy
MAMA (Peggy Wood)	CBS 8pm	<u>The Right Man</u> - regulars & James Broderick, Cherita Bauer, Raymond Edmund Johnson, Robert Burland; (SW & SD)
CROSSROADS	ABC 8:30pm	<u>The Unholy Trio</u> - with Luther Adler, Eve McVeagh, Joseph Crehan, Russell Johnson, Christopher Dark; (SW & SD)
<u>Our Miss Brooks</u>	CBS 8:30pm	regulars & Ricky Vera; (SW & SD)
<u>The Life of Riley</u> (William Bendix)	NBC 8:30pm	<u>Do It Yourself</u> - regulars & Ralph Sanford, Herb Vigran, Michael Ross, Gene Roth; (SW & SD)
<u>Crusader</u> (Brian Keith)	CBS 9pm	<u>A Boxing Match</u> - with Joan Elan, Charles Bronson, Ben Wright, Joe Mell, Richard Karlan, Lomax Study, Bert Hans, Norman Bishop, Kenneth Alton, John Indrisiano
<u>Schlitz Playhouse</u>	CBS 9:30pm	<u>The Girl Who Scared Men Off</u> - (O) by George Carouso; (A) by Siegfried Herzig; with Phyllis Avery, Hans Conried, David Saber, Bernadette Withers, James Parnell, Jesslyn Fox, Howard McNear, Harrison Lewis, Brad Morrow, Nancy Kulp; (SD) Roy Kellino
<u>The Vise</u> (Ron Randell)	ABC 9:30pm	<u>Cross Channel</u> - with Patrick Holt, Paula Byrne; (SW & SD)
ETHEL & ALBERT	ABC 10pm	regulars & Ruth White, Erandon Peters, Maurice Wells; (SW & SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY OCTOBER 14 THRU FRIDAY OCTOBER 21
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|-------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| GARRY MOORE SHOW                          | CBS 10am   | Tue - Don Adams (C); Fri - Randy Atcher & the Red River Ramblers (M), Martha Davis & Spouse (S & M)                                                                                                                                                                                                                                                                                                                                                        |
| JACK PAAR SHOW                            | CBS 1pm    | Mon - Walton & O'Rourke (puppeteers); Fri - Burl Ives (balladeer)                                                                                                                                                                                                                                                                                                                                                                                          |
| DATE WITH LIFE<br>(Logan Field)           | NBC 4pm    | M thru F - (O) by Jesse Sandler; cast as listed on 10/9/55, will continue thru 11/11                                                                                                                                                                                                                                                                                                                                                                       |
| WORLD OF MR. SWEENEY<br>(Charlie Ruggles) | NBC 4:30pm | 10/5 - Nell Harrison; 10/6 - Janet Fox, Jean Cleveland, John Gibson; 10/7 - Kay MacDonald; 10/10 - Harrison Dowd; 10/11 - Elizabeth Watts, Harry Gresham, Gerald Milton; 10/12 - Jeff Harris; 10/13 - Janet Fox, Dorothy Patten; 10/14 - Jean Cleveland, Nell Harrison; 10/17 - Janet Fox, Jean Cleveland, P. J. Kelly; 10/18 - Marion Shockly, Robert Wark; 10/19 - O. Z. Whitehead, Edith True; 10/20 - Ann Thomas, Bill Zuckert; 10/21 - Mimi Strougin. |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY OCTOBER 14 THRU FRIDAY OCTOBER 21 (Cont'd)

MODERN ROMANCES NBC 4:45pm 10/5 thru 10/7 - (O) by Joe Bates Smith; with Marian Winters, Margaret Hamilton, Ross Martin, Florence Anglin, John Shay; (SD) by Tom Reynolds. 10/10 thru 10/14 - (O) by Harry W. Junkin; with Mary Grace Canfield, Don Gordon, Court Benson, Stacy Graham, Earl Hammond, Sid Raymond; (SD). 10/17 thru 10/21 - (O) by William Kendall Clarke; with Harold J. Stone, Edward Binns, Roy Fant, Stotts Cotsworth, Maxine Stuart, Henry Lascoe; (SD)

SATURDAY OCTOBER 22

Tales of The Texas Rangers CBS 11:30 The Shooting of Sam Bass - (O) by Maurice Geraghty; with Stanley Andrews, John Hart, John Phillips, William Haade, Harry Lauter, Willard Parker; (SD) by Lew Landers

Ramar of The Jungle WPIX 7pm Curse of The Devil Doll - with Chick Chandler, Robert Knapp, Nick Stewart, Archie Savage, Vince Townsend; (SW & SD)

The Henry Fonda Rheingold Theatre WRCA 7pm Ferry To Fox Island - (O) by Ken Field; with Jan Sterling, Mary Anderson, Stewart Randall, Eddy Walter, Tudor Owen, Gayle Kellogg, Claire Dubrey; (SD) by Harry Keller

THE PERRY COMO SHOW NBC 8pm Aldo Ray, Jaye P. Morgan (S), Hal March (C) **JOEY BISITOP (C)**

The Honeymooners CBS 8:30pm A Woman's Work is Never Done - regulars & Betty Garde, Frank Marth

FORD STAR JUBILEE CBS 9:30pm Together With Music - (O) Noel Coward; with Mary Martin & Noel Coward; staged by Coward; (SD) Jerome Shaw; (COLOR)  
SUNDAY OCTOBER 23

Wild Bill Hickok CBS 12:30pm The Right of Way - with Lyle Talbot, Allan Nixon, Guy Teague, Buzz Henry, Frank Jenks, Theodore Von Eltz; (SW & SD)

Captain Gallant of The Foreign Legion NBC 5:30pm Ransom - (O) by Gene Levitt; regulars & Claude Parrell, Phil Reed, Jean Hevey, Frank MacDonald; (SD) by Marcelle Cravenne

You Are There CBS 6:30pm The Secret Message That Plunged the U.S. into World War I - (A) by Jack Bennett; with Harlan Warde, Charles Watts, Betty Lou Gerson, John Banner, Robert Burton, Edward Earle, Roy Engel, Paul Birch, Jerry Paris, Barry Atwater, Charles Meredith, Robin Hughes, John E. Wengraf, Denver Pyle, Ed McNally; (SD)

Roy Rogers Show NBC 6:30pm Ranch War - (O) by N. M. Faison; with regulars & Harry Harvey, Jr., Claddia Barrett, Ralph Sanford, Fred Coby, Harry Harvey, Sr., Russ Scott, Ewing Mitchell; (SD)

Jack Benny Show CBS 7:30pm Art Linkletter, Peggy King (S)

ED SULLIVAN SHOW CBS 8pm **SMITH & DALE (C), DAVID BROADFOOT (C)**  
~~Jack Polance, Bud Soderger, Wendell Corey~~, Nat "King" Cole & Mrs. Cole, The D'Oyly Carte Opera Company, The Charlivels (across-cm-edy-songs)

COLGATE VARIETY HOUR NBC 8pm Ray Milland, the Bob Hamilton Trio (D), Rudy Vallee, Mickey Rooney, Roger Williams (M), Stan Freberg (C), Jack Haley (C), the 5 Goldwyn Girls

HALLMARK HALL OF FAME NBC 4pm Alice in Wonderland - (O) by Lewis Carroll; (A) by Florida Friebus; with Gillian Barber, Eva Le Gallienne, Bobby Clark, Martyn Green, Elsa Lanchester, Burr Tillstrom, (Tillstrom also acts as puppeteer), Reginald Gardiner, J. Pat O'Malley, Hiram Sherman, Alice Pearce, Noel Leslie, Skedje Miller, Don Hanmer, Tom Bosely, Karl Swenson; (SD) by George Schaefer; Music by Richard Addinsell; (COLOR, BLACK & WHITE)

Loretta Young Show NBC 10pm Katy - (O) by Mary Jane Waldo; (A) by Lowell S. Hawley; with Margaret Hayes, Beverly Washburn, Charles Herbert, Don Haggerty, Dot Patrick, Mary Fields; (SD) by Harry Keller



LOCAL FILM SERIES -- DEBUTS & RE-RUNS

(New York, Chicago & Los Angeles)

| <u>STA &amp; CHAN</u> | <u>SERIES TITLE &amp; DISTRIB</u>                                 | <u>SPONSOR &amp; AGENCY</u>                                                      | <u>START DATE</u>      | <u>DAY</u>    | <u>TIME</u>                           |
|-----------------------|-------------------------------------------------------------------|----------------------------------------------------------------------------------|------------------------|---------------|---------------------------------------|
| New York<br>WABC(7)   | *"Tom Harmon's Workshop"<br>(N.W. Ayer & Sons Adv)                | -Magna Engineering thru<br>N.W. Ayer & Sons, S.F.                                | 10/8                   | Sat           | 10:30-10:45pm                         |
| WABC(7)               | *"The Cisco Kid"<br>(Ziv-TV)                                      | -Open                                                                            | 10/8                   | Sat           | also Sun rerun 2-2:15pm<br>6-6:30pm   |
| WABC(7)               | *"Adventures of The Falcon"<br>(NBC Film)                         | -Open                                                                            | 10/9                   | Sun           | 10:30-11pm                            |
| WRCA(4)               | *"Ardy's Gang"<br>(Frank Ferrin)                                  | -Buster Brown Shoes thru<br>Leo Burnett Co, Chi                                  | 8/20                   | Sat           | 9:30-10am                             |
| WRCA(4)               | *"Steve Donovan, Western<br>Marshall" (NBC Film)                  | -Open                                                                            | 9/6                    | Tues          | 6-6:30pm                              |
| WRCA(4)               | *"Bethlehem Sports Time"<br>(INS)                                 | -Bethlehem Steel thru<br>Radio Reports, NY                                       | 9/14                   | Wed           | 6:30-6:45pm                           |
| WRCA(4)               | *"Frank Leahy's Football<br>Forecast" (Station Dist's)            | -Du Pont de Nemours & Co<br>thru BBD&O, NY                                       | 9/30                   | Fri           | 6:30-6:45pm                           |
| WRCA(4)               | *"The Great Gildersleeve"<br>(NBC Film)                           | -Ronconi Macaroni Co thru<br>Emil Kogul; Alt wks-Open                            | 9/27                   | Tues          | 7-7:30pm                              |
| WRCA(4)               | *#"Fabian of Scotland Yard"<br>(Telefilm Enterprises)             | -U.S. Tobacco(Encore)thru<br>Kudner; alt wks-Open                                | 10/1                   | Sat           | 11:15-11:45pm<br>(new day & time)     |
| WRCA(4)               | *"Les Paul & Mary Ford Show"<br>(Warner-Lambert)                  | -Warner-Lambert thru Lam-<br>bert & Feasley, NY                                  | 10/2                   | Sun           | 11:15-11:20pm                         |
| WRCA(4)               | *"Death Valley Days"<br>(McCann-Erickson)                         | -Pacific Borax Co thru<br>McCann-Erickson                                        | 10/12                  | alt Wed       | 7-7:30pm                              |
| WRCA(4)               | #"Playhouse 4"(Station title<br>for "Paragon Playhouse"(NBC Film) | -Open                                                                            | 10/5                   | alt Wed       | 7-7:30pm                              |
| WABD(5)               | #"The Hunter"<br>(Frank J. Miller Adv)                            | -Tafon Distrib's thru<br>Frank J. Miller, LA                                     | 8/7                    | Sun           | 10-10:30pm                            |
| WABD(5)               | *#"The Lone Wolf"<br>(MCA-TV)                                     | -Open                                                                            | 9/12                   | Mon           | 7:30-8pm                              |
| WABD(5)               | *"The Big Fights"<br>(Big Fights, Inc)                            | -Open                                                                            | 9/14                   | Wed           | 7:30-8pm                              |
| WABD(5)               | #"Rocky Jones, Space<br>Ranger" (MCA-TV)                          | -Open                                                                            | 9/19                   | Mon-Fri       | 6-6:15pm                              |
| WABD(5)               | #"Telecomics"<br>(Flamingo Films)                                 | -Open                                                                            | 9/19                   | Mon-Fri       | 6:15-6:30pm                           |
| WABD(5)               | #"Play of the Week"<br>(National Telefilm Assoc)                  | -United Cigar-Whelan<br>Drugs thru Product Adv                                   | 9/20                   | Tues          | 9-9:30pm                              |
| WABD(5)               | #"City Assignment"<br>(MCA-TV)                                    | -United Cigar-Whelan<br>Drugs thru Product Adv                                   | 9/20                   | Tues          | 9:30-10pm                             |
| WABD(5)               | *"The Goldbergs"<br>(Guild Films)                                 | -Old Dutch Coffee Co thru<br>Peck Adv Agcy, NY                                   | 9/22                   | Thurs         | 7:30-8pm                              |
| WABD(5)               | *"Adventures of Long John<br>Silver"(CBS Film)                    | -A. Goodman Sons thru<br>Al Paul Lefton, NY                                      | 9/22                   | Thurs         | 8-8:30pm                              |
| WABD(5)               | #"Janet Dean, R.N."<br>(UM & M)                                   | -Open                                                                            | 9/26                   | Mon-Fri       | 11-11:15am                            |
| WABD(5)               | #"Life With Elizabeth"<br>(Guild Films)                           | -Open                                                                            | 9/26                   | Mon-Fri       | 11:15-11:30am                         |
| WABD(5)               | #"Beulah"<br>(Flamingo Films)                                     | -Open                                                                            | 9/26                   | Mon-Fri       | 11:30-11:45am                         |
| WABD(5)               | #"Mr. & Mrs. North"<br>(Advertisers' TV Prgrm Service)            | -Open                                                                            | 9/26                   | Mon-Fri       | 11:45-12noon                          |
| WABD(5)               | #"Sherlock Holmes"<br>(UM & M)                                    | -Gallo Wines thru Gets-<br>cal; alt with Levelor-<br>Lorentzen thru Friend-Riess | 10/21                  | Fri           | 8-8:30pm                              |
| WCBS(2)               | #"Golden Reels"(Station name<br>for films from various sources)   | -Open                                                                            | 8/21                   | Sun           | 9:30-10am                             |
| WCBS(2)               | *"Amos and Ardy"<br>(CBS Film)                                    | -Duffy-Mott Co thru<br>Y&R, Inc, NY                                              | 10/30 moves to<br>10/9 | Sun           | 8:15-8:45am<br>2-2:30pm<br>(new time) |
| WCBS(2)               | #"Frankie Laine Show"<br>(Guild Films)                            | -Progresso Foods thru<br>Carlo Vinti, NY                                         | 10/8                   | Sat           | 6:15-6:30pm                           |
| WPIX(11)              | *"Ramar of the Jungle"<br>(TPA)                                   | -Quaker City Choc Co thru<br>Adrian Bauer, Phila                                 | 9/10                   | Sat           | 7-7:30pm                              |
| WPIX(11)              | *"Studio 57"<br>(MCA-TV)                                          | -H.J. Heinz Co thru<br>Maxon, Inc, NY                                            | 9/11                   | Sun           | 10-10:30pm                            |
| WPIX(11)              | *"Adventures of Ellery<br>Queen" (TPA)                            | -West Disinfecting thru<br>Paris & Peart; alt with<br>Carter Prods thru SSC&B    | 9/11                   | Sun           | 9-9:30pm                              |
| WPIX(11)              | #"Candid Camera"<br>(Associated Artists)                          | -Participations                                                                  | 9/12                   | Mon-Fri       | 3:30-4pm                              |
| WPIX(11)              | *"Confidential File"<br>(Guild Films)                             | -Gold Seal Co thru Camp-<br>bell-Mithun, Minn                                    | 9/14                   | Wed           | 9-9:30pm                              |
| WPIX(11)              | #"My Hero"<br>(Official Films)                                    | -Participations                                                                  | 9/15<br>9/20 moved to  | Thurs<br>Tues | 8-8:30pm<br>8:30-9pm                  |

LOCAL FILM SERIES - DEBUTS & RE-RUNS (Cont'd)

(New York, Chicago & Los Angeles)

| STA & CHAN         | SERIES TITLE & DISTRIB                                 | SPONS & AGCY                                                                                                      | START DATE | DAY       | TIME                            |
|--------------------|--------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|------------|-----------|---------------------------------|
| WPIX(11)           | #"Badge 714"<br>(NBC Film)                             | -Petri Wine thru<br>Honic-Cooper, S.F.                                                                            | 9/21       | Wed       | 8:30-9pm                        |
| WPIX(11)           | *"I Search for Adventure"<br>(Geo Bagnall & Assoc)     | -Open, (to move to new<br>time after 10/14)                                                                       | 9/23       | Fri       | 8-8:30pm                        |
| WPIX(11)           | #"Susie"<br>(TPA)                                      | -Open                                                                                                             | 10/17      | Mon & Fri | 8-8:30pm                        |
| <u>Chicago</u>     |                                                        |                                                                                                                   |            |           |                                 |
| WNBQ(5)            | #"New Adventures of China<br>Smith" (NTA)              | -Motherwell Motors<br>thru Gray-Schwartz                                                                          | 9/1        | Thurs     | 10:30-11pm                      |
| WNBQ(5)            | *"The Life of Riley"<br>(NBC Film)                     | -Top Pop Pros thru W.B.<br>Donner; alt with William-<br>son Cardy thru Aubrey, Fin-<br>lay, Marley & Hodgson, Chi | 9/17       | Sat       | 6-6:30pm                        |
| WNBQ(5)            | *"Les Paul-Mary Ford Show"<br>(Warner-Lambert)         | -Warner-Lambert thru<br>Lambert & Feasley                                                                         | 10/3       | Mon-Fri   | 6:25-6:30pm                     |
| WBBM(2)            | *"Tom Harmon's Workshop"<br>(N.W. Ayer & Sons Adv)     | -Magna Engineering Corp<br>thru N.W. Ayer, S.F.                                                                   | 10/2       | Sun       | 10:15-10:30pm                   |
| <u>Los Angeles</u> |                                                        |                                                                                                                   |            |           |                                 |
| KNXT(2)            | #"Scotland Yard"<br>(DuMont TV Net)                    | -Participations                                                                                                   | 9/10       | Sat       | 7-7:30pm<br>(new time)          |
| KNXT(2)            | *"Les Paul-Mary Ford Show"<br>(Warner-Lambert)         | -Warner-Lambert thru<br>N.W. Ayer, S.F.                                                                           | 10/2       | Sun-Thurs | 11:15-11:20pm                   |
| KNXT(2)            | *"Celebrity Playhouse"<br>(Screen Gems)                | -Proctor & Gamble Co<br>thru Compton Adv                                                                          | 10/4       | Tues      | 10:30-11pm                      |
| KNXT(2)            | #"The Whistler"<br>(CBS Film)                          | -Signal Oil thru Barton<br>A. Stebbins, LA                                                                        | 10/12      | Wed       | 10-10:30pm                      |
| KNXT(2)            | #"Life With Father"<br>(CBS Film)                      | -Proctor & Gamble Co<br>thru Compton Adv                                                                          | 10/21      | Fri       | 7-7:30pm<br>(new day & spncsor) |
| KHJ-TV(9)          | #"Biff Baker, U.S.A."<br>(MCA-TV)                      | -Participations                                                                                                   | 9/22       | Thurs     | 8-8:30pm                        |
| KHJ-TV(9)          | #"Captured"<br>(NBC Film)                              | -Participations                                                                                                   | 9/22       | Thurs     | 8:30-9pm                        |
| KHJ-TV(9)          | *"Gangbusters"<br>(NBC Film)                           | -Local sponsor-unknown                                                                                            | 9/23       | Fri       | 8:30-9pm                        |
| KTLA(5)            | #"Headline"<br>(MCA-TV)                                | -Participations                                                                                                   | 9/13       | Tues      | 8-8:30pm                        |
| KRCA(4)            | *"All-American Game of the<br>Week"(Sportsvision, Inc) | -Union Pacific RR thru<br>The Caples Co, LA                                                                       | 9/12       | Mon       | 7-7:30pm                        |
| KRCA(4)            | *"The Great Gildersleeve"<br>(NBC Film)                | -Lucky Lager Brewing Co<br>thru McCann-Erickson S.F.                                                              | 9/16       | Fri       | 8:30-9pm                        |
| KTTV(11)           | *"Dr. Hudson's Secret Jour-<br>nal" (MCA-TV)           | -Sears Roebuck Co thru<br>Roche, Williams & Cleary LA                                                             | 9/11       | Sun       | 9-9:30pm                        |
| KTTV(11)           | *"Jungle Jim"<br>(Screen Gems)                         | -Central Chevrolet                                                                                                | 10/3       | Mon       | 7-7:30pm                        |
| KTTV(11)           | #"My Little Margie"<br>(Official Films)                | -Participations                                                                                                   | 10/3       | Mon       | 7:30-8pm                        |
| KTTV(11)           | *"Count of Monte Cristo"<br>(TPA)                      | -Bristol-Meyers thru<br>various agcies                                                                            | 10/3       | Mon       | 8-8:30pm                        |
| KTTV(11)           | *"The Life of Riley"<br>(NBC Film)                     | -P. Lorillard (Kent)<br>thru Y&R, NY                                                                              | 10/3       | Mon       | 8:30-9pm                        |
| KTTV(11)           | *"Highway Patrol"<br>(Ziv-TV)                          | -GE Appliances & Barker<br>Bros thru Mays & Co LA                                                                 | 10/3       | Mon       | 9-9:30pm                        |
| KTTV(11)           | #"I Married Joan"<br>(Interstate)                      | -Participations                                                                                                   | 10/3       | Mon       | 9:30-10pm                       |
| KTTV(11)           | #"Ray Milland Show"<br>(MCA-TV)                        | -Chevrolet Dealers thru<br>Eisaman-Johns, LA                                                                      | 10/3       | Mon       | 10-10:30pm                      |
| KTTV(11)           | *"Fabian of Scotland Yard"<br>(Telefilm Enterprises)   | -Participations                                                                                                   | 10/3       | Mon       | 10:30-11pm                      |
| KTTV(11)           | #"San Francisco Beat"<br>(CBS Film)                    | -Harger-Haldeman Chrys-<br>ler-Plymouth Dealers                                                                   | 10/5       | Wed       | 9-9:30pm                        |
| KTTV(11)           | #"City Detective"<br>(MCA-TV)                          | -Participations                                                                                                   | 10/5       | Wed       | 9:30-10pm                       |

CODE: \*First Run in market #Re-run in market