

# ROSS REPORTS — TELEVISION INDEX

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (August 19)

CBS- 12noon-12:15pm EDT, Mon thru Fri; DEBUT - Hotel Cosmopolitan - LIVE from WCBS-TV(NY), to the net. § Sustaining, open. § Pkgr- CBS-TV(NY) with Roy Winsor Productions; Exec Prod- Roy Winsor; Prod- Ernest Ricca; Dir- John Desmond; Writers- Various; Casting- Robert Dale Martin(CBS). § Donald Woods stars as the permanent guest in a plush New York hotel who plays an important part in the lives of transients. Woods plays himself as the star who observes life from the lobby and quite often finds himself personally concerned with the outcome of a situation, which will range from mystery to romance. Each story will last for several weeks. The program replaces Valiant Lady (last show August 16) in this time spot.

### OTHER NETWORK CHANGES & ADDITIONS

NBC- Club 60 (Mon thru Fri, 1:30-2:30pm EDT) Howard Miller takes over as host, effective Aug 19, succeeding Dennis James.

Outlook (Sun, 5:30-6pm EDT) Program is extended for one hour, 5-6pm EDT, August 18, this time only, to present a special filmed interview by Chet Huntley with the first president of Tunisia, Habib Bourguiba. The interview took place in Tunis, with regular director Jack Sughrue supervising a New York film crew.

### MAJOR LOCAL DEBUTS & HIGHLIGHTS

WBZ-TV(Ch 4) - Special News Programs; added to the regular news schedule for the duration of the Boston newspaper strike, which began Aug 8-9. The station increased its live newscasts to 16 daily -- 112 weekly -- with special bulletins every hour on the hour. The additions to the regular schedule include five-minute newscasts at 9:30am, 10:30am, 11:30am, 12:55pm; 5:45pm and 12mid-night. Three newscasters handle the special shows in addition to their regular assignments.

KTLA(Ch 5) - Tex Williams Show; DEBUT Aug 16; Fridays, 8:30-9pm PT. Sponsor- Mc-Ios Angeles Kenzie Ford. Production info not available. Tex Williams, backed by the Billy Liebert orchestra, presents music ranging from pop songs to country and western tunes. "The Nightlights" quartet, singer Billy Strange and a girl singer to be named will assist Williams in handling individual vocals. The show will also feature up-and-coming professional talent, one act a week, presented by Williams.

TALENT SHOWSHEET AUGUST 16 - AUGUST 25

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Most of the shows on August 16,17,18, were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday August 23. Script identifications used are: (O) Original, (A) Adaptations, (SD) Staff-Directed, (SW) Staff-Written. Performers are identified as singer (S), actor(A), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Rin-Tin-Tin, Adventures of Robin Hood, Blondie, Jim Bowie, Broken Arrow, The Buccaneers, Burns & Allen, Cheyenne, Circus Boy, Conflict, Joseph Cotten Show--On Trial, Crossroads, Bob Cummings Show, Father Knows Best, Ford Theatre, General Electric Theatre, Gunsmoke, Alfred Hitchcock Presents, Lassie, Life & Legend of Wyatt Earp, Life of Riley, Millionaire, Mr. Adams & Eve, Navy Log, Panic, People's Chouce, Playhouse 90, Private Secretary, Schlitz Playhouse, Phil Silvers Show, Telephone Time, 20th Century-Fox Hour, Wire Service, You Are There.

SUNDAY AUGUST 18

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LAMP UNTO MY FEET	CBS 10am	<u>The First Bridge</u> ; (O) Clair Roskam; with Luis Gonzalez, Robert Fitzsimmons, Bill Berrian, Bill Major, Paul Clark; Dir - James MacAllen.
CAMERA THREE	CBS 11:30am	<u>The Private Life of Laurel and Hardy</u> ; (O) Clair Roskam; film clips from the team's earliest movies; Dir - Clay Yurdin.
ED SULLIVAN SHOW	CBS 8pm	ADD: Boris Morros, Dick Mayer, Ted Atkinson, Carey Middlecoff, Gil McDouglad, Vic Seixas, Otto Graham, Bob Cousy.
STEVE ALLEN SHOW	NBC 8pm	ADD: Lou Costello(C).

MONDAY AUGUST 19

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GEORGIA GIBBS SHOW	NBC 7:30pm	with regulars only.
TALENT SCOUTS	CBS 8:30pm	<u>The Hampton Sisters</u> (S), Virginia Hauer(S), Charles Castleman(M).
<u>Those Whiting Girls</u>	CBS 9pm	with regulars & Kathy Nolan, Robert Kino; (SW&SD).
TOP TUNES & NEW TALENT (Lawrence Welk)	ABC 9:30pm	Steve Martin(S), Larry Pallot(M).
<u>Richard Diamond, Private Detective</u> (David Janssen)	CBS 9:30pm	<u>The Chess Player</u> ;(O) Philip MacDonald; with regulars & Thorn Taylor, Cathrine McLoed, Lawrence Dobkin, Ross Elliot; Dir - Mark Sandrick, Jr.
ARTHUR MURRAY PARTY	NBC 9:30pm	Zsa Zsa Gabor(A), Sarah Vaughn(S), Ricardo Montalban(A), Marilyn Maxwell(A), Jean Pierre Aumont(A), Larry Parks(A), Betty Garrett(A).
STUDIO ONE SUMMER THEATRE	CBS 10pm	<u>Rudy</u> ; (O) Dan Calabrese; with Jacob Ben-Ami, Burt Brinckerhoff, Nancy Marchand, Leo Penn, Madeleine Sherwood, Joey Walsh, Pat De Simone, Buzz Martin, Richard Bright, Joe Campanella; Dir - Perry Lafferty.

TUESDAY AUGUST 20

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<u>Meet McGraw</u> (Frank Lovejoy)	NBC 9pm	<u>Ballerina</u> ; (SW&SD). No cast information available at this time.
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TUESDAY AUGUST 20(cont'd)

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IT'S POLKA TIME ABC 10pm The Mazur Polish Folk Dancers.  
 NAT KING COLE SHOW NBC 10pm Johnny Desmond(S), The King Sisters(S), Alvino Rey(M).  
 SPIKE JONES SHOW CBS 10:30pm Mimi Benzell(S).

WEDNESDAY AUGUST 21

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HELEN O'CONNELL SHOW NBC 7:30pm with regulars only.  
 VIC DAMONE SHOW CBS 8pm Martha Wright(S), Jackie Miles(C), The Everly Bros.(S), Tina Robin(S).  
 KRAFT THEATRE NBC 9pm Ride Into Danger; (O) Fred Edge; with Dick York, Robert Emhardt, Victor Jory, Diane Gentner, Thomas Carlin, Arch Johnson, David J. Steward; Dir - William A. Graham.

THURSDAY AUGUST 22

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CLIMAX!  
 (Bill Lundigan) CBS 8:30pm The Stranger Within; (O) M.L. Vallons; (A) Charles Larson; with George Nader, Rita Moreno, Charles Korvin, Kathleen Crowley, Regis Toomey; Dir - Paul Nickell.  
 LUX VIDEO THEATRE  
 (Ken Carpenter) NBC 10pm Diagnosis--Homicide; (O) Lawrence Blochman("Backfire"); (A) Sanford Barnett; with Craig Stevens, Judith Braun, Arthur Hanson, Raymond Baily, Shirley Mitchell, Philip Tonge, Fred Sherman; Dir - David McDearmon.

FRIDAY AUGUST 23

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HELEN O'CONNELL SHOW NBC 7:30pm with regulars only.  
Date With The Angels  
 (Betty White, Bill Williams) ABC 9:30pm Shall We Dance?; with regulars & Richard Deacon, Burt Mustin; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS AUGUST 19 - AUGUST 23

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JIMMY DEAN SHOW CBS 7am Martha Carson(S), will be the guest star this week.  
 THE ARLENE FRANCIS SHOW NBC 7am Announcer - Hugh Downs; 8/19 - Jack Haskell(S); 8/20 - Dean Murphy(C); 8/21 - Pat O'Brien(A); 8/23 - Jack Haskell(S).  
 HOTEL COSMOPOLITAN  
 (Donald Woods) CBS 12N PREMIERE: Replacing Valiant Lady; Exec Prod - Roy Winsor; Prod - Ernest Ricca; (O) Harold Gast; with Mr. Woods, John Cecil Holm, Lois Holmes, Denise Smith, Mary K. Wells, Walter Brooke, Tom Shirley; Dir - John Desmond.  
 CLUB 60 NBC 1:30pm Howard Miller replaces Dennis James as emcee, from this date on. Barbara Becker will be vocalist on the show for next two weeks.  
 AMERICAN BANDSTAND  
 (Dick Clark) ABC 3pm 8/19 - Jimmy Bowen(S), Jerry Lee Lewis(S); 8/20 - Terri Stevens(S); 8/21 - Jane Morgan(S), Randy Starr(S); 8/22 - The Dubs(S); 8/23 - Steve Karman(S).

MULTIPLE & ACROSS-THE-BOARD SHOWS(Cont'd)

NBC MATINEE THEATRE	NBC 3pm	8/19 - <u>Horsepower</u> ; Re-run of 10/30/56; 8/20 - <u>Haven's End</u> ; (O) John B. Marquand; 8/21 - <u>Heed The Falling Sparrow</u> ; (O) Sol Offsey; (A) Alvin Boretz; 8/22 - <u>The President's Child Bride</u> ; (O) Leo Guild; 8/23 - <u>Now Or Never</u> ; (O) Martha Wilkerson.
MODERN ROMANCES (Martha Scott)	NBC 4:45pm	<u>It's An Ill Wind</u> ; (O) Jesse Sandler; with Truman Smith, Phyllis Newman, Jamie Smith, Joe Campanella.
TONIGHT (Jack Paar)	NBC 11:15pm	Dick Haymes(S), guest for the entire week. 8/19 - Marilyn Lovell(S), Joey Carter(C); 8/20 - Genevieve(S); 8/21 - Marilyn Lovell(S), Dominique (novelty); 8/22 - Genevieve(S); 8/23 - Pay De Witt(C), Marilyn Lovell(S).

SATURDAY AUGUST 24

TRUE STORY (Kathi Norris)	NBC 12N	<u>A Commission On Murder</u> ; (O) Ben Radin; with Georgann Johnson, John Gibson, Robert Webber, Boris Aplan, Joanne Bayes.
JULIUS LA ROSA SHOW	NBC 8pm	The Ames Bros.(S), Bob Hamilton Trio(D), Jay Lawrence(C), Sunny Gale(S), The Skyrettos(acro).
<u>George Sanders Mystery Theatre</u>	NBC 9pm	<u>Love Has No Alibi</u> ; (O) Octavus Roy Cohen; (A) Steve Fisher; with William Leslie, Kathryn Grant, Paul Hahn; Dir - John Lucas.
COUNTRY MUSIC JUBILEE	ABC 10pm	Minnie Pearl(S-C), Faron Young(M).
JIMMY DEAN SHOW	CBS 10:30pm	Marty Robbins(M).

SUNDAY AUGUST 25

LOOK UP AND LIVE	CBS 10:30am	<u>The Story of St. Francis</u> ; with Phyllis Stevens and her Javanese Shadow Puppets.
ED SULLIVAN SHOW	CBS 8pm	Sal Mineo(A), Guy Mitchell(S), Carmen Mac Rae(S), Lavern Baker(S), Paul Gilbert(C); (On Film) - Scenes from <u>The Sun Also Rises</u> .
STEVE ALLEN SHOW	NBC 8pm	Hedy Lamarr(A), Joe E. Brown(C), The Coasters(S), Irish McCalla(A), Pat Kirby(S).
GOODYEAR PLAYHOUSE	NBC 9pm	<u>The Littlest Little Leaguer</u> ; (O) Blanche Hanalis; with Sal Maglie, Nehemiah Persoff, Vivian Nathan, Jacob Kalish, Rudy Bond, Peter Lazer, William Edmondson; Dir - David Greene.
<u>The Web</u> (William Bryant)	NBC 10pm	<u>A Time For Dying</u> ; (O) Robert Bassing & Don Brinkley; with Paul Richards, Jerry Paris, Richard Garland, Ann Robinson, Harry Hickox, James Chandler, Diana Darrin; Dir - Walter Doniger.

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## MID-WEEK SPECIAL

### NEWS - COMMENT - POSSIBILITIES

Manhunt has been re-titled and will go on the air on Sept 20 over NBC, Fridays, 9-9:30pm EDT as M Squad, described as a special detail of top detectives who can cover any division of police work. The series stars Lee Marvin as a plainclothes detective of the Chicago Police Dept (the wave is spreading East; New York may make it with a series yet). Playing as Detective Lt. Frank Ballinger, Marvin will be a bachelor with no special romantic interests, and he will be the only regular cast member in each episode. Richard Lewis is exec producer for Revue Productions, Inc. Michael Abel, originally slated to produce the series, has been replaced by John Larkin, with Lee Marvin getting co-producer credit, and Jerry Adler as production coordinator. Directors include Don Weis, Bernard Girard, Robert Florey and John Peyser. The writers include Joel Murcott, Larry Marcus, Bernard Shoenfeld, Harold Jack Bloom and Sterling Silliphant.....Jim Moser is back at Mark VII Productions, writing Dragnet for his original boss Jack Webb. Meanwhile, Moser's partner and producer on the Medic series, Frank La Tourette, is also working with Webb on the creation of a new series.....Andy's Gang, kid film show starring Andy Devine, will debut over the NBC-TV net on Nov 23, Saturdays, 10:30-11am EST. The series and its predecessor, which starred the late Smilin' Ed McConnell, were formerly national spot.

Paul Monash is collaborating with Barnaby Conrad on the script for "The Death of Manolete," first drama for Playhouse 90's second year, starting Sept 12. Jack Palance will star in the title role as the great Spanish matador.....Paul Gregory announced that he had positively completed the cast for "Crescendo," first of the Du Pont Show of the Month series, set for Sunday, Sept 29, 9-10:30pm EDT over CBS. The cast includes Rex Harrison, Ethel Merman, Louis Armstrong, Eddy Arnold, Diahann Carroll, Carol Channing, Benny Goodman, Mahalia Jackson, Stubby Kaye, Peggy Lee, Lizzie Miles, Tommy Sands, Dinah Washington, Turk Murphy and His Dixieland Band and the Norman Luboff Choir.....The production staff for the six Du Pont shows to be packaged by Talent Associates includes David Susskind as producer, Michael Abbott as associate producer, Audrey Gallen in charge of scripts and Rose Tobias handling casting (the latter not open yet).....Although the Guy Mitchell Show had its origination switched from New York to Hollywood when its sponsorship and schedule were changed, its casting will still be handled thru GAC's New York office. The same outfit handles the casting for the new Pat Boone Chevy Showroom, which is being packaged by Coogamooga Productions, Inc., thru GAC.....The Verdict Is Yours, new CBS afternoon show which had its title changed, has also had a producer change. The Frank Cooper package will be produced by Eugene Burr, replacing Stanley Niss. Byron Paul remains as director. Burr has been at Young & Rubicam, but previously was script editor for Goodson-Todman on the live version of The Web when it was on the CBS net.....U. S. Steel Hour is now looking to the West Coast as a possible source of stories, with BBDO's Gerry Morrison in Hollywood to handle new scripts.

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(MORE)

The spurt of outdoor adventure pix continues, with the story backgrounds ranging from the Civil War up to the start of the Twentieth Century. CBS, which has announced a fast sales spurt for its The Gray Ghost Civil War series, is also planning Blockade Runner, to be filmed by Lindsley Parsons with a Civil War background. James Saphier has acquired the title Western Union and rights to material in the company's 106-year history for use in a TV film series. NBC will have its Union Pacific and Boots and Saddles on the market, with other adventure series already in the plotting stage for the 1958-59 net and syndication season.....Meanwhile, back in Dodge City James Arness prepares to start his third season on the air as Marshall Matt Dillon in Gunsmoke, claimed to be the trend-setter in this matter of adult westerns on TV. On the other hand, ABC this week set in motion 26 Men, with Tris Coffin as star, to be produced entirely in Arizona and based on exploits of the Arizona Rangers. This will be a standard Western six-gun series, along the lines of other law-and-order films set for this season.

NBC will program four of the one-hour AT&T Bell System science films this season, two new ones and the two that were previously shown over CBS last season. All four were produced by Frank Capra. "The Strange Case of the Cosmic Rays," will be seen Oct 25, Friday, 9-10pm NYT. "Our Mr. Sun," the first repeat, will be seen Dec 15, Sunday, 5:30-6:30pm NYT. "The Unchained Goddess," a scientific explanation of what makes weather, will be seen Feb 12, 1958, Wednesday, 9-10pm NYT. "Hemo the Magnificent," the second repeat, will be shown March 12, Sunday, 5:30-6:30pm NYT. All four will be seen in color.....NBC has put together films previously seen on the net under various titles, predominantly as Conversations With Elder Wise Men, and with many new films, will program 26 half hours as a weekly series, Wisdom, Sundays, 2:30-3pm NYT, starting Sept 15. Nineteen of the Wisdom conversations have previously been shown on the air on an irregular special basis.....NBC will again work with the Educational Television and Radio Center and present five new live program series this fall for the country's educational TV network as the second half of the project presented earlier this year, beginning Oct 28. Each of the five series will include ten sessions telecast over a 10-week period, each weekday night from 6 to 6:30pm EST. NBC will again underwrite the costs and develop three series; the Center will underwrite and produce the other two.

Jim Moran's Courtesy Theatre over WGN-TV in Chicago, Sundays, 10pm, begins its ninth consecutive year of feature films on Sept 1, the oldest feature film theatre in TV and the longest under continuous single sponsorship.....NBC's Wide Wide World will have four producers this season, each heading his own production staff and each will produce five of the 20 shows in the series for the coming season. The four, under the supervision of exec producer Barry Wood, are Ted Rogers (former exec producer of Home), Herbert Sussan, Alan Neuman and John Goetz.....Someone at NBC took a second look and things are now back to normal for Tuesday evenings with The Eddie Fisher Show and The George Gobel Show, instead of the previous title inversions.....Although Polly Bergen is set as the star of the alternating Saturday half-hour, 9-9:30pm NYT over NBC for Max Factor (after an unprecedented "loan-out" from CBS), the Liggett & Myers portion of the program, intended to star Dean Martin, is still a headache. Martin originally only wanted to do four to six shows, in addition to his two specials committed for other sponsors, and then grudgingly went up to a possible 10, but has balked at going over that.....Among familiar names that will be returning to the airwaves are Johnny Carson as the m.c. of the new ABC daytime version of Do You Trust Your Wife, starting Sept 30, Monday thru Friday, 4:30-5pm EDT, originating in New York, and Jay Jackson as m.c. of the evening version of Tic Tac Dough, starting Sept 12, Thursdays, 7:30-8pm EDT, over NBC. Jackson was last seen regularly as moderator of Twenty Questions on the old Du Mont net.....The Nat "King" Cole Show will move to its new early Tuesday evening time on Sept 24, 7:30-8pm NYT, with the same production staff, musical backing and guest policy currently prevailing in the 10-10:30pm spot.