

# ROSS REPORTS — TELEVISION INDEX

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

(NYT - New York Time; LAT - Los Angeles Time)

#### Tuesday (April 15)

NBC- 10-11:30pm NYT & LAT, this date only; SPECIAL - Emmy Awards - LIVE from NY & LA; 147 stations live & quick kine. (Preempts The Californians, 10-10:30pm, this date only). § Telecast of the presentation of the 10th annual awards of the National Academy of Television Arts & Sciences, with Phil Silvers as the m.c. in NY at NBC Studio 8-H and Danny Thomas as the m.c. in LA at the Coconut Grove. Interspersed among the 21 award presentations to be made on the air will be 90-second film clips, each giving TV highlights of the years 1948 thru 1956. Awards will be presented to winners in both NY and LA.

§ CO-SPONSORS- 1) Procter & Gamble Co thru Grey Advertising Agency, Inc(NY). 2) Pontiac Division, General Motors Corp., thru MacManus, John & Adams, Inc. § PKGR- NBC-TV(LA); Prod- Bill Kayden(in NY); Assoc Prod- Dean Whitmore(in NY); Dirs- Craig Allen(NY), William Bennington(LA); Assoc Dirs- Marcia Kuyper(NY), Roy Montgomery(LA); Music Dir- Harry Sosnik; Film Coordinator- Arnold Morrison; Art Dirs- Trew Hocker(NY), Jerry Decker(LA); Contrib Writers- Nat Hiken, Billy Friedberg; Jackie Elleson, Charles Stewart; Ernest Kinoy, Carl Jampel; Special Lyrics & Music- Sammy Cahn, Jimmy Van Heusen; Jerry Seelen, Buddy Arnold.

#### Thursday (April 17)

NBC & CBS- 1-1:30pm NYT, this date only; SPECIAL - President Eisenhower - Defense Dept Reorganization - LIVE from Washington, D. C., to the NBC & CBS nets. § Address by President Eisenhower before the American Society of Newspaper Editors at the Hotel Statler in Washington, on "Why We Have to Modernize Our Defense Establishment."

§ Sustaining, public service.

§ PKGR & Prod- NBC Public Affairs(Wash); Prod- Julian Goodman; feed to CBS-TV.

#### Saturday (April 19)

NBC- 1-1:30pm NYT, this date only; SPECIAL - The Long Time Between - LIVE from NY; to the net. § Julie Harris is narrator for an actual case history recounted by a cancer patient and her real family and friends; Barbara Z. Weise of Chicago, who first discovered she had cancer 12 years ago.

§ Sustaining, public service.

§ PKGR- American Cancer Society(NY); Prod- Marilyn Kaemmerle; Asst to Prod- Natalie Glaser(NBC); Dir- Frank Pacelli(NBC); Writer- Edward Gilmore(American Cancer Society).

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Lucille Ball-Desi Arnaz Show (5 shows during season, various times) April 14, Monday, 8:30-9:30pm NYT (7:30-8:30pm LAT); FILM; no. of stations not available. Fernando Lamas is the guest star in the story-line comedy with the show regulars, filmed in Sun Valley, Idaho, and Hollywood. § LAST SHOW of season.

Shower of Stars (5 shows during season, Thursdays, 8:30-9:30pm NYT & LAT) April 17, musical variety show starring Jack Benny and guest stars (see page C for cast credits). § Prod- Cecil Barker; Dir- Seymour Berns; Music Dir- David Rose. § LAST SHOW of season. § LIVE from LA.

Du Font Show of the Month (10 times during the season, 90-minute programs, various times) April 19, Saturday, 7:30-9pm NYT (6:30-8pm LAT), "The Red Mill," adapted by Robert Alan Aurthur from Victor Herbert's musical, starring Donald O'Connor, Shirley Jones, others (see page D for cast credits). § Pkgr- CBS-TV; Exec Prod- Richard Lewine; Prod- Fred Coe; Assoc Prods- Robert Goldman, Sidney Miller; Dir- Delbert Mann; Music Dir- Don Walker. § LIVE (COLOR) from LA.

High Adventure with Lowell Thomas (7 one-hour programs during season, various times) April 19, Saturday, 9-10pm NYT (8-9pm LAT); FILM, "The Face of India," with Lowell Thomas as host and guide. § Exec Prod- Lowell Thomas; Prods- Willard Van Dyke (also Dir), Milton Fruchtman; Camera- M. Ram.

NBC- The Jerry Lewis Show (6 comedy-variety shows during season, various times) April 15, Tuesday, 9-10pm NYT & LAT; with guest stars Helen Traubel and Everett Sloane. § Writers- Jerry Lewis, Harry Crane, Jerry Davis. § LIVE (COLOR) from LA.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Baseball Preview; SPECIAL April 13; Sunday, 9:30-10:30pm NYT, this date only; LIVE & FILM from NY; to the net. § Howard Cosell and Mel Allen present filmed and live interviews with managers, stars and outstanding rookies, and an evaluation of the coming major league baseball season.  
§ Sustaining.  
§ PKGR & Prod- ABC-TV News and staff.

The Mike Wallace Interview (Sat, 10-10:30pm NYT & LAT) Last show April 19.

Maverick (Sun, 7:30-8:30pm NYT & LAT) Re-runs begin April 20; running thru Sept 14.

CBS- Love of Life; SCHEDULE CHANGE April 14; to Monday thru Friday, 12noon-12:30pm NYT (9-9:30am LAT). Program has been seen Mon thru Fri, 12noon-12:15pm NYT. The added time each day replaces Hotel Cosmopolitan, last show April 11.  
SPONSORS- Mon, Wed, Fri: Whitehall Pharmacal Co (Anacin, Bi-SoDol, other products) thru Ted Bates & Co (NY, producing agency). Alt Tue: Procter & Gamble Co (Fluffo) thru Tatham-Laird, Inc (Chi). Thu & Alt Tue segments sustaining.

Alaska-Hawaii Statehood; SPECIAL April 13; Sunday, 4:30-4:45pm NYT, this date only; FILM from Washington, D. C.; to the net. § Rep. John R. Pillion, R., NY, discusses the issue of statehood for Alaska and Hawaii.

§ Sustaining.

§ PKGR- CBS News; Prod- Nancy Marshak.

OTHER NETWORK CHANGES(Cont'd)

CBS- Cuba In Arms; SPECIAL April 13; Sunday, 4:45-5pm NYT, this date only; LIVE from NY; to the net. (Preempts Face the Nation, 4:30-5pm NYT, this date only). § CBS News correspondent Harry Reasoner, who has been on the spot in Cuba during the past two weeks interviewing leaders of all factions, reports on what he has seen and heard.

§ Sustaining.

§ PKGR & Prod- CBS News; Writer- Harry Reasoner.

Walter Cronkite With the News; SCHEDULE CHANGE April 14; to Monday thru Friday, 1-1:05pm NYT (10-10:05am LAT). Program has been seen 1:25-1:30pm, Mon thru Fri.

Playhouse 90 (Thu, 9:30-11pm NYT & LAT) Chemstrand Corp (Acrilan & Chemstrand nylon) thru Doyle Dane Bernbach, Inc(NY) sponsors one-half hour on April 10 and 17.

NBC- Comment; SCHEDULE CHANGE April 13; to Sunday, 2:30-3pm NYT (11:30am-12noon LAT). Program has been seen Fridays, approx 10:45-11pm NYT; last Friday show was March 28.

The Jane Wyman Theater (Thu, 10:30-11pm NYT & LAT) Title changed April 3; was formerly The Jane Wyman Show.

Suspicion (Mon, 10-11pm NYT & LAT) Program has been on a sustaining basis for March 31 and April 7. Ford Division, Ford Motor Co., ended its co-sponsorship on March 17. Philip Morris, Inc., ended its co-sponsorship with the program of March 10. Effective April 14, on 17 dates thru Sept 15, The National Brands Div of Sterling Drug, Inc (Various Products) thru Dancer-Fitzgerald-Sample, Inc (NY) will sponsor one-half of the program: April 14, 21; May 5, 12, 19; June 2, 9, 23, 30; July 7, 14, 21, 28; Aug 11, 25; Sept 1, 15. Procter & Gamble Co thru Grey Advertising Agency, Inc(NY) will sponsor one-half of the program, April 28, May 5 and 19. The Bell & Howell Co (Cameras, Sound Equipment) thru McCann-Erickson, Inc(Chi) will sponsor one-half of the program on May 12.

Kraft Television Theatre (Wed, 9-10pm NYT & LAT) PRODUCTION STAFF CHANGE effective April 16. PKGR- Talent Associates, Ltd(NY); Exec Prod- David Susskind; Prod- Robert Herridge; Assoc Prod- Charles Schultz; Dirs- Various; Script Ed- Audrey Gellen; Casting- Rose Tobias; Sets- Duane McKinney alt with Bob Wade; Costumes- John Boxer. Program had previously been packaged and produced since its debut on May 6, 1947, by J. Walter Thompson Co., advertising agency for the sponsor.

TALENT SHOWSHEET AND SCRIPT REPORT - APRIL 14 - APRIL 20  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITION AND DELETIONS:

STUDIO ONE IN HOLLYWOOD; Monday April 7; CBS 10pm - DELETE: The Enemy Within; ADD: The Deaf Heart; Re-run of 10/21/57. (Change due to technician strike).

CLIMAX!; Thursday April 10; CBS 8:30pm - DELETE: The Volcano Seat; ADD: Phone Call From Mathew Quade; Re-run of 7/5/56. (Change due to technician strike).

PLAYHOUSE 90; Thursday April 10; CBS 9:30pm - DELETE: Rumors of Evening; ADD: The Dungeon(new film) (O) David Swift; with Paul Douglas, Agnes Moorehead, Julie Adams, Patsy McCormack, Dennis Weaver; Dir - David Swift.

MAKE ME LAUGH; Thursday April 10; ABC 10pm - ADD: Dan Tannen(O).

PATRICE MUNSEL SHOW; Friday April 11; ABC 9:30pm - DELETE: Mel Torme(S); ADD: Johnny Johnston(S).

ART FORD'S GREENWICH VILLAGE PARTY; Friday April 11; WABD local NY 10pm - DELETE: Evelyn Knight(S).

DICK CLARK SHOW; Saturday April 12; ABC 7:30pm - ADD: The Monotones(S).

LAMP UNTO MY FEET; Sunday April 13; CBS 10am - ADD: Over The Top; (O) John G. Fuller; with Abby Lewis, Jerome Cowan; Dir - James MacAllen.

LOOK UP & LIVE; Sunday April 13; CBS 10:30am - ADD: The Crisis Today; (First of a seven part series dealing with the problem of juvenile delinquency); (O) Elliott Baker; with The Max Roach Quartet(M). Dir - Tim Kiley.

FRONTIERS OF FAITH; Sunday April 13; NBC 1:30pm - ADD CAST: Murray Matheson, Joan Croydon, Christine Thomas, Arthur Malet, Walter Burke, Sophie Fissel.

MONDAY APRIL 14  
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<u>Adventures of Robin Hood</u>	CBS 7:30pm(6:30)	<u>The Genius</u> ; with regulars & Harry F. Corbett, Geoffrey Bayliffon, Paul Hansard, Charles Lloyd Pack, Tommy Rose, Alex Scott; (SW&SD).
<u>Love That Jill</u>	ABC 8pm	<u>Make Mine Marriage</u> ; with regulars & Donald & David Wayne, Caryl & Susan Volkman; (SW&SD).
<u>Burns &amp; Allen</u>	CBS 8pm(7)	with regulars & Anna Marie Namasi, Stevie Firstman, Myrna Fahey; (SW&SD).
<u>Restless Gun</u> (John Payne)	NBC 8pm	with Connie Gilchrist; (SW&SD).
<u>Lucille Ball-Desi Arnaz Show</u>	CBS 8:30pm(7:30)	with regulars & Fernando Lamas; (O) Madelyn Martin, Bob Carroll, Jr., Bob Schiller, Bob Weiskopf; Dir - Jerry Thorpe. <u>LAST SHOW OF SEASON.</u>
<u>Voice of Firestone</u>	ABC 9pm	REPEAT - Roberta Peters(S).
TOP TUNES & NEW TALENT(Lawrence Welk)	ABC 9:30pm	Warren Gale(M), Don Lipovac(M), Betsy Gay(S).
<u>December Bride</u>	CBS 9:30pm(8:30)	with regulars & Mickey Rooney, Benny Rubin, Mary Treen, Mike Smith, Jan Arvan, James Flavin, Mark Cavell, Bart Bradley, Tom Masters, Peter Votrian; (SW&SD).
<u>Goodyear Theater</u>	NBC 9:30pm	<u>Fix A Time For Mourning</u> ; (O) T.E. Brooks; with Jane Powell, John Baragrey, Kevin Hagen, Vivi Janiss, Rory Mallinson, Dodie Wright; Dir - Thomas Carr.
STUDIO ONE IN HOLLYWOOD	CBS 10pm(9)	<u>Mrs. 'Arris Goes To Paris</u> ; (O) Paul Gallico; (A) Michael Dyne; with Gracie Fields, Jacques Bergerac, Joanne Linville, Patricia Cutts; Dir - David Greene.

MONDAY APRIL 14(Cont'd)  
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SUSPICION NBC 10pm The Girl Upstairs; (O) Patrick Hamilton; with Denholm Elliott, Douglas Campbell, Eithne Dunne, Maureen Hurley, Anthony Dearden, Patty Duke; Dir - Don Medford.

TUESDAY APRIL 15  
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Sugarfoot (Will Hutchins) ABC 7:30pm Guns For Big Bear; (O) Sig Herzig; with Lisa Montell, Ted De Corsia, Gerald Mohr, Bing Russell; (SD).

Mr. Adams & Eve CBS 8pm(7) Lovey-Doveys; with regulars & Joan Banks, Casey Adams; (SW&SD).

FISHER-GOHEL NBC 8pm William Bendix(A-C), Peggy Lee(S), Scott Engel(S).

Wyatt Earp (Hugh O'Brian) ABC 8:30pm One; with Rico Alaniz, Tommy Cook, Walter Maslow; (SW&SD).

Broken Arrow (John Lupton) ABC 9pm Turncoat; with regulars & Laurie Carroll, John Berardino, N.M. Wynant, David Renard; (SW&SD).

JERRY LEWIS SHOW NBC 9pm Helen Traubel(S), Everett Sloane(A).

RED SKELTON CBS 9:30pm(8:30) Charles Ruggles(A).

EMMY AWARDS NBC 10pm Originating from NBC Studios in NY, and Coconut Grove, LA; Writers - Nat Hiken, Billy Friedberg, Jackie Elleson, Charles Stewart, Ernest Kinoy, Carl Jampel; Masters of Ceremonies - (NY) Phil Silvers; (LA) Danny Thomas; Entertainers - Morey Amsterdam, James Garner, Jerry Lester, Cliff Norton, Louis Nye, Arnold Stang; Dir's - (NY) Craig Allen; (LA) William Bennington.

WEDNESDAY APRIL 16  
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Wagon Train (Ward Bond, Robert Horton) NBC 7:30pm The Daniel Barrister Story; (O) Norman Jolley; with Charles Bickford, Roger Smith, Peg Hillias, Allan Lane, Kay Cousins, Sarah Selby, Arthur Space, Anthony Lawrence; Dir - Richard Bartlett.

Tombstone Territory(Pat Conway) ABC 8:30pm(9) The Tin Gunman; with regulars & Neil Grant, Hal Smith, Patrick Waltz, Paul Lambert, Lisa Gaye, Charles Seel; (SW&SD).

BIG RECORD (Fatti Page) CBS 8:30pm(7:30) Jimmie Rodgers(S), Dennis Day(S), Russ Morgan & Orch.

Father Knows Best NBC 8:30pm A Friend In Need; with regulars & Edwin Jerome, William A. Forester; (SW&SD).

Ozzie & Harriet ABC 9pm(9:30) The Bachelor; with regulars & Francis X. Bushman, Ann Ieddy, Sally Hughes, Kathleen Field; (SW&SD).

Millionaire CBS 9pm(8) The Story of The Thorne Sisters; with Lurene Tuttle, Lillian Bronson, Frances Morris, Howard McNear, Paul Frees, Bill Baldwin, Stewart Bradley, Harry Harvey, Grazia Marciso, Frank Chase.

KRAFT THEATRE NBC 9pm NEW PRODUCTION STAFF AS OF THIS DATE: Talent Associates - Exec Prod - David Susskind; Three Plays by Tennessee Williams; ("This Property Is Condemned", "Moon's Kid Don't Cry", "The Last Of My Solid Gold Watches") (O&A) Tennessee Williams; with Ben Gazzara, Lee Grant, Martin Huston, Zina Bethune, Thomas Chalmers, Gene Saks, Alonzo Bozan; Dir - Sidney Lumet.

BETTY WHITE ABC 9:30pm(10) Jimmy Boyd(S).

ARMSTRONG CIRCLE THEATRE CBS 10pm(9) The Vanished; (O) John Noble("I Was A Slave In Russia"); (A) Roger Hiron; with Michael Higgins, Danny Ocko, Leonardo Cimino, John Brachita, Michael Constatine; Dir - William Corrigan.

THURSDAY APRIL 17  
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Circus Boy ABC 7:30pm Elmer The Aeronaut; with regulars & Elaine Haslett, Harry Strange; (SW&SD).

THURSDAY APRIL 17(Cont'd)  
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Richard Diamond, CBS 8pm  
Private Detective(David Janssen) Another Man's Poison; (O) Donn Mullally; with Regis Toomey, Claude Akins, Phyllis Coates, Zina Provendie, Craig Duncan, Paul Bryer; (SD).

SHOWER OF STARS CBS 8:30pm Jack Benny, Nanette Fabray(S), John Raitt(S), Betty Grable(A-D-S), Chorus line from the Moulin Rouge; (O) Hugh Wedlock, Howard Snyder; Dir - Seymour Berns; LAST SHOW OF SEASON.

Dragnet NBC 8:30pm with regulars & Roger Till, Ann Morrison, Dodie Wright, Charles Courtney, Craig Duncan; (SW&SD).  
 (Jack Webb)

PAT BOONE CHEVY ABC 9pm Teresa Brewer(S).  
 SHOWROOM

Playhouse 90 CBS 9:30pm Bitter Heritage; (O) Joseph Landon; with Eva Le Gallienne, Elizabeth Montgomery, Robert Middleton, Henry Hull, James Drury, Dayton Lommis, Denver Pyle, Strother Martin; Dir - Paul Wendkos.

FORD SHOW NBC 9:30pm Roberta Sherwood(S).

MAKE ME LAUGH ABC 10pm Joey Carter(C), Sid Gould(C), Louis Nye(C), Basil Rathbone(A).

LUX SHOW NBC 10pm - Spring Byington(A-C).  
 STARRING ROSEMARY CLOONEY

Jane Wyman NBC 10:30pm The Bravado Touch; with Fernando Lamas, Robert Osterloh, Virginia Leith, Michael Rye.  
Theatre

FRIDAY APRIL 18  
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Adventures of ABC 7:30pm Brave Bow; with regulars & Laurie Carroll, Larry Johns, Jack Rin-Tin-Tin Mather, Tommy Farrell; (SW&SD).

Shirley Temple's NBC 7:30pm(8) The Land of Green Ginger; (O) Noel Langley; Music - Jerry Livingston; Lyrics - Mack David; with Kuldip Singh, Sue England, Jack Storybook Albertson, Joey Faye, Charles Halton, Billy Curtis, Angelo Ros-sitto, Eugene Jackson III, Roy Jenson, Tom McKee, Antony Eustrel; Dir - Robert B. Sonclair.

Jim Bowie ABC 8pm Bad Medicine; with Brett Halsey, Trevor Bardette, Michael Cane, (Scott Forbes) Doug McClure, Ann Traum, Luke Tolee; (SW&SD).

Trackdown CBS 8pm(7) The Mistake; (O) John Robinson; with James Best, James Griffith, (Robert Culp) Bruce Gordon, Joe Mell, Rusty Wescoatt, Roy Engle; (SD).

Dick Powell's CBS 8:30pm(7:30) Debt of Gratitude; with Steve Cochran, James Whitmore; Dir - Zane Grey Theatre William D. Feralla.

Frank Sinatra ABC 9pm Brownstone Incident; (O) David P. Harmon; with Frank Sinatra, Show Cloris Leachman, Anne Seymour, Phillip Pine, Jack Albertson, Barbara Turner, Penny Santon, Rickie Sorensen, Judy Cannon; Dir - Henry Sanicola.

Phil Silvers CBS 9pm(8) Hillbilly Whiz; with regulars & Dick Van Dyke, Frank Milan, Joyce Show(You'll Never Get Rich) Gladmond, Yogi Berra, Gil McDougald, Whitey Ford, Phil Rizzuto, Red Barber; (SW&SD).

M Squad NBC 9pm Fight; (O) Wilton Schiller & Jack Laird; with Charles Bronson; (Lee Marvin) (SD).

PATRICE MUNSEL ABC 9:30pm Alfred Drake(S), Sid Gould(C).  
Schlitz CBS 9:30pm(8:30) A Contest of Ladies; (O) William Sanson; (A) Alec Coppel; with Playhouse Louis Hayward, Lita Milan, Alan Mowbray, Sally Pearce, Jacqueline Beer, Ingrid Dittmar, Lili Kardell; Dir - Paul Henreid.

ART FORD'S WABD(local NY) Joey Adams(C) & Cindy Adams will emcee show while Mr. Ford is  
 GREENWICH VILLAGE PARTY 10pm in Brussels.

Lineup CBS 10pm(9) The Deacon Whitehall Case; with regulars & James Griffith, John  
(Warner Anderson, Tom Tully) Carradine, Elaine Riley; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS - APRIL 14 - APRIL 18  
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TODAY (Dave Garroway) NEC 7am(6) Roberta MacDonald(A-S-D) is girl of the week; 4/14 - Bobby Hackett(M); 4/17 - Phyllis Diller(C).

GARRY MOORE CBS 10am(2pm) 4/16 - Martha Davis & Spouse(S-M); 4/18 - Erroll Garner(M), Cupcake O'Mason(S-C).

NBC MATINEE THEATRE NBC 3pm(12N) 4/14 - From The Desk of Margaret Tyding; Re-run of 4/4/56; 4/15- The Canterville Ghost; (O) Oscar Wilde; (A) George Lowther; 4/16- The Ivy Curtain; Re-run of 11/6/57; 4/17 - Found Money; (O) Leonard Stadd; 4/18 - Washington Whispers Murder; (O) Leslie Ford; (A) S.S. Schweitzer.

MODERN ROMANCES (Gretchen Wyler) NBC 4:45pm(1:45) (O) Morton Wishengrad & Virginia Mazer; with Henrietta Moore, David White, Frank Scofield, James Bender, Ian Martin.

JACK PAAR SHOW NBC 11:15pm(11:30) Betty Johnson(S) is guest all week; 4/14 - Senor Wences (ventril), Morty Gunty(C); 4/15 - Senor Wences(ventril), Charles Coburn(A), Cliff Arquette(C), Jack Haskell(S); 4/16- Hermione Gingold(C), Hans Conried(C); 4/17 - Hans Conried(C), Cliff Arquette(C), Peggy Cass(A), Cindy & Lindy(S); 4/18 - Hans Conried(C), Hermione Gingold(C), Jack Haskell(S).

SATURDAY APRIL 19  
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TRUE STORY (Kathi Norris) NBC 12N(4pm) 3:10 Local; (O) William Kendall Clarke; with Phyllis Hill, Coe Norton, Milette Alexander, Biff McGuire.

THE LONG TIME BETWEEN NBC 1pm (O) Edward Gilmore; with Julie Harris(A) as narrator; Presented in cooperation with the American Cancer Society; Dir - Frank Pacelli.

DICK CLARK SHOW ABC 7:30pm(9:30) The Four Aces(S), The Aquatones(S).

DU PONT SHOW OF THE MONTH CBS 7:30pm(6:30) The Red Mill; (O) Victor Herbert; (A) Robert Alan Aurthur; Music Dir - Don Walker; Choreog-Eugene Loring; with Shirley Jones, Donald O'Connor, Elaine Stritch, Mike Nichols, Elaine May; Narrators - Harpo Marx, Evelyn Rudie; Dir - Delbert Mann. LAST SHOW FOR CBS AS PACKAGER.

COUNTRY MUSIC JUBILEE ABC 8pm(8:30) Jim Reeves(S), Tabby West(S), Roy Acuff & Smokey Mountain Boys & Girls(S).

PERRY COMO SHOW NBC 8pm Shirley Booth(A), George Sanders(A), Marge & Gower Champion(D).

POLLY BERGEN SHOW NBC 9pm Bob Hope(C).

Gunsmoke (Jim Arness) CBS 10pm(9) with regulars & Zina Provendie, Robert Ostelch, Luis Van Rooten; (SW&SD).

SUNDAY APRIL 20  
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FRONTIERS OF FAITH NBC 1:30pm(10:30am) Acres of Diamonds; (O) Robert B. Schall; Dir - Martin Hoade.

Maverick (James Garner) ABC 7:30pm RE-RUNS BEGIN FROM THIS DATE THROUGH Sept. 14.

Jack Benny Show CBS 7:30pm with regulars & Valerie Scott(S), Frank Remley(M), Charlie Bafby (M), Wayne Songer(M), Sammy Weiss(M), Don Rice(M), Artie Auerbach, Iris Adrian, Joe Kearns, Russ Conway, Mel Blanc, Herb Vigran, Sam Hearn.

No Warning! NBC 7:30pm Fire Lookout Post; (O) Maury Geraghty; with Ann Rutherford, Strother Martin, Wherton Chambers, Jerry Cohen; Dir - Maury Geraghty.

ED SULLIVAN SHOW CBS 8pm Vivian Blaine(S), David Wayne(A-S), Gogi Grant(S), Freddie Bell & The Bell Boys(S), Ricki Layne & Velvel(ventril), U.S. Naval Academy Glee Club, Univ. of Penn. Mask & Wig Club, Martin Granger's Puppets, Miklos Gafni(S), Helen & Howard(novelty), The D'Angelys (jugglers).

SUNDAY APRIL 20 (cont'd)  
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| STEVE ALLEN<br>SHOW                  | NBC 8pm    | Bob Hope(C), Patrice Munsel(S), Ray Anthony(M), Johnny Haymer(C),<br>David Allen(S).                                                                                                                               |
| <u>General Electric<br/>Theatre</u>  | CBS 9pm    | <u>One Is A Wanderer</u> ; (O) James Thurber; (A) Samuel Taylor; with<br>Fred Mac Murray, Jeanne Shelley, James Westerfield, David Hof-<br>fman, George Keymas, Eve McVeagh; Dir - Herschel Daugherty.             |
| DINAH SHORE<br>CHEVY SHOW            | NBC 9pm    | Van Johnson(A-S-D), Anna Maria Alberghetti(S), Jose Greco(D).                                                                                                                                                      |
| <u>Alfred Hitchcock<br/>Presents</u> | CBS 9:30pm | <u>Fatal Figures</u> ; (O) Rick Edelstein; (A) Robert C. Dennis; with<br>John McGiver, Vivian Nathan.                                                                                                              |
| <u>Loretta Young<br/>Show</u>        | NBC 10pm   | <u>Dangerous Verdict</u> ; (O) Harlan Ellis; with Miss Young, Barney<br>Phillips, George Keymas, Clark Howat, Preston Hanson, William<br>Munchow, Billie Bird, Charles Seel, Gregg Martell; Dir - John<br>Newland. |