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WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(6)

CBS- 5-5:15pm EDT, Mon thru Fri; 5:30-6pm EDT, Sat; SPECIAL; Convention News Roundup; LIVE from WBEM-TV(Chi), to the net. § Sustaining. § Pkgr & Prod- CBS News; various production crews. § Special pre-Convention newscasts from Chicago for the Democratic Presidential Convention, with various CBS newscasters reporting each day. The programs will be presented Aug 6-11; all are in open time.

Tuesday(7)

NBC- 7:30-7:45pm EDT; DEBUT; The Golden Touch of Frankie Carle; LIVE from KRCA-TV(LA), to the net. § Sustaining. § Pkgr- NBC-TV(LA); Prod & Dir- Jim Jordan, Jr.; Asst Dir- Rick Oxford; Sets- Syd Russekoff; Writers- Lenny Gaines, Barry Ziff. § Musical program starring composer-pianist Frankie Carle, with a trio featuring Perry Bodkin, guitar; Max Albright, drums; Sam Shifitz, base; with singing guest stars. The program replaces the Tuesday segment of Chevrolet on Broadway (last Tuesday show July 31), with the Thursday program continuing as before (see page 63).

Friday(10)

ABC- 9:30pm-approx 12:30am EDT; SPECIAL; College All-Star Football Game; LIVE from WBKB(Chi); also local WGN-TV(Chi); 130 stations live. § Sponsors- 1st Quarter & 4th Quarter: Pabst Brewing Co thru Leo Burnett Co., Inc(Chi). 2nd & 3rd Quarters: Standard Oil Co (Indiana) thru D'Arcy Advertising, Inc(Chi) in Midwest; American Oil Co thru The Joseph Katz Co(NY) in the East; Pan-Am Southern Corp thru Fitzgerald Advertising Agency(New Orleans) in the South. § Pkgr- ABC-TV with Chicago Tribune Charities; Prod- Con O'Dea(ABC); Dir- Jim Holmes. § Telecast of the 23rd annual Chicago Tribune Charities College All-Star Football Game at Soldier's Field; with Jack Drees describing the play and Harold "Red" Grange handling the color. The Cleveland Browns, last year's professional champions will face the college team composed of stars from all sections of the country. The program pre-empts The Vise, 9:30-10pm EDT, and It's Polka Time, 10-10:30pm EDT, one time only.

Saturday(11)

ABC- 8-8:30pm EDT; SPECIAL; Convention City; LIVE from WBKB(Chi), no. of stations indefinite. § Sponsor- Philco Corp thru Hutchins Advertising Co (Phila). § Pkgr & Prod- ABC News. § John Daly is m.c. as head of the ABC news staff examining Convention facilities and demonstrating equipment.

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THIS WEEK(More)

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THIS WEEK(Cont'd)

Sunday(12)

ABC- 7:30-8pm EDT; SPECIAL; These Are the Men; LIVE from WBKB(Chi), no of stations indefinite. § Sponsor- Philco Corp thru Hutchins Advertising Co (Phila). § Pkgr & Prod- ABC News. § Quincy Howe is m.c. for the program which will present the principal Democratic candidates for nomination, their campaign managers, chairmen of major convention committees and Gov. Frank G. Clement of Tennessee, the Democratic Convention keynote speaker. The program will replace the first half-hour of Famous Film Festival, which will be seen 8-9pm EDT, this day only.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC & CBS- None this week.

NBC- The Sunday Spectacular (Every 4th Sun, 7:30-9pm NYT) Aug 12; "Atlantic City Holiday," starring Jack Carter and Polly Bergen (see page C for cast credits); Prod & Dir- Ernest D. Glucksman; LIVE from Atlantic City (remote) & WRCA-TV(NY); (COLOR).

OTHER NETWORK CHANGES & ADDITIONS

CBS- Do You Trust Your Wife? (Tue, 10:30-11pm EDT) Bob LeMond became program and commercial announcer, effective July 31, replacing Ed Reimers.

NBC- Truth or Consequences (Fri, 8-8:30pm EDT) Steve Dunne is m.c. for four weeks beginning Aug 10, replacing vacationing Jack Bailey.

MAJOR LOCAL DEBUTS & HIGHLIGHTS

WAAM(Ch 13) - Town and Country Jamboree; LOCAL DEBUT July 28; Sat, 10:30-11:30pm Baltimore EDT; LIVE from WMAL-TV(Wash). Sponsor- Gunther Brewing Co thru Sullivan, Stauffer, Colwell & Bayles, Inc. Pkgr & Prod- Connie B. Gay. Long-running country and western show, originating at the Uline Arena in Washington, D. C., telecast also in Baltimore for Gunther Brewing for the first time.

KNXT(Ch 2) - KNXT's Live New Afternoon Show; TITLE CHANGE July 30; Mon thru Fri, Los Angeles 2-3pm PDT. Program was scheduled to debut as Ladies Fare (see page 67) but title was changed to general description until further notice. Add to regular cast: singer Art Jarrett.

KPTV(Ch 11) - Global Zobel; DEBUT Aug 3; Fri, 8-8:30pm PDT. Sponsor- Miles Laboratories, Inc (Alka-Seltzer) thru Wade Advertising (LA). Credits not available. Myron Zobel, TV and film producer, writer and lecturer, stars on this live and film program, presenting his own films to illustrate his international adventures and also behind-the-scenes film records of countries he has visited. Ed Reimers is featured, interviewing Zobel on his adventures. The program includes a viewer participation feature, with telephoned or written questions to Zobel answered on the air.

KOMO-TV(Ch 4)- Seafair Trophy Race; SPECIAL Aug 5; Sun, 12noon-6pm PT. Sponsor- Federal Finance Co. Pkgr- KOMO-TV; Prod- Tom Rogstad; Dir- Ed Lackner. Six-hour coverage of the 1956 National Unlimited Hydroplane Championship and Seafair Trophy Race on Seattle's Lake Washington. Telecast is newsworthy because among the seven live cameras KOMO-TV will use to cover the events will be one equipped with the largest commercial TV lens in existence, a 110-inch lens. Designed and finished by Howard Moses, KOMO-TV transmitter engineer, it will be used to bring into close-up, objects a mile away on the lake. Other cameras will be equipped with a 50-inch lens, a 25-inch lens and four others with zoomars.

TALENT SHOWSHEET AUGUST 3 - AUGUST 12
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Most of the shows on August 3, 4, 5 were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday August 10. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-written, (SD) Staff-directed. Performers are identified as singer (S), dancer (D), comic(C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally, only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listings, below) are: Adventures of Rin-Tin-Tin, Armstrong Circle Theatre (kine), Big Town, Crossroads, Crusader, Bob Cummings Show, DuPont Cavalcade Theatre, Father Knows Best, Ford Theatre, Fury, Captain Gallant of the Foreign Legion, Jackie Gleason Show, Alfred Hitchcock Presents, Life and Legend of Wyatt Earp, Life of Riley, The Millionaire, Navy Log, Our Miss Brooks, People's Choice, Roy Rogers, Phil Silvers, Star Stage, Tales of the Texas Rangers, 20th Century-Fox Hour,

FRIDAY AUGUST 3  
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Science Fiction Theatre WRCA 7pm Legend of Crater Mountain; with Marilyn Erskine, Brad Jackson, (Truman Bardley) Jo Ann Lilliquist, Freddy Ridgeway, Nadene Ashdown

SATURDAY AUGUST 4
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STAGE SHOW CBS 8:30pm Add: Rafael Mendez(M)  
 RUSS MORGAN SHOW CBS 9:30pm with regulars & Johnny Mercer  
Gunsmoke CBS 10pm with regulars & Gloria McGhee

SUNDAY AUGUST 5  
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LAMP UNTO MY FEET CBS 10am (Title unavailable) - (O) Henry Walsh; with James Reese, Joanna Roos, Richard Sheppard, Jean Gillespie, George Mitchell
 LOOK UP & LIVE CBS 10:30am Letters From a Jazz Musician; with the Dave Brubeck Quartet
 CAMERA THREE CBS 11:30am Daisy Miller - (O) Henry James; (A) John McGiffert; with Nancy Malone, Peter Donat, Nydia Westman, Olive Templeton, Peggy Allenby, Dario Barrie, Stephen Hart, Thayer David;(SD)

MONDAY AUGUST 6
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Passport to Danger WABD 7:30pm Edinburgh - (O) Jack Leonard, James Neal Henderson; with (Cesar Romero) Reginald Denny, Lili Fontaine, Robert Boon, Arthur Space, Jim Hayward, Saul Gross; Dir - Erle C. Kenton  
Stage 7 WFIX 8pm The Secret Weapon of 117 - (O) Robert Wesley; with Ricardo Montalban, Susan Morrow, John Litel; Dir - Walter A. Seiter (Also seen Thu on WABD 8pm)  
 ERNIE KOVACS SHOW NBC 8pm regulars & Roger Williams(M)  
 VOICE OF FIRESTONE ABC 8:30pm Rise Stevens  
Charlie Farrell Show CBS 9pm with regulars & Tom Brown, Peter Leeds, Veola Vonn, Phil Arnold, Jerry Riggio, Helen Eby Rock, Earl Ross; (SW&SD)  
 VIC DAMONE SHOW CBS 9:30pm regulars & Alan King(C), Peggy King(S)  
 ROBERT MONTGOMERY SUMMER THEATRE NBC 9:30pm Maybe Tomorrow - (O) Sandra Michaels; with Charles Drake, Mary K. Wells, Jan Miner, John Gibson, Mary Fickett, Melba Rae, Grant Sullivan, Jack Arthur  
 STUDIO ONE SUMMER THEATRE CBS 10pm Something Ventured - (O) Jay Glanzrock; with Larry Gates, Joe Maross, Briarly Lee, Jack Sterling, Wesley Addy, Roger Quinlin, Joseph Elic, Doris Roberts; (SD) Frank Moriarty  
Douglas Fairbanks WRCA 10:30pm Personal Call; with Moira Lister, Phil Brown, Diane Hart

TUESDAY AUGUST 7  
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THE GOLDEN TOUCH NBC 7:30pm Frankie Carle, Perry Bodkin(guitar),Max Albright(drums),
 OF FRANKIE CARLE Sam Shifitz(bass) (all regs); Guest: Joanne Gilbert(S);
 Prod-Dir - Jim Jordan Jr; (SW) Lenny Gaines,Barry Ziff
 (PREMIERE)

THIS IS SHOW BUSINESS NBC 8:30pm Panel: Edie Adams(S-C), Walter Slezak, Abe Burrows; Guests:
 Judy Johnson(S), Gene Allen(C), The Manhattans(S)

Sneak Preview NBC 9pm Carolyn; with Celeste Holm; (other information unavailable
 (Nelson Case) at press time)

GE SUMMER ORIGINALS ABC 9pm The Green Parrot; with Claude Dauphin

WEDNESDAY AUGUST 8
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Death Valley Days WRCA 7pm Death Valley Scotty; with William Schallert, Gordon Barnes,  
 (Stanley Andrews) Fred Libby, John Hubbard, Steve Mitchell, Russ Todd, Howard  
 Negley, Michael Vallon, Tex Terry, Allan Ray, John Cretan,  
 Jack Genge, Ned Roberts.

FRANKIE LAINE TIME CBS 8pm regulars & Shirley Yamaguchi, Boris Karloff, The Treniers(M)

Screen Directors ABC 9pm It's a Most Unusual Day - re-run of 3/14/56  
Playhouse

KRAFT TV THEATRE NBC 9pm Anna Santonello - (O) Robert Crean; with Eileen Heckart,  
 James Gregory, Will Kuluva, Nehemiah Persoff, Carlo DeAngeli,  
 Simon Oakland, Joe Campanella, Augusta Merighi; (SD) Richard  
 Dunlap

EDDY ARNOLD SHOW ABC 9:30pm regulars & Lou Monte(S-M)

20th Century-Fox Hour CBS 10pm Crack-Up - re-run of 2/8/56

THURSDAY AUGUST 9  
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Guy Lombardo WRCA 7pm Stan Fisher

CLIMAX! CBS 8:30pm No Right to Kill - (O) Feodor Dostoyevsky("Crime & Punishment")
 (Bill Lundigan) (A) Victor Wolfson; with Terry Moore, John Cassavetes, Joe
 Mantell, Robert Harris; Dir - Buzz Kulik

STAR TONIGHT ABC 9pm The Mirthmakers - (O) Robert Higgins; with Al Hedison, Kenny
 Delmar,Patricia Bosworth,Glenn Styres,Bradley Bolke,Susan
 Steel

Four Star Playhouse CBS 9:30pm Something Very Special - re-run of 12/1/55

ARTHUR MURRAY PARTY CBS 10pm regulars & Jerry Lester(C), Larry Storch(C), Phil Foster(C),
 Larry Kent(C), Judy Gaye(S); (SD)

LUX VIDEO THEATRE NBC 10pm Rebuke Me Not - (O) Herbert A. Spiro; with Jan Sterling, For-
 (Ken Carpenter) rest Tucker; (SD) Earl Ebi

FRIDAY AUGUST 10
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Science Fiction WRCA 7pm Living Lights; with Skip Homeier  
Theatre

I Spy WABD 7:30pm Firebrand; with Shamus Locke, Joyce Sullivan, Carl Swenson  
 (Raymond Massey)

Schlitz Playhouse CBS 9:30pm Repercussion - (O) Douglas Morrow; with Dan Duryea, Ross El-  
 liott, Marcia Henderson, Carl Benton Reid, Addison Richards,  
 Eve Miller, Bing Russell, Don Shelton, George Brand, William  
 O'Brien; Dir - Robert Florey

MULTIPLE & ACROSS THE BOARD SHOWS FRIDAY AUGUST 3 - FRIDAY AUGUST 10

OF ALL THINGS CBS 10am 8/9 - Cliff Norton(C); 8/10 - Bernie West(C), Conine & Ackerman(D)

NBC BANDSTAND NBC 10:30am Guy Lombardo and orch; Dick Haymes(as musical host)

VALIANT LADY CBS 12N Delete(from cast): Malcolm Beggs; Add: Harry Holcombe

NBC MATINEE THEATRE NBC 3pm 7/6 - The Fall of the House of Usher - (O) E.A. Poe; (A) Robert Esson; with Tom Tryon, Marshall Thompson, Eduardo Ciannelli; Dir - Boris Sagal; 8/7 - Cupid Rode a Horse - (O) B.M. Atkinson, Jr; 8/8 - The Old Payola - (O) Abbey Mann, Jack Wilson; with John Conte, Jeff Donnell, Jackie Coogan; 8/9 - Century Plant - (O) Theodore Apstein; 8/10 - Perfect Alibi - (O) A.A. Milne; with Joan Elan, Reginald Denny

THE SECRET STORM CBS 4:15pm Delete(from cast): Warren Berlinger; Add: Lillian Schaar

MODERN ROMANCES NBC 4:45pm The Marriage - (O) Harry W. Junkin; with Kathleen Murray, Martin Newman, Henrietta Moore, Kathryn Meskill

TONIGHT NBC 11:30pm 8/6-8/7 - Jerry Lester, guest emcee; 8/6-8/7 (guests): Micki Marlo(S), Richard Hayes(S), Dody Goodman(C), Bobby Sherwood (M), Dick Hyman & orch; (also, 8/6): Richard Dyer Bennett(S), Chico Hamilton Jazz Quintet; (also, 8/7): Gene Krupa & Quartet; 8/9 - Lawrence Tibbett, Billy Gilbert (from cast of "Fanny"); 8/10 - Doretta Morrow(S)

SATURDAY AUGUST 11

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TONY BENNETT SHOW NBC 8pm Judy Canova(S-C), Ben Blue(C)

OZARK JUBILEE ABC 7:30-8pm (middle half hour preempted by special program). 7:30-8pm - Encee: Bobby Lord; 8:30-9pm - Encee: Sonny James; with Bill Wimberly & Country Rhythm Boys

STAGE SHOW CBS 8:30pm regulars & Gene Baylos(C), Sunny Howard(S)

RUSS MORGAN SHOW CBS 9:30pm regulars & Rusty Draper(S)

Gunsmoke CBS 10pm Obie Tater - re-run

Adventure Theatre NBC 10:30pm Falstaff's Fur Coat; (no info available at press time)  
(Paul Douglas)

SUNDAY AUGUST 12

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Telephone Time CBS 6pm The Man With the Beard - re-run of 4/15/56

SUNDAY SPECTACULAR NBC 7:30pm Atlantic City Holiday - (O) George Foster, Mort Green; with Jack Carter(C), Polly Bergen(S), Pat Boone(S), Bill Haley & the Comets(S), Rocky Graziano(C), Jonathan Winters(C), Jayne Mansfield; Prod-Dir - Ernest D. Glucksman

GOODYEAR PLAYHOUSE NBC 9pm Proud Passage - (O) Joseph Schull; with John Drainee, Jason Robards, Jr, Patricia Cutts, Thomas Carlin, Diane Gentner, Mary Perry, Ann Dere