

# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

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EDITOR: Jerry Leichter

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### WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

#### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

##### Tuesday(19)

NBC- 8-8:30pm EDT; RETURN; Dear Phoebe; FILM from WRCA-TV(NY) & KRCA-TV(LA), to the net. § Sustaining. § Pkgr & Film Prod- Dear Phoebe Productions, Hollywood; Prod- Alex Gottlieb; Dir- Don Weis; Writers- Alex Gottlieb, others. § Situation comedy series about the writer of a newspaper advice-to-the-love-lorn column, starring Peter Lawford as the writer, with Marcia Henderson. The series was previously seen over NBC, Fridays, from Sept 10, 1954 thru Sept 2, 1955. In its new spot it replaces the first half of The Martha Raye Show and the Milton Berle Show. Dear Phoebe will be on two Tuesdays of every three, thru Sept 11, 1956. Last show for Martha Raye was May 29; for Berle, June 5.

NBC- 8:30-9pm EDT; NET DEBUT; This Is Show Business; LIVE from WRCA-TV(NY), 142 stations live, 14 kine. § Sponsor- Hazel Bishop, Inc (Once-A-Day Cosmetics) thru Raymond Spector, Inc(NY); Acct Exec- Richard Blaine; Comm Superv- June Colbert; Comm Annr- Jimmy Blaine. § Pkgr & Prod- Irving Mansfield; Dir- Garry Simpson. § Variety and panel show, during which show business figures bring up problems for the panel to advise them on, then perform their acts while the panel ponders the problem. Clifton Fadiman is host for the show, which will also have guest panelists. The program was previously seen over CBS, debuting May 11, 1949, with its last CBS show on March 9, 1954. This Is Show Business replaces the second half of The Martha Raye Show and the Milton Berle Show. This Is Show Business will be on two Tuesdays of every three, thru Sept 11, 1956.

##### Thursday(21)

ABC- 8-9pm EDT; DEBUT; The Hour Glass; FILM from WABC-TV(NY), to the net. § Co-op sponsors. § Pkgr- ABC-TV. § Feature movie series using films from the various English groups also used on other ABC feature film programs. The program replaces The Eddy Arnold Show, 8-8:30pm EDT, which will move to Wed, 9:30-10pm EDT, effective June 27; and Stop the Music, 8:30-9pm EDT (last show June 14).

##### Sunday(24)

NBC- 8-9pm EDT; DEBUT; The Steve Allen Show; LIVE from WRCA-TV(NY), 119 stations live, none delayed. § Segment Sponsors- 1) Brown & Williamson Tobacco Corp (Viceroy Cigarettes) thru Ted Bates & Co., Inc(NY); Acct Exec- Howard Black; Comm Annr- Bill Elliott. 2) AVCO Manufacturing Corp (Cont'd on next page)

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THIS WEEK(More)

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THIS WEEK(Cont'd)

Sunday(24)

NBC- The Steve Allen Show (Cont'd from previous page): (Bendix-Crosley Appliances, Radio & TV Sets) thru Compton Advertising, Inc(NY); Acct Superv- Jack Reese. 3) Andrew Jergens Co (Jergens Lotion, Woodbury Soap, Shampoo) thru Robert W. Orr & Associates, Inc(NY); Acct Execs- Tom Rickey(Jergens), E. Sullivan(Woodbury); Comm Anncr- Kyle MacDonnell. § Pkgr- NBC-TV with Bristad Enterprises(NY); Exec Prod- Jules Green; Prod- William Harbach; Dir- Dwight Hemion; NBC Prog Superv- Alan Courtney; Music Dir- Skitch Henderson; Prog Anncr- Gene Rayburn; Writers- Steve Allen, Stan Burns, Herb Sargent, others. § Informal variety show, starring Steve Allen in solo bits and sketches with other guests; also using guest stars, as well as the regular singers from Allen's Tonight cast who will appear on various programs. The program will be seen three Sundays out of four, replacing NBC Comedy Hour (last show June 10) in the time spot.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC- Grand Ole Opry (Every 4th Sat, 8-9pm EDT) June 23; LIVE from WSM-TV(Nashville); Eddy Arnold is the popular guest star.

CBS & NBC- None this week.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Dean Pike (Sun, 4-4:30pm EDT) Last show was May 27.

Greatest Sport Thrills (Thu, 9:30-10pm EDT) Sports film series returns to network spot effective June 21, replacing Down You Go (last show June 14) in this time spot, with latter program moving to NBC (see listing this section).

CBS- Studio One Summer Theatre; RETURN June 11; Mon, 10-11pm EDT; LIVE from WCBS-TV (NY), 101 stations live, 26 kine. § Sponsor- Westinghouse Electric Corp (All Appliances) thru McCann-Erickson, Inc(NY). § Pkgr- CBS-TV(NY); Prod- Robert Herridge; Dirs- Frank Moriarty, Tom Donovan, others; Prog Coord- Joe Scully. § Unusual dramatic shows of all types; regular summer replacement for Studio One (last show June 4) for 13 weeks.

Belmont Stakes; SPECIAL June 16; Sat, 4:30-5pm EDT; LIVE from WCBS-TV(NY), no. of stations indefinite. § Sponsor- Gillette Safety Razor Co thru Maxon, Inc (Detroit); TV Acct Exec- Ed Wilhelm(NY). § Pkgr- CBS Sports(NY); Prod- Judson Bailey. § Fred Capossela describes the running of the Belmont Stakes, third race in horse racing's "Triple Crown", at Belmont Park, Elmont, N. Y. Bryan Field handles the color description and the winner's circle ceremonies.

Two For the Money (Sat, 9-9:30pm EDT) Sam Levinson succeeds Herb Shriner as m.c., effective June 23.

NBC- The Paul Winchell-Jerry Mahoney Show (Sat, 12:30-1pm EDT) Last show June 9; replaced in the time spot by Mr. Wizard, which moves from its 5:30-6pm EDT time, effective June 16.

Down You Go; NET DEBUT June 16; Sat, 7:30-8pm EDT; LIVE from WRCA-TV(NY), 83 stations live, none delayed. § Alternate Week Sponsors- 1) Speidel Co (Men's and women's watchbands) thru Norman, Craig & Kummel, Inc(NY); Acct Exec- Gerry Bissinger. 2) Purex Corp (Old Dutch Cleanser, Purex Bleaches); Old Dutch thru Weiss & Geller, Inc(Chi); Acct Exec- Robert Harris. Purex products thru Foote, Cone & Belding(San Fran); Acct Rep- Stuart Minton, Jr(NY). § Pkgr- Louis G. Cowan, Inc(NY); Exec Prod- Steve Carlin; (Cont'd on next page)

OTHER NET CHANGES(Cont'd)

NBC- Down You Go (Continued from previous page): Prod- Shirley Bernstein; Assoc Prod- Joseph Stuhl; Dir- Seymour Robbie. § Bergen Evans is m.c. for quiz game, based on the old parlor game of "Hangman," in which panelists try to guess letters of well-known phrases submitted by viewers. Panelists are Arthur Treacher, Eildy Parks and ventriloquist Jimmy Nelson. The program originally debuted over the Du Mont network April 30, 1951, originating in Chicago. It moved origination to New York Dec 8, 1954; then moved to CBS June 11, 1955 as a summer replacement program; moving to the ABC net on Sept 15, 1955, with its last ABC show on June 14, 1956. In its new spot the program is the summer replacement for The Big Surprise (last show June 9).

Tonight (Mon thru Fri, 11:30pm-1am EDT) New casts and production staff for Mon & Tue programs, effective June 18. Steve Allen and regular staff continue with Wed thru Fri programs. Mon & Tue shows will have different m.c.'s each week, with supporting acts and vocalists, stress on music as on other days. Production staff for Mon & Tue programs: Prod- Roger Gimbel; Dir- Jim Elson; Talent Coord- Andy McKay.

Sunday Afternoon Schedule Changes, effective June 17: The American Forum, 3:30-4pm EDT (previously 1-1:30pm EDT); Frontiers of Faith, 4-4:30pm EDT (previously 1:30-2pm EDT); Youth Wants to Know, 4:30-5pm EDT (previously 2:30-3pm EDT); Zoo Parade, 5-5:30pm EDT (previously 3:30-4pm EDT). No network service until 5pm EDT.

March of Medicine (Irregularly presented during spring and fall) SPECIAL June 17; Sun, 5:30-6pm EDT; "Progress Report - 1956," a report on the treatment of cataracts; LIVE & FILM from WNBQ(Chi). Program preempts Outlook, this day only.

The Alcoa Hour-Goodyear Playhouse (Sun, 9-10pm EDT, alternately) Philip Barry, Jr., is producer of the alternate week drama programs, effective June 17 thru Sept 3, substituting for the regular producer, vacationing Herbert Brodtkin. Barry is associate producer of the programs during the winter-spring season.

MAJOR LOCAL DEBUTS & HIGHLIGHTS

WABD(Ch 5) - Uncle Paul's Puppetland; DEBUT June 11; Mon thru Fri, 12noon-1pm EDT. New York Sustaining. Pkgr- WABD; Prod- Denise La Marque; Dir- Arnee Nocks. Puppeteer Paul Ashley presents a program of cartoons, songs and chatter, starring his puppet characters.

WRCA-TV(Ch 4)- The Eye Listens; (COLOR) SPECIAL June 17; Sun, 5-5:30pm EDT, this date New York only. Sustaining. Pkgr- WRCA-TV; Prod- Ted Nathanson; Dir- Jim Elson; Writers- David Crownover(Philadelphia Museum), Jim Elson. Telecast following the themes of spring and summer as seen and captured on canvas by many of the world's famous painters, with narration by Roger Tuttle, as the cameras show the paintings, on loan from the Wildenstein Galleries, New York.

KRON-TV(Ch 4)- Jazz Session; DEBUT June 13; Wed, 7-7:30pm PDT. Sustaining. Prod- San Francisco Ben Draper; Assoc Prod- Ernie Rook; Dir- Vern Loudon(KRON-TV). The format of this new music program includes the story of jazz, the lives and times of its major exponents, with each week's program built around a single jazz theme. Bonnie Keever is musical hostess, backed by Bob Scobey and his band, with occasional appearances by vocalists Lizzie Miles and Clancy Hayes, both members of the Scobey group. The program will feature major names in the music world each week as guests.

TALENT SHOWSHEET JUNE 15 - JUNE 24  
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Most of the shows on June 15, 16, 17 were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday June 22. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-written, (SD) Staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listings, below) are: Adventures of Rin-Tin-Tin, December Bride, Ethel & Albert, Father Knows Best, Fury, Captain Gallant of the Foreign Legion, Jackie Gleason Show, I Love Lucy, It's Always Jan, Life of Riley, The Lineup, Millionaire, Our Miss Brooks, People's Choice, Roy Rogers, Phil Silvers Show, Star Stage, Tales of the Texas Rangers, Danny Thomas Show, You Are There, Jane Wyman Fireside Theatre, Warner Brothers Presents ("Cheyenne" series), Loretta Young Show.

FRIDAY JUNE 15  
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MAMA CBS 8pm regulars & Nellie Burt, Frank Thomas

SATURDAY JUNE 16  
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CHANCE OF A LIFETIME ABC 10pm Andy Roberts (S)

GEORGE GOBEL SHOW NBC 10pm Arthur Treacher

SATURDAY JUNE 17  
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LAMP UNTO MY FEET CBS 10am Not Made With Hands - (O) Clair Roskam; with Richard Loo, Sho Onodero, Mary Mon Toy, Sirat Tantragun, Mei Ling Lee, Kei Dee

LOOK UP & LIVE CBS 10:30am with Modern Jazz Quartet

MONDAY JUNE 18  
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Stage 7 WPIX 8pm The End of Night - (O) Betty Kjelgaard; (A) Frederic Brady; with Robert Newton, Sally Fraser, Michael Miller, Irene Hervey, Robert J. Nelson, John Launer, Amanda Webb, Ken Christy, Tom Laughlin, Jim Chandler

TV Reader's Digest ABC 8pm Go Fight City Hall - (O) Karl Detzer; (A) Howard J. Green; with Gene Raymond, Jean Byron, Joan Young, Chet Marshall, Harry Tyler, Morris Ankrum, Jonathan Hole, William Schallert; Dir - Paul Landres

CAESAR'S HOUR NBC 8pm regulars & Bill Lewis, Earl Wild. LAST SHOW

Voice of Firestone ABC 8:30pm Elaine Malbin

Medic NBC 9pm Reach of a Giant (Part II). See last week's sheet for credits.

ROBERT MONTGOMERY PRESENTS NBC 9:30pm The Soldier Room - (O) Anne Chamberlain; (A) Milton Gelman; with John Newland, Deirdre Owens, Mark Miller, Joan Wetmore, Susan Steell, Ronnie Walken, Ronn Cummins, Court Benson

STUDIO ONE SUMMER THEATRE CBS 10pm Snap Your Fingers - (O) Richard DeRoy; with Janine Manatis, Philip Abbott, Renee Gadd, Loraine Grover, Nancy Sheridan, John McKay; Dir - Tom Donovan

Douglas Fairbanks Presents WRCA 10:30pm A Flight of Birds; with Margaret McCourt, Richard Palmer

TUESDAY JUNE 19  
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THIS IS SHOW BUSINESS (Clifton Fadiman) NBC 8:30pm with (panelists) Lillian Roth, Walter Slezak, Dave Garroway; & (guests) Merv Griffin (S), Lynda Lynch & Her Dance Trio, Eileen Rogers (S); (SD)-Garry Simpson; PREMIERE

Navy Log CBS 8:30pm L.S.T. 799; (Other credits unavailable at press time.)

TUESDAY JUNE 19 (Cont'd)  
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DuPont Cavalcade ABC 9:30pm Duel at the OK Corral; re-run of 3/9/54  
 RED SKELTON CBS 9:30pm Anna Sten  
 PLAYWRIGHTS '56 NBC 9:30pm Honor - (O) Gore Vidal; with Ralph Bellamy, Dick York, Katherine Squire, Mike Strong, Glenn Cannon, Joe Sullivan, Carol Goodner, Frieda Holloway. LAST SHOW  
Blk Town NBC 10:30pm Blackmail; with regulars & Barney Phillips, Larry Kerr, Helen Jay, Charles R. Keane, Virginia Christine, Dan Barton

WEDNESDAY JUNE 20  
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Death Valley Days (Stanley Andrews) WRCA 7pm Solomon in All His Glory; with James Griffith, Gloria Winte Leonard Penn, Phyllis Coates, Coulter Irwin, Rodney Bell, Henry Rowland, Frank Jenks, Jimmy Hawkins, Joe Devlin  
Screen Directors Playhouse NBC 8pm Titanic Incident; re-run of 12/28/55  
 KRAFT TV THEATRE NBC 9pm Flying Object at 3 O'Clock-High - (O) DeWitt Copp; with Everett Sloane, Biff McGuire, Robert Simon, Grant Richards, Sidney Pollack, George Peppard, Bert Remsen, Charles Aidman, Ford Rainey, Ward Costello; (SD)  
 US STEEL HOUR CBS 10pm Moment of Courage - (O) Henry Misrock; with MacDonald Carey, Kim Hunter, Paul Stevens, Tom Reynolds, Don Briggs, Kevin Coughlin, Victor Thorley, Gene Peterson; (SD)

THURSDAY JUNE 21  
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Guy Lombardo WRCA 7pm Mary Mayo  
Bob Cummings Show CBS 8pm Margaret Becomes Sadie Thompson; with regulars & Lyle Talbot  
 CLIMAX! CBS 8:30pm The Circular Staircase - (O) Mary Roberts Rinehart; (A) Frank Gruber; with Judith Anderson, Kevin McCarthy, Kathleen Crowley, Rhys Williams; Dir - Frank Nelson  
 STAR TONIGHT ABC 9pm The Ascent of P.J. O'Hara - (O) Mary Chamberlin, Donald Richardson, with Peter Lazer, Dennis Patrick, Doreen Lang, Eddie Dowling, Madge West; (Script originally seen on Kraft TV Theatre, 6/10/53, as one hour play.)  
Four Star Playhouse CBS 9:30pm Woman Afraid - (O&A) Max Hampton; with Ida Lupino, James Seay, Pat Conway, Madge Blake, Robert Bice; Dir - Richard Kinon  
Ford Theatre NBC 9:30pm A Past Remembered - (O) John McGreevey, Lionel Olay, Jack R. Guss; with William Bendix, Lyle Talbot, Joan Banks, Roger Smith, Walter Sande, Herb Vigran, Maureen Cassidy; (SD)  
 ARTHUR MURRAY PARTY CBS 10pm Max Baer, Rocky Graziano, Jake LaMotta, Maxie Rosenbloom; (SD)  
 LUX VIDEO THEATRE NBC 10pm The Corrigan Case - (O) Lawrence Riley; (A) S.H. Barnett; with Anne Bancroft, Steve Brodie, Francis Xavier, Charles Davis, Virginia Vincent, Ann Baker

FRIDAY JUNE 22  
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Crossroads ABC 8:30pm A Holiday for Father Jim - (O) Herbert Purdom; with Pat O'Brien, Russell Johnson, Jonathan Hole, Peg LaCentra, Maggie Mahoney, Charles Cane, G. Pat Collins, Larry Dobkin, Terry Frost  
Crusader (Brian Keith) CBS 9pm The Farm; with Mort Mills, Leon Askin, Marianne Stewart, Gregory Walcott, Philip Van Zandt  
 THE BIG STORY NBC 9pm George R. Thompson, Reporter: Philadelphia (Pa.) Daily News - (A) Alvin Boretz; with Robert Ellenstein, Loretta Leversee, Will Hare, Dean Almquist, Haskell Coffin  
The Wise (Donald Gray) ABC 10pm Death Needs No Cane; with regulars & Sandra Dorne, Patrick Holt

FRIDAY JUNE 22(Cont'd)

Schlitz Playhouse CBS 9:30pm Witness to Condemn - (O) Frank Ward; (A) Muriel Roy Bolton; with Teresa Wright, Warren Stevens, Ray Walker, Joe Bailey, Irene Seidner, Kay Stewart, John Bryant, Lewis Martin; (SD)

The Lineup CBS 10pm The Easy Case; re-run; LAST SHOW

MULTIPLE & ACROSS-THE-BOARD SHOWS FRIDAY JUNE 15 THRU FRIDAY JUNE 22

GARRY MOORE SHOW CBS 10am 6/19 - Schinichi Yuize(M); 6/22 - Josh White(S), Roy Benson(C)

NBC MATINEE THEATRE NBC 3pm 6/18 - Safe Place - (O) Melba Marlett; (A) S.S. Schweitzer;(B&W)  
6/19 - Guest Cottage - (O) William McCleery; 6/20 - Forsaking All Others - (O) Alice Duer Miller; (A) Peggy Phillips; 6/21 - Love, Honor and O'Day - (O) Eileen & Robert Mason Pollock; 6/22 - The Damask Cheek - (O) John VanDrueten

MODERN ROMANCES NBC 4:15pm Over the Fence - (O) Anne Howard Bailey & Michelle Cousins; kine repeat of 8/15-19/55

TONIGHT NBC 11:30pm 6/18 - Teddy Wilson & trio, Mario Escudero(M), Jose Berrera(D), (George Dewitt, M & Tu; Allen W, Thu & F) Teddi King(S); 6/19 - Louis Nye(C), Enid Moïsier & Trinidad Steel Band; 6/20 - Bob Hope(C), Anna Maria Genovese(S); 6/21 - Micki Marlowe (S); 6/22 - Teddi King(S)

SATURDAY JUNE 23

OZARK JUBILEE ABC 7:30pm Junior Jubilee; with Libby Horne(S), Brenda Lee(S), Billy Joe Morris(S), Whirley-Jiggers(D)

GRAND OLE OPRY ABC 8pm Eddy Arnold, Lew Childre(M), Goldie Hill(S), Jim Reeves(S)

PATTI PAGE SHOW NBC 8pm Bob Hope, Guy Mitchell(S), Joe Maize & the Chordsmen(S-C), Walter Dare Wahl, Christianis (acro quintet)

STAGE SHOW CBS 8:30pm regulars & Fran Warren(S), Jimmy Randolph(S), Jackie Robinson, Earl Hall(C)

Texaco Star Theatre NBC 9:30pm Anna Marie Alberghetti(S), Peter Lawford; LAST SHOW

Gunsmoke CBS 10pm regulars & Mort Mills, James Nolan, Maurice Manson, Larry Dobkin

Damon Runyon Theatre CBS 10:30pm Numbers and Figures; re-run of 5/14/55

Adventure Theatre NBC 10:30pm The Javanese Dagger; with Yvonne Furneaux, Anthony Nicholls, (Paul Douglas) Vanda Godsell, Alan Wheatley

SUNDAY JUNE 24

LAMP UNTO MY FEET CBS 10am Windows - (O) Jerome Coopersmith; (other credits unavailable; see next showsheet)

Telephone Time CBS 6pm Smith of Ecuador - (O) John Nesbitt; (A) Donald Sanford; with Kenneth Tobey, Eve Miller

Frontier NBC 7:30pm Out from Taos - (O) John Dunkel; with James Best, Ken Tobey, Ted deCorsia, Doug Taylor

ED SULLIVAN SHOW CBS 8pm Kate Smith, Harry Belafonte, Teresa Brewer, Jack Paar,

THE STEVE ALLEN SHOW NBC 8pm Will Mastin Trio, Kim Novak, Vincent Price, Wally Cox(C), Dane Clark, Bambi Linn(D), Rod Alexander;(SD) Dwight Hemion; PREMIERE

ALCOA HOUR NBC 9pm Archangel Harrigan - (O) Lorenzo Semple, Jr; with Darren McGavin, Janice Rule, Pat Hingle, John Shellie, Frank Tweddell, Walter Burke, Frank Aletter, Ann Dere

Alfred Hitchcock CBS 9:30pm Momentum - (O) Francis Cockrell; with Joanne Woodward, Skip Honeier, Ken Christy, Henry Hunter, Mike Ragan, Bill Newell, Frank Krieg, Harry Tyler, Jack Tessler, Dorothy Crehan, Don Dillaway, Patricia Knox, John Lehman, Joseph Gilbert, Myron Cook; (SD)