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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Friday (June 13)

NBC- 7:30-8pm NYT, Weekly; DEBUT - The Big Game - LIVE (COLOR) from LA; to the net. (Replaces Truth or Consequences, last evening program June 6). § Tom Kennedy is m.c. for the quiz program which features two competing contestants answering questions on various subjects. The game uses a board with lights and translucent animals and contestants answering questions correctly get a chance to "shoot" at an opponent's animals through an electrical hook-up. The first contestant to "hit" all the lights on his opponent's animals wins the game, with cash prizes going to winners.

§ Sustaining.

§ PKGR- Jackson Stanley with NBC(LA); Prod & Writer- Jackson Stanley; Dir- William Bennington; Music Dir- Ivan Ditmars.

Saturday (June 14)

NBC- 1:45-2pm NYT (premiere), alt Sat, other dates; DEBUT - The Sports Page - LIVE from NY; no. of stations not available; will not be seen in any city with a major league ball club. § Bud Palmer will be the host for the sports commentary show, with each program's subject keyed to the game that follows, through the location, or background or famous personality. (See also, Sports Page on the CBS net, page 45). The program alternates with Leo Durocher's Warmup (see page 46).

§ SPONSOR- General Mills, Inc (Wheaties) thru Knox Reeves Advertising, Inc (Miami)

§ PKGR- Sports Programs, Inc(NY); Prod & Dir- Jack Lubell.

NBC- approx 4:30-7:30pm NYT (3-4:30pm LAT), this date only; SPECIAL - National Open Golf Championship - LIVE from Tulsa, Okla.; to the net. § Chick Hearn, Ray Scott and Jim Simpson will be commentators for the coverage of the final three holes played of the 58th annual National Open Golf Championship, at Southern Hills Country Club, Tulsa, Okla. The telecast marks the 5th straight year NBC has presented the finals of the event.

§ Sustaining.

§ PKGR- NBC Sports; Prod- Perry Smith; Dirs- Jack Dillon, Ted Nathanson.

NBC- 8-9pm NYT & LAT, Weekly; DEBUT - Bob Crosby Show - LIVE (COLOR) from NY; 167 stations live, 6 color videotape. (Replaces Perry Como Show, last show June 7; returns Sept 13). § Bob Crosby is star and host of the show, with singing-dancing comedienne Gretchen Wyler as featured regular; with different guest stars weekly. The musical-variety program will feature dancers and a singing group as weekly regulars.

(Continued on next page)

THIS WEEK(Cont'd)

Saturday(June 14)

NBC- Bob Crosby Show (Continued from previous page):

§ SPONSORS- (one-third of the program each, alternate weeks or irregularly) American Dairy Assn thru Campbell-Mithun, Inc(Minn); Kimberly-Clark Corp (Kleenex, Delsey) thru Foote, Cone & Belding(Chi); Knomark Manufacturing Co (Esquire polishes) thru Emil Mogul Co., Inc(NY); Noxzema Chemical Co (Various Products) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Radio Corp of America (RCA Victor) and Whirlpool Corp (Ranges, Washers), both thru Kenyon & Eckhardt, Inc(NY); Sunbeam Corp (All Products) thru Perrin-Faus Co(Chi).

§ PKGR- Roncom Productions, Inc(NY); Prod- Louis DaPron; Dir- Cort Steen; Music Dir- Carl Hoff; Sets- Don Shirley; Costumes- Michi; Choreog- Peter Gennaro; Writers- Hugh Wedlock, Howard Snyder; Choral Dir- Clay Warnick; Casting - GAC.

NBC- 9-9:30pm NYT & LAT, Alt Weeks; TITLE DEBUT - Opening Night - FILM; no. of stations not available. (Replaces The Polly Bergen Show, last show May 31).

§ Arlene Dahl is hostess on film for half-hour anthology dramas, re-runs of films previously seen on NBC and ABC as part of the Ford Theater programs, during the 1956-57 season.

§ SPONSOR- Max Factor Co (Cosmetics) thru Kenyon & Eckhardt, Inc(LA).

§ PKGR & Film Prod- Screen Gems, Inc., at Columbia Studios, Hollywood.

NBC- 10:30-11pm NYT & LAT, Weekly; RETURN - The Joseph Cotten Show - FILM; approx 170 stations net and delayed. (Replaces Your Hit Parade, last show June 7).

§ Re-runs of dramas starring Joseph Cotten as host-narrator for all films and star of several; all based on stories of famous trials. The films were previously on the NBC net as The Joseph Cotten Show - On Trial, 1956-57.

§ ALTERNATE SPONSORS- 1) American Tobacco Co (Hit Parade Cigarettes) thru Batten, Barton, Durstine & Osborn, Inc(NY). 2) Toni Co (Various Products) thru North Advertising, Inc(Chi).

§ PKGR- MCA-TV; Film Prod- Fordyce Enterprises, Inc., at Revue Productions, Republic Studios, Hollywood; Prod- Collier Young; Dirs- Various.

Sunday(June 15)

CBS- 5:30-6:25pm NYT (2:30-3:25pm LAT), this date only; SPECIAL - The United States and South America - LIVE from Washington, D. C.; to the net. (Pre-empts Face the Nation and The Search, this date only). § A special symposium, with Howard K. Smith as moderator, and four experts, two from the U. S. and one each from Peru and Ecuador, on the causes of the tensions manifested during Vice President Nixon's recent South American tour. The discussion will take place at the Pan American Union, in the auditorium, in Washington, D. C.

§ Sustaining, public service.

§ PKGR- CBS News & Public Affairs; Prod- James Fleming; Assoc Prod- Richard Siemanowski; Dir- Michael Zeamer.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Du Pont Show of the Month (10 times during the season, various times) June 12, Thursday, 9:30-11pm NYT & LAT, "The Member of the Wedding," adapted from Carson McCullers' play, starring Claudia McNeil and Collin Wilcox (see page B for cast credits). § Pkgr- Talent Associates, Ltd(NY); Prod- David Susskind; Dir- Robert Mulligan. § LIVE from NY; last show of the season.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Country Music Jubilee (Sat, 8-9pm NYT) Jim Reeves is substitute m.c. for two months while Red Foley is on vacation.

OTHER NETWORK CHANGES(Cont'd)

ABC- This Is Music; DEBUT June 6; Friday, 8:30-9pm NYT, Weekly; LIVE from Cincinnati, to the net. (Replaces Stars of Jazz, which moves to Monday, 9-9:30pm NYT (seen 10:30-11pm LAT), effective June 9, in turn replacing Voice of Firestone, last show June 2, returning in the fall). § Pantomime and dance program originating from WCPO-TV(Cinn), starring Colin Male, Ramona Burnett, Gail Johnson, Bud Chase and Bob Smith.
§ Sustaining.
§ PKGR & Prod- WCPO-TV(Cinn); other production credits not available.

Patrice Munsel Show (Fri, 9:30-10pm NYT & LAT) Last show, June 13.

CBS- Studio One in Hollywood (Mon, 10-11pm NYT, 9-10pm LAT) Summer season starts with production of June 9, no change in program title, but new production staff takes over that date: Exec Prod- Robert Sparks; Prods- Julian Claman, Eve Wolas, Anthony Barr, others; Dirs- Various.

Jack Benny Program (Alt Sun, 7:30-8pm NYT & LAT) Last show of season, June 15.

To Tell the Truth (Tue, 9-9:30pm NYT, 8-8:30pm LAT) Philip Morris, Inc (Marlboro Cigarettes) thru Leo Burnett Co., Inc(Chi) becomes alternate week sponsor, effective June 3. Pharmaceuticals, Inc., thru Parkson Advertising, Inc., continues as alternate week sponsor.

NBC- The Life of Riley (Fri, 8:30-9pm NYT & LAT) Re-runs began May 30, thru Aug 22.

Tales of Wells Fargo (Mon, 8:30-9pm NYT & LAT) Re-runs began June 2, thru Sept 1.

Loretta Young Show (Sun, 10-10:30pm NYT & LAT) Re-runs began June 1.

The People's Choice (Thu, 9-9:30pm NYT & LAT) Re-runs began June 5.

TALENT SHOWSHEET AND SCRIPT REPORT - JUNE 9 - JUNE 15

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptations, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Jim Bowie, Adventures of McGraw, Circus Boy, General Electric Theatre, Gunsmoke, Life of Riley, Maverick, People's Choice, Dick Powell's Zane Grey Theatre, Scotland Yard, Tales of Wells Fargo, Trackdown, Turning Point, Voice of Firestone (Kires), Loretta Young Show.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

- PLAYHOUSE 90; Thursday June 5; CBS 9:30pm - ADD: Peg Hillias.
- MAKE ME LAUGH; Thursday June 5; ABC 10pm - ADD: Eva Gabor.
- KRAFT THEATRE; Wednesday June 4; NBC 9pm - DELETE: Roddy McDowall, Janice Rule; ADD: Jody McCrea.
- JACK PAAR SHOW; NBC 11:15pm - DELETE: 6/2 & 6/5 - Felicia Saunders(S); 6/6 - Charlotte Rae(C); ADD: 6/5 - Hermione Gingold(S), Denise Lor(S).
- JIMMY DEAN SHOW; Saturday June 7; CBS 12pm - ADD: Leo De Lyon(C), Mary Small(S).
- DICK CLARK SHOW; Saturday June 7; ABC 7:30pm - ADD: Tony Bennett(S), Janet Leigh(A), Lee Andrews and the Hearts, Jody Reynolds(S), Little Booker(S).
- FERRY COMO SHOW; Saturday June 7; NBC 8pm - ADD: Bob Crosby(S).
- LOOK UP AND LIVE; Sunday June 8; CBS 10:30am - ADD: The Baby-Blue Crucifix; (O) Robert Crean; with Molly McCarthy, Bert Kelton, Ralph Bell, Mary James, Richard Bright; (SD).

MONDAY JUNE 9
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| <u>Burns & Allen</u> | CBS 8pm | with regulars & Barbara Stuart, Jack Albertson, Phil Arnold. |
| <u>Restless Gun</u>
(John Payne) | NBC 8pm | <u>The Peddler</u> ; with Edouard Franz, Bob Morgan, Olive Carey, Bert Nelson, Bob LaVarre; (SW&SD). |
| TALENT SCOUTS | CBS 8:30pm(7:30) | Maurice Bolyer(M), Mary Lou Gonzales(S), Ben Schachar(S). |
| STARS OF JAZZ | ABC 9pm(10:30) | Note: <u>NEW DAY & TIME</u> ; with regulars & June Christy(S), Shorty Rogers and the Giants(M). |
| TOP TUNES & NEW
TALENT (Lawrence Welk) | ABC 9:30pm | LAST SHOW (Summer Hiatus). Chuck Nelson(S), Al Hirt(M), Jo Ann Castle(M). |
| <u>Goodyear
Theatre</u> | NBC 9:30pm | <u>Disappearance</u> ; (O) Christopher Knopf; with Jack Lemmon, Joan Blackman, Gail Kobs, Bill Tallman, Robert Bice, Robert Bailey; Dir - Robert Florey |
| STUDIO ONE IN
HOLLYWOOD | CBS 10pm(9) | <u>The Strong Man</u> ; (O) Harold Jack Bloom; with Everett Sloane, Barbara Baxley, James Franciscus, Eric Fleming; Dir - Lamont Johnson. |
| <u>Suspicion</u> | NBC 10pm | <u>The Man With the Gun</u> ; (O) W. E. C. Fairchild; (A) Arthur Arent; with Anthony Quayle, Maureen Hurley, Alfred Ryder, Carlos Montalban, Murray Matheson, Philip Bourneuf, Katherine Hendryk, William Cottrell; Dir - Jack Smight. |

TUESDAY JUNE 10
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| <u>Sugarfoot</u>
(Will Hutchins) | ABC 7:30pm | <u>Mule Team</u> ; with Don Maggerty, Eilene Janssen. |
| <u>Mr. Adams & Eve</u> | CBS 8pm(7) | <u>The Chowder Cup</u> ; with regulars & Will Wright; (SW&SD). |

TUESDAY JUNE 10 (cont'd)
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THE INVESTIGATOR NBC 8pm (O) Louis Felletier; with regulars & Sheppard Strudwick, Jack Klugman, Parker McCormick, Rudy Bond; Dir - William A. Graham; Note: First two shows directed by Mr. Graham, after which he alternates with Charles Dubin.

Wyatt Earp ABC 8:30pm My Husband; with regulars & Carol Stone, Paul Brinegar, Damion O'Flynn; (SW&SD).

Broken Arrow ABC 9pm The Outlaw; with regulars & Gerald Milton, Hal J. Smith, Morgan Woodward, Stanley Clements; (SW&SD).

Red Skelton Show CBS 9:30pm(8:30) with Barbara Nichols, Lynn Bari.

Bob Cummings Show NBC 9:30pm Bob Frees Schultzy For Romance; with regulars & Rose Marie, Lisa Gaye; (SW&SD)

Californians NBC 10pm Bridal Bouquet; (O) Michael Fessier; with Rebecca Welles, John Alderson; (SD).

WEDNESDAY JUNE 11  
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Wagon Train NBC 7:30pm The John Wilbot Story; (O) Richard Maibaum; with regulars & Ward Bond, Robert Horton) Dane Clark, Tyler McVey, Audrey Dalton, Robert Vaughn, Virginia Aldridge, Tharon Crigler, Roy Engel, Orville Sherman; (SD).

Leave It To Beaver CBS 8pm with regulars & Ken Osmond; (SW&SD).

Tombstone Territory ABC 8:30pm Legacy of Death; (O) Milton Gelman; with regulars & Joe de Santis, Anthony George, Perry Lopez, Anna Navarro, Robert Tafur, Robert Tetrick, Frank Sully; Dir - Tom Gries.

BIG RECORD CBS 8:30pm(7:30) Les Brown & Orch, Bill Hayes(S). LAST SHOW.

Father Knows Best NBC 8:30pm Betty Finds a Cause; with regulars & Charity Grace, Robert Chapman, Basil Ruysdael; (SW&SD).

KRAFT MYSTERY THEATRE NBC 9pm Note: TITLE CHANGE; Killer's Choice; (O) "Ed McBain"(Evan Hunter); (A) Alvin Boretz; with Michael Higgins, Staats Cotsworth, Joanne Linville, Martin Rudy, Joan Copeland, Peggy Conklin, Arthru Mallet, Robert Mandin, George Maharis, Robert Dowdell, Karl Light, Irene Cowan; Dir - Paul Bogart.

ARMSTRONG CIRCLE THEATRE CBS 10pm Kidnap Story: Hold for Release; (O) John Campbell Bruce; (A) Loring Mandel; with Henderson Forsythe, Luis Van Rooten, James Vickory, Addison Powell, John Kellogg, Victor Thorley, Robert Emmett, Larry Webber, Henry Beckman; Dir - William Corrigan.

THURSDAY JUNE 12
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Zorro ABC 8pm The Sergeant Regrets; with regulars & Henry Calvin, Charles (Guy Williams) Korvin; (SW&SD).

Richard Diamond Private Detective CBS 8pm with regulars & Charlie Cane, Jess Kirkpatrick, Bob Gist, Chri. Alcaide, Saul Gorss, Peggy Maley, Kipp Hamilton, Grant Richards, Clegg Hoyt; (SW&SD).

Real McCoys ABC 8:30pm Her Flaming Youth; with regulars & Madge Blake, Irene Tedrow; (Walter Brennan) (SW&SD).

CLIMAX! CBS 8:30pm The Volcano Seat; (O) David Swift; with Michael Rennie, Albert Salmi, Patricia Cutts, Bernard Hamilton; Dir - David Swift.

Dragnet NBC 8:30pm with regulars & Morey Amsterdam, Yvonne Lime, Paul Hahn, Ed Stev- (Jack Webb) lingson, Bob Wehling, Billy Nelson; (SW&SD).

PAT BOONE CHEVY SHOWROOM ABC 9pm Jaye P. Morgan(S) & her Brothers(M).

DU PONT SHOW OF THE MONTH CBS 9:30pm Member of the Wedding; (O) Carson McCullers; (A) Jacqueling Bab- bin & Audrey Gellin; with Collin Wilcox, Claudia McNeil, Dennis Kohler, Crahan Denton, Larry Hagman, Stanley Greene, Jo Hurt, Claire Griswold; Dir - Robert Mulligan.

THURSDAY JUNE 12 (Cont'd)  
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MAKE ME LAUGH ABC 10pm Al Kelly(C), Joey Carter(C), Orson Bean(C).
 LUX SHOW STAR- NEC 10pm Earl Holliman(A-S), Shelley Berman(C).
 RING ROSEMARY CLOONEY

FRIDAY JUNE 13
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Adventures of Rin Tin Tin ABC 7:30pm The Courtship of Marshal Higgins; with regulars & William Pawcett, Cherrio Meredith; (SW&SD).  
Jefferson Drum (Jeff Richards) NBC 8pm Bandidos; (O) E. Jack Neuman; with regulars & Rondolfo Acosta, Than Wyern, Lita Milan; Dir - Harmon Jones.  
Frank Sinatra Show ABC 9pm RE-RUN of A Gun at His Back  
Phil Silvers Show (You'll Never Get Rich) CBS 9pm Bilko's Schooldays; with regulars & Frank Marth, Clint Young, Julie McMillan, Ellen Parker; (SW&SD).  
 PATRICE MUNSEL SHOW ABC 9:30pm LAST SHOW. No guests

MULTIPLE & ACROSS-THE-BOARD SHOWS - JUNE 9-JUNE 13  
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GARRY MOORE SHOW CBS 10am(9) 6/11 - Phil Foster(C); 6/13 - Earl Hall
 NBC MATINEE THEATRE 3pm (12 Noon) 6/9 - RE-RUN of 2/26/58; 6/10 - The Story of Marcia Gordon; (O) Marjorie Duhan Adler; 6/11 - Town in a Turmoil; (O) Bernham Carter; (A) George Lowther; 6/12 - Washington Square; (C) Henry James; (A) Michael Dyne; 6/13 - Course for Collision; (O) Arthur Hailley.
 MODERN ROMANCES (Monique Van Vooren) NBC 4:45pm(1:45) (O) Irving Elman; with Wesley Addy, Augusta Dabney, Mike Constantine.
 JACK PAAR SHOW NBC 11:15pm Betty Johnson is guest for entire week. 6/9 - Arlene Francis(A), Genevieve(S), Allen Funt; 6/10 - James Mason(A), Pamela Mason, Portland Mason, Cliff Arquette(A); 6/11 - Lou Holtz(C), Genevieve(S), Baird Puppets; 6/12 - Jack Douglas, Cliff Arquette(C); 6/13 - Kaye Ballard(C), Genevieve(S), Lou Holtz(C).

SATURDAY JUNE 14
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JIMMY DEAN SHOW CBS 12Noon Les Paul & Mary Ford(S).  
 TRUE STORY (Kathi Norris) NBC 12N(4pm) (O) George Lowther; with Mary Kay Welles, Alfred Ryder, William Prince, Rudy Bond.  
 DICK CLARK SHOW ABC 7:30pm Frankie Avalon(S), Toni Arden(S), Royal Teens(S), John D. Lautermilk(S), Hugo & Luigi(S).  
Perry Mason (Raymond Burr) CBS 7:30pm(6:30) The Case of the Black-Eyed Blonde; with regulars & Whitney Blake, Jan Merlin, Phyllis Coates, R. G. Armstrong, Irene Hervey, Judith Ames, Grandon Rhodes, Ludwig Stossel, Frank Sully, Jce Dominguez, Casey Peters, Francis De Sales, Jack Lomas; Dir - Roger Kay.  
 COUNTRY MUSIC JUBILEE ABC 8pm(8:30) Homer and Jethro(S-C).  
 BOB CROSBY SHOW NBC 8pm PREMIERE: Gretchen Wyler is regular featured star. Everly Brothers(S), Joey Bishop(C).  
Have Gun, Will Travel (Richard Boone) CBS 9:30pm(8:30) with John Carradine, Judson Pratt, Bart Bradley, Simon Oakland; Dir - Andrew V. McLaglen.

SUNDAY JUNE 15  
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Jack Benny Show CBS 7:30pm LAST SHOW: RE-RUN of 12/4/55.

SUNDAY JUNE 15 (cont'd)

<u>No Warning!</u>	NBC 7:30pm	<u>Parole</u> ; with Whit Bissell, Ted de Corsia.
<u>Ed Sullivan Show</u>	CBS 8pm	(ON FILM): Bill Holden(A), Sophia Loren(A), Brigitte Bardot(A), Maurice Chevalier(S), Jacques Tati(C), Mitzi Gaynor(S), The Platters(S), Nitwits(C), Le Gang De Gag(C), Marini Quartet(M), Bayanhan Folk Dance Group.
STEVE ALLEN SHOW	NBC 8pm	Kirk Douglas(A), Jonathan Winters(C), The Hi-Lo's(S), Joni James(S), Roy Hamilton(S).
<u>Adventure At Scott Island</u>	ABC 8:30pm (Barry Sullivan)	<u>Survival</u> ; with regulars & Joseph Sullivan, Billy M. Greene, Jim Kelly; Dir - Leon Benson.
DINAH SHORE CHEVY SHOW	NBC 9pm	Marge and Gower Champion(D), Art Carney(C).
<u>Alfred Hitchcock Presents</u>	CBS 9:30pm	<u>The Canary Sedan</u> ; (O) Ann Bridge; (A) Stirling Silliphant, with Jessica Tandy, Murray Mathison, Gavin Muir, Patrick Westwood, Barry Harvey, Barry Bernard, Owen Cunningham, Tetsu Komai.