

# ROSS REPORTS - TELEVISION INDEX

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VOLUME 9 NUMBER 24

EDITOR: Jerry Leichter

PROGRAMS · ADVERTISERS · TALENT

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (June 10)

CBS- 10-11pm EDT; RETURN - Studio One Summer Theatre - LIVE from WCBS-TV(NY), 109 stations live, 18 kine. § Sponsor- Westinghouse Electric Corp (All Appliances) thru McCann-Erickson, Inc(NY); Acct Exec- James Gillis; Comm Superv- Andy Christian; Comm Anncr- June Graham (13-week vacation replacement for Betty Furness). § Pkgr- CBS-TV(NY); Prod- Norman Felton; Assoc Prod- Joseph Gantman; Dirs- Various; Story Consultant- William Yates. § Hour-long live dramatic programs with top Broadway and Hollywood talent, following same standards as for Studio One (last show June 3), which takes its regular summer hiatus.

#### Saturday (June 15)

CBS- 4:30-5pm EDT; SPECIAL - Belmont Stakes - LIVE from WCBS-TV(NY), 205 stations live, 16 Canadian stations. § Sponsor- Gillette Safety Razor Co thru Maxon, Inc(Detroit); Acct Exec- M. F. Mahoney(NY); Comm Anncr- Bryan Field. § Pkgr- CBS Sports(NY); Prod & Dir- Judson Bailey. § Telecast of the running of the Belmont Stakes, at Belmont Park, Elmont, L. I., with Fred Capossela describing the race, Chris Schenkel doing the interviews and Bryan Field handling color. The event is the third and final of the season's Triple Crown Races.

NBC- approx 4-7pm EDT; SPECIAL - National Open Golf Championship - LIVE remote from Toledo, Ohio, to the net. § Sustaining. § Pkgr- NBC Sports(NY); Prod- Perry Smith. § Telecast of the play at the final four holes of the 57th annual National Open Golf Championship, at Inverness Country Club in Toledo, Ohio. Lindsey Nelson, Chick Hearn and Jim Simpson are the commentators.

NBC- 8-9pm EDT; RETURN - The Julius La Rosa Show - LIVE (COLOR) from WRCA-TV(NY), 128 stations live, 17 quick kine. § Sponsors- (One-third each, alternate weeks): Kimberly-Clark Corp thru Foote, Cone & Belding; Radio Corp of America and Whirlpool-Seeger Corp thru Kenyon & Eckhardt, Inc.; Sunbeam Corp thru Perrin-Paus Co.; Noxzema Chemical Co thru Sullivan, Stauffer, Colwell & Bayles, Inc.; Sperry and Hutchinson Co thru SSC&B, and Gold Seal Co thru North Advertising, Inc. § Pkgr- Roncom Productions(NY); Prod- Henry Howard; Dir- Grey Lockwood; Music Dir- Mitchell Ayres; Choreog- Louis DaPron; Writers- Mort Green, George Foster. § Singer Julius La Rosa stars in this 13-week musical-variety series, the summer replacement for The Perry Como Show (last show June 8, returns Sept 14). La Rosa headed a replacement show during four weeks of Como's vacation last season.

NBC- 9-10pm EDT; SPECIAL - RCA Victor Galaxy of Stars - LIVE (COLOR) from WRCA-TV(NY), no. of stations indefinite. § Sponsor- Breast-O-Chicken, Inc (Tuna) thru Foote, Cone & Belding(LA); Acct Exec- Ed Wilson; (Cont'd on next page)

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THIS WEEK(More)

THIS WEEK(Cont'd)

Saturday(June 15)

NBC- RCA Galaxy of Stars (Cont'd from previous page): TV Acct Rep- Stuart Minton(NY). § Pkgr- NBC-TV with RCA Victor Record Div(NY); Prod & Dir- Joe Cates; Music Dir- Joe Reisman; Choreog- Bob Hamilton. § Special one-time music-variety show, with Vaughn Monroe as host, starring Julius La Rosa and Tony Martin among others (see page D for other cast credits).

NBC- 10:30-11pm EDT; RETURN - Adventure Theatre - FILM from WRCA-TV(NY) & KRCA-TV(LA), 148 stations net, 23 delayed. § Alternate Sponsors- 1) American Tobacco Co (Lucky Strike Cigarettes) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Thayer Cumings; TV Acct Rep- Jim Bridges. 2) Lambert-Hudnut Div., Warner-Lambert Pharmaceutical Co., Inc (Richard Hudnut Home Permanents) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Acct Exec- Donald Anderson; TV Acct Rep- Walter Selden. § Pkgr- MCA-TV(NY); Film Prod- Edward J. and Harry Lee Danziger(London), with Paul Douglas segments by Revue Productions, Hollywood. § Paul Douglas is host for a series of half-hour suspense dramas produced in England. The same series was seen in this time spot last summer for 12 weeks and returns with the same films as the summer replacement for Your Hit Parade (last show June 8, returns Sept 7).

Sunday(June 16)

ABC- 5-6pm EDT; HIGHLIGHT - Open Hearing: "Segregation and the South" - FILM from WABC-TV(NY), to the net. § Sustaining. § Pkgr- ABC-TV with the Fund for the Republic(NY); Exec Prod- George M. Martin, Jr.; Prod- Herbert Bernard; Dir & Writer- James Peck. § Documentary study of progress and reaction in the three years since the U. S. Supreme Court ordered integration of the nation's schools. Open Hearing is normally a half-hour program, 5:30-6pm, but starts a half hour earlier this day for the special program. The first half-hour will be in the time previously occupied by Dean Pike (last show June 9).

NBC- 4-5pm EDT; SPECIAL - The Twisted Cross - and Epilogue - FILM from WRCA-TV(NY) & KRCA-TV(LA), to the net. § Sustaining. § Repeat showing of the "Project 20" program originally shown over NBC on March 14, 1956 and repeated June 12, 1956. It is now shown for the third time, with a newly-filmed epilogue which shows the Berlin of today. The main documentary is narrated by Alexander Scourby, the new epilogue by Frank Bourgholtzer.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Sports Focus; DEBUT June 3; Mon thru Fri, 7-7:15pm EDT; LIVE from WABC-TV(NY), to the net. § Sustaining. § Pkgr & Prod- ABC-TV Sports Dept(NY); Dir- Jack Sameth; Writer- Ed Silverman. § Howard Cosell covers sports news of the day, comments on controversial issues and interviews personalities in the sports world. The program replaces Kukla, Fran and Ollie (last show May 31) for the summer.

Telephone Time; new day and time effective June 11; Tuesdays, 9:30-10pm EDT. Program has been seen Thursdays, 10-10:30pm EDT. In its new time it replaces Du Pont Theatre (last show June 4).

CBS- Eye On New York; RETURN June 9; Sun, 11-11:30am EDT; LIVE from WCBS-TV(NY), to the net. § Sustaining. § Pkgr- WCBS-TV(NY); Prod- Charles Hinds; Dir- Lee Polk; Writer- Lissa Charell. § Bill Leonard, thru interviews and commentary, presents a feature picture of what is happening in New York and its area. The program replaces U. N. in Action (last show June 2), returning to a former spot.

NBC- Life of Riley (Fri, 8:30-9pm EDT) Re-runs begin June 14 for 13 weeks. New alternate week sponsor (other weeks sustaining) effective June 14 is Lever Brothers Co (Wisk, Lux Liquid); Wisk thru Batten, Barton, Durstine & Osborn, Inc(producing agency); Lux Liquid thru J. Walter Thompson Co.

TALENT SHOWSHEET JUNE 7 JUNE 16  
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Most of the shows on June 7,8,9, were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday June 14. Script identifications used are: (O) Original, (A) Adaptation, (SD) Staff-Directed, (SW) Staff-Written. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listings) are: Broken Arrow, Bob Cummings Show, December Bride, Father Knows Best, General Electric Theatre, Gunsmoke, Life of Riley, I Love Lucy, The Lineup, The People's Choice, Dick Powell's Zane Grey Theatre, Jane Wyman Show, You Are There, Loretta Young Show.

SATURDAY JUNE 8  
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TRUE STORY  
(Kathi Norris)

NBC 12N

ADD CAST: Edmon Ryan, Lesley Woods, Frank Sutton,  
Frank Dana.

FIVE STAR COMEDY  
PARTY

ABC 5:30pm

Host, Ben Blue(C), Sammy Wolfe(panto), Barbara  
Heller(S-C-D), Bob Bean(cartoonist).

JACKIE GLEASON SHOW

CBS 8pm

Johnnie Ray(S), Peggy Lee(S), Jimmy Nelson(ventril),  
Louis Jordan & Tympany Five(M), Larry Griswold  
(trampoline).

JERRY LEWIS SHOW

NBC 9pm

ADD: Key Luke(A).

SUNDAY JUNE 9  
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LAMP UNTO MY FEET

CBS 10am

The Story of Ruth; (O) Howard Rodman; with Kim  
Hunter, Aline MacMahon, Betty Miller, Jacob Ben-  
Ami, (Narrator) Norman Rose; Dir - Marvin Sil-  
bersher.

LOOK UP & LIVE  
(Donald Symington)

CBS 10:30am

The Seeking Years; (O) Clair Roskam; with George  
Mitchell, Grace Matthews; Dir - James MacAllen.

CAMERA THREE

CBS 11:30am

Discussion of Pablo Picasso's "Guernica"; with  
special guest Alfred H. Barr, of the Museum of  
Modern Art.

ED SULLIVAN SHOW

CBS 8pm

ADD: Tony & Sally DeMarco(D), Riccardi(illusionist).

STEVE ALLEN SHOW

NBC 8pm

The Rev. Dr. Billy Graham(remote from Madison  
Square Garden), Orson Welles(A), Jim Reeves(S),  
The Step Bros.(D), Meg Myles(S).

ALCOA HOUR

NBC 9pm

ADD CAST: Wilfred Hyde White.

MONDAY JUNE 10  
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Wire Service  
(Mercedes McCambridge)

ABC 7:30pm

The Washington Story; with Miss McCambridge, Barry  
Atwater, Anthony Dustrel, Eugene Borden, Herbert  
Rudley; (SW&SD).

Burns & Allen Show

CBS 8pm

with regulars & Jean Willes, Howard McNear; (SW&SD).

VOICE OF FIRESTONE

ABC 8:30pm

Jerome Hines(S), Lucia Evangelista(S); LAST SHOW.

TALENT SCOUTS

CBS 8:30pm

Jimmy Rogers(S-M), Freddy Montell(S), Jane Hall(S).

TOP TUNES & NEW  
TALENT(Lawrence Welk)

ABC 9:30pm

Tommy Sheridan(M), Regina Price(S), Nick Lucas(M).

ROBERT MONTGOMERY  
PRESENTS

NBC 9:30pm

Last Trip Of The Hindenburg; Re-run of 10/1/56.

STUDIO ONE SUMMER  
THEATRE

CBS 10pm

PREMIERE: The Mother Bit; (O) Adrian Spies; with  
June Havoc, Sam Levene, Harry Guardino, Paul Carr,  
Henderson Forsythe, Jayne Heller, Peter Falk, Mil-  
ton Selzer, Norman Twain, Rosetta LeNoire; Dir -  
Norman Felton.

TUESDAY JUNE 11  
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|                                                       |             |                                                                                                                                                                                 |
|-------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Conflict</u>                                       | ABC 7:30pm  | <u>Stranger On The Road</u> ; (O) Montgomery Pittman; with Will Hutchins, Barton MacLane, Kathy Nolan, Rex Reason, Will Wright, Murvyn Vye, Robert Hover; Dir - Walter Doniger. |
| JONATHAN WINTERS SHOW                                 | NBC 7:30pm  | Dorothy Collins(S).                                                                                                                                                             |
| <u>Phil Silvers Show</u>                              | CBS 8pm     | <u>His Highness, Doberman</u> ; with regulars & Martha Greenhouse, Philippa Bevans, Ben Lackland, Nick Saunders, Bruce Kirby, Skippy Colby, Humphrey Davis; (SW&SD).            |
| ARTHUR MURRAY PARTY                                   | NBC 8pm     | Georgia Gibbs(S), Vaughn Monroe(M-S), Red Buttons (C), Jack Carter(C), Bambi Linn & Rod Alexander(D).                                                                           |
| <u>Life &amp; Legend of Wyatt Earp</u> (Hugh O'Brian) | ABC 8:30pm  | <u>Fight or Run</u> ; with regulars & Paul Brinegar; (SW&SD).                                                                                                                   |
| <u>Private Secretary</u><br>(Ann Sothern)             | CBS 8:30pm  | with regulars & Sig Ruman; (SW&SD).                                                                                                                                             |
| <u>Panic!</u>                                         | NBC 8:30pm  | with Richard Jaeckel, Florence Shaen, Kathy Garver, John Trayne, Dale Ishimoto, John Goddard, Tom Wilde, Keye Luke; (SW&SD).                                                    |
| <u>Telephone Time</u><br>(John Nesbitt)               | ABC 9:30pm  | <u>NOTE NEW DAY &amp; TIME: Line Chief</u> ; (O) Marion Hargrove; with Dennis Morgan; (SD).                                                                                     |
| RED SKELTON SHOW                                      | CBS 9:30pm  | Forrest Tucker(A), James Burke(A), Raymond Greenleaf(A).                                                                                                                        |
| ARMSTRONG CIRCLE THEATRE                              | NBC 9:30pm  | <u>Counterfeit, Inc.</u> ; (O) Vance Bourjaily; with Jerome Cowan, Jerome Kilty; Dir - William Corrigan.                                                                        |
| IT'S POLKA TIME                                       | ABC 10pm    | Chicago Finnish Folk Dancers.                                                                                                                                                   |
| SPIKE JONES SHOW                                      | CBS 10:30pm | Don Cornell(S).                                                                                                                                                                 |

WEDNESDAY JUNE 12  
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<u>Navy Log</u>	ABC 8:30pm	<u>The Marines Are Landing</u> ; with Dennis McCarthy, Peter Hansen, Douglas Dick, Robert Shayne, John Damler; (SW&SD).
<u>Millionaire</u> (Marvin Miller)	CBS 9pm	<u>The Story of Bob Fielding</u> ; with Jerry Paris, Isabel Randolph, Kathleen Case, James McCallion, Henry Corden, Stafford Repp, Jack Kruschen, Leonard Carey, Antoni Filauri, John V. Connors; (SW&SD).
KRAFT THEATRE	NBC 9pm	<u>Fire And Ice</u> ; (O) Richard Fielder; with Geraldine Page, Dan O'Herlihy, Henry Jones, R.G. Armstrong, Russell Hardie; Dir - Allen Buckhantz.
<u>Ford Theatre</u>	ABC 9:30pm	<u>Cross Hairs</u> ; (O) Miles Tolner; with Ann Sheridan, James Daly, James Griffith, Elizabeth Patterson, S. John Launer, John Berardino; Dir - Jack Gage.
<u>20th Century-Fox Hour</u>	CBS 10pm	<u>The Marriage Broker</u> ; with Glenda Farrell, William Bishop, Kipp Hamilton, Harry Morgan, Jesse White; Other credits not available at press time.

THURSDAY JUNE 13  
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|                                                   |            |                                                                                         |
|---------------------------------------------------|------------|-----------------------------------------------------------------------------------------|
| <u>Sheriff of Cochise</u>                         | WABD 7pm   | <u>Cards</u> ; with regulars & Morey Amsterdam, Lola Albright, Grant Richards; (SW&SD). |
| <u>Sgt. Preston Of Yukon</u><br>(Richard Simmons) | CBS 7:30pm | with regulars & Sherman Sanders, Marjorie Bennett; (SW&SD).                             |
| CIRCUS TIME                                       | ABC 8pm    | Jim Lowe(S), June Merlin(magic), Augie & Margo(D), Betty Ann Grove(S).                  |

THURSDAY JUNE 13(Cont'd)  
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RAY BOLGER'S WASHINGTON SQUARE	NBC 8pm	with regulars & Benny Goodman(M), Gisele Mackenzie(S), Eddie Bracken(A-C), Martha Carson(S); LAST SHOW OF SEASON.
CLIMAX! (Bill Lundigan)	CBS 8:30pm	<u>The Man Who Stole The Bible</u> ; (O) Gwen Bagni & Irwin Gielgud; with Guy Madison, Sally Forrest; Dir - Arthur Miller.
FORD SHOW	NBC 9:30pm	Dr. Frank Baxter
PLAYHOUSE 90	CBS 9:30pm	<u>Clash By Night</u> ; (O) Clifford Odets; (A) F. W. Durkee; with Kim Stanley, Lloyd Bridges, E.G. Marshall, Edgar Stehl; Dir - John Frankenheimer.
LUX VIDEO THEATRE (Gordon MacRae)	NBC 10pm	<u>Design for November</u> ; (O) Roland Mitchell; (A) Sanford Barnett; with Julie Adams; Dir - James Yarbrough.

FRIDAY JUNE 14  
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|                                                         |            |                                                                                                                                                                                   |
|---------------------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Adventures of Rin-Tin-Tin</u> (Lee Aaker)            | ABC 7:30pm | <u>The Swapper</u> ; with regulars & Robert Brooks, Robert Easton, Morris Ankrum, William Kendis, Joseph A. Vitale; (SW&SD).                                                      |
| <u>Adventures of Jim Bowie</u> (Scott Forbes)           | ABC 8pm    | <u>The Beggar of New Orleans</u> ; with regulars & John Hoyt, Morris Ankrum; (SW&SD).                                                                                             |
| <u>Crossroads</u>                                       | ABC 8:30pm | <u>The Deadline</u> ; (O) George Bruce; with Arthur Franz, Pat Crowley, Maurice Manson, Phillip Pine; (SD).                                                                       |
| <u>Mr. Adams &amp; Eve</u><br>(Ida Lupino, Howard Duff) | CBS 9pm    | <u>The Bachelor</u> ; with regulars & Craig Stevens; (SW&SD).                                                                                                                     |
| CHEVY SHOW                                              | NBC 9pm    | Dinah Shore, Fred MacMurray, Dean Jones(S), Nanette Fabray, Minnie Pearl(C); (O) Bob Wells & Johnny Bradford; Dir - Bob Banner; Music - Harry Zimmerman; Choreog - Tony Charmoll. |
| <u>Schlitz Playhouse</u>                                | CBS 9:30pm | Re-run of 3/22/57 - <u>For Better, For Worse</u> .                                                                                                                                |
| <u>Date With The Angels</u>                             | ABC 10pm   | <u>The Feud</u> ; with regulars & Burt Mustin, Richard Reeves, Maudie Prickett; (SW&SD).                                                                                          |

MULTIPLE & ACROSS-THE-BOARD SHOWS JUNE 10 - JUNE 14  
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JIMMY DEAN SHOW	CBS 7am	Show will appear as special guests of the International Naval Review at Norfolk, Va., for the entire week.
GARRY MOORE SHOW	CBS 10am	6/12 - Jimmie Jeffries; 6/14 - Carol Burnett(C).
CLUB 60 (Dennis James)	NBC 1:30pm	6/11 - Cathy Carr(S); 6/12 - Bob Gibson(S); 6/13 - Andy Williams(S); 6/14 - Bill Hayes(S).
NBC MATINEE THEATRE	NBC 3pm	6/10 - <u>Rich Man, Poor Man</u> ; (O) Lawrence Williams; (A) Theodore Apstein; 6/11 - <u>The Party Dress</u> ; (O) Brenda Weisberg; (A) Ellen McCracken; 6/12 - <u>The White Headed Boy</u> ; (O) Lennox Robinson; 6/13 - <u>The Sound of Fear</u> ; Re-run of 9/27/56; 6/14 - <u>Night Train To Chicago</u> ; Re-run of 1/22/57.
THE BRIGHTER DAY	CBS 4pm	<u>DELETE FROM CAST</u> : Lois Nettleton.
MODERN ROMANCES (Martha Scott)	NBC 4:45pm	<u>Homecoming</u> ; (O) Elinor Lenz; with Walter Brooke, Nancy Wilder, Dickie Olsen, Jaime Smith.
TONIGHT! AMERICA AFTER DARK--(Jack Lescoullie)	NBC 11:15pm	6/12 - Richard Hayman(M); 6/13 - Susan Silo(S).

SATURDAY JUNE 15  
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TRUE STORY NBC 12N The Stranger; (O) Earl Hamner; with Jane Rose, Logan Ramsey, Martin Newman.

JACKIE GLEASON SHOW CBS 8pm Vic Damone(S), Peggy Lee(S), Betty Kean(C), Lou Parker(C), Dave Barry(C), The Lang Troupe(trampoline)

JULIUS LA ROSA SHOW NBC 8pm PREMIERE: (O) Mort Green, George Foster; Prod - Henry Howard; Dir - Grey Lockwood; Mus - Mitchell Ayres; Choreog - Louis DaProne; Starring Mr. La Rosa with guests, Count Basie & Orch., Joe Williams (S), The Seven Ashtons(acro), Gene Sheldon(C), Lou Carter(S).

Oh! Susanna CBS 9pm with regulars & Lila Lee; (SW&SD).  
(Gale Storm)

RCA VICTOR GALAXY OF STARS NBC 9pm Vaughn Monroe(M-S), Julius La Rosa(S), Georgia Gibbs(S), Tony Martin(S), Jaye P. Morgan(S), Martha Carson(S), The Three Lane Bros.(S), The Hamilton Trio(D), The Eddie Haywood Trio(M); Dir - Joe Cates; Music - Joe Reisman; Choreog - Bob Hamilton.

OZARK JUBILEE ABC 10pm Tex Williams(S).

Gunsmoke CBS 10pm with regulars & Herbert Rudley, Alex Charpe, Rusty Westcoat, Clancy Cooper; (SW&SD).

GEORGE GOBEL SHOW NBC 10pm Jeannie Carson.

SUNDAY JUNE 16  
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LAMP UNTO MY FEET CBS 10am Upstairs; (O) Lorraine D. Reifel; with Marian Winters, Kimetha Laurie, John Cecil Holm, Roger Quinlan; Dir - Roger Englander.

Jack Benny Show CBS 7:30pm with regulars & Isaac Stern(M), Mel Blanc(A); (SW&SD).

Circus Boy NBC 7:30pm The Gentle Giant; with regulars & Buddy Baer, Effie Laird, Herb Vigran, Kubla Khan; (SW&SD).

ED SULLIVAN SHOW CBS 8pm Polly Bergen(S), Paul Anderson(weight-lifter), John Raitt(S), Rusty Draper(S), John Mathis(S), Jean Carroll(C), Susan Heinkel(A), Page & Bray(D), Victor Julian & Trained Dogs, (On Film) - Bing Crosby.

STEVE ALLEN SHOW NBC 8pm Steve Lawrence(S), Mamie Van Doren(A), The Hi-Lo's(S), Walter Chiari(C).

GOODYEAR PLAYHOUSE NBC 9pm Your Every Wish; (O) Walter Brooks("Youth Is Stranger Than Fiction"); (A) Clifford Goldsmith; with Don Ameche, Neva Patterson, Audrey Christie, Mary Welch, David White, Warren Berlinger, Joel Corthers, Jimsey Somers, Don Briggs, Jeff Harris; Dir - Walter Grauman.

Alfred Hitchcock Presents CBS 9:30pm A Little Sleep; (O) Joe Grenzeback("Lullaby"); (A) Robert C. Dennis; with Barbara Cook, John Carlyle, Vic Morrow, Robert Karnes, Jack Mullaney, Douglas Kennedy, George Chandler; Dir-Paul Henreid.

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## MID-WEEK SPECIAL

### NEWS - COMMENT - POSSIBILITIES

CBS will lead off on its new public affairs series, The Twentieth Century, on Sunday, Oct 20, with a special one-hour program devoted to Sir Winston Churchill, as "the man of the twentieth century." The fall series, sponsored by Prudential Insurance Co of America, will replace You Are There for the sponsor and will consist of a minimum of 26 programs; five of which will be one-hour shows and the remaining 21 running a half-hour.....The Delco-Remy division of General Motors, for Delco Batteries, through Campbell-Ewald Co., will sponsor seven special one-hour color film shows over the CBS net, all starring Lowell Thomas and his travel-adventures in remote places around the world. The series will probably be on next season, dates and times to be announced. The Thomas connection with Delco and GMC's United Motors System stems from his radio newscasts which are sponsored by both GMC divisions. Gil Ralston, CBS-TV director of network programs in New York, has been given a leave of absence to be exec producer of the new series which will be filmed in such places as New Guinea, Nepal, the Antarctic, the South Sea Islands and the Mexican jungle.

The Harbor Master series, scheduled for CBS, Thursdays, 8-8:30pm NYT, has been re-titled, Scott Island. The Ziv-TV series, starring Barry Sullivan, will be sponsored by R. J. Reynolds Tobacco Co., replacing the Bob Cummings Show, moving to NBC for the sponsor. The switch in title will allow Ziv to film a new Wendell Corey series for syndication under the title Harbor Command without conflict. The Corey series will be filmed on the west coast, probably around the San Francisco port area, while the Barry Sullivan network series will be filmed on location in Rockport, Mass., this summer, making its air debut on Sept 26.....The Mama series, which was cancelled by the CBS net when it couldn't come up with a sponsor as a film series (after seven years as a sponsored live net series), has rolled up a half million dollars in gross sales since being placed in syndication a month ago. The syndicate package, thru CBS TV Film Sales, consists of 26 films; 10 seen on the net and 16 that never got on the air before the cancellation. The biggest sale, announced last week, was to Nationwide Insurance Co thru Ben Sackheim, Inc., for 32 markets in 14 mid-western and northeastern states.

An unusual production and distribution arrangement for a film series -- a scaled-down version of the original Vitapix Corp dream -- has been set up by Screen Gems, Inc., as the producer and distributor, and stations KFTV(LA) and WPIX(NY), and the Westinghouse Broadcasting Co for its KDKA-TV(Pitt), WBZ-TV(Boston), KPIX(San Fran) and KYW-TV(Cleve). The film series involved is Casey Jones, to star Alan Hale and Bobby Clark, recreating railroading adventures around the turn of the century. The stations are associated with Screen Gems as co-investors in the production and distribution and will share in the income. The series has been leased by the participating stations on a conventional rental basis for showing in their own markets and is available for sale to other stations as well as advertisers for a fall premiere.

The jury is still out on the question of whether the TV presentation of a biographical story will hurt a motion picture dealing with the same person or story elements. The question first came up when CBS' Playhouse 90 presented a version of the life of the blues singer Helen Morgan, starring Polly Bergen, while Warner Bros. was wrapping up its filmed version of the singer's life, starring Ann Blyth. Warners threatened CBS with action, but the TV net was in the clear in purchasing the TV rights. Columbia Pictures has scheduled production of MacKinlay Kantor's best-selling novel, "Andersonville," about the Confederate prison, but the film couldn't go into release for at least a year, considering the magnitude of the story. Meanwhile, on June 27, Climax! will present "The Andersonville Trial," a story concerning the commandant of the notorious stockade, with Charlton Heston starring. It will undoubtedly have no affect on the film, but the whole bubble makes for interesting publicity. P/

Revue Productions, with Mickey Spillane as production consultant, is going into production on 39 films for a Mike Hammer series, starring an unknown (under consideration) in the title role.....An actor named Guy Williams (to be re-named) will have the lead in Walt Disney's Zorro series for ABC.....NBC's extended option on its Panic series is due to run out this Saturday, unless a further extension is requested. ....Frank Price, who has been Screen Gems' story editor for Ford Theatre and its Playhouse 90 films, has joined NBC's Matinee Theatre story staff in Hollywood, replacing Martin Donovan, who has been upped to continuity writer.....Frank Glicksman has been named story editor for alternate producer Edgar Peterson on Climax!..... The Academy of Animated Arts for Motion Pictures and Television has been organized in Hollywood as a non-profit corporation at 4201 West Olive Ave., Burbank, Calif. VI 9-5122. William E. Best is president and John M. Holmes is executive director and public relations director.

CBS News will switch two of its top correspondents in September when Charles Collingwood goes to London to be chief of the CBS London News Bureau, replacing Howard K. Smith who will return to the U. S. after 11 years in London. Smith will report to the Washington News Bureau and starting Oct 1 will present a nightly Washington Report as a regular feature of Douglas Edwards with the News (Mon thru Fri, 7:15-7:30pm NYT). Collingwood reports to London about Sept 17.....The Jack Paar variety show, replacing the current version of the Tonight show over NBC about July 15, will be "a free-wheeling live variety show" according to NBC v.p. Manie Sacks, with a major emphasis on the use of top recording artists as guests on the show. The format will include the cliché role of an orchestra leader who will be a major straight man, 12 good musicians, an announcer and two regulars for a three-man panel which will also feature guest comedians. The format will also be bent according to Mr. Paar's wishes as he goes along.....The Oldsmobile Division, GMC, through D. P. Brother & Co will sponsor six one-hour shows starring Jerry Lewis over NBC during the 1957-58 season, with all in color.....NTA's Sheriff of Cochise, syndicated in more than 190 markets, will go into production this month on its second series of 39 films. Desilu Productions does the filming, with Mort Briskin as producer.....American Machine & Foundry Co., for its AMF Pinspotters Inc., with Matt Niesen's Championship Productions, Inc., will produce Bowling Stars, a new series of 26 half-hour films for syndication, to follow up its successful Bowling Time series. Joe Wilson, top TV bowling announcer, will handle the narration for the prize matches between the country's leading professional bowlers. Film production will be by Wilding Picture Productions at the Faetz-Niesen Recreation Center in Chicago. The series will be essentially a carbon of the WNBQ and former NBC net Championship Bowling programs, with the cash prizes for the winning bowlers in each filmed match to be the same as on the network show.