

ROSS REPORTS — TELEVISION INDEX

AUGUST 11-17, 1958

VOLUME 10 NUMBER 33

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PROGRAMS · ADVERTISERS · TALENT

551 Fifth Avenue · New York 17 · MUrray Hill 2-5940

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (August 11)

NBC- 7:30-8pm NYT & LAT, this date only; SPECIAL - Halifax Address by Princess Margaret - LIVE from Halifax, Nova Scotia to the NBC net via the CBC net. (Preempts Haggis Baggis, this date only). § Telecast of the address of Princess Margaret of England at a state banquet in Halifax.
§ Sustaining.
§ PKGR & Prod- Canadian Broadcasting Corp; staff.

Friday (August 15)

ABC- 9:30pm-concl NYT; 6:30pm-concl LAT, this date only; SPECIAL - College All-Star Football Game - LIVE from Chicago; 120 stations live. § All-Star Football Game, between the National Football League's champion Detroit Lions and the choice of the top players among 1958 college graduates. Jack Drees and Harold "Red" Grange will handle the commentary and color.
§ SPONSORS- (one-third of the game each) 1) Liggett & Myers Tobacco Co (L & M Filters) thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Exec- Nick Woodbridge. 2) The Mennen Co (Men's shaving and personal products) thru Grey Advertising Agency, Inc(NY); Acct Exec- Bob Zimmern. 3) Participations.
§ PKGR- ABC News and Special Events with Chicago Tribune Charities, Inc; Prod- ABC staff, Chicago and New York.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Tales of ESP; TITLE & FORMAT CHANGE, effective August 8; Fri, 9-9:30pm NYT & LAT. Previous title was ESP. Program also will now change from a live format (see page 65) and will now use psychological films, re-runs of half-hour films previously seen on other programs.

TALENT SHOWSHEET AND SCRIPT REPORT - AUGUST 11 - AUGUST 17

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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptations, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Jim Bowie, Adventures of Ozzie and Harriet, Adventures of Rin Tin Tin, Adventures of Robin Hood, Alcoa-Goodyear Theatre, Bachelor Father, Broken Arrow, Burns and Allen, The Californians, Cheyenne, Circus Boy, Bob Cummings Show, Richard Diamond Private Detective, Dragnet, Jefferson Drum, Father Knows Best, General Electric Theatre, Gunsmoke, Have Gun Will Travel, Alfred Hitchcock Presents, Lassie, Leave It To Beaver, Life and Legend of Wyatt Earp, Life of Riley, M Squad, Perry Mason, Maverick, Millionaire, Mr. Adams and Eve, No Warning, People's Choice, Real McCoys, Restless Gun, Phil Silvers Show, Sugarfoot, Tales of Wells Fargo, Thin Man, Tombstone Territory, Trackdown, Wagon Train, Zorro.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

ART LINKLETTER'S HOUSE PARTY; CBS 2:30pm; ADD: 8/6 - Liberace(M); 8/8 - Tim Moore(C).

STEVE LAWRENCE AND EYDIE GORME SHOW; Sunday August 10; NBC 8pm - ADD: The Compass Players(A).

LOOK UP AND LIVE; Sunday August 10; CBS 10:30am - ADD: Diary of a Teenager; (Sixth in a nine-part series); Episode # 6 - (O) Elliott Baker; with regulars & Phyllis Newman, Henry Sharp, Edwin Sherin, Lowell Harris.

MONDAY AUGUST 11

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STARS OF JAZZ ABC 9pm(10:30) Dave Brubeck & Group(M).
 POLKA-GO-ROUND ABC 9:30pm Laget National Swedish Dancers.
 STUDIO ONE IN HOLLYWOOD CBS 10pm(9) Tagalong; (O) Talmadge Oliver Bartley; (A) Ernest Kinoy; with James Gregory, Joel Crothers, Mario Alcalde, Burt Brinckerhoff, Clifford Botelho, Miriam Colon, Arthur Hanson; Dir - James Clark.
Suspicion NBC 10pm The Other Side of the Curtain; RE-RUN of 10/14/57.

TUESDAY AUGUST 12

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THE INVESTIGATOR NBC 8pm with John Baragrey, Patricia Barry, Colleen Dewhurst, Larry Hagman, Thayer David, Richard Kendrick, Truman Smith, Bernard Kates.  
 (Lonnie Chapman, Howard St. John)

WEDNESDAY AUGUST 13

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KRAFT MYSTERY THEATRE NBC 9pm Night Cry; (O) Larry Cohen; with Jack Klugman, John McQuade, Roy Poole, Harry Millard, Diana van der Vlis, Mark Roberts, Peter Faulk; Dir - Michael Dreyfuss.
 US STEEL HOUR CBS 10pm Old Marshals Never Die; (O) John H. Holland; (A) John Vlahos; with William Shatner, Cameron Prud'homme, Joanne Linville, Robert Emhardt, Crahan Denton, Kevin Coughlin; Dir - Dan Petrie.

THURSDAY AUGUST 14

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Playhouse 90 CBS 9:30pm No Time At All; RE-RUN of 2/13/58.  
Buckskin (Tommy Nolan) NBC 9:30pm Lament for Durango; with regulars & William Lundmark, Mike Road; (SW&SD).

FRIDAY AUGUST 15  
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Schlitz Playhouse CBS 9:30pm False Alarm; (O) Donald S. Sanford; with Jack Carson, Janice Rule, Joseph Wiseman, John Bryant, Madge Blake; Dir - John Brahm.

MULTIPLE & ACROSS-THE-BOARD SHOWS - AUGUST 11 - AUGUST 15
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TODAY NBC 7am Jim Backus subs for Dave Garroway for this week. 8/14 - Bob Eberle(S), Barbara Carroll(M).

FROM THESE ROOTS NBC 3:30pm Add as regulars: Robert Mandan, Beverly Lunsford, Ed Cooper.

MODERN ROMANCES (Betty White) NBC 4:45pm(1:45) (O) Joe Cochran; with Jim Kelly, Augusta Dabney, Stuart MacIntosh, Belle Flower, Richard Warren, Humphrey Davis.

JACK PAAR SHOW NBC 11:15pm 8/11 - Judy Holliday(C), Betty Comden & Adolph Green, Jule Styne, Gordon Polk(S), Allen Funt; 8/12 - Diahann Carroll(S), Elaine Swan(C), Cliff Arquette(C); 8/13 - Kaye Ballard(C), Genevieve(S), Gordon Polk(S); 8/14 - Betty White(A-C), Richard Hayes(S), Cliff Arquette(C); 8/15 - Louise O'Brien(S), Genevieve(S).

SATURDAY AUGUST 16  
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JIMMY DEAN SHOW CBS 12 Noon Louise O'Brien(S).

TRUE STORY NBC 12 Noon(4pm) (O) Irving Elman; with Roger De Koven, Flora Elkins, Bill Daniels, Martin Brooks.

DICK CLARK SHOW ABC 7:30pm Pat Wayne(S), The Coasters(S), Frankie Avalon(S), The Kirby Stone Four(S), Mary Swan(S).

JUBILEE U.S.A. ABC 8pm(8:30) Eva Kay "Cookie" McKinney(S), Floyd Tillman(S), Chet Atkins(M).

BOB CROSBY SHOW NBC 8pm Johnny Desmond(S), Denise Lor(S), John Bubbles(D-C), Corbett Monica(C).

CLUB OASIS (Spike Jones) NBC 9pm Helen Grayco(S) returns this week as regular.

SUNDAY AUGUST 17
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ED SULLIVAN SHOW CBS 8pm Teresa Brewer(S), Domenico Modugno(S), Perez Prado & Orch, Carol Lawrence(D), Peter Gennaro(D), Roger Williams(M), Shelly Berman(C), Jackie Kannon(C), Sandy Preday(S)

STEVE LAWRENCE & EYDIE GORNE SHOW NBC 8pm Gregory Peck(A), Miyoshi Umeki(S-A), Mel Torme(S), Tony Randall(A).

CHEVY SHOW NBC 9pm with regulars & Carol Burnett(C), Mickey Shaughnessy(C).

Decision NBC 10pm Stand and Deliver; with Louis Hayward, Richard O'Sullivan, Adrienne Corri, Sam Kydd, Peter Coke, Ann Blake, Thomas Heathcote, Carl Bernard, Jack May, John Bearth, Michael Peake, Peter Retey, Stanley Van Beers; Dir - Robert Day.